

Q&A Call
Sunday 04th
February
2024

● 2024



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

The screenshot shows a dark-themed interface for 'Live Calls'. At the top left, there is a 'Live Calls' indicator with a red dot. To the right, a list of call times is displayed in light blue buttons: Tuesday 4-6PM EST, Wednesday 12-2PM EST, Thursday 3-5PM EST, Friday 12-2PM EST, and Sunday 12-2PM EST. Below this is the 'Q&A' logo in large white and yellow letters, and the 'AUDIOBOOK IMPACT ACADEMY' logo. The main content area has a white background with the heading 'Live Weekly Q&A Calls'. Below the heading is the text 'Got a question you'd like us to answer on the next Q&A call?' followed by a blue button labeled 'Ask it Here'. A blue arrow points to the 'Ask it Here' button. At the bottom of the white area is a large blue button labeled 'Click Here to Register'.

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

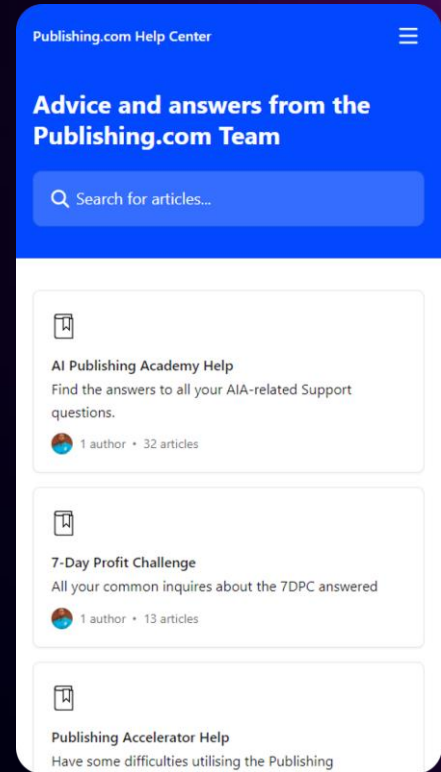
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

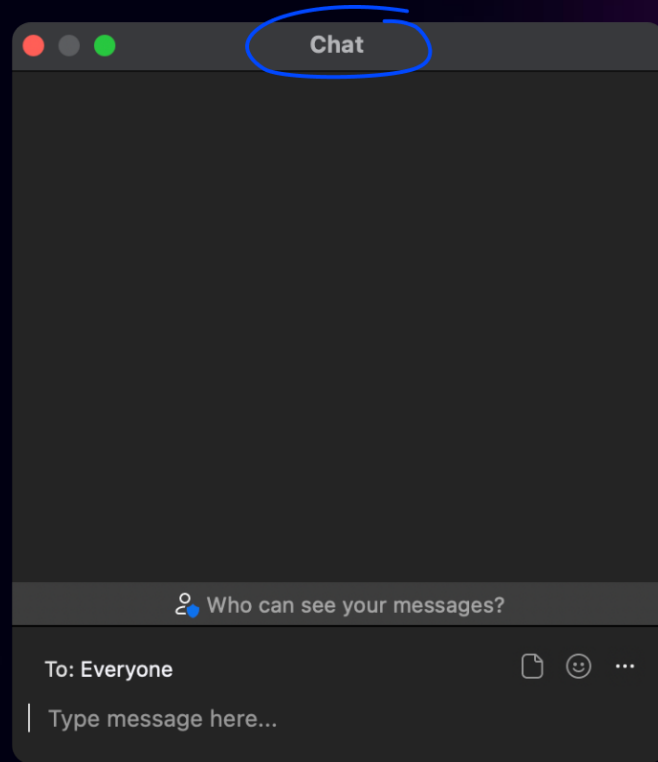
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



APLUS10

Students get 10% off A+ Content Package!



LET'S BEGIN!

Susie

I am trying to learn how to optimize Amazon ads. I have watched Brian Chung, copied screens, and still haven't a clue, I am a newbie. Struggling. . . .help! Right now I am totally confused. So much to sort out. If someone could walk me through the layers maybe that would launch my understanding? Where do I find that person?

Sean -1 of 2

Has anyone had problems finding their book on Amazon? When I uploaded my 7-day challenge book, you can't find the book by typing in my name as the author or by typing in the title to the book.

Sean - 2 of 2

One other question I had was if anyone had their Kindle book stamped \$0.00? My book comes up as free under Kindle unlimited.

Gail

Would you please explain how the "AIA Private Audiobook Review Group" works? We are in the process of writing our first 30K book which we will also publish in audio book version. I'd like to be reviewing audio books now in anticipation of asking for reviews for ours in the near future. Thank you.

Gloria

Please critique my covers.

<https://docs.google.com/document/d/1KAb2e1Q9ZBibGl0eHgyWN4sM2jTnQeeb8K5JQAxBRDA/edit?usp=sharing>

Martin

How do I get a video presentation on the Accelerator Program and what it all entails.

Lin kwan

Please help to review my book title and sub title: Title is

Guidebook to Starting your own Business

Subtitle:

A hassle-free, step-by-step guide to entrepreneurship, providing a practical and efficient approach to starting your own successful business.

Siou-Han

On AI prompt sheet for Book outline, it requests 10 chapter in the book, each chapter should have 3 sections. Each section should have 3 sub-sections. Within each sub-section write 5 bullet points. ChatGPT however can write them out. But there are many repeated Bullet points. What do you suggest to do or to ask ChatGPT?

Virin - 1 of 2

Amazon Reviews Question:

There seems to be scattered information on the aspect of spending US \$50 on Amazon to be able to leave reviews. Can you please provide clarity on these?

Part 1 of 2

1. Does it have to be US \$50 in the last 6 months on my native Amazon site (ie non-US if I'm outside the US)?
2. Do we have to spend \$50 on physical products or eBooks are counted as well?
3. If I've already made some Amazon purchases in the last 6 months, how do I know which site I spent money on (the US to non-US)? I can't find that specific info in my Transactions.
4. For Pubby review system: If I've spent \$50 already, do I leave my reviews on my non-US site or whatever site the listed book link takes me to?
5. Is it possible to create a comprehensive video training on this topic that covers ALL the aspects? Currently, there's only one video in the training that covers only the fundamentals.

Virin - 2 of 2

Part 2 of 2

1. I've been receiving some messages from some AIA students approaching me on FB to leave reviews for their books. Is it a LEGIT thing to do?

Thanks in advance!

Maria

I am a business partner of Tiffany Williams how do I get access to Facebook AIA?

Harriet Zahn

I do not have Google and I cannot get the AIA template and the In and out assessment, how else can I get them?

Kathy Pihlaja

I am trying to create a review page using a QR code. The monkey QR code generator has huge, output 8" X 11". How to I get the right size for my book review page?

Kathy Pihlaja

Hi Coaches, I really need your help with my QR code for my review page. I have spent more than 8 hours watching and rewatching the module on creating the review page. The QR code doesn't seem to scan, so I don't know what I am doing wrong. Would you please check it out? I used a pdf. This is what I am trying to use:

After 20+ years of successful leadership roles in business and court administration, I have learned the secret. Remove FEAR from all decision-making. I enjoyed publishing this book & I hope you found it beneficial. Make a difference and share your free leadership goodwill by leaving an honest review. [Click here](#)

Kathy Pihlaja

None of the 10 QR codes I scanned will work. The QR codes will not paste here to show you. Will you please check the url I am using? <https://www.amazon.com/review/review-your-purchases/?asin=B0CQTRSGYY>. Thank you.

Kathy Pihlaja

Hi Coaches, Happy Sunday Savages!

Coaches please tell me if this sounds good and what is the best format for a QR code? I have spent all day trying to create a QR code, pdf, and even at 450 dpi, they are very large. I can't make it paste. The url is [https://www.amazon.com/review/review-](https://www.amazon.com/review/review-your-purchases/?asin=B0CQTRSGYY)

[your-purchases/?asin=B0CQTRSGYY](https://www.amazon.com/review/review-your-purchases/?asin=B0CQTRSGYY).

After 20+ years of successful leadership roles in business and court administration, I have learned the secret. Remove FEAR from all decision-making. I enjoyed publishing this book & I hope you found it beneficial. Make a difference and share your free leadership goodwill by leaving an honest review. [Click here](#)

Thank you.

George

In Facebook Groups, say you belong to 100 groups in your niche. Most groups do not allow you to put in a link. Do I mass bombard 100 groups with my book offer review request?? In the past I've asked various booksellers to notify me to download their book for review but the never contacted me. What is the best way to get an interested client to contact me?

Erin

I did a POC on a topic and it came back with a strong, clear POC - yay! A week later, I did a POC on the same exact topic, and it came back terrible - no clear POC. I don't know what happened to all of those good books from my first search. What to do? Thanks!

Ellie

https://docs.google.com/document/d/1G318ZuG7rvrckDf2QcHhLtyNZjRva5SdfOHkOb_o9V0/edit?usp=sharing

The link contains 2 pages. If link fails, I'll re-submit for next Q&A zoom call. Thanks!

Bradley Rathburn

Hello Coaches....We wanted to get your feedback on our book title/sub-title. We did some POC with Keywords in the beginning but not sure if we did it all correctly, would you mind helping us complete the POC. The book title has transformed into: How To Invest In Real Estate For Retirement

"Secure Your Future With Passive Income"

A Step-by-Step Guide to Building Wealth and Securing Your Future through Long-Term Rental Properties

Thanks For your Help!

Lillianne I signed up for Sunday Q and A but probably work schedule changes weekly. How can I do that?ork schedule chould like access to all of them because my work schedule

I bought ChatGPT4. The icon is black and I paid \$59 for the year. I have 3 days to cancel that. If it is wrong what do you suggest?

Lillianne

I have watched almost all the videos. I have a topic in mind. Should I do all the KDSPY work on that topic BEFORE I schedule my first Coach CslI?

End of slides!