

# Tech Talk on Fridays

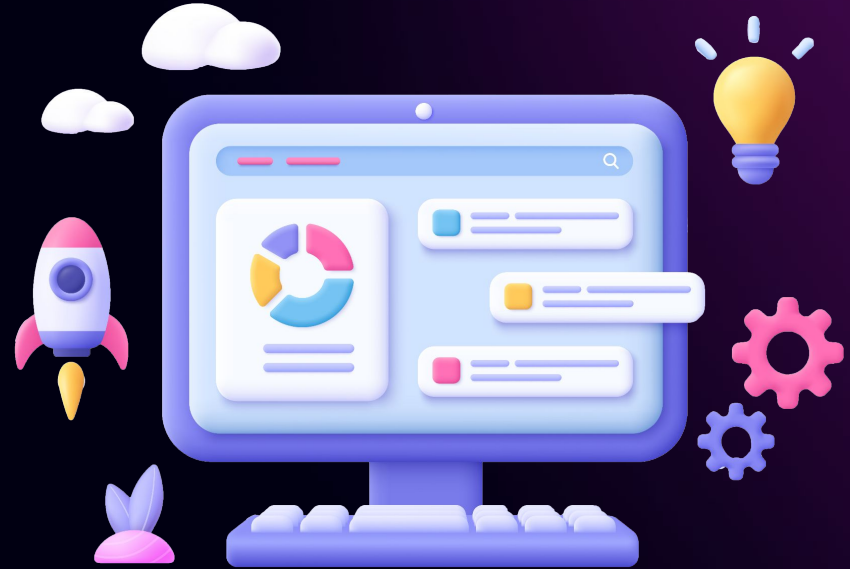
● 2024



# Common Tech Skills

First, we will prioritise the most important skills to be able to smoothly navigate the course

Average length: **15-25 mins.**



# Q&A TIME

The screenshot shows a dark-themed interface for 'Live Weekly Q&A Calls'. At the top left, there is a 'Live Calls' indicator with a red dot. Below it is the 'Q&A' logo and the 'AUDIOBOOK IMPACT ACADEMY' logo. To the right, a list of call times is shown in light blue buttons: Tuesday 4-6PM EST, Wednesday 12-2PM EST, Thursday 3-5PM EST, Friday 12-2PM EST, and Sunday 12-2PM EST. The main content area has a white background and contains the text 'Live Weekly Q&A Calls', followed by 'Got a question you'd like us to answer on the next Q&A call?' and a blue button labeled 'Ask it Here' which is circled in blue. Below this is another blue button labeled 'Click Here to Register'.

Second, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **30-45 mins.**

# SPECIAL SEGMENTS

- Password Management
- How to Use Loom
- Using System Preferences
- Quiz
- Something else

Got a good idea for a segment?  
Let us know!





# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick the best questions to answer!



There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

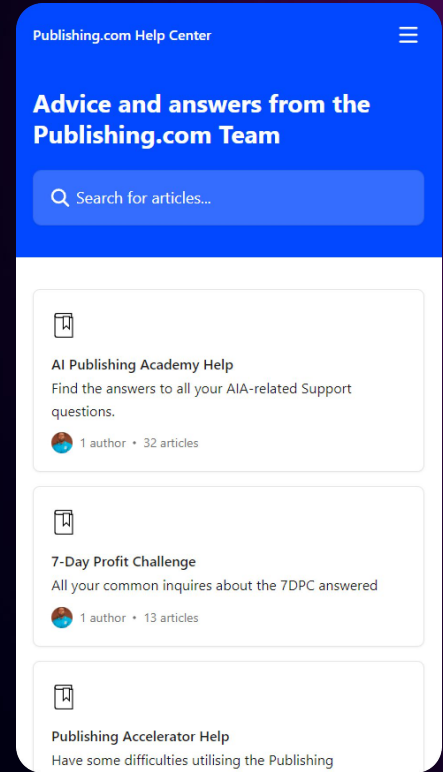
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, Incognito, Chrome etc.
- 7 Day Publishing Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



# PUBLISHING.AI NOW OPEN TO EVERYONE

## What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



*Check your email inbox for more info or contact support*



# PS MONTHLY DISCOUNT

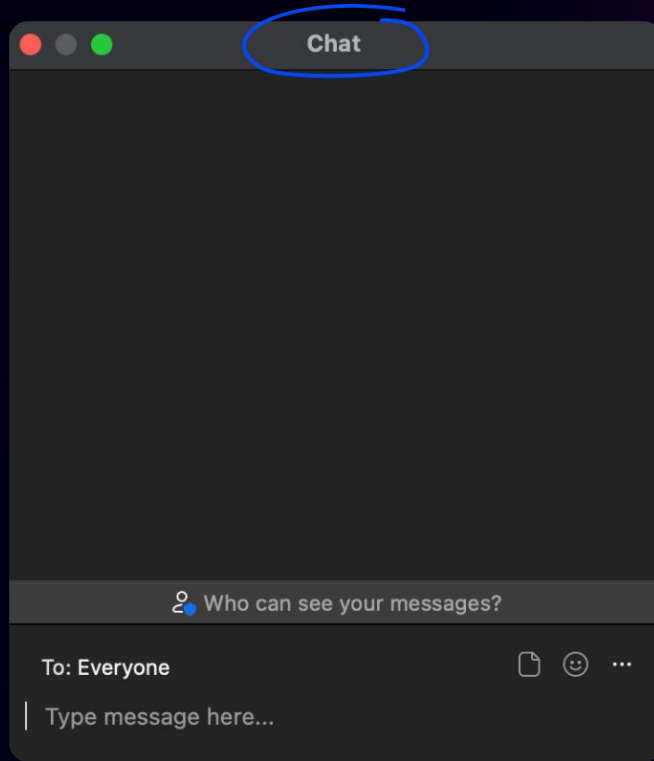
AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly which are **active all month**.

→ **PRINTREADY10**

Students get **10%** off Formatting Package

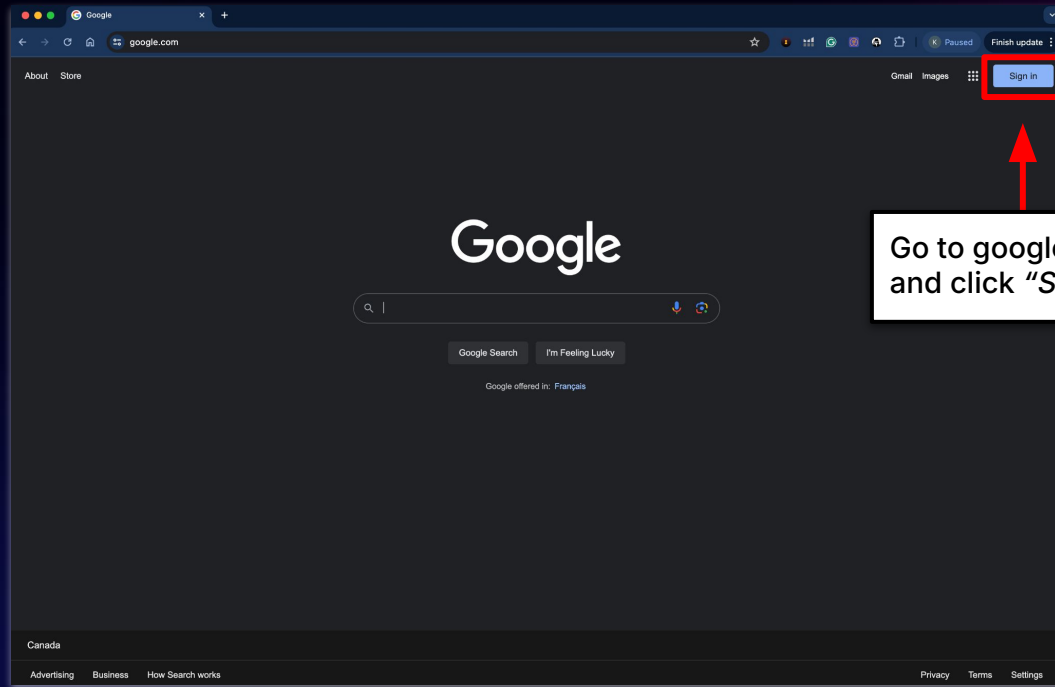


Change your chat settings to "Everyone"



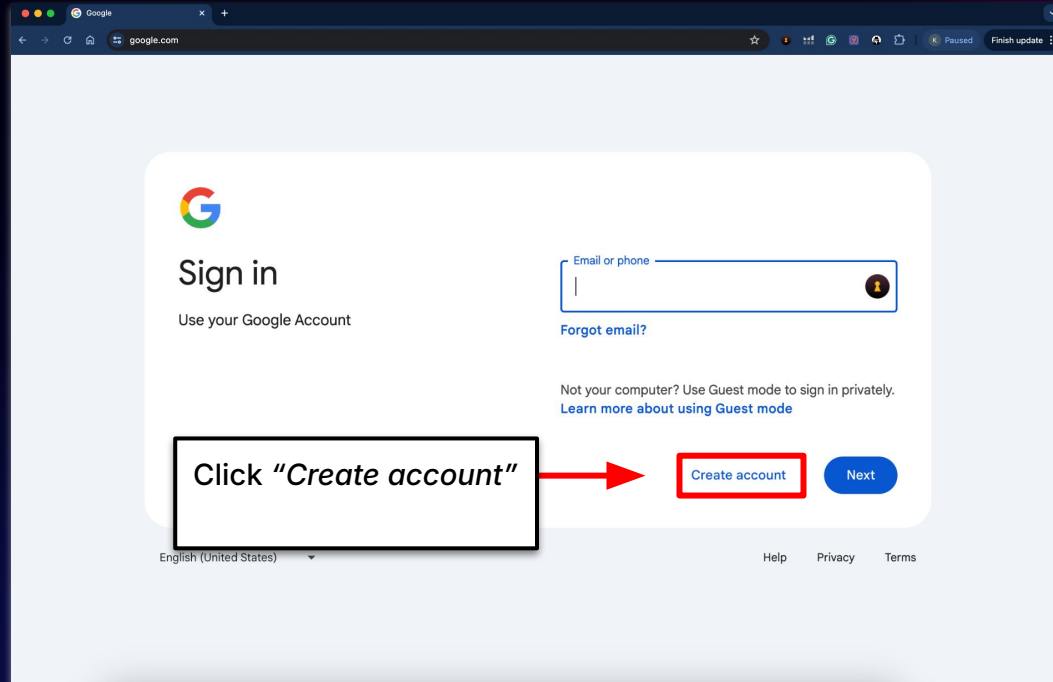
**LET'S BEGIN!**

# Creating a Google Account

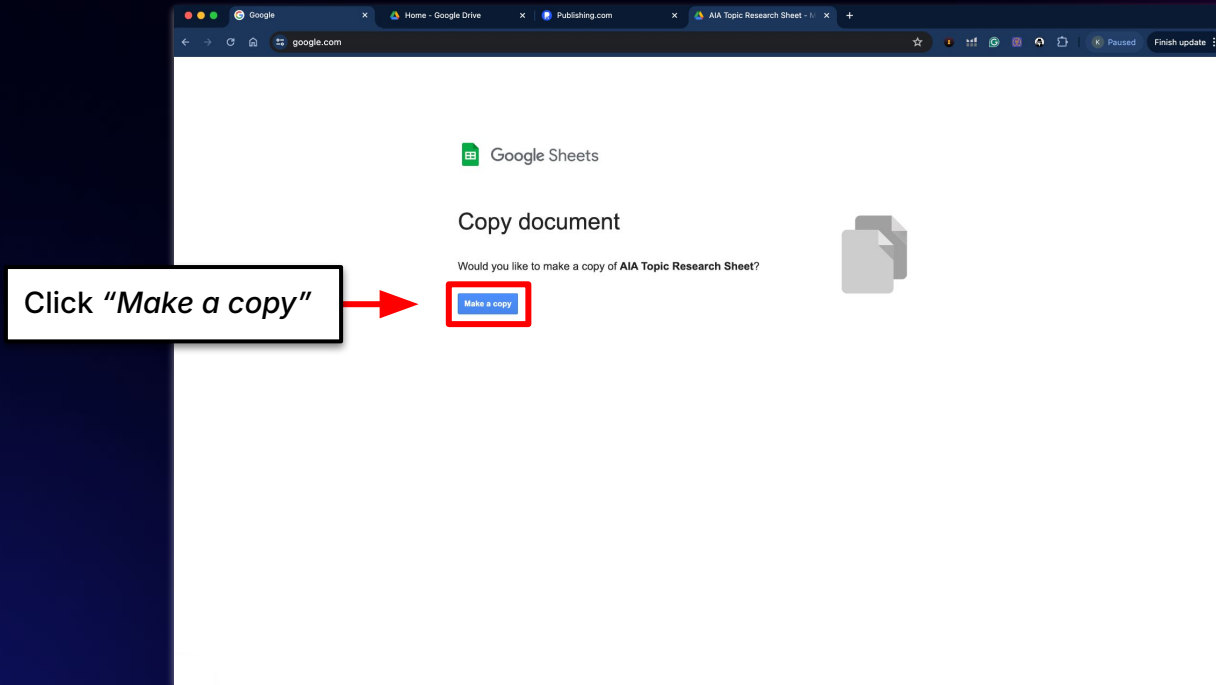


Go to google.com  
and click "Sign In"

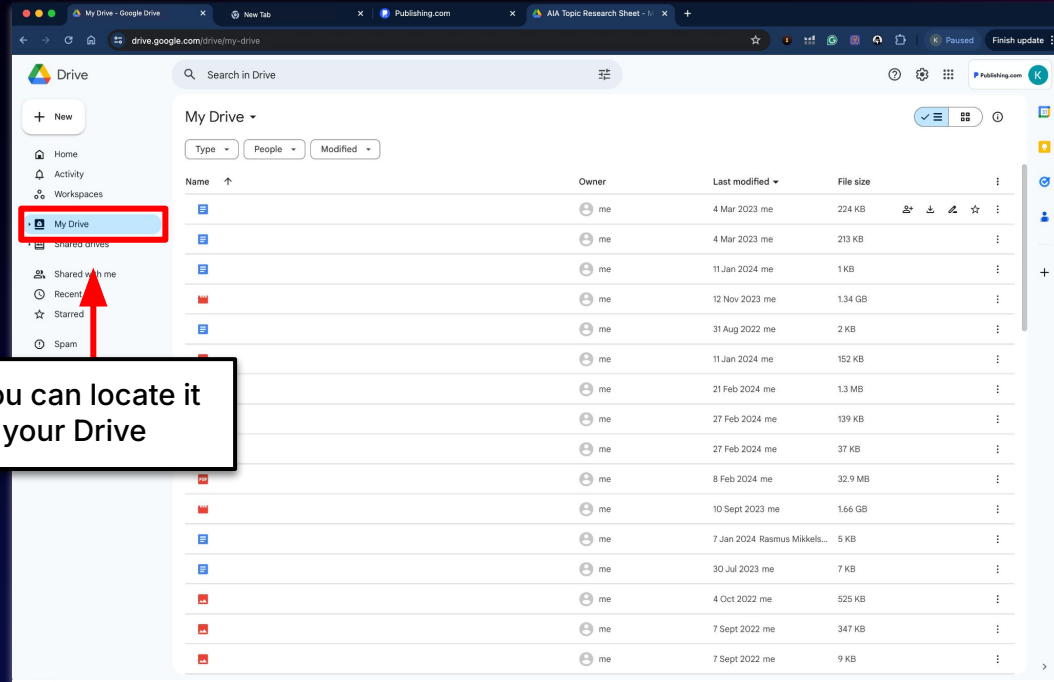
# Creating a Google Account



# Using Your Google Drive



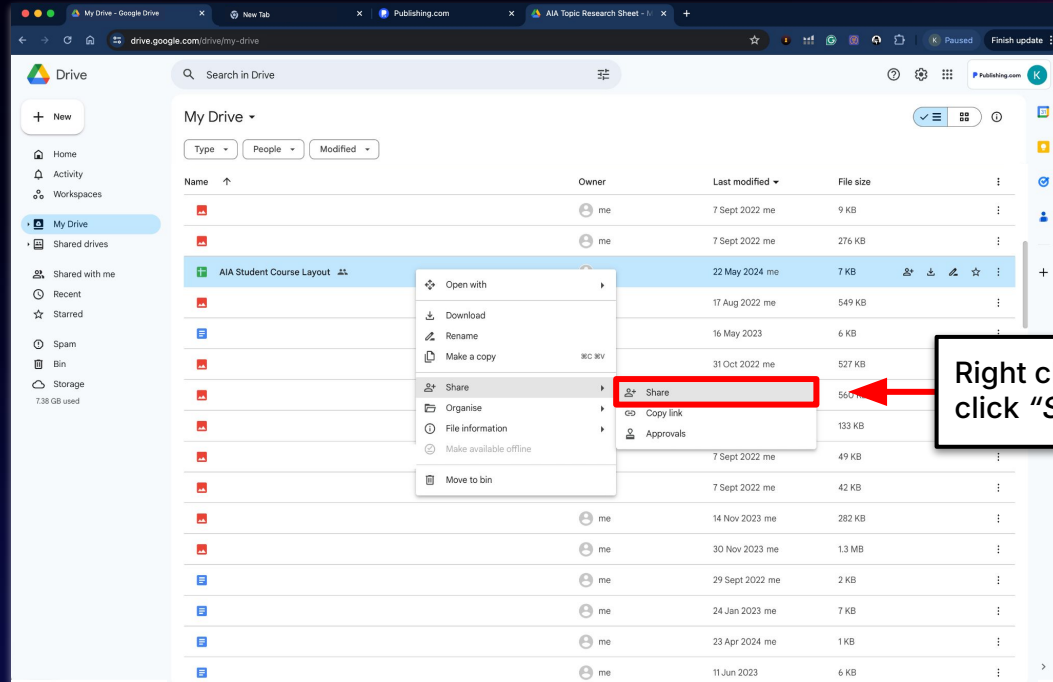
# Using Your Google Drive



You can locate it in your Drive

Name	Owner	Last modified	File size
[Icon]	me	4 Mar 2023	224 KB
[Icon]	me	4 Mar 2023	213 KB
[Icon]	me	11 Jan 2024	1 KB
[Icon]	me	12 Nov 2023	1.34 GB
[Icon]	me	31 Aug 2022	2 KB
[Icon]	me	11 Jan 2024	152 KB
[Icon]	me	21 Feb 2024	1.3 MB
[Icon]	me	27 Feb 2024	139 KB
[Icon]	me	27 Feb 2024	37 KB
[Icon]	me	8 Feb 2024	32.9 MB
[Icon]	me	10 Sept 2023	1.66 GB
[Icon]	me	7 Jan 2024	Rasmus Mikkel... 5 KB
[Icon]	me	30 Jul 2023	7 KB
[Icon]	me	4 Oct 2022	525 KB
[Icon]	me	7 Sept 2022	347 KB
[Icon]	me	7 Sept 2022	9 KB

# Sharing a File or Folder



Right click on the file and click "Share"



# Sharing a File or Folder

The image shows a screenshot of the Google Drive web interface. A 'Share' dialog box is open over a file named 'AIA Student Course Layout'. The dialog box has three main sections: 'Add people, groups and calendar events' (with a text input field), 'People with access' (listing 'Katrina Johanson (you)' as the Owner), and 'General access' (set to 'Anyone with the link' with a dropdown arrow). A red box highlights the 'General access' section, and a red arrow points from a callout box to it. The callout box contains the text: 'Change the "General access" to "Anyone with the link"'. Below the 'General access' section, there is a note: 'Viewers of this file can see comments and suggestions'. At the bottom of the dialog are 'Copy link' and 'Done' buttons. The background shows a list of files in 'My Drive' with columns for Name, Owner, Last modified, and File size.

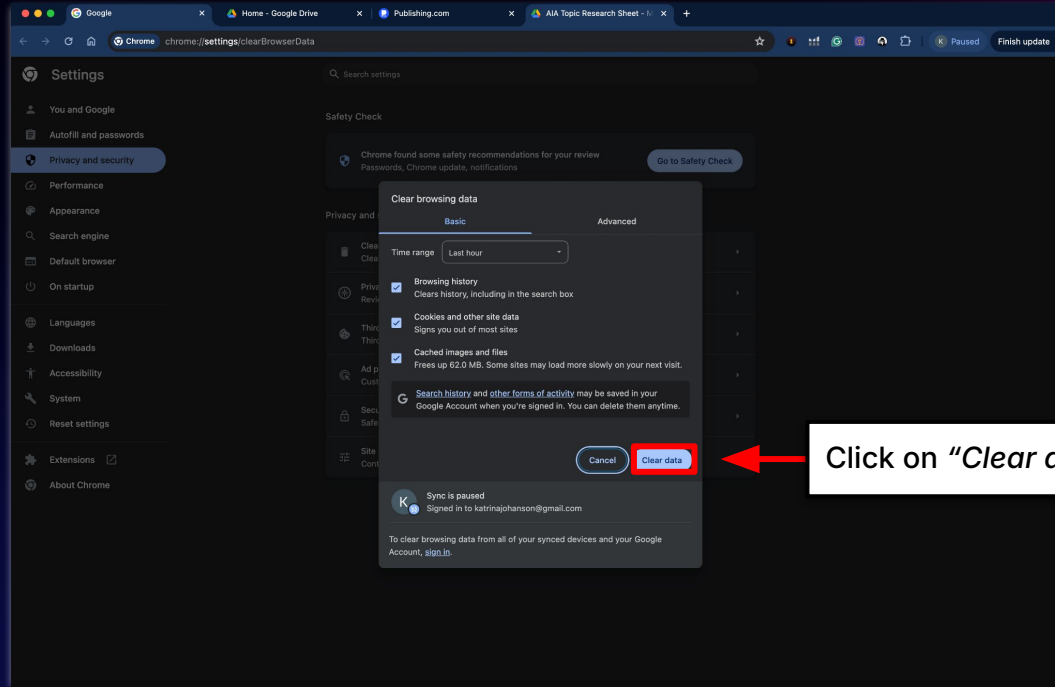
# Clearing Your Cache

The screenshot shows a web browser window with the URL `iaia-publishing.com/products/ai-publishing-academy`. The page content includes a video player with the text "WATCH THIS FIRST! WELCOME VIDEO" and a "Resume Course" button. Below the video, there are sections for "Click the modules below to get started" and "Live Weekly Q&A Calls". The browser's menu is open, and the "Clear Browsing Data..." option is highlighted with a red box. A red arrow points from the three-dot menu icon in the top right corner to the "Clear Browsing Data..." option.

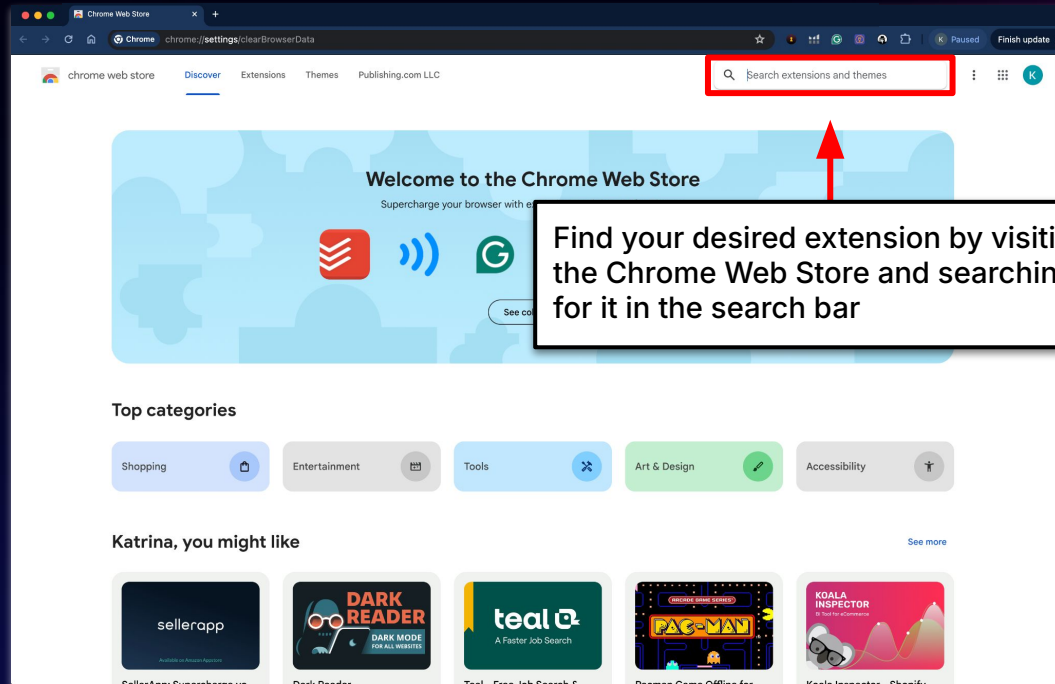
1. Click on the three dots

2. Click on "Clear Browsing Data"

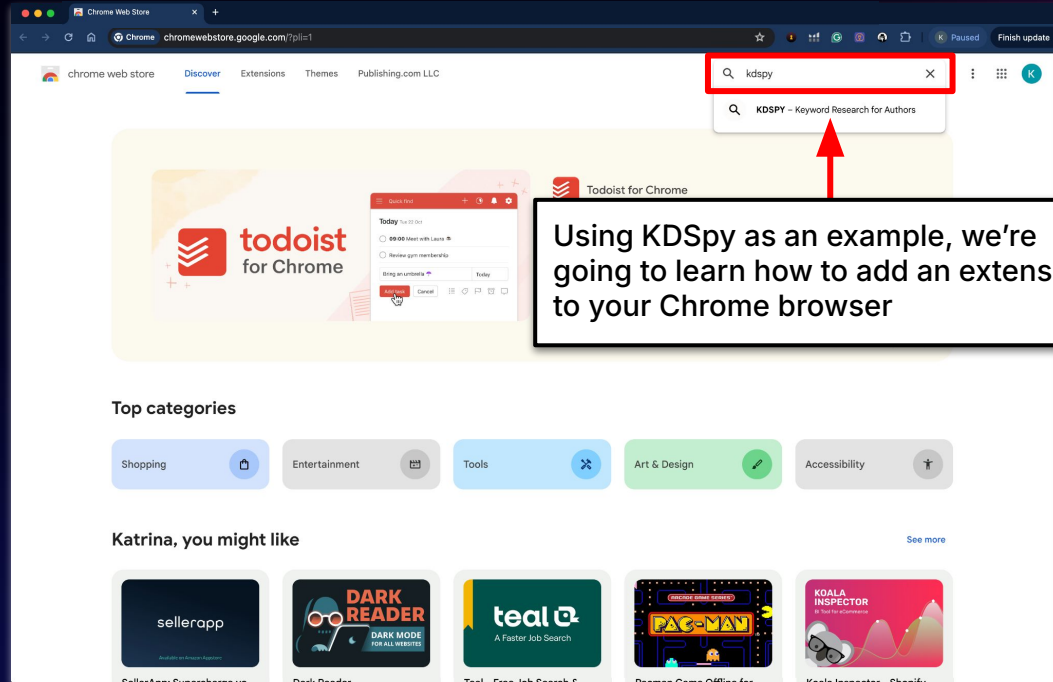
# Clearing Your Cache



# Adding Extensions To Chrome



# Adding Extensions To Chrome



# Adding Extensions To Chrome

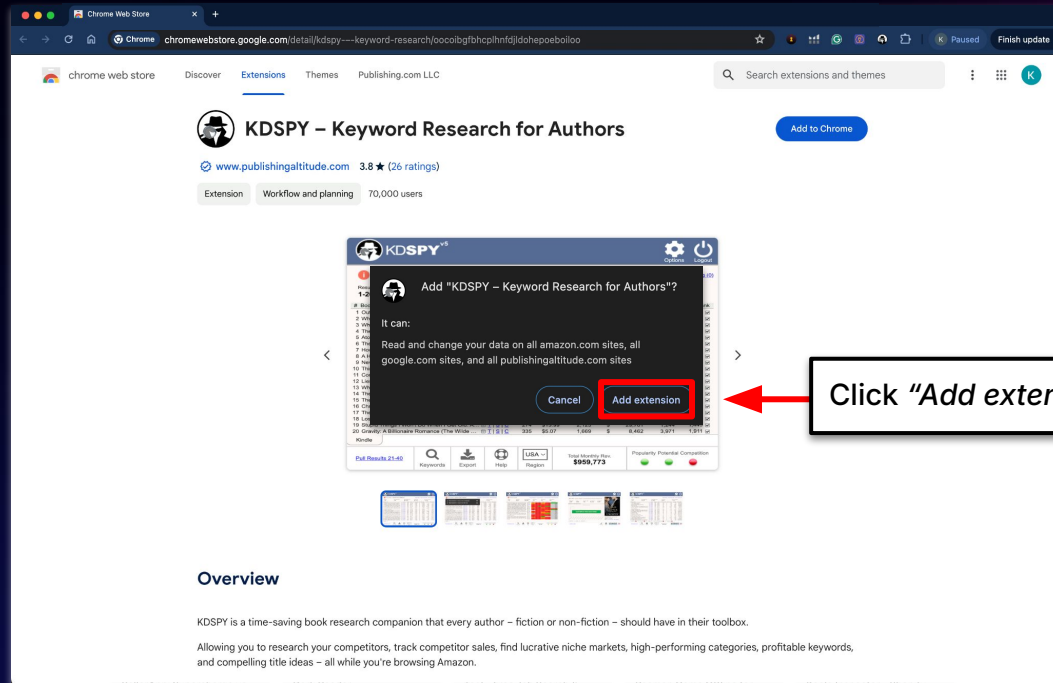
The screenshot shows the Chrome Web Store page for the KDSPY extension. The page title is "KDSPY – Keyword Research for Authors" with a rating of 3.8 stars from 26 reviews. The extension is categorized as "Extension" and "Workflow and planning" and has 70,000 users. A red box highlights the "Add to Chrome" button, and a red arrow points to it from a callout box that says "Click on 'Add to Chrome'". Below the main header, there is a preview of the extension's interface, which displays a table of book data. The table has columns for Rank, Book Title, Avg. Sales Rank, Avg. Monthly Rev., and Avg. Price. The table lists 20 books, with the top one being "1 1201 The Science and Art of Longevity" with a rank of 1,201, sales rank of 914, and price of \$47.99. Other books include "2 Why We Get Sick: The Hidden Embodiment of...", "4 The Molecular Mind: How a Single Chain...", "6 Atomic Habits: An Easy & Proven Way to...", "7 How Not to Die: Discover the Foods...", "8 A Heart That Works", "9 Never Forget: Enhance Your Mind and...", "10 Thinking, Fast and Slow", "11 Control Your Mind: The Ultimate and...", "12 Live My Own True Me, And the Better Future...", "13 Mind: Empower to Your... Consciousness...", "14 The 5 Love Languages: How to Help You Find...", "15 The Completion Edge: A Guide to Overcom...", "16 The 5 Love Languages: How to Help You Find...", "17 The 5 Love Languages: How to Help You Find...", "18 Live My Own True Me, And the Better Future...", "19 Disrupt: Things I Wish I Got Older...", "20 Creating a Successful Business Plan: How..."

**Overview**

KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox.

Allowing you to research your competitors, track competitor sales, find lucrative niche markets, high-performing categories, profitable keywords, and compelling title ideas – all while you're browsing Amazon.

# Adding Extensions To Chrome



The screenshot shows the Chrome Web Store page for the KDSPY extension. The page title is "KDSPY – Keyword Research for Authors" and it has a 3.8 star rating from 26 reviews. A blue "Add to Chrome" button is visible in the top right corner. A pop-up dialog box is displayed in the center, asking "Add 'KDSPY – Keyword Research for Authors'?" and listing the permissions: "Read and change your data on all amazon.com sites, all google.com sites, and all publishingaltitude.com sites". The "Add extension" button in the pop-up is highlighted with a red box. A red arrow points from a text box to this button.

chrome web store Discover Extensions Themes Publishing.com LLC

Search extensions and themes

KDSPY – Keyword Research for Authors

www.publishingaltitude.com 3.8 ★ (26 ratings)

Extension Workflow and planning 70,000 users

Add to Chrome

Add "KDSPY – Keyword Research for Authors"?

It can:

Read and change your data on all amazon.com sites, all google.com sites, and all publishingaltitude.com sites

Cancel Add extension

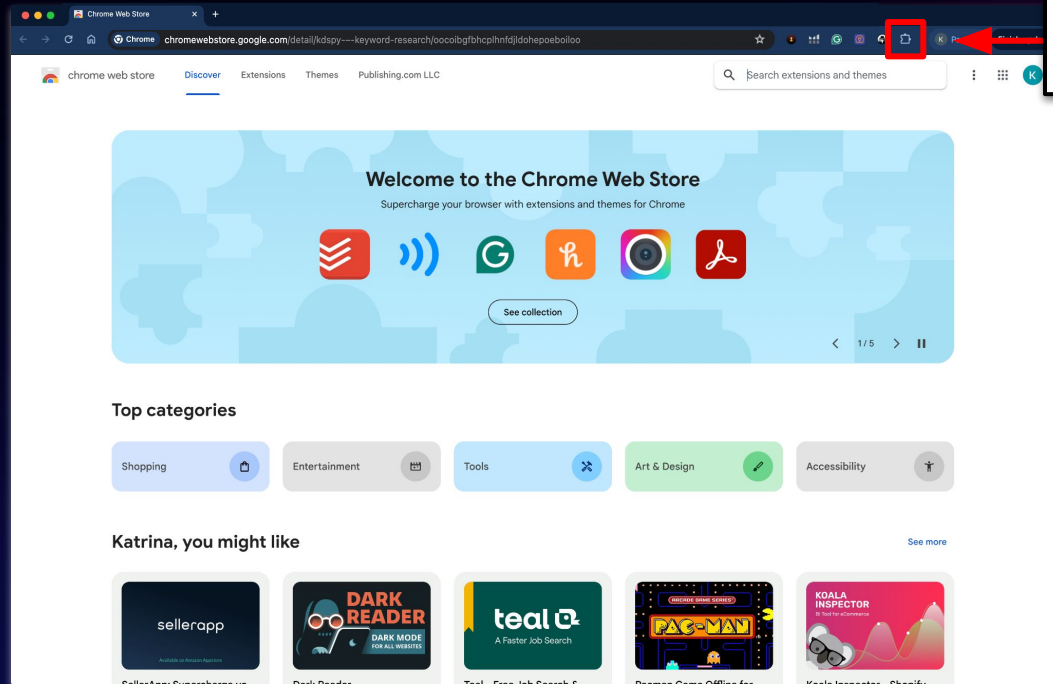
Click "Add extension" on pop-up

### Overview

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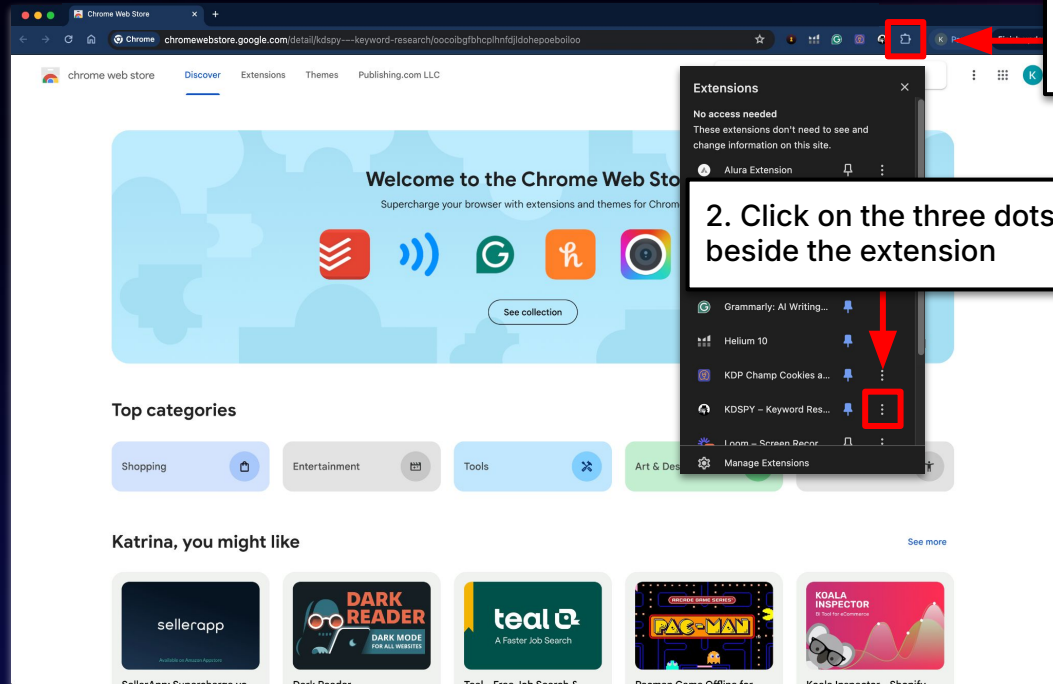
# Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)



# Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

# Finding Extensions in Chrome

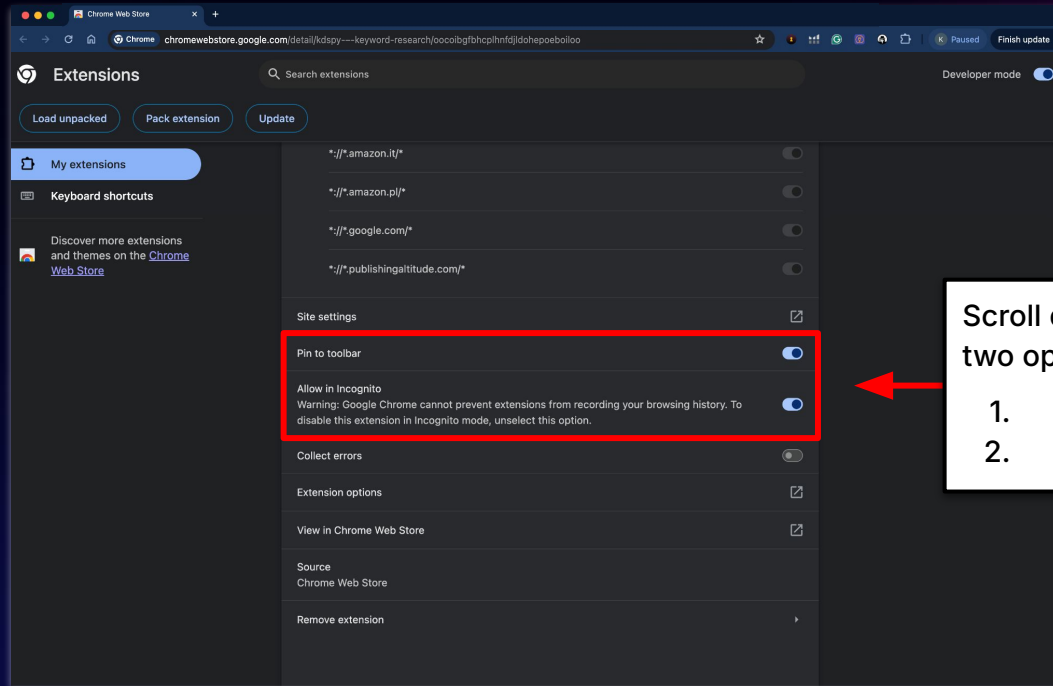
The image shows a Chrome browser window displaying the Chrome Web Store. The address bar shows the URL `chrome://webstore/detail/kdspy-keyword-research/oooclogfbhpcplhmfjddohapoaballoo`. The page content includes a welcome message, a 'See collection' button, and various category buttons like 'Shopping', 'Entertainment', 'Tools', and 'Art & Design'. A list of recommended extensions is visible, including 'sellerapp', 'KDPSPY - Keyword Research for Authors', and 'KOALA INSPECTOR'. Three callout boxes provide instructions: 1. Click on the puzzle piece icon in the top right corner of the browser. 2. Click on the three dots menu icon next to the 'KDPSPY - Keyword Research for Authors' extension. 3. Click on the 'Manage Extension' option in the dropdown menu that appears.

1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

3. Click on "Manage Extension"

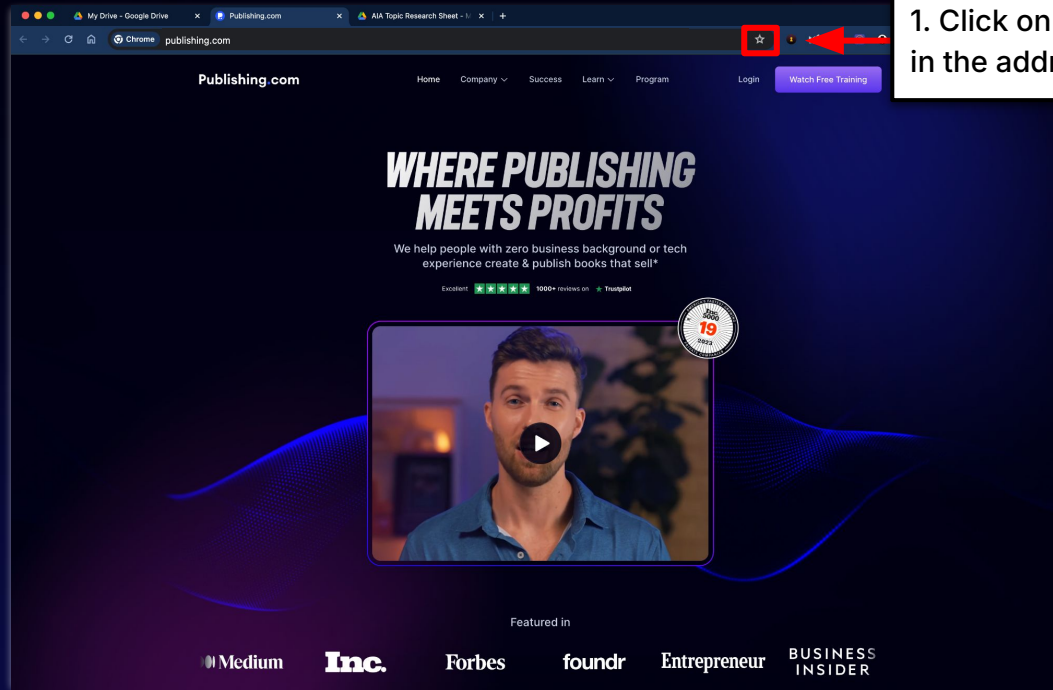
# Finding Extensions in Chrome



Scroll down to find these two options:

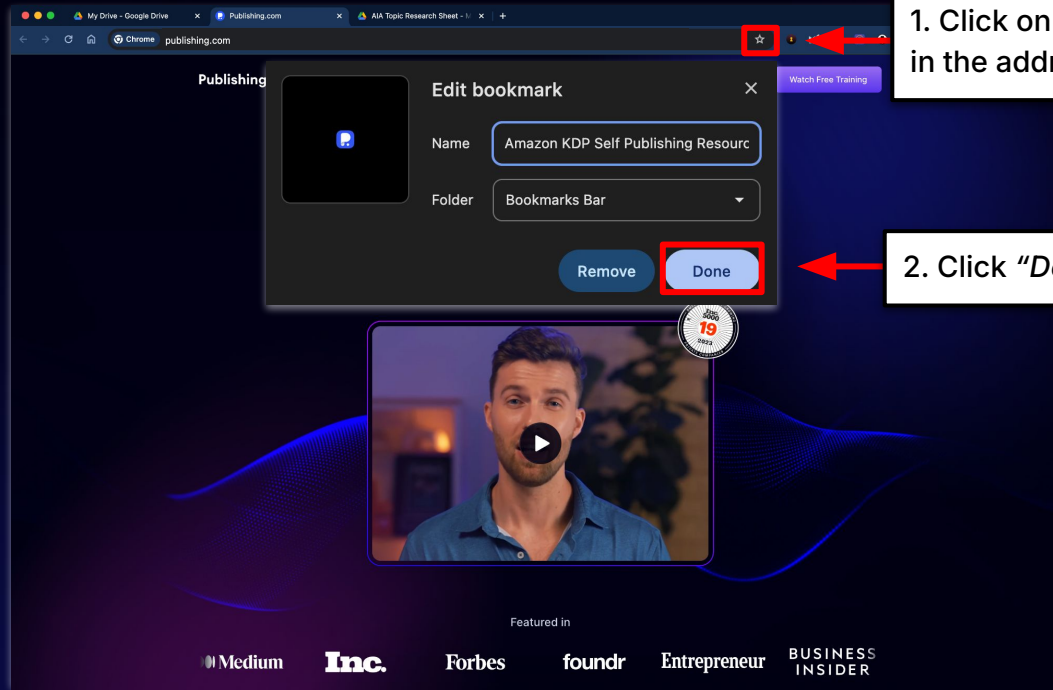
1. Pin to toolbar
2. Allow in Incognito

# Bookmarking



1. Click on the star in the address bar

# Bookmarking



1. Click on the star in the address bar

2. Click "Done"

# Nonie Adams

I have an offer from a publishing company in Croatia to translate, publish and sell my book in Croatia. US\$1000 advance against royalties. First print run: 2000 copies Approx. retail price: USD \$20 Royalty: 8% up to 2000 copies sold, 9% after. Is this reasonable?

# Rebecca

"Hi coaches, thanks for helping as usual! Can i please get a cover review? Which one would be most suitable for teen girls?"

<https://drive.google.com/file/d/1dAkLXICWNo1IL0ZXU9JwQLmM5fMZbf7Y/view?usp=sharing> "

# Per-Ove Hermansson

{{Question}}



# Jacob Elton

When doing the Customer Research with the Publishing AI, may we use ASIN numbers of books that are NOT within the POC? (I ask, because we want to get better feedback, by using research on books that sell really well, but I can't find an answer within the videos, that say we can't use those...)

# James McQuirter

I am thinking about the topic “sustainable fashion”. Not sure how to niche down. It is meant for consumers (as opposed to businesses, environmental activists, etc) but there are no books with that in the title. They appear to target women in the cover art but don’t explicitly say that in the titles. It PoC’s well without including the audience, but not when naming the audience.

# Adam Laverdure

For new students in AIA, would you recommend doing a 7 days challenge?

# Anshul Mathur

Can I ask for your feedback on few of the book cover designs for my upcoming 30K book?

# Daniel G.

Can I ask for your feedback on few of the book cover designs for my upcoming 30K book?

PART 2 -Can you address the unique challenges of starting with doing two books at once and looking to do a series ?

# Lorraine Hixson

"Question about trim size suggestion:

I'm currently proofreading and editing my manuscript, and I want to try to get my book cover designed in parallel. Regarding the book format - what is the best way to determine/select trim size for the book (to optimize for print cost)? Do I need to specify that for the agency that will do the formatting, or do they determine best book size vs page count? I'm trying to determine what size I should specify for the book cover designer. "

# Bob Feiles

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# Paula Sanders

I am trying to put together the hardcover version of my book. I converted jpeg file to PDF on MergedPDF. When I uploaded to KDP a GIANT image shows up. Don't know how to scale it down...HELP!



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