



Q&A Call

● 2023



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

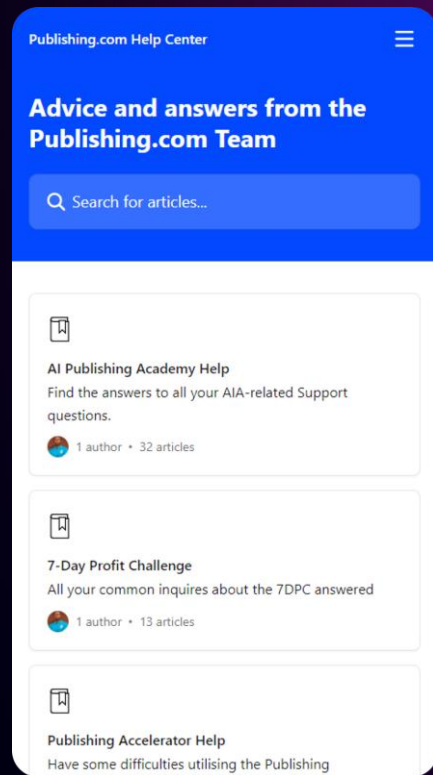
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

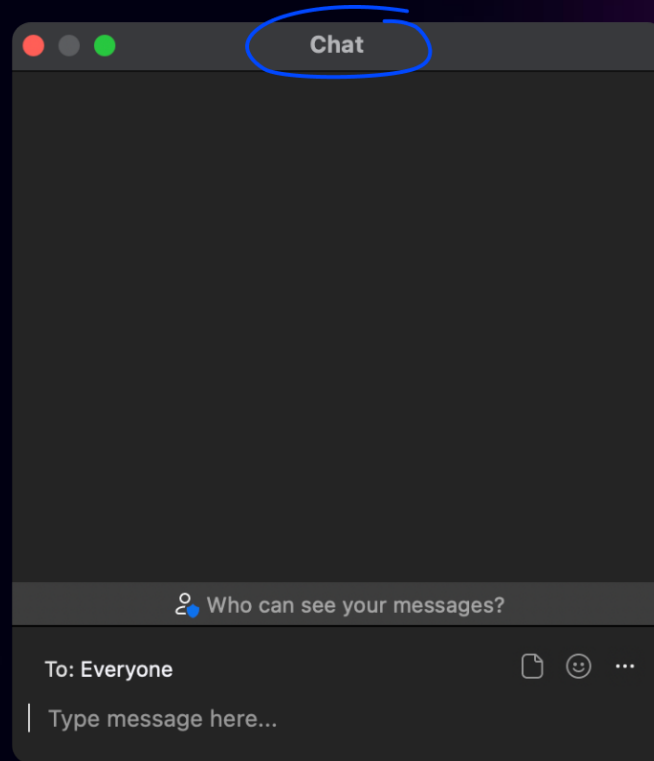
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



PERFECTEDIT10

Students get 10% off Editing & Proofreading Package (plus free formatting).



FREE COACHING CALLS FOR AIA

Training our coaches is a top priority for us! We'd love to give them some additional hours by offering free coaching calls to students.

Interested? Join a Zoom meeting:

Thursday 12/7: 12 pm - 2 pm EST

Friday 12/8: 10 am - 12 pm EST

(First come first serve, we will work through as many students as time allows)



LET'S BEGIN!

Nancy

Need feedback on my book title and subtitle: Tearing Down the Communication Barrier Between Couples: 3 Easy Active Listening Skills to Enhance Empathy and Understanding, Resolve Conflicts, Build Trust and Respect

Lauren

I am completing Module 3 "Creating Your Book," but I haven't seen anything about the 7 Day Profit Challenge. Where can I find out about this in the course?

Michael Dahlby

Can I get your opinion on my title/subtitle?

Chess for Children: A Kid's Guide to Chess Mastery

Winning Strategies for Kids Made Fun & Easy

Gary

How do I find the recorded Q&A lessons for each week to keep updated?

Rachael

My first 30k book topic is chair yoga for seniors over 60. My book will obviously have step-by-step instructions but it's also going to have black-and-white illustrations/pictures to match the exercises and poses. I am not sure how to go about including those in my book. When I submitted my order for my outline for publishing services I mentioned how I would like illustrations. I know they don't provide those though. I also know my ghostwriter won't be creating those. How do I include illustrations? When do I include them in the writing process? Who do I contact? Thank you!

Rachael

(Friday's Q and A-same with the one before) I got a wonderful outline back from Publishing Services! There is a mistake I would like them to fix. (they said colored illustrations but my book will have black and white.) Do I email them? If I do, is it the same email address that my outline came from? Is it customer support? OR do I simply just tell my ghost writer? There are a few tweaks and edits to the outline I want to fix and I don't know if I need publishing services to fix the outline or if I just tell my ghost writer.

Jeff and Gail

We are spinning our wheels a bit on the info to include for PS as we outsource to them for our outline. We have the vision for the book ready to submit. Do we also want to include a bulleted list of what topics we would like included? How much detail is appropriate to provide to PS? The Module 3 lesson said to be "very brief," and yet on the PS submission sheet it says "list everything you want to be included in the outline." Please clarify.

Aleksandr

Is it okay if my book is a bit longer than 30k words (33k-35k) and what are the significant effects from that? I just received my outline from PublishingLife Services and they did a great job on it, but I have added some additional content in it and I'd rather not trim the other content.

Robert

Is it possible to convert a Designrr E-book to a regular book?

Robert

Can you convert a Designrr E-book to a regular book (my member e-mail is susan@actionentertainment.la)

Margaret

In Book Funnel Training I learned that Ollie published 7 great books in 12 months. Did he layer his efforts, starting the next book before the current book is completely done? How can I duplicate his accomplishment?

Natalie

I cannot find instructions for the 7 day profit challenge. Are there any? I did have my success call. Also, are you still recommending this for everyone, or just some? Thanks!

Sandy

How do I get reviews?

Thomas

i have worked a couple days on trying to get my photos reduced in size they bleed way over in amazon one person suggested Canva if i went that way what size would i make them ? my book is 5.5 x 8.5 . If there is a better way i would love to hear about it Christin in his video did it om amozon. The tool bar he used will not show up om my screen .

Daphne

I would like to have my cover and title looked at on tomorrow's call please. How do I submit?

Makenzie

Hi Coaches! I need some help with my subtitle. Here is what I have so far..

Menopause, A Metamorphosis: Embracing Change, Navigating and Relieving Symptoms, and Mastering a Healthy Lifestyle with Confidence and Ease

Something about it just doesn't flow. It seems a bit wordy with too many ands.

Thank you!

Daphne

Please provide feedback on my title and cover. Thanks!

<https://99designs.com/contests/poll/7727a0d7e6>

GErk

I'm preparing to publish my book and plan to offer free copies for early reviews. However, I'm unsure where these early reviewers should post their reviews. If I set up my book on Amazon with a 3-week pre-launch period, where should I advise reviewers to post their feedback during this phase before the book is officially available for review on Amazon?

Aleksandr

Is it okay if my book is a bit longer than 30k (33k-35k)? And what will it influence? I just got my outline from Publishing life services and I want to add a few things, without trimming the other content.

Shane

Hi, this is the Book Title and Subtitle I have chosen. I have used keywords and benefits and it has 195 characters

The New Dad's Guide: From First-Time Father to Confident Parent

The Essential Guide to Successfully Navigating Pregnancy, Confident Parenting, and Creating an Everlasting Bond with Your New Family.

Also when ordering a book outline from PS how much info do you need to give them in regards chapters etc. I am afraid if I get too detailed and leave out something it will not be included in the book. I presume this is where the research that is done by the PS services to create the book outline will cover this, am I correct?. In the slides on the training where this is spoken about seems to suggest they do everything that's the benefit of hiring PS they do the research. Can you give me any advice? Thank you

Evelyn

Hi Coaches - For the next few weeks, I'll be sending early reviewers a PDF of my book (Yay!) Once live in early January, I'll run my free promo and let them know the days, so they can download the free version and leave a review. Once the book is live I'll copy the link to the paperback and insert it into my manuscript and re-upload it. That's the plan from a good source on AIA facebook. Do you know of an easier option for reviewers? Thanks for your input.

Evelyn

Hi again coaches - is January 1st a good time to launch or wait for a couple of days? I'll have collected some reviewers by then.

Patrick

Dear coaches, I am working on my Amazon ads. I am on my manual campaign, under keyword targeting, is ok to add keywords related and specific to your book title that are workbook and journals. The reason why I am asking this question is that we all know that Journals and workbook do not count for POC.

What do you also do if the keywords are not up to 30 that is recommended. I have about 24 keywords ready to go including journals and workbooks.

Thanks.

Zo

I've completed the first 3 modules, but Module 4 is still showing locked on my dashboard. How do I unlock it?

Zo

I have my book design and content ready. What Module & Lesson gives me specific instructions on how to publish the book and set it up for sale on Amazon?

Joanna

Hey Coaches, you guys are amazing. Thank you for all you do...

So I have an idea for a series and not sure if the first book should be the 7 day, or should I do the 7 day on something random and save book one for the real deal? Does the 7 day get royalties, do I have to go through checking copyright, etc. that regular books go through. In other words is the 7 day a real book that goes in the same place on Amazon as real books and gets the same royalties? Please discuss the differences in terms of all that. Thanks!

Carina

My book is currently about half way written, but I feel like my book title is too long and wordy. Option 1 below is my current book title. I wanted to see if I could come up with 2 other options and get your feedback from them. Here are the three options:

Option 1:

Main Title: The No-Nonsense Guide to Saving Your Marriage

After an Affair

Sub-title: Heal Hearts, Foster Trust, Reignite Intimacy - A Handbook to Embrace Forgiveness, Overcome Infidelity, and Build a Resilient Relationship

Option 2:

Carina

Option 2:

Main Title: Resilient Love: The No-Nonsense Guide to Saving Your Marriage After an Affair

Option 3:

Redeeming Your Marriage: A Handbook to Save Your Marriage After an Affair, Embrace Forgiveness, Overcome Infidelity, and Reignite Intimacy

KEY WORDS:

-Marriage after affair

-Rebuilding trust after infidelity

-Affair recovery in marriage

-Healing after cheating

Carina

BENEFITS:

Emotional Healing and Closure: Understanding their emotions: Customers want to make sense of the intense feelings of betrayal, hurt, and anger that arise after discovering an affair.

Coping mechanisms: They seek tools to manage emotional turmoil, reduce anxiety, and gain a sense of control over their emotions.

Gaining closure: Readers aim to find closure from the pain of the affair, allowing them to move forward and heal their wounded hearts.

Rebuilding Trust and Strengthening Communication