

**WEDNESDAY WINNING
STRATEGIES**
July 3, 2024

● 2024



Welcome to the Publishing Family!



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

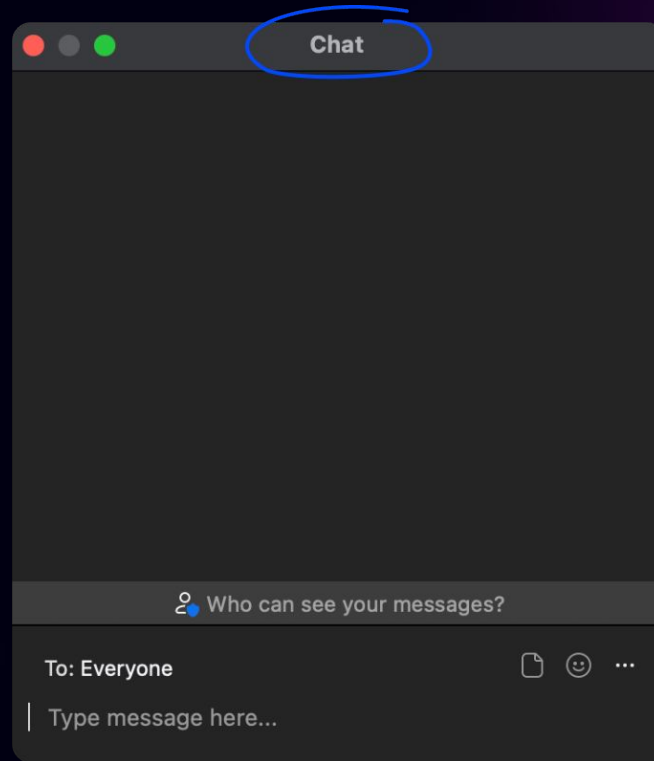
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



APLUS10

Students get **10%** off A+ Content Package



What Were Your Wins?



LET'S BEGIN!

Paul

"PoC is "Artificial Intelligence for Beginners"

Artificial Intelligence for Beginners Simplified

Solve Problems Easier for More Efficiency, Keep Up with Technology to Foster Innovation and Boost Your Career with Competitive Skills (185)

Artificial Intelligence for Beginners Made Easy

Turn Struggles into Results, Keep Up with the Tech for Greater Knowledge and Generate Competitive Skills to Boost Your Career with AI Infusions (194)

"

Brian

"All right! Does one or more of these pass the test, lol? What adjustments can be made? Thanks for your time and feedback! (I think the first one needs the size adjusted)

https://docs.google.com/document/d/1w3wluoheuSL0tDkQ_--JTGuBXTZyo57Jp6d9YMzHD9U/edit?usp=sharing

Malik

"hello, please give feedback on my book covers:

<https://docs.google.com/document/d/1zz3fD8-yEuM7MhskZIBwdWrdJX2h9T1AwhR9ww4HS7Y/edit?usp=sharing>"

Edward P.W.

Does our name or author's name have to be on front cover?

Edward P.W.

do you like any of these?

<https://docs.google.com/document/d/13dZf1PbkdhZqkEzyGLDvBSETAZ14qdLdQgRX-TfqjEs/edit?usp=sharing>

Elizabeth

"Can you elaborate on what I received from your help chat bot? - ""Regarding the use of a new brand Facebook account versus a personal Facebook account for the Facebook review method, it is recommended to contact people using your personal Facebook account. This is because Facebook has limited the abilities of Facebook pages, which can restrict the number of groups you can join and your activities within those groups. Being upfront about writing under a pen name should alleviate any concerns about name discrepancies."

I set up a business Facebook (FB) account for my company (Raine Publications) that I will publish under (no person's name). I thought about using it for the Facebook review method, thinking I could keep my personal FB feed free from extra clutter, perhaps gain interest from more members who might search for my page where I will be posting regularly on topics related to my umbrella niche. But it looks like it's not recommended. Can you elaborate on the why not's?"

Carol

Update on twins' "New FB Ad Review Method" posted a year ago?

Thanks

"

Christos

Hi Coach's, I heard Karina uses Atticus so this question is for you: I am formatting my book in Atticus and the references section looks really bad because of the hyperlinks and isn't justifying well. Any tips on how to fix that? Sometimes, it has one word spread across one line. TIA

Todd

"After starting to run Facebook ads I received This message, is it real or a scam: Rochelle Beasley • Dear admin page 1030644306440 I'm from Facebook Sup-Team

This is an Important message from Facebook for admin page We have received multiple reports that your business account has violated the terms of service and community guidelines.

1. Using false names/images of others.
2. Sharing content that puts other users at risk.
3. Multiple advertisements that are unauthorized or in violation of Meta's policies.
4. Using tricks to bypass Meta's ad verification system.

We have sent a warning that your will be disabled if it violates any of the above conditions. As a result, your account is scheduled for review. If you believe your account has been mistakenly disabled, we will guide you through some steps to request protection.

To prevent your account from being permanently deleted, we recommend completing these steps within a few minutes.

*Please review and submit your complaint here : <https://www.facebook.com/l.php...>

You have 24 hours to file an objection to our decision. If this deadline is missed, your account will be permanently disabled. Thank you for your cooperation in improving our services.

Group Terms of Service © 2024 Inc

03²h2 hours ago

Reply

Kacey

"I would like to get feedback on my book covers. This is my first book and the title is ""Anger Management for Parents Made Simple."" The subtitle is ""Master Your Triggers and Emotions with 11 Proven Fact-Acting Techniques, Achieve Peace and Balance, and Raise Self-Assured, Positive Children."" Here is the Google Doc link to my top 3 covers:

<https://docs.google.com/document/d/13qPzILGbj-Q92DOT1VOaDkY1gGbjO25vttjCQhFwX3c/edit?usp=sharing> "

Charles

"1. Should I make a British English version of my my book? 2. I have downloaded my manuscript as it was from Publishing A.I. because I find it easier to edit and format in word where I have a lot of add ins.

Do I need to delete the copy in Publisher and upload my edited copy in order to bring that version up to date and complete all the tick boxes?

"

Pam

"i have tried every which way I can think of to create a personal DM on my facebook page - i tried it on my personal page and on the page i created for my books - and I continuously get the same error message - "" this page isn't working www.m.me redirected you too many times.

Try deleting your cookies. ERR_TOO_MANY_REDIRECTS"" . - i have deleted cookies, i have tried every variation of http://m.me/my facebook extension - and nothing works. what do you suggest? and can i just skip this or is it really that helpful???"

"

Allen

"Hello,

Trying to finalize my book title and need your wise input.

My Topic is Anxious Attachment Recovery. Since there are way too many books with the same exact Topic I thought I would go with this:

Overcome Anxious Attachment:

Practical Guide for Diverse Relationships to Beat Fear, Insecurity & Build Strong Bonds

Gain Confidence, Inner Peace and Emotional Freedom

(174)

Loverne

Are there word search puzzle opportunities to diversify since it has no audio capabilities?

Anthony

"If you can please review my Title (thankyouinadvance) -

AI For Beginners 101:

A Step-By-Step Guide & Exercises to Use Artificial Intelligence Today and Increase your Comfort Level with ALL Technology—No Experience Needed

"

B- The Effortless Anti-inflammatory Diet for Beginners: Quick and Easy Ways to Calm Inflammation, Increase Your Energy and Boost Your Immune System Even If You're Too Busy

Ron

"I want your feedback on my cover designs. I really appreciate it!

https://docs.google.com/presentation/d/19V6S_R3Mm6hxloS3gaCeuvUvUm56wO-1d_3_62LTOpk/edit?usp=sharing"

NO Access

What should I do??"

Sandy

Can I write a true story for my book?

Also according to the lesson I should not use a book title that more than 2 already exists...In my case they do...I went with this title after having other titles I had created to avoid that issue but other coaches told me that my title had to be the MAIN TOPIC and it was ok if they were too many already."

Evelyne Cantin

"Hello coaches! I hope you guys are doing well!

I want to get your advice on 3 different titles (full-length book, written with my credits AI) and my description book please :

1. Inclusive Leadership in Modern Management: How to be a strong leader that Fosters Belonging and Creativity among new reality, mixed cultures, generations, and remote teams
2. Inclusive Leadership in Modern Management: Be a strong leader that Fosters Belonging and Creativity among mixed cultures, generations, and remote teams by applying these strategies as soon as this week
3. Inclusive Leadership in Modern Management: Learn skills that you can apply as soon as this week to become a strong leader that Fosters Belonging and Creativity among new reality, mixed cultures, generations, and remote teams

Evelyne

Description :

"Inclusive Leadership in Modern Management" is the book that will equip leaders with practical strategies to navigate diverse workplace dynamics effectively. Whether you're managing remote teams, bridging generational gaps, or fostering creativity in the digital age, this book provides actionable insights and real-world examples to elevate your leadership skills. It offers a reflective approach to your management style. Going through the quick worksheet in every chapter will give you tools to start an Inclusive management style in the very first week of your reading. Learn to create inclusive environments where every team member feels valued and empowered, driving innovation and productivity. Perfect for leaders at any career stage, this book is your go-to resource for building a culture of belonging and maximizing your team's potential. Embrace inclusivity and propel your organization toward real success. Dive into ""Inclusive Leadership in Modern Management"" and unleash the power of this management's approach today.

Kurt

"Hi Coaches - got a kinda dumb technical question about creating the ARC. Cover and manuscript are done and have PDF file of each (going for QSA next!). What I heard from many is somehow creating a single PDF containing the Cover and manuscript. How is that done as I don't have software to edit PDF? Or do I need to buy Adobe Pro? Thinking but don't know maybe to load to KDP and maybe export from the previewer?"

On a separate note want send a big THANKYOU to the Wed. team for your patience and support.

Thanks for guidance. Cheers!"

Kurt

Hi Coaches, need keyword advice. Am hearing better to use phrases. Please comment on these as entries for KDP Keyword: “Virtues of Wisdom Courage Justice and Temperance”, “Mindfulness and Virtue in Stoic Philosophy”, “Contentment and Inner Peace in Stoicism”, Stoic Practices for Tranquility and Happiness”, “Cultivating Tranquility through Stoic Mindfulness”, “Practical Stoic Virtues for Inner Peace”, “Living with Purpose Clarity and Gratitude”. I not 'test driven' these against Amazon, but shall do. Stoicism gets all the books need to capture people looking for benefits without the S word. Thanks!

Kurt

Hi Coaches, follow up question, is there some place to get training or insight on creating effective keyword phrases. Thanks again

Kurt

"Hi Coaches, question on format. Got the ePub and PDF files back from FIVERR formatter on the Stoicism book. Pulling the ePub file into Kindle Previewer there are a few pages where a subsection is on a page, but subheader is on the bottom of the previous page. I think it looks junky, but does this happen (the KDP previewer has the lines properly together). Should I ask the formatter to try and 'Keep Next' on those few instances in the eBook, or will that not raise a flag in QSP or with the ultimate readers? Thanks for comment and advice. Cheers (Getting SOOO close!)

https://docs.google.com/document/d/1v5urVmAhi1qO-8rEX7SPA_ahfVvtr4JJ/edit?usp=sharing&oid=110733631734694967435&rtpof=true&sd=true

"

Elizabeth

"Note: I submitted a related question for yesterday's call; didn't make the cut off so you may have one from me already for today asking about using personal Facebook over Business Facebook for the Facebook review method (what is best practice/pros/cons). So that question plus related to that - what about for the Facebook Ad review method?

I created a Business Facebook page for these and other reasons but before continuing I want to make sure I'm on track. I'm publishing under my business name, Raine Publications, which will publish books with a broad common theme across various niches.

(I likely can't attend the Wednesday the call but I will watch the recorded session). TIA. "

Debbie

"This is my final book cover from 99Designs after all voting polls. There are a few design elements with Sub-Title and Author Name I can't decide on, and would love your feedback:

https://docs.google.com/document/d/1LD9NWgWCu2zcmG9g--p5Wn2IZKV_sDQV/edit?usp=sharing&oid=107582192043715728011&rtpof=true&sd=true

Also, is the final file in a .png format appropriate to send on to Fiverr for formatting for Audible and Print?"

Marie

"Review my subtitle. Change the Trajectory of Your Life! Transform Your Finances, Relationships, Career, and How the World Views You! Go!

Grace

"Dear Coaches, please help me with the titles and sub. Thank you!

1)((Defeat, Master, Overcome) Conquer Grief Even When It Really Hurts

3 Simple Steps To Restore Calm Amidst The Storm, Improve Sleep To Recharge The Brain And Rejuvenate Health To Strengthen The Body

2)Defeat Grief In 3 Simple Steps

A Do-ItYourself Guide To Restore Calm Amidst The Storm, Improve Sleep To Recharge The Brain And Rejuvenate Health To Strengthen The Body

3) A Do-It-Yourself Guide To Overcome Grief

3 Simple Steps To Restore Calm Amidst The Storm, Improve Sleep To Recharge The Brain And Rejuvenate(Boost) Health and Strengthen The Body

4) 3 Simple Steps To Conquer Grief

A Do-It-Yourself Guide To Restore Calm Amidst The Storm, Improve Sleep and Balance Emotions, Fortify Health and Strengthen The Body

Kurt

Hi Coaches, when submitting for QSA, for the cover file, do they want just the cover (as in the eBook single page) or the paper back cover including front, back and spine? Thanks!

Monika

Hi coaches, can you give me feedback on the covers? Thank you.

https://docs.google.com/document/d/1jVxO5oRB_QQR3a6km0q6P5PAqanr4IBtX1D0pgYbrQk/edit?usp=sharing

Kurt

Hi Coaches, follow-up question on format. My formatter just advises not to be concerned because EPUB is a Flexible, Continuous and Reflowable eBook through which the users can navigate to any part of the book allowing readers to change the font type, font size and even the font colors too according to their own convenience. This is why I advise you to please download Kindle Previewer 3 so that you may get to know the exact true essence of the EPUB. Do you agree with this? Thanks!

Benson

Please check my book title "Banff and Jasper" and the subtitle "The Ultimate Adventure Guide for Nature Loving Families".

Debra

I am ready to sign up for 99 Designs to do my cover. We were told to supply them with copies of other books like mine from Amazon so they know what the competition looks like. How do I take a pic/copy that to 99 Designs? I am sure it is something so easy but I am having a mental block. Help...Thank you!!

Debra

When I type 99 Designs into the Google search, it takes me to Vista. Is that the same company?