



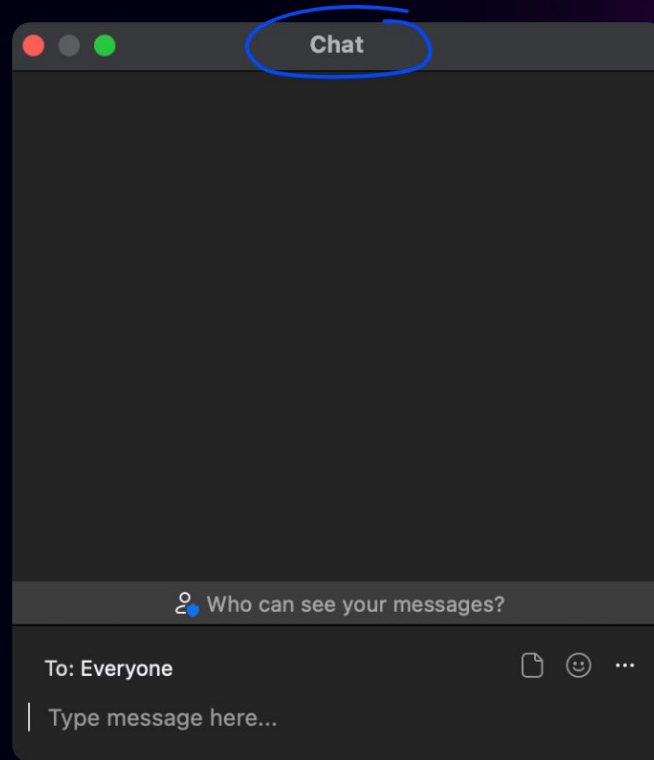
AI PUBLISHING
ACADEMY

Action Takers Tuesday September 3 2024

● 2024



Change your chat settings to "Everyone"



Welcome to the Publishing Family!



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Thought of the Day



Three simple rules in life.

1. If you don't go after what you want, you'll never have it.
2. If you don't ask, the answer is always no.
3. if you don't step forward, you're always in the same place.

Have You Heard?

You're invited to
Publishing.ai first ever live webinar!

Wednesday 28 August, 8pm EST
*Learn how to streamline your publishing
process and produce high-quality books
FAST... in as little as 2 hours!*

RSVP to the event!



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. Here's the **SEPTEMBER** Discount Code.



GETREVIEWS

Students get **10%** off Review Page Package!



LET'S BEGIN!

Elise

Hi coaches! I changed the title of my book. I need your comments. It is now :

The DBT Book For Adults

Subtitle: Uncover Easy, Practical Exercises to Reduce Anxiety, Master Emotional Regulation, and Elevate Your Interpersonal Effectiveness! Thanks!

Gabby

Once a book is posted of ours, are we able to promote it on our social media?

Jenn

I've found POC for the following book topic: Life Skills for Teens. I would like to niche down to Life Skills for Teen Girls but I can't find POC. Is that too specific? If so, I will stick to the Life Skills to Teens

Michelle

Hi there, I subscribed to the 6-months Ai subscription plan with Jack Corsetti yesterday and I explained to him that I was having problems resetting the passwords. He said he would contact the support team to get this sorted out but I still haven't received anything from the support team or even a link to reset my password.

Paula

I'm working in "Pro" and I want to get more information on Topics and Title. However, these modules are still locked. Any suggestions

Carol

Where are the templates located?

Liz

Can you bundle a 30-40K book with a low content book (e.g. coloring book) with KDP? They are related and in the same niche but not sure about the KDP rules.

Virin

Hi Coaches,

I'm based outside the US, in New Zealand, and recently set up my Amazon Ads. But, a bit confused if the bids/budget numbers for my campaigns appear in US\$ or NZ\$ for me? If they appear in US\$, do I need to convert the budgets and bids to my native currency (eg from USD to NZD)?

This will help me to fine-tune my bids and budgets to align with the sweet spots that Brian recommends in the Amazon Ads videos.

Thanks in advance for your advice 🙏

Clyde

since my wife and I are doing the accelerator class together can we have our Facebook picture together

Crystal

Hi coaches, my book I am working on has mention of some helpful websites or apps readers can look into to enhance what's being taught in the book. Do you think it is helpful to have these or is there any reason I should leave them all out? I know they might need to be updated over the years if some are no longer valid but other than that what are your thoughts? Thanks so much!

Michael

I have had difficulty logging into the US Copyright website to begin registering for a copyright. It won't accept my username and password even when using multiple browsers including their preferred Firefox. Even the forgot password feature doesn't respond. And I've tried to log in on different days. Nothing seems to work. Do you have any suggestions for logging in or other ways to register a copyright?

Freddy

Trying to purchase pro plan. will not let me...

Harriet

This is for the Tuesday call 9/2/24: 1. I have a question relating to my cover-I want to ask if the white area at the bottom should be darker and whether the subtitle should be bigger font? 2. If on say the manual products campaign you got 3 clicks and 2 sales in 30 days, with ACOS of 14.63%, should bid stay at CPC level as I remember from the course you said to push the bid up if ACOS below your break even but then last week I think I understood correctly that the bid should not go higher than the CPC? and lastly 3. On autohigh campaigns if you are getting say 14 clicks but no sales, you just keep decreasing the bid? or do you pause that element (substitutes)? Thank you!

Mike

I'm working on two books and I'm going to use Publishing.ai. I would like some assistance with the titles to make sure they're good.

"The Ultimate Guide to Raising Your Child with ADHD: Parenting Techniques to Empower Focus, Gain Emotional Awareness, and Succeed in School"

"Raising a Child with Oppositional Defiant Disorder: Strategies to Resolve Conflict, Create a Calm Environment, and Foster Emotional Awareness in Your Child"

Thoughts?

Ron

Please confirm that these 4 topics satisfy POC, and advise which would be best to start with, and why - 'easy exercises for seniors', 'adventures of a kid', 'science for kids', and 'low sugar diet for diabetics'.

Steve

Book Covers

https://docs.google.com/document/d/1eDTBK2CVrpdj7CApAw-hITfRGxPe5KMt-MXMKeTCR_g/edit?usp=sharing

Carol

I just generated a few book descriptions with the AI Pub and as I'm reading through, I'm wondering, what exactly am I looking for in a great book description? I know it's there to describe and sell my book, but are there specific points that do that best? Thanks!

Nadia

Hello coaches,

I started on my 30+K book that I'm going to publish soon, and I want you to look at the title and subtitle I chose. Please let me know if they meet the POC requirements. Thank you

Title: "Mindful Joy: Fostering Happiness in Families with Children"

Sub-title: "Explore The Concept Of Mindfulness Applied In Family Settings To Foster Joy, A Positive And Nurturing Atmosphere At Home".

Rebecca

1. How much does a typical translation service cost (spanish), i am working with someone to get it translated, should i just use google translation first before sending it to them?

2. I'm really excited about my project, i got my book published (paperback and hardcover) for a children's book. My book topic is The Ultimate WHY Book. I'm going to make 20 books in total for this sequel (1 for parents and 1 for kids for 10 topics). Any improvement can you spot from the file i have attached?

*** No Access -

<https://drive.google.com/drive/folders/1CotM--WZ2fjtxj5isZ8ypNvposDoJvCs?usp=sharing>

3. How do i get more reviews and convert the file to audiobook?

Marcin

Thanks Karina for recommending me the Formatting Team, they are amazing and from the beginning it looks like a success story. Athena, the designer wants to thank Karina for recommending her, she forgot your contact details to say it personally so I try to do it here

Michele

Hello. I will not be able to attend the Q&A due to work obligations (as always) but I have a **QUESTION REGARDING COLOUR VS BLACK AND WHITE**. Not yelling...I am only using the BOLD to more easily find my question within the transcription of the live Q&A.

1-Do we first publish both the ebook and the paperback with interior images in black and white and then later change the ebook to colour? or

2-Do we do all in colour first, publish it and only select black and white somewhere in KDP for the paperback? or

3-format the ebook (in colour) and paperback (B&W) separately and only publish them both once both are complete?

Thanks. I am confused on the information provided. I know travel books typically are preferred with colour photos so am not really sure how to proceed, as each type of book will take up a different amount of space for the images. (at least that is what I think to be the case)

Elise

Hi! I am in the phase that I find the most difficult: the pre-launch. I communicated the dates to get the ebook for free. I have to tell them that you have to wait 6 hours before writing a review. I am nervous and worried about whether they will send my emails to SPAM. I rarely receive replies to my emails. Unlike my other launches, I moderated the emails to avoid bothering them. Are there examples of emails that are used for this crucial step?

Audra

Do we have to purchase KD SPY separately?

Chris Rosenberg

Is there a q4 bump in book topics that can be given as gifts? how much should we take that into consideration in our book topics? I have 2 topics that have POC and one has lower rev average but would be a great q4 gift, the other has higher revenue average but would be a book someone would buy for themselves. Im going to write both books. But I think I should do the gift one to take advantage of q4? (its a teen related book - i know that demographic is saturated and coaches have been advising us away from it - but this is a different topic in the teen market that meets POC). Thoughts?

Tonya R.

Hi Coaches. I am working on my first 30K book. It was written by a ghost writer, and I have been working on it for quite some time now. I have been re-writing, proofreading and editing using Grammarly. Once I finish, I was looking at using Publishing Services for proofreading/editing. My book is around 36K words, but it includes the References, Table of Contents, Glossary. During the proofreading/editing stage should I have PS review the entire word count or do I only have them focus on the book chapters? Also, does the References, TOC, and Glossary sections get reviewed or managed during the editing process? Please advise on how I should handle. My eyes are crossed looking at all the different sections. Thank you!

Chris Rosenberg

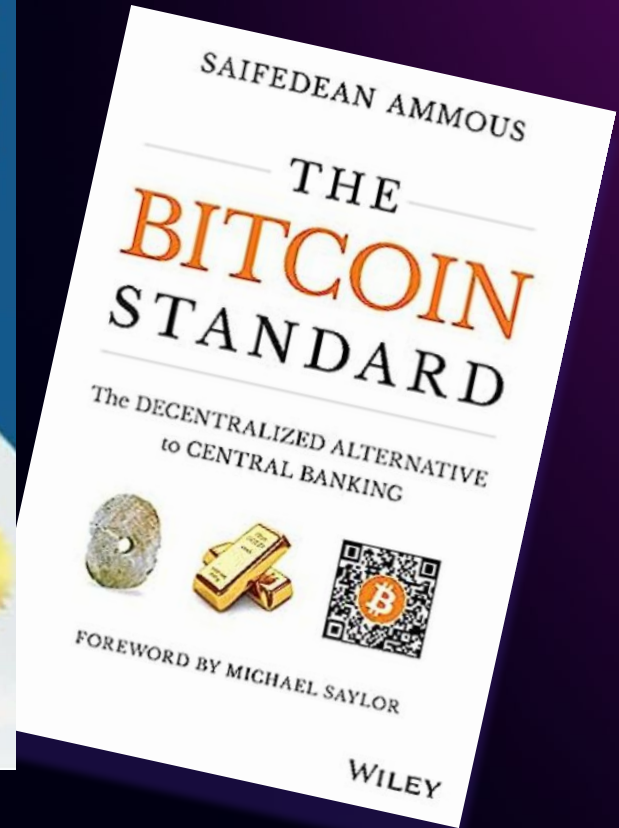
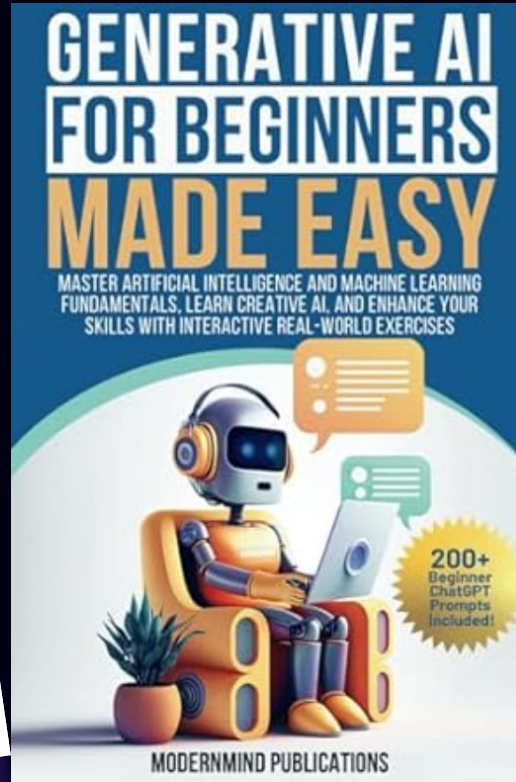
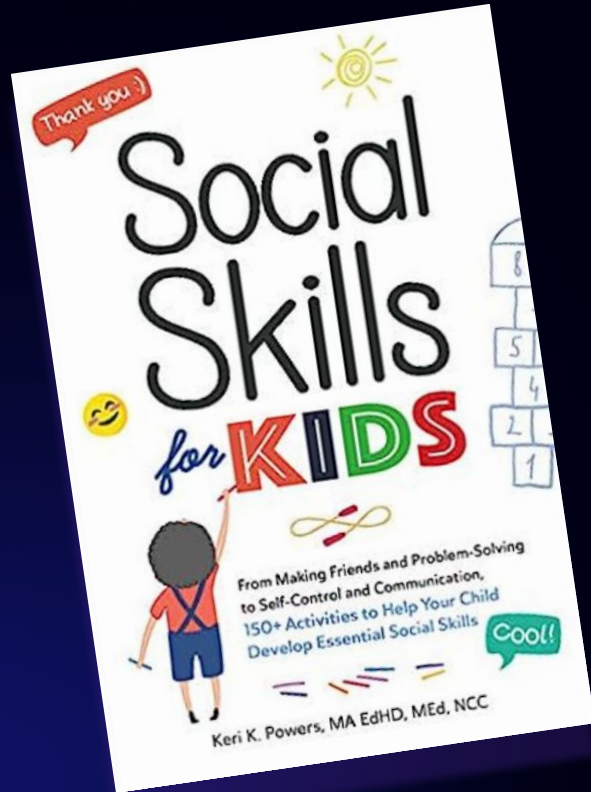
Book Title Choices:

1. How To Earn Money In Your Teen Business Today: Proven, Practical Strategies and Step-by-Step Guidance for Young Entrepreneurs
2. How To Earn Money In Your Teen Business Today: Fast Track Your Path to Boosting Cash Flow, Building Wealth, and Independent Income
3. How To Earn Money In Your Teen Business Today: Proven, Practical Strategies and Step-by-Step Guidance for Young Entrepreneurs to Create Monthly Cash Flow and Independent Income

Taida Grantski

Got my Stamp Of Approval- Haley stated " I believe mental toughness in young athletes is trademarked. So, it's really important that you go through the trademark lesson and take a look at, uhm, how to check for this yourself and ensure that you are allowed to use the words in this order." I went back and checked on <https://tmsearch.uspto.gov/search/search-results> and found that Mental Toughness In Young Athletes was not trademarked. Wanting to get thoughts about the order of my wording.

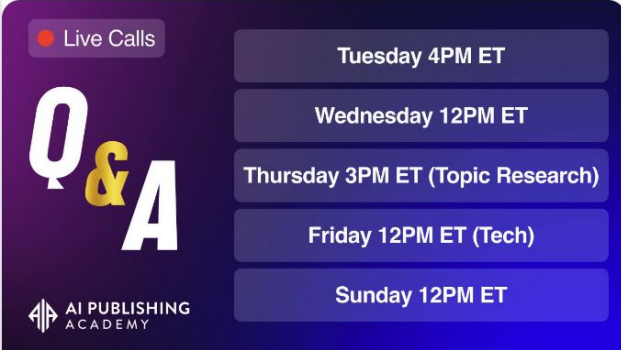
Cover Intervention



Cover Intervention Submission Rules

Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (**eBook**) ONLY
- Submit **Google Doc link** with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time - **Tuesday 12pm EST**



Live Calls

Q&A

AI PUBLISHING ACADEMY

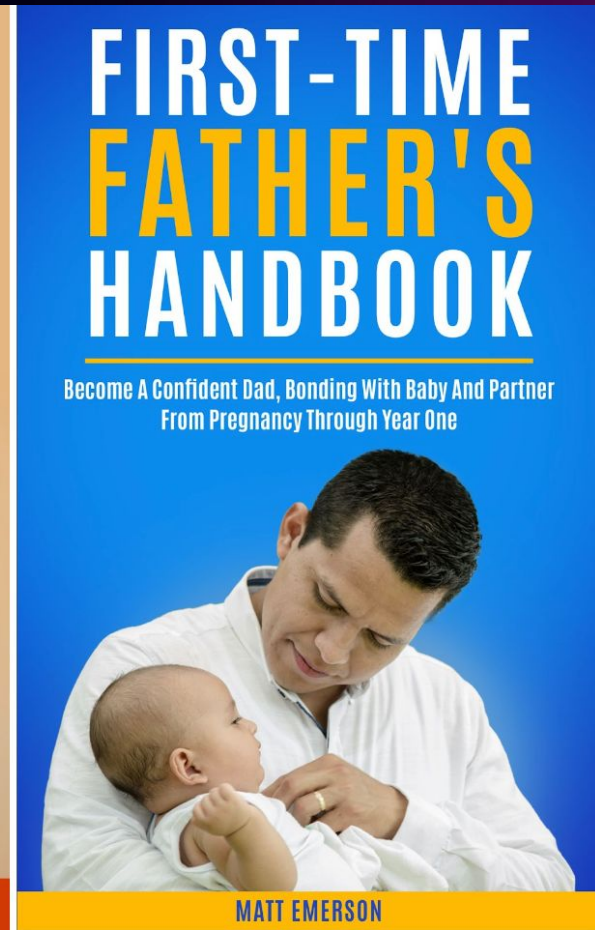
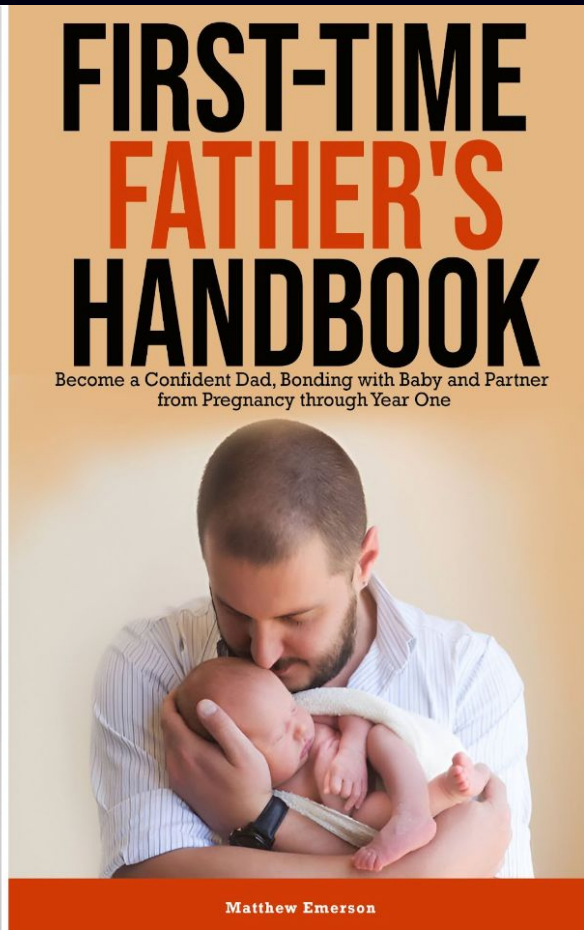
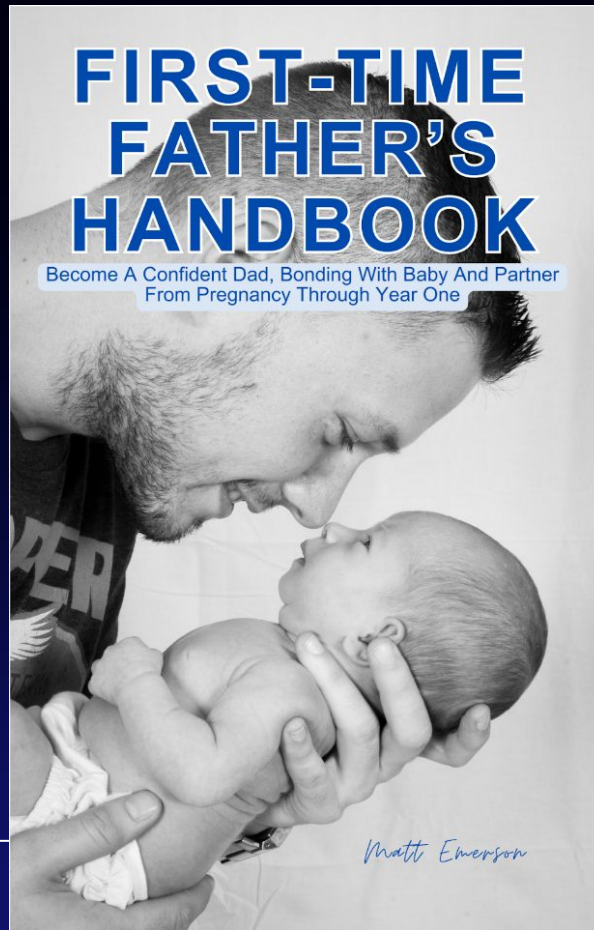
- Tuesday 4PM ET
- Wednesday 12PM ET
- Thursday 3PM ET (Topic Research)
- Friday 12PM ET (Tech)
- Sunday 12PM ET

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[Click Here to Register](#)

Steve



Jack

Charlie

Ruthanne

Marina