

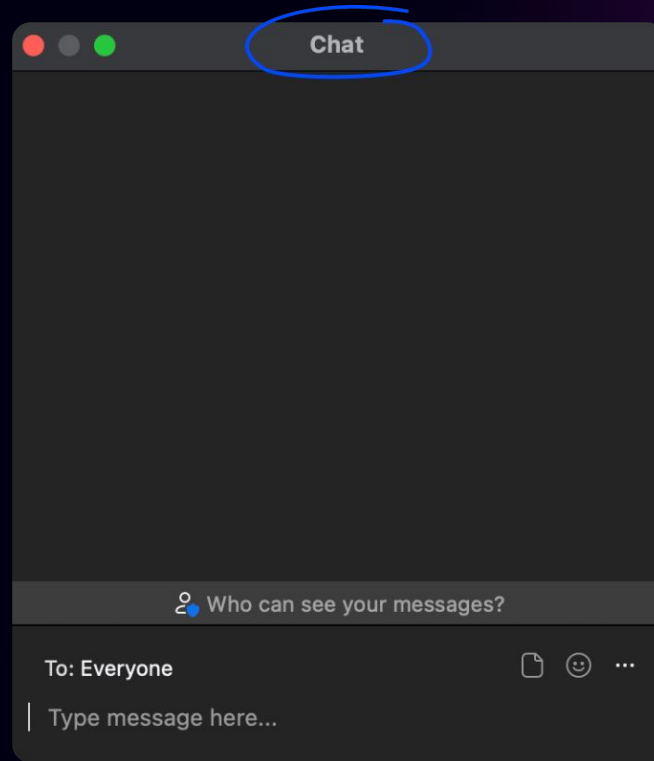
Tenacious Tuesdays

October 1, 2024

● 2024



Change your chat settings to "Everyone"



Welcome to the Publishing Family!



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

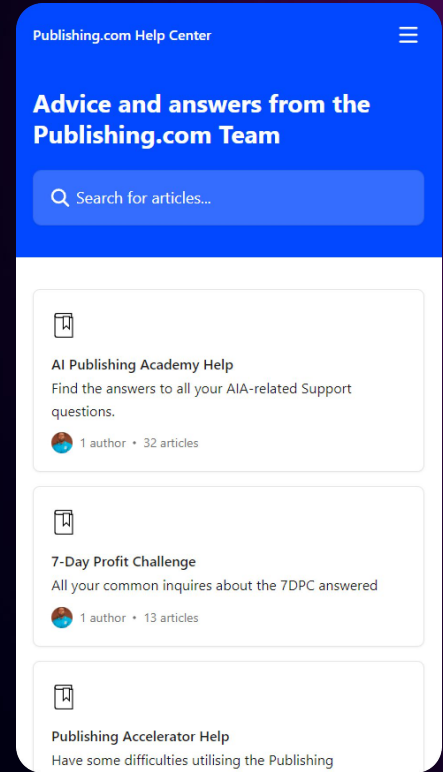
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Thought of the Day

Most people know exactly what to do to reach their goals.

The problem isn't a lack of information. It's a lack of execution.

You get more done by starting than spending half your day deciding where you're gonna start.

Have You Heard?

You're invited to
Publishing.ai first ever live webinar!

Wednesday 28 August, 8pm EST
*Learn how to streamline your publishing
process and produce high-quality books
FAST... in as little as 2 hours!*

RSVP to the event!



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages.
Here's the **October** Discount Code.

→ **PRINTREADY10**

Students get **10%** off Formatting Package!



LET'S BEGIN!

Mai Thor

When checking for plagiarism, it shows that 30 to 50% are AI-generated, will amazon be okay with that? and about 10% from other sources.

Jaelyn Darden

How do I upload my manuscript to AdobeInDesign to do formatting? I am trying to meet all the requirements to submit for the Quality Stamp of Approval but cannot do the formatting in the apps required.

Victoria Ryan

To try publishing.ai for topic suggestions, do I have to use up a credit or pay again?

Publishing.com doesn't register my approved membership the facebook group so I cant move on to next step. What should I do?

Cathy Grilli

Something was mentioned about a \$500 bonus, is that correct... and also was wondering if my CC card went thru and that I paid the full amount?

Michelle Mikul

I am looking for any trainings, resources, or advice for starting a Facebook page and/or group for building my ARC list. My first 30k book is still being written, but I do have an interest and some experience with its topic. I also already have ideas for related book topics that could be promoted this way as they are written. My concern is keeping up with meaningful content as well as how profitable it will actually be to spend my time on this.

Malia Kepa'a

Aloha, I am currently watching the proof of concept video on publishing.ai and I can't click on the open your AIA Topic research sheet. Where can I find that worksheet?

Mahalo

Elizabeth

Hi Tuesday Coaches! I watched the 10/11/23 FB Method, which is great!! (Katrina - I also work from home and use a standup desk! :-)) ! :-)) I started the FB method a while ago, and will review it based on the 10/11 advice. My second book is in formatting. Question -- I would join these groups from my 15-year old Personal FB page. Is that correct? Thank you!

Lauren Robins

I need help with ads. My spending is high, and I seem to get fewer orders when I try to reduce bids. Can you go over them with me?

Sara Morsey

possible titles

"channeling" is POC

1. Channeling Made Easy, Unlock your inner wisdom, embrace your power, and enjoy a life of authenticity and purpose
2. A Channeling Guidebook for Spiritual Seekers, Awaken your consciousness, embrace life's infinite lessons, and fulfill your quest for deep meaning
3. Learn to Channel your Angels and Guides, fearlessly unlock profound insights and embrace inner wisdom as you awaken your true spirit

Bill Carraway

I am guessing to watch lessons you must use Google Chrome, right?

Kyle Peterson

Ads Question

How can I increase my impressions?

Background: I have been running an Auto High campaign in Canada for almost a year. I have only been averaging 60-75 impressions per day. I have been increasing my bids, which are currently \$1.10. My cost per click on this campaign is \$0.63. Last month I only spent \$4.49 on my ads. And for the entire 2024 year, I've only been able to spend \$59.

My book in Canada has 65 verified reviews and a 4.8 rating.

Is there any other strategy for increasing my impressions, or have I reached my limits in the Canadian market? Is it doing any good to continue to increase my bids?

Ify Donald

I have a book topic with clear proof of concept but the niche has color prints on Amazon, should I go ahead with it or change the niche? I would like hear what you think because I am skeptical about going ahead with a niche that would not make much money due to color prints? Thank you.

Kim Brooks

Is this a good title? Astrology For Answers: A guide for beginners to understand your birth chart and use it in everyday life to your advantage

Mack Drumgo

I have not been able to find a review source that is reliable, and has any positive results. is there a paid way to help get reviews up?

Shae Stevens

Can our books be sold on many platforms, or just on Amazon?

Robert Whitlock

I created my cover using Canva. Uploading to KDP for my ebook was no problem, but the paperback upload is not working. When I use the previewer, my front cover image is spread out over the front and back. I have tried to resize the file in Canva to a book cover (1410x2250) but nothing seems to work. Any suggestions would be greatly appreciated. Thanks.

Marcin

eBook format: ePub reflowable, KPF (Kindle Create), PDF

Please comment on the trade-off between flexibility, formatting control, and compatibility across devices, which one to choose and please share your experience. Book with around 25 visuals (infographics, chapter pages etc). I am considering PDF to keep the structure of paperback

or..., should we not pay too much attention to eBooks, as the key player is paperback?

Also: great thanks to Karina, Brian and Team I am surprised how great a job you do. And last not least Brian you keep saying every week you are about to publish a ton of books, what is your total, and I will share my number :-)

Kai Barnwall

I'd like to do the advanced 1 on 1 support thing and not able to get credit card with adequate balance for quite a while. If I work at it can I get enough support to successfully publish and sell books without that high cost additional help?

Shayla Rowley

I have a book scheduled to come out on Oct. 12th. I got the QC done and they suggested some changes to the title so I wanted your opinion.

Social Skills for Teens Decoded: The #1 Secrets Needed to Make Friends, Manage Anxiety, Build Unstoppable Confidence and Navigate Social Situations in 8 Easy Steps

I was told that "decoded" could be removed, but I really liked it and it goes with the cover as well. I added "the #1 secrets needed to" to hopefully make it make more sense with "decoded." "secrets" is also a keyword that came up. Is there a better way of saying that though? I also added "build unstoppable confidence." as they wanted to make it more specific. Does that work, or do you have better ideas? Thanks for all you do!!!!

Shayla Rowley

I have another book that is in the creation process and I have been workshopping 3 titles that I would love your feedback on.

Personal Finance for Teens Decoded: A Simple and Fun Interactive Guide to Earn, Budget, and Invest Your Money to Avoid Debt and Create Wealth from a Young Age

Personal Finance for Teens Decoded: Master How to Budget, Save, and Invest to Build a Strong Financial Future and Avoid Common Money Pitfalls Early in Life

Personal Finance for Teens Decoded: Unlock the Secrets to Financial Freedom and Independence With Simple and Fun Budget and Money Management Skills To Reach Your Goals and Avoid Debt

Thanks for everything! I look forward to hearing your feedback! <3

Artur Asatryan

Hi.

I am trying to make my first book

I think taking a topic about child psychology and choose a topic about confidence.

The title i chose is the following "The Complete guide of raising confident and resilient kids: Practical Tips for Developing Confidence, emotional resilience, and lifelong success in kids in the first three years"

Please let me know what you think about my topic and title and what should i work on to succeed the first one

Thank you in advance

geoff moseley

I have meticulously gone through half the topics on your research sheet (I'll do the other half today), and not one of them passes PoC, usually due to excess reviews. Those with less than 150 reviews fail because they're less than 60 days old. I'm doing it in incognito, so what am I doing wrong?

I'm in the UK, so every time I conduct a search I have to manually change the delivery address to the US. I've tried changing my preferred address to somewhere in Texas, but I still have to manually change it with each search. Any ideas how to fix that?

geoff moseley

I forgot to mention: every time I try to download a google sheet I get an error message, which I assume is because I'm in the UK. I've asked support several times to send me ALL google sheets, but they only send me one at a time, and they're pdf's, meaning they don't operate as xml's even when I convert them. The only reason I have the topic research sheet as an xml is because I asked for it during my initial orientation call.

I'm getting heartily sick of hitting a brick wall on this. My email address is moselley@yahoo.com

Caroline Shaw

I am just getting started with Amazon ads. My ACOS is through the roof (highest is 184%) but it's only been 5 days... so I'm holding tight for now. Trying to navigate my way around, and when I look at the Manual Keywords and Products campaigns to do 'targeting' and 'negative targeting' the actual column for the keywords in the metrics is so narrow that I can't read the words. Is there a way to expand the keyword column and see the words in full? Thank you!

Caroline Shaw

Please can you give me feedback on these three book covers for my second 30k book. The two yellow ones complement my first book in terms of colors and branding. The other one is a completely different look. I am planning to do 3 books in this niche and I'm interested to know if you think keeping a brand identity over 3 books is an important factor. Thank you so much!

<https://docs.google.com/document/d/1gGKqJx-dxCh-uBSyjA1PD3wCA2WKRFAVBqW9Ln1mRjl/edit?usp=sharing>

Dominique Ekong

Hi! After watching the "Lowering Your Print Cost" module I have a question. The current page count of my manuscript is 114 pages in google docs. I have it at 12-point, arial font, and single line spacing. Once I submit my manuscript for formatting to publishing services will my page count double? How can I tell right now what my final page count will end up being with a 6 x 9 trim size? I have a lot of images within the interior of my book and I'm trying to decide how many I need to remove in order to make sure my final page count is as close to 120 - 140 pages as possible. Thank you!

Dominique Ekong

Hi again! Can you please provide your thoughts on my book cover? Thanks!

**** No acces -

<https://docs.google.com/document/d/1Fs9Al1YSylq5sC5Tte6z12uz1XUaQoAHHeBG3Fyc5EM/edit?usp=sharing>

Zohra

Hi coaches! Is it possible to submit a request for your feedback on book descriptions?

Thank you so much

Jody Murphy

2 Questions:

Are there extra set up charges on KDP if you choose a book trim size that isn't 6x9 or 8.5x11? Is the price shown in the AMZ Calculator accurate, regardless of the trim size?

Do you know if there's an extra printing cost for a bleed on each page?

Thanks!

Kelly

This is for FRIDAY, please! I need help setting up an opt-in page to collect emails. I have Hubspot.

Tim Luscombe

No questions yet

Terri Sterk

I appreciate your review of my book title.

POC - Devotional for Women

Title - Devotional for Women: 90 Days of Encouragement

Subtitle -

Daily Devotions to Find Hope, Peace and Grace to Overcome Life's Challenges and Deepen Your Faith - Or -

Daily Devotions to Find Hope, Peace and Grace, Conquer Everyday Struggles, and Strengthen Your Faith

Shiraz

Hi coaches! Could you guys review my new book cover?

https://docs.google.com/document/d/1wIOYD6m6Nf_Wo3sR25B5Q3-JL4tByOBmGotXRW416_8/edit?usp=drivesdk

Elizabeth Clayton

Hi Tuesday Coaches! Ads Question - In September, my book was 4 months old, with 140 reviews. An Ad campaign person is running my ads. I had 336,599 impressions, with an ACOS of 157.16% ACOS, 27 orders, and a CTR of 14%. (In August, it was similar, with 31 orders and a 16% CTR). Last week, I tweaked my description. My book did make POC. I asked this before, and wanted to check one last time, if the book is Quality and the description is Good, --- even though I ran many 99 Designs book contests,

Do you believe I must change my BOOK COVER (which also means my A+ content, my video, back cover, etc.)? How successful is this, compared to the money involved, or should I have my ad manager increase all the 18 ad campaign spend? The average monthly spend is just under \$700.00. THANK YOU!

Elizabeth Martin

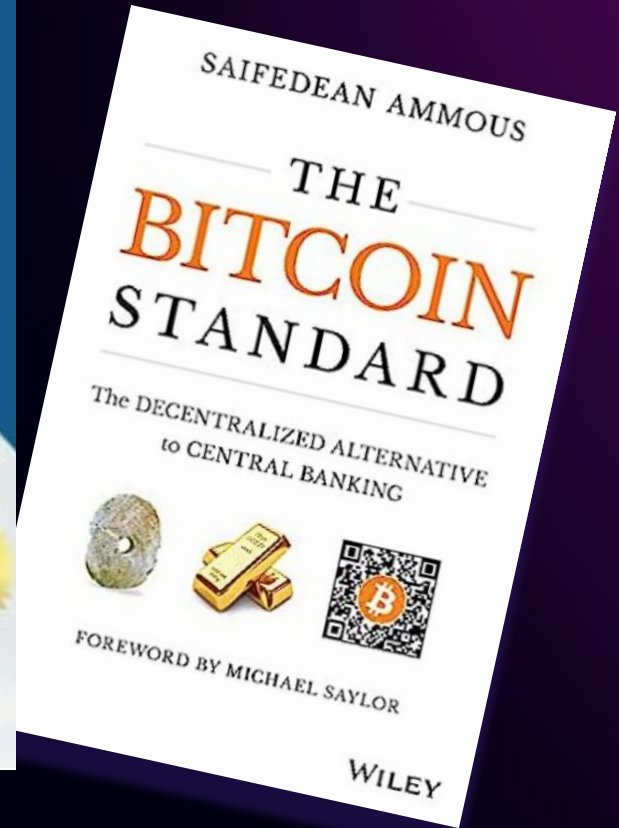
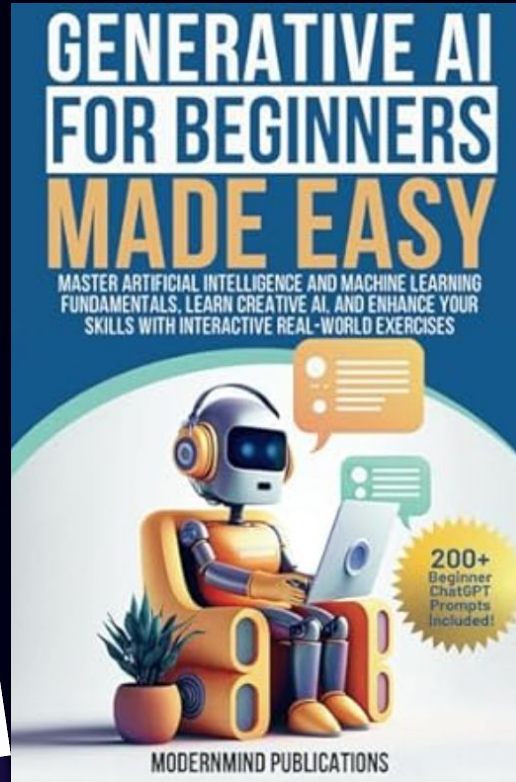
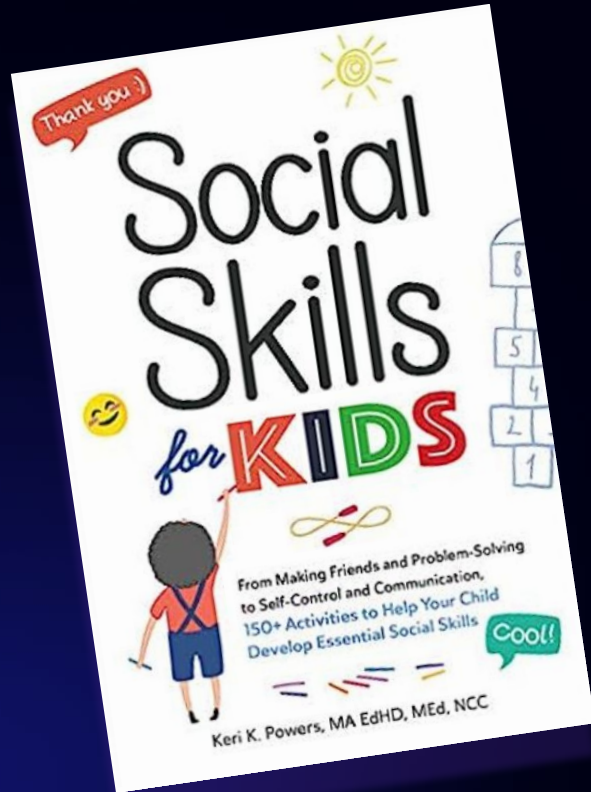
3rd times a charm? (third day submission for these, first day I was late, second day was more only title focused). These are questions about the personal FB review method, around DM and the "user" (reader) experience. I have been following the lessons including special segments with Karina, began the process of joining groups, etc., but I have these few questions before I begin collecting early reader info:

- 1) Is it best practice to push the book via DM? Or have them pull via google share?
- 2) Do you create and use a personal DM link only to overcome the 30 DM initiations per day? Or for other reasons too? (I noticed in testing you are creating more of a DM control board like it is in a business FB set up?)
- 3) If you use the personal DM link method, is it correct they need to DM you twice - first with a word like "BOOK" to show interest and second to DM you at the personal link you share back to them?

Elizabeth Martin

I've seen the pros/cons of purchasing your own ISBNs. I am interested in pursuing this but not sure of the next step. Can you point me in the right direction? Thanks.

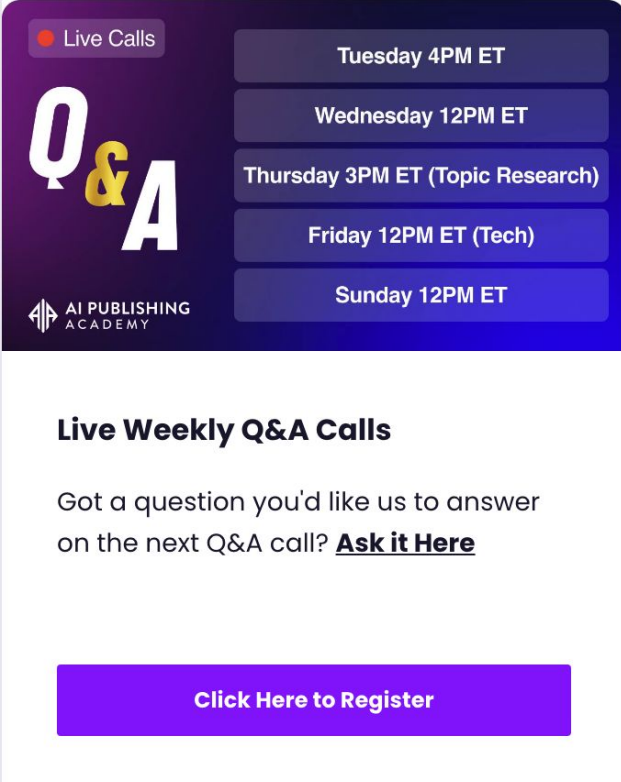
Cover Intervention



Cover Intervention Submission Rules

Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (**eBook**) ONLY
- Submit **Google Doc link** with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time - **Tuesday 12pm EST**



The screenshot shows a webpage for "AI PUBLISHING ACADEMY" with a "Q&A" logo. A "Live Calls" tab is active. A list of call times is shown in blue buttons: Tuesday 4PM ET, Wednesday 12PM ET, Thursday 3PM ET (Topic Research), Friday 12PM ET (Tech), and Sunday 12PM ET. Below the schedule, the text reads "Live Weekly Q&A Calls" and "Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)". At the bottom is a large blue button that says "Click Here to Register".

Live Calls

Tuesday 4PM ET

Wednesday 12PM ET

Thursday 3PM ET (Topic Research)

Friday 12PM ET (Tech)

Sunday 12PM ET

AI PUBLISHING ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Caroline

THE ADULT ADHD HANDBOOK

21 Simple Self-Care Skills to Help Navigate Relationships,
Transform Sleep and Nutrition and
Clear the Emotional Clutter

CAROLINE SINGER

WITH
GUIDED
JOURNAL

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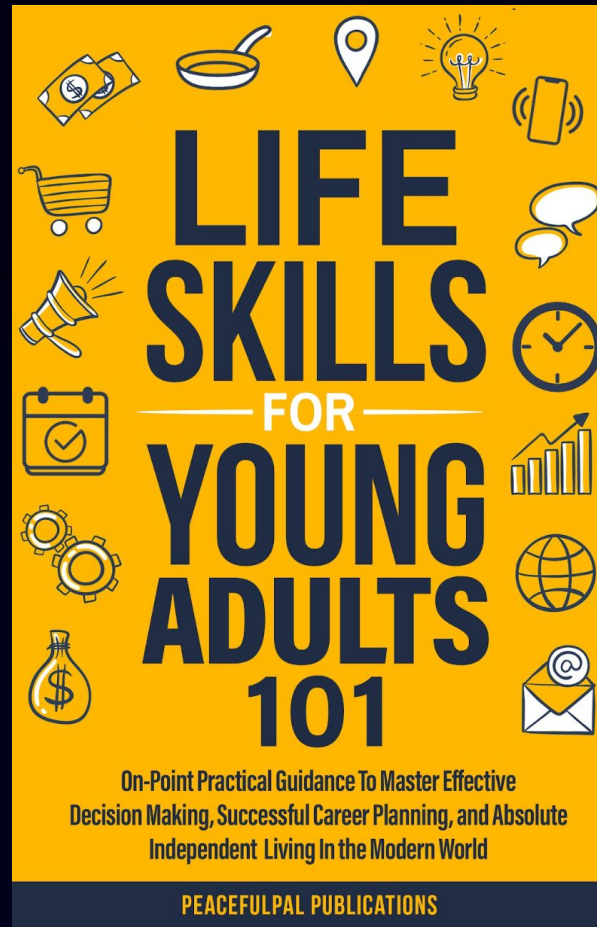
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JOURNAL

CAROLINE SINGER





Thank you

If you got value out of this, share it with the tribe!

Elaine

Marina

Antonella

Omar

Chris

Steve