



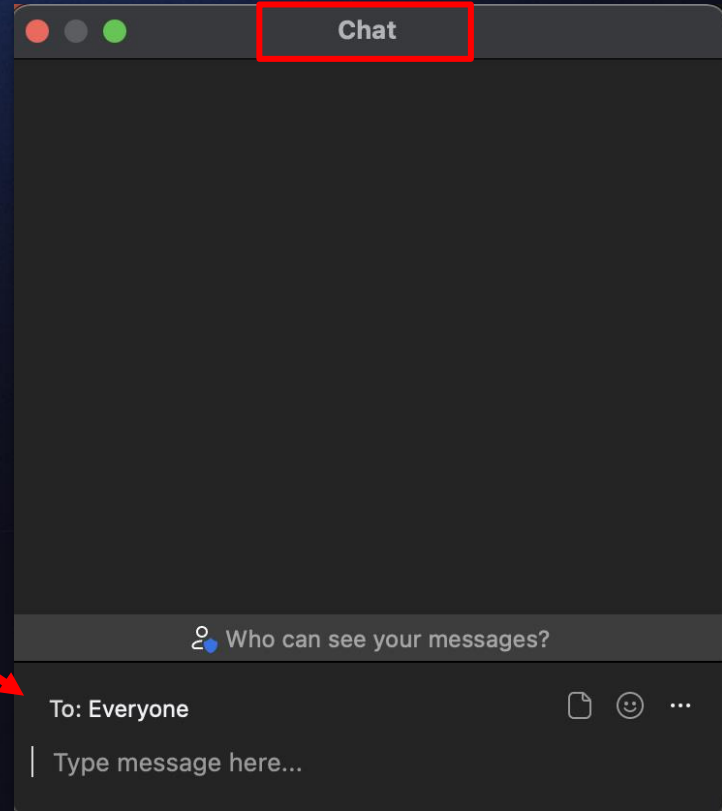
AUDIOBOOK
IMPACT ACADEMY

LIVE Q&A CALL

Action Takers Tuesday

July 4, 2023

Change your chat
setting to
"Everyone"



Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



Live Calls

Q&A

AI PUBLISHING ACADEMY

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5 PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

The banner features a dark blue background with a red border. It includes a 'Live Calls' indicator, the 'Q&A' logo, the AIA logo, and a list of weekly call times for various days of the week.

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



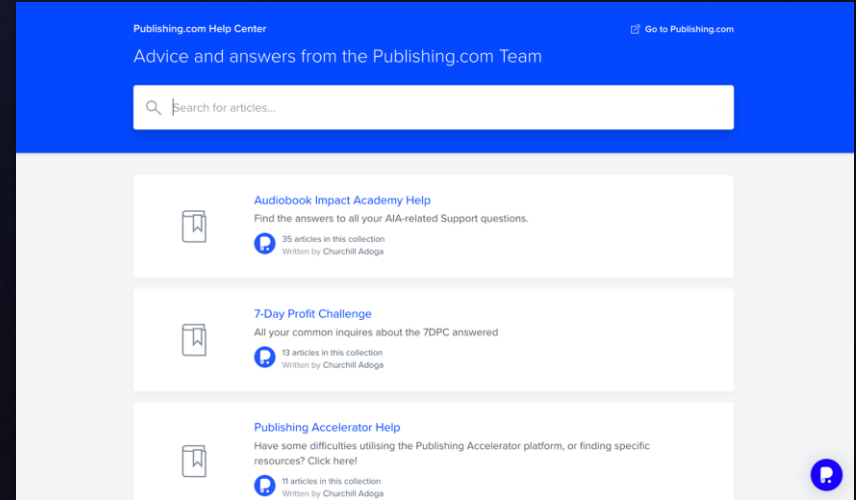
Most Frequently Asked Q&A Questions:

Visit our Help Center

help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PS Monthly Discount - July

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

5STARREVIEWS

Get **10%** off your next Review Page Package



Let's Begin!



Thought of the Week



Don't be afraid
to start over.
It is a brand
new
opportunity
to rebuild what
you truly want

Did you achieve the last goals you set?

Brian

- Publish ebook
- Get reviews

Karina

- Finish my cover - Yes



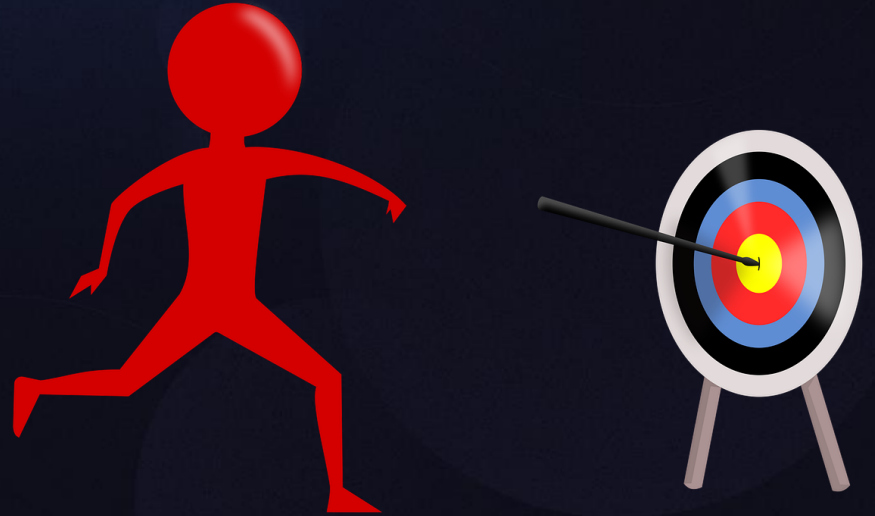
What are your goals this week?

Brian

- Publish ebook
- Get reviews

Karina

- Finish the illustrations



Hank

I already have my book written, and the cover designed. How do I get it reviewed and move to the next steps without waiting weeks to get to **CREATING YOUR BOOK** and **FINISHING TOUCHES**?

Marjan

Hi Coaches, during the process of publishing a book, kdp asks you to select 3 categories:

1. I remember seeing something about a work around to add the book to more categories, but can't find it anymore. Is that changed with Amazon? If not which lesson is that?

2. I also have observed the way categories show up on UK or Canadian sites, are different than US. Am I seeing this correctly?

3. So, just to confirm should I play with the selected categories for my book, until I find those that rank my book higher, although those categories may not sound as relevant as others, who don't rank my book in the first 100th?

Thank you for reading my long question :)

Michael

Who owns the books we create using AI and a ghostwriter? How do the royalties work? And authorship?

Constant

Pls comment on the Title and subtitle of my Book .. The Art of Being Calm : A Healthcare Workers Ultimate Guide in Managing Stress, Reducing Anxiety, Burnout, Depression and Toxic Negative Emotions Through the Power of Visual Arts..pls let me know what you think..sorry i wont be able to attend this Q and A ..ill just watch it on video thank you so much..

Andrew C

How do you check if the topic keyword can be advertised on amazon ads as some keywords are prohibited. I dont want to create the book and find out later it cant be advertised on amazon ads

Terri

I am editing my book title and sub title based on the new AI Book Title Module.
Please provide feedback.

Keywords - Breast Cancer

Book Title - Thrive After Breast Cancer

Subtitle - A 3-Part Guide to Wellness with Actionable Strategies, Practical Coping Techniques, and Renewed Strength to find Confidence and Hope

Thank you.

JAKE

Hi coaches. What do you think about my title. My book is about camping in national Parks. Title-THE ULTIMATE GUIDE TO CAMPING IN NATIONAL PARKS Subtitle- 59 ESSENTIALS FOR CAMPFIRE COOKING, TENT CAMPING, FAMILY CAMPING, CAMPING GEAR, AND PARK RULES

Sallie

I can't find the reference as to where blank pages need to be inserted in formatting the book. Is it so a to make each chapter start on an odd page number?

Charles and Ky

Please help us with our title

"Time Management for Moms: Master the 5 Secrets to Unlock Time's Potential, Nurture Yourself, and Conquer the Chaos"

Andrew C

When launching your book and getting reviews. do you use all 5 days for the free kdp promo to get the reviews on amazon or do you only use just 2 days and leave (3 days spare) so you can do a relaunch or catch the late reviewers other wise you have to wait 3 months to do another free promo.

Peter

Can you give feedback on my title please: Intermittent Fasting for Women over 50 in Menopause - The Science-Backed 3-Step Guide to Losing Weight, Boosting Energy and Adding Years to Your Life, all without Counting Calories!

Complete with Recipes and Meal Plans

How To Know If Your Title Is

Main title

- ✓ Does it contain the book topic AKA the main keyword?
- ✓ Are there already multiple books with the exact same main title?
 - 1-2 is ok, but there shouldn't be more than that

Subtitle

- ✓ Does it contain the 2-5 most important related keywords?
- ✓ Are the benefits clear & meaningful to the target audience?
- ✓ Is it grammatically perfect?
- ✓ Does it flow nicely? (not a run-on, keyword stuffed sentence)
- ✓ Is it compelling? (attractive word choice, speed, ease, etc.)



Cover Intervention



Cover Intervention Submission Rules

Submit

- 2-3 covers max
- For 30K book only
- Must be a professional cover
- Submit only the front cover (eBook format) - individual file
- Submit it to only 1 Q&A session
- Through Email - brian@publishing.com & karina@publishing.com
- Cut off time - Tuesday 2pm EST



Cathy

TRAIN YOUR PUPPY FOR ITS TRUE CALLING

WHETHER HAPPY RASCAL OR HEROIC SEARCH AND RESCUE
RAISE YOUR DOG WITH COMPASSION,
PURPOSE, AND POSITIVE METHODS



ELSA THOMAS



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Maureen

PREGNANCY GUIDE FOR FIRST-TIME DADS

YOUR PATH TO BEING A SUPPORTIVE PARTNER,
NAVIGATE FATHERHOOD'S EARLY DAYS,
EASE ANXIETY & THRIVE IN BABY JOY

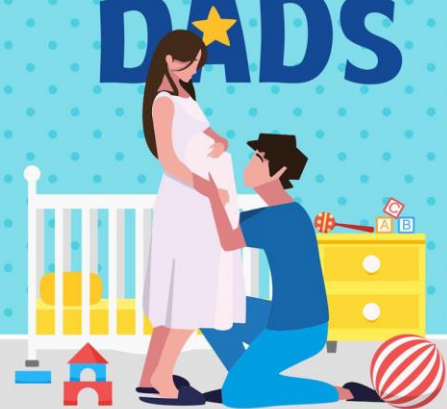


IAN V. MORRIS

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