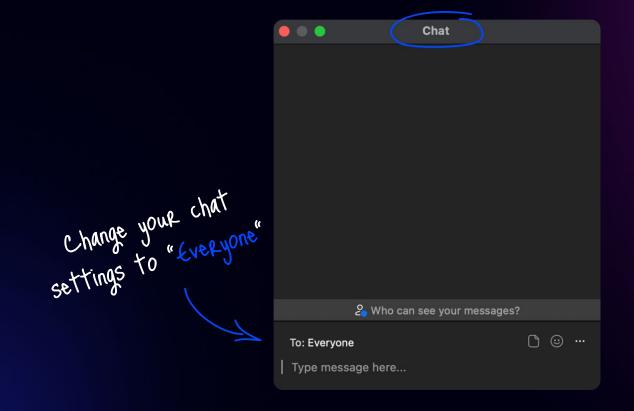


Action Takers Tuesdays! July 2, 2024



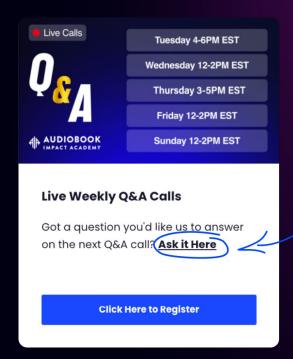
Welcome to the Publishing Family!





First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.





Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.





There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

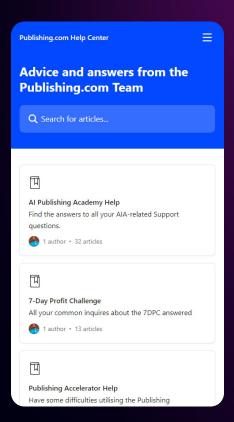
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Limited Free Coaching Call For AIA Students

Sign up with this link - https://publishing.as.me/limited-time-coaching-calls

PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support



Thought Of The Day

You won't be the first ... You won't be the last ... But you will be wrong. 11 -Steve Maraboli

TIP OF THE WEEK.

Have a minimum of 3 and a maximum of 4 benefits in your subtitle

Sandra

How do I test a book topic following the proof of concept method?

Sonia

Can you give feedback on my title:

Managing Unhealthy Relationships Made Simple For Women over 55

Subtitle: Easy & Effective Stress Free Strategies Anyone Can Use for Conflict Resolution & Emotional Healing, Rebuilding Self-Esteem, and Transforming Toxic Relationships

Sonia

I am sorry this is a resubmit for clarity....

Can you help me with my title and subtitle?

Title: Managing Unhealthy Relationships Made Simple For Women over 55:

SubTitle choices:

* Easy & Effective Stress-Free Strategies Anyone Can Use for Conflict Resolution & Emotional Healing, Rebuilding Self-Esteem, and Transforming Toxic Relationships OR

* Effective Stress-Free Strategies You Can Use for Conflict Resolution & Emotional Healing, Rebuild Self-Esteem, and Transform Toxic Relationships

Kerri

Hello Coaches, I want your professional opinion on my book titles please. Be brutally honest and give me your expert opinion! TIA!

(1)

Decode Anxious Attachment: How Anyone Can Transform New & Existing Relationships, Heal From Past Experiences, and Master Your Attachment Style in 7 Simple Steps

(2)

Anxious Attachment: 7 Simple Steps to Transform New & Existing Relationships, Heal From Past Experiences, and Master Your Attachment Style in Love, Family, and Career

Diana

Hi there, please let me know your thoughts on these two book titles.

"Options Trading Essentials: A Beginner's Guide to Generating Profitable Income with Simplified Strategies"

"Options Trading Essentials: A Simplified Guide for Beginners to Generate Profitable Income"

Kathy

I copied and pasted my manuscript to Grammerly, chapter by chapter. I now want to bring it all together but it is in sperate folders. I don't understand how to get them all together again for formatting.

Elmira

I cannot get to Amazon book Research screen

Tarcisio

Hi coaches!

I understood we cannot have more than 5 or 8% plagiarism, Does it mean in one paragraph from one source? What about if we have many paragraphs with 1%?

Tarcisio

Hi Coaches, I love those sessions. Thank you.

I joined AI Publishing 4 weeks ago. I have been following step by step. Now, I am working hard to proofread and check for plagiarism using Grammarly; I am very conscious of those aspects. Also, I feel I need to have a fair amount of knowledge about the book's contents so I can put my own name on it and talk to people confidently about the subject. However, because of my time constraints, it is probably going to take me another 3 days to finish this stage; I have done 87%

- 1- Is it too bad/slow?
- 2- Do I still need to send it to a professional editor?
- 3- Are there people who edit and format it, or does it need to be sent to different people?
- 4- What is the difference between using Reedsy and having a professional formating it?

Thank you so much

georganne

Hi. would you please review the following titles (3). I've followed with a list of titles from top selling books by non authority figures. i was confused with the response to my previous inquiry about the "problems solved" aspect. thank you so much.

POC is Beekeeping for Beginners. there seem to be a lot using the title 'beekeeping for beginners' so trying to stay away from that.

- 1.) Beekeeping 101: From Hive to Honey The Ultimate Beginner's Guide to Eco-Friendly Hives, Organic Honey and Safe Hands-On Activities for kids with easy, step-by-step plan 170
- 2.) Step-by-Step Beginner's Guide to Beekeeping: How Anyone Can Set Up Eco-Conscious Hives, Harvest Organic Honey, and Include Kid-Friendly Activities Without Prior Experience 170
- 3.) Backyard Beekeeping for Beginners: The Ultimate Guide to Hive Success, Organic Honey Extraction and Family-Friendly Fun From Setup to Sweet Reward in Easy-to-Follow Steps 172

Linnea

I'd like to submit for a title review

Topic that met POC: Setting Boundaries

Main title: The Art of Setting Boundaries

Subtitle options: A Simple Guide on How To Gain Self-Esteem, Autonomy, and Healthy Relationships Through Personal Boundaries

Practical Strategies Anyone Can Use to Achieve Peace of Mind, Gain Personal Autonomy, and Grow Healthy, Authentic Relationships with Grace

Mihaela

Hello,

I am in the process of finding a ghostwriter on Upwork.

At the meeting, the writer said she doesn't have access to a camera and can't walk to an internet cafe because she has a baby.

Her profile looks great, has good reviews and the blue tick says "This freelancer's identity has been verified through a government ID check and a visual verification".

Should I go ahead and ask for a paid written sample?

Bal

What is the best way for me to utilise Publishing.Al?

Tanya

Hi Brian, thanks for your help with my subtitle last week. I really like it. Could you give me feedback on which title works best, please?

Title

- 1. The Complete Anxious Attachment Solution
- 2. Master Anxious Attachment With
- 3. The Essential Guide For Anxious Attachment Recovery
- 4. The Anxious Attachment Handbook

Subtitle

Proven Techniques To Transform Fear Into Trust, Develop Meaningful Relationships & Build Inner Security That Helps You Thrive (124)

Michele

Hello; I am still a newbie and working at a turtle's pace due to demanding work hours and dealing with family matters. I have 2 questions:

1-Once I've requested an outline, can I still add a new ASIN, that I like to generate the next outline? (or does this confuse the system?)

2-Can you bundle a 30k book with a 7DC book? Do they need to be in the same MICRO-category or could you merge, say, menopause and caring for aging parent? Both are aging related issues.

Thanks in advance. I will likely not be able to sneak away from the office to wait for my question to be answered but will pop up in the chat if I can.

Michele

Hi. More questions relating to ASINs and outline generation:

ISSUE: I had generated an outline with 5 ASINS. I saved it, found another ASIN I liked, and generated a new outline with it added. I prefer the first outline.

QUESTION 1: Can I revert to the initial outline and if I do, do I have to remove the ASIN that was added after? (assuming I do!) There does not seem to be any info in the training relating to adding/deleting ASINs.

QUESTION 2: Can I generate a new outline (or multiple) using only the first 5 ASINS or does the system retain info from that 6th ASIN? I'd like to see variations of the first outline that I generated. Or...

QUESTION 3: Am I better off creating a new folder and starting over with the same topic, using the first 5 ASINs?

Jody

I'm new. What is the 7-Day Profit Challenge and where can I learn more about that? Thanks.

Also - there's no way to sign up for the Q&A calls this week (as of the time sending this message). Still stuck on last week. I tried Incognito and got same message. Thanks.

Abraham

Hi, I'm creating a fun fact low-content book.

I collect the facts by going through some sites and copying the itinerary.

Now, I need to change the wording; my question is, what does that mean exactly? What's like the following: copy/paste - "The longest reigning monarch ever was Louis XIV of France. He ruled for 72 years, 110 days. Exhausting." I'll change it to this: "The longest reigning monarch ever was Louis XIV of France. He ruled for over 72 years."

Is that okay?

Tori

Looking for title and cover feedback. My title is:

A Complete Handbook for Raised Bed & Container Gardening: A Guide to Growing Vegetables, Herbs and Flowers for Beginner and Advanced Gardeners to be Self-Sufficient Even in Small Spaces

Low key looking for another word for "handbook", but I can't seem to find another I like.

Tori

I would love some feedback on my cover, thank you!

https://docs.google.com/document/d/1by001mxWW6jb2PbawFR3_W7r4xvHoWnfh_YF7Jz9ZDQ/edit?usp=sharing

Carol

I seem to recall some kind of review process for titles, maybe? or even manuscripts? but I don't remember where we access those processes. Thanks

Kurt

Hi Coaches - got a kinda dumb technical question about creating the ARC. Cover and manuscript are done, and have PDF file of each. What I heard from many is somehow creating a single PDF containing the Cover and manuscript. How is that done as I don't have software to edit PDF? Thinking but don't know maybe to load to KDP and maybe export from the previewer? Thanks for guidance. Cheers!

jamshed

Hi there Once I've finished the book, is there any way of checking that the title, subject and everything else is correct and that the book is ready for publication?

Allen

Hello,

Can you please help me finalize my book title?

My book is about Anxious Attachment Recovery.

Below is the result of many changes after several Q&As with valuable input.

Anxious Attachment Recovery

Realistic Guide for All Identities to Defeat Fear, Insecurity and Building Lasting Bonds

Achieving Confidence, Inner Peace and Emotional Freedom

(174)

Marcin - Cover contest

Please share your feedback about 3 covers (there are two versions of the same so 4 files in total):

https://drive.google.com/drive/folders/1VcczT79u9tBZrMV0l0ZEEqPOaY2P0o4z?usp=sharing

The two versions of the same only differ in layout - place of the subtitle, plus font size for the bottom line (my designer prefers one, while I like the other). One design has not yet been corrected for the missing space in the BY MID-CENTURY

Alex

Hello, I've finished my book, checked it, now I need to know how to show it to Turnitin, please? and what's after that? How to publish it? Thank you

Alex

Dear Friends, I spent a lot of time fighting with your AI trying to write additional phrases in my book in a proofreading mode. The manuscript would freeze for a several minutes, preventing me from writing, saving- freezing-saving, etc. It's taking a lot of time. IMHO your software programmer must make a switch, so we'd turn AI editing OFF while working on final editing. Thank you

Sarah G.

I saw a video about the two tools I need to download for gathering research. At the end of the video they said there was a link for them and it was not there at the end of the video. How do I access it? I am trying to find the video that I am mentioning and I cannot find it.

Ron

Please comment on my cover designs

https://drive.google.com/file/d/12fgXwQ6vQ2FkV2tg5WEnzNvn8HMXZxax/view?usp=drive_link

Elizabeth

My Book Topic

1. Live A Vibrant Retirement Life

Discover your hidden talents and passion after retirement and live a fulfilled life.

2. Mastering Your Retirement Life

Live a life of contentment after retirement by doing things you love.

Suniti Barua

Please help with feedback on my cover.

https://99designs.com/contests/poll/b4baf2c5b1

Marwa

Hi Coaches, hope you are doing well. please provide your feedback on my Title/subtitle

- 1- Breast Cancer from Agitation to Tranquility: 11 Natural Steps to clean, Detoxify Your Body, and Take Control
- 2- Breast Cancer from Agitation to Tranquility: 11 Natural Strategies to Optimize Detoxification Process, boost Immunity, and Improve Quality of Life

Kurt

Hi coaches, I'm so excited. Just got my formatted 30K files back, and getting ready to submit for QSA. I have started my FB review process, and also started reaching out to my 750+ personal friends and work colleagues, A dozen of which already responded the same day to get an ARC. Even if FB reviews don't work so well, my personal contacts should get me well over 100 reviews. I think I'm gonna go ahead and push it up to Amazon anyway unless you think I should wait for some reason.. I'm gonna need to pull it back in a few weeks anyway to update the copyright page. You guys have been absolutely the best with your support and advice. Many many thanks. & cheers

Emelisa

Please comment on the following title and subtitle: Parenting in the Era of Artificial Intelligence: A Family Step-by-Step Guide for Raising Kids in the Age of AI.

Karen Berry Powell

Hello Coach Stefan and Team :-) Thank you for all you do for us, really appreciate you! Please evaluate my titles and give me any feedback you have for me. I plan to be on the call. 1) The New Menopause Bible: Master Hot Flashes, Sleeplessness, Hormones, Heart Health & Much More; Your Path to a Healthier Happier Midlife and Transformative Wellbeing 2) Build a Better Menopause:

Hot Flashes - Hormones - Brain - Diet & Beyond

Proven Worldwide Strategies and 33-Day Guide for Transformative Wellbeing, Relief, & Support

Karen Powell

Hi again Coach and Everyone:-) What do you suggest about my current challenge on Pubby? Usually they have good Customer Support, but in this case I need a little extra help. My two errors which I clarified to them in several emails are: I told them the wrong Reviewer Name (I thought it was my regualr name, but actually I use a pen name); and in this case after reviewing I forgot to log that into the Pubby Account. So, Pubby told me I had missed the deadline and they canceled that book. When they told me that, I realized my mistakes, and have emailed them 5 times, including the link to my review on Amazon, but have yet to hear back from them regarding restoring the snaps to my account. Does Publishing.com know anyone there/ have any connections? Or is there something I can do? I spent the 4.99 and hope the review will equal snaps. Thank you!!

Steve

POC is First-Time Fathers

My Title (197 characters) . (* are keywords, other titles, pain points)

*First-Time Father's *Handbook: Easily *prepare for *Fatherhood from *Pregnancy through Year 1 to reduce your fear and support your partner while bonding with your new baby to create a *work-life balance

Keywords: new dad guide, fatherhood tips, First Time father advice, parenting for dads, dads to be handbook, fatherhood preparation, dad survival guide, fatherhood support, new father resources, expectant father's manual

Frequency of words in successful titles subtitles:

pregnancy 72, handbook 64, guide 60, father 54, dad 45, fatherhood 20, ultimate 16, preparation 13, parent 12, parenting 9, pregnant 8, survival 8, prepare 7, parenthood 0

Sarah

Hi, hoping for a little help!

I'm struggling with understanding where to land with my Topic/Title/POC.

My topic is co-parenting, POC checks out, so do I have to keep my title general to co-parenting due to POC? If I title it "Co-parenting After a Difficult Divorce", does this niche it down? When you think of it, all co-parenting books are usually for after a divorce. However the POC of "Co-parenting After a Difficult Divorce" is not good. If I stick to the general Co-parenting topic, I'm not sure how to title it without niching down or having it lack interest such as "The Ultimate Guide for Co-parenting" or "Co-parenting Success" which I feel are weak and and unrelatable.

I would love some clarity.

Thank you

Claudia

When attempting to register for the Q&A sessions, a message propped out stating that I can't register for the webinar because the webinar is over. Please help. What should I do and where else can I register for the Q&A sessions?

Shannon

Do you have the code for Publishing Services for July that you can share?

Amanda

Please give feedback on my cover and title. Thank you.

https://docs.google.com/document/d/1RjXBpmSUp2iKRb_PNB00h_rex9UO5sLTwTl2hlweKUU/e dit

Monika

Hi coaches, please comment on the book

covers.https://acrobat.adobe.com/id/urn:aaid:sc:va6c2:8bc45208-43c5-46b6-9941-16705c1e50

** Link does not work

Lyn

Hi Coaches, can you give me feedback on my titles.

How many characters is it supposed to be? 120+ or 150+...?

Title- Guide for Dementia Caregivers

Subtitle- Fundamental Concepts in Interpersonal Communication, Nurture Mental Well-being, and Build Personal Rapport through Empathy

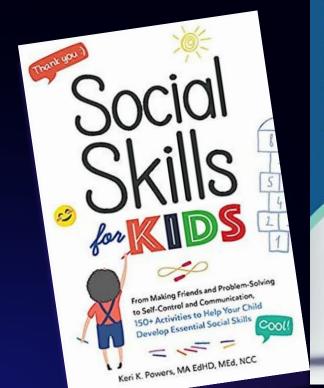
Title- What Now? Dementia Guide for Caregivers

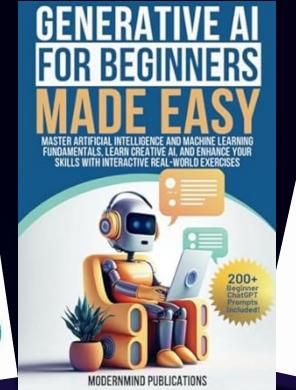
Subtitle- Vital Principles for Effective Communication Skills, Enhance Mental Wellness, and Foster Meaningful Connections Through Empathy

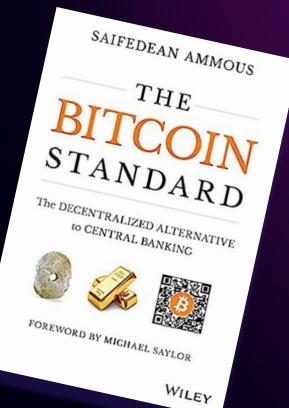
Title- Guide for Dementia Caregivers

Subtitle- Enhance Effective Communication Abilities, Improve Psychological Wellness, and Establish Personal Rapport through Empathetic Relationships

Cover Intervention



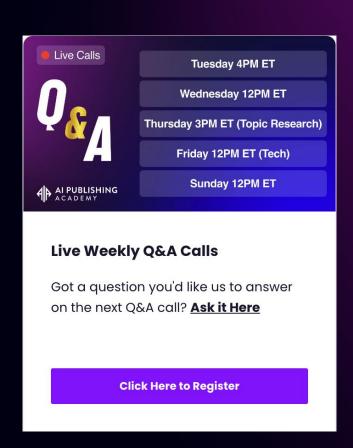




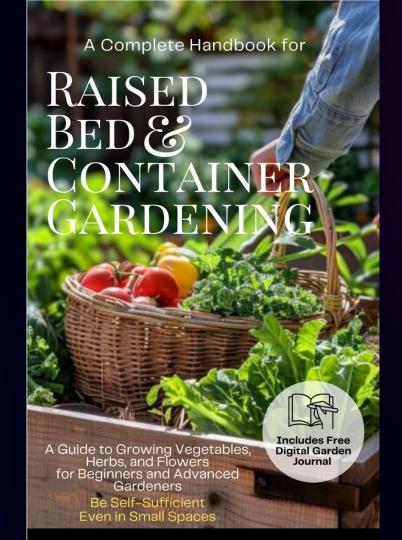
Cover Intervention Submission Rules

Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (eBook) ONLY
- Submit Google Doc link with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time Tuesday 12pm EST

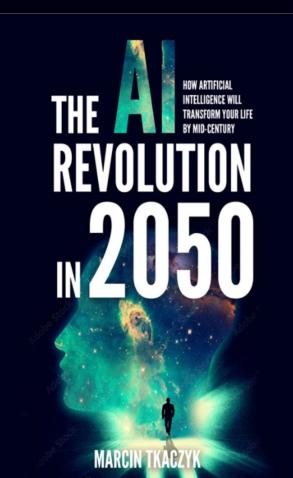


Tori



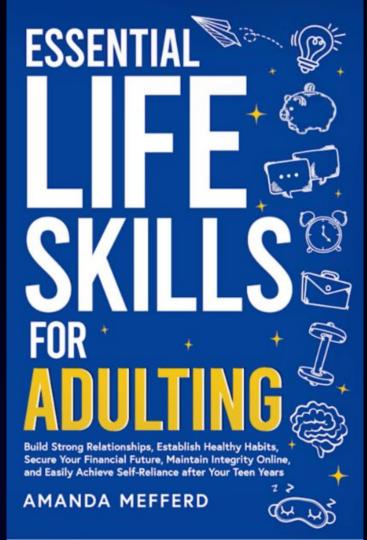
Marcin







Amanda

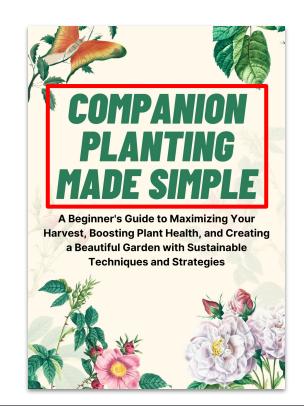




Part 1: Creating The Main Title

Key Elements

- The main keyword (book topic) **must be** in the main title
- It must be **crystal clear** what the book is about
- Should be different from other books already published



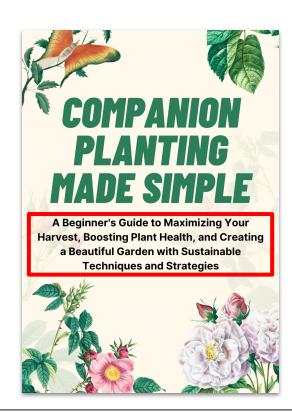
Part 2: Creating The Subtitle

Key Elements



Related keywords (3-5): What words are people searching to find a book about your topic?

- Benefits (3): What your reader WANTS to achieve by buying your book (desired outcomes)
- Copywriting: Beef up your book title with more appealing word choice and promises



Putting it All Together

Step 1: Come up with a main title using the <u>Book Title Cheatsheet</u> sheet

Step 2: Come up with a list of related keywords

Step 3: Come up with a list of the best benefits that appeal to your target audience

Step 4: Construct a rough draft title that incorporates those keywords and benefits

Step 5: Beef it up with some good copywriting