

Action Takers Tuesdays

Aug. 1, 2023

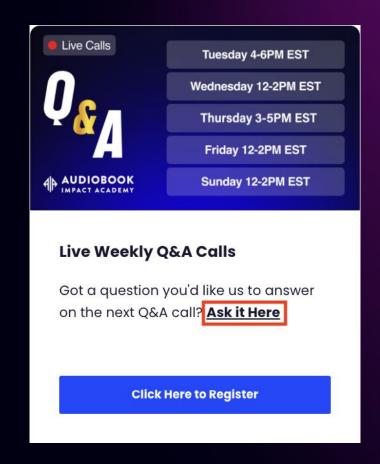
Welcome to the Publishing Family!



Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

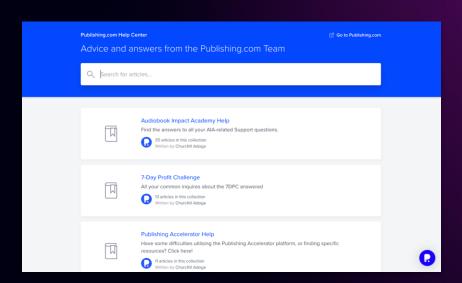
Most Frequently Asked Q&A Questions:

Visit our Help Center

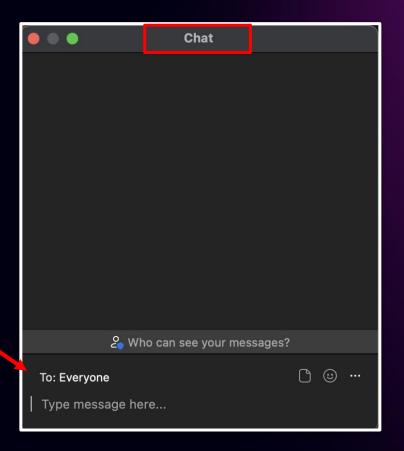
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat setting to "Everyone"



PS Monthly Discount - August

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

APLUS10

Students get **10**% off the A+ Content Package.



Let's Begin!

Thought Of The Day

A 'Guru' is someone who has tried many times. Failed. Learned from their mistakes. Tried again and succeeded.

ImageQuote

Did you achieve last week's goals?

Brian

- Provide feedback to writer Yes
- Create outline for new book Yes

Karina

ARC started - Yes



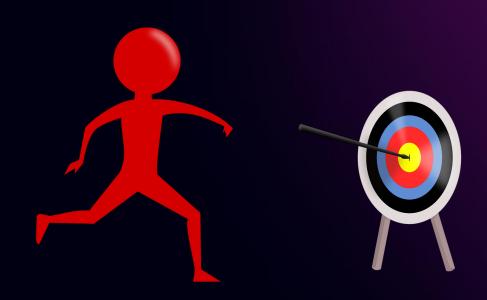
What are your goals this week?

Brian

• Hire new writer

Karina

Looking for a new Niche



Sallie

I had gotten a very nice mockup (3D) of my book and now don't remember the site. Can you recommend?

Yasmine

Hi I am in-between these two titles. A potential problem in both of them is that I use the word "The" twice. It fits the steps he describes in the video up until flow I am unsure about. Any advice to sharpen these titles would be greatly appreciated so I can move on to the next step. Thank you!

- 1) The Hassle Free Anti-inflammatory Diet for Beginners: The Doctor's Quick Start Guide to Eliminate Pain, Prevent Heart Disease, Sharpen Memory, Heal Skin, Optimize Gut Health, and Lose Weight in 21 days
- 2) The Science Backed Anti-inflammatory Diet for Beginners: The Doctor's Quick Start Guide to Eliminate Pain, Prevent Heart Disease, Sharpen Memory, Heal Skin, Optimize Gut Health, and Lose Weight in 21 days

Allie

I know it states that the Midjourney courses are coming soon, but is there an estimated time frame of when they will be live?

Carol Miller

I'm not certain whether I have asked this question. Over 60 people downloaded the Kindle version of my book for free during the free period. Is there any way to find out who they are so that I can remind them to send a review? Thanks! (This question is for the Tuesday afternoon call).

Gigi

Hello! Just wanted to have my topics verified/approved (or any other recommendations you may have). I appreciate your time and your help a lot! Topic 1: Balance Exercises for Seniors Topic 2. Guide for Caregivers for Loved ones with Dementia. Thanks in advance!

Abigail

I asked this question but I didn't understand the answer.

I found proof of concept for "managing emotions" (where the content would focus on negative emotions.

When I checked for trademarks I found:

MANAGING EMOTIONS IN THE WORKPLACE

goods and services: educational seminars featuring methods of improving one's professional image.

Is it okay to use this book topic, or should I stay away from it?

Thank you.

Francisco

Do you have an affiliate link for this program?

Gideon

On the last step for creating a book cover on 99designs, it has you choose a design package and then fill out some options for the contest. Is the bronze package for \$369 okay to settle for, or should I go with the Gold for \$1169? Is it necessary?

Estelle

Hello! I had my promo days over the weekend and I'm getting reviews (yay) but they're spread across all markets (US, UK, Canada, etc.). About 2/3 of them are verified.

I thought verified reviews appear on all markets, but at the moment this is not the case. I can see books that have worldwide reviews. Does it just take a while? Or do I need to do something about it.

If it's going to stay this way, when do I consider I have reached 100. Do I tally them up or do I just focus on the US market?

Thank you! (sadly I can't be in the Q&A live, but will watch the replay)

Deirdre

I have a few manuscripts that I've written over the years, if they pass the topic research process how you should I proceed?

Shari

Hi Coaches. Hope your day is good. Can I get your opinion of these titles?

Engaging Cognitive Activities for Dementia Patients"

*Subtitle: "Nurturing the Mind with Interesting Challenges for Mental Exercise"

or

Nurturing Positivity in Dementia Care

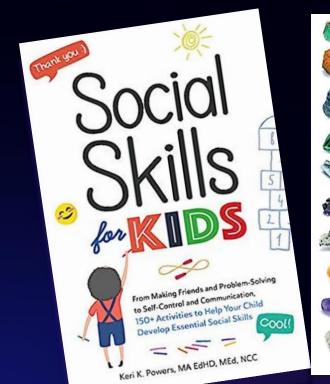
Subtitle: "Preserving Cognitive Function Through Engaging Activities"

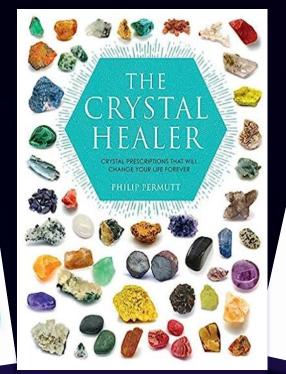
Thank you!"

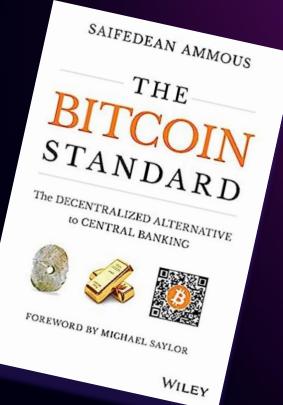
Terri

I am working through book cover designs. Please review these and provide feedback. https://99designs.com/contests/poll/6017f3e7b5

Cover Intervention





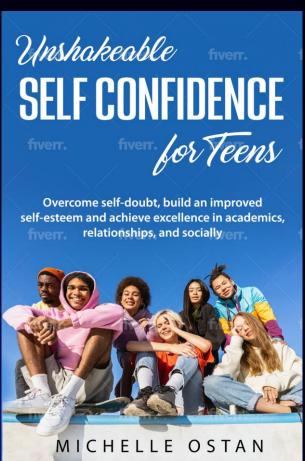


Cover Intervention Submission Rules

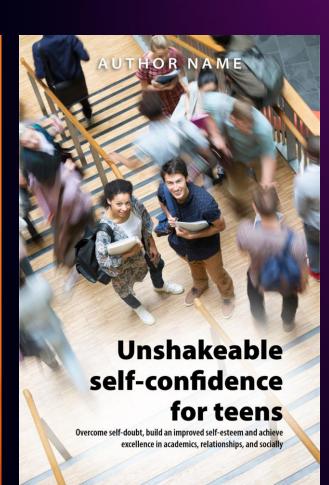
Submit

- 2-3 covers max
- For 30K book only
- Must be a professional cover
- Submit only the front cover (eBook format) individual file
- Submit it to only 1 Q&A session
- Through Email <u>brian@publishing.com</u> & <u>karina@publishing.com</u>
- Cut off time Tuesday 2pm EST

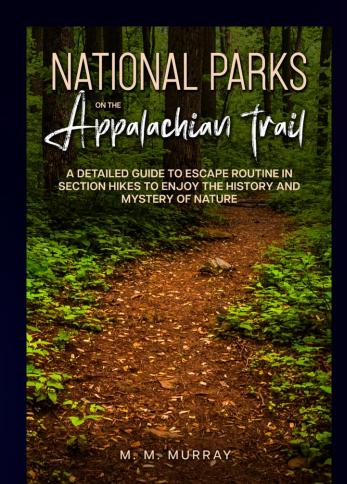
Ody



UNSHAKEABLE SELF-CONFIDENCE Overcome self-doubt, build an improved self-esteem and achieve excellence in academics, relationships, and socially



Martha



Cathy

