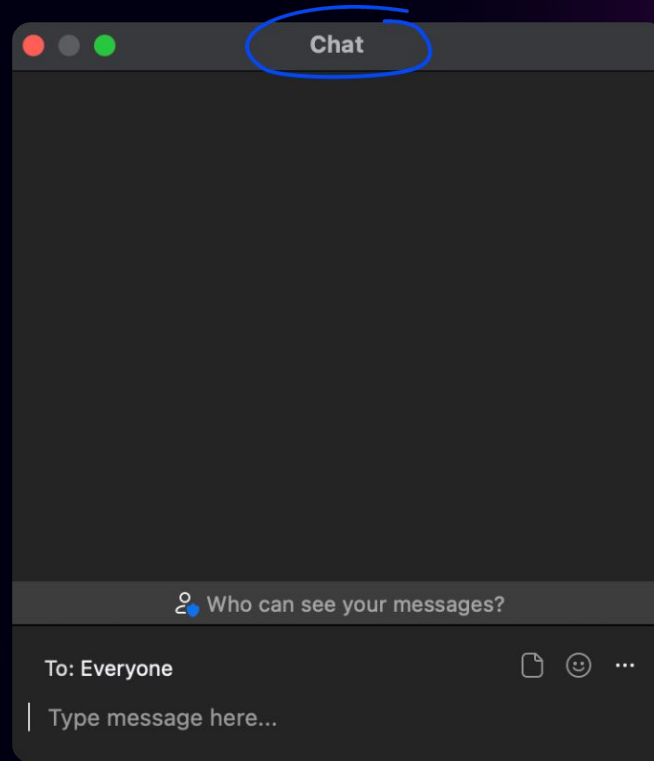


**No BS Tuesdays!**  
**Dec 3rd 2024**



Change your chat settings to "Everyone"



# Welcome to the Publishing Family!



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

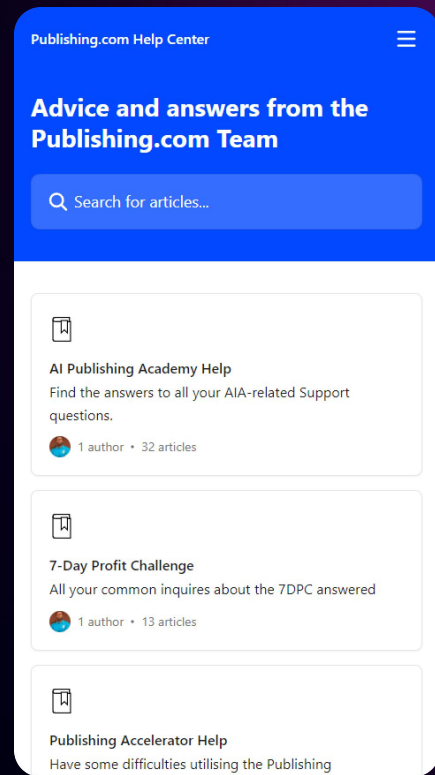
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

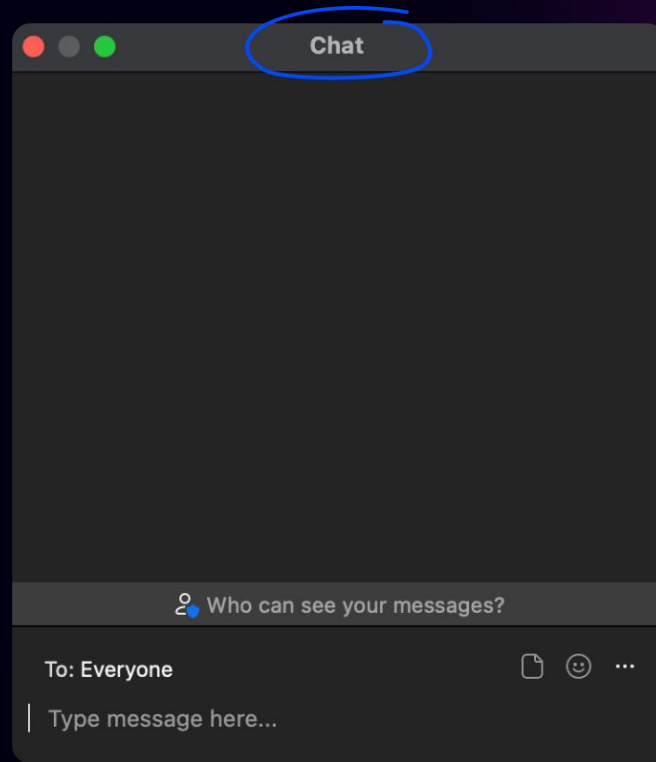
Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"





# PUBLISHING.AI NOW OPEN TO EVERYONE

## What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



*Check your email inbox for more info or contact support*

# Thought of the Day



# FRIENDLY REMINDER

All support related questions (payment, program access, technical)  
should be emailed to [support@publishing.com](mailto:support@publishing.com)

**LET'S BEGIN!**

# Katherine Ayars

If a book idea passes the KDSPY test (the three books), should I still proceed with the topic even if the competition light is red? Thank you!

# Soma Kitahara

When I use the Grammarly Plagiarism Checker, it often shows, "This section resembles AI text. Our detector looks for common AI text patterns, which it may also find in text you write. If you use generative AI, you can cite it."

Is it a problem that the text resembles AI patterns? Do I have to make changes?

# Monte Laskosky

Are the following 3 books the same subject?

1. Beginner's Survival Gardening Guide: Grow, Harvest, and Store 15 Crops to Guarantee Your Own Food Supply for Years to Come
2. The Ultimate Raised Bed & Container Gardening Guide For Beginners: Grow Your Own Vegetables, Herbs, Fruits, and Cut Flowers with this Amazing Handbook
3. Soil Science for Beginners: The Vegetable Gardener's Guide to Soil Health

# Patrycja Raczkiewicz

How fast can you publish a book and when do you get paid? Also, do you need to buy credits to submit the ebook on Audible?



# Mel

Hi please help me pick my final design for my cover

[https://docs.google.com/document/d/12V4qDKzMKM90QAg7uvbW475fkTwF1aey\\_aAP8xj9Chw/edit?usp=sharing](https://docs.google.com/document/d/12V4qDKzMKM90QAg7uvbW475fkTwF1aey_aAP8xj9Chw/edit?usp=sharing)

# Holly Carlisle

Do you like either of these??

Homesteading - A Lifestyle Re-imagined: Easy Step-By-Step Guide to Master Self-Reliance, Grow Your Food Naturally and Return to Traditional Skills to Build Your Dream of Independence

Homesteading - A Lifestyle Re-imagined: Easy Step-By-Step Guide to Return to Traditional Skills, Grow Your Food Naturally and Master Self-Reliance to Build Your Dream of Independence

Homesteading - A Lifestyle Re-imagined: Easy Step-By-Step Guide to Return to Traditional Skills, Achieve Eco-Friendliness and Master Self-Reliance to Build Your Dream of Independence

# Diego DeMicheli

What does the marketing process look like? If i have a great topic, title, cover, and reviews and it still doesn't move, what marketing is recommended.

# Mike Sarro

Hello, please help me choose the best Book Cover for AI for Business. If there are elements you would like combined from the options presented, that would be great. The # at the top of each image corresponds with the image below it. Thank you. Here is google link:

[https://docs.google.com/document/d/1p9nvBzfVv3J5unWjmGV\\_sGNkEN-2twYZiLYrKIUI94k/edit?usp=sharing](https://docs.google.com/document/d/1p9nvBzfVv3J5unWjmGV_sGNkEN-2twYZiLYrKIUI94k/edit?usp=sharing)

Too many covers - Please resubmit your top 3

# Chris Henry

Can someone help me with setting up my Facebook ad campaigns for my free promotions on my published book?

# Renee Ledesma

What is the expected timeframe for initiating income generation? Could you please explain how the program functions? Additionally, I would like to understand the rationale behind the significantly increased payment during the second charge. Unfortunately, this amount exceeds my financial capability.

# Patricia Blair

Does Audible allow AI narration? How do you get to the Amazon place to add "back-end" keywords? I appreciate any help you can provide. Patty

# Vick Keaton

I should be getting my formatted book back later this week. I have selected the cover and written the summary and book description. I need some time to contact my list of potential reviewers, get their feedback, and advise them about buying the book at \$0 on Amazon. With all this groundwork, I feel I'm getting too close to the "Holidays." when my reviewers can easily say they are too busy to help. My gut tells me to wait until early January. Please advise



# Tim Banach

I've gone through all the steps and have a writing style selected and the next step is to create the manuscript. I've gone through all the training modules but Module 3 will not unlock. Am i good to create the manuscript?

# Vincent Miller

How do I do this?

# Asia J

Hi coaches, is "dark psychology" a book topic? When I put it in kdspy, I believe it passes poc but my thinking is it's a sub niche that I need to break down further. Am I on track? If so, how do I go about doing this?

# Edna Laurent-Tellus

I need help with my book title:

Emotional Range of Motion: Your Superpower to Mental Freedom

or

Emotional Range of Motion: Unlock Your Superpower for Mental Freedom and Personal Growth

# Nick D'Alessandro

I need assistance with the final two book covers for my Random Fun Facts book. I am deciding whether to use Einstein or Newton on the cover. See my cover art in the Google link.

Albert Einstein

Pros - Well-known and recognizable. Best Sellers use his likeness already.

Cons - Competition uses his likeness, and he appears on many book covers already.

Sir Isaac Newton

Pros - Differentiate from common Einstein usage and distinct from other books. Limited books with his face on the cover.

Cons - Not as well known, common, or popular as Einstein.

I ran a poll on the AIA Facebook page. Overwhelmingly, most members say to use Einstein due to his popularity, while a few mention that Newton is the better option because many other books already use Einstein's likeness, and Newton would be fresh and help differentiate my book from others. I have been leaning toward Newton for the aforementioned reasons, but I wanted your opinion. Thanks and greatly appreciated.

<https://docs.google.com/document/d/15zFz2hXchafP9mAG1UBZ1xoSe02qxbWEtXmCQgamv1g/edit?usp=sharing>

# Liuba

Hi coaches! I need your advice on how to collect reader email addresses through the lead magnet if Amazon prohibits external links like 'Links to web forms that request customer information (e.g., email address, physical address or similar)' (from Kindle Publishing Guidelines). I have it in my books, and it works great, but I just learned about somebody's KDP account termination because of that. Thanks!

# Ellie Harris

Is there an opportunity to get additional promo days for the book after I've used all the initial 5 days?

Thanks coaches!

# Rebecca

Hi Coaches - I am excited about a new topic and titles I'm researching; Burnout. I've got successful POC's and hope these titles meet the criteria. I look forward to your feedback.

Title #1: "The 'How Not To' Burnout Handbook

Subtitle: "Simple Strategies to Recover, Build Resilience & Restore Calm Amid Chaos"

Title #2: "Bounce Back From Burnout;

Subtitle: "A Practical Handbook to Recover Energy, Rebuild Strength & Create Calm in a Busy Life"

Title #3: "The Burnout Recovery Handbook

Subtitle: "Practical Tools to Rebuild Resilience, Restore Balance & Create Lasting Calm"



# Steven J Squires

Does it matter if one of the three proof-of-concept books is by a content expert if it fits the other criteria (less than 150 reviews, \$500/month, and so on)? What about a content expert who was a best selling author for a different book?

# Philip de Jong

Hello coaches. Topic is Starting a Business (first book). Would you please critique my title and sub-titles. There is good POC. Thank you.

## How to Become a Start-Up Business Pro: Turn Your Ideas into a Profitable Business

- Step-by-Step Guide how to avoid mistakes and smartly launch and grow a profitable company on a budget
- How to write a business plan with strategic goals, without experience
- How to create realistic budgets, manage your cash flow, and secure funding for expansion
- Practical strategies for building recognizable brand value, converted into lasting customer loyalty and a solvent income model
- Real-life examples of successful startups, to help crystallize a clear view for long-term growth and solvent sustainability

# Malik

Many reworks later, I think this cover looks great. What do you think?

[https://docs.google.com/document/d/1xYo2hY2C3wm6apmLvo8A5kqI-ZDDPJBLs2u\\_QdP2Wqc/edit?usp=sharing](https://docs.google.com/document/d/1xYo2hY2C3wm6apmLvo8A5kqI-ZDDPJBLs2u_QdP2Wqc/edit?usp=sharing)

# Randall Browning

Hello Coaches! Grammarly Pro and ProWritingAid currently advertise Black Friday promotions at 50% off. I would like to purchase a writing aid, but I am torn. I have researched the two until my eyes are blurred, and my fingers are worn to a nub... If you had to choose only ONE, which one would it be and WHY? Many thanks.

# Christi Curry

I plan to have my 7DPC book re-formatted to look more professional. No change in the content, just the format. Do I need to un-publish and re-publish, or just "edit content," upload the new version, and click "publish?" Thank you!

# Chris Rosenberg

TUES ADS CALL with BRIAN: I started running ads on my 1st book on 11/1. I set up the standard campaigns (4 as directed and an additional 2 with additional keyword sets for a total of 6) and have been looking to get to 500 - 1000 impressions per day per campaign as taught in the training. I've been raising the bids every 3 days by 5 cents and today maxed out my auto low at .35 and every other campaign at \$1 as taught in the training. I still haven't spent \$50 in any one campaign - I'm at about \$43 total spend today for book 1. I've sold 11 books across 4 of my 6 campaigns. Auto High, KW1, KW2 and Manual Product. In the training it says not to touch a campaign until it spends \$50 to have enough data to make accurate decisions. But I'm at the bid max directed in the training and my daily impressions are still low (400, 300, 100, and the last 3 are below 50). Do I keep increasing my bid since I'm making sales and my ACOS is low to get my impressions up?

My average CPC is \$.60 and my ACOS is 24.65% with no one campaign higher than \$.67 CPC and 31% ACOS. My understanding of the training is to continue to increase bid price by 2-5 cents every 3 days because my ACOS is still very low? Correct?

# Michelle

Hello coaches, I please get feedback on these covers? Thank you.

[https://docs.google.com/document/d/1L0pqU\\_\\_20mKWFc\\_QIXiXkZmleiWcfU-pjsfB7ZaV\\_rY/edit?tab=t.0](https://docs.google.com/document/d/1L0pqU__20mKWFc_QIXiXkZmleiWcfU-pjsfB7ZaV_rY/edit?tab=t.0)

# Chris Rosenberg

In the course when it talks about multiple income streams and translation, it says German is the biggest market followed by French and then Spanish. But I see a lot of people translating to Spanish. Which is recommended to do first? German because it's the biggest market? Or Spanish? I'm looking to translate and publish both in print and audiobook. I currently have my first 2 books published along with my bundle and they're all in production for audiobook narration now. Looking to continue growing the multiple income streams as instructed in the curriculum but want to do it in the way which maximizes my ROI in each next step. Which language translation would you recommend first for best ROI? Thanks!



# Chris Rosenberg

When you're translating to other languages, do you direct translate your same cover? Or do you somehow search keywords to see if an adjustment needs to be made based on the keyword behavior within that language?

# Paula Jo

Hi Coaches,

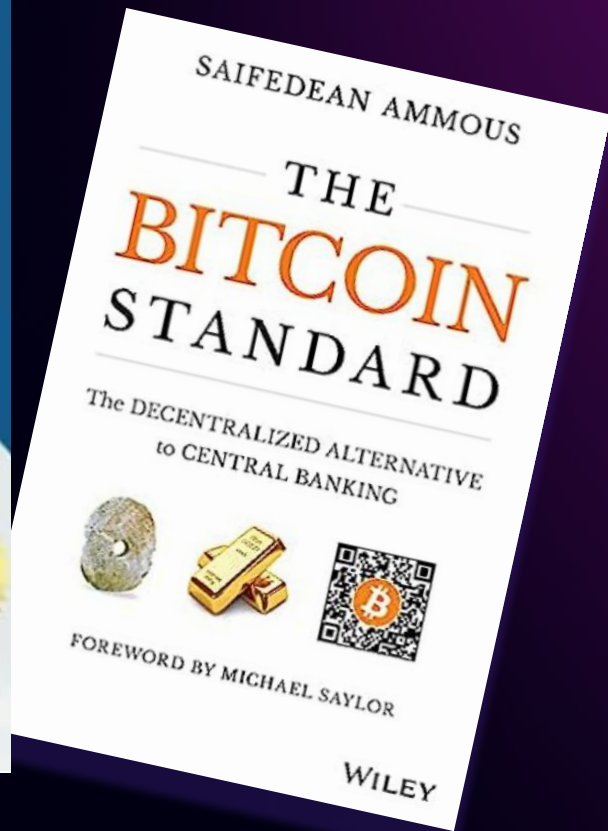
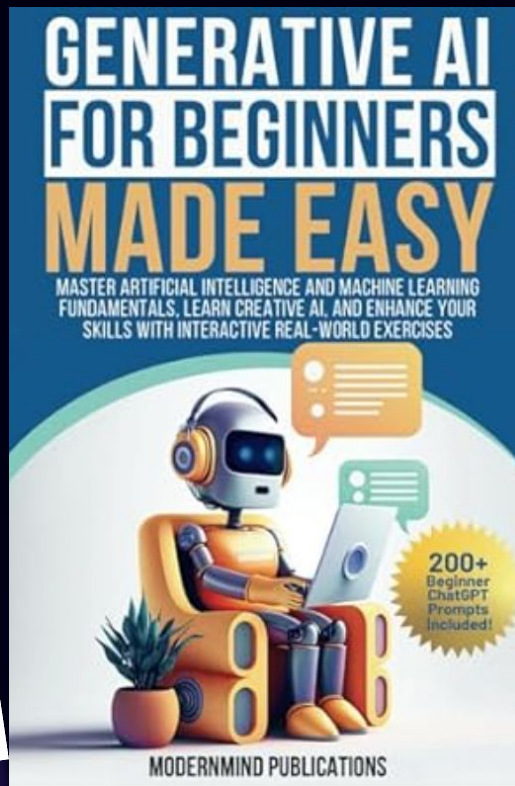
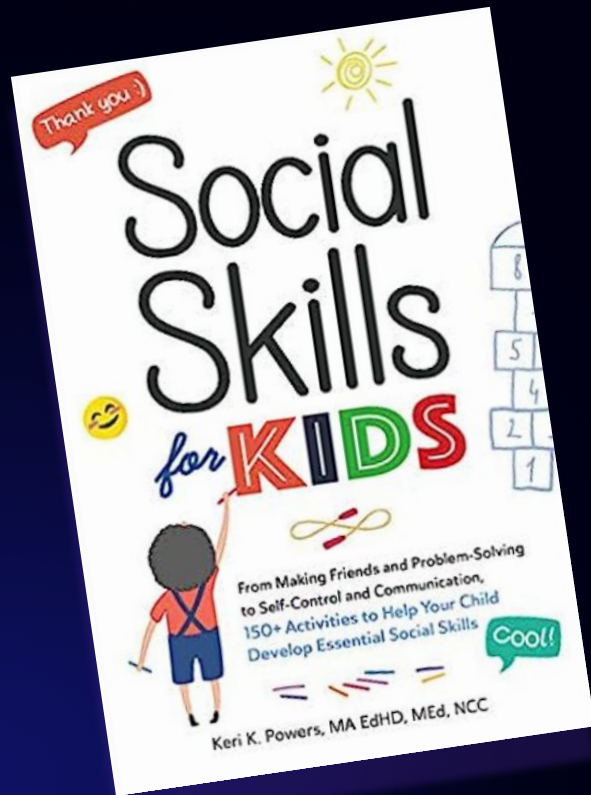
Please let me know what you think of my book title and sub-title. Thanks.

Off Grid Solar Power Simplified: Utilize the Sun's Power to Gain Energy Independence, Reduce or Eliminate Monthly Power Bills, and Become Self-sufficient During a Power Outage.

# Gabriel Varaljay

How much of an issue could it be in the future if my Amazon account is registered with my private email address, while my Amazon KDP account is linked to my business email address, which will also be associated with my company?

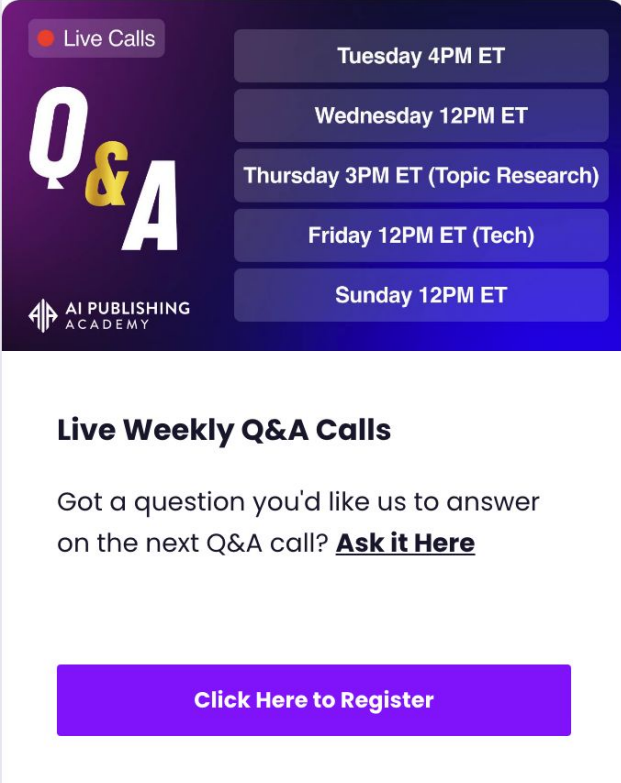
# Cover Intervention



# Cover Intervention Submission Rules

## Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (**eBook**) ONLY
- Submit **Google Doc link** with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time - **Tuesday 12pm EST**



The screenshot shows a promotional graphic for 'Live Calls' with a 'Q&A' logo and the AI Publishing Academy logo. To the right, a list of call times is shown in blue buttons: Tuesday 4PM ET, Wednesday 12PM ET, Thursday 3PM ET (Topic Research), Friday 12PM ET (Tech), and Sunday 12PM ET. Below the graphic, the text reads 'Live Weekly Q&A Calls' followed by 'Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)'. At the bottom, there is a large blue button that says 'Click Here to Register'.

Live Calls

Tuesday 4PM ET

Wednesday 12PM ET

Thursday 3PM ET (Topic Research)

Friday 12PM ET (Tech)

Sunday 12PM ET

Q&A

AI PUBLISHING ACADEMY

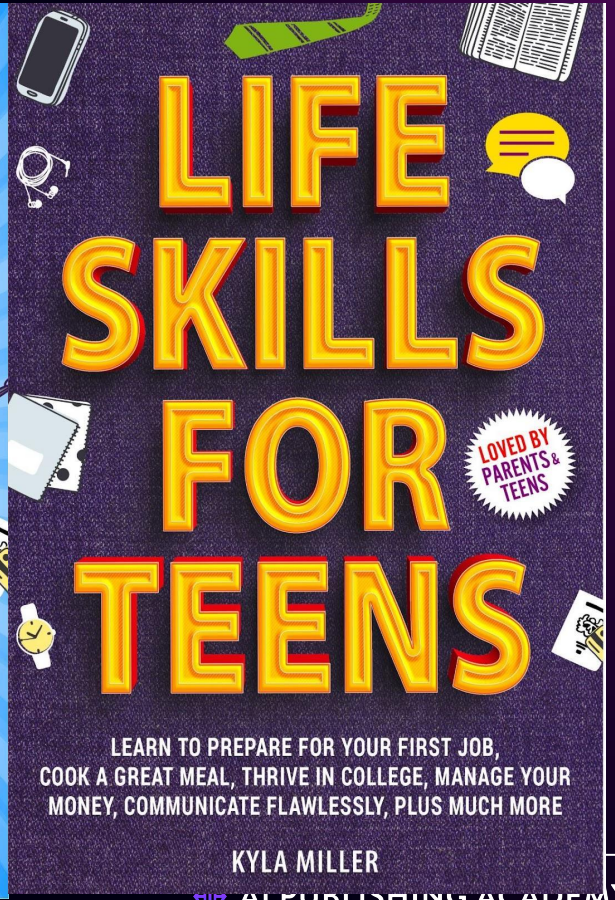
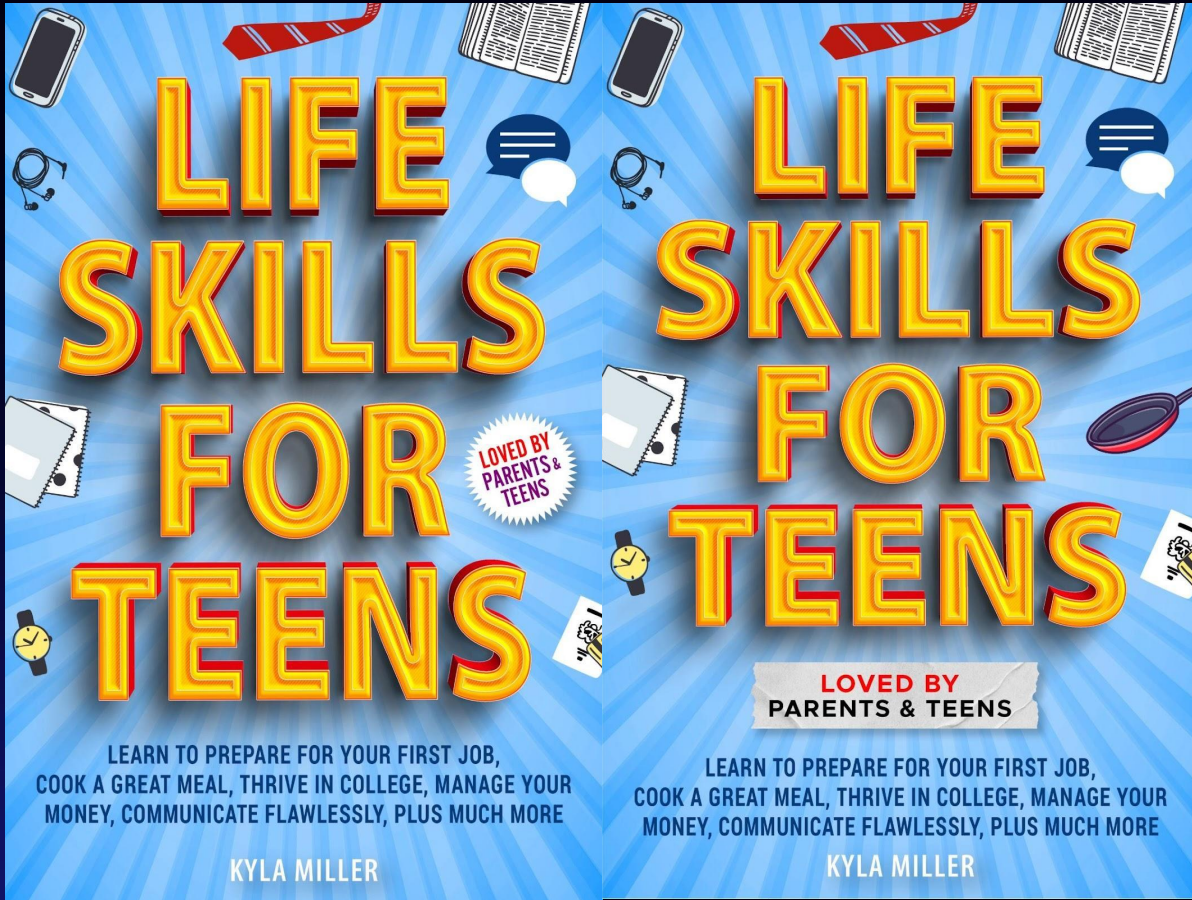
**Live Weekly Q&A Calls**

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

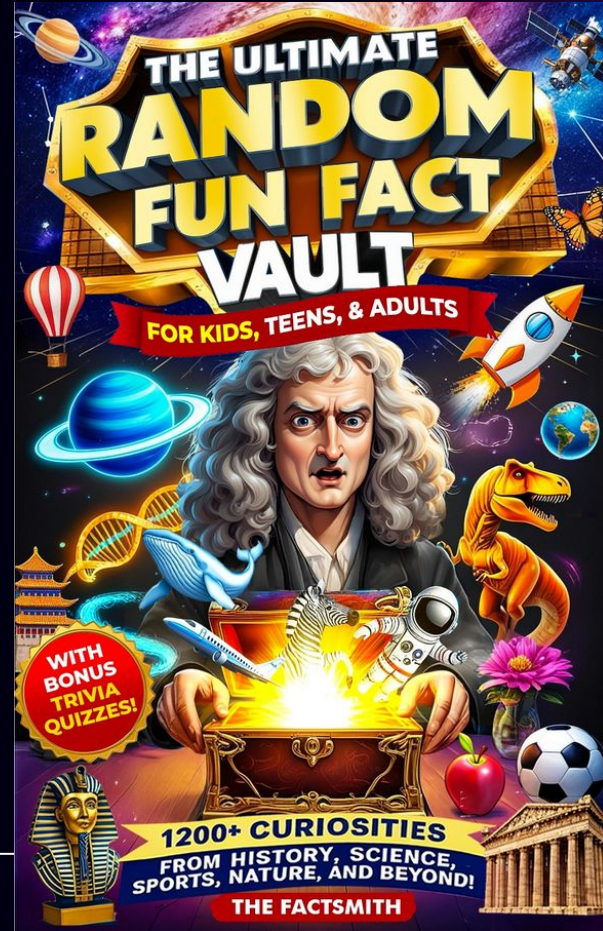
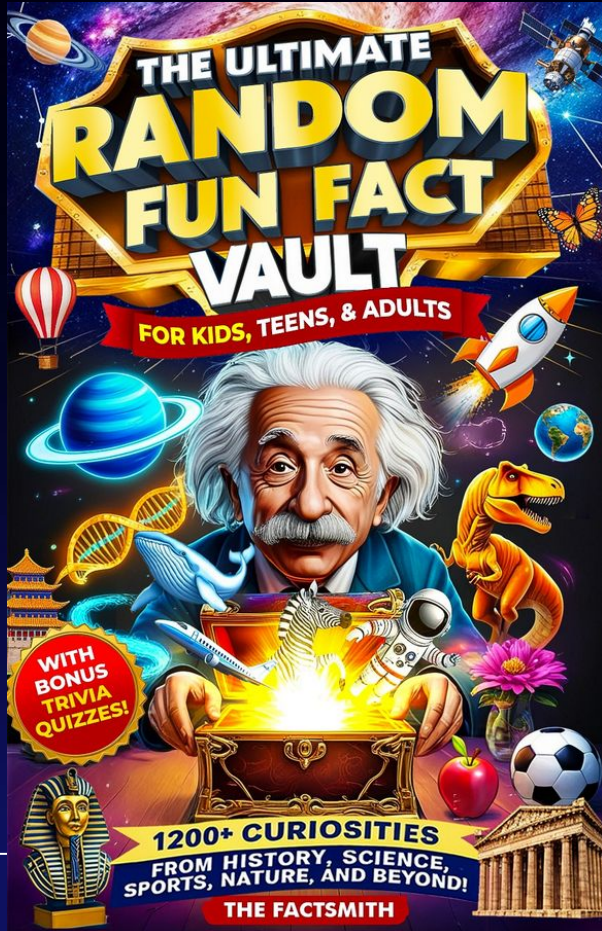


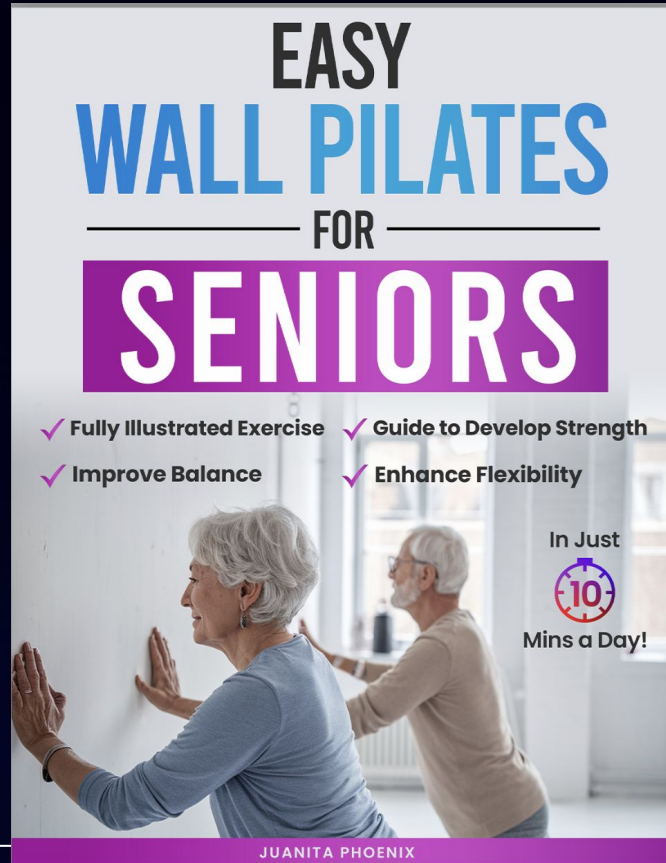
Mel





# Nick D'Alessandro







Michelle

