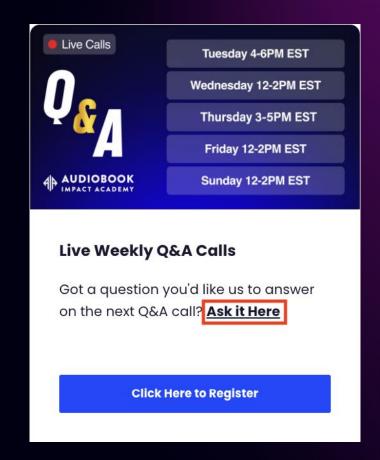


Sunday Savages 01 10 2023

## **Q&A Time**

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



## **Special Segment**

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



## **Open Q&A**

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



## FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

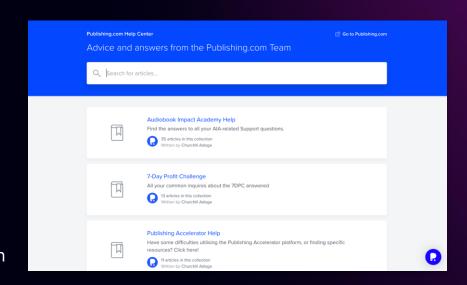
## **Most Frequently Asked Q&A Questions:**

#### **Visit our Help Center**

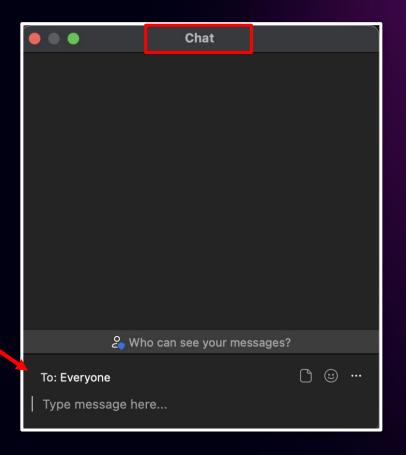
#### help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat setting to "Everyone"



## **PS Monthly Discount - September**

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

#### **PRINTREADY10**

Students get **10**% off a Formatting Package.



## **Special Benefits For Students**





We know you'll have questions on setting up a business, so we've partnered with Prime Corporate Services to provide you discounts and expert guidance! Once you have done your success call book your PCS call!

**Prime Corporate Services** was founded with a goal to help entrepreneurs, investors, traders, and small business owners. They offer a free 45-minute strategy session around asset protection, tax savings, and business credit development.

Book your free call through this link: <a href="https://www.primecorporateservices.com/publishing-com-publishin

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# COMMUNITY SURVEY

**WE WANT TO HEAR FROM YOU** 



# Let's Begin!

## Tomoko

ACX hasn't validated my tax information yet since sunday. How long am I supporsed to wait? I live in England.

## joann rolle

Will we get access to the AI software in October?

#### Michele

My book is being written right now by TUW. I hired a premium writer and she just submitted the intro and chapter 1. What type of feedback are you supposed to give them? My only thought is if the writing doesn't fit the outline or something in your outline needs to be mentioned that isn't written about, then have them fix that. I read her writing and struggle to get excited about it but don't know what to tell her to change. But maybe that's the topic I chose.

Also, when you put your chapter into grammarly to check for plagiarism and grammar, do you tell the GW to fix the errors you found? Or involve them with the results of grammarly? Or edit with grammarly after you've given them feedback?

#### **Jamie**

Regarding references or research on outline. If you use ChatGPT to build the outline on your book, how do you do references or research. How much time do you do yourself doing this? I thought you didnt need to be a professional in any given topic to do this, but researching myself suggest differently.

### Ann

Dear Coaches, Can you please review my book cover? Please send me an e-mail where to send it to. Thank you!

#### Constant

Can you please comment on my book title; Addressing Trauma with Somatic Art Therapy: A Journey to Self-Discovery, Recovery and Transformation...my POC.. word is Somatic Art Therapy, How can i improve this Title? Do you have any suggestions? Sorry i wont be able to attend the live call but my publishing spirit is always with you.. Thank you so much.

## **Kathy**

Hi Coaches,

Christian and Rasmus, Thank You so much for inventing such a fantastic system! I am following the modules to a "T". I formed a new C corporation to use as a brand name to publish my books. This is proving more challenging that I think it needs to be. I want to start doing reviews with Pubby so I can start building up Snaps, while I am waiting for my outline from PS.

Question 1. If I sign up under my name, how can that transfer that to my corporation to redeem the snaps when I am ready to get reviews? If I sign up under the corporation name, Powerful Business Solutions, will this confuse the people who I am reviewing their book for? Is there a crossover of information from Pubby to Amazon? I do not want Amazon thinking I am skirting their system.



#### **SYED**

Hello Wonderful coaches,

Just curious to know, when printing our content in a paper before publishing. Which paper is recommended cream paper or black and white paper.

And also for book cover, which finishing style is recommended. Matte or Glossy?

#### Selin

Hi coaches,

I'm close to publishing my 1st 35k book - Thank you Karman for the QSA feedback =)

I'm thinking of my next book and wanted to ask, when you have a topic of POC, and then you work to get that subtitle- Is the subtitle what defines your main idea or problems you want to focus on in the book? I know you can't fit everything you write about in the book to be in the title, but how broad can you go without losing the focus of staying with POC?

The Pike Por topic Early be broad when searching, but the subtitle drives what the book will entail. I have that makes sense. What are your thoughts or suggestions?

#### **Patti**

Good Sunday morning coaches! Can I get started on my book cover (I'm outsourcing it) now? Or do I need to wait for an exact page count? I know it's way early - I haven't even got my outline back yet. I know my book will be between 120 and 140 pages, 5.5" x 8.5".

### Linda

The Salem Publishing offered me a deal for a ghostwriter for 22 cents per word. That seems steep. Is it? That would mean It'd cost 10grand to publish a 30,000 word book.

#### **Patti**

Hi coaches, the book I'm publishing is about caring for the elderly, family members in particular. I'm thinking about reaching out to people to gather stories to feature on facing pages of the book, one per chapter. My thinking is that the people whose stories are included will share the title and potentially up my sales.

What are your thoughts? Crazy idea?

If I move forward with it, I'll start gathering the stories now and pass them along to my ghostwriter when I select one. Also, if I move forward with the idea, suggestions on how to get a release from the submitters for inclusion of their story (and potentially photo) in my book?

Thank you for your thoughts!

#### Linda

https://www.canva.com/design/DAFv9dcy2Xs/b6BWQZbJQkkRLzRxm0w4sA/view?utm\_conte nt=DAFv9dcy2Xs&utm\_campaign=designshare&utm\_medium=link&utm\_source=publishshareli nk&mode=preview

#### **Patti**

Coaches, one final question. I know photos in my paperback will be converted to grayscale. So I am thinking about using b&w images for my paperback, and more vibrant color images for my ebook (and potentially hard copy down the road.)

I'm outsourcing the writing of my book to a ghostwriter, and I will also outsource the formatting. When are images inserted into the book?

If I choose one set of B&W images for my paperback and a different set of vibrant color pics for my ebook, would I pay the formatting service I outsource to twice for two files?