

Tech Talk on Fridays

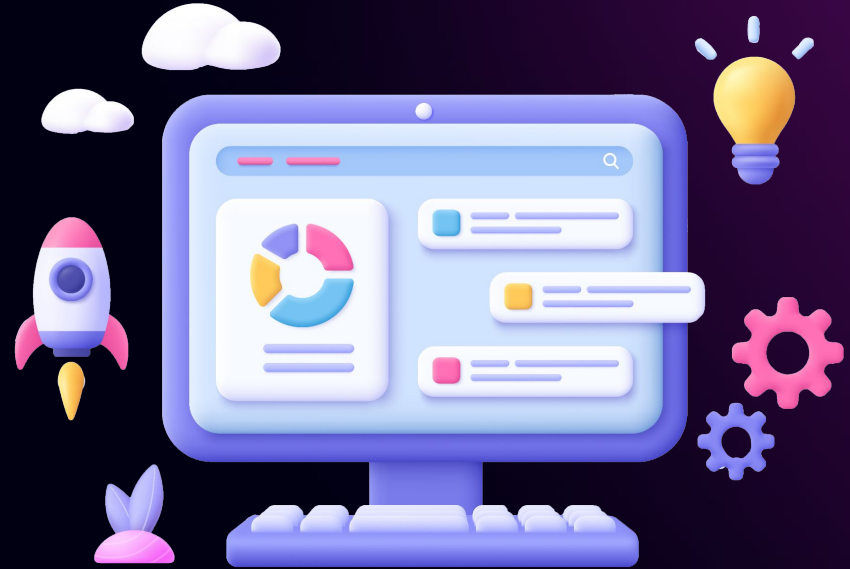
● 2024



Common Tech Skills

First, we will prioritise the most important skills to be able to smoothly navigate the course

Average length: **30-45 mins.**



Q&A TIME

Live Calls

Q&A

AUDIOBOOK
IMPACT ACADEMY

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Second, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **30-45 mins.**

SPECIAL SEGMENTS

- Password Management
- How to Use Loom
- Using System Preferences
- Quiz
- Something else

Got a good idea for a segment?
Let us know!





OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick the best questions to answer!



There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

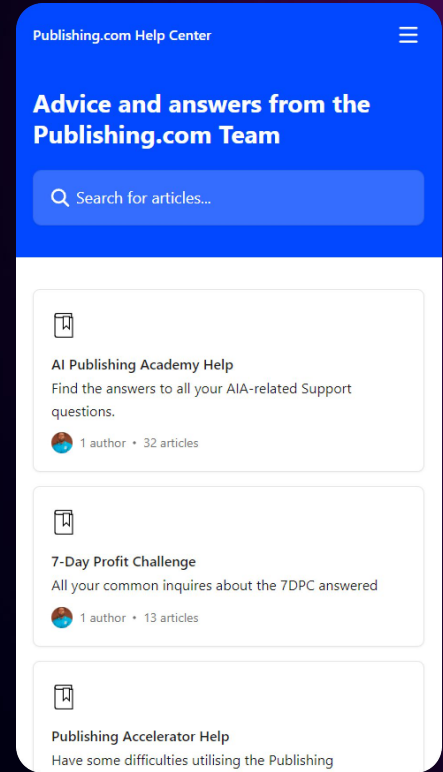
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, Incognito, Chrome etc.
- 7 Day Publishing Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

PS MONTHLY DISCOUNT

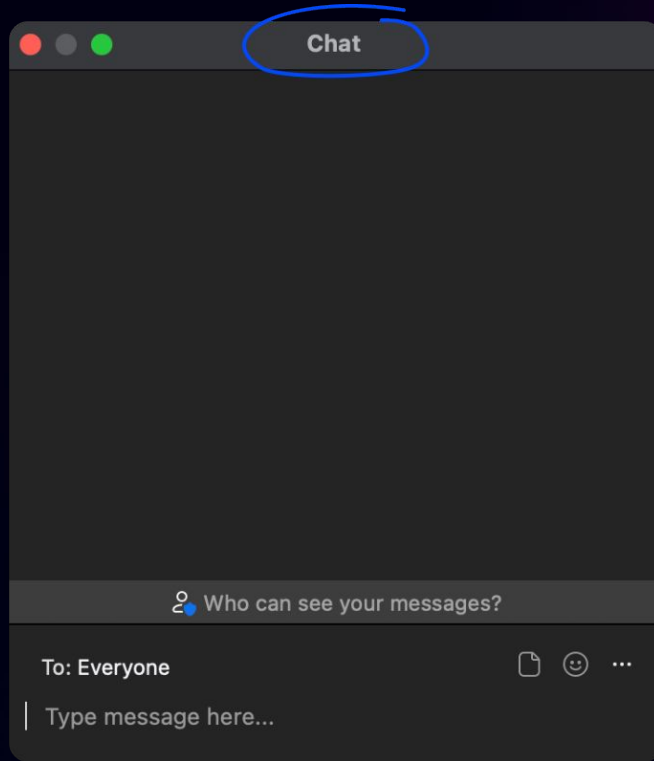
AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly which are **active all month**.

→ **PERFECTEDIT10**

Students get **10%** off Editing & Proofreading Package!



Change your chat settings to "Everyone"



Tip of The Week

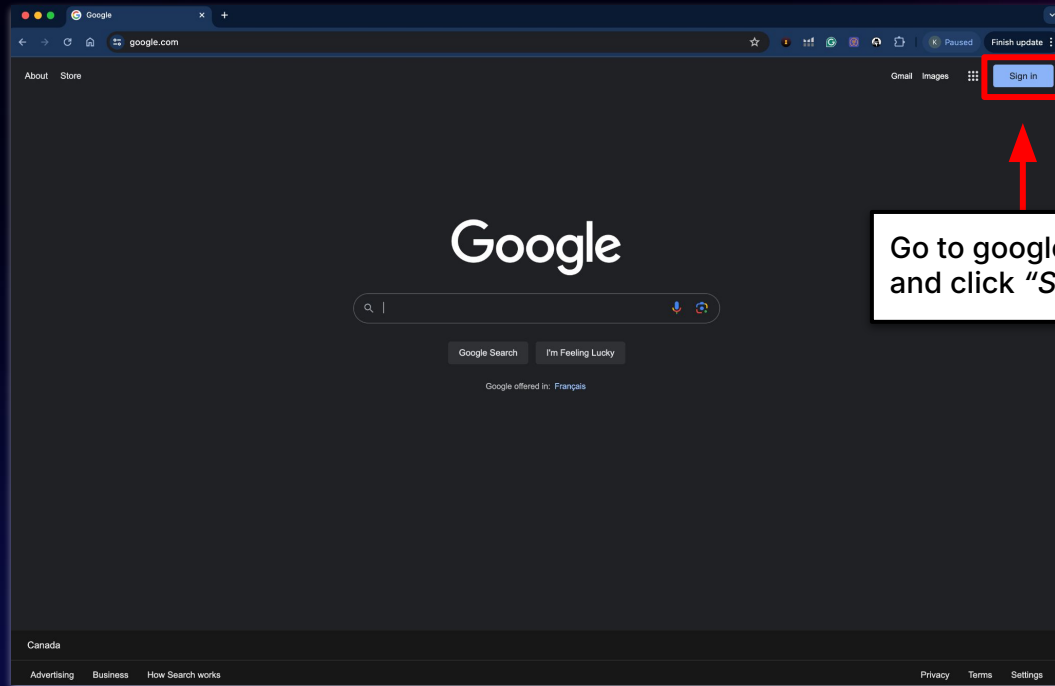


Get Familiar With Your Device's Storage Systems

- Where do you screenshots go?
- Where do your downloads go?
- Where will you put your manuscripts and book covers?

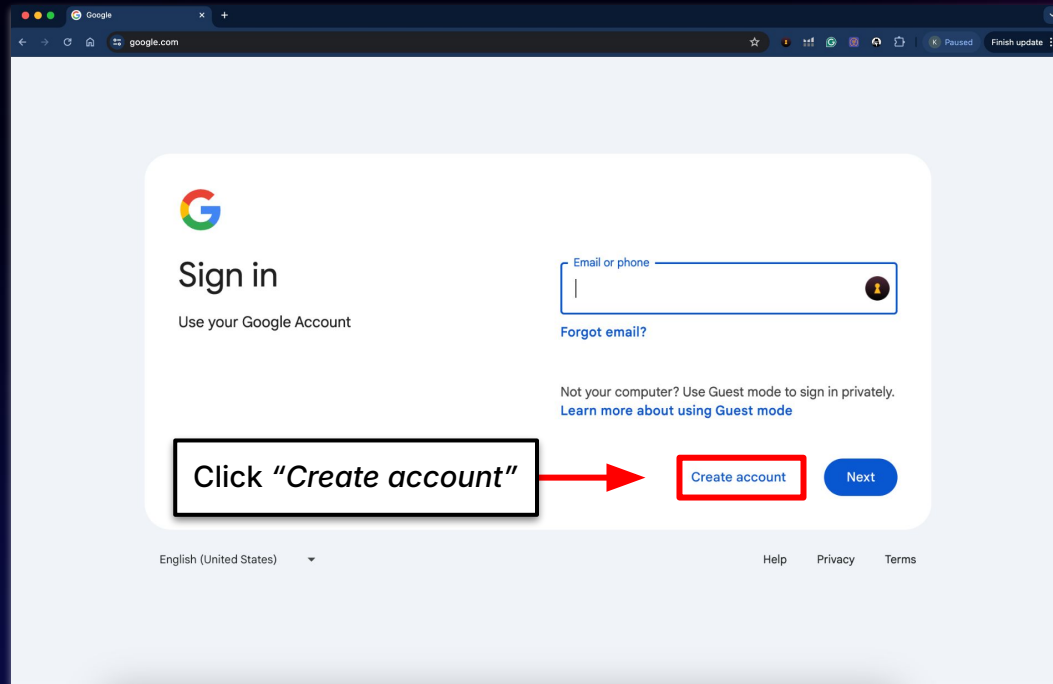
LET'S BEGIN!

Creating a Google Account

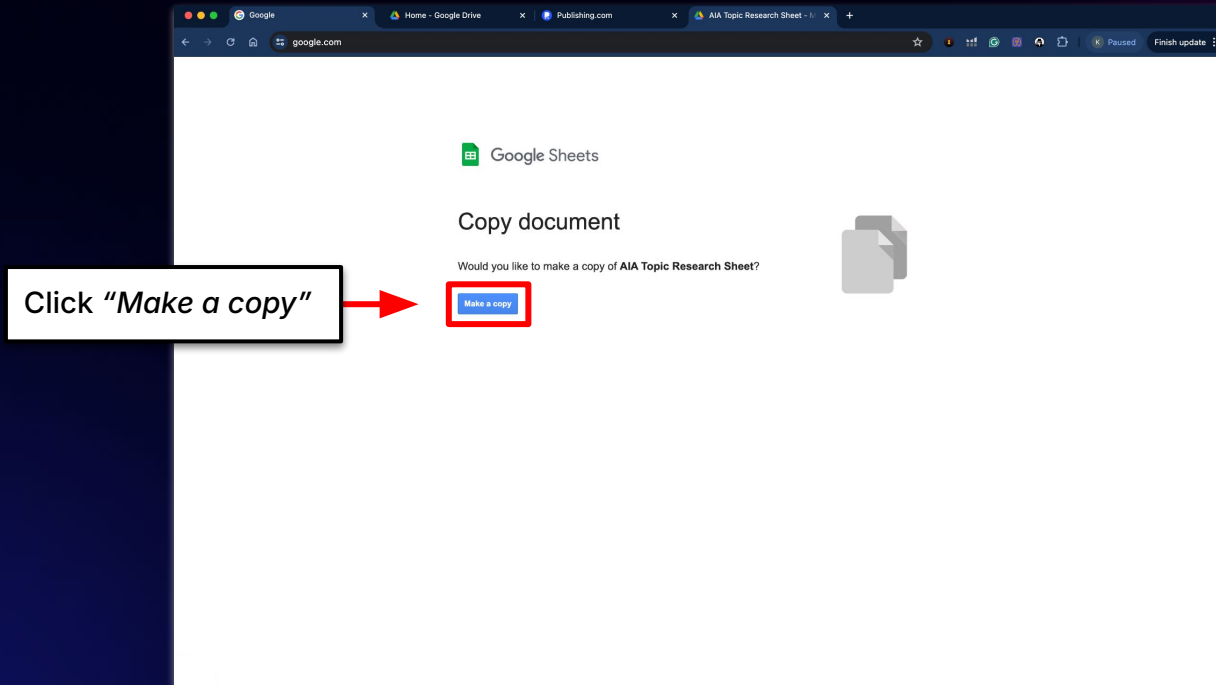


Go to google.com
and click "Sign In"

Creating a Google Account



Using Your Google Drive

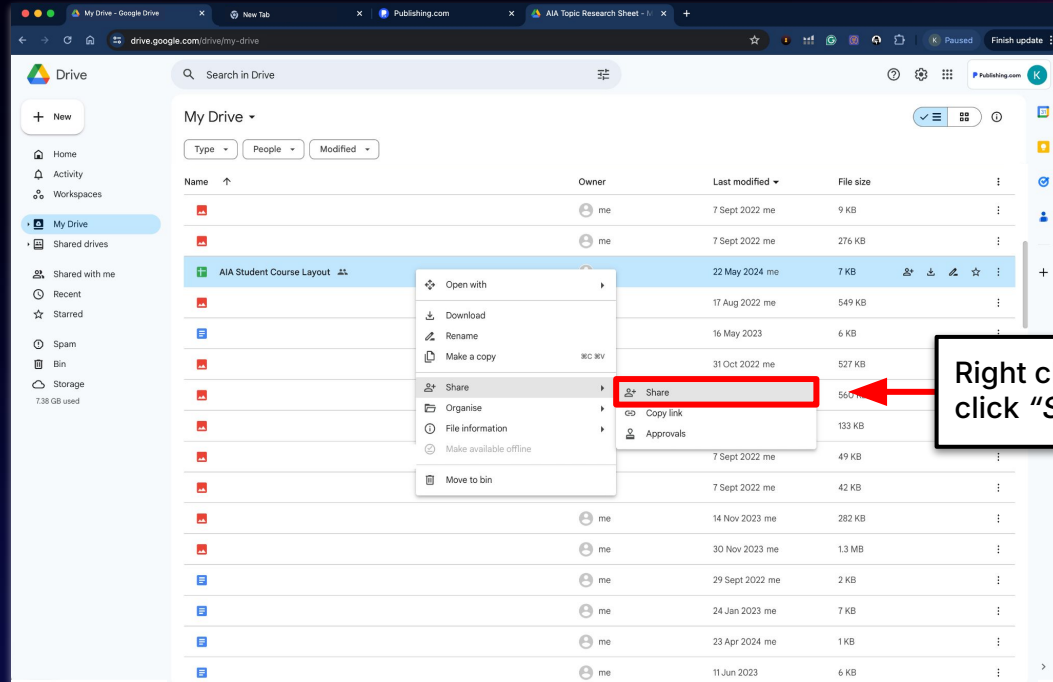


Using Your Google Drive

The screenshot shows the Google Drive web interface. In the left-hand navigation sidebar, the 'My Drive' option is highlighted with a red rectangular box. A red arrow points from this box to a callout box that contains the text 'You can locate it in your Drive'. The main area of the interface displays a list of files and folders under the heading 'My Drive'. The list includes columns for Name, Owner, Last modified, and File size. The files listed include various documents and spreadsheets, such as 'AIA Topic Research Sheet - 1' and 'Publishing.com'.

| Name | Owner | Last modified | File size |
|--------|-------|---------------|-----------------------|
| [Icon] | me | 4 Mar 2023 | 224 KB |
| [Icon] | me | 4 Mar 2023 | 213 KB |
| [Icon] | me | 11 Jan 2024 | 1 KB |
| [Icon] | me | 12 Nov 2023 | 1.34 GB |
| [Icon] | me | 31 Aug 2022 | 2 KB |
| [Icon] | me | 11 Jan 2024 | 152 KB |
| [Icon] | me | 21 Feb 2024 | 1.3 MB |
| [Icon] | me | 27 Feb 2024 | 139 KB |
| [Icon] | me | 27 Feb 2024 | 37 KB |
| [Icon] | me | 8 Feb 2024 | 32.9 MB |
| [Icon] | me | 10 Sept 2023 | 1.66 GB |
| [Icon] | me | 7 Jan 2024 | Rasmus Mikkel... 5 KB |
| [Icon] | me | 30 Jul 2023 | 7 KB |
| [Icon] | me | 4 Oct 2022 | 525 KB |
| [Icon] | me | 7 Sept 2022 | 347 KB |
| [Icon] | me | 7 Sept 2022 | 9 KB |

Sharing a File or Folder



Right click on the file and click "Share"

Sharing a File or Folder

The screenshot shows the Google Drive web interface. A 'Share' dialog box is open over a file named 'AIA Student Course Layout'. The dialog has three sections: 'Add people, groups and calendar events' (with an input field), 'People with access' (listing 'Katrina Johanson (you)' as the Owner), and 'General access' (set to 'Anyone with the link' with a 'Viewer' role). A red box highlights the 'General access' section, and a red arrow points from a callout box to it. The callout box contains the text: 'Change the "General access" to "Anyone with the link"'. The background shows a list of files in 'My Drive' with columns for Name, Owner, Last modified, and File size.

| Name | Owner | Last modified | File size |
|-----------------|-------|-----------------|-----------|
| Sept 2022 me | | Sept 2022 me | 9 KB |
| Sept 2022 me | | Sept 2022 me | 276 KB |
| May 2024 me | | May 2024 me | 7 KB |
| Aug 2022 me | | Aug 2022 me | 549 KB |
| May 2023 | | May 2023 | 6 KB |
| Oct 2022 me | | Oct 2022 me | |
| Sept 2022 me | | Sept 2022 me | |
| Sept 2022 me | | Sept 2022 me | |
| Nov 2023 me | | Nov 2023 me | 282 KB |
| 30 Nov 2023 me | | 30 Nov 2023 me | 1.3 MB |
| 29 Sept 2022 me | | 29 Sept 2022 me | 2 KB |
| 24 Jan 2023 me | | 24 Jan 2023 me | 7 KB |
| 23 Apr 2024 me | | 23 Apr 2024 me | 1 KB |
| 11 Jun 2023 | | 11 Jun 2023 | 6 KB |

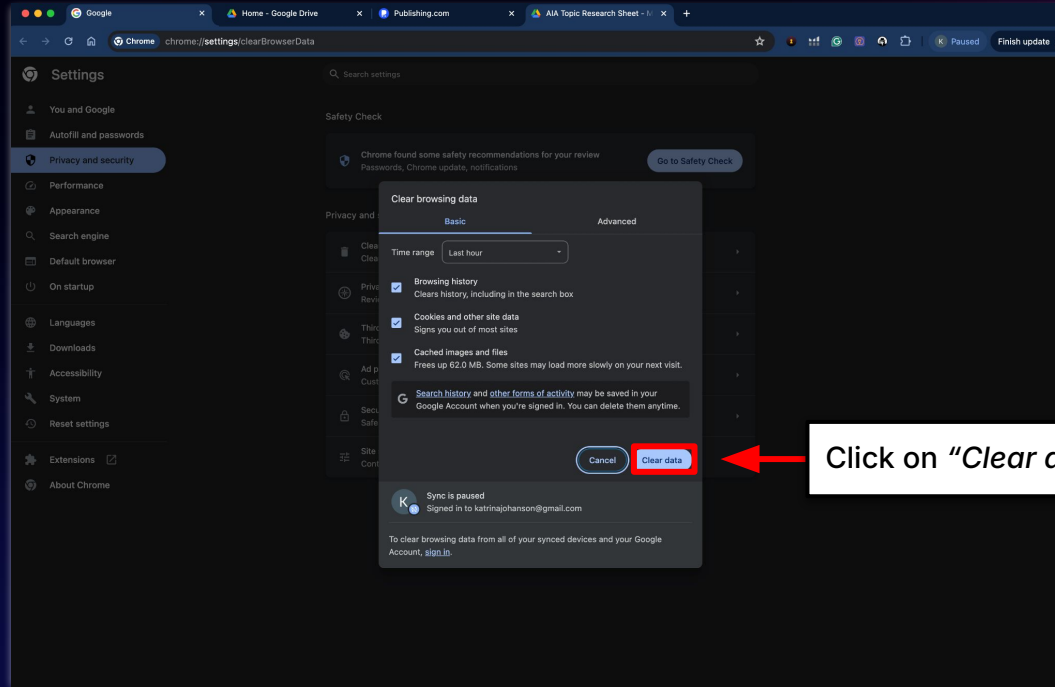
Clearing Your Cache

The screenshot shows a web browser window with the URL `iaia-publishing.com/products/ai-publishing-academy`. The browser's menu is open, and the 'Clear Browsing Data...' option is highlighted with a red box. The website content includes a video player with the text 'WATCH THIS FIRST! WELCOME VIDEO' and a 'Resume Course' button. Below the video, there are sections for 'Click the modules below to get started' and 'Live Weekly Q&A Calls'.

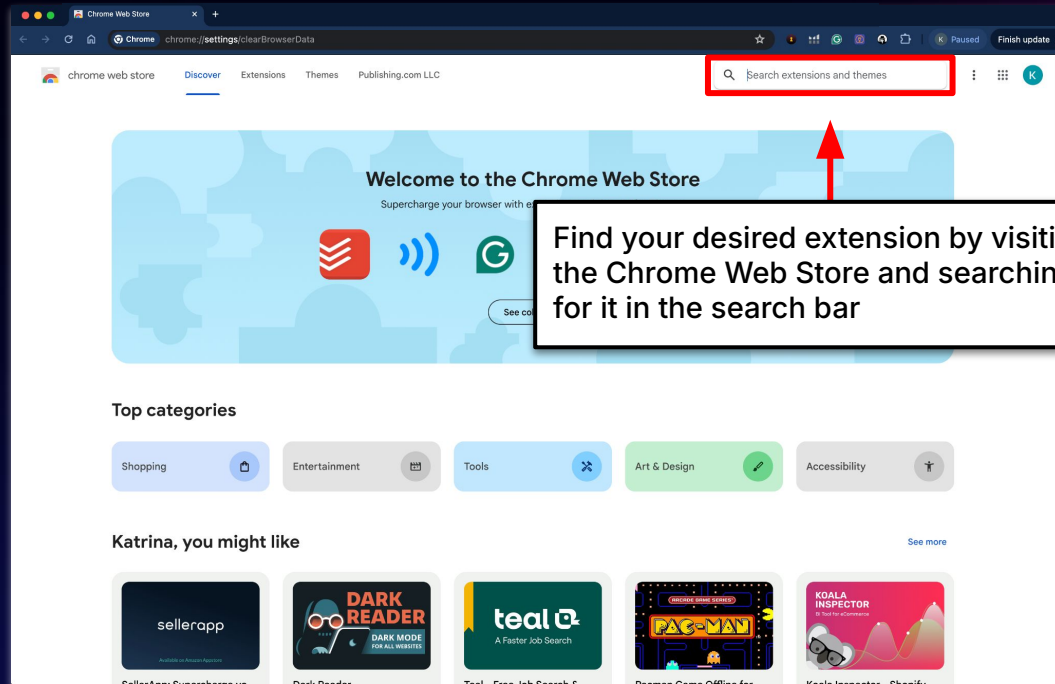
1. Click on the three dots

2. Click on "Clear Browsing Data"

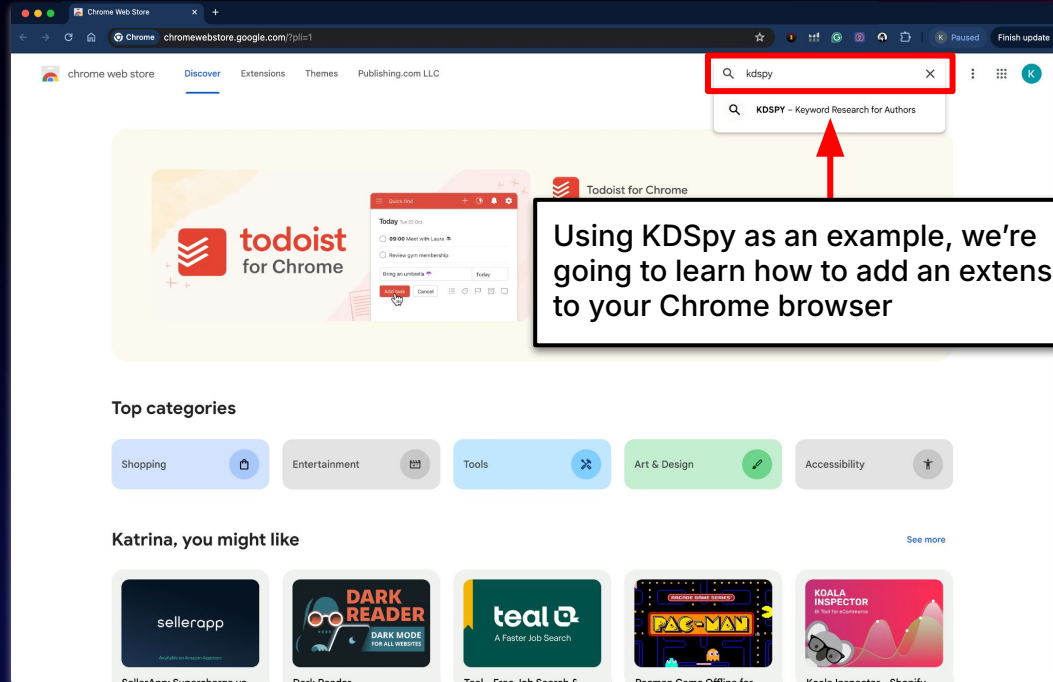
Clearing Your Cache



Adding Extensions To Chrome



Adding Extensions To Chrome



Adding Extensions To Chrome

chrome web store Discover Extensions Themes Publishing.com LLC

chrome web store

KDSPY – Keyword Research for Authors

www.publishingaltitude.com 3.8 ★ (26 ratings)

Extension Workflow and planning 70,000 users

Add to Chrome

Click on "Add to Chrome"

| Book Title | More | Length | Price | Est. Mkt. Sales |
|--|----------|--------|---------|-----------------|
| 1 <i>Crucial: The Science and Art of Longevity</i> | 11.10.12 | 444 | \$12.99 | 12,244 |
| 2 <i>Why We Get Sick: The Hidden Embodiment of...</i> | 11.10.12 | 280 | \$12.99 | 9,458 |
| 3 <i>Why We Live: Science Mitigates Death 11</i> | 11.10.12 | 442 | \$5.99 | 9,159 |
| 4 <i>The Molecular Mind: How a Single Chain...</i> | 11.10.12 | 207 | \$11.00 | 7,208 |
| 5 <i>Altered: A Novel</i> | 11.10.12 | 340 | \$11.99 | 6,478 |
| 6 <i>The Language of Numbers: A Novel</i> | 11.10.12 | 386 | \$12.99 | 5,811 |
| 7 <i>How Not to Die: Discover the Foods, S...</i> | 11.10.12 | 875 | \$16.99 | 5,641 |
| 8 <i>A Heart That Works</i> | 11.10.12 | 130 | \$11.00 | 5,269 |
| 9 <i>Never Forget: Enhance Your Mind and...</i> | 11.10.12 | 209 | \$9.99 | 5,010 |
| 10 <i>Thinking, Fast and Slow</i> | 11.10.12 | 354 | \$12.99 | 3,208 |
| 11 <i>Control: How the Future and Present...</i> | 11.10.12 | 280 | \$11.99 | 3,011 |
| 12 <i>Love My Girl: Test Me, And the Better Fabu...</i> | 11.10.12 | 645 | \$6.99 | 2,912 |
| 13 <i>What Happened to You? Conversations on...</i> | 11.10.12 | 281 | \$11.99 | 2,876 |
| 14 <i>The 5 Love Languages: How to Help You Find Ch...</i> | 11.10.12 | 290 | \$11.99 | 2,810 |
| 15 <i>The Confidence Game: A Novel</i> | 11.10.12 | 284 | \$11.99 | 2,608 |
| 16 <i>100 Great American Novels</i> | 11.10.12 | 648 | \$14.99 | 2,223 |
| 17 <i>The 500 Greatest Books of All Time</i> | 11.10.12 | 19 | \$2.99 | 2,073 |
| 18 <i>Diagnose: What's On When I Get Old...</i> | 11.10.12 | 274 | \$13.99 | 1,123 |
| 19 <i>Gravity: A Neuroscience Reference Che...</i> | 11.10.12 | 285 | \$5.97 | 1,068 |

PM Results 21:45

Keywords:

Export:

Help:

Regions:

Total Sales: **\$959,773**

Priority:

Potential:

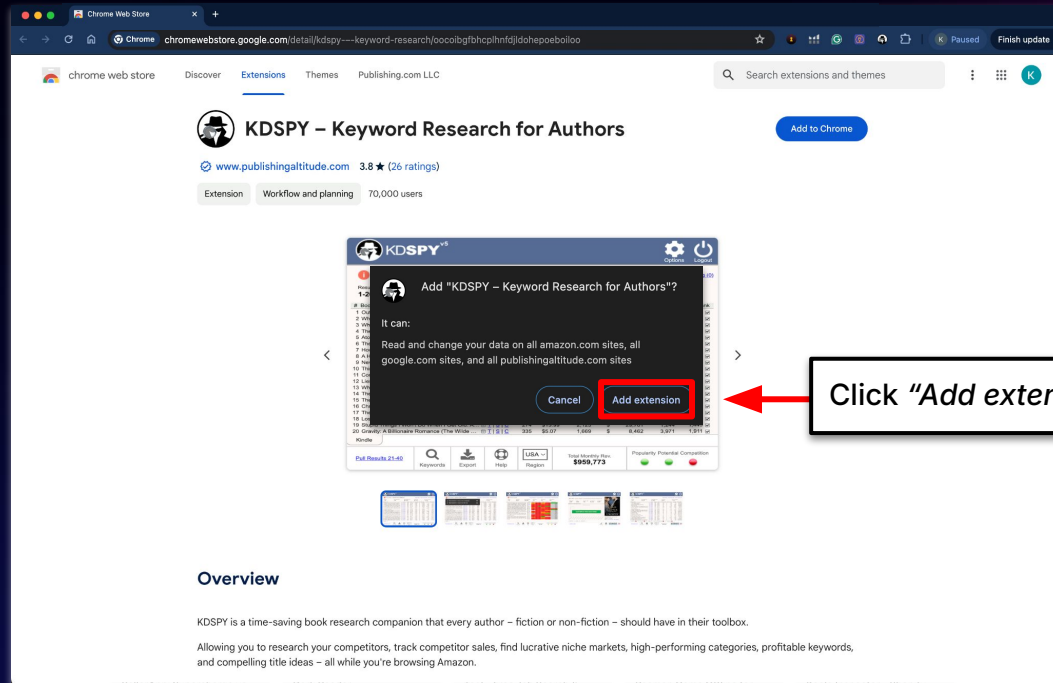
Conversion:

Overview

KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox.

Allowing you to research your competitors, track competitor sales, find lucrative niche markets, high-performing categories, profitable keywords, and compelling title ideas – all while you're browsing Amazon.

Adding Extensions To Chrome



The screenshot shows the Chrome Web Store page for the KDSPY extension. The page title is "KDSPY – Keyword Research for Authors" and it has a 3.8 star rating from 26 reviews. The extension is categorized as "Extension" and "Workflow and planning" with 70,000 users. A blue "Add to Chrome" button is visible in the top right corner. A pop-up dialog box is displayed in the center, asking "Add 'KDSPY – Keyword Research for Authors'?" and listing the permissions: "Read and change your data on all amazon.com sites, all google.com sites, and all publishingaltitude.com sites". The "Add extension" button in the pop-up is highlighted with a red box. A red arrow points from a text box to this button.

chrome web store Discover **Extensions** Themes Publishing.com LLC

chrome webstore.google.com/detail/kdspy-keyword-research/oooolgfbhpcplhmfjldohapoabooloo

chrome web store Discover **Extensions** Themes Publishing.com LLC

Search extensions and themes

KDSPY – Keyword Research for Authors Add to Chrome

www.publishingaltitude.com 3.8 ★ (26 ratings)

Extension Workflow and planning 70,000 users

Add "KDSPY – Keyword Research for Authors"?

It can:

Read and change your data on all amazon.com sites, all google.com sites, and all publishingaltitude.com sites

Cancel Add extension

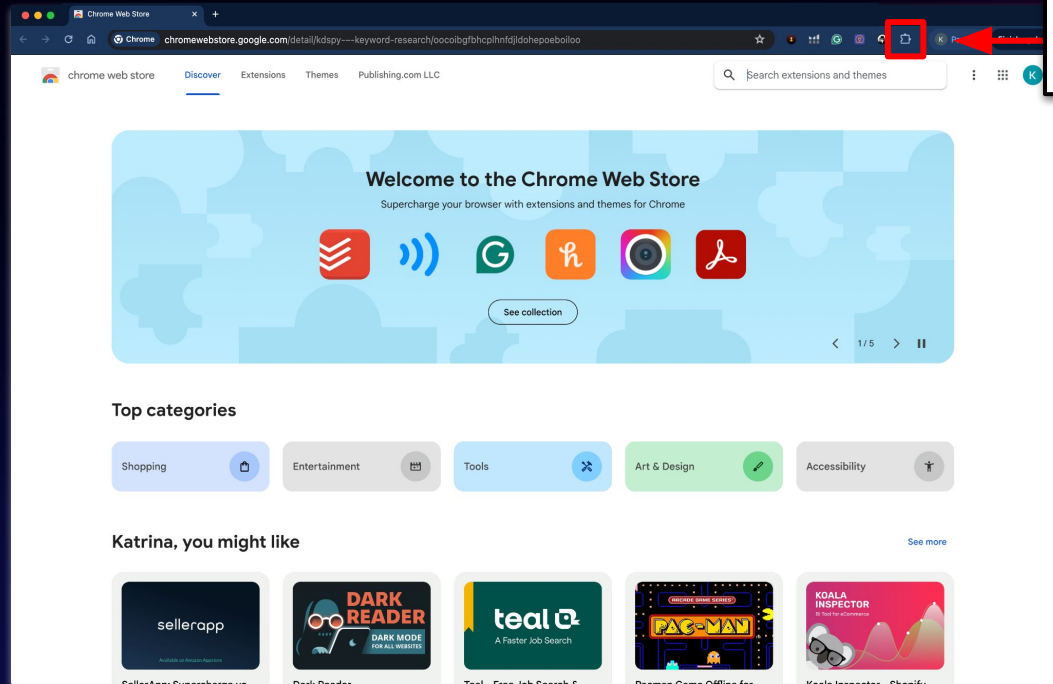
Click "Add extension" on pop-up

Overview

KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox.

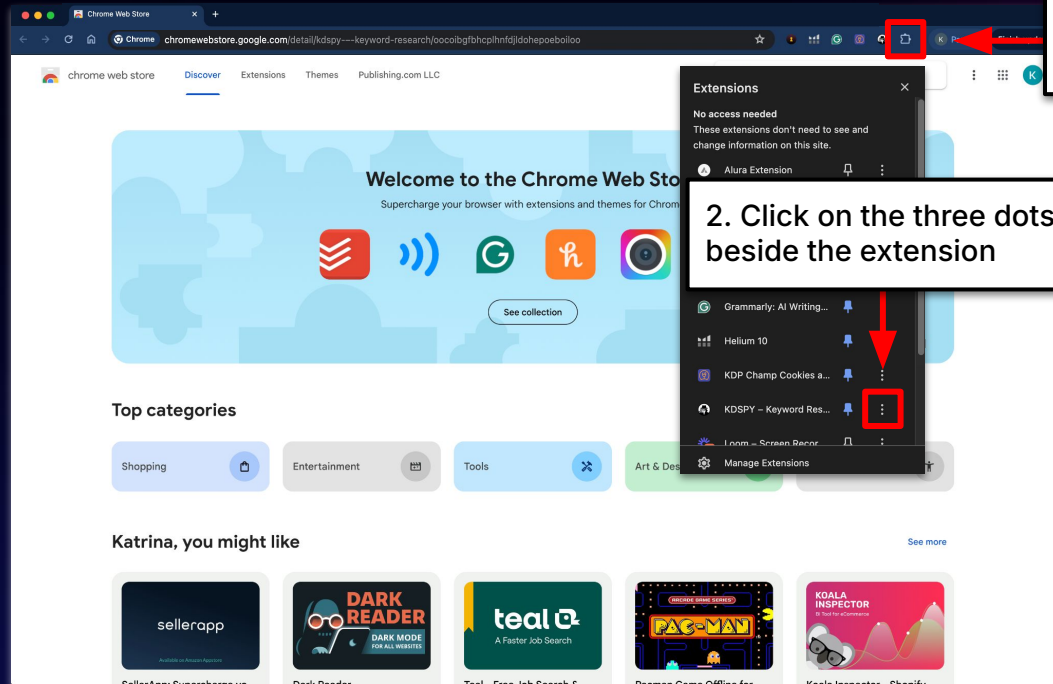
Allowing you to research your competitors, track competitor sales, find lucrative niche markets, high-performing categories, profitable keywords, and compelling title ideas – all while you're browsing Amazon.

Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

Finding Extensions in Chrome

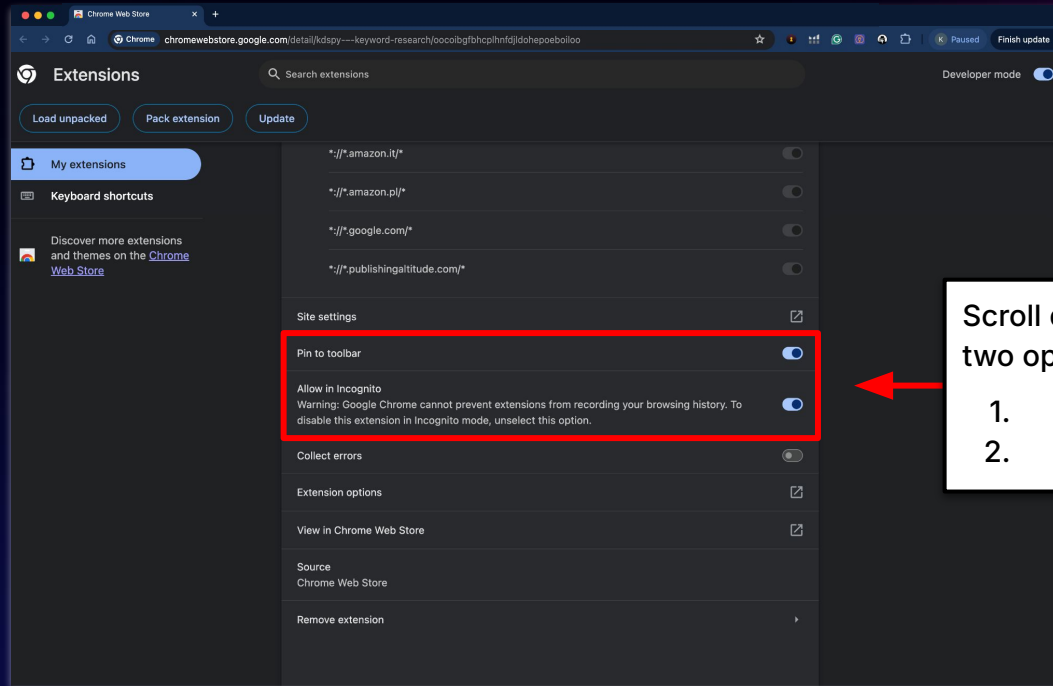
The image shows a Chrome browser window displaying the Chrome Web Store. The address bar shows the URL chrome.google.com/webstore/detail/kdspy-keyword-research/oooclgfbhpcplhmfjddohapoaballoo. The page content includes a welcome message, a 'See collection' button, and various category buttons like 'Shopping', 'Entertainment', 'Tools', and 'Art & Design'. A list of extensions is visible, including 'Alura Extension', 'Grammarly: AI Writing...', 'Helium 10', 'KDP Champ Cookies a...', 'KDSPY - Keyword Res...', and 'Loom - Screen Recor...'. A 'Manage Extensions' button is also present. Three red callout boxes provide instructions: 1. Click on the puzzle piece icon in the top right corner of the browser. 2. Click on the three dots menu icon next to the 'KDSPY - Keyword Res...' extension. 3. Click on the 'Manage Extension' option in the dropdown menu that appears.

1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

3. Click on "Manage Extension"

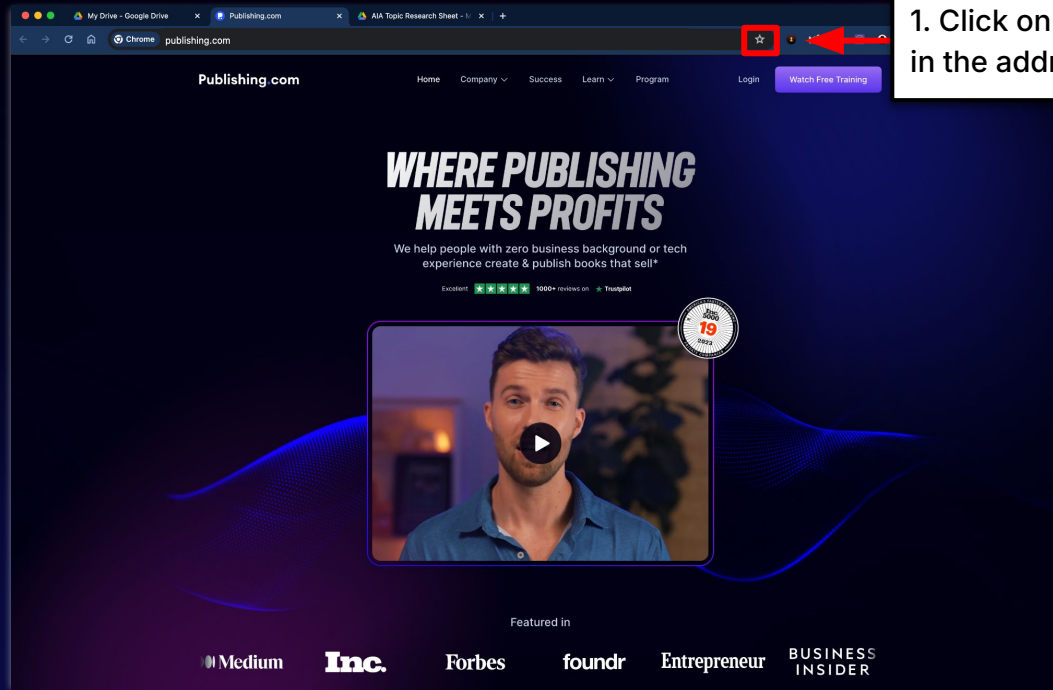
Finding Extensions in Chrome



Scroll down to find these two options:

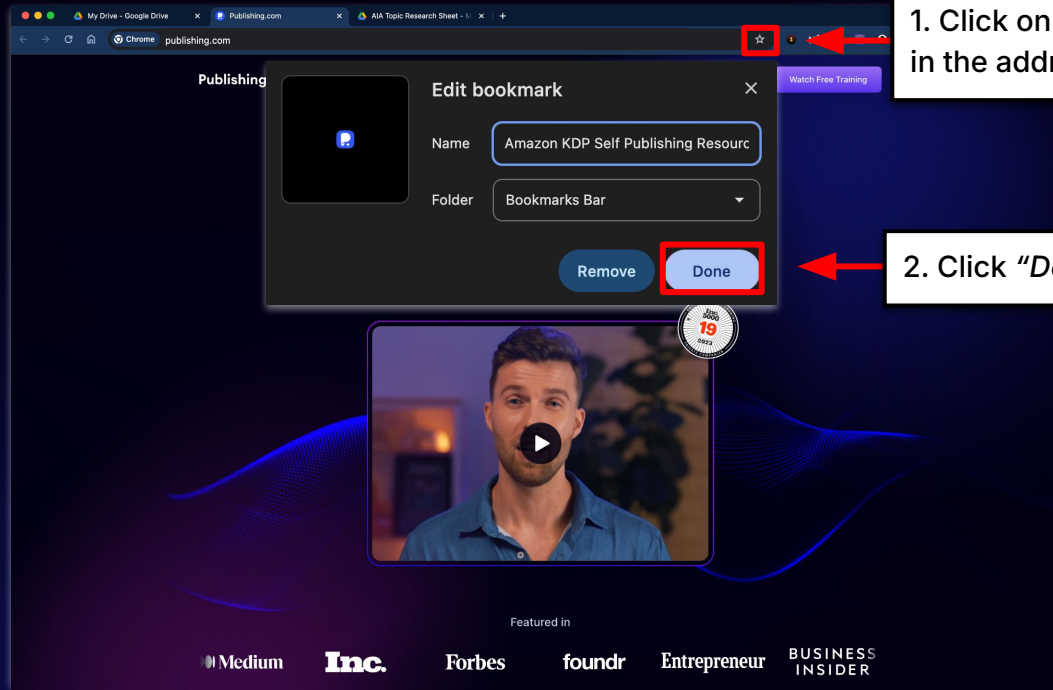
1. Pin to toolbar
2. Allow in Incognito

Bookmarking



1. Click on the star in the address bar

Bookmarking



1. Click on the star in the address bar

2. Click "Done"

Linda

Can I get opinions on these titles and subtitles?

MAKE AI WORK FOR YOU - A Beginners Guide to Simplify Tasks, Boost Efficiency, Gain Expertise, Master Fundamentals, and Embrace The Future With Your Knowledge Of Artificial Intelligence (189)

MAKE AI WORK FOR YOU - A Beginners Guide to Simplify Tasks, Boost Efficiency, Gain Expertise, Grasp the fundamentals, and Remove Any Fear When Using Artificial Intelligence (174)

Jack

Where and how can I find the link for the "7 day profit challenge" as I didnt find it on the dashboard. Please

Amber

I signed up for ACX as an author instead of publisher. I've reached out to ACX and they have told me it is not possible to change my role from Author to publisher. They told me Author\Rights holder has the same abilities and functions as the role of a publisher. Are there any problems or difficulties you foresee by keeping the role of author?

The only other option I can think of would be to delete the ACX account entirely and start again. They mentioned I could do this but I would be unable to use the same email address again (the one that is the same on my Amazon KDP account). What do you recommend?

Frank

I'm checking for plagiarism in my 1st book, using Grammerly, several times it catches something and states "1% plagiarism", often times it is a common phrase we might use all the time. But sometimes it says 1% for a statistic, or a short sentence. Are ALL these considered plagiarism? When can I ignore?

Alex

Hi Coaches, I hope you are having a good day! I have a manuscript (10 chapters, 30k words) that I have processed through Grammerly for plagiarism and rephrasing. Working through the modules my next step is to create a cover. I believe that I will need some illustrations because my book is about coaching. When do I add illustrations to my book and who can I use to assist me. Thanks for your response

Susan C.

Has anyone else had problems setting up their DM Link? It's seems pretty straightforward according to the instructions in the training, online tutorials, etc. Find your Username on FB and type in m.me/ before it and that's it! I have tried everything I can think of to do this and I keep getting the same message "it contains invalid characters." I have gone to AIA support and they haven't been able to help me with this. I have sent three requests to FB support and they have not responded. I have tried setting up this link on different devices and that didn't work either. I have preceded my user name with m.me. however it won't accept / (the back slash) I am guessing that's the invalid character. So now I am not sure if my message link even works properly on my personal FB account. This has kept me from posting into my Facebook groups to do my prelaunch for almost 2 weeks now. Any advice would be greatly appreciated. It was also advised by someone in the FB group that is has to be done on My FB Page and not my personal account which I have tried also but am getting the same results. Would like this answered in the Tech. call if possible on Friday. I hope to be on the call

Ania

Please review these 2 title:sub titles:

Step-by-step Chair exercises for seniors: Clear instructions to increase your mobility, flexibly and overall fitness for a healthier you

Easy chair exercise for seniors: a step-by-step guide to increase your mobility, flexibly and overall fitness for a healthier you

ELI

Hello Coaches, can you please give feedbacks/review on my Book Titles!

1. "The Stress-Free Retirement Guide: A Beginner's Handbook"

Comprehensive planning, Saving and investment strategies, Understanding healthcare options and costs, and tips on achieving a secure future.

2. "The Stress-Free Guide to Retirement: A Beginner's Handbook"

Step-by-Step Planning, Saving and Investment Guides, Understanding healthcare options and costs, and tips on achieving a secure future.

Is it too long?, my character count for both are less than 200. Is it relevant to include the last benefit? Otherwise ill drop it to hit the sweet spot of 120-180 characters..Any advice, constructive feedbacks please!

Ed

I am watching video about audible codes and when i hit the tab audio codes nothing happens I cant seem to get anywhere.

Ed

In pubby I give reviews and I mostly get this response days later "One of your Pubby reviews could not be verified and was cancelled" why is this?

Ed

This is what I see, I hit promo code tab and nothing happens

<https://gyazo.com/e40323f8a398a724c42c3badf4dd314c>

CARYL

Do you recommend we buy the upsell on KDPSPY...called BOOK MARKETING SOFTWARE? Do you recommend it?

Rose

You told us to keep an open mind when searching for a topic that meets POC My areas of knowledge, interest are psychology and spirituality If I can't find one in those areas , maybe I could if I go wild and choose fishing If I find a fishing book, how do I write it since I know nothing about fishing.

JackAlope

Looking for a great title for book I just wrote on HERBAL AND NATURAL REMEDIES. W/following (or similar) prompt to various AIs :Considering the Amazon thumbnail view and the appeal to readers interested in herbal and natural remedies, list in order, titles from most likely to be clicked on: - Responces average out like so : For titles that might attract more clicks, consider these strategies:

"Herbal and Natural Remedies Unveiled" - Implies revealing important insights.

"Herbal and Natural Remedies Revealed" - Promises valuable insights and discoveries.

"Herbal and Natural Remedies Exposed" - Conveys the idea of uncovering secrets.

"Herbal and Natural Remedies Uncovered" - Implies revealing hidden knowledge.

"Herbal and Natural Remedies Decoded" - Offers clarity and detailed explanation.

"Herbal and Natural Remedies Unleashed" - Offers a dynamic and impactful approach.

"Herbal and Natural Remedies Unlocked" - Suggests access to essential information.

In your expert opinion, which would be best?

FYI : may not be on zoom call but will watch replay, please verbally give me an idea of students response. THANKS

Gloria

Hi Coaches, I am working on the children's colouring book. I would like the pictures to look good on each page. May I please know the software that I could use for formatting, given that there will be lots of pictures. Thanks

Kathy

This is for the Friday Tech Call Please. I bought Que Text because you said last week you can put the entire manuscript in at one time. I bought the individual premium for about \$100 a year. I am probably doing something wrong. Can you please go over this software so I can check for plagiarism? Thank you so much. Kathy

Barbara

I reported an issue to support months ago that I am not able to view my Purchase History information. All I see is an error while loading the page. please try again later. Not able to save changes under Contact & Settings page. I make the changes, click Save and the information reverts to what was there previously. I have been patient with Support for months waiting for this issue to be resolved and have been told just to move on through the course, which of course I don't need them to tell me. Can you please help me get this fixed? I have been contacting support with follow up emails and frankly, i'm just getting blown off by them. Would appreciate any help you can provide on this. Am I the only one having this issue? Well I don't know - when I try to reach out to others in the FB group, admin denies my post and directs me to support. you can see the circular pattern here right? Thanks in advance for any help you can provide in getting this bug fixed. Best regards,Barbara

Gloria

Hi coaches, can you please explain how the bundle works? If a book is too lengthy and you want to split the book. Please explain whether the two books will share same book description, do you number the books vol 1 and 2? How many words do you need each book to have in order to make a bundle? Thanks

Linda Smith

Topic/Subtopic questions:

MAKE AI WORK FOR YOU - A Beginners Guide to Simplify Tasks, Boost Efficiency, Gain Expertise, Grasp the fundamentals, and Remove Any Fear When Using Artificial Intelligence (174)

MAKE AI WORK FOR YOU - A Beginners Guide to Simplify Tasks, Boost Efficiency, Gain Expertise, Master Fundamentals, and Embrace The Future With Your Knowledge Of Artificial Intelligence (189)

Joshua

Would it be possible to make a custom DnD Adventure book? its not in the top 100 but it has decent revenue per month and fair competition.

Jared

If AI can now create book manuscripts, is there a danger that people will stop buying books from Amazon and simply create their own books using AI? What are the odds of AI making our business model obsolete in the next several years?

Sharla

I write inspirational/motivational poetry connecting human behavior to Mother Nature. Within our digital society, we've become numb to nature's health benefits and suffer health risks of disconnection. I have 3 sequels to my recently published book (2023), 2 completed manuscripts & a third in progress. Each book is about 100 pages for easy daily reads. While most books result in The End, the end of these books is your beginning. For each reader will finish verse after verse leaving with mindful visions to go outside and explore the natural world. Is poetry an acceptable topic on this platform?

Sharla

Are the videos available with closed captions?

Janet C.

Hello coaches!

How do I send my free PDF copy of my book to the emails that I have from Facebook? I have 207 so far that I have collected. My book is in QSA right now expected to be out any day now. So am I sending the PDF file from my downloads? Or from my google drive? Or from my google docs? I don't know. Do I have to use the "share the link" button? Where do I start? Am I just clicking on their email & sending the file with a comment? Am I sending it from MY email? Is there a limit to how many I can send in a day or week? Please explain slowly & with details as I am very technically challenged (but getting much better thanks to you guys!!).

Thanks!

Janet C.

How do I pick a launch date for my book? My book is being reviewed in my QSA now & I have 207 emails from Facebook so far to send a free copy to for reviews. I am hoping there is not too much that needs fixing on my book when I get it back from QSA, but what if they hate it?? And, if all is good, what do I do on the launch date? Is that when I download it to KDP? And then how long does it take until it is live and I can run my free promo?

I'm sorry for all the questions, but I really can't even BELIEVE that I am finally at this point!! Launching my book!! It seemed SO far out of reach 5 months ago, but HERE I AM!! CRAZY!! Crazy good!!

Thanks again for all your help!! Couldn't have done it without you!! LOL!!

Crystal

Hi coaches, I recently submitted my manuscript for quality stamp of approval. The coach suggested I use a format that has left and right justification with no indents. I am not sure how to change this on Atticus formatting, which I'm using. Can someone clarify what this is and how I might do this? Thanks

Elizabeth

For Friday Tech Q&A:

I'm putting final touches on my book and have a few questions:

1) I am considering offering one or two detail charts, not in my book physically but as a "bonus" offer, a landing page to a shared google doc (PDF). This would allow me to keep the information updated as appropriate. It was suggested I may be able to use this also for a landing page to gather names/emails for a mailing list/CMDB. Is this a good idea or not? If a good idea, is there a place in the course I can learn how to do this or what advice do you have?

2) Related question - would I advertise this on the front of the book with a sticker, or? (advice please). Also - if my cover has just entered the hand over phase w/ 99 Designs is this something I should ask the designer to include or is this something I can add later?

Ellie

(A) I'm a little confused.

Please explain Amazon \$50 rule. Before offering my free promo, I've asked several people if they shop on Amazon. Out of several people, only 2 said yes. I was surprised by my poll.

That's alarming if it's a trend. So, is it correct that those people will not be able to leave a {unverified} review if they were to get the freebie because of this \$50 rule?

I can't seem to find clarification.

(B) Can the same person do [both] book & audio [review]?

(C) I'd like to add a narrated sample along with the free pdf promo. Do you know the procedure?

Thanks coaches!

Eli T.

Hi Coaches, I would like to ask about generating my book outline through PUBLISHING Ai, I already have POC, done market research & currently awaiting feedback for my book title. Is it ok to proceed to generate book outline? or I just wait for my final BOOK TITLE? Because it says in the Publishing Ai ONCE PROCEED for book outline you can not edit anymore...Many thanks

Jenny

I'm in the process of selecting a topic. "Shadow Work Workbooks" has proof of concept. I checked all active trademarks, and nothing is live, but the phrases "Shadow Work" and "The Shadow Work Journal" are pending. Should I pick a different topic altogether? Should I try and produce a workbook on Shadow Work before it is trademarked? Alternatively, should I use other terms for the workbook like "Finding Self-Acceptance by Embracing Your Shadow"?

Jenny

What AI programs should we use to create coloring books? Crossword puzzle books? It doesn't seem that Publishing.AI creates outlines/ generates content for these types of activity books.

Yelena

Hello Coaches! I have a question about the QR code and barcode. Do I have to have a QR code in my book right now before I upload the manuscript and book cover on KDP before the official publishing or may I do that later? If so, how can I do that? When my barcode should be on my book before uploading or can I put that later? Thank you!

Ania

Here are 2 possible title - subtitle options.

Simple Chair exercises for seniors : improve balance, strength, and flexibility to maintain independence and perform daily activities with ease.

Step-by-step Chair exercises for seniors : improve balance, strength, and flexibility to maintain overall fitness for a healthier you

ED

What does KDRoi do? Is there any benefit to it?