AI PUBLISHING ACADEMY

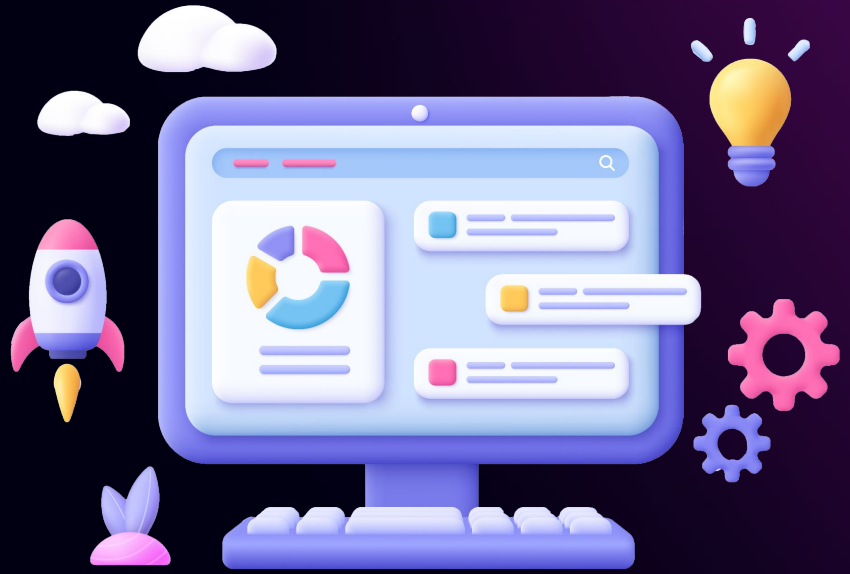
Tech Talk on Fridays

2024

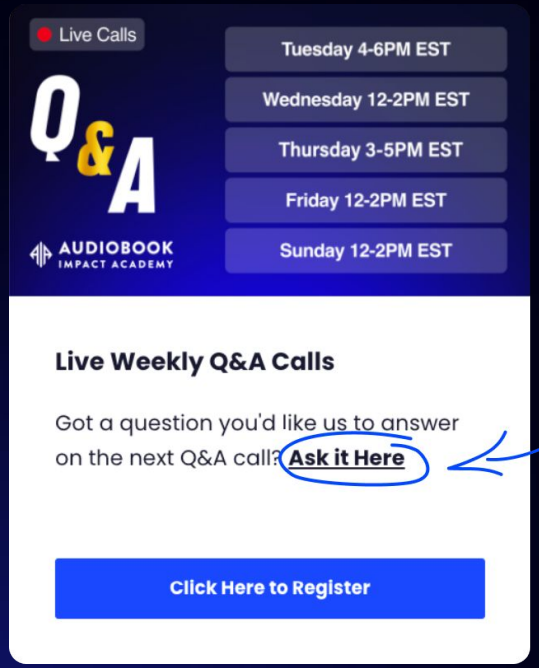
Common Tech Skills

First, we will prioritise the most important skills to be able to smoothly navigate the course

Average length: **15-25 mins.**



Q&A TIME



Second, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **30-45 mins.**

SPECIAL SEGMENTS

- Password Management
- How to Use Loom
- Using System Preferences
- Quiz
- Something else

Got a good idea for a segment?
Let us know!

OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick the best questions to answer!

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

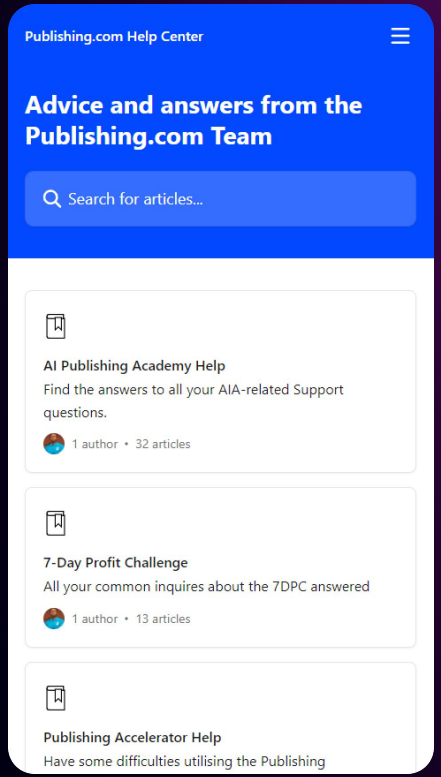
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, Incognito, Chrome etc.
- 7 Day Publishing Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript

Check your email inbox for more info or contact support

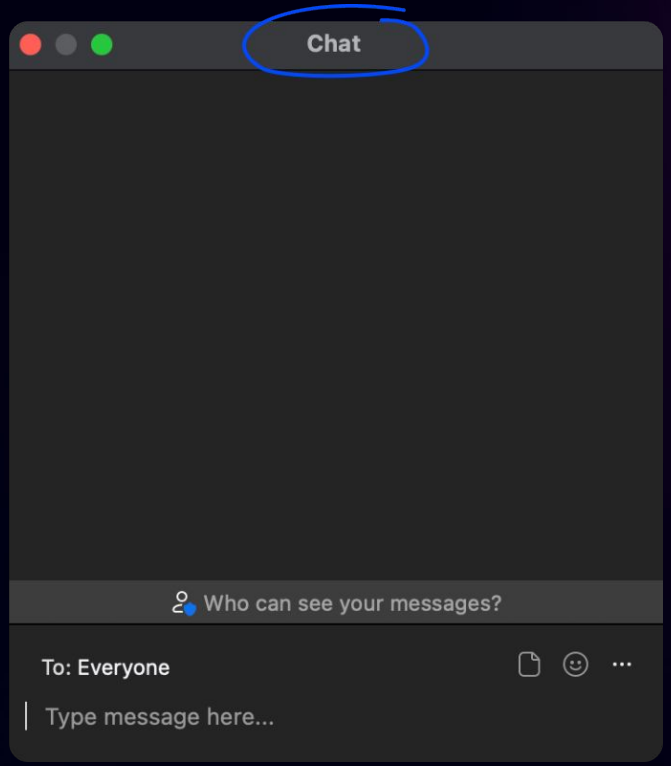
PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly which are **active all month.**

PRINTREADY10

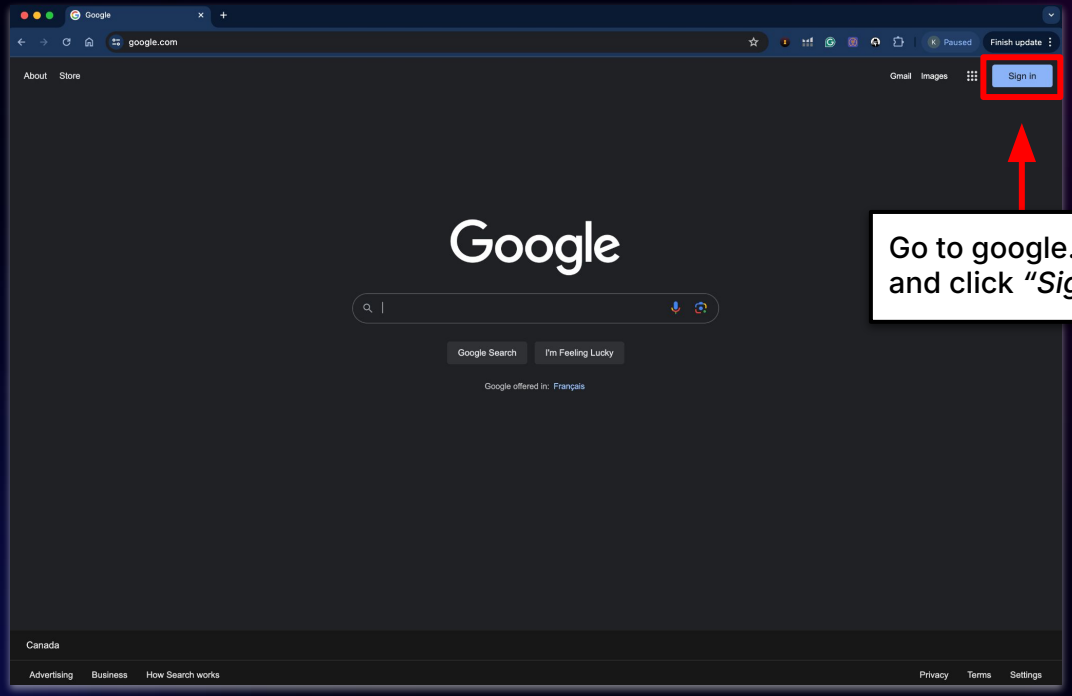
Students get **10%** off Formatting Package

Change your chat settings to "Everyone"



LET'S BEGIN!

Creating a Google Account



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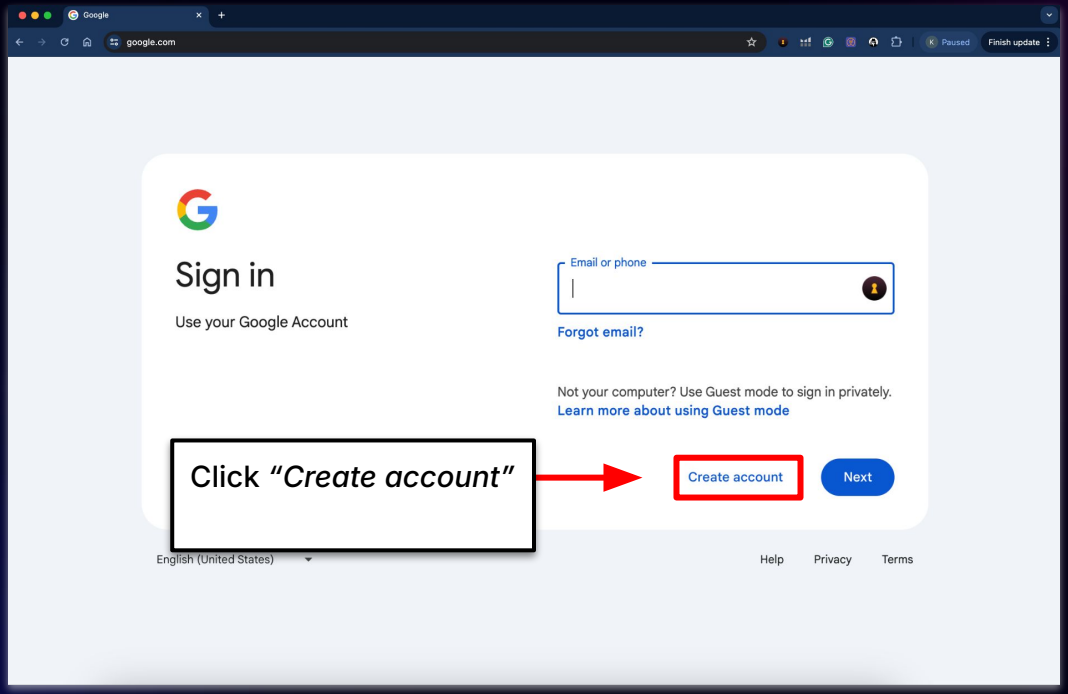
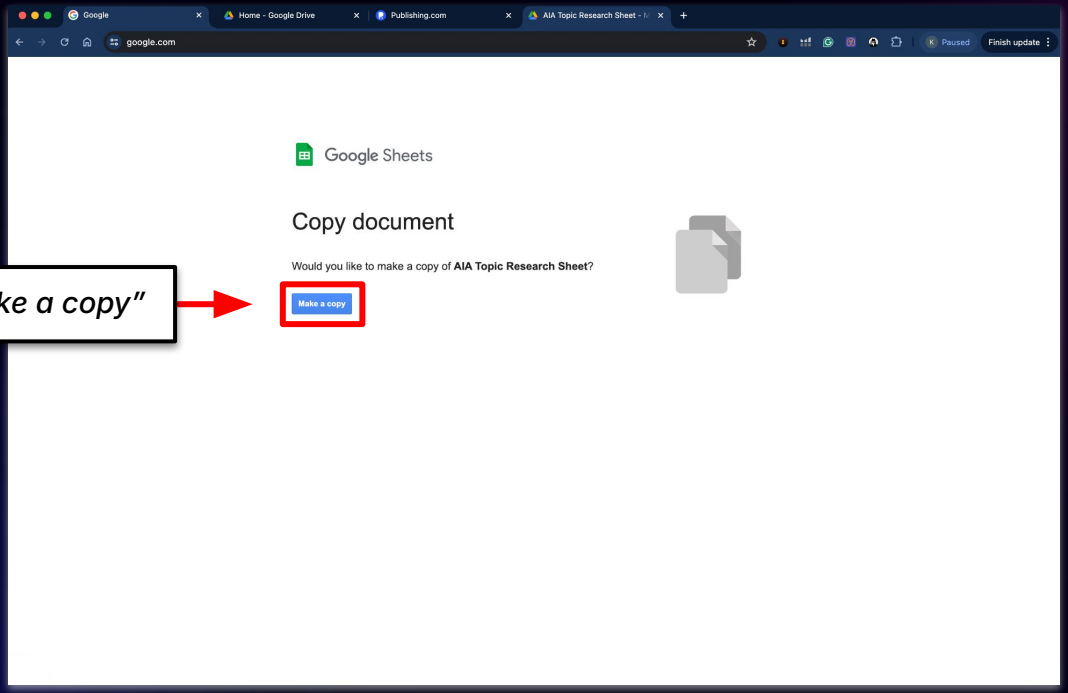
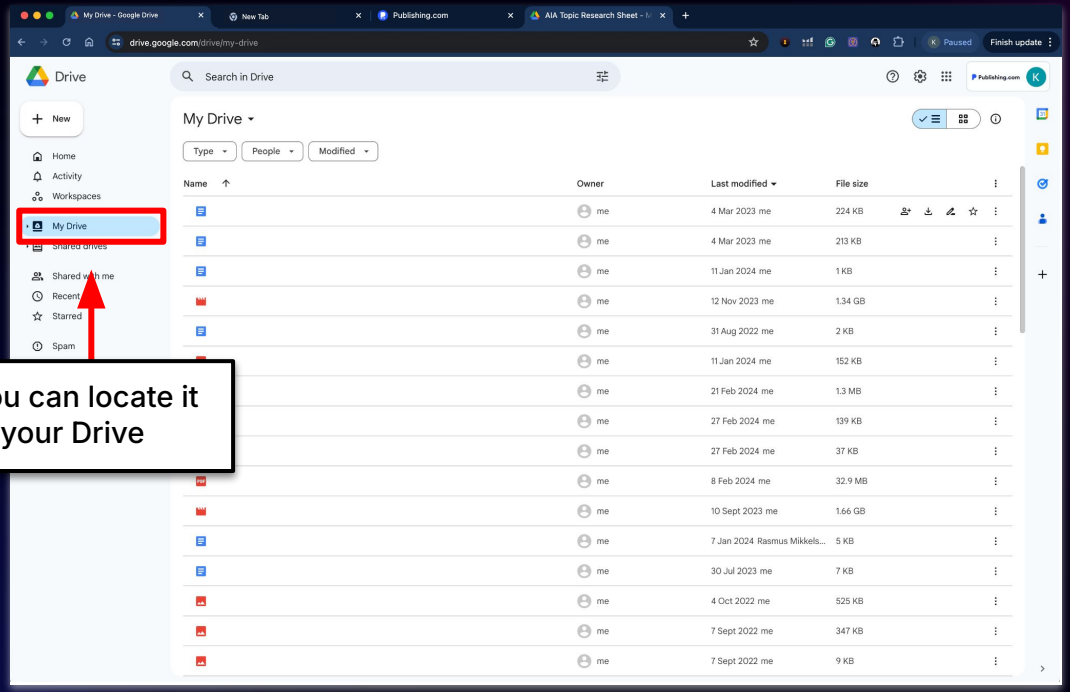


Using Your Google Drive

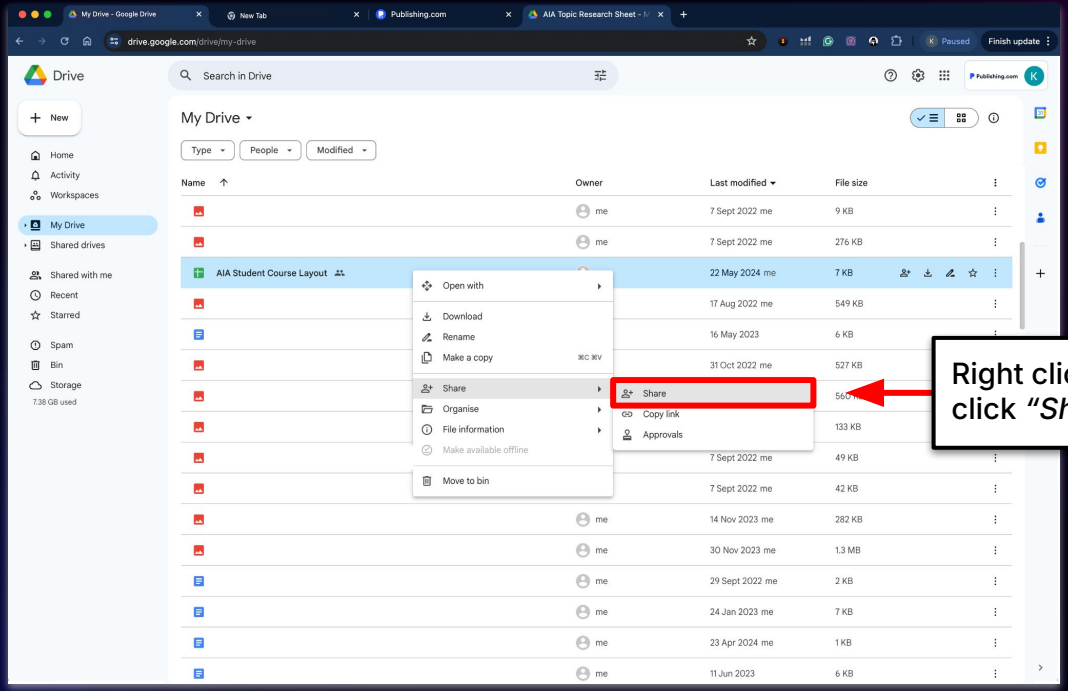


Click *"Make a copy"*

Using Your Google Drive



Sharing a File or Folder



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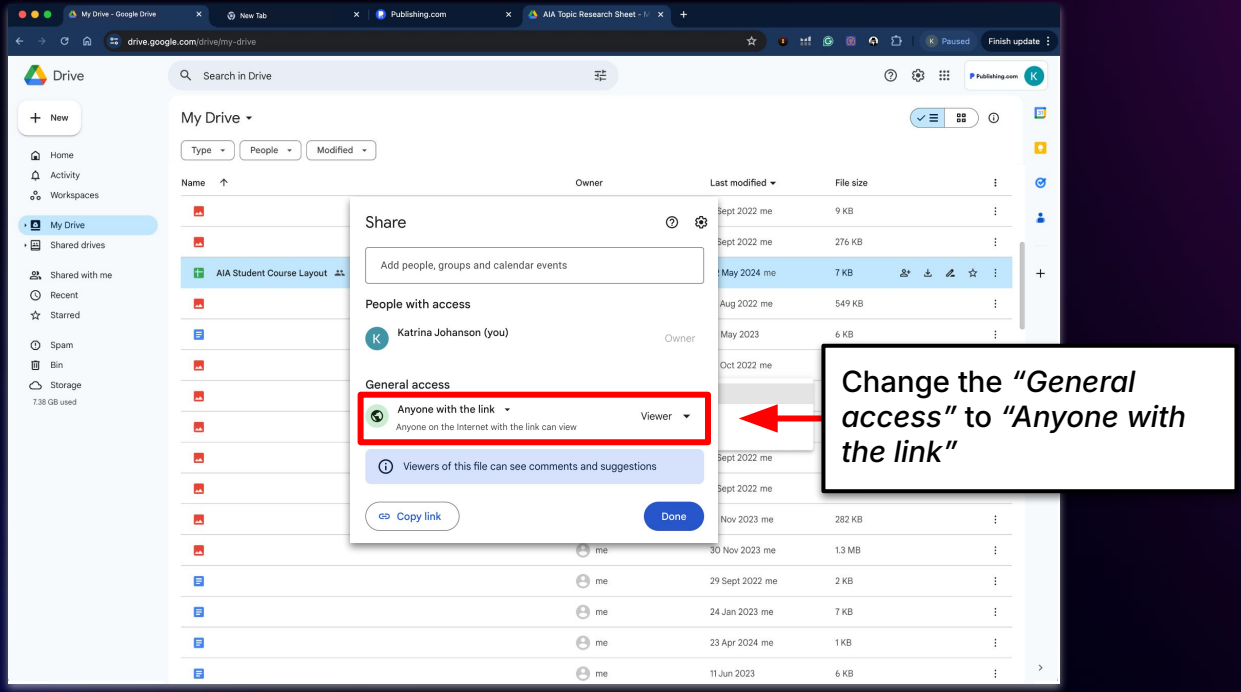
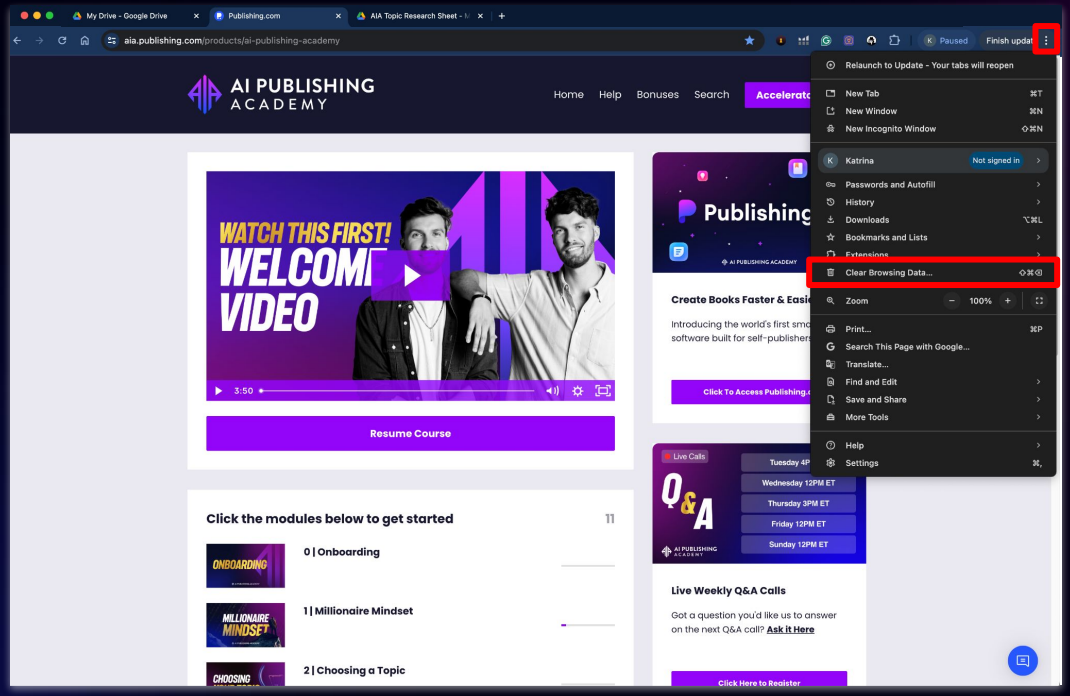


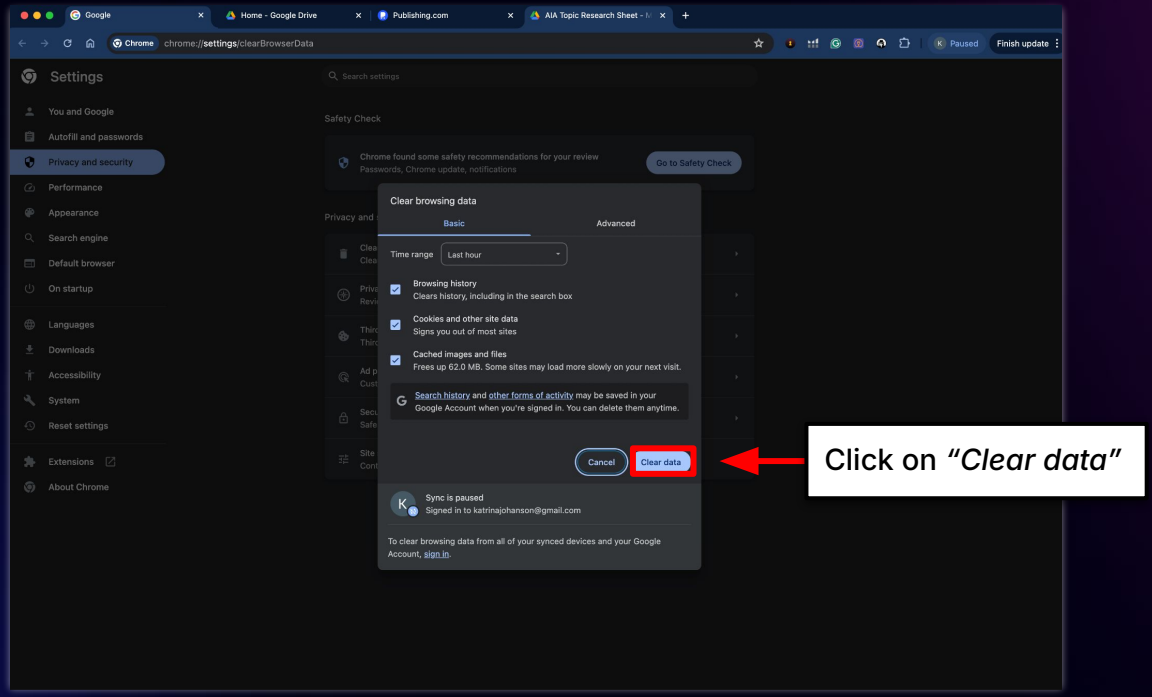
Clearing Your Cache



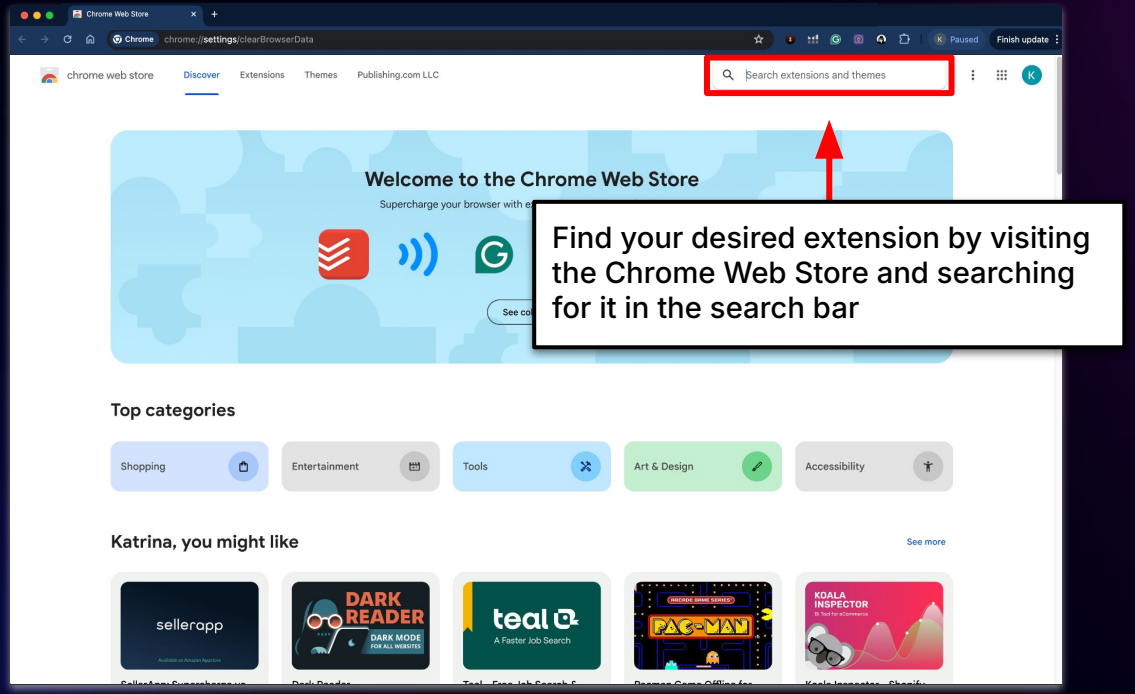
1. Click on the three dots

2. Click on *"Clear Browsing Data"*

Clearing Your Cache



Adding Extensions To Chrome



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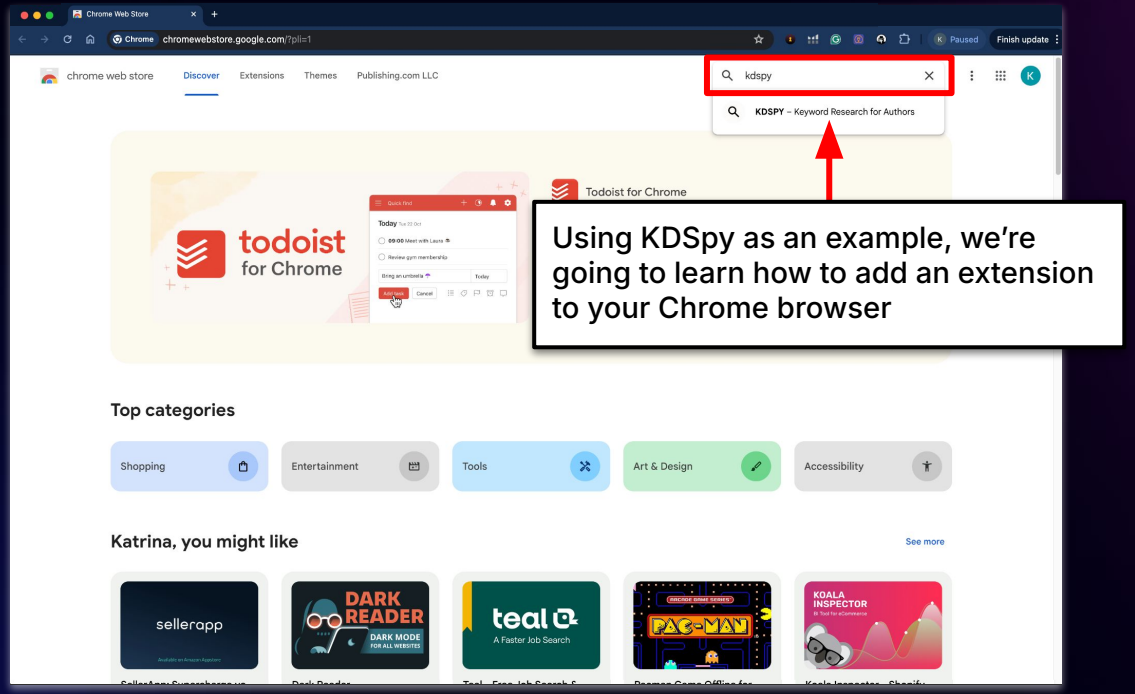

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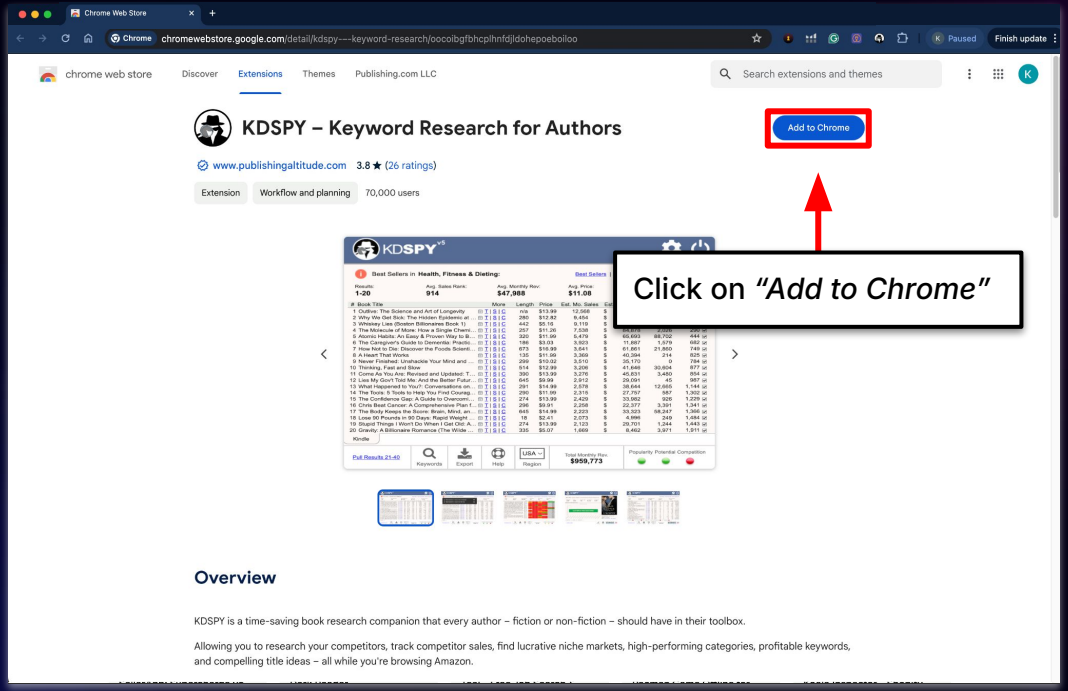

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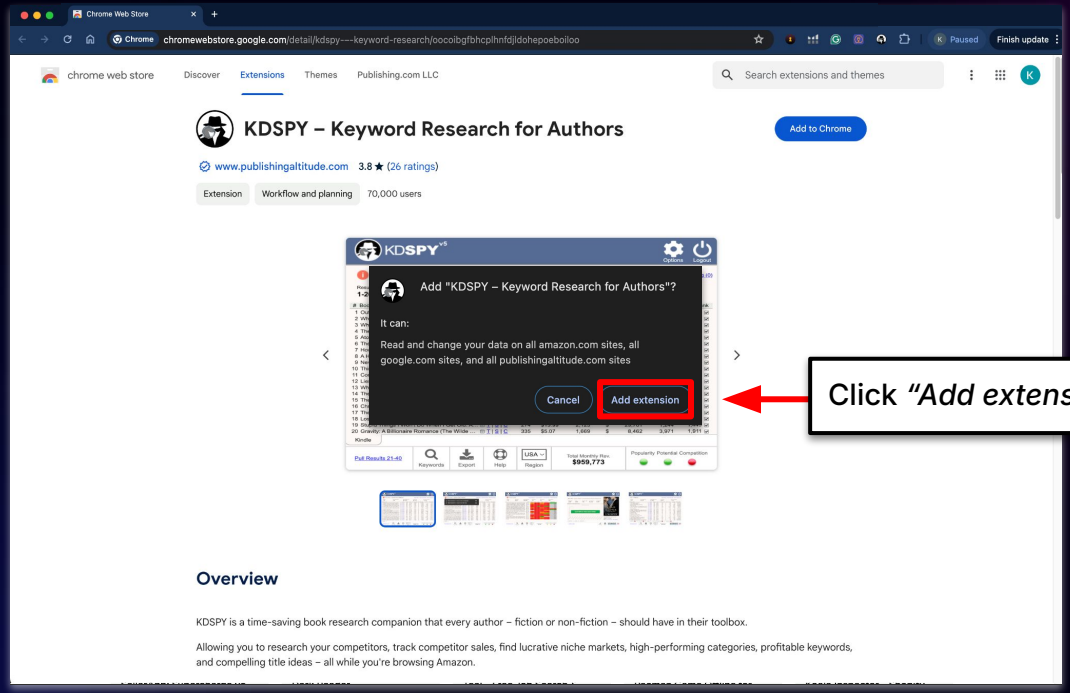
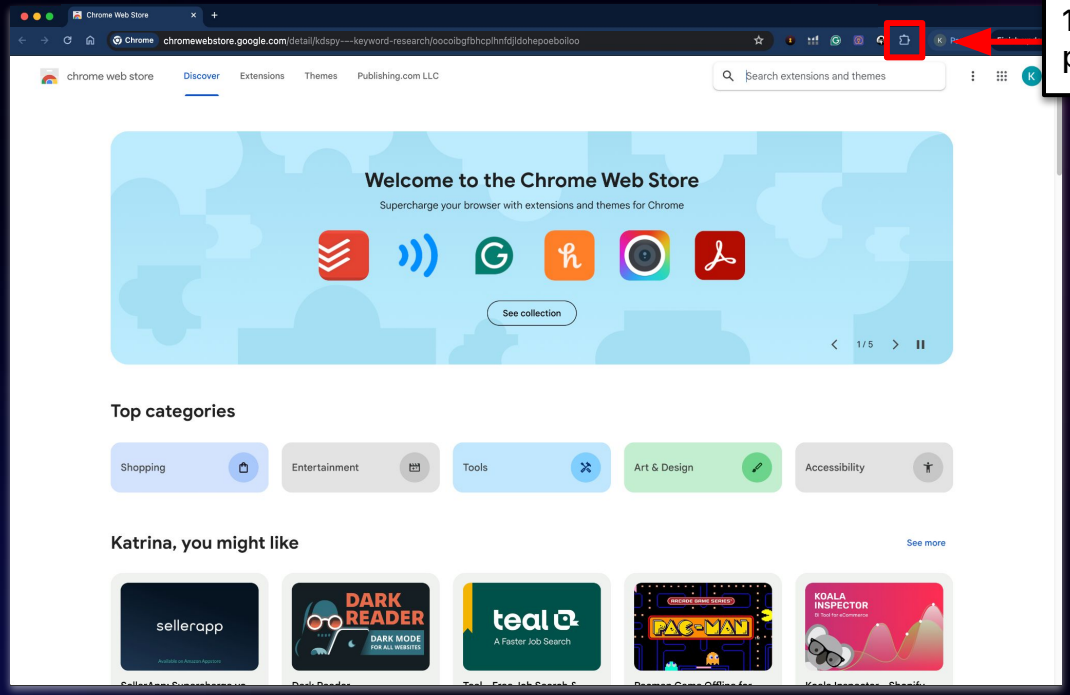


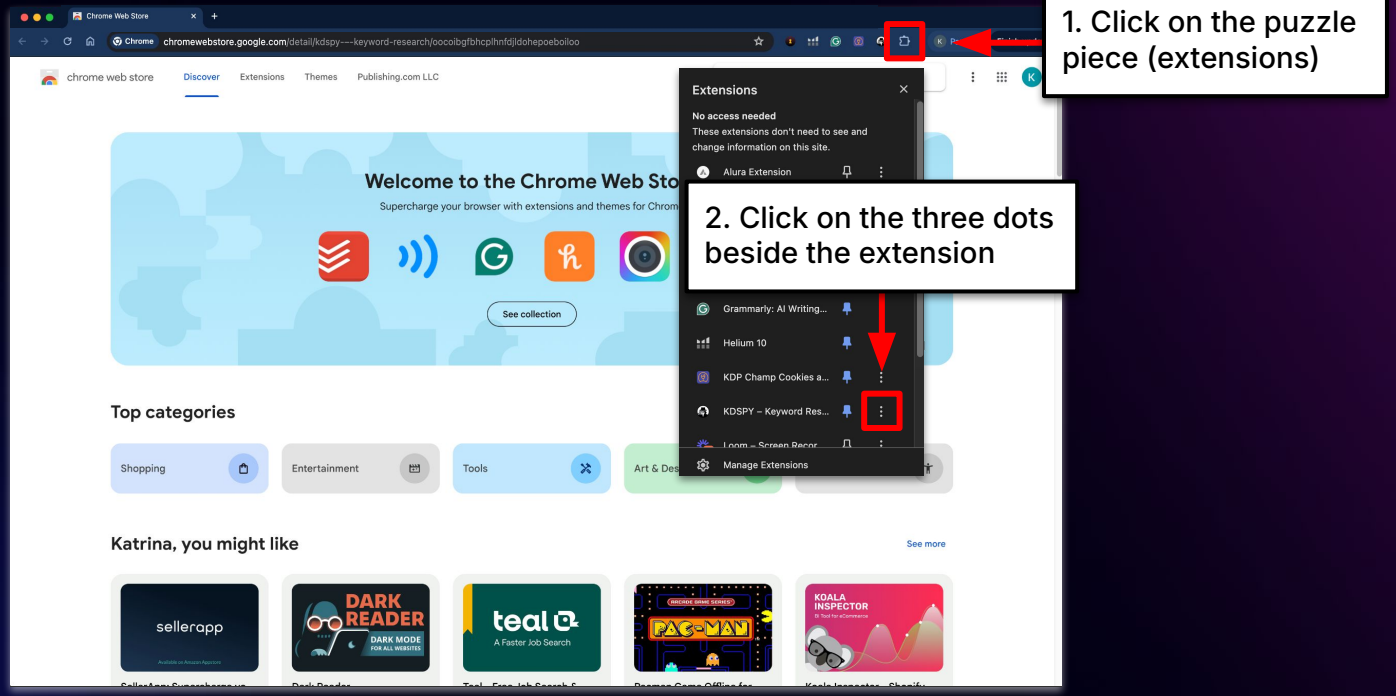
Click *"Add extension"* on pop-up

Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

Finding Extensions in Chrome



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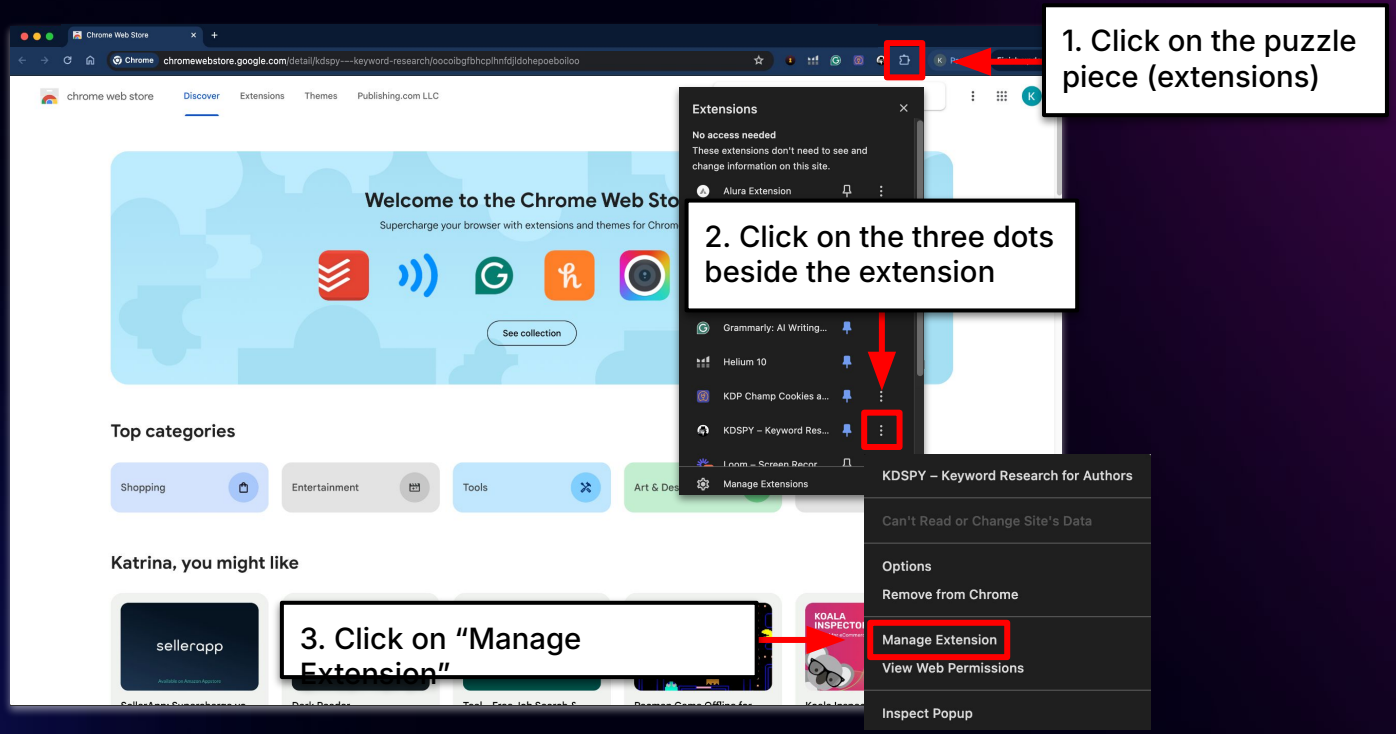

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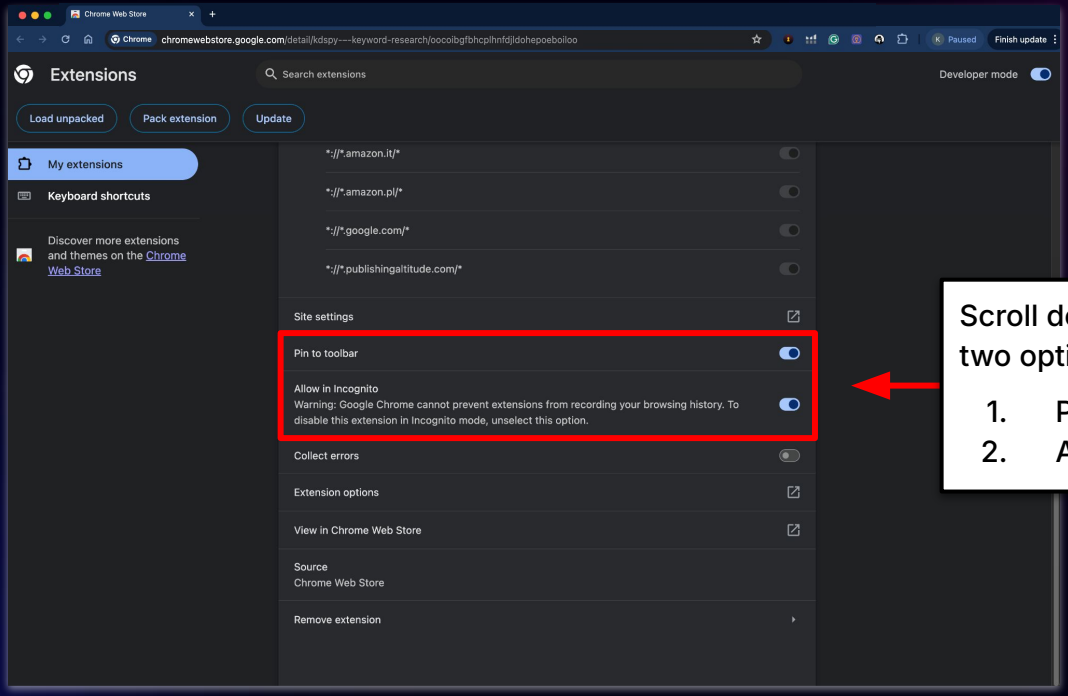
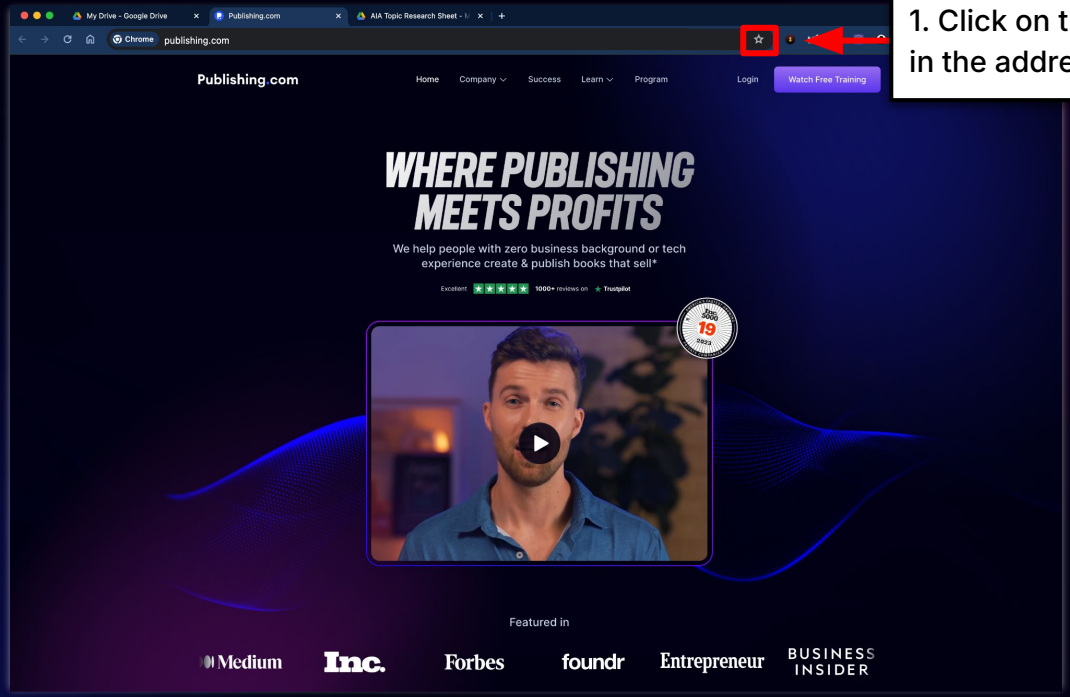


Scroll down to find these two options:

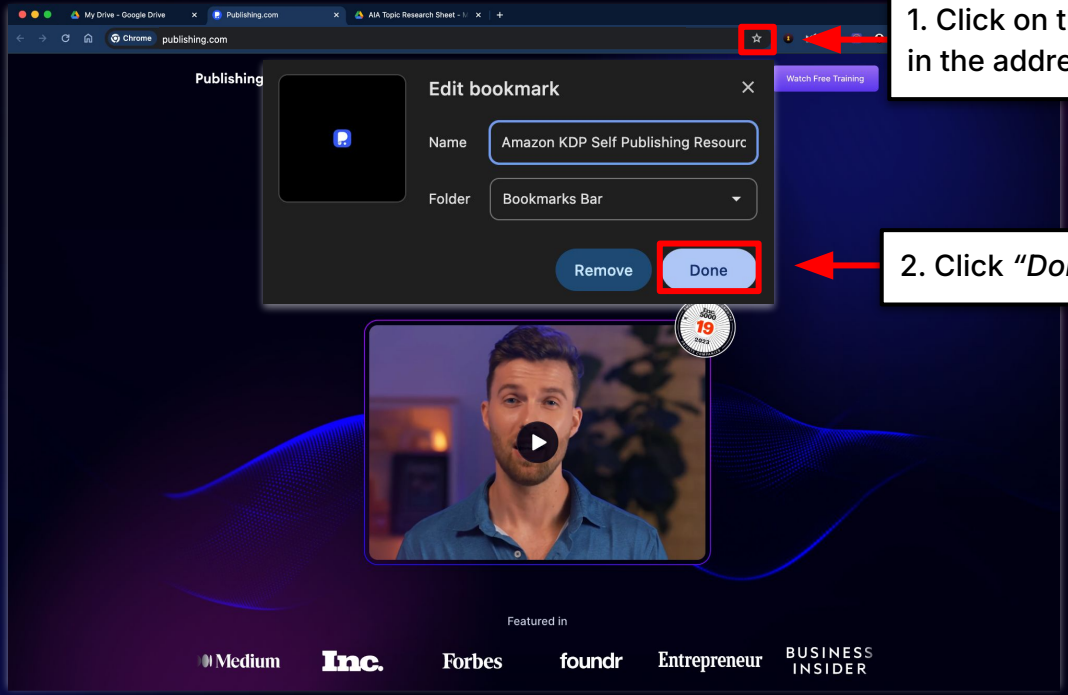
1. Pin to toolbar
2. Allow in Incognito

Bookmarking



1. Click on the star in the address bar

Bookmarking



1. Click on the star in the address bar

2. Click *"Done"*

Nonie Adams

I have an offer from a publishing company in Croatia to translate, publish and sell my book in Croatia. US$1000 advance against royalties. First print run: 2000 copies Approx. retail price: USD $20 Royalty: 8% up to 2000 copies sold, 9% after. Is this reasonable?

Rebecca

"Hi coaches, thanks for helping as usual! Can i please get a cover review? Which one would be most suitable for teen girls?

https://drive.google.com/file/d/1dAkLXICWNo1lL0ZXU9JwQLmM5fMZbf7Y/view?usp=sharing "

Per-Ove Hermansson

{{Question}}

Jacob Elton

When doing the Customer Research with the Publishing AI, may we use ASIN numbers of books that are NOT within the POC? (I ask, because we want to get better feedback, by using research on books that sell really well, but I can't find an answer within the videos, that say we can't use those...)

James McQuirter

I am thinking about the topic “sustainable fashion”. Not sure how to niche down. It is meant for consumers (as opposed to businesses, environmental activists, etc) but there are no books with that in the title. They appear to target women in the cover art but don’t explicitly say that in the titles. It PoC’s well without including the audience, but not when naming the audience.

Adam Laverdure

For new students in AIA, would you recommend doing a 7 days challenge?

Anshul Mathur

Can I ask for your feedback on few of the book cover designs for my upcoming 30K book?

Daniel G.

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PART 2 -Can you address the unique challenges of starting with doing two books at once and looking to do a series ?

Lorraine Hixson

"Question about trim size suggestion:

I'm currently proofreading and editing my manuscript, and I want to try to get my book cover designed in parallel. Regarding the book format - what is the best way to determine/select trim size for the book (to optimize for print cost)? Do I need to specify that for the agency that will do the formatting, or do they determine best book size vs page count? I'm trying to determine what size I should specify for the book cover designer. "

Bob Feiles

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Paula Sanders

I am trying to put together the hardcover version of my book. I converted jpeg file to PDF on MergedPDF. When I uploaded to KDP a GIANT image shows up. Don't know how to scale it down...HELP!

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