

WEDNESDAY WINNING STRATEGIES September 4, 2024

2024

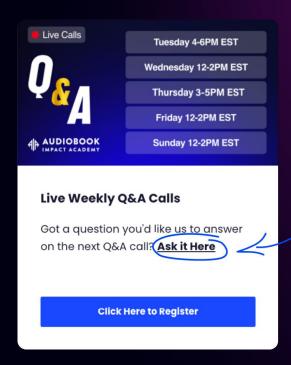
Welcome to the Publishing Family!





First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?

Let us know!





Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.





There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

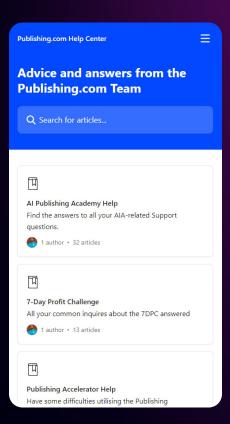
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



• • • Chat change your chat
settings to "Everyone" 2 Who can see your messages? To: Everyone Type message here...

PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages.

Here's the **SEPTEMBER** Discount Code.



GETREVIEWES

Students get 10% off Review Page Package!



What Were Your Wins?





Pamela

So Far my hubby and I have loved most of the videos and they have helped to launch us forward. In our Topic Research lessons, I believe we learned there are a number of steps to finally nailing down the "perfect" topic and would like your voice as to the understanding so far. Topics ideas can basically come to mind differently for each of us; brain dump, favorite books we have read, Amazon and ChatGPT. Then once the list is formed, it is cut done when POC is done. Lastly it our choice, if POC gives a few to work with and with the guidance of coaches, as to which is the one most likely to be successful, and move forward. The greatest lesson I have gotten so far is "Don't overthink anything, decide and move forward." Is there anything I missed or got incorrect in this section, you would like to share with me, I would truly appreciate your input?

Francis

Please is there anything I can improve on this title: "Artificial Intelligence Implementation: Tools, Platforms and Strategies for Successful AI Adoption and Integration in Modern Organizations"? Thank you.

Can we use Al right now to do our book?

Kacey

"Hello coaches, can you please review my 2nd book's title and subtitle:

Title: The Complete Postpartum Care Toolkit

Subtitle: Step-by-Step to Speed Up Physical Recovery, Support Emotional Wellness, and Practical Newborn Care Even If You're Overwhelmed

They're a total of 22 words. 163 characters with spaces and 142 characters excluding spaces

I know it's a little long for the subtitle and I'm open to suggestions. Thank you in advance. "

Empress

Salutations! I would like to know what it means when the widget doesn't shows TASKS. I paid in full today.

Pam

"i have launched my first 30k book! I'm in the 3-day promo for \$0 for the kindle version and one of my pre-launch folks is not able to order the book b/c she is in Canada. is it not available to her or do i need to do something special to allow her to download it?

I will not be on the call today unfortunately (day job) but will listen to the answer later - thank you."

Pam

"I am in the launch phase of my first book and have sent the free download promo to my 200+ prelaunch folks on Monday (2 days ago). How long do you suggest to wait to do the first follow up? And, what happens if the free ad promo expires and they have not downloaded the book yet? what do you suggest?

(i will not be on the call unfortunately but look forward to listening to your answer later)."

Pam

"Launch stage for 1st book! I have 5 reviews at the moment and once at 15 I plan on starting Facebook ads. My question is do I run the ad from my 'personal' page in Facebook? I had originally started a new Facebook page for my publishing under the name PG Tips under my personal page, I added 10 posts as instructed in the course and ran an ad offering the free PDF for reviewers. Facebook took down the page and totally blocked it. it is no longer out there. I am wary to set up another 'page' having anything to do with the publishing? Am I missing something here or should i just do it under my personal page? I have not posted at all about my book on my personal page... please advise so I do not get blocked again!

(I will not be on the call due to my day job but look forward to hearing your response - thank you)."

Jenn

"Hi, I need some feedback on my book title. I welcome any suggestions/tips. Here are my three options: 1. ""Success Starts Here: Essential Life Skills for Teens; A Teen's Guide to Managing Time, Money and all things Adulting""

- 2. ""Adulting Made Easy: Essential Skills for Teens to Thrive: Time, Money, Career and Social Success""
- 3. "The Smart Start: Essential Life Skills for Teens; A helpful guide to time & money management, social success, and all things adulting"

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Alnisa (Al-Neesa)

"Hi Coaches!

I submitted my book to ACX so I could begin the process of finding a narrator and they closed my account stating I violated their TOS without providing details. I contacted Authors Republic about their TOS (Terms of Service) with Al-assisted books and they also rejected it also, stating they dont accept or distribute audiobooks generated with Al. Major roadblock.

Im very disappointed and now worried since all my books including future books will be created with Al's assistance. What steps should I take to get my books created in audio files for distribution and which company do you recommend to contact? Should I tell them I used a ghostwriter instead? or Not mention it at all? Other authors have Al generated content now selling in Audio form. Im confused. How do I navigate this? Audible book sales are the icing on the cake. Need help.

Thanks so much."

Howard

My 30 K book is about to launch in a few weeks. I am active in about 35 Facebook groups. As of today, my free book offer has been successfully posted into 22 groups with a combined membership of 1.4 million. How many members can I expect to respond to the offer?