

**SUNDAY
SAVAGES –
MAY 4 2025**


● 2025

Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls


AUDIOBOOK
IMPACT ACADEMY

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

Click Here to Register

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



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OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.





There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

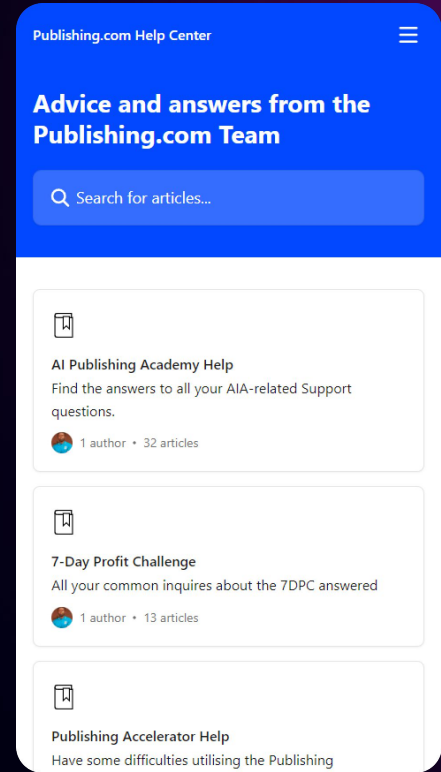
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



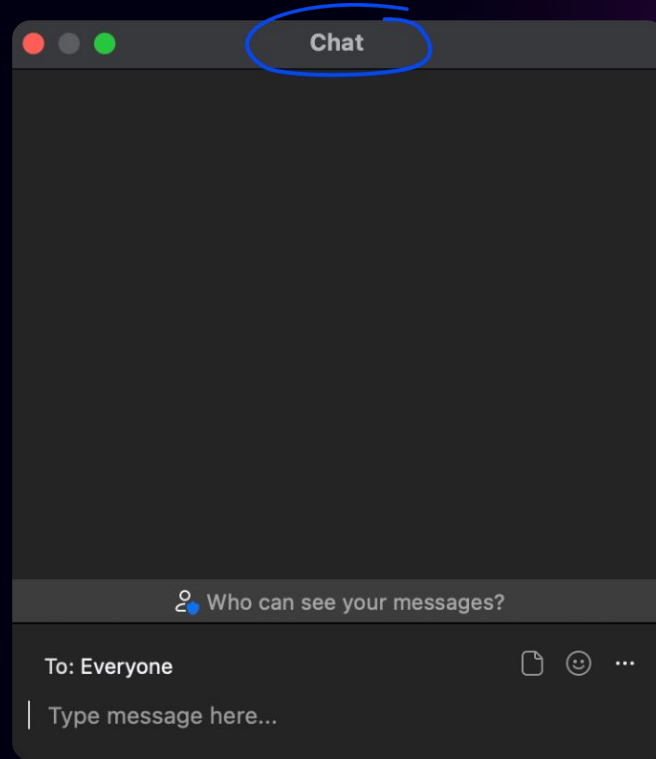
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



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FRIENDLY REMINDER

All support related questions (payment, program access, technical)
should be emailed to **support@publishing.com**



LET'S BEGIN!

Ozzie Lourenco

How close to the POC guide do we need to be? I have found topic ideas that work, but some are off by a little on the review and or revenue side. As an example, I missed a POC because I have two that met the requirement, but one was 169 reviews, but \$11k on revenue. This is my latest research, but I have had this happen on almost each research, so I have not been able to move forward with ideas that I am interested in because of this.

Bhuva

Question to Brian - I need your help with marketing. I had shared my book cover, and you had told me it's interesting and wanted to know more about it during the QandA call. It's Raising a Young CEO (attached link for your reference). Now I have released the book and have received good reviews so far—13 to be exact. The book is good, and I ordered a printed copy, which looks professional. My POC is Raising. However, I see that many parents are buying Money Skills for Teens, while my book is for parents to nurture money skills that help teenagers make money for themselves. I believe parents who are purchasing Money Skills for Teens will also be interested in my book. How can I plan my ads, and which methods should I use, such as keywords or all four types? Since you are an expert, your guidance would greatly help me reach parents better. Also, let me know if there is a way to implement TikTok marketing. I am from Sweden and trying to reach a US parent audience, etc. Your help is much appreciated.



Sue Buah

please coaches these are my two titles and subtitles that I have copywritten

in ChatGPT, can you review and give me your feedback? Thanks

Empower Your Child with ADHD

Nurture emotional strength, encourage positive behavior, build lasting confidence

2. Parent's Guide to Raise a Child with ADHD

Proven strategies to build resilience, boost confidence, foster lifelong independence



Rebecca Lewis

This is for Sunday's Q and A I think - in some of my campaigns I am not getting much interest. I have been increasing my bids by 5c as per Brian's recommendations but the suggested bid range is still way above my bid. Should I increase by more, or just keep creeping up until my impressions rise? Thank you



Kerry McGann

I would like to show you a few book covers and get feedback. Thanks

Tony & Mary

Hello—Thank you for all you do! Please review our updated 99Design book cover. We will be on the call. ChatGPT updated our subtitle benefits to better fit a teen's vocabulary.

https://docs.google.com/presentation/d/1KNhMb1HPAHUDONVnAGCZNkSmE_rhfBFIUIO-jq2o90w/edit?usp=sharing



bhuva

Hi Can you please tell about how to sell through tik tok as i see many people are doing it and getting good results . if we are not in US cant we not do this and for us how we can do it. I am trying to reach people in US and see tik tok has lot of potential . you help will matter a lot

Shirley Cress Dudley

Title and Subtitle:

Fractional Executives Are the Future: A practical guide to navigate your career transition with greater freedom, flexibility, wealth, and the power to create lasting impact.

Ellie Harris

Please explain KDSpy {estimate monthly sales}. How is that calculated? Is it the {beginning} of each month when it restarts?

Please explain KDSpy {estimate monthly revenue}. The publisher/author gets a percentage of that figure?

Why does KDSpy figures for the mo. est sale & mo. est. revenue keeps changing, often times its changes many times in a day?



Tommy O'Gorman

Hope you're having a great week, please advise which subtitle Stands out to you best that I can use, Thanks.

Title- Master Day Trading For Beginners

1. Learn to Trade with Confidence: Build consistent income streams using real-world Forex & Options strategies. Manage risk wisely, gain clarity and grow wealth even if you're starting from zero. Character Count: 174
2. Your Fast-Track to Financial Wins: Discover simple proven systems in Forex & Options to build consistent gains, manage risk gracefully and create lasting wealth with clarity and purpose. Character Count: 172
3. From Confusion to Control Unlock clear and practical Forex & Options strategies to avoid costly mistakes, gain confidence and trade smarter one step at a time. Character Count: 164
4. Take Charge of Your Financial Future, Learn how to navigate the markets with Forex & Options, grow daily profits, and trade with precision confidence, and purpose no guesswork needed. Character Count: 172



James Smallwood

My book is finally completed. I am on the Book Launch Module. The video states that I need to build at least 100 reviews. I don't know 100 people besides 15 of my friends. Do I need 100+ reviews to have a successful book on Amazon to make residual income, or can I work with my 15 friends and gain reviews from people who purchase my book?

Also, why can't I send my book to my family and friends to get reviews?

Cathie Lusaitis

Hello, Thank you for taking my question. I am inquiring about my topic, 'Traveling to Greece' to see if it is POC? A couple of weeks ago, I checked to see if it was , and found 3 or more NAF books that were making over \$500 and under 150 reviews. They were under 330 pages and published within the last couple of years. I have taken screen shots for my Proof of Concept in case it shows up today not being POC. Please give me the steps to take next. Thank you for your help and taking my question.