

**WEDNESDAY WINNING  
STRATEGIES**  
April 3, 2024

● 2024



# Welcome to the Publishing Family!



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

**Live Weekly Q&A Calls**

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?  
Let us know!



# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

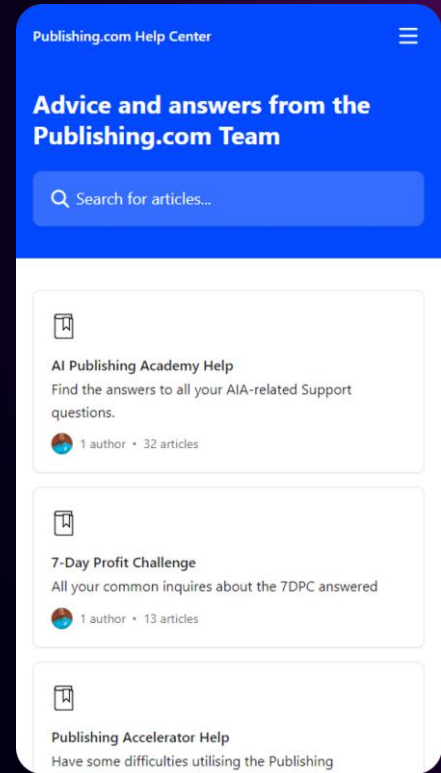
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

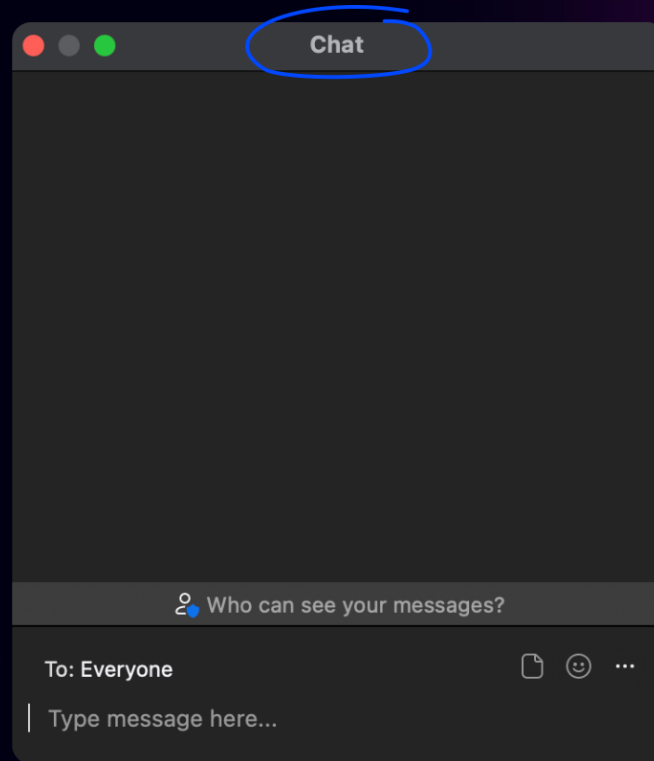
Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"





# PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



**PRINTREADY10**

Students get **10%** off Formatting packages!



# What Were Your Wins?



**LET'S BEGIN!**

# Britney

<https://docs.google.com/document/d/1Km7rqdl8xWdp3yVERKqDCPPQcSq-ZyMOAi1nePGW1BE/edit?pli=1>

No Access

# Sandy

Hello. Could you tell me where to find the BRV. I know it is somewhere in lesson 2 but it is easier to ask you. I tried [help.publishing.com](https://help.publishing.com) but couldn't find the information there. thank you.

# Kurt

"Hi Coaches, please comment on cover design for 30K book on Stoicism.

[https://drive.google.com/file/d/1huU-cpGzeqVzin48MVTXl-r8rh\\_jDvNf/view?usp=drive\\_link](https://drive.google.com/file/d/1huU-cpGzeqVzin48MVTXl-r8rh_jDvNf/view?usp=drive_link)

NO ACCESS

Still working on possible Title/Subtitle, following is latest idea:

Stoicism Guide for Modern Life - or - Stoicism for Modern Life (which one?)

Apply Ancient Wisdom over 15 Days to Gain Tranquility, Emotional Resilience, and Inner Peace Through Timeless Practices

Tranquility and Inner Peace are not exactly the same thing, but does it sound redundant?

Thanks

# Kurt

"Hi again Coaches, Still grappling with best idea for title/subtitle for Stoicism. Hopefully my last ask for thoughts on title/subtitle:

Stoicism for Modern Life

Embark on a 15 Day Journey Applying Ancient Wisdom and Timeless Practices to Transform Your Life, Gain Emotional Resilience and Inner Peace

Embark on a 15 Day Journey to Apply Ancient Wisdom and Transform Your Life with Timeless Practices to Gain Emotional Resilience, Serenity and Inner Peace

The book and cover are nearly finished, time to make up the mind!

"

# Kerry

I was told by ACX that a PDF of my audio book could not be added. not accordong to AIA teaching.  
comment please



# Alisha

Should you price your ebook at 0.99 or 2.99 when you first launch? I saw both in different lessons in the course so wasn't sure. And should we choose 35% or 70% royalty?

# Paul

"Could you help me understand how this book makes over 700 ACX sales a month with only 27 ratings (per KDSpy)? Title: Gut Health for Women: 6 Tips to Heal Your Gut, Optimize Digestion, Reduce Stress, and Balance Your Hormones Naturally. It has 193 Amazon reviews, published by an AIA student. She said in an interview TUW wrote it, and it made over 100 ACX sales the first month.

Here's another gut health book by an AIA student with 47 ratings (176 reviews on Amazon) making under 20 ACX sales a month: 7 Healthy Gut Habits for Women Over 40: Get Your Life Back Using Intermittent Fasting, Nutrition, and Self-Care to Restore Gut Microbiome for Weight Loss and Increased Energy. HOW IS THE GUT HEALTH BOOK WITH LESS AUDIBLE REVIEWS MAKING OVER 100 TIMES THE SALES?"

# Tom

"Book Title and Subtitle

Title: PTSD The Invisible Wound!

Subtitle: A comprehensive guide to recovery, treatments, and self-help strategies to cope with PTSD & MST."

"

# Olivia

Can I include a copyright page in my book if it's AI-generated but I've made edits? Additionally, what percentage of AI-generated content is acceptable for publishing on Amazon? Furthermore, does Amazon check if manuscripts are AI-generated?

# Debbie

ChatGPT AI made a new pen name and bio based on my instructions but there are some things that are not accurate in my bio. However, what they say about me can potentially help sell the book? Should I make corrections so that it's true or does it matter?

"



# Debbie

I cut and pasted my manuscript and sent it to my editor/proofreader. Once my book has been edited, proofread & plagiarism checked, how do I put it back into Publishing.AI's program

# Debbie

I noticed that my manuscript produced through the Beta program doesn't have a Content page. Is this normal? Do I have to ask it to give me one or does it produce one once I've approved the book?

”

# Fachone

I paid for a book description which includes the following Call to Action: Scroll up and click the add to cart button right now. I feel the description is so good that it will sell itself. Is it advisable to include a CTA in the book description?



# Saray

"I am working on my tittle and i would like your opinion. The main title would be Spanish short stories for beginners. The subtitle would be - Easily Learn Spanish through Captivating Stories that Quickly Build Vocabulary and Boost Comprehension.

"

# Jarrold Ford

I have a couple book covers I would like to share to get your feedback...I didn't know if there was an email address to send them to or how that worked? Thank you

# Gabriela

"Hi, Need some help with the subtitle:

Originally, the subtitle I picked was

""QUICKSTART GUIDE TO STOCK INVESTING: How anyone can master market analysis and secure lasting wealth in 10 easy steps"" (option 1)

However, when I used Publishing AI, the suggested subtitle was

""QUICKSTART GUIDE TO STOCK INVESTING: Everything you need to start to make money in the stock market and achieve financial freedom"" (Option 2)

Thank you,

Gabriela"

# Sandra

Book Cover Review here is the link

[https://docs.google.com/document/d/1o\\_qmq15dKll8uednYWODVnEwguiqimh1sR9G8Rki1Us/edit?usp=sharing](https://docs.google.com/document/d/1o_qmq15dKll8uednYWODVnEwguiqimh1sR9G8Rki1Us/edit?usp=sharing)

# Silvia

"Hi Coaches!

I would appreciate it if you could give me your feedback on some of the book cover options I have received from 99Designs.

Thank you.

[https://docs.google.com/document/d/1GPct3c4YoDYNfyf9aT\\_ItnR3bLp-CsVY7DqsUehch4k/edit?usp=sharing](https://docs.google.com/document/d/1GPct3c4YoDYNfyf9aT_ItnR3bLp-CsVY7DqsUehch4k/edit?usp=sharing)

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