### A PUBLISHING ACADEMY

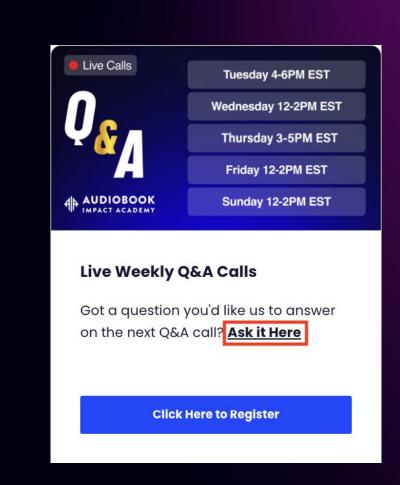
WEDNESDAY WINNING STRATEGIES October 4th, 2023

Copyright © 2023

## **Q&A** Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.





## **Special Segment**

Topic specific live training
Reviewing book covers/titles
Student interview
Quiz
Something else

Got a good idea for a segment? Let us know!



AI PUBLISHING ACADEMY

## **Open Q&A**

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



## FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



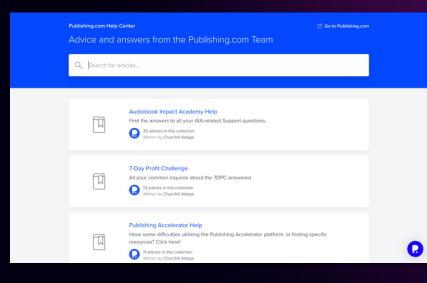
## **Most Frequently Asked Q&A Questions:**

#### **Visit our Help Center**

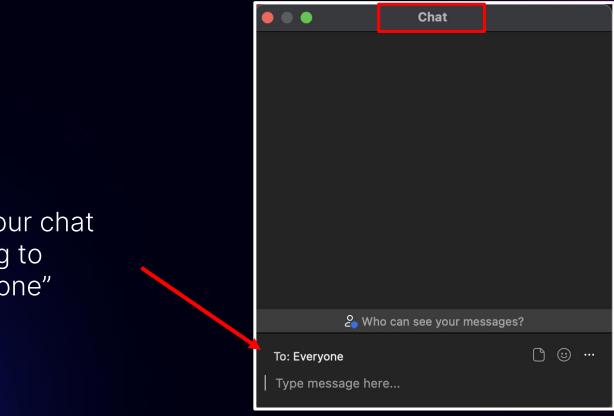
#### help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.







Change your chat setting to "Everyone"



## **PS Monthly Discount - October**

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

### **PRINTREADY10**

Students get **10%** off Formatting Package.





## **Special Benefits For Students**



We know you'll have questions on setting up a business, so we've partnered with Prime Corporate Services to provide you discounts and expert guidance! Once you have done your success call book your PCS call!

**Prime Corporate Services** was founded with a goal to help entrepreneurs, investors, traders, and small business owners. They offer a free 45-minute strategy session around asset protection, tax savings, and business credit development.

Book your free call through this link: <u>https://www.primecorporateservices.com/publishing-com-33/</u>



# **COMMUNITY SURVEY**

## WE WANT TO HEAR FROM YOU

🔶 AI PUBLISHING ACADEMY

## What Were Your Wins?

#### Stefan-

• Getting Reviews

#### Nicole-

- Pubby reviews
- Audiobook approved
- New Codes





# Let's Begin!





Is the process the same for an exam prep book (LSAT, EMT, LE, etc...)?

I have POC. I'm new, signed up on Thursday and I'm only on Mod 5, so it may be answered somewhere down the line, but if not, can you give me some guidance. I won't be on the call today but will watch the replay.

TIA

Scott





Would it be ok to sell a foreign language education book for \$35 as a premium color paperback if the Kindle ebook will be \$9.99 and I'd only get \$6.40 in royalties from this \$35 paperback price? I will market it as the premium product it is and there are more instructional books selling for around this price or more. It's also 170 pages most likely.



## Jessica

If I have some ideas that I would like someone to look at, then is this the place to share? Title and outline for example.



## adilakshmi nanduri

please allow me to register for the AI Software Beta Access, thank you. I do not currently see the form to complete.



## adilakshmi nanduri

Please email me when the AI Software Access form is made available to me, would like to register right away before Q&A call.



## Melonie

I am getting ready to hire my Ghost Writer and send off my outline, my question is about my Subtitle. I am not 100% sure on what that is yet, do I still have time throughout the Ghost-Writing process to finalize that? Can I hire my Ghost Writer without having my Subtitle?





How do I attach a PDF of printable charts the customer can use with the book?





I signed up for Accelerator on Thursday. A partial payment was taken. I have been waiting for a link to complete the payment for 5 days now. I do not have the Accelerator dashboard available yet. I need this resolved. How do I escalate this matter?



## Maria

Hi coaches. I am struggling to pick a topic. I am doing my 7 day challenge on the topic of whether to stay married or seek a divorce because it's my area of expertise as a family law attorney and divorce coach. It doesn't necessarily have proof of concept. However, for my 30k book, I'm leaning towards the topic of self-love for women which is very broad and very competitive. If I stay within the "stay or go" niche, my audience would appreciate it but I won't sell much, however if I go broader into the self-love for women topic, I'm struggling with narrowing it down since there are many sub-topics that don't individually have proof of concept.



## Jonathan

This is regarding the "topic research" phase:

In Module 2, the lesson titled "Coming Up With Book Topics" explains how to do so via the "AIA Topic Research Sheet" and the Amazon bestseller links included. However, the very next lesson, "Using ChatGPT For Topic Ideas" seems to describe a different -and significantly faster way- of determining "What are these books about?", seemingly without needing to even go one-by-one to the Amazon bestsellers lists and making those topic determinations.

Thus, first question: Am I interpreting this correctly? Is this essentially two different methods one can use to achieve the same goal (i.e., determine and generate a list of general topics)?

Second related question: The bonus document "Top 100 Book Topics" seems to have a different set of topics in comparison to the ones found on the "AIA Topic Research Sheet" (although the same overall categories). Is one sheet more recent in comparison to the other; can either list be used (although they differ a bit)?

🔶 AI PUBLISHING ACADEMY

## Preston

Hello Coaches.

So after working at this process with many setbacks, including a death in my family, I excited to say I published my book, but it went live before getting all the reviews. Not worried about that now. Just being able to function after the family death is progress for me. Any suggestions of the fastest ways to get the most reviews.



## Patrick

Hi Coaches,

Please, I used the Asin from Amazon, am I okay to use Pubby, Booksprout and booksiren, linkedin for reviews.

Also can I buy my own ISBN to change my Asin to be able to published my book as well on Ingramspark in the near future. Thanks



## Rebecca

I'm in the 7-day challenge and my book is actually over 14,000 words. I hope that's ok. In reedsy, I didn't want the intro. to be chapter one because it was messing me up. So I made my intro the Preface of the book instead. Does that work, even if it's 3-5 pages long?



## Patrick

Hi coaches,

Please when uploading your A+ content do you have to upload it individual in the different like US, UK Canada and the rest of them

Thanks





I am having trouble completing my coaching call appointment. I continues to do nothing, and not allow me to go to the confirmation. Support has recommended things that don't work. Is it me?





Greetings coaches, I want to provide a free pdf file to my readers that link them to added information and all the photos in the paperback, in color form. I will do this with a QR code. My question is. Where should I store this PDF file? Google Docs?



## **Charlene Smith-Byham**

In Midjourney/Discord, how to "manage server permission". Midjourney and Discord are more generated together, which is different that the slides in the lesson. Please advise. Thx

