



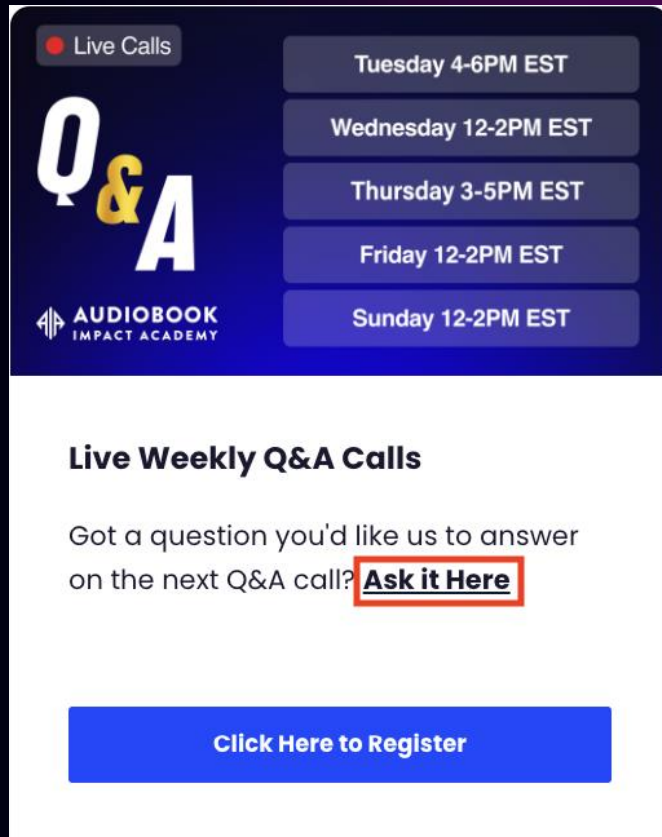
AI PUBLISHING
ACADEMY

WEDNESDAY WINNING STRATEGIES
November 1st, 2023

Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



The screenshot shows a dark blue header with a 'Live Calls' indicator (a red dot) and a list of call times for each day of the week. Below the header is the 'Q&A' logo in large white and yellow letters, and the 'AUDIOBOOK IMPACT ACADEMY' logo. The main content area is white and features the text 'Live Weekly Q&A Calls' followed by a question: 'Got a question you'd like us to answer on the next Q&A call?' with a red-bordered button labeled 'Ask it Here'. At the bottom is a large blue button labeled 'Click Here to Register'.

Live Calls

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

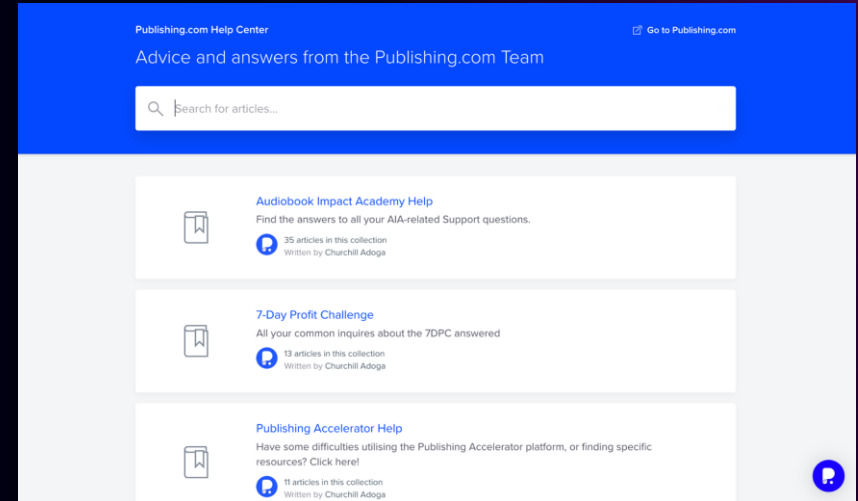
Most Frequently Asked Q&A Questions:

Visit our Help Center

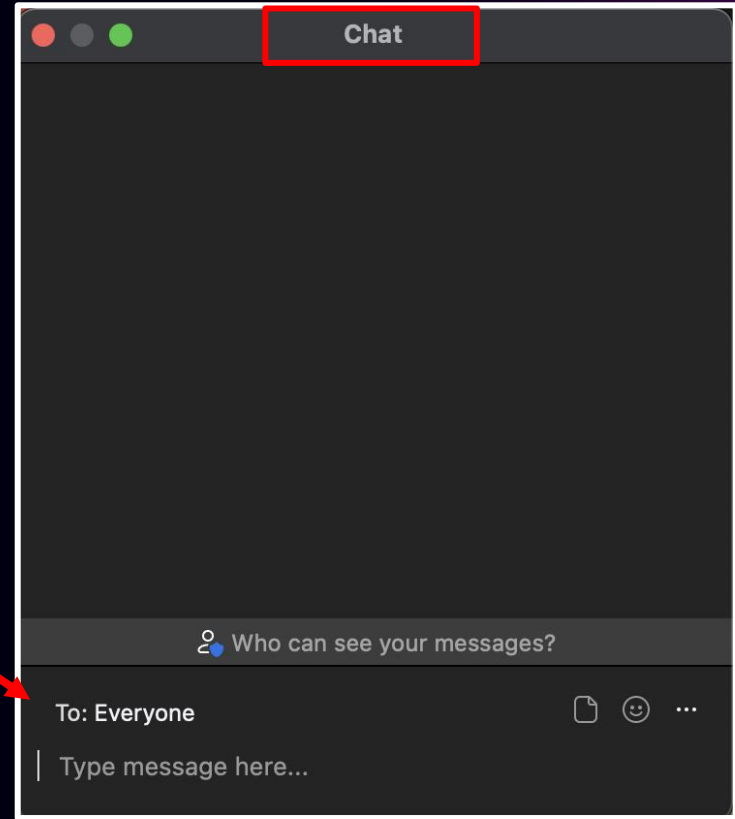
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
setting to
“Everyone”



PS Monthly Discount - November

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

PERFECTEDIT10

Students get **10%** off Editing & Proofreading Package (plus free formatting).



COMMUNITY SURVEY

WE WANT TO HEAR FROM YOU



What Were Your Wins?



Let's Begin!

Ann

When do you add A+ content to you book?

Hyogo (aka Hugo)

Hello good coaches,

I just submitted my request for an outline to PS. Since the turnaround is about 2 weeks, what do you suggest I do in the meantime. I can't really hire a ghost writer without an outline. Perhaps move onto to the next module and start working on my cover?

Appreciate your continued support, thank you.

Natalia

Please tell me what you think about my book title:

Houseplant Care Unlocked:

How Anyone Can Achieve Sustainable & Thriving Indoor Plants with Stress-Free Maintenance, Pest Control, & More

Terri

I used to publish eLearning courses. My friend of 40+ years is a wonderful author. I love her writing style as a blogger and casual writer. She tried getting published by the big publishers but did not get her proposal accepted. I joined your program to partner with my friend for my first book.

Two questions, first, how do you suggest sharing revenues with the author (my friend) and the producer/publisher (me). I have actually been published by Wiley years ago for technical books and those revenue splits sucked. Do you have any agreement templates to help make certain we are both clear on our agreement before we get going?

Second question. She and I both went through both parents being sick for years before their eventual deaths. Her book is about that experience and the impact on siblings while caring for ill, aging parents. Her proposal book title is "It's Our Turn Now: A Sister's Guide to Loving Your Aging Parents and Each Other"

What questions do you advise me to ask her to help her with a searchable book title that would help the right readers find her book by its title? I totally get her title but I don't think it measures up to your suggestion of titles having searchable keywords.

Kaela

My A+ Content (which included some review highlights in quotes) was rejected & 6 of my reviews (all of which were included in the A+ content) have been removed with no explanation. But there are several other reviews included in the A+ content that were not removed. I don't know why my A+ content would've been rejected & don't know what to change to be approved. Is there any way to find out why it was rejected & why my reviews were removed?

Kerry

Comment on my Title if you could.

Life Skills for Teens: Easy to Follow Practical Strategies for Personal Development, Academic Achievement and Financial Responsibility

It did meet POC.

Masterminds

A group of people that commit to regular meetings and provide each other advice, support, accountability. They also solve challenging problems in their respective business.

Benefits



Building
Relationships



Different
Perspectives



Community
Support



Accountability



Feedback &
Brainstorming

Constructing a Successful Mastermind

- Small groups (5-10 members)
- Schedule one Zoom meeting per week for roughly 1-1.5 hour/s
- Select a communication tool: Slack or create a Facebook Group

Set ground rules immediately

- How often will you meet as a group?
- Which day of the week or month? What time?
- How long is each meeting?
- Is there a limit to how many members can join the group?
- When and how are new members added to the group?
- What's the criteria for evaluating new members?