



AUDIOBOOK
IMPACT ACADEMY

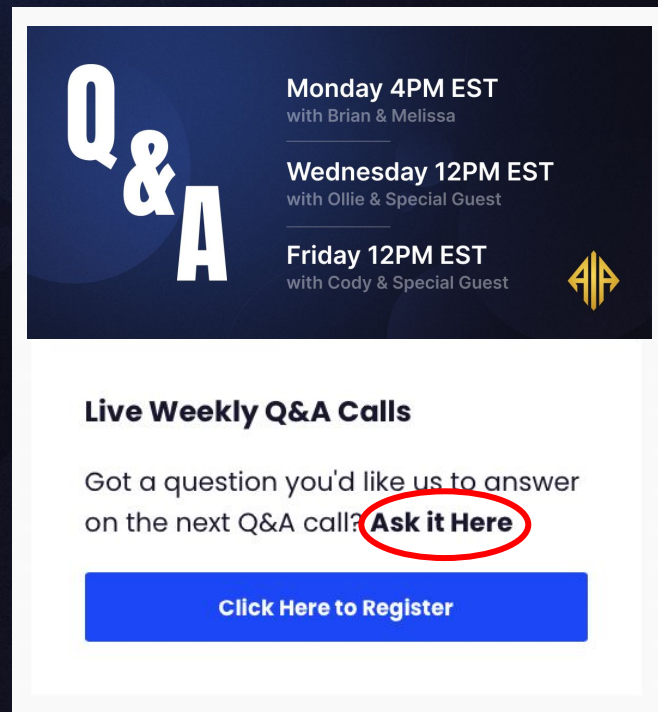
LIVE Q&A CALL

WEDNESDAY WINNING STRATEGIES
May 3th, 2023

Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



The screenshot shows a promotional graphic for AIA's Q&A Time. On the left, the letters 'Q & A' are displayed in a large, white, stylized font. To the right, the schedule is listed: 'Monday 4PM EST with Brian & Melissa', 'Wednesday 12PM EST with Ollie & Special Guest', and 'Friday 12PM EST with Cody & Special Guest'. The AIA logo is in the bottom right corner of the graphic. Below the graphic, the text 'Live Weekly Q&A Calls' is followed by 'Got a question you'd like us to answer on the next Q&A call?' and a red circle around the text 'Ask it Here'. A blue button at the bottom says 'Click Here to Register'.

Q & A

Monday 4PM EST
with Brian & Melissa

Wednesday 12PM EST
with Ollie & Special Guest

Friday 12PM EST
with Cody & Special Guest

AIA

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? **Ask it Here**

[Click Here to Register](#)



Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



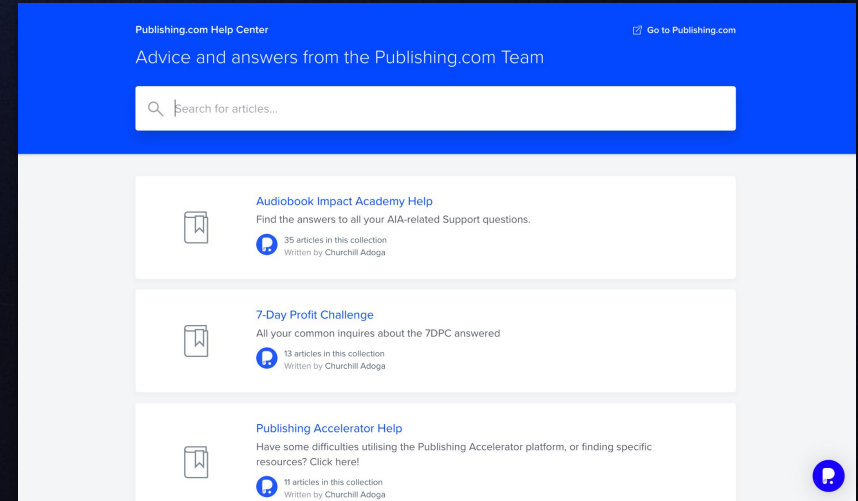
Most Frequently Asked Q&A Questions:

Visit our Help Center

help.publishing.com

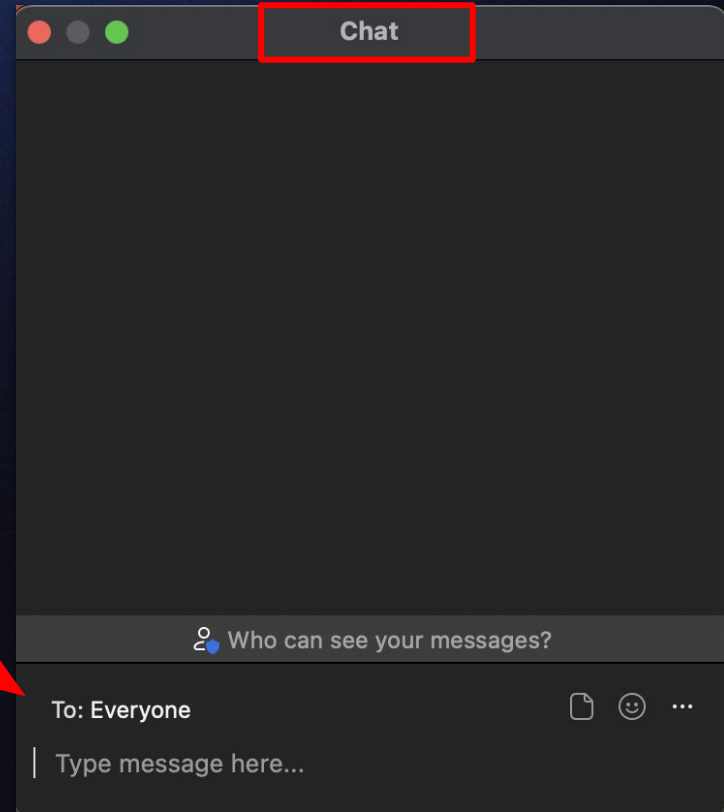
- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
setting to
“Everyone”

Please use best practices for the chat.
Keep it clean, publishing related and no
self promotion.



PS Monthly Discount - May

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

BESTSELLINGAUTHOR10

Get **10%** off your next author bio package.



What Were Your Wins?

Nicole-

- Launched a book Monday
- Audio Swaps
- Editing new book

Stefan-

- Getting Narration done prior to Launch
- Emailing ERT and setting up email sequence
- Pubby and Audio Review Group to bank future reviews



Let's Begin!



Tom

I am technologically disadvantaged. Cannot figure out how to print out the daily routine and other charts I'm supposed to. Can you help.



Hope

My previous book was 5.5x8.5 size however, the next book I am releasing, I noticed that best selling competition book is 7x10. These are books which also include workbook pages for writing....should I print mine the same size as the competition?



Kris

Can I freely use pexels free photos in my book, published on Amazon? Do i need to give credit to pexels or the photographer? Will I have problems from Amazon?



Allyson

Hi, Stefan and Nicole! A few sessions back, you'd helped another caller who had a question about plagiarism. Your answer made me wonder if I'm on the right path.

I have a 30K book that I'm bundling with 2 journals, which will be used in tandem with the 30K book. The 30K book and journals haven't been published yet. They will be published together and sold as a bundle. However, people can choose to buy each individually.

The journals have a few pages with content that's repeated in my 30K book.

Will Amazon consider them as plagiarized since some of the content is repeated in the book if I publish everything together?

Secondly, would you suggest publishing them separately instead? If I do so, should I remove the repeated content, so they're not marked as plagiarized?



catherine

Hi coaches! I have refined my subtitle and feedback is appreciated :)

POC: Life skills for teens.

Title: Core Life Skills For Teens.

Subtitle: 46 Practical tips to build your independence, control your money, build great relationships, & land your first job.



Charles

I am auditioning narrators for my audiobook. One submitted audition sounds great however when I put narrators name into Audible nothing comes up. Is this a reason to remove her from the list as I cannot vet her, or can I go ahead and use her based on her good narration? Any tips or advice on this?



lily

Am having hard time uploading my book cover on amazon, what do i do?



Revised from the Friday April 18 zoom call from 12-2 PM for Wed zoom call same time

REVERSE MORTGAGE: Unnecessarily complex, Erosive compound interest, Our Senior Citizens should be protected, Homeowner responsibilities INCREASE, MUST follow HUD/FHA qualifications or face foreclosure!

JANICE

Lender: House should always be SALE READY

The Lender can require and monitor a 'to do list' of repairs and maintenance and the homeowner pays

The homeowner must complete the item(s) on time to the satisfaction of the Lender or foreclosure can result

Is the proud Senior Citizen ready to be a tenant in their own home? At closing the Lender takes a first position lien on the house, HUD/FHA a second position lien. Feel the pressure?

Seriously? The closing costs?? On a \$600,000 home...Total \$26,000+

Surprise: Tax-Free cash for only 40% to 60% of Equity

(The younger the borrower, the less received)

the balance is MIP insurance, miscellaneous fees & compound interest!)

The Lender charges monthly compound interest!

- Closing costs of \$26,000 at 4%, over 15 years \$ 47,325 debit
- \$100,000 L.O.C. withdrawal at 4% over 15 years \$182,019 debit



Compound Interest drains Homeowner Equity OR L.O.C. CAREFULLY used can strengthen a financial plan OR Alternatives exist!

Claire

Beginner question please...

I am from the UK but I already have an Amazon buyer's account in the US linked to my regular email address.

I also have an Amazon seller's account in the US (FBA) and this is linked to my regular email address.

I also have an Amazon Merch seller's account in the US and this is also linked to my regular email address.

My preference is to keep all the publishing stuff separate so I would like to set up a new email address, then set up the KDP / ACX account under the new email address.

Will this cause a problem if they see a different email address linked with the same person? Please note I DO NOT already have a KDP or ACX account and I am aware that having multiple accounts is a violation.

I'd appreciate any advice from the coaches. Thanks



Ed

My 30K book is being written by my GW, and I want to use this time to publish a couple of activity books I wrote sometime ago. My question is if with this shorter books, the amazon ads process is still the same as the 30K books? do we have to have a minimum number of reviews to start running ads in this case?



mike

My book is complete, my cover is done. I am ready for formatting, but I don't have my book description. Or at least I don't know how to find it. Please help.

Also, how do I tie these things (book, format and cover) together.

