



**AI PUBLISHING**  
**ACADEMY**

**Friday 01st September 2023**

# Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



# Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



# FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

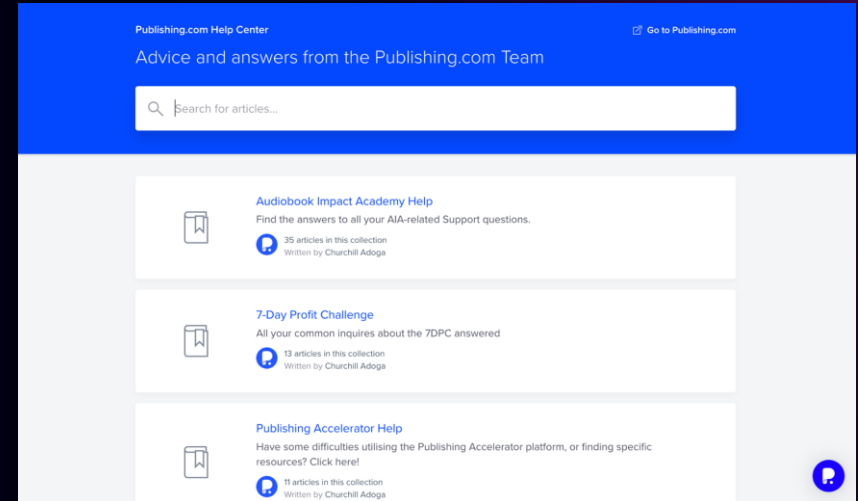
# Most Frequently Asked Q&A Questions:

## Visit our Help Center

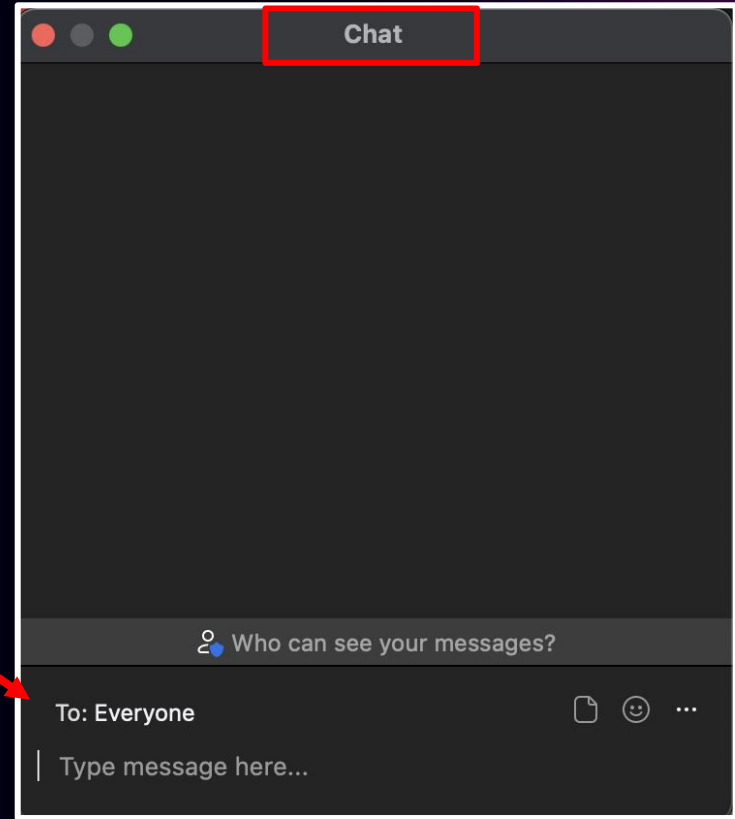
[help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat  
setting to  
"Everyone"



# PS Monthly Discount - August

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

**APLUS10**

Students get **10% off A+ Content Package.**





# Special Benefits For Students



**We know you'll have questions on setting up a business, so we've partnered with Prime Corporate Services to provide you discounts and expert guidance!**

**Prime Corporate Services** was founded with a goal to help entrepreneurs, investors, traders, and small business owners. They offer a free 45-minute strategy session around asset protection, tax savings, and business credit development.

**Book your free call through this link:** <https://www.primecorporateservices.com/publishing-com-17/>

# *COMMUNITY SURVEY*

*WE WANT TO HEAR FROM YOU*



# Let's Begin!

# Russ

Hi Coaches,

In Module 5, Lesson 13 of AIA, Setting Up Your Ad Accounts. Brian says that Amazon bills your account on the 2nd of every month, or, when your account reaches \$500 in ad spend.

Following his direction in Lesson 14, how much money do I have to have in my account?

Russ.

# Kristin

Do you have to publish your book on Amazon before you can submit it for copyright? Also, how do you give a copy of your book to early reviewers before it's on Amazon and without them stealing it? Thanks!

# Beth

At the end of certain sessions there are google docs you are offered to download. I have been unable to down load the P & L Statement and now the Customer Research Sheet. Can you please help?

# Paige

I noticed that when I signed up for a Friday call, not only did it register me for Sunday's call, which I knew it would do, but it registered me for the 3 days worth of calls EVERY week going forward! Did I do something wrong?

Also, if we register for a call and can't make it, is that OK?

Last, may we get on a call with audio only, or do we always have to do the zoom, or not do it at all?

# Debbie

I just signed up for the accelerator. Must I complete all modules in AI before moving to those courses?



# Debbie

After signing up for KDspy, I started getting emails from them about publishing. Should I just stick to the AIA and not read them for now? I can save them for a later time because honestly AIA is where I am focusing my time right now. Or, should I not read them at all in case it is conflicting information.

# Aliyah

I would like feedback on my new subtitle. Previously, my title and subtitle were as follows: Landscape Design mastery: Six steps to a gorgeous garden. Now after coaching advice, it has evolved to: Landscape Design mastery: Six steps gorgeous, functional, low-maintenance yard.

I addressed my customer research sheet and this seems to hit the pain points of not having a nice-looking garden, the garden being time intensive, the garden not withstanding all the seasons. There are more pain points but I thought this worked.

# Joanna

I don't want to go on my Facebook to ask people to review my books, because I want to do this job independent of my friends and direct contact. (and will be using a penname to protect my anonymity... ) My question is, what are some other ways to get reviews: Can I purchase reviews and if so, can you recommend the preferred sites to do so . Thank you.

# Helen

Can I publish 7dc book in another language?

# Helen

For a Low content book I'm doing a Gratitude Journal, Do I have to do a resources page?

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# Helen

How do I get the Gratitude Journal published?

# Helen

If we books in another language, Does everything have to be completely in that language like the resources section also?



# Marina

Hello! I'm in the researching stage of my book. How many sources/articles should I have for each chapter (approximately)? Thank you!

# Amanda

Working on my 7 day challenge period still have a little writing to do and then proofreading.

I have created a workbook to go along with my book period should I try to sell this as a bundle or separate?

# Paul

My UK ads were approved and running since Aug 8 then on 8/30 the UK ads were suspended and I got the Amazon Ads email notice below. Are the rules in the UK different from US? My US ads were set up the same as the UK ads and continue running. Thank you.

"The following ads are non-compliant to creative acceptance policies :

Your ad titled "... " does not comply with our current Creative Acceptance Policies. Specifically for the following reasons:

Your ad contains content or product(s) prohibited from advertising. These may include..."

# Oliver

Hi! I'm entering a niche where authority is tied to a specific age and gender, which doesn't match my profile. I'm wondering how I can use the Facebook review method without people questioning my authority. Using a pen name and an AI-generated picture for a Facebook "site" isn't accepted in major groups. How can I gather reviews from these groups without losing trust due to my profile?

Here are examples of niches where my gender or age do not match the audience; I am a 21-year-old male:

Retirement Planning

Parenting for New Moms

Mature Women's Fitness

Young Women in STEM

Some of these examples could potentially be "played off," but my niche is even more tightly tied to an age and gender demographic that I don't match.

Any suggestions?

# Maz

Hello! My Amazon ad was deemed to violate advertising rules, stating that it contains "medicinal or therapeutic claims, such as claims to treat, cure, heal, or reverse a disease, addiction, or ailment." I know we need to be careful around the wording, so do you have any suggestions for rewording my book title please? Which is: "Gentle Yoga for Seniors, Beginners and Hesitant Men: 37 Easy Low-Impact Poses & Stretches to Improve Posture, Flexibility, Balance and Strength." Thank you

# Jovana

Hello Coaches!

I had my book written in Spanish, do you know where I could get it translated into English?

# Christine

So I just got my manuscript back from the formatters yesterday. I have been interacting with people in my FB groups like I am supposed to.

Now I am confused how to and when to ask for people to preview my book by giving them the pdf. I would like to launch on Sept 23 if possible. I guess I am confused between getting these PRE viewers from facebook and the free promo from Amazon when I launch.

From what I understand, the reviews I get from these PRE viewers will be unverified. Is this ok? How is the best way to collect names of FB people who are interested in my book? Is there a program to use to keep them all in one spot? Sorry for all the questions, but this is the one part of the publishing process I have been most scared about and I cannot get a coaching call booked because there are no openings available. HELP

# Armando

Hey coaches!

Quick question about using my actual name on my first book and what your perspective is about going down that route. Would you suggest it? What does that process look like when it comes to being perceived as an expert or not?

I was also considering using a pen name and using my own background info, rather than creating a fictitious author/background. Anyway, just curious what your thoughts are about this part of the process.

Thank you!!



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