

**WEDNESDAY WINNING
STRATEGIES**
May 1, 2024

● 2024



Welcome to the Publishing Family!



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-paper edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

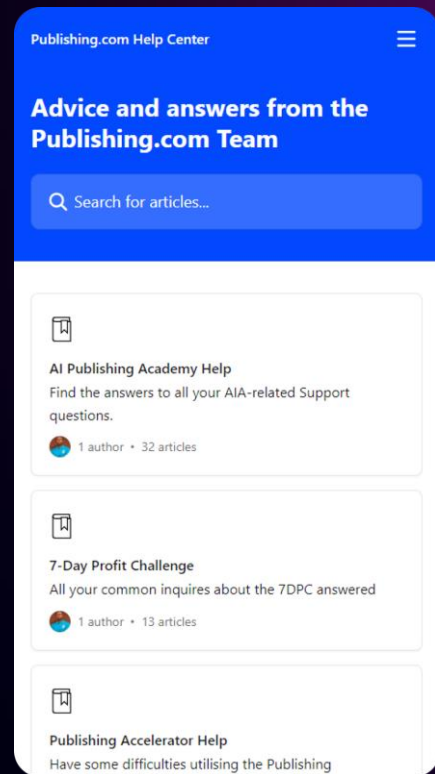
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

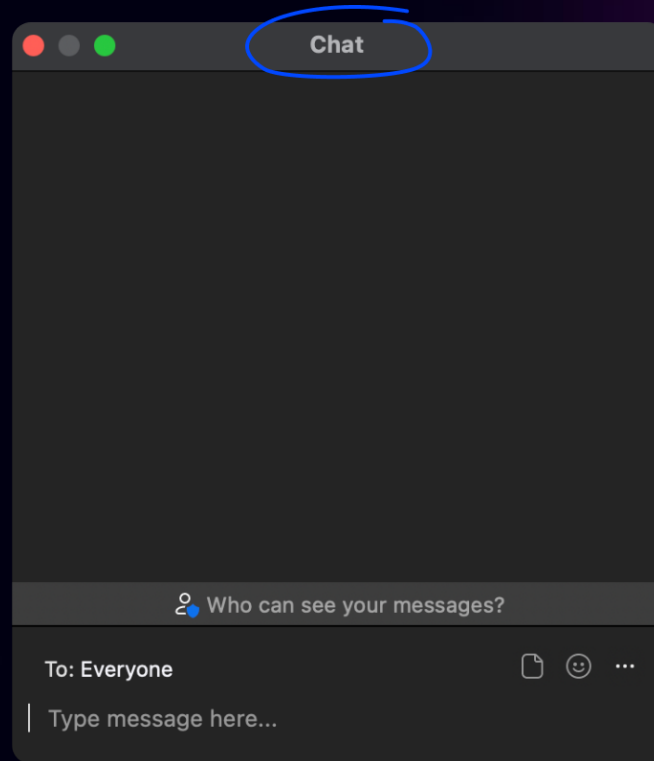
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
settings to "Everyone"



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



POLISH10

Students get 10% off Editing & Proofreading Package!



What Were Your Wins?



LET'S BEGIN!

Jason

"Please view and comment on covers for my book, ""Genius Tips for Starting a Business: Be Your Own Boss; Pursue Your Passion, Purpose, and Expertise; Choose your Own Projects and Clients; Achieve Financial Independence"" Got feedback on Sunday Q&A call and narrowed down to just 2. Covers can be viewed at:

<https://docs.google.com/document/d/1q97NNruaD2TVBpFLIA39PgwpoyP8o2JrTHe5IN8PYmc/edit?usp=sharing>.

"

Alex

Hi coaches. Can we include famous brands eg 'for dummies' in our proof of concept research or do we have to ignore that (even if under 150 reviews at the moment)? Thanks so much

Edina

Brenda

"Title Input Please

POC is ""Metabolic Health""

Metabolic Health Roadmap: Personalize Your Journey to More Energy, Sounder Sleep, Increased Calm and a Healthier You

Metabolic Health Roadmap: Personalize Your Journey to More Energy, Sounder Sleep and a Healthier You

The Essential Guide to Metabolic Health: Simple Steps to More Energy and a Healthier You

Eat. Sleep. Move. For Your Metabolic Health: A Personalized Guide to Boosting Energy and Well-being

Eat. Sleep. Move. Calm. For Your Metabolic Health: A Personalized Guide to Boosting Energy and Well-being"

Kurt

Question on plagiarism checker. Went to grammarly and submitted text. Said it was free. It echoed back my text and then prompted to join for \$30. What is better way to check for this, please. Thanks

Mary

Where can I find a sample request for review that is to go at the end of the book; or in the middle.



Rendal

When using facebook paid method for reviews, you said you can get reviews forever. How if you're only given a total of 5 days to promo for free?

Rendal

"I used a professional to edit and proofread my manuscript. Suggestions were made to add the source. How do I find and add the source for something they suggested?"

Paul

When doing topic research, are we to disregard ""workbooks"" when confirming proof of concept?

Ryan

"1. I previously published a book with a publisher. My contract has run out and I'd like to make some edits and give it the best shot at making something. It didn't do much while with the publisher, so I'd like to see what I need to tweak if anything to get it to. It was called ""Selling Well: The 5 Relationships that Experts, Authors & Coaches Use to Sell 1,000 Books in 21 Days"" It's about book marketing. I already realize the title is devoid of anything search friendly. I also did a little POC research on things like ""Book Marketing,"" ""Author Marketing,"" ""Sell Books"" etc and they all seem to be getting mixed up with ""marketing book"" ""sales books"" and don't pass the POC test. Any suggestions? The book came out of a book marketing summit I hosted and I took the attendees strategies and organized them into the book. I had some of the most publicly visible people at the time in the space, so it was a really great resource. I'd hate to leave it unpublished.

2. I was doing some other POC research based on the AIA training and came across a viable topic under the Hobbies Niche. I'd love to go forward with it, but realize that most of these are low content books. I have a few ideas to make it work in audiobook format, but would a low content book this pass the POC test? I really think I could improve upon what's out there."

George

"Hi coaches, Please advise on any image changes, subtitle, title change you might prefer and which cover design you feel is best.

https://docs.google.com/document/d/1f_Rim5pa8RpF-CyrCV7Mo-_xlly5i1N_bFuI00ghiPs/edit?usp=sharing

"



Meagan

I'm in the early stages of getting my book cover designed. Please provide feedback on the following:

<https://docs.google.com/document/d/1HYrYUzfXPvaC50BvRJPIqY8dvWA9KSwIYZkruvC8Tlc/edit?usp=sharing>

”

Michelle

Hi. I apologize. My busy schedule does not allow me to join the q&a calls just now and I do not really have a question for the forum but I really wanted to say hello and thank you. I am grateful for the opportunity. I could ask how everybody is doing so I am not abusing the service and I will watch the q&a later. I hope you all are fine. Have a stupendous day.

Kurt

"Hi Coaches, running plagiarism check in Grammarly (Yep, Stoicism for Modern Life), please comment on relevance. Example: Line in the book containing the word 'Lessons'" appeared in a post "'2 Lessons I've Learned about Happiness from Keeping a Journal'". My book does not have the phrase 'Lessons I've Learned'. Grammarly cites 1% of this text matches. (I do reference Journalling in other sections but not as 'lessons'. Please talk about how we should be looking at this. I thought there needed to be an exact match of phrase or more. I there a threshold below which there is no worry? Thanks for insight.

Once I clear this hurdle it will be on to PS for formatting. I want to push to KDP before leaving on vacation on 7th and will start FB Group marketing on 6/1 when I return. Really appreciate all your patience these many weeks. Next one will be simpler. Promise.

FYI, here's the line that triggered it "'As you become more stoic in outlook, in stepping outside even the air seems different, filled with the subtle whispers of life's most profound lessons. Nature, in its boundless wisdom, serves as a silent mentor, teaching us the virtues of acceptance, the reality of impermanence, and the inherent beauty found in simplicity.'."

"

Judy

Can we have calls later in the evening for EST? After 5pm?

Ryan

"To append to my other question...

Publishing.ai is pushing me towards a 30k book on the POC approved topic that showcases low content guided journals. Would it be worth it to have a guide with the journal at the back? That would really increase the page count quite a bit. Alternatively, the guided journal could be a companion to the guide and people could buy them together? Help me Publishing.com team, you're my only hope. ;)" or

Subtitle 2: Easily Cultivate, Nurture & Design a Flowering Sanctuary in any small area using pots"

Thank you so much!"

Malik

can i use the titles MD or PHD in my pen name even if I am not a doctor or have a PHD?

Aurora

"Hello coaches, I don't know if I share this the right way, but here is the link to some covers...Can you please provide some feedback?"

<https://docs.google.com/document/d/1IA2oFtszdn65EWXd5Hb1RuDeuYjRJRJRy9iKv5ZlQi0/edit?usp=sharing>"

Laura

"Hello coaches,

I have been tweaking my title / subtitle which seems like forever now based on all the coaches feedback. I am hoping this one hits the mark!! I mentally can't go forward until I have approval so here it is:

Title: English Cottage Container Gardening for Small Spaces

Subtitle: Easily Cultivate, Design, and Tend a Charming Flower-Filled Sanctuary using Pots.

May I have your opinions please?

Thank you & have a wonderful day full of blessings!! "

Tyler

"Suggestions on the below book titles

1. "The Millennial's Guide to Financial Independence: A Roadmap to Transform Financial Anxiety into Wealth-Building Confidence"
2. "The Millennial's Guide to Financial Independence: Practical, Actionable Strategies to Transform Financial Anxiety into Wealth-Building Confidence"
3. "The Millennial's Guide to Financial Independence: Practical Guides and Actionable Steps to Transform Financial Anxiety into Wealth-Building Confidence"

Edward

What is the Standard Operating Procedure after you have generated a manuscript? Do you proofread and edit it right there in the publishing.ai UI? and then hit continue? Even if its going to take hours or days?

Edward

After we have the manuscript generated is it possible to redo it if we realize we made a big mistake on the writing style? Alternatively, is there a way we could just run it through again and change the writing style? (example we needed formal serious, but we selected informal humorous) ? If not, oh well.... just thought I would ask