



AI PUBLISHING
ACADEMY

Action Takers Tuesdays

Oct. 3, 2023

Welcome to the Publishing Family!



Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

Live Calls

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

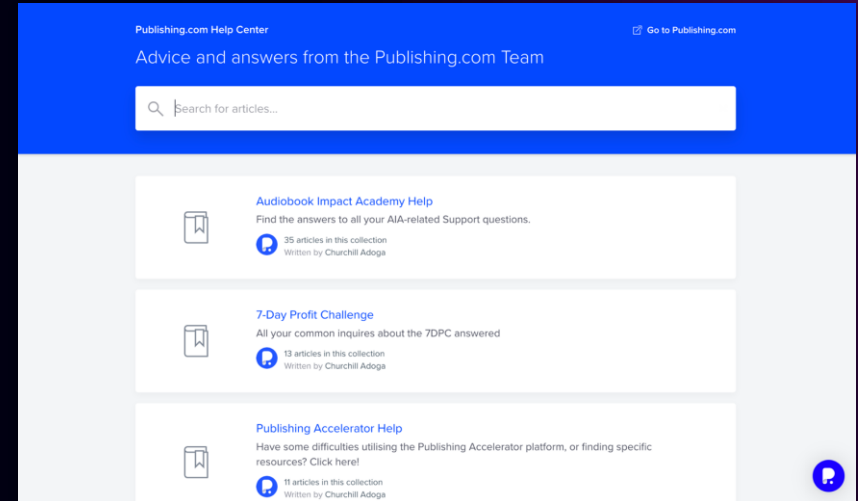
Most Frequently Asked Q&A Questions:

Visit our Help Center

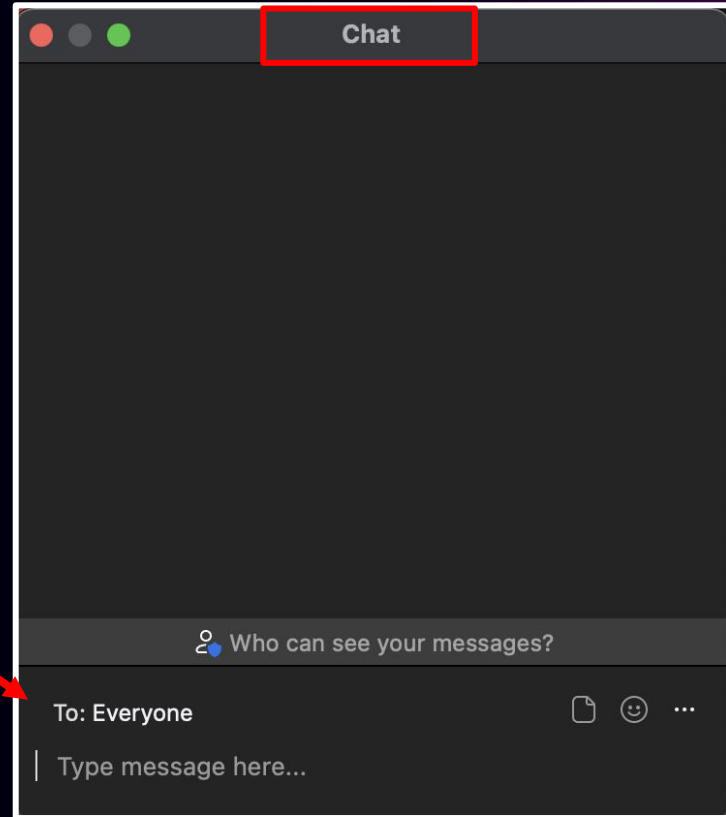
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
setting to
“Everyone”



PS Monthly Discount - October

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

PRINTREADY10

Students get **10% off the Formatting Package.**



Special Benefits For Students



We know you'll have questions on setting up a business, so we've partnered with Prime Corporate Services to provide you discounts and expert guidance!

Prime Corporate Services was founded with a goal to help entrepreneurs, investors, traders, and small business owners. They offer a **Free 45-minute strategy session** around asset protection, tax savings, and business credit development.

Book your Free call after completing your 'Success Call' with the **LINK below!**

<https://www.primecorporateservices.com/publishing-com-31/>

COMMUNITY SURVEY

WE WANT TO HEAR FROM YOU



Let's Begin!

Thought Of The Day



Jon Brosio 

@jonbrosio

"I hate the job – but it pays well"

Or as I like to call it,

Pressing the snooze button on your dreams.

Did you achieve last week's goals?

Brian

- Provide feedback on new book to writer - yes

Karina

- Hired GW - Yes



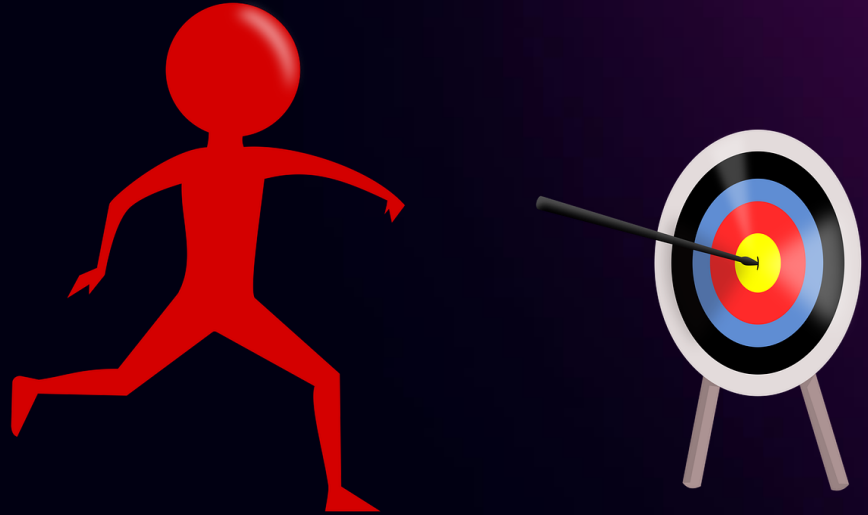
What are your goals this week?

Brian

- Get book outline completed

Karina

- Finish reading my manuscript



Let's Begin!

Chris V

When doing topic research, we analyze KD Spy BOOK tab results instead of Kindle tab results?
And we publish Kindle books. Why not analyze Kindle tab results?

Jennifer Zimmer

In the lesson it says after POC to put your idea for a book in the FB forum to be confirmed by the staff, but I saw on a posting someone commenting that they put their idea in the forum and it was then copied by multiple others (no honor amongst thieves lol). I just want to make sure that I am not putting my ideas out there for the world to see but am also getting the support for my ideas in a secure manner. Is there another forum for us to post our Topics and POC?

April

Greetings Coaches! I am having some issues with pubby. I have had 2 reviews that were "unverified". After the first one, I canceled my Kindle unlimited account. But still had one denied. Can you give me a few tricks or ideas how to make the most out of pubby. Also, I had more than 4 reviews pending thus it would not let me read anymore books. Can I turn in a book review before the date provided to complete the book?
Thank you in advance.

Laura

I just started. I'm paying 6k for this program. Does that NOT include a one-on-one coach? How much more is the accelerated program?

Dian (Pronounced Diane w/o the "e")

I have uploaded my outline to TUW. I am now getting responses from writers. What is the process? Do I respond to each writer as I view all of the responses? Or do I respond after I have made my choice and thank all the others for contacting me?

Krickett

I will be out of the country Oct 5th-22. I will be in Dubai & Hungary. So how do get as much done with y'all as I can before I leave? I was thinking while I am on my trip I will work on my first book. Maybe even plan the next books.

Louis

I will be running my Free promo in about 10 days. The instructions for the FaceBook review method say to send 2 links in the message to your early reviewers. One with the purchase link to get the ebook for free, and then a second link to post their review to Amazon. Is there any concern that Amazon will flag the review as unverified if there is only a few minutes between purchase and the review? I don't want to damage the process by waiting a day to send the link for review, and I don't want to lose the reviews by waiting a day or two. But, I would hate to have all my reviews be labeled unverified. Thanks!

Louis

Is it necessary to designate the region of Amazon to which your free promo is available. I have many reviewers from Canada, as well as the United States. I wouldn't want to exclude my reviewers in each region. Thanks.

Lorenzo

How do I add a PDF of my print-outs to my book on KDP? Thank you

RJ

For setting up my KDP, I actually already have one set up for my personal author account. Should I set up a separate account for this as I don't want it directly associated, or is it enough to just select a different pen name?

Marcus

I wrote about a page of notes on the topic of Customer Research for my first book. I thought it would be sensible to get someone experienced in the community to read my notes and give me feedback before moving on. I used the help-chat option but they said they wouldn't do that. Is there anyone who can help me with this? (I thought this sort of help was part of what I was purchasing when I got into AIA. It's not like I'm asking you to proof-read an entire book. Just give me some feedback on one page of written notes.)

Maria

What happens when the book topic is very broad like self-love, self-discovery, personal growth, etc?

Under the umbrella of self-love, self-discovery and personal growth, I like the idea of redefining selfishness to be a more empowering concept (my audience would resonate with it) but I only found one book that fits the proof of concept guideline and that book is in preorder stage. While the general categories are proven to work, the selfishness concept seems too narrow. Should I still go with it?

Christine

I've been having trouble moving, or finding out how to move from incognito mode and back to my open pages so that I can start a title list and do my POC's on them, at the moment I actually have to log out of incognito mode to go back and forth, or I'm just not getting it? I have Googled it, asked on the Facebook group and Youtubed it, So I do think I've done my research on the how, I still can't figure it out and I've been stuck for a little over a week now, I use a Mac desktop incase that makes a difference. Thank you

Lalita

In choosing my topic, I went through the process outlined, and I feel it would be helpful to do more specific keyword research to identify exactly which words people are searching in what volume to get more specific about the topic I will focus on. My expertise is inner transformation work (mind, emotions, trauma, mindfulness, etc). That is rather broad and there are many directions I could go with it, so in getting more clear on my topic I'm wondering if there is a keyword research tool you recommend that is specific for amazon/audible?

Lalita

Question about creating the book outline: I have a lot of knowledge and expertise in the topic that I have selected and I would like to outsource the outline, but I feel the process needs to be far more collaborative for me than filling out a form (ie publishing services form). Is this something a ghost writer can help with? It would work best for me to be able to have live conversations with someone that can help outline my ideas into a linear form.

Ed

Can I change the person I added with the bonus?

Teurai

Hi coaches! I'd really value your opinion on these book covers for my 30k book on gut health for women.

Any feedback would be great.
Thanks so much!

<https://99designs.co.uk/contests/poll/1a51363bf7>

Teresa

I need an opinion on my book title- Discovering Cognitive Behavioral Therapy-Simple techniques to reclaim your life, retrain your brain, conquer self defeating thoughts in order to find inner piece

Paul

Are we allowed to include the eBook with our audiobook if enrolled to KDP Select?

Gary

I have noticed that my reviews are not listed because Amazon suspended it several years ago. What should I do? I have contacted Amazon customer service by phone and email. I am getting nowhere. You talk about Facebook Ads and Amazon Ads and Pubby. With the limited exposure to do the suggestions as your program suggested. What should I do?

Ash Dawood

I am trying to buy my own ISBN through Bowker but I need to fill in a US address. I don't have that as I'm based in Europe. Is there another way to purchase ISBN for non-US residents?
Thank you!

Colleen

What's the 7 day challenge ?

Daniel

Can you please tell me if you like any of the titles/subtitles below and what you would you would change? Thank you

The Essentials of Starting a Business:

The Ultimate Beginners Guide to Structure Right, Master the Basics and Build A Successful Small Business with Tools & Resources to Fuel the Entrepreneur in You.

(200 characters)

The Essentials of Starting a Business:

The Ultimate Beginners Guide to Structure Right, Master the Basics and Get Step-By-Step Guidance at the Startup Phase of Your Business with Real-Life Examples.

(197 characters)

The Essentials of Starting a Business:

The Ultimate Beginners Guide to Structure Right and Master the Basics with Step-By-Step Guidance and Real-Life Examples even if You Are Time Poor.

(184 characters)

Evelyn

Hi Coaches - I've been working on my book title for some time and hope one of these will be THE ONE. Earlier, I've used a lot of keywords and as a result the titles are long-winded. Then with a friend and GPT, I got some snappier ones. Crossing my fingers that they meet with all criteria.

1. How to Speak to Anyone: Workplace Communication Tactics that help Introverts Break Their Silence
2. Speak to Thrive: Empowering Introverts in the Workplace - Rosanna's pick
3. From Silent to Strong: Communication Tactics for Workplace Success

Thanks for your input!!

Selin

Hi coaches,

I'm working on a low content book now and my ghostwriter inserted a bare copywrite page in the front of the book. Where can I find a standard copywrite sample to put in myself, any suggestions? I don't want to go back to GW. Thanks so much.

Jane

Are we reviewing book covers today? I have one I would like some feedback on.

Karen

Hi Coaches,

I am having trouble understanding the ACX dashboard.

Where can I view the actual dollar amount of royalty generated in a given period?

And is there a bank deposit report that I can access?

Thanks for your help!

Patrick

Hi Coaches, I have published my book on Amazon few days ago, Unfortunately after 3 months of knocking at different Facebook groups doors, I could not make the 200 or more for my early review team. I got about 20 people who were willing but only a few got in touch with about 10-15 people who are based in Africa rather than America, Canada UK. Please given this situation when do you suggest I use my free 5 days promotion.

I am still asking from admins to make a post and following up for reviews.

I want to start using Pubby as well.

Thanks

Howard

When I joined, I was also told to register for your AI. I have done so and am ready to use it.
How do I get access to it? Thanks!!!

Jamie

Hello Coaches!

When I go to find my resources on bullet points/subsections from ChatGPT and its from a book. whats the proper way to cite it on my outline? You mentioned in a previous Q&A to include a link to the resource. Do I just include the link to the amazon link of the book? or where you can purchase it?

Thank you!!

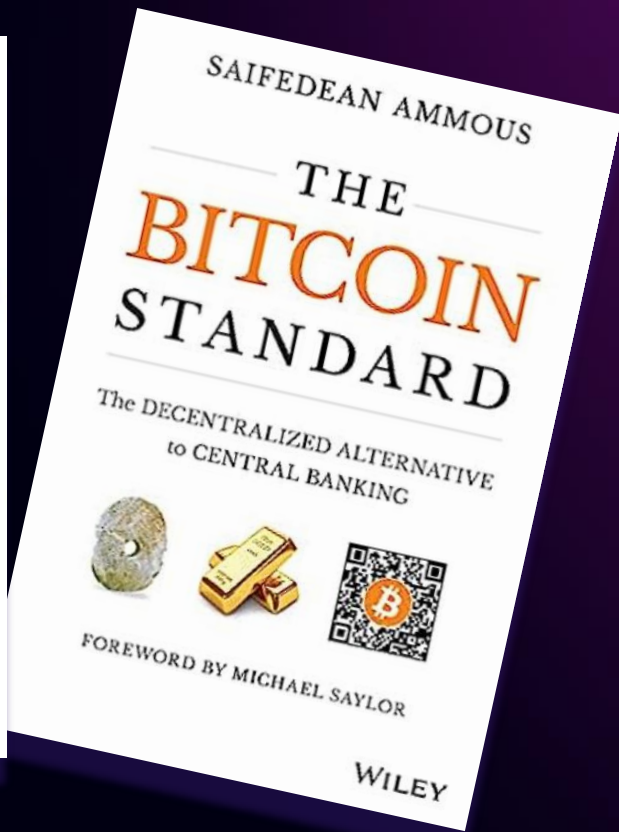
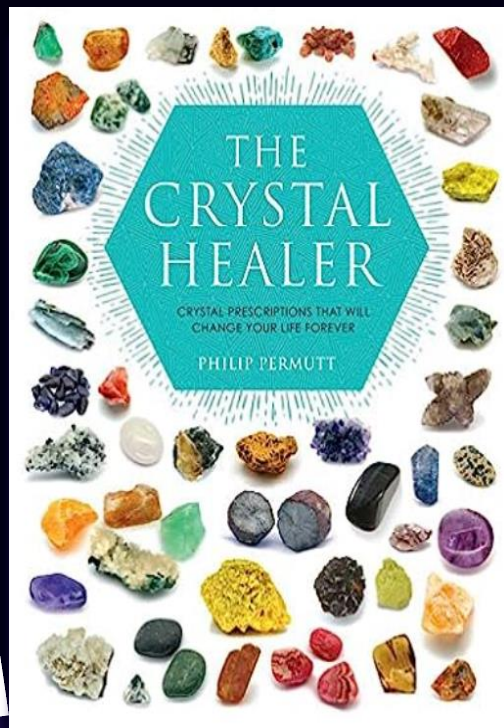
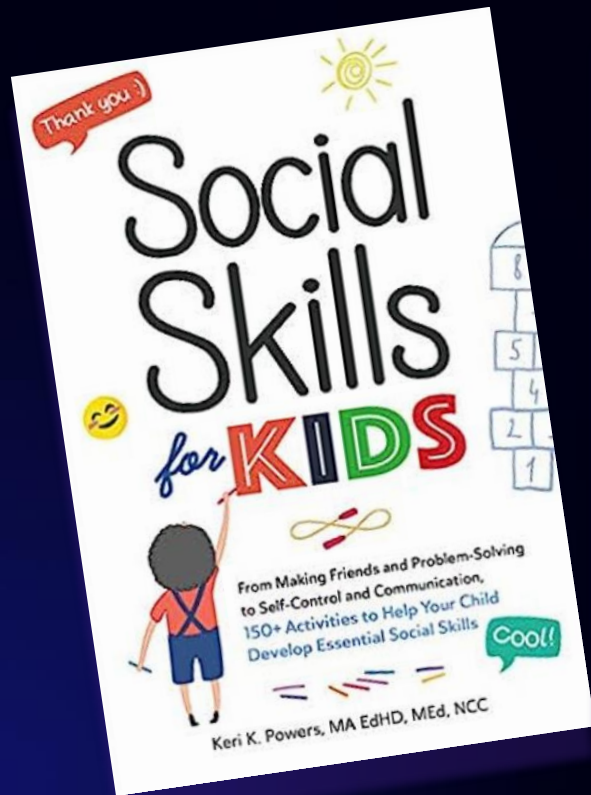
-very new member...

Kaila

I would like feedback on my title because I'm getting close to ordering a cover and need to have it solidified.

AI for Everyone: An Actionable Guide on How to Start Using Artificial Intelligence in 30 Minutes to Instantly Improve Your Everyday Life and Prevent Getting Left Behind In The Tech Revolution, Even if You Have No Prior Experience!

Cover Intervention



Cover Intervention Submission Rules

Submit

- 2-3 covers max
- For 30K book only
- Must be a professional cover
- Submit only the front cover (eBook format) - individual file
- Submit it to only 1 Q&A session
- Through Email - brian@publishing.com & karina@publishing.com
- Cut off time - Tuesday 2pm EST

Harriet



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Book Title & Subtitle Workshop

Main title

COMPANION PLANTING MADE SIMPLE

A Beginner's Guide to Maximizing Your
Harvest, Boosting Plant Health, and Creating
a Beautiful Garden with Sustainable
Techniques and Strategies

Subtitle

Keywords: Words/terms used in the title that you want your book to show up for when someone searches it on Amazon or Audible.

- **Main keyword** - Companion planting
- **Related keywords** - Gardening, beginner's guide, plant health, harvest, garden

Benefits: What your reader WANTS to achieve by buying your book (desired outcomes).

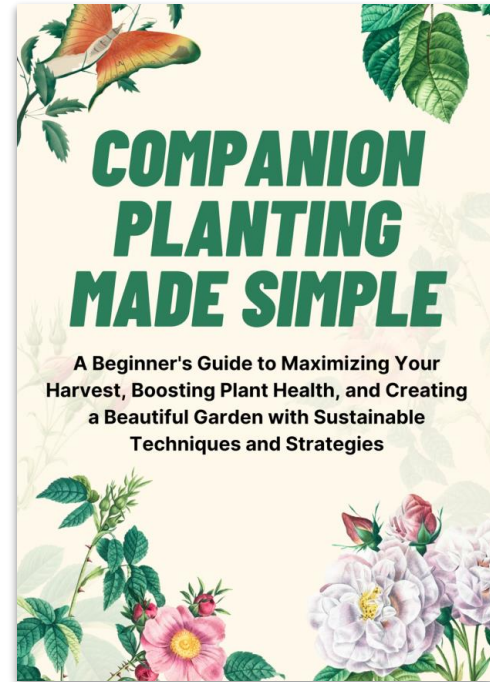
- Maximize your harvest
- Boost plant health
- Create a beautiful garden
- Strategies & techniques that are sustainable



Creating Your Book Title

Part 1: Main Title

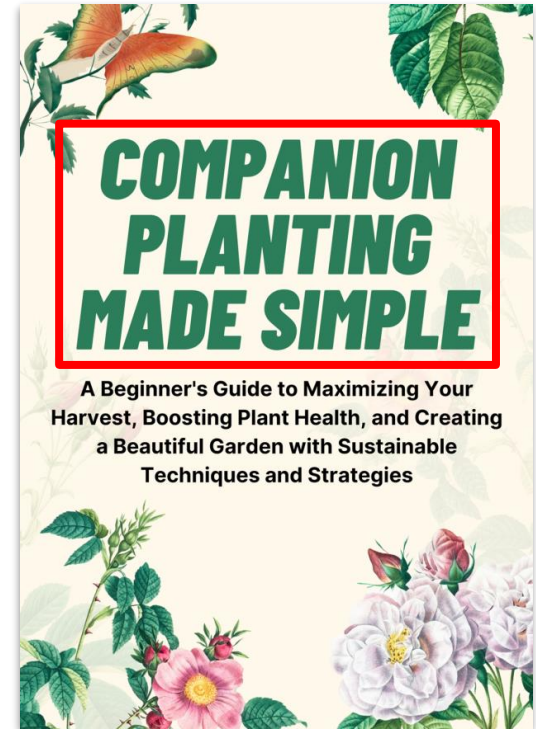
Part 2: Subtitle



Part 1: Creating The Main Title


Key Elements

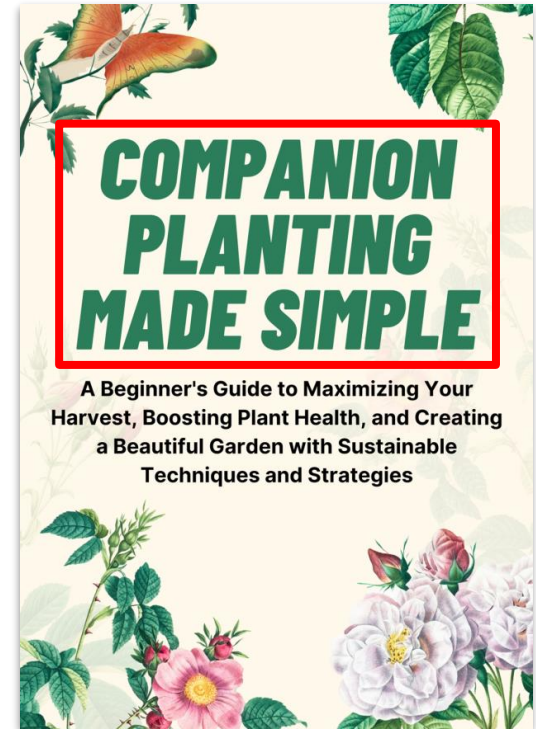
- The main keyword (book topic) **must be** in the main title
- It must be **crystal clear** what the book is about
- Should be **different** from other books already published



Part 2: Creating The Subtitle

Key Elements

- **Related keywords (2-5):** What words are people searching to find a book about your topic?

- **Benefits (3):** What your reader WANTS to achieve by buying your book (desired outcomes)
- **Copywriting:** Beef up your book title with more appealing word choice and promises



How Long Should My Title Be?

- Character Limit = 200
- Recommended character count = 120 - 180

Book Title Enter your title as it appears on the book cover. This field cannot be changed after your book is published. [Learn more about book titles.](#)

Book Title

Subtitle (Optional)



Live Demo





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Thank you

If you got value out of this, share it with your tribe!