

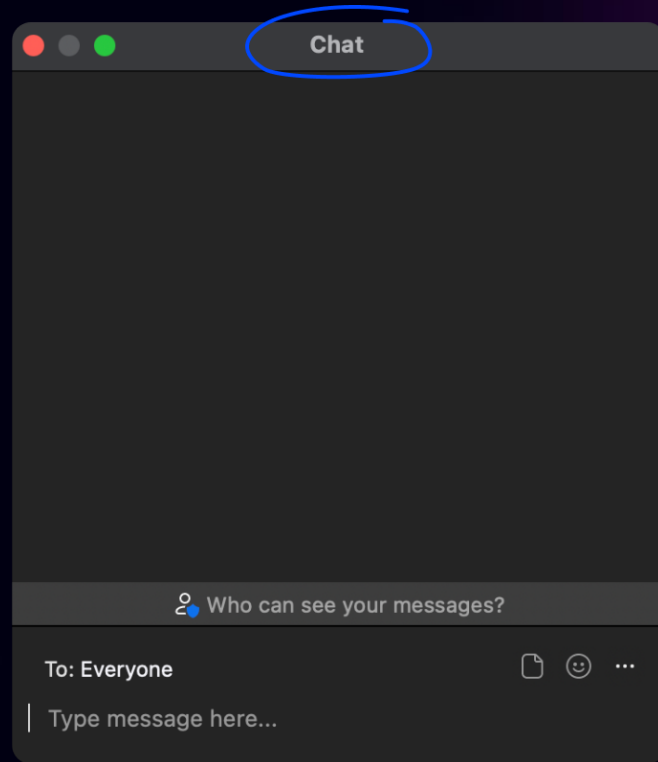
Action Takers Tuesdays!

January 2 2024

● 2024



Change your chat
settings to "Everyone"



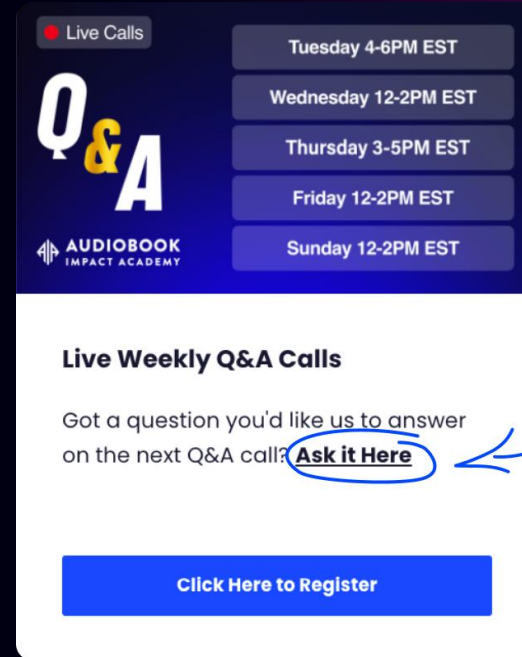
Welcome to the Publishing Family!



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

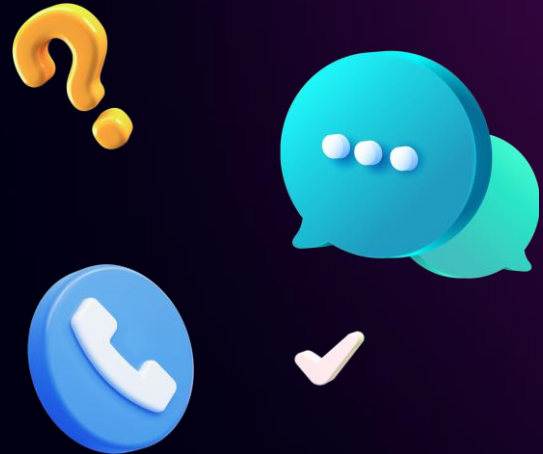
Average length: **45 - 60 mins.**



The screenshot shows a dark blue header with a 'Live Calls' indicator and a list of call times: Tuesday 4-6PM EST, Wednesday 12-2PM EST, Thursday 3-5PM EST, Friday 12-2PM EST, and Sunday 12-2PM EST. Below the header is the 'Q&A' logo and the 'AUDIOBOOK IMPACT ACADEMY' logo. The main content area is white and features the text 'Live Weekly Q&A Calls' and 'Got a question you'd like us to answer on the next Q&A call? Ask it Here'. A blue arrow points to the 'Ask it Here' link. At the bottom is a blue button that says 'Click Here to Register'.

OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

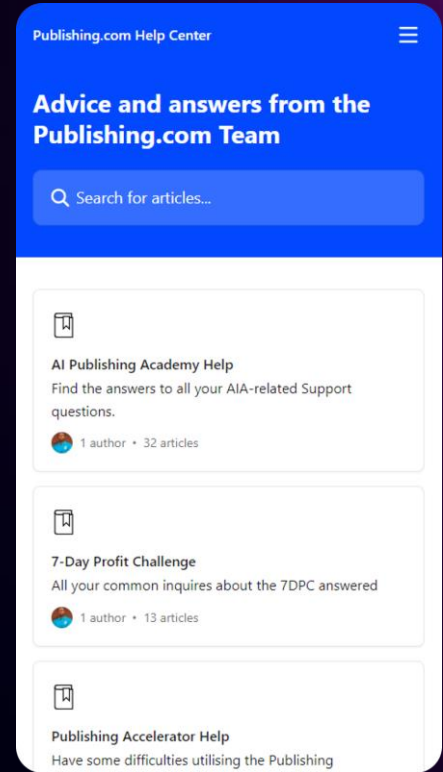
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



TENOFFALL

Students get **10%** off ALL packages!



**GRAB A FREE
COFFEE ON US!**

<https://forms.gle/PYPXucsEWBAoQDbu8>

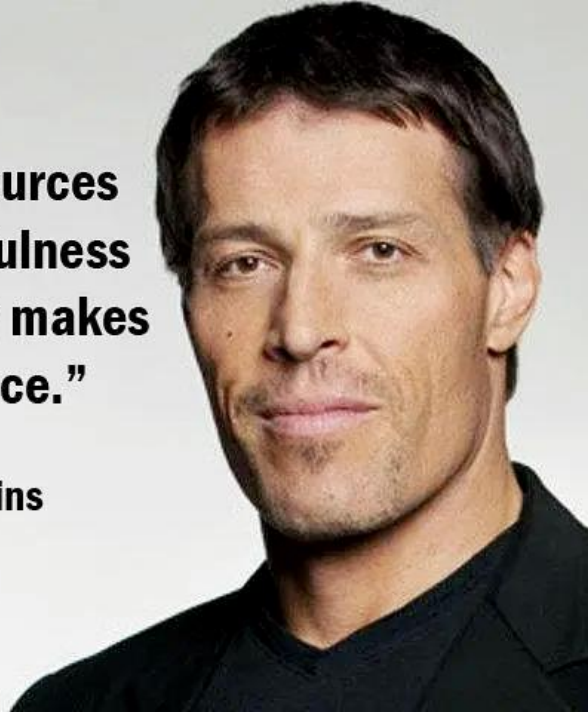


LET'S BEGIN!

Thought Of The Day

**“It's not resources
but resourcefulness
that ultimately makes
the difference.”**

- Tony Robbins



Did you achieve last week's goals?

Brian

- Get books ready to publish for Jan 2024 - 1/2

Karina

- Vacation



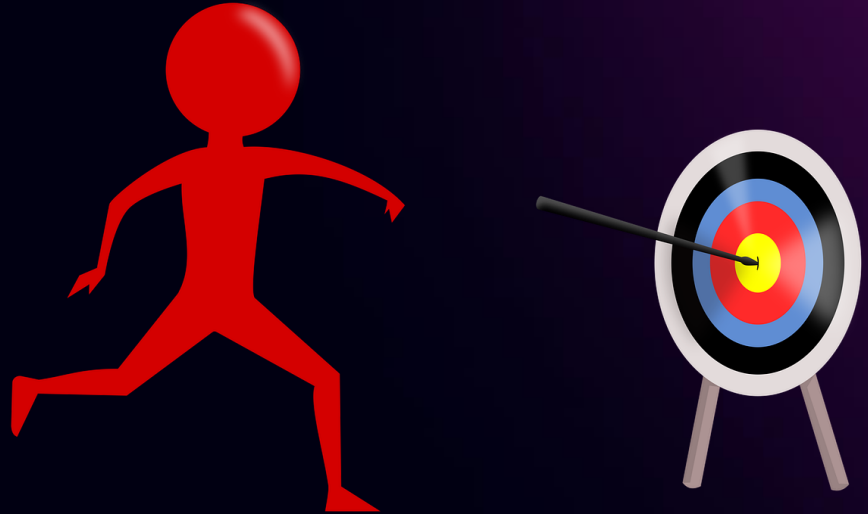
What are your goals this week?

Brian

- Hire new illustrator

Karina

- Get better



Cee

Regarding Copyright, what name do I put in the Author and Claimant section of the copyright application?

Shayla

Hi, I'd like feedback on this title please. Is there anything I should take away? Is this too wordy?

- Into the Wild Mycology: A Culinary-Inclusive, Confidence-Building Journey to Sustainable Mushroom Foraging

A Step-by-Step Guide to Identifying Edible and Medicinal Mushroom Species in North America

Victoria

I struggle to find a topic that satisfies the POC...I have looked through the 100 suggested book topics and have done lots of research and tried close to 200 topics, but nothing fits the criteria. Sometimes there will be 2 books on the list with under 150 reviews that fit the criteria..but thats the most I ever get. Am I doing something wrong?

Jim

My intended topic will be an exercise book. I want to include sketches or drawings to demonstrate each exercise. Would the ghost writer provide these or should I get a third party to develop them? If so, where would I get this help and what would it cost? I estimate 20 or so sketches.

Teresa

Due to an untended health claim in our subtitle and the consequential inability to advertise, we've decided to retitle our book and republish. What advice to you have? Is there a way to take down the original book? Any warnings about anything?

Elizabeth

Hi coaches, I have made progress. I have my Title, Outline, and Description signed up for all the apps recommended. I noticed that it is often recommended to use a "number", example, 7 Steps, 21 recommendations, etc. My book title does not really flow well, is that okay? It has passed POC and about leadership. Thank you!

Paul

Just published my third book on Dec 15. On Dec 29 the Kindle version shows "BLOCKED":

"Blocked

Your title is unavailable for further editing due to, but not limited to, the following reasons: your request, copyright, content. [Contact KDP Customer Service](<https://kdp.amazon.com/contact-us>) for more information"

I wrote the book myself, no AI, and did not plagiarize anything. I wrote KDP on the contact us form link and submitted the copyright app for the book yesterday. No reply from KDP and no email explaining why Kindle is BLOCKED and paperback is LIVE.

How do I resolve this? Is there a direct email to KDP support like support@ACX.com, or a KDP phone number? Thank you

kevin

I have several questions, but not sure how to contact anyone. I'm unable to access facebook groups using my facebook page/gmail that I signed up with AIA. I have a facebook page under my personal gmail account but i'm unable to join the group since this is a different gmail account that was used to sign up with AIA. Please help, if anyone could send me advice on how to talk or chat to a coach please do. Rustywrenchprojects@gmail.com

Melonie

Hi coaches! I am having a mental block. Would you mind explaining what happens after I have picked and paid my winning book cover designer? I know that the modules will lead me through, and possibly already have, maybe I am just overwhelmed with all the information at this point but I am not able to find my next steps. I am working through the modules and sub-lessons but am still not finding anything on the next steps with the book cover. Maybe if I hear it, see it, and hear one of you say it again, I will find my missing piece and everything will click. Thanks and happy Sunday!

Louise Alen

I'm Thinking About Letting This Program go Because I Got TO Module 4 An It Said I do not Have Access To It. Also It I Cannot Post Or Ask A Question On Facebook Untill I'm All Paid Up Which Will Be Three {3} Years. I Listened To The Section On How To Make Your Own Book But I'm Lost. Any Information You Could Send My Way Would BE Grateful Louise RESPECTFULLUY

Ellie

On the 7 day profit book when formatting in Reedsy:

1. should I {not} check off the Copy Right option....because it was mainly ChatGPT-4 generated therefore the writing cannot be copy righted. Correct?
2. Is it enough/correct that my "Resource" page reads: A. ChatGPT-4 assisted & B. Unsplashed photo stock.?

Lindsey

This is a question for the title and subtitle review call:

Title: Essential Life Skills For Teens: The Ultimate Guide

Subtitle: A fun and easy guide to become successfully independent including managing money, cooking and cleaning basics, social skills, expert time management, finding a worthwhile job, creating healthy habits, and developing mental wellbeing in just 10 minutes a day.

Thanks for your feedback!

Matilda

Hi coaches, thank you for all that you do. I have been running Amazon ads since October 1, 2023. I have 40 reviews and 15,000+ impressions with nothing to negative target yet. I have had 6 sales from ads and 5 organic sales. I noticed the ACOS on one of the Manual keywords and one of the Manual product ad campaigns, which have had prior sales, was high (x 4 of my break-even ACOS), so I reduced the bids by 5 cents on each. Since then (about a week ago), I haven't had any sales. Do I review the bid upward again? What else can I do to optimize my ads and get more sales?

Linda

My book has been out for a year (200+ reviews, BSR 35,000). I have run ads since the beginning with moderate success. Ad optimization was turned over to a 3rd party (endorsed by AIA coaches) in September. Large sums of money have been lost since then. I don't know what to do. Do I trust that their method needs more time? Do I pull the plug, or is there something else between these two extremes? At what point do you give up on ads and let the book fade away because it just isn't worth the effort?

Aid

Hello! I hope you're having a great start to the year. I was wondering if there is a discount code available for the month of January? If so, could you please share it with me? Thank you!

Jo Ann

I have two questions:

1. I want to change book cover. The current book and cover has been approved by the Copywriting Office. If I change the cover, do I have to refile or update the book with the Copywriting Office?

2. My ACOS is very high at 61.05%. I have 52 reviews and the paperback book ranking is #69,329. What can I do to reduce the ACOS?

Anena

Hi Coaches, Please help me with my Subtitle. Let me know if it makes sense,

My book title: How To Manage Menopause: 12 Practical Steps to Manage, Hot Flushes, Lose Weight, diminishing mood swings, and Bring Out Your Best Self.

Evelyn

Happy New Year, Coaches! I know the rules about getting reviewers who are strangers or separated from us by one degree. I have friends from a former job, and also from social groups. Can Amazon still fault me for asking them for reviews?

Greg

Do you have any feedback on my title "AI-Powered eCommerce Marketing for Growth-Focused Businesses: Mastering SEO, Expanding Sales Channels and Skyrocketing Purchases".
.....(Note: "eCommerce Marketing" is my topic that passed POC)

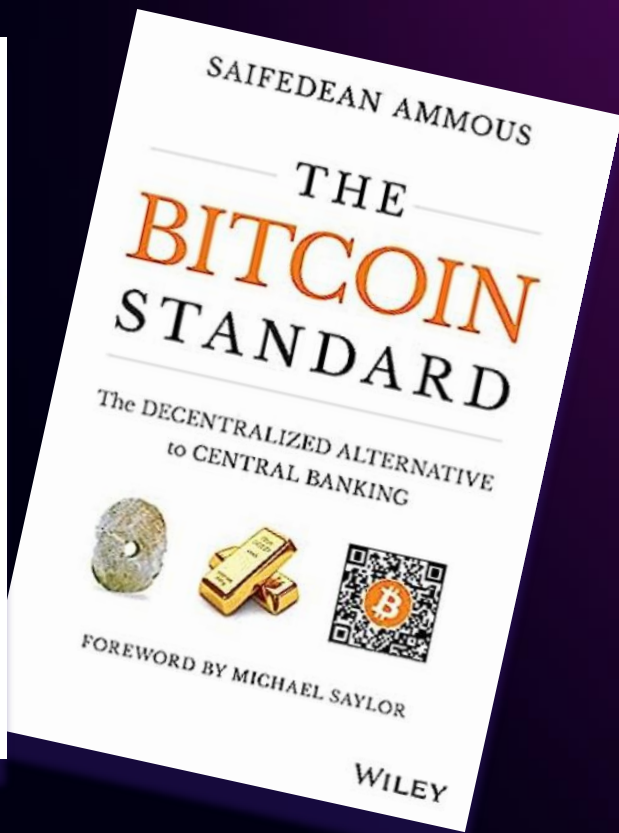
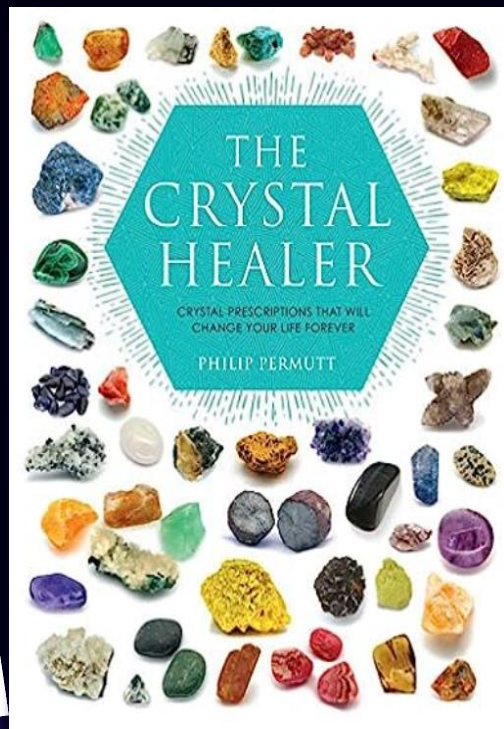
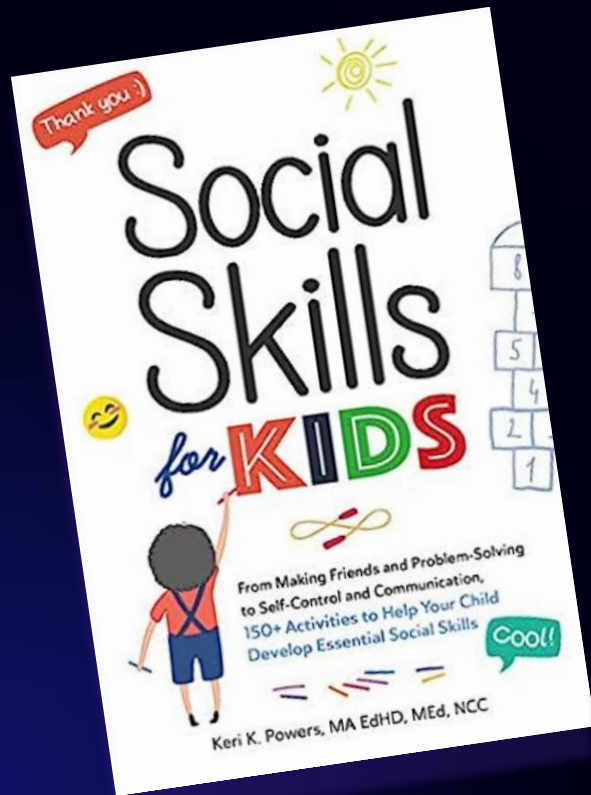
Kevin

I am a new student about one week in. I've chosen my topic for a book and have done due diligence to researching the topic. The problem is that all good selling books on this topic have meal plans and recipes included. This is fine for e-books and hard copies, but not for audible books. Can i get around this stumbling block or do i need to find another topic that doesn't require recipes for a good selling e-book or audible?

Kevin

I am unable to join AIA facebook groups because my facebook account associated with my email has been deleted. This is the same email that i registered with AIA, but I do have another personal facebook account that could, potentially, be used to join.

Cover Intervention



Cover Intervention Submission Rules

Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (**eBook**) ONLY
- Submit **Google Doc link** with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time - **Tuesday 2pm EST**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Dick

LifeCrafted Guides

PRACTICAL LIFE SKILLS FOR TEENS & YOUNG ADULTS



Conquer Time, Ace Home Repairs, Thrive in Health, Navigate Careers, Achieve Financial Success, & Spark a Personal Evolutions,

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