

## No BS Tuesdays! February 4th 2025



Who can see your messages?
C 🙂 …



### Welcome to the Publishing Family!



# **Q&A TIME**

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

Live Calls	Tuesday 4-6PM EST Wednesday 12-2PM EST Thursday 3-5PM EST		
	Friday 12-2PM EST		
AUDIOBOOK	Sunday 12-2PM EST		
<b>Live Weekly Q&amp;A Calls</b> Got a question you'd like us to answer on the next Q&A call? Ask it Here			
Click Here to Register			

AI PUBLISHING ACADEMY



Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.







There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.





Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.

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Advice and answers from Publishing.com Team	the
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Find the answers to all your AIA-related Sup questions.	port
1 author • 32 articles	
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Have some difficulties utilising the Publishin	g .





#### What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript

Check your email inbox for more info or contact support





#### Publishing.ai Sales-Analytics Is Now Live!



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AI PUBLISHING ACADEMY



**For only** 

\$59

# We Have A New Book Formatting Partner

### FRIENDLY REMINDER

All support related questions (payment, program access, technical) should be emailed to support@publishing.com







#### **Richard Horning**

Hi Coaches

When humanizing our manuscript using Grammarly, I'm at 98 percent for correctness, clarity, engagement, and delivery.

then I check plagiarism and the whole manuscript is flagged as 70 percent al.

how do I get past this



#### Shannon

Hello coaches I am seeking feedback on my bundle title.

Title of Book #1 is Comprehensive Guide to Co-Parenting With a Narcissist: Solutions to Protect Your Children, Maintain Boundaries, Prepare for Legal and Financial Battles, and Start Rebuilding

Title of Book # 2 The Definitive Guide to Raising Resilient Children: Empower Your Kids to Master Their Emotions, Solve Problems, Overcome Adversity, and Build Unshakable Confidence

My proposed title of the Bundle: The Empowered Parent Collection: A 2 in 1 Guide to Co-parenting with a Narcissist, Protecting Your Family, Rebuilding Your Life and Raising Emotionally Strong and Confident Children

I have received conflicting information regarding what words can be in the title/subtitle of the bundle. Last week I submitted my title for feedback and one of the coaches stated that words that appear in the original titles cannot appear in the title/subtitle of the bundle.

#### Sylvain WANG

What are the possible consequences of using a registered Trademark in a book title? I can see many books about how to use ChatGPT, Instagram, Google SEO, etc. What if I'd like to have a book about a new proprietary software or new tech? should I contact the owner of the brand to get their authorization? Thanks!

#### **Paul Thompson**

Why should it take 6 months to publish my first book? The process seems easier than that.

#### Sylvain WANG

How well does the AI software handle technical topics such as computer programming when generating manuscripts? Does it generate reliable computer code examples as well? Just asking for any feedback if anyone has tried it yet. Thanks!

#### Silvia G.

Hi Coaches! I have a few questions about audiobooks.

1) What do we to with the References section? Do we include it? And if we do, how?

2) I noticed my narrator did not read anything that is in parenthesis () Is this a normal practice? Some of this info is important. For example: Setting SMART goals (Specific, Measurable, Achievable, Relevant and Time-Bound). How should I approach this if he didn't include any info inside paragraphs in the whole book?

Thank you for your help and guidance with this.



#### Silvia G.

Hi Coaches,

I have a couple of questions regarding audiobook reviews.

1) How many audiobooks can we, or is it proper to, review per day in order to "stick" in Audible? How long should we wait before posting a review?

Thanks!



#### PAUL THOMPSON

I am so excited to start my 1st book but cannot log into Publish.ai. Will Support help me do this?

#### **Rose Kadende-Kaiser**

Hello Coaches. Can you please help me choose the best of the 3 book titles:

1.Gut Health for Women: Holistic Strategies to Ease Painful Periods, Optimize Digestion, Balance Hormones, Enhance Sleep, Boost Energy and Vitality, and Unlock Your Reproductive Health Potential Naturally, with Fibroids.

2. Gut Health for Women: The Gut-Fibroids Connection. Unveil 7 Proven Secrets to Ease Painful Periods, Optimize Digestion, Balance Hormones, Enhance Sleep, Boost Energy and Vitality, and Unlock Your Reproductive Health Potential, Naturally.

3. Gut Health for Women with Fibroids: Essential Guide to Optimize Digestion, Ease Painful Periods, Balance Hormones, Enhance Sleep, Unlock Your Reproductive Health Potential, and Boost Energy and Vitality, Naturally.



#### **Jody Ruedebusch**

I just published my 7 Day PC E-book. In the description it says the Print Length is 35 pages. Yet, when I tried to upload it into a paperback and hardcover print copy version it tells me there are not enough pages to create a printed copy.

My questions:

1) Do you have any tips about why this is happening and how I can correct this problem?

2) Do you know if the E-book and the printed book have to have the same content?



#### Ayanna Pierson

Hello, I'm wondering if my topic meets proof of concept. I'm finding a lot of planners/organizers specifically on my topic. These books meet the less than 150 reviews making \$500 or more requirement. However, only a 1 book 10k - 30k words for the 150 reviews/\$500 requirement. There are more books 30k words over the 150 reviews. Does this topic meet proof of concept?

#### **Neal Greenberg**

I have finished my manuscript and am currently editing it. My book title is: Quick and Effective Balance and Strength for Seniors: Simple Illustrated steps to quickly get strong, avoid falls and maintain a high quality, independent life. I may have missed it but I will need to add photos or graphics to show exercises. Is there a best practices for formatting graphics into Publisher or am I missing something? Thanks for the clarification

#### MARK **bLOORE**

A title question: I have POC for 'DMSO'. Just that, there are no sub-niches. Also no specialized audiences, not by gender or age or anything else I could find. My title is 'DMSO Healing' My trial subtitles start with one of these (without the elipses): Complete Guide to ... Step-by-step Guide to ... Home Guide to ... and continue with one of these: ... Natural Pain Relief, Inflammation Reduction, and Freedom from Chronic Conditions ... Natural Pain Relief, Inflammation Reduction, and Management of Chronic Conditions

All those keywords appear in most of the DMSO titles which are doing well on Amazon. So my question is, would some combination of these be good?



#### Lisa Miller

what happens after6 months? do you loose all access to ai publishing .com?

#### lisa miller

what is the total cost of completing a book? with credits and after credits are used?

#### lisa miller

can you use canva to design a cover or is necessary to outsource your cover?

#### Susan Didrichsen

Could you please give feedback on these three covers - thanks

I hope this works, this should take you to three covers on my google drive:

https://drive.google.com/drive/folders/1bfykT8Jf5879mOeC2TP3iYWedjgtBIS9?usp=drive\_link

No access



#### Ayanna Pierson

Please help me with my book titles:

Critical Thinking for Strategic Intelligence: Simple techniques to outsmart bias, achieve superior analytical reasoning skills, solve complex problems and confidently lead innovation.

Critical Thinking Domination: (use same subtitle as above)

Critical Thinking Domination: Develop Elite-Level Thinking Skills to Perfectly Analyze, Strategize Efficiently and Effortlessly Solve Any Problem with Confidence

Dominate Critical Thinking: (use the same subtitle as just above)

#### **Amy Brotherson**

Hello Coaches, Please provide feedback on the following book titles:

Parenting Elevated: Expert Advise on Raising Confident Kids With Mindful Discipline and Positive Parenting.

Parenting Elevated: Effective Insights on Raising Confident Kids With Positive Parenting.

Thank you



#### Kacey

Hello, could you please review my book covers? Personally, I like the 3rd one the most, and I know the bonus sticker and the author's name will need to be smaller for all of them. I also feel that "Postpartum Care" should be more prominent than "The Essential", like in the postpartum care in the bigger font instead. Overall, I'd love to hear your thoughts and any recommendations you may have. Thank you in advance!

https://docs.google.com/document/d/1a04zRuWR0Ik2IPrdQ6I-d6P9hahixehPcmq9QJ\_m10U/ed it?usp=sharing

#### Pamela Musarra

It choosing POC for a travel book, I noticed big companies like Lonely Planet and Moon have very few reviews yet they did over \$1000 in revenue. Do I discard those for POC b/c they're such huge companies & probably there's name recognition to help with sales?

#### Jeff Litsch

I just received my formatted manuscript back from Publishing Services, and it looks great. The next step is creating the cover, and I plan to use 99Designs. I have a few questions before moving forward:

- For the back cover, can I use the book description I created for the Amazon marketplace?
- Will the cover they design work for both the print and eBook versions?
- Do you have any additional advice before I engage with them?

Thanks in advance for your guidance!



#### **Grace Powell**

Hello Coaches, Please provide feedback on the following Main and Subtitle:

Main: The Essentials of Fashion Design

Subtitle: Your Journey to Becoming a Fashion Visionary

Thank You.



#### **Crystal Davis**

I asked this once before but never could go back in and find the answer. I missed the call it was posted on. Question is I am not getting any data info really from my amazon ads. Some impressions but everything else is zero, it looks like i have no clicks and no money spent. Do I have some info not entered correctly or do I need to up bids. I have watched the lesson mult times on adjusting ads but I'm not sure mine were done in the first place or why else would I not have some sort of data showing up. thanks, this part is very frustrating and confusing!!

## Sheila M.

Hi Coaches,

1. Please provide feedback on our revised title and subtitle: Grow and Care for Bonsai Trees: A Step by Step Guide to Cultivate Beautiful Bonsai while Promoting Patience, Relaxation, and Inner Peace.

2. Where is the best place to look for free images?



# **Shazil Lubinga**

Do we need to put our credit card info while signing up for Ingram Spark? It asked me the credit card information and I stopped, then it told me, If I don't carry signing up I will be blocked within 30 days from now and I will not be able to utilize the account any longer! Please guide me on what to do next....

# Lynn Goldstrohm

#### 1. A Parent's Guide to Proven Autism Therapies

Discover Therapies That Strengthen Communication, Methods to Promote Positive Behavior, and Unlock Your Child's Extraordinary Potential

#### 2. Proven Autism Therapies for Children

Strategies to Optimize Communication Skills, Unlock Extraordinary Learning Potential, and Effectively Transform Challenging Behavior into Triumphs!

#### 3. Proven Autism Therapies for Children

Powerful Strategies that Optimize Communication Skills, Actionable Guidance to Accelerate Learning, and Effectively Transform Complex Behavior into Triumph



### **Aaron Sweetman**

Can I extend the length of my book (using the AI platform) beyond the default length? If so, how / where?

# Mazen Mekhail

im on the final stage of choosing a topic. i did proof of concept for about 110 book titles/topics and have a final list of 12 final topics that all meet Proof of Concept. the one that interests me the most and also is the one that proves to have the HIGHEST monthly revenue and the LOWEST reviews is the topic of "Home Apothecary"/"Herbal Remedies". is that a topic we should stay away from? does it fall under the category of Medicine or cures or is it a topic that the twins told us to stay away from?? will i have any issues when it comes to running amazon ads for this topic? i know its a profitable topic and its one that i am interested in. normally i would be thrilled but for some reason i want to clarify with coaches if you think i will run into any issues when writing this book? i cant attend the call today but i will be re-watching replay. can you please provide with an elaborate answer please this is stopping me from starting my book. thx

# Larry Solesbee

1. would you send reviewers a PDF of final word docx before it is sent to PS for formatting, or would you wait and only send/share the official PDF product from PS after it's formatted?

2. what fonts do you prefer when formatting your books.

- 3. do you ever use san serif type fonts?
- 4. what font sizes?
- 5. do you use any extensions or other apps to organize your ChatGPT conversations?

6. maybe not a publishing question, but for the Mac tech guy and all the students on a Mac, have you ever used text-sniper and popclip? Time saving tips and tools for working with text.



# Ana Kim

Hi Coaches, please could you give me your feedback on my title and subtitle. I really appreciate it. Thank you!

Personal Finance For Teens 101

Understand How Money Works, Build Wealth, Avoid Debt & Develop Smart Habits To Secure Financial Independence



# Craig Oxford

Module 5 lesson 2 of Amazon ads video doesn't show the same information as my kdp amazon ads. Please show what the 'dashboard' looks like in amazon ad? Im afraid I dont have the ads console set up correctly.

# Ann Thompson

Hi, I am done with my mss and have used 99Designs for a great cover. Your training module recommends using Vellum -- which I've tried, but I'd prefer to hire out the typesetting and layout. Please share the link to the outsourcing you'd recommend. All your suggestions so far have been spot-on. Thank you!

# **Paul Thompson**

I am very new but have spent over 100 hours going through modules, Q&A meetings, and so on. I think I have a handle on the process. My confusion is centered around POC and how it affects the process. It is part of Publishing.ai, right? It helps qualify my topic and title choices, right. Does it keep me from generating outlines and manuscripts?

# **Paul Thompson**

Who or what is the best contact for issues with setting up KDP accounts? (Relevant question?)

# **Betsy Warburton**

My book has 105 reviews, as of this morning has 48,250 impressions, 37 clicks, click though rate of 0.08%, cost er click 0.51, KENP pages 126, spend so far this month \$18.90. Wondering if it's time to change the cover. Have had minimal sales over past few months. Will join the call today but will be a bit late.

### Shiraz

Hi Brian! I wanted to ask you a question on AAds. I've waited a month and I have around 9,000 impressions with 32 clicks, but no sales. I watched the videos on AAds and will implement the lessons, but I wanted to ask if this is a good ratio? -

If not, what is the ideal ratio we should strive for click:impressions and sales?'

- [When can you generally expect your first sale (a week? Month, 2 months in?)

- What other metrics can you also look for to know when to fine-tune? (Ie reaching a number of impressions, spend, etc?)

I know I'm still early to expect much on AAds, I'm just running low on motivation, so any words of advice would be great! Thanks Brian!



### **Peter Doucet**

My ad account in Facebook has been restricted because they say it is against their rules but when I ask the question nobody has gotten back to me with a reason why. I am at a dead end and do not where to turn or what to do at this point. Can I converse with a real person at Facebook to find out what is wrong.

#### Ryan

I have activated my account. I cannot get access to the Publishing.ai software as promised however. I have contacted support multiple times. They keep telling me to activate my account. I did. Please help. My current state is feeling duped. Thank you.

## **Robert Pendell**

I've been re-working my title based on your feedback. Here are my latest tries.

Mindfulness for Busy Adults:

Easy tools for dealing with stress, relieve anxiety, and combating negative thinking. Exercises under 2 minutes. Simple steps from beginner to zen master jedi. (191)

Mindfulness for Busy People:

Simple tools to help with stress, anxiety, and negative thinking. Many exercises under are 2 minutes. Step by step guide to more inner peace. (170)

Mindfulness for Busy Adults:

Relieve stress, anxiety, and negative thinking with exercises that take under 2 minutes. An easy guide to greater inner peace and well-being. (169)



#### **Francesca Crowther**

Can you please talk about the new algorithm for KDP and how it will affect what we need to do in order to get customers to buy our book?

# Tammy Magnuson

I made my book "free" on. Kdp for the three days in order to get reviews but it's not free. It's still 5.99. What do I do?

## **Martha DeLaine**

https://docs.google.com/document/d/1oQomnYEYw58lxx1JB1wX0SRj4z41-GFD/edit?usp=sharing&ouid=117775256249485451900&rtpof=true&sd=true

Too many covers - please select 3 and resubmit



### **Connie White**

Could you please review my book title & answer my

question? Thank you so much.

Book title:

2025 CDL Exam Study Guide with HUMOR: Easy reading with examples and humor as teaching tools. Ten practice tests with detailed answers.

You will be calm & confident on exam day; passing on your first try.

Question:

What is the difference between publishing a 8x11x1 study guide book instead of a regular 30,000 word book for your first book?



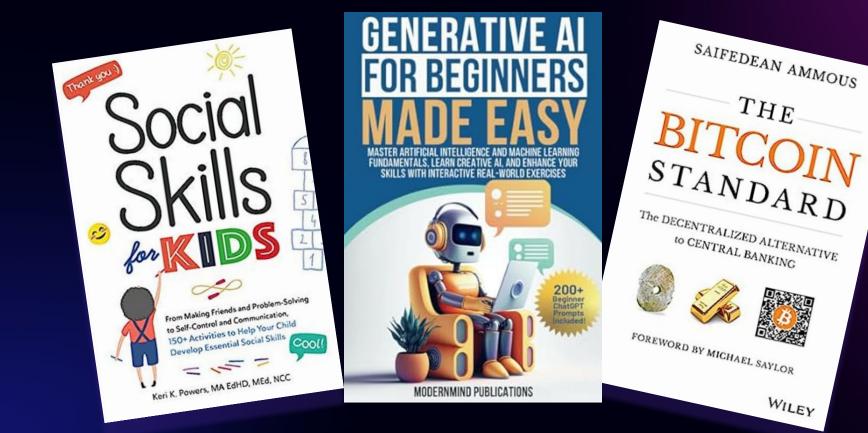
# **Deborah Williams**

Question: I am in the process of reviewing and signing up for KDP & ACX should i wait until I obtain my LLC and use my EIN# or should I go ahead and use my SS#? and if I use my SS# will I be able to update that info later with my EIN once I have it??

### **DEBORAH WILLIAMS**

QUESTION: pertaining to AMAZON ADS is the information on this in the training modules? if so which module? I don't have this in my notes unless I haven't reached that Module yet lol

# **Cover Intervention**



### **Cover Intervention Submission Rules**

#### Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (eBook) ONLY
- Submit Google Doc link with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time Tuesday 12pm EST



#### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? <u>Ask it Here</u>

**Click Here to Register** 

# Kacey

#### THE ESSENTIAL POSTPARTUM CARE TOOLKIT

A Practical Guide to Rejuvenate Your Body, Balance Your Emotions and Care for Your Newborn with Confidence

> 18 Bonus

RECIPES

**KACEY QUINN** 

#### THE ESSENTIAL POSTPARTUM CARE TOOLKIT



A Practic

A Practical Guide to Rejuvenate Your Body, Balance Your Emotions and Care for Your Newborn with Confidence

**KACEY QUINN** 

#### THE ESSENTIAL POSTPARTUM CARE TOOLKIT

18 Bonus Recipes

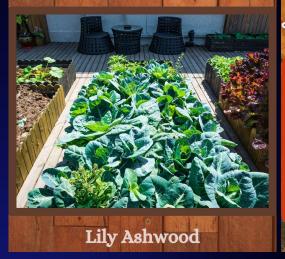
A Practical Guide to **Rejuvenate** Your Body, **Balance** Your Emotions and Care for Your Newborn with **Confidence** 

**KACEY QUINN** 

# Susan

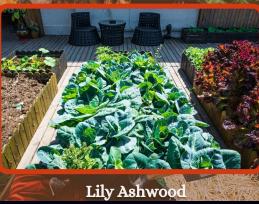
#### & Container GARDENING at Home

Easy beginners' guide for maximizing space, building beds, making compost, & growing your own fresh, organic veggies and herbs



#### Container Container CARDENIINC at Home

Easy beginners' guide for maximizing space, building beds, choosing plants, & making compost to grow fresh, organic veggies & herbs



#### RAISED BED & Container GARDENING at Home

Easy beginners' guide for maximizing space, building beds, choosing plants, & making compost to grow fresh, organic veggies and herbs



Lily Ashwood