

**WEDNESDAY WINNING  
STRATEGIES**  
**October 2, 2024**

● 2024



# Welcome to the Publishing Family!



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

**Live Weekly Q&A Calls**

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?  
Let us know!



# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

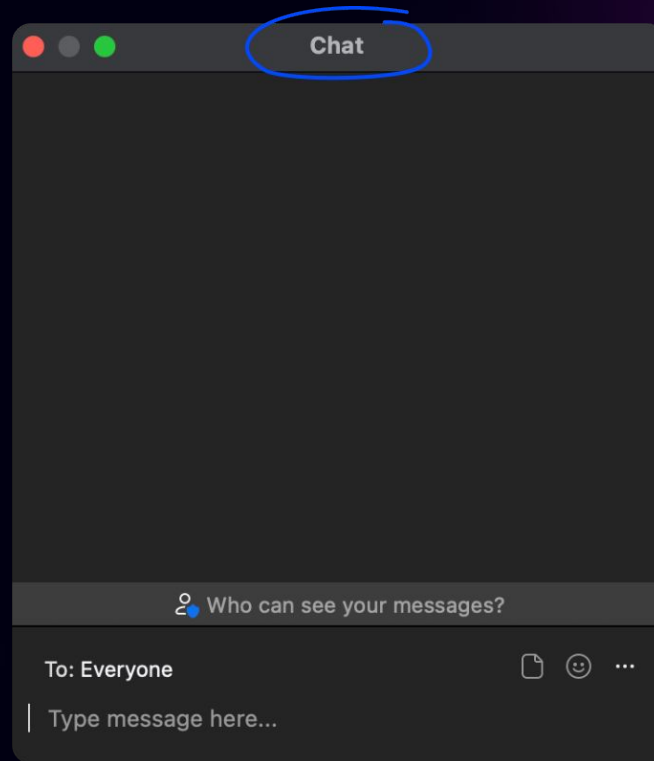
Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"





# PUBLISHING.AI NOW OPEN TO EVERYONE

## What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



*Check your email inbox for more info or contact support*

# PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages.  
Here's the **October** Discount Code.

→ **PRINTREADY10**

Students get **10%** off Formatting Package!



# FRIENDLY REMINDER

All support related questions (payment, program access, technical)  
should be emailed to [support@publishing.com](mailto:support@publishing.com)

# What Were Your Wins?



**LET'S BEGIN!**

# Lee

Hi Karina,

About a month ago, another coach referred me to a recording you made last October in which you explained ""The Karina Facebook Review Method."" I gave it a try and was amazed by the results!

Could you share any updates or revisions you've made to this method over the past year? Specifically, do you engage with people who only give your post a Like or Love reaction? And how much follow-up do you do with those you've offered a free copy of your book but received no response initially?

# Christine Bravata

"Hi Coaches, Please review these titles. POC is setting boundaries. I am targeting empaths specifically. Thank you.

Book Titles:

The Empath's Guide to Setting Boundaries: Proven Strategies to Stop People-Pleasing, Manage Guilt & Anxiety and Improve Relationships with Confidence and Ease

Empaths Setting Boundaries: Simple Steps to Manage Emotions, Improve Relationships and Take Control of Your Life with Confidence

Setting Boundaries for Empaths: Simple Strategies to Build Better Relationships, Manage Guilt & Anxiety, and Say No with Confidence and Ease for Enhanced Well-Being

Empath's Guide to Setting Boundaries: Simple Steps to Stop People-Pleasing, Manage Guilt & Anxiety and Build Better Relationships with Confidence for Improved Overall Well-Being"

# Patrice Strange

"Does this title sound ok? ""Daily Devotional for Men: 5-Minute Power Boosters""

Ignite Your Day with Biblical Wisdom for Life-Changing Results"



# Shae Stevens

Can our books be sold on more platforms other than Amazon?

# Sandy George

I would like to know what the code is for Publishing Services for the 10% off please

# Jia Doughman

"Hello Coaches, thank you so much for your help on my title and subtitle last couple weeks. I will go ahead and re-record the sections where my old title was mentioned, with my new title.

Title: Learn Chinese with Jia

Sub-title: Beginner's Guide to Master the Pronunciation of Mandarin Chinese with PinYin, and Learn Basic Vocabulary Through Inspirational Idioms

One more question: I only wrote out the print version of my book, because Amazon requires the print version be published first, before the audio version. The print version is pretty much word for word of the audio version, for people to read along if they need. My plan was to make mention in the description section of the print version, 'The written book is meant as an accompaniment for the audio, if you need a visual, but it's not necessary. You can listen to it anywhere on the go, while driving, or walking, for example.' Would you say this is a good plan?

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# Robert Whitlock

I created my cover in Canva. Uploading to KDP was fine for my ebook, but I'm having problems with the paperback version. My cover image is spread out over the front and back when I open the previewer. I made sure that I am uploading the correct format, but nothing seems to help. Any suggestions would be greatly appreciated. Thanks.

# Deborah Pinedo

When you share a membership with someone, are they responsible for purchasing their own credits to publish?

# Deborah Pinedo

With the new membership, will I ever be responsible for purchasing credit to get a book published once my 1st book is published?

# Mel

Hi can you help me choose a cover for my book from these 4. Please give me advice and feedback on how to improve and which color scheme you think will go best. Thanks.

<https://docs.google.com/document/d/1UTPFy9N-gycWUzLosF1Ex0Rmdt7n0XmrepQY0tbF2PQ/edit?usp=sharing>

# Geoff Moseley

I get error codes every time I try and save/download google sheets, probably because I'm in the UK (dunno why). I've asked support several times to send me the full set but I only get one at a time, and as pdf's (which are literally useless). The only xml I received was from the person who inducted me. Could you PLEASE get support to send me the full compliment as xml's.



# Zohra Ftaiti

"Hi coaches, can you ask for feedback on book descriptions in Q&As?"

Thank you!"

# Bobby Williams

I generated research and part of my outline then generated a 1500 word example. I want to continue my outline but the system won't allow me to do so. Is this an error that I cannot fix.? Do I have to start over?

# Rick Chow

Hi Coaches, I already launched my book on Amazon KDP without acquiring the early review team. I even have a free promo running for three days. My question is, should I unpublish it and start generating the review team, or should I just not touch it and use Facebook ads? What would the ad say if the book was already published and live?

# Bobby Williams

I did a partial outline then generated 1500 words. Now the system will not allow me to continue the outline. Is there a work around or must I start over?

# Obadya Yacob

"1. The Best Sellers list I saw was 2023 when I purchased it a few months ago. Is there a 2024 list?

2. I have a little graphic design back ground. What are the specs of the physical book cover if I wanted to design the cover myself?

3. If I found a topic in Publishing A.I, can I regenerate that same topic? Is there a way to search for it if I have the name?

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# Lori McKendree

"Hi Coaches, we workshopped my title a couple weeks ago and I have been working on it. Please give your opinion on the following two options:

Option 1: Title: From Anxiety and Stress to Empowerment. A Modern Woman's Guide

Subtitle: Mastering Time Management, Emotional Intelligence and Resilience to Transform Stress into Productivity and Embrace a Positive Mindset.

Option 2: Title: From Anxiety and Stress to Empowerment

Subtitle:A Modern Woman's Guide to Mastering Time Management, Emotional Intelligence and Resilience to Transform Stress into Productivity and Embrace a Positive Mindset

Thank you, Lori

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# Lorna Waggoner

I want to verify that we do not need to use Grammarly if we generated the book with pub.ai and have made many person experiences and additions to the book?