

Q&A Call
Sunday 03rd
December

● 2023



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

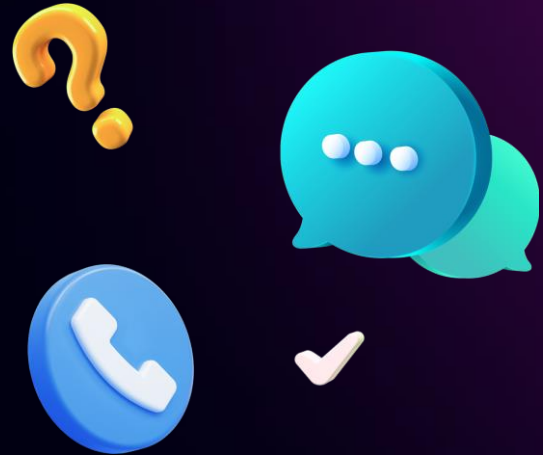
- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

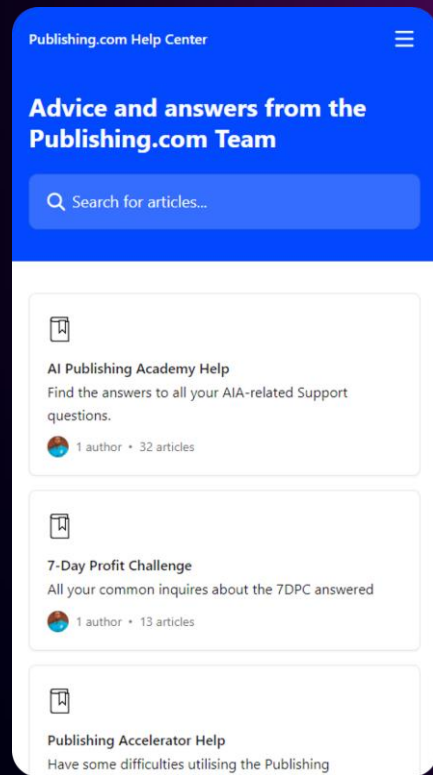
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

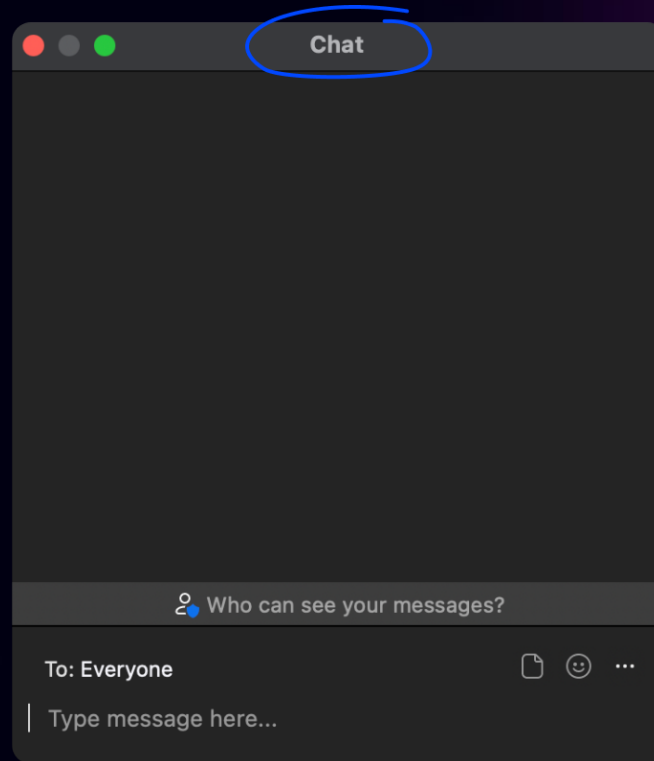
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



PERFECTEDIT10

Students get 10% off Editing & Proofreading Package (plus free formatting).



FREE COACHING CALLS FOR AIA

Training our coaches is a top priority for us! We'd love to give them some additional hours by offering free coaching calls to students.

Interested? Join a Zoom meeting:

Friday 12/1: 10 am - 12 pm EST

Thursday 12/7: 12 pm - 2 pm EST

Friday 12/8: 10 am - 12 pm EST

(First come first serve, we will work through as many students as time allows)



LET'S BEGIN!

Kim Kirkland

Hi, thank you for taking the time to answer my question. I am new to AIA have completed the Millionaire Mindset modules and have had my Success call. However, I heard about the 7-day challenge on a previous Q and A call but know nothing about it or how to begin. It wasn't discussed on my Success call. Can you lead me to some information so I know more about it. Thanking you in advance.

Kim

Daphne

Hello.

Can you critique my title please?

Retirement Beyond Finances: Achieve a Sense of Purpose, Maintain a Fulfilling Life with Renewed Vigor, and Thrive As You Navigate Challenges Along Your Journey

Thanks for your help!

Makenzie

Hi Coaches! Can you review my title/subtitle for?

"Menopause, A Metamorphosis: Embrace Change After 40 and Rediscover Your Strength and Vitality With Confidence and Ease"

Thank you!

Leslie

My book has been live on Amazon for about one month. I have 10 reviews, but I'm trying to get to 15 by the end of this week. I recognize that running Amazon Ads is recommended once you have at least 15 reviews. If I don't hit my goal of 15 ads by the end of the week, do you think it will be okay to run some ads anyway? I want to take advantage of the holidays, so was thinking of starting ads next week regardless. Thoughts? Thank you!

EDMUND HAWKINS

I HAVE A TITLE AND TOPIC JUST NEED SOME Q AND A ON THE NEXT DIRECTION

Kitty

Hi Team,

On the lesson "book review page" in module 4, there are two different review pages; one in the middle of the book and one at the end.

- Should you use both review pages or is this overdone?
- Should these pages be mentioned in the contents?

Thank you.

Ann

Dear Coaches, Please review my book covers. Thank you!

<https://drive.google.com/drive/folders/1RYAN5BzCImY7jVXAjvJnexecCWvyZNU9?usp=sharing>

Benjamin

I'm a new student taking the course. I've found it good and helpful and have carefully followed every step according to the instructions. I've researched the title and topic and found one that checks all of the boxes. I've created a 28 page, detailed book outline and even have a professional book cover. The snag I hit was with using Urban Writers as my ghost writer. I found someone who was very highly rated and I had to wait a month and a half to even get them, but the various drafts have been a disaster and are unpublishable. They refused twice to finish the last three chapters, and now I'm stuck with having gone through all of the time and expense of trying to use them and am looking at having to just write the book myself. I was planning to write a whole series of travel books but have not been able to get through the first one. Since I'm new to this, I don't know if this is a common experience, or really what to do. I've resolved to just take back the portion they did write and get busy writing it myself. I certainly don't trust Urban Writers any more. Is there another path that I can take?

Mel

I am having a terrible experience from when I started running ads! Every penny of my profit (which has been quite bit these past 2 months) are going towards ad spend. Even though the acos is low the profit shown on ad spend is the whole sale, and not the actual royalty. Are you sure it is recommended to run ads I feel like just stopping all of them so that I can make some profit!!

Patrick - 1 of 2

Hi coaches,

I am setting up my Amazon ads for the fourth campaign under the product targeting and under the individual products, you see two options : exact and expand, do you have to tick both boxes and add them to your campaign or one or the other?

Again I understand we need to add up to 5 categories and up to 30 products that have not way many reviews than yours because of the competition. Please what about if you have more reviews that the products.

Again I am seeing the categories and individual products all showing together at the right side instead of them separately whenever I want to launch the campaign and the system is showing red lines and I cannot launch it. The course does not give me the break down it is a bit quick to explain all those things. Thanks

Patrick - 2 of 2

Hi Coaches,

Following my Amazon ads campaign question, I could not put my sweet spot bid in a range like (0.30-0.60).

Thanks

Meeyoung

Why did I never get my success call? I called the number and left a message that they never called.

Mel

Hi Coaches, My 30k book is doing very well in the UK and making many sales there however in the US and other countries the book is not doing well at all. The book is relevant to all countries and has good reviews in all countries. I am currently at 85 reviews in the US. Can you tell me how to increase sales in the US and other countries as the ads that I am running there are not helping and making me lose a lot of money? Thanks in advance

End of slides!