



**Q&A Call**

● 2024



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# SPECIAL SEGMENTS

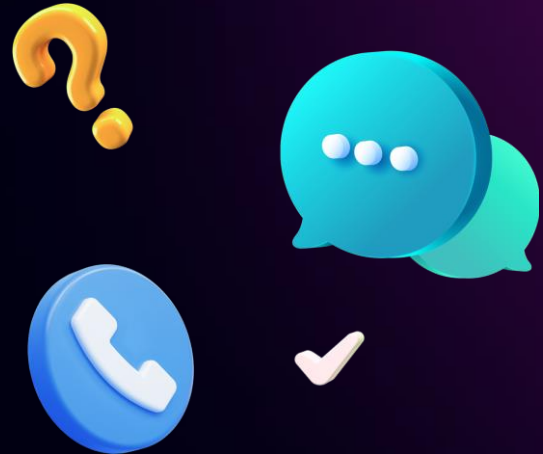
- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?  
Let us know!



# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

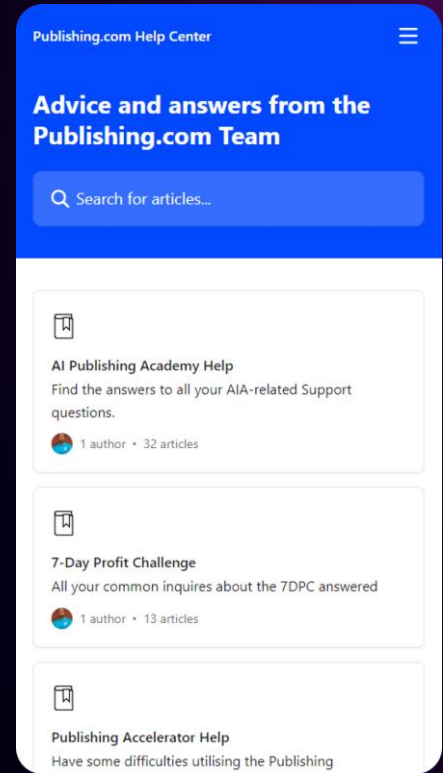
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

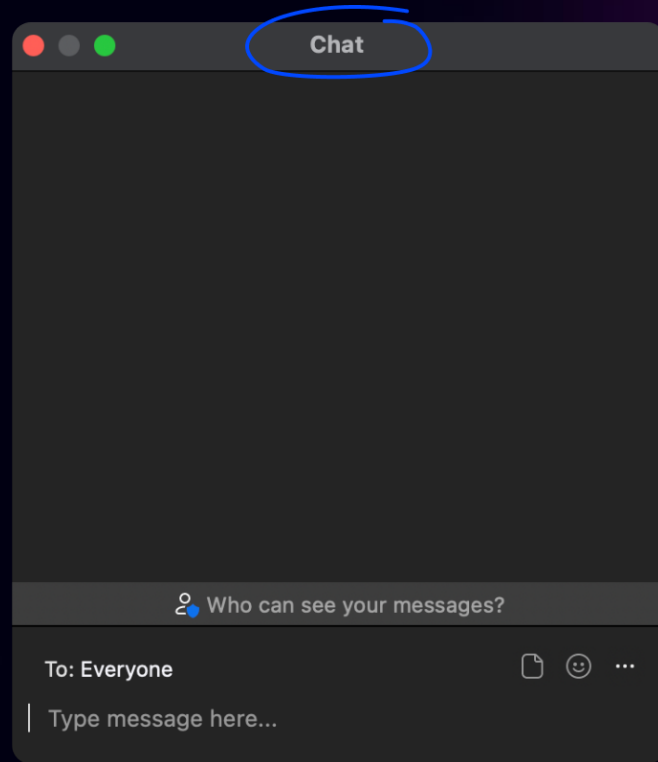
Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



# PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



**APLUS10**

Students get **10% off A+ Content Package!**





**LET'S BEGIN!**

# {{NAME}}

{{Question}}

# George

What is the best way to reformat the best trim size for a finished book playing around with changing font sizes, image sizes and other changes to insure the best bang for your book without using publishing services?

# Patricia

I've got two possible titles and subtitles, both pass POC and reflect customer research results.  
Can you provide your thoughts?

1st choice, already reviewed and approved:

Caring for your Elderly Parents

Maintain their dignity and your sanity!

Guidelines for enhanced communication with your loved ones

~~Proven caregiver support and coping strategies to balance daily care with your life~~

# Denise DeTommaso

Can you show us how to set up your book in google Docs. And place images so that they sit properly on a page format that will go into reedsy and be correctly formatted.

# Patricia

Additional questions:

Sorry for bombarding you. I'm finally back after 2 months of being out of the loop while writing my book.

1. I remember there are restrictions on some content that would negate the possibility to advertise on Amazon or Facebook - I don't remember the details. My book includes content on euthanasia or physician assisted death. Would these topics preclude me from some advertising?
2. Are there standard disclaimers that can be pulled from somewhere? I am finding a huge variety of medical disclaimers alone. I know I need that one. There are so many others too like general, emotional content warning, etc.

# Denise DeTommaso

I am also struggling with the technology again regarding the use of the software to dig into the top selling books. Is it possible to get a 5 minute review on how to use that software to dig into top book sales

# Stella

Which of these is the best? Thanks. <https://99designs.com/contests/poll/4ce1d325db>



# Rebecca

Please help me decide on my final book cover -  
<https://99designs.com/contests/poll/793cc8126c>

If you like the one with the "Help" sign, can I use a quote at the top like the one that is there?

# Dawn

How long did it take y'all to go through the entire course? How many books did you publish until you made your 1st \$1000 and/or \$1000/monthj?

# Stella

I submitted before but I just got to find out the rules. So i'm resubmitting again. Pls which is your best. Thanks

[https://docs.google.com/document/d/1k8oeSumiJAsCTUBgPR8\\_UH8G7n9VWa8TNHrZ5H3MEFE/edit?usp=sharing](https://docs.google.com/document/d/1k8oeSumiJAsCTUBgPR8_UH8G7n9VWa8TNHrZ5H3MEFE/edit?usp=sharing)

# Stephanie

Hey coaches, I made some revisions to my title and subtitles. Can you please look them over and share your opinions?

Title: Healing with Horses: Stories from horse-lovers to Strengthen Mobility and Mental Health

Sub Title: How to Empower Our Bodies, Mend Our Traumas, and Form a Bond with a Magnificent Animal

Without Spaces: 162 With Spaces: 192

Title: Healing with Horses: Ways to Strengthen Mobility and Mental Health

Sub Title: How to Empower Our Bodies, Recondition Our Traumas, and Form a Bond with a Magnificent Animal Without Spaces: 150 With spaces: 178

~~Title: Equine-Assisted Ways to Strengthen Mobility and Mental Health~~

~~Sub Title: How to Recondition our Bodies, Mend Traumas, and Form a Bond with a Magnificent~~

# Howard

My ghostwriter has this week begun writing my book. Can you provide a list of activities (book cover design, book description, FB groups) that I need to address while the book is being written. Can you also outline the order that they need to be handled.

# Rachael

Hello coaches! I am publishing a book on Chair Yoga For Seniors. It is an illustrated guide with pictures to help the reader with all the different poses.

Some of the same poses will be found in multiple parts of the book. My question is... when I go to have my illustrator create the images, do I charge them for the number of illustrations I need or the number of photos? For instance, I may need 3 of the same photos for different parts of my book.

Do I need to have him/her draw 3 of the same illustration or will I have the ability to upload the ONE photo 3 times?

# Bob

Book cover with Title, Subtitle review for Weds

1/31/24. <https://drive.google.com/file/d/1DuoC08oTYhjpY07y-fx9rq1dclX8wMI0/view?usp=drivesdk>

<https://drive.google.com/file/d/1DhgCYWsNaY0m0iAbsrKKBz3Vsby0wm25/view?usp=drivesdk>

[https://drive.google.com/file/d/1ELrmBDTwxhG4vpGjTa88Zh\\_VImTnS1w/view?usp=drivesdk](https://drive.google.com/file/d/1ELrmBDTwxhG4vpGjTa88Zh_VImTnS1w/view?usp=drivesdk)

# Carine

Hi coaches, my book is about Hormone balance in women's health. The subtitle is Discover natural strategies to trade painful periods and brutal mood swings for a boost in metabolism, improved sleep, and elevated mood. do you have ideas that will help me improve my book title?



# Timothy

I just got signed up last night, orientation call is happening right before this Q & A. What advice do you have for someone just getting started?

# Kim

My previous question mistakenly referenced my title as my topic. Here is my title and subtitle that I am looking feedback on.

Emotional Intelligence: Seven Steps to Mastering the Art of Connection and Resilience

Navigating Relationships with Enhanced Leadership, Stress Resilience, and Self-Discovery

# Jo Ann

This question is about Amazon Reviews. I have several Amazon reviews that Amazon posted under my Author Central section, but they do not show as reviews under my book. I am hesitant to contact Amazon about this. Given the number of posts on Facebook about Amazon pulling all of their reviews or canceling their account, I tend to want to keep a low profile in terms of contacting Amazon. Do you know why Amazon may be treating these reviews this way?

# Joshua Clendenon

I'm doing a coloring book, but don't have any businesses or pen names set up. What should I put on the copyright page?

# Rachel

I just finished the 7 day amazon challenge and I'm working through millionaire mindset course.  
I know our 30k book should be our next goal but where do I start?

# Melissa

I need to know when I joined please. I got the package with coaching and I know it's only good for 6 months so I need to know when it started. I am still in the program - I'm in the process of writing a book and it's moving, but very slowly. Thank you. Melissa Rich

# Allan!m

Please advise which browser(s) is best for all the many applications needed to go forward easily (or with speed). ie: research sheet, prompt sheet, POC, mid-journey, etc etc...

# Allan

Ref to last question, in other words, how to set up computer so as to be able to click on whatever is needed!



# Martha

How can I pull up my personalized HQ Sheet? I listened to video "How to Use This Sheet." Can't find a copy of my sheet. It stops at end of instructional video. Impedes my 7 day challenge progress.

# Barbara

My 7-day challenge book is still in review. Once it is published can it be unpublished if errors are found. Also, is there a way to edit when you upload it to KDB - asking because last line of chapters formatted to end of line even though my document from Reedsy looked fine.

# Sonya

I have a Window 11 computer and I am having issues opening up my zip files that I need to publish my books, can you show me how to do this please?

# Kathy Pihlaja

I continue to be confused about getting reviews. If I use my Facebook profile & connections, these people all know me, so are they excluded by Amazon? LinkedIn profile & connections are also people who know me, so are they also rejected as Amazon reviews? I have not received even 1 review using my "Brand Business Name". They are total strangers. So far my only reviews are from Pubby but that is very limiting. In numerous Facebook Groups, I have used my "Brand Business Name" and after following all the lessons in the modules, I have not gotten even 1 review. That is a ton of work for 0 reviews. Should I just start advertising on Amazon? Thank you for your guidance.

# Audrey

I haven't finished my 7-Day Challenge book yet. Will be done with writing today (1/31/24) but it's the 10-day finish line. Can I still finish the Challenge outside the 10-day max limit?

I ran into some issues with understanding Reedsy and other programs (still need help with those).

# Kurt

Really appreciate your letting me keep running these past you. You're great!

Hi Coaches. Appreciate if you would please comment on book title/subtitle

Guide to Stoic Serenity

#1 Apply the Wisdom of the Stoics in 21 Days. Reduce stress, and Gain Inner Peace and Control of Your Life in the 21st century

#2 Apply the Wisdom of the Stoics in 21 Days. Begin to Reduce stress, and Gain Emotional Resilience and Control of Your Life starting Today

# Alisha

i got my cover created on 99 designs, it requires purchase of a stock image but the website doesn't let me purchase a single image, i need to get a monthly subscription. Is it okay to ask the designer for the licensing rights since they must have already purchased the image or do i need to get the subscription and purchase the image myself

# Bob R

Would appreciate your thoughts on my Book Cover for "Confessions of a 50 Year Diabetic."  
Thanks Bob R

[https://drive.google.com/file/d/1ELrmBDTwxhG4vpGjTa88Zh\\_VImTnS1w/view?usp=drivesdk](https://drive.google.com/file/d/1ELrmBDTwxhG4vpGjTa88Zh_VImTnS1w/view?usp=drivesdk)

<https://drive.google.com/file/d/1DhgCYWsNaY0m0iAbsrKKBz3Vsby0wm25/view?usp=drivesdk>

<https://drive.google.com/file/d/1DuoC08oTYhjpYO7y-fx9rq1dclX8wMI0/view?usp=drivesdk>



# Stephanie

My book is written. I am now interested in hiring a designer to get images of chair yoga exercises. What exactly would you recommend my Upwork post include in order to hire the best?

# Ellie

<https://docs.google.com/document/d/18QG4vw-81f3ewttjRvdhNqMRgqx79BVz70Q5669-u8Q/edit?usp=sharing>

Questions & screenshot attached. If link fails, I'll try another day. Thanks :-)

# Gloria

<https://docs.google.com/document/d/1KAb2e1Q9ZBibGl0eHgyWN4sM2jTnQeeb8K5JQAxBRDA/edit>

Please critique my covers.

# Gloria

"C:\Users\gingr\OneDrive\Desktop\Mariem 3.png"

"C:\Users\gingr\OneDrive\Desktop\Knorpics 2.png"

"C:\Users\gingr\OneDrive\Desktop\samtistic 1.jpg"

# Gloria Ingram

"C:\Users\gingr\OneDrive\Desktop\Mariem 3.png"

"C:\Users\gingr\OneDrive\Desktop\Knorpics 2.png"

"C:\Users\gingr\OneDrive\Desktop\samtistic 1.jpg"

# Gloria I have no idea what I am doing.

<https://docs.google.com/document/d/1KAb2e1Q9ZBibGl0eHgyWN4sM2jTnQeeb8K5JQAxBRDA/edit>

# Tetyana

My book is still in review... after 48 hours since I submitted everything... Is this normal?

# Bob

I sent 3 images earlier for Book Cover. CONFESSIONS of a Fifty Year Diabetic. Here are two more. Thanks

<https://drive.google.com/file/d/1IIEctQKHprNY82Gp75muzHqcuzWagIN7/view?usp=drivesdk>

<https://drive.google.com/file/d/1GAHLV5l8tTLGFOGRgkzkIFw0iaR254Cs/view?usp=drivesdk>



# Eric

Question about citing. I want to use recipes in my book and wanted to know if it would be ok to copy a recipe from a web site and use the same recipe in my book without changing anything and just cite the web site APA style. Would that be alright or would it cause copy right infringement. If so, what would you suggest I do? Also, what is a good rule of thumb for using other people's work and citing. I know for a big part of if you have to reword the info and cite the source. But for other things more specific like recipies, what is the general rule? (Sorry if this is redundant) P.S. I won't be able to attend the Q&A session live but I will most definitetly listen later.

# Rebecca

<https://99designs.com/contests/poll/fdf36abd92>

Hoping to pick the winning designer! Out of these 3, which do you like the best? You need to click on the purple one to open it fully. When looking at the other two, look at the subtitle text font, the picture of the boy, and the background. We re-create using any of those elements together.

I was asked if stock photos were used on other successful Parenting ADHD books and yes, there are many.

# Denise

I have worked with both Atticus and Reedsy and find the formatting options to be very difficult. When I do back into word and make changes neither software work well. Is Adobe Acrobat and Option. Formatting is a huge issue. You cannot see the layout of a book or the page breaks on either Atticus or Reedsy

Is there another option

# Heather

I am finishing up my 7dpc and would like to add some actual photos of specific restaurants/places to my travel guide. Is there somewhere I can get free photos for this? It doesn't seem pexel or unsplash have what I'm looking for. I've also tried google with usage rights for commercial and other licenses, but am not having much luck. Thanks in advance!

# Deborah

In an interview, if I use a fake name for a book and it becomes popular would I change it to my real name or keep going by the fake name?

# Deborah

Would I use a fake name for each niche? If not When would I use a different name?

# Deborah

I have a friend from Canada can I get ISBN's from her? Is it legal?

# Ollie

Can I get feedback on this Title/Subtitle? 'Effortless Meditation for Beginners: A simplified guide of practical techniques for Stress Relief, Enhanced Focus, and Emotional Wellness that anyone can do in just 10 minutes a day.'



# Tamara Warren

I used ChatGPT to write an author bio..in short, it says that I'm an expert in the field (fasting). I am certainly not; do i continue to edit to reduce the perception of me being an expert?

# Tamara

I used chatGPT to write "hook stories" for the beginning of each of my chapters with the information that I wanted to include. These are fictional, but they do list the information I want the readers to grasp. Are these "fake" stories acceptable?

# Ray

This is my first Q&A and I'm still going through the AIA modules so if appropriate, please address KDP/Amazon category conflict and linking issues for my current book problem and future edification. For my 7-day challenge book that I completed last week in 5 days, I am still trying to select the best categories that allow best exposure yet linking of my paperback book "Cats: What They Think of You" paperback: <https://a.co/d/aMIPrJi> to eBook: <https://a.co/d/7ldRn0i>. The current categories are "Books › Children's Books › Animals › Cats " and " Kindle Books › Children's eBooks › Animals › Cats" respectively. Thank you! Ray

# Ms. Rj Brown

How do I check my title with POC? My title is: "A Body Aligned Make a Beautiful Mind"

# Lucy

My topic is controlling emotions; Title: Tame your Emotions to Win you Mind

Subtitle: Simple steps to resolve overthinking, manage stress and anxiety and increase mental clarity Is this title and subtitle good enough to move to the next step (Outline)?

# Chad

POC having trouble????

# Chad

I need help trying to find a topic??

# Alan

I know that chatgpt will produce an outline of the desired topic. It will also produce content as well. Why not fire the ghostwriter and just use chatgpt to produce content along with the outline?



# Timothy

What is Metadata on Amazon/KDP for our Published books? And How do I get it in place?

# Ollie

Is this a good title and subtitle?

Effortless Meditation for Beginners:

A simplified guide of practical techniques for Stress Relief, Enhanced Focus, and Emotional Wellness that anyone can do in just 10 minutes a day.

# Stephanie

Hey coaches! I have been doing some revisions on my title and was wondering if you can comment and suggest ideas on what I have. Thanks!

Title: The Power We Achieve Utilizing Rehabilitation with Horses

Sub Title: How to Strengthen Mobility, Mend Our Traumas, and Form a Bond with a Magnificent Animal

Word Count no spaces: 138          Word Count with spaces: 162

Title: The Power We Achieve Utilizing Equine-Assisted Therapy

Sub Title: How to Strengthen Mobility, Recondition Our Traumas, and Form a Bond with a Magnificent Animal

~~Word Count no spaces: 143          Word Count with spaces: 166~~

# Shana

I would like your opinion on this book title: The Adulting Playbook: A Blueprint for teens and young adults to successfully navigate adulthood through financial wellness, personal growth, and effective communication

# Jeremy

I'd like to know how I can improve my sub-description of the title. The Book is a Daily Devotional Book: "31-day challenge, a pocket-sized gift for Dad, Moms, Daughters, & Sons, and provides quiet time in Bible Scripture and prayer during a busy time." Thank you! Onward!

# Heather

I am doing a Dominican Republic travel guide for my 7dpc... day 6 today so I'm supposed to hit the publish button in just a few short hours! I own a vacation home there. My question is.... do you think it's a good idea to include a QR code for reduced rate bookings for the vacation house in this travel guide being it was completed so quickly? I don't want to miss out on the chance to "funnel".... i think that's the correct term sorry if not I'm a newbie! Lastly, do you think it's possible to accomplish this today so I can still qualify for the 7dpc?

# Kathy

Would you explain the definitions used in Amazon Ads? Such as "impressions", "clicks", etc.  
Thank you so much.

# Donna

Please go over the following:

1. Saving images in Midjourney
2. Downloading images to the desktop
3. Uploading into canva
4. Correcting anomalies on the image
5. Putting a book together



# Donna

I finished my 7-DPC in Google Chrome and lost it after completing two chapters. How do we save and retrieve our documents there?

And now that i have finished the book I'm not sure how to include a request for an Amazon review with th code imbedded.

# Alan

I submitted this question for the Thursday call but it was off topic so I will try this call. I can use chatgpt to create an outline. Why not skip the ghostwriter and let chat cpt create the content as well? What are your thoughts?

# Heather Cardin

What size Font & style to use? Single or double spacing? Split & start a new page for a new chapter? Is there a free version of KDSPY? Thank you. [Drheather@cardinwellness.com](mailto:Drheather@cardinwellness.com)