

**WEDNESDAY WINNING
STRATEGIES**
January 3, 2024

● 2024



Welcome to the Publishing Family!



SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

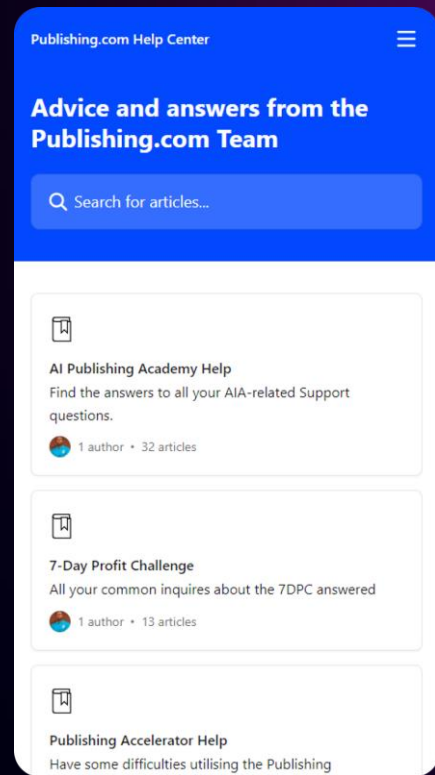
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

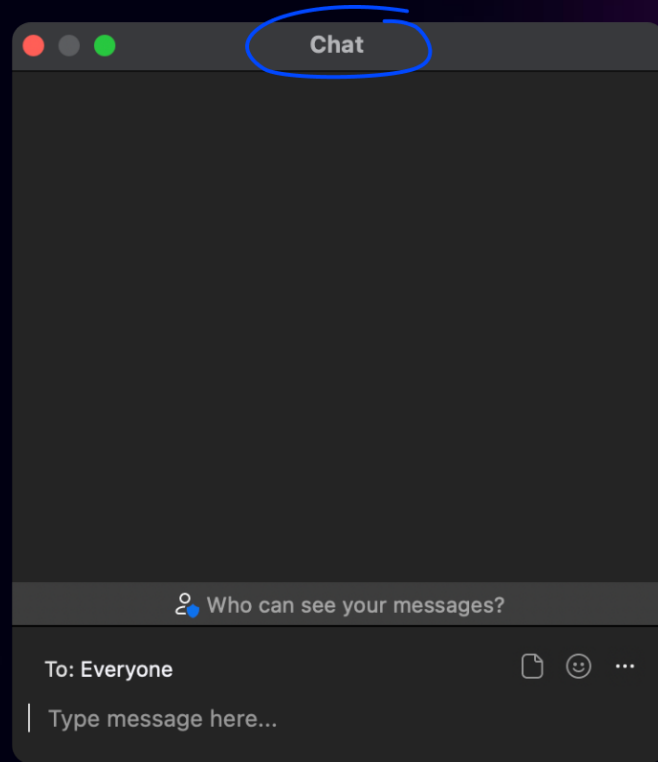
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
settings to "Everyone"



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



GETREVIEWS

Students get **10%** off Review Page packages!



LET'S BEGIN!

Virin

"POC Questions:

1. With the goal of a 30k book, if there's a niche/topic that passes the POC test, but has quite a few 'Illustrations' in it to demonstrate (eg yoga poses), is it acceptable and recommended?
2. On that note, are Adult Coloring Books aimed at stress relief valid as a niche/topic?
3. Is Sales Rank a criteria as well for the POC exercise?"

Becca

title/subtitle question: My idea for the book is a guide to financial literacy for teens in order for them to save money for college living expenses. My first title idea was "Financial Mastery for Teens; Empowering teens with budgeting, saving and investment skills. But I also like the title "How not to be a Broke college student". Can I get some thoughts? This is my first book.

Peter

How can i upload book cover images for review.

Adam

"Hi Coaches,

I would like to request your constructive feedback on my title. Thank you!

Main Title: Spanish Made Simple for Adult Beginners

Subtitle: Stress-Free Mastery of Basic Conversations and Common Phrases. Easily Learn to Communicate Effectively and Speak Confidently, Even If You Have Never Spoken a Word Before

"

Lillian

I just tried to sign up for the Q&A by using the link on the quick study guide and got a prompt saying I was not eligible to access this page. How do I sign up for Q&A?

Wendy

"Hello! Is there someone who can help me refine my topic a bit more? Once I got to the Topic Research Sheet, my mind split in 2 directions, and I have been down the rabbit hole in both directions, researching as the modules progressed. The two directions are 1) Women in leadership and 2) Intuitive Development or Spiritual growth.

For background, I have written 4 books on spiritual growth, energy healing, and personal growth. I have a book title that comes from a keynote that I have done, and my market test of that keynote was very positive. Yet the book could be for either women leaders (not just in business) or on developing intuition. Both PoCs came out positive for both directions. I am not an expert in leadership, yet I am a founder/CEO of a school for developing intuition and trainings. I am an expert in training people to develop intuition and energy healing. Yet, no target audience is fully defined in that route. If I write a book on intuition with women leaders in mind, it pivots my business model in that direction. Maybe that is a good thing? It's hard to be clear without naming the title. Topics I have looked at range from self-esteem, motivational, conscious leaders, intuitive development, new age, new thought, and spiritual growth, women leaders, I could go on. Hopefully, my question makes sense. I haven't been accepted into the FB group yet so I've been waiting to look there to see if anyone has been in a similar position. Thanks for any direction!"

Judi

"Hi: I got this screenshot on Nov 27 of what I believe should be record of a Best Seller notification. I submitted to Amazon that day and have never receives a reply from them and has not been posted as Best Seller. How do I get this done? I was unable to attach my screen shot here. Thanks for your help.

Mariangel Lilly

"I am Working on the book topic chart, searching books in amazon with incognito mode.

When a run KDSPY on it, the program give me 2 pages to search for: 1 of 20, and 21 to 40.

There is a big difference in the monthly sales, and reviews between this ranges.

Can I use all information I have form KDSPY in order to chose my topic?

meaning that when I add the information to the chart; Should I add 1 cell with all the info?

or Should I fill 1 cell per range?

Thank you.

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