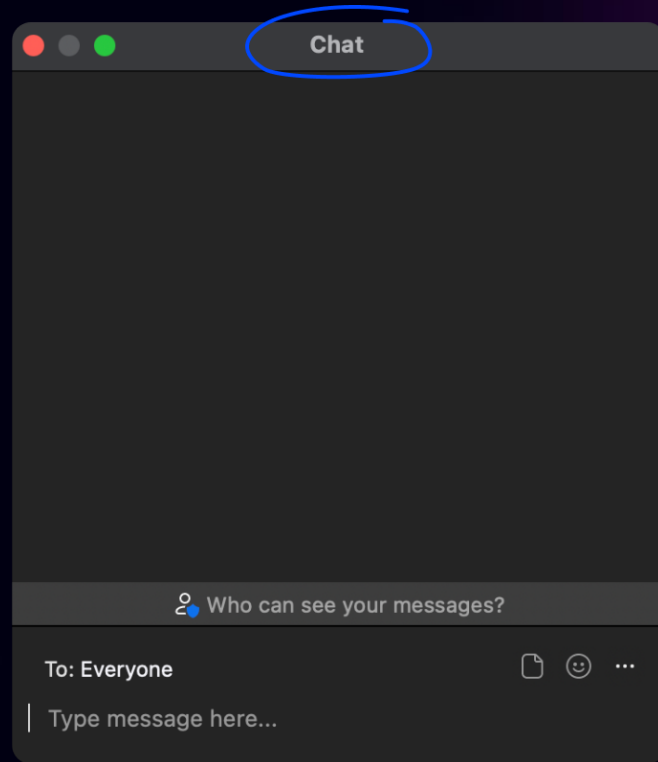


**Action Takers Tuesdays!**  
**June 4, 2024**



Change your chat settings to "Everyone"



# Welcome to the Publishing Family!



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

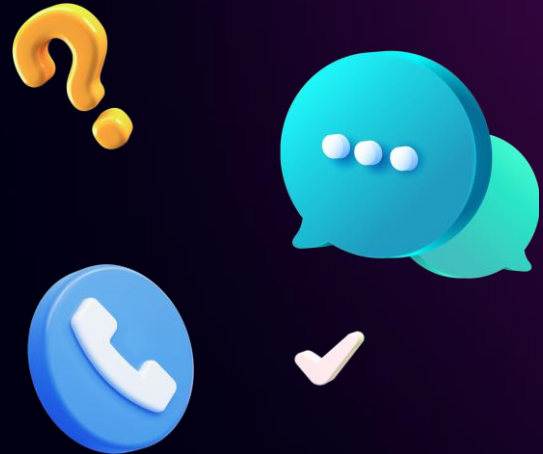
### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

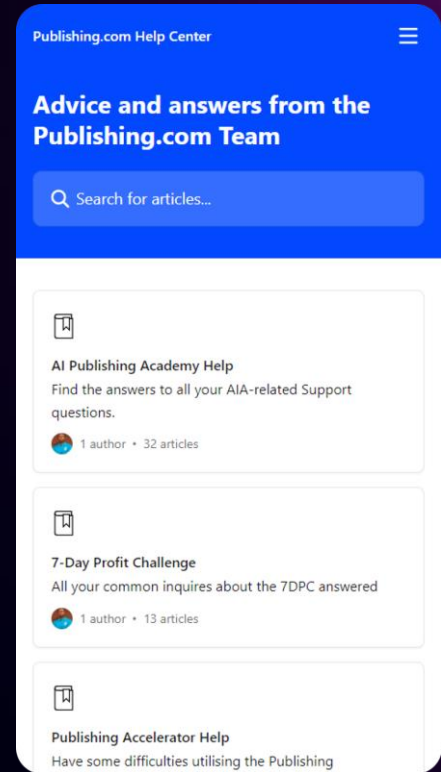
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



# PUBLISHING.AI NOW OPEN TO EVERYONE

## What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



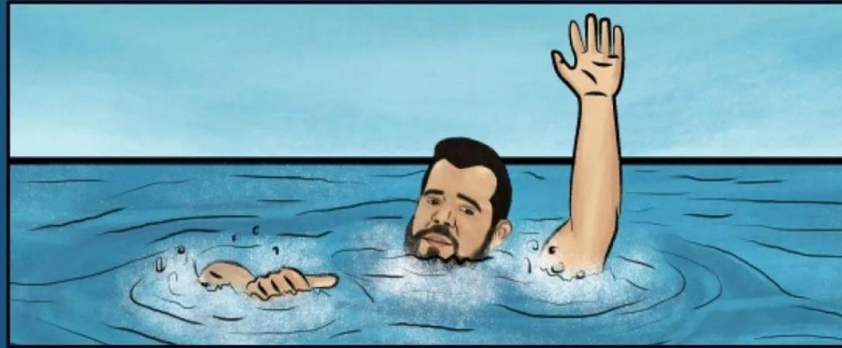
*Check your email inbox for more info or contact support*



**LET'S BEGIN!**

# Thought Of The Day

**STOP CREATING PROBLEMS  
THAT AREN'T EVEN THERE.**



# TIP OF THE WEEK

**Use Publishing.AI create a robust  
customer research report**

**Pro tip: Include at least 5 competitor ASIN**

# Landini

Hello I published a book a year ago and it has 3 reviews. I want to run Amazon ads to increase sales but I remember that the course says to wait for 15 reviews to do so. I reached out to Facebook group admins and none of them allowed me to post in their groups and I have also ran Facebook ads. Pubby is sketchy to me and multiple people have been done wrong by the platform, so I stay away from it. What do I do to get to 15 reviews so that I can run Amazon ads? Or should I just do it with 3 reviews? I'm desperate

# Brian

<https://docs.google.com/document/d/1-LJz2xLjafDFT0y7phgqH0HI4Z1nGVjCOnGnzx05o-w/edit?usp=sharing> (Is this a 7DC?)

(I think Tuesdays were book cover days? so I'm submitting this for that)

Here are two covers I wanted to ask about. I remember somewhere that your cover was supposed to be able to convey the topic of the book without the text. So I've been trying to find a background that says, entrepreneurial or business success.

Are there any other background ideas that I could work with?

I've also looked at my competitors and there wasn't any inspiration there. I wanted my book to stand out and not be bland So that's why I went with big text and hoping for just some good background.

# Barbara

I submitted my book cover on KDP and it goes beyond the border when previewing. I know what the problem is but my coach, Kat helped me with it and I am unable to edit it in Adobe Acrobat. Can someone help me with this? The pink box at the bottom with the text in it goes past the border and will not be approved by KDP until it is fixed. Please help. I'm stuck and cannot go any further until it is fixed.

# Amy

My ads have been running for 30 days. My overall ACOS is 101%. I've reduced the bids and am getting no sales other than the 2 sales I got close to the beginning of the ads. My manual key word ad has gotten over 70,000 impressions and 30 clicks. I have had my cover adjusted and I currently have 82 reviews. I'm lost and confused and am not getting sales.

Is there a way to pay for a one on one coaching session to help with my ads?

# Paul

Please give me your feedback on these three titles and subtitles:

Artificial Intelligence for Beginners: Unlock the secrets of AI, uncover the facts, and slash your production time by 70%—no programming skills needed! (149)

Artificial Intelligence for Beginners: Unlock the secrets of AI, discover its umpteen practical applications, and boost your productivity by 45%, even if you don't have a PhD (147)

Artificial Intelligence for Beginners: effortlessly boost productivity, unlock the secrets of AI, and master numerous AI tools without any programming skills required! (145)



# Kerri

I'm trying to finish my 7DC book and need help with my resources page! I couldn't find it in the videos of the 7DC! Thanks!! How do I complete this properly?

# Jacob

How long approximately does it take to get to \$10,000 a month from \$0. And How long approximately does it take to get to \$20,000 a month from \$10,000? Thanks

# Elise

I would like to have feedback on my AI-generated book cover.

[https://drive.google.com/file/d/1\\_hw-nM8CoF\\_mE1-BEf17pIHRqmK3NZCp/view?usp=sharing](https://drive.google.com/file/d/1_hw-nM8CoF_mE1-BEf17pIHRqmK3NZCp/view?usp=sharing)

\*\* Have not given access!

# Elise

I used lead forms for my Facebook ads. Unfortunately, only two out of 80 people found the download link. When downloading (after the form was completed), I used the default button, Visit Website. I made another campaign and named the button Download My Free Copy. I thought it worked, but no. I lost about 78 leads. I only had two requests to share. Afterward, I emailed the new leads for the next 90 leads. How do I highlight the file-sharing link on my Drive? Or is there another solution?

# Chuck

Title Work: the difference between them is the words A Strategic Guide

Men with ADHD Superpowers: A Strategic Guide to Quiet the Chaos, Achieve Goals, Empower Relationships, and Transform Failure into Success by Cultivating Your Extraordinary Gifts

or

Men with ADHD Superpowers: Quiet the Chaos, Achieve Goals, Empower Relationships, and Transform Failure into Success by Cultivating Your Extraordinary Gifts

ALSO is there a better way to say empower relationships? Is that too general? Yes it is about all relationships children, partners, friends.

# Deanna

My 7 Day Challenge book was published on Amazon May 11 but the Kindle book still says: This title is not currently available for purchase What would be holding that up? Title: Yes, You Can Do This! How to Move From Feeling Stuck to Finding Success Deanna M Waters

# Jill

I am attempting to rephrase my original 'request' from CHAPGPT; unable to figure out how to find the exact place on your website. Isn't appearing 'intuitive' for me . I could use help on this matter. Thanks,

J

# georganne

can you check the topic 'wall pilates for seniors' for saturation? i'm ready to do an outline but concerned .



# Ivanka

Hello!

Can you please comment on my book title, especially the main title? I feel it is too long, but I am running out of ideas.

Anger Management for Parents Raising Teenage Kids:

Proven Techniques to Boost Confident Parenting, Ease Family Tensions, and Strengthen the Relationship with Your Kid

Thank you!!

# Silvia

Hi Coaches!

I'm trying to create my 7-day challenge book cover with KDP's Cover Creator but when I try to launch it, it gets stuck in "Loading fonts". What should I do?

I've saved a couple of screen shots so you can have a visual of this:

<https://docs.google.com/document/d/1T8tT6SCrTiV9ISfUTDEbJ5IKl04WvovYO2o8o5Dzdw4/edit?usp=sharing>

Thank you in advance for your help.

\*\*\* No access!

# Mike S.

Thanks for your help last week I got some Idea both from you and another call and made those changes.

Title Ideas:

1. AI for Business or AI for Business Success or AI for your Business or AI for All Business or Harnessing AI for Business Success or The Stress-Free Guide to AI Mastery

# Mike S.

## Subtitle Ideas:

Comprehensive Guide to AI Strategy - "A Digital Transformation for Business Automation to Boost Productivity, Retain Customers and Drive Revenue"

Step-By-Step guide to AI Mastery to Transform Your Business, Enhance Decisions and Drive Revenue, Even If You're a Beginner"

"Harnessing AI for Business Success: A Comprehensive Guide to AI Strategy, Business Automation, and Digital Transformation."

"Digital Transformation with AI: Leveraging Data Analytics and Business Intelligence for Enhanced Decision-Making and Customer Experience."

# Beau

Hi coaches, When we have an early reviewer from the Facebook method who pre-read our book as a PDF when the free promo days come, we have them download it for \$0 and leave a review. Do they need to click through the free download so it shows that they read it? Otherwise, I will have a bunch of people who downloaded the free book and never turned any pages. Will this cause problems down the road for my book? Since Amazon can see how many pages we read? Thank you!

# Romi

Here are the semi-finalists for my paperback cover design. POC is Master Effective Communication. Please provide your feedback on these submissions. Thank you.

<https://99designs.com/contests/poll/8482c4052d>

# Paul

Here are my Amazon Ad metrics for my Manual Keyword as of today: Impressions 6,707, Clicks 24, CTR .36%, Spend \$13.18, CPC \$0.55 No ACOS Any advice?

# Janet C.

Hi guys,

I know that you guys are the "experts" on Reviews so I am assuming that you are not only good at it, but you enjoy it a little? Well, I myself am SO NERVOUS about this step. I not only think that I won't be able to do this, but I really do not WANT to do this! I am so afraid of doing the wrong thing, or talking to the wrong people, etc. because I really have not been involved in social media ever. I really have no idea about it. It's all VERY overwhelming to me. The only thing that I have is a fb account that I opened 12 years ago and have not even looked at it in 12 years!

So, my question is: Is there any one or any where that I can go to outsource this step? Is there someone that I can hire to take care of this for me?

Thanks so much



# Lynn

Hi Coaches, Can you clarify? The most you can price your ebook for Pubby is 4.99. How does that affect price anchoring for your ebook compared to the paperback? The lessons say to increase your ebook price up to 9.99, I think, for the ebook. Thank you.

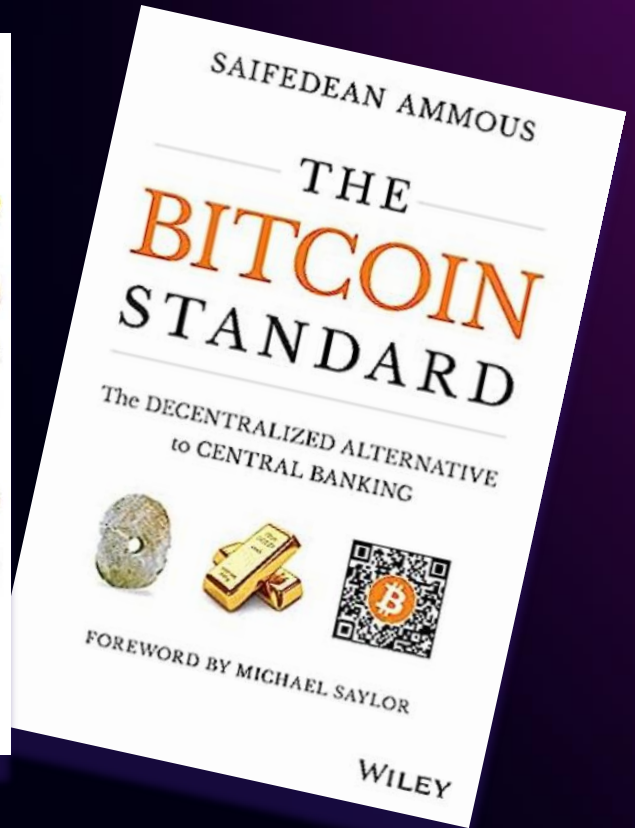
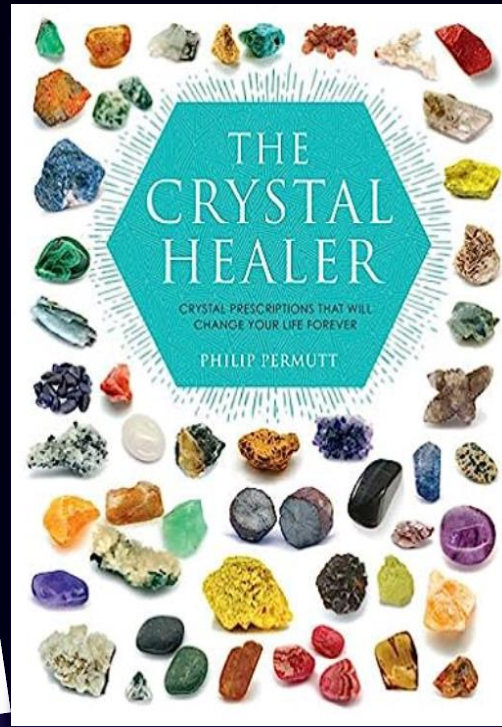
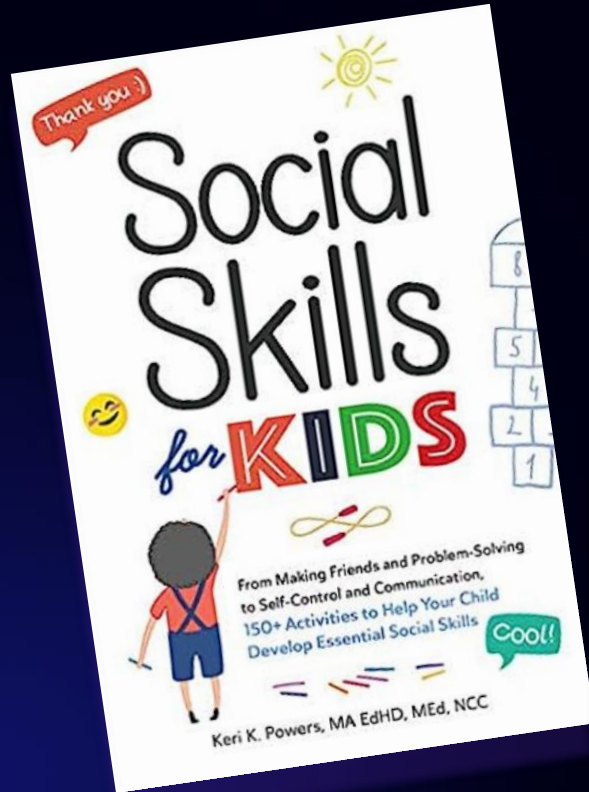
# Janet C.

One more quick question.... I have "hired" someone from fiverr to format my book for me. But he got back to me and said that although I asked for a 7x9 trim size, he said that KDP only offers 7x10. So I got in touch myself with KDP & asked them and they said yes they do 7x9, just to look in custom sizes. I have not heard back from him yet, but thought i'd see what you all say.

First I want to make sure that 7x9 is in fact ok to use, and secondly, I am just curious as to why this guy wouldn't know that if he's been at fiverr for over 8 years it says. It makes me a little nervous that he won't fully understand my instructions. Idk if he doesn't speak english ( his email responses are definatly broken english) but is that ok for a formatter? I'm just trying to make sure I'm doing the right thing.

Thanks!!

# Cover Intervention



# Cover Intervention Submission Rules

## Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (**eBook**) ONLY
- Submit **Google Doc link** with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time - **Tuesday 12pm EST**

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[Click Here to Register](#)

Brian

