



AI PUBLISHING
ACADEMY

4 Nov 2023

Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

Live Calls

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

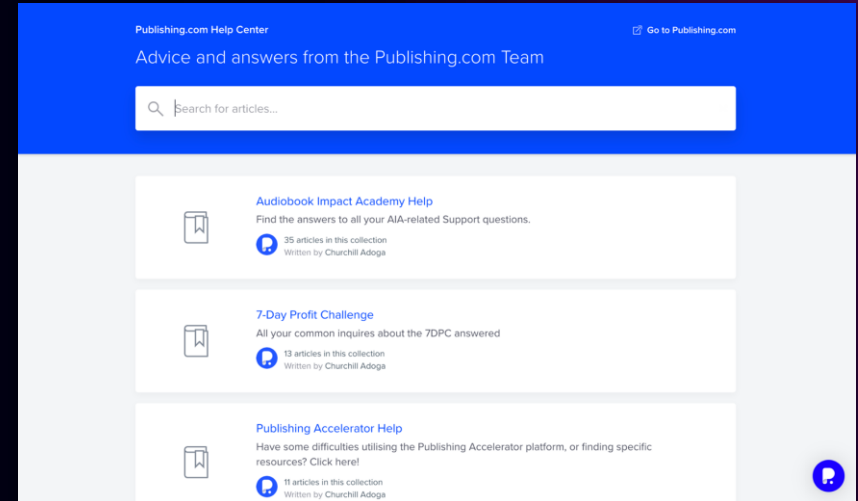
Most Frequently Asked Q&A Questions:

Visit our Help Center

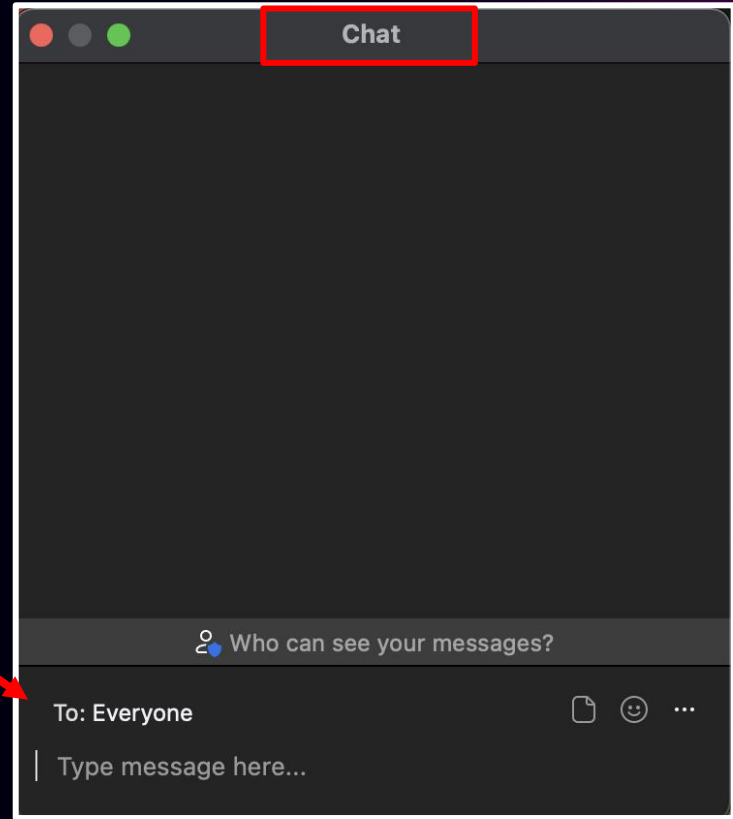
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
setting to
“Everyone”



PS Monthly Discount - November

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

PERFECTEDIT10

Students get **10% off** Editing & Proofreading Package (plus free formatting).



Free Coaching Calls For AIA



Training our coaches is a top priority for us! We'd love to give them some additional hours by offering free coaching calls to students.

Interested? Join a Zoom meeting:

Thursday 11/9: 12 - 2 pm EST

Friday 11/10: 3 - 5 pm EST

(First come first serve, we will work through as many students as time allows)

Let's Begin!

Kirsten

When do you start your 7DPC. I see many different time frames. I have my Topic, Title, and outline. I have KDP, ACX, and Grammarly set up. My success call is set for tomorrow. Can I start it now to get a GW? or should I wait until Module 3 and this will tell me where to go from here?

Robert

I have joined some groups that support my book topic, but most I have checked into have rules about no self-promotion. What can I do about that when it comes time to seek reviews?

Secondly, if we are publishing under a pen name how do you ask for a review if your Facebook account name is different than your pen name for the book. I am writing from a female author's perspective, and I am not female. Nor is my name going to match that of the author. I haven't gotten to the chapter on asking for reviews and I would bet this has come up, but I think a few steps ahead and I am trying to plan accordingly. Thanks in advance for the advice.

Elexis

Hi! I had my title critiqued on Sunday's Q&A Call and would like feedback on the updated title please.

Here's the title...

English Language Learning Unlocked: 7 Holistic ESL Teacher Practices To Create A Safe Space Of Cultural Connection While Enhancing Learners' Vocabulary And Grammar Skills

What do you think? Thanks!

Trenia

Can you talk more about strategies for obtaining reviews of books?

Trenia

Can you discuss the costs associated for services for hiring: ghost writers, narrators, etc? Is there a scale? range? fixed price? or negotiated price? And does AIA help with that or does AIA provide referrals and we negotiate our rates?

Trenia

why is hardback and paperback treated as different platforms?

Trenia

In the YouTube video interview with Soorj Gopi he mentioned for every book sale, the buyer gets 2 books ... can you explain how this works to make money? Isn't there a cost associated for production/completion of the second book and shipping? or is all pdfs?

Trenia

it was mentioned that each book, when have multiple books, have different lead magnets. Can you explain about lead magnets?

Trenia

on the inputs=outputs lesson, under resources the inputs = outputs assessment google doc was unable to open. How can I get a copy?

Doug

Can I use a Sub-S rather than an LLC, I have an existing one.

Kerry

I have reworked my title from

Life Skills for Teens: Easy to Follow Practical Strategies For Personal Development, Academic Achievement and Financial Responsibility

to

Life Skills for Teens: Easy to Follow Practical Strategies to overcome self doubt and build confidence, boost test scores and kick-start your game plan for extra money

comment?

Patrick

I am about 2 months from publishing my first book. Should I start using Puddy to accumulate Snaps, doing no more than five reviews per week? How long can I keep a positive Snaps Balance?

Natalia

I'm using UW, and found a GW but have not processed payment yet. I started messaging my GW under my project, in the chat tab (using @GW'sname). If I haven't processed payment yet, will my GW be able to access that chat yet, and be able to respond to me, as I haven't seen a response yet?

Thank you!

Rich Brown

Submitting my title for Review: Starting an LLC for Beginners: A Profitable Step-by-Step Guide & Reference for each Pillar of your Business

Charles Taylor

KDSPY have 3 round circles bottom right; popularity – potential -competition. Should we consider these when searching for book topics?

Tyler

I'm wondering if there are any disadvantages to publishing the book, then arranging for more reviewers after the fact? I've already got a handful of people who are wanting to buy the book, and who said they would be happy to write a review, but I'm not sure that all of them will do it right away. But if publishing the book first and not getting reviews right away will hurt the success of the book, I will wait.

Kristin

Hello, I share an Amazon account with my parents and we live in the same household. Should I make a separate account for my publishing business or will Amazon somehow flag that because it's the same address as my general account? Hope that makes sense! Thanks for the help! (I won't be in attendance unfortunately).

Amber

If my fitness book is going to be full of illustrations should I cut back on the desired words written for my book to keep the pages to a reasonable number?

Kristin (it's me again :))

When is the worst time to give the book to early reviewers and when is the worst time to publish? I was hoping to give the book to early reviewers around middle of November to beginning of December, but my gut is saying that's a bad idea with all the Holidays coming up and people not having time to read it. Is it better to wait and be patient and give the book to early reviewers in January? Thanks again for your help!

Leslie

Hi Coaches I am working through Module 5, on getting FACEBOOK Reviews. How can I be sure that my personal DM link is working? Is there a chance you could test it for me? When I test it myself, I don't get to my DM I get to a sign up page for FB Messenger. I am a FB Messenger user so this is not what I was expecting. This is what I hope is my DM link:

<https://m.me/leslie.r.herman>

Thanks

Natalie

Hello Publishing Peeps-

So I am doing POC and the kdspey bestseller list says a book is making \$21,000 a month but when I clicked on just the book itself and then hit kdspey it says it is making \$30.

Anyone know Why the discrepancy? Are we supposed to hit just the book tab at the bottom of the kdspey bestseller list when searching POC or do we hit the All tab which includes Kindle, Book and Audiobook?

Simon

Coaches,

I am in the process of working on my first book, and my goal is to release it to the market by the first week of December. While the draft is complete, it still requires formatting, editing, and proofreading, not to mention marketing for early reviews. The production and preparation stages have taken longer than anticipated, extending by approximately two months, and now I'm concerned if I can ever get it out before 2024.

Can you please suggest a step-by-step roadmap to navigate the path from the current stage to achieving a successful release?

Thanks a lot in advance.

Natalia

I am creating my own book cover using Canva...

Can you please tell me the recommended dimensions for the paperback, ebook, and audiobook?

Thank you!

Ann

Dear Coaches, Can you please show us how to make our amazon book link and review link.
Thank you.

Ann

Dear Coaches, Can you please show us how to create a personal DM link. Thank you.

Selin

Hi coaches,

I'm working on my amazon ads now. Adjusted my bids a little bit. I'm getting impressions, but few clicks and not many sales. I launched about a month now and only started ads. Any suggestions on how to best get my book out there with navigating my ads? Should I increase bids more now? And should I increase it on all 4 campaigns?

On my ads dashboard my ACOS doesn't show up. I have it checked off for my columns. Does it only show up when there is sales coming in? Thank you.

kerry

not sure if my revised title went through yesterday so here it is again.....slightly changed one more time.....LIFE SKILLS FOR TEENS: Easy to Follow Practical Strategies to Build Self Esteem and Overcome Self-Doubt, Boost Test Scores and Have More Money in Your Pocket

Kerry

My question is about references.....I have a lot of websites referenced in my writing and was wondering if I can or need to properly convert to ADA format.

Paulette

Happy Friday, coaches! Thank you for all your expertise and encouragement in our publishing adventures. These calls really help me stay motivated and making progress.

Would you please take a quick look at my cover design contest and tell me which one you would choose? And any feedback on how to make them better?

<https://99designs.com/contests/poll/c65b5f99e0>

Paulette

In the grand scheme of things, how important is it to have our A+ content ready as soon as we launch our book?

If someone might be struggling to get all of the pieces in place for launching her book on November 17th (theoretically of course), would it be okay to wait till a couple weeks after publishing to create the A+ content?

I'm thinking that other things might be priority to focus on - stellar book description, communicating with the review team, applying for Quality Assurance Check, formatting, and final editing.

But would love your feedback on how crucial A+ actually is, and when. Or if you have any suggestions for us on things that can wait till later, or that we should put less energy and focus on, to prioritize what matters most.

Paulette

Do you add A+ content to every book you publish? For my first book, I outsourced to PS, but am thinking about trying to do it myself this time. Do you create your own A+ content, and what advice do you have on doing this, based on what you've learned?

Paulette

One of the new (ish) lessons in the course talks about getting a Professional Video Review for our books. Is this something you have done on any of your books? If so, I'd really appreciate hearing your experience and thoughts on whether it's worthwhile.

How did it impact your sales? Did you see an immediate boost? Ongoing impact? How did it affect ACOS?

And do you have any advice on the process of getting the professional review done? Anyone on fiverr that you'd recommend?

Leslie


Hi I think I have asked some questions about the process for getting reviews through FB Groups -- and about getting reviews in general. I have a few more in this area please:-

1. Has anyone had any experience with offering admin of a group \$20 as is suggested we do if they say no? It feels a bit icky, what is the general consensus about doing this please?

2.Many groups say no promos. Should we still try even if they state that in their rules?

3.Should I actively tell friends and family NOT to leave reviews? Because they will be taken down?

3a. And if they do leave reviews and they are then taken down, how much negative impact will this have on our reputation?

Thanks in advance for all of your responses to these burning questions! :)
 AI PUBLISHING ACADEMY

Kristina

Based on personal experience I found a gap in the market for Chinese children's books and when I went through the process (3 books under 150 reviews, more than \$500 a month) it returned 4 books, so it passes proof of concept. But I heard somewhere it says not to do books that requires color printing, is that correct? But since children's books require colored printing should I not go for it? I have a personal interest in it and was thinking of doing a series of multiple books, what advice do you have to make it profitable?