

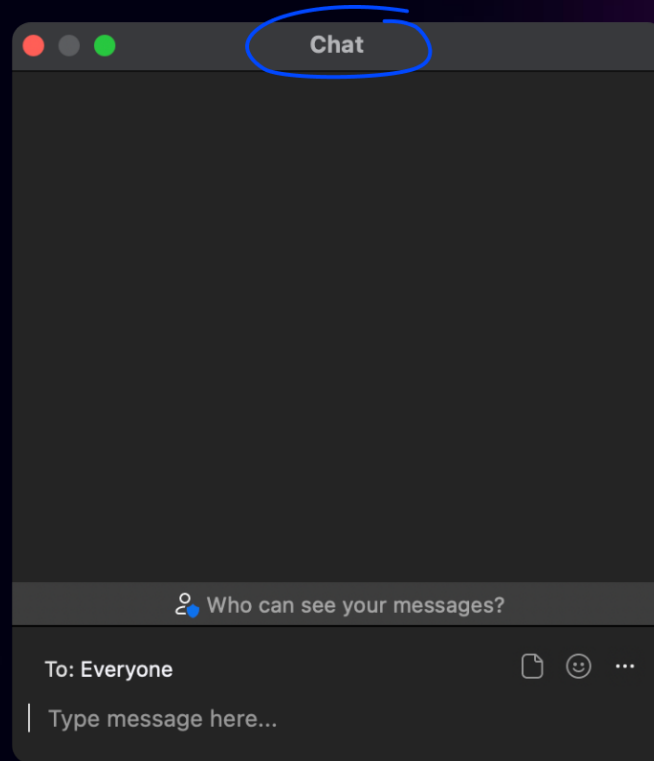
Action Takers Tuesdays!

● December 5, 2023

Welcome to the Publishing Family!



Change your chat settings to "Everyone"



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

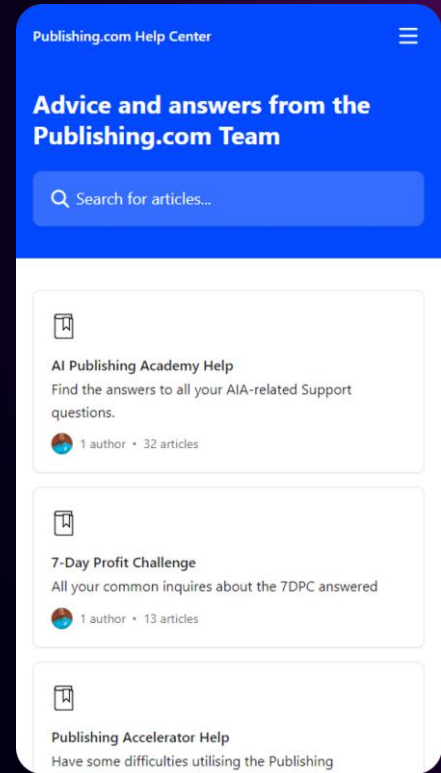
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



TENOFFALL

Students get **10%** off on All Packages!



LET'S BEGIN!

Thought Of The Day

Psychology says:

Go with the choice that scares you
the most, because that's the one that's
going to help you grow.



Daily Vibes

Did you achieve last week's goals?

Brian

- Drink 1 Mojito 🍹

Karina

- Reset & Coach!



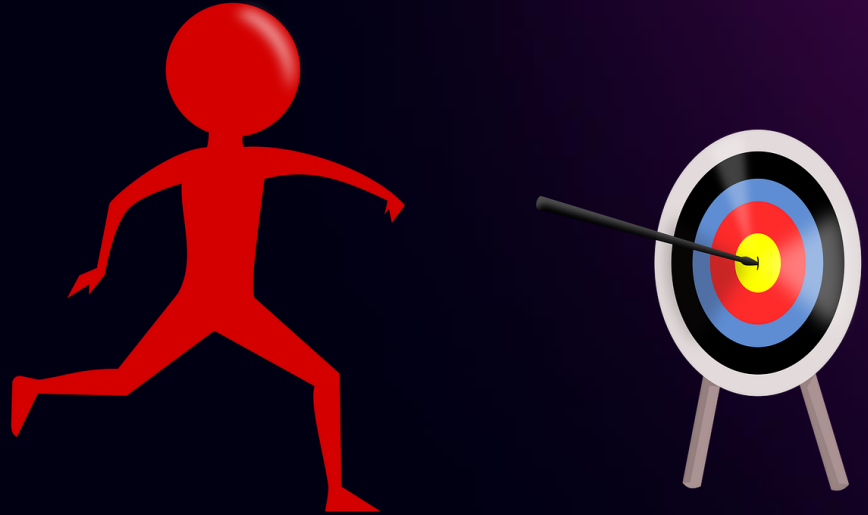
What are your goals this week?

Brian

- Plan for 2024

Karina

- Drink 2 Pina Coladas - Yes!



Dean

I cannot find how or where to sign up for KDP

Kathy

I want to include music in the workbook that will accompany my 30K book. It is possible to turn videos into MP3 links. Would this be allowed or would it be a copywrite infringement?

What is the phone number for customer support at KDP. The number listed is the legal department.

Mia

When can we start the 7DC? I scheduled my success call on the 1st and never got a call. Where do I go to reschedule?

Jim

Once I have picked a topic is there a way to get it reviewed before proceeding

Jim

Once I have created an outline is there a way to get it reviewed before proceeding

Marie

Please review my covers for Tuesday Q and A

Kathy

I have found a topic with a very good POC, but it would require having a lot of graphic examples in the book. (exercise). I was wondering if I should find a topic less complicated for my first book. I would need at least 30 graphic examples. Would that add much time/expense in getting the book published?

Ann

Dear Coaches, Please see my book covers below for your review. Thank you!

https://drive.google.com/file/d/1UfH4_rdUQrTfjL2H2CJA1ors42-lut1o/view?usp=sharing

Vera

I completed 2 first modules, but I can not open module 3, it is still locked. What should I do to open it?

Lauren

I am trying to find information about the 7 Day Profit Challenge. I am finishing the "Creating Your Book" Module in the course, and have not seen anything about 7DPC. Where in the course can I find info on the 7DPC?

Vera

I completed 2 first modules, but I can't unlock all next modules. What should I do to unlock it?

Kurt (not PA)

Good morning coaches. Wrapping up 7DPC and would appreciate comments on cover and content. Created my own cover from template and image. TOC is missing entry for Preface which is 3 pages of the actual adoption process that formed the basis of this book. Working on that. Besides that, having some trouble launching the book description tool to get the HTML, but will figure those out hopefully today. So excited about this! Had a few interruptions, but happy with where I am in these first 30 days. Great program!!!

https://drive.google.com/file/d/1H7YW2ElJyfTTg3rhhjjcQzcYFxB5cSM/view?usp=drive_link

John Burke

I wrote a 150 page book back in 2017 called The GIG Solution.

It never did anything on Amazon (because I didn't know about reviews, etc.).

I'm proud of the book and believe it could sell well if I ran it through the AIA promo methods. I believe the book's content is valuable, the title sufficient, and the cover is OK - not sure about how it would rank POC.

Can I improve upon it without re-writing it? I want to breath some life into it. If I could make it sell, I have 4=5 companion books that would serve the reader well.

Thanks.

Evelyn

Hi Coaches - My book is all ready to go live. I do realize it's close to the holidays but am considering launching it with no expectation of sales for this one reason: I think early reviewers who only get a PDF in advance would find it too much work to download the free promo copy AFTER I launch in January. They have to do this added step and I'd probably lose some of them. Hope you can help with this tough decision since I've gone back and forth many times with input from many savvy and kind people 😊 Thanks!

Evelyn

Hi again - When I post on Facebook, is it good to have the image of the cover on the Left and the Content page on the Right? That way readers can better decide whether it's for them. Thanks for your feedback!

Mark

My specific question is:

I have identified a successful writer on Upwork who I'm considering engaging/inviting to consider being my ghostwriter for my first non-fiction high-content book which has good P.O.C. He has ghostwritten several 30K books (and blog articles) within the same exact niche as mine. Understanding that every Title, Cover and Reviews for each of those books will be different, I'm wondering if there's still creative, effective ways that he can organize the same basic material once again.

Of course, I will likely be asking him that same question (tactfully). But I was wondering if I should instead be looking for someone who has a 'fresh' perspective within the niche – or might this veteran writer for this niche be an ideal ghostwriter for my project too? He sounds like he has ideal experience (doing the activity and ghostwriting about it). But I wouldn't want to invest time and money into inviting/screening/hiring/collaborating with him for this project IF my readers might complain in their Amazon reviews that my book has 'the same 'ol content' they have seen in many other similar books (several of which were ghostwritten by him).

Kurt (not PA)

I used the Kindlepreneur Book Description AI to get the following for book title Saving Misty 7DPC effort. What do you think?

Discover the inspiring story of one little cat's journey from abandonment to recovery in the heartwarming book, Saving Misty. the true story of her abandonment, suffering from a highly infectious and potentially fatal disease compounded by insects and parasites, desperately in need of a loving and safe home.

Through this book, readers will see how rescuing a pet can change your life forever, learn the benefits of adopting a cat who suffers from serious medical conditions, how to be sure of getting proper diagnosis, treatment and care, understand the financial responsibilities of caring for these pets, but most of all to experience and shared joy of saving a precious life. Here's what you'll find in Saving Misty:

Kurt (not PA)

I just am publishing my 7DPC as eBook. When I got to the pricing page, it said minimum price is \$2.99. In training, twins said to price at \$0 to get verified reviews. Did something change in the strategy or on AMZN? Or does zero only apply to paperback? Please clarify???

Kurt again (not PA)

Hi again, coaches. Working thru Day 6 of 7DPC. eBook is published (earlier question about pricing on that one). Moving on to paperback, (1) error on manuscript saying minimum of 72 pages required, Misty is 37. (2) Also used cover creator, and that also has some problem. Message to look at the error details, but so far not seeing where to view that. Otherwise, this is just a HOOT!!!

Tamar

Hi, coaches! I'm signing up for Pubby.co and I have a question about what option/s to select for readers.

Pubby choices:

#1: standard, giveaway a free copy and get unverified reviews.

#2: unlimited Kindle unlimited readers with a Kindle unlimited subscription can review your book. Your readers will read your book using Kindle Unlimited.

#3: Verified purchases: Readers who agreed to purchase your book on Amazon can review it. Your readers will read your book using Kindle. It requires a one-time payment of \$14.99.

I'm curious if we're supposed to be giving out more free copies (choice #1) for unverified reviews. Any feedback is much appreciated.

Jeet

I have a successful POC and was searching for trademarks. The POC topic is a phrase that is used in the title, and the phrase has been trademarked by multiple companies (one as dietary supplements = Live & Registered), and another is PENDING for "Series of downloadable fiction and non-fiction books on a variety of topics; downloadable series of fictional short stories in the field of relaxation, meditation, mindfulness and well-being; downloadable story books on a wide variety." Can I use the phrase in my topic? There are multiple books from different authors having the same phrase in the title.

Paulette

Happy Tuesday! Amazon ads issue. 2nd book published and at 101 reviews! So I set up the 4 ad campaigns on Saturday and received an email that Auto Low and Manual Keyword were eligible to be served. They're still delivering fine.

But Auto High and Manual Product are "non-compliant to creative acceptance policies, containing content or product(s) prohibited from advertising. These may include medicinal or therapeutic claims, such as claims to treat, cure, heal, or reverse a disease, addiction, or ailment."

The email instructed me to review section 4.6, which lists: books on personal health issues such as sexual dysfunction, chronic illness, mental or physical diseases, addictions and recovery, or other sensitive conditions such as incontinence and anxiety.

No specific health issues or claims of this type are in my title, plus it's obviously fine if 2 ads were accepted, right?

Paulette

So does this mean my specific targets in the Manual Product ad are the problem? I targeted other books that do make medicinal claims. What about Auto High, though?

Should I just try creating 2 new ads, exactly the same, to see if they get accepted this time? Or what would you do in this situation?

Paulette

Now that I have Atticus and formatted one book, I want to make adjustments to the formatting of my previous book to reduce page count and increase royalties, plus fix a few typos that I found since publishing.

The formatter I outsourced that book to used Vellum, however. Will it still be possible to take the file they sent me and import that to Atticus and adjust it? I have it in epub and PDF. Or since it is a different formatting software would I need to start the process from scratch in Atticus?

And if I need to convert the PDF to Word for importing into Atticus, what is the best way to do this? I spent hours googling it and tried several websites, but all of them ruin the formatting in the process of converting the file.

This book is more complicated because it has dozens of illustrations, so if at all possible, I'd obviously want to take advantage of the professional formatting already done rather than try to learn that part on my own. The only edits I want to make are text-related, leaving images as they are. Thank you for your help with this!

Nancy

The trainer did not show up for my Success Call. What is the best way to handle this.

Nathaniel

Hi Coaches, I would like some feedback on my book title and subtitle:

Book Title - Honey! You Matter: Couples Communication Workbook

Subtitle - Deepen Your Relationship in Just 3 Weeks!: Boost Intimacy, Stop Fighting, Fall in Love Again and Stay in Love!

POC - Communication for Couples

Thank you!

Katie

I started running ads on Nov. 10 but still have not reached a \$50 ad spend. I have all 4 starter campaigns running. On Nov. 24, I only had one sale so I bumped my daily budget from \$12 to \$20. And bumped up all the bids by 5 cents. I'm still in the sweet spot range. Other stats: as of Dec 5, I have 2 sales (\$23.98) and I have spent \$21.52. ACOS is 89%. Around 29,000 impressions. (Is there a way to submit a screenshot of my ads dashboard for Q&A calls?)...What should be my next move?

Nash Indar

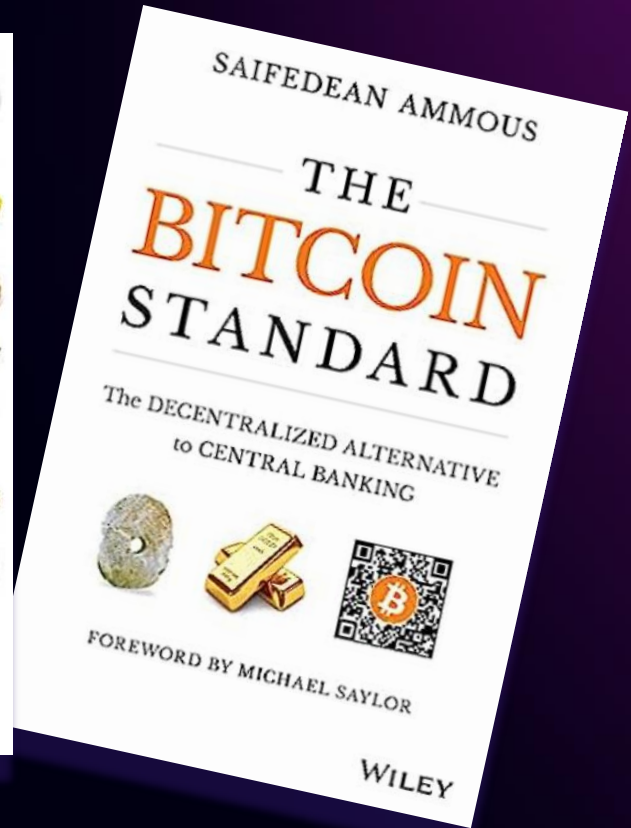
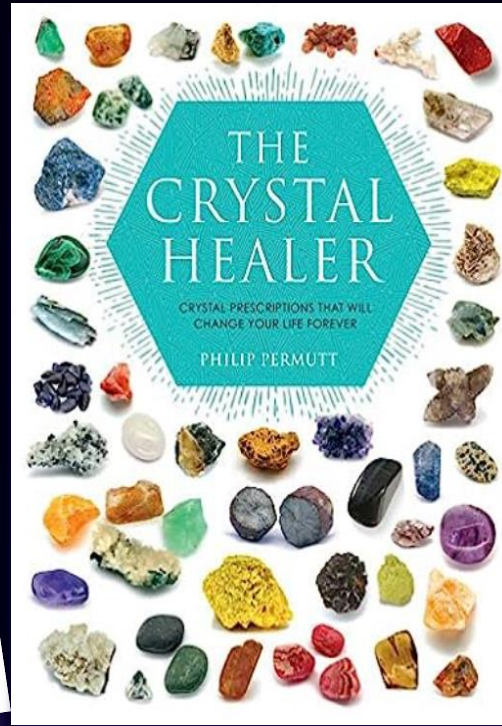
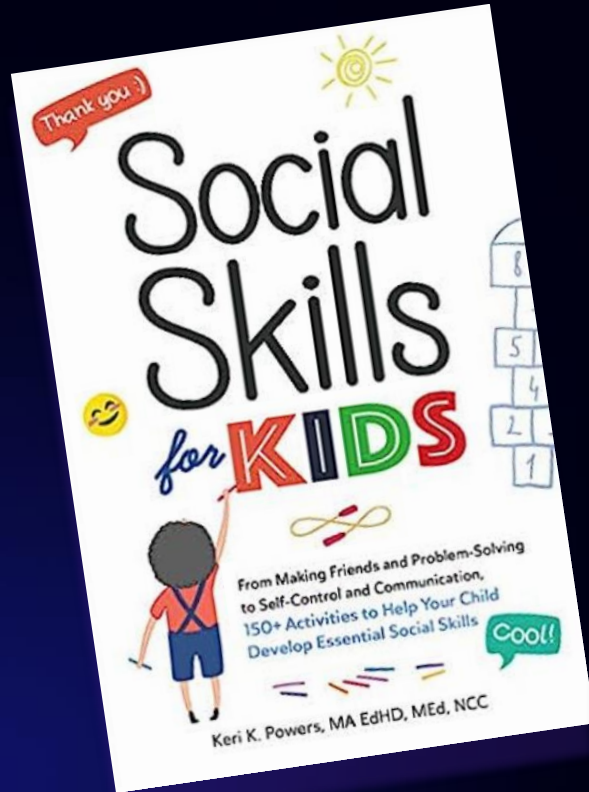
I have a formatting issue after following the format for "cookbook". In Canva it shows that I'm following it, but in KDP it doesn't follow the format.

Carolyn

In order to continue with this program I need to change the financing plan with Affirm. I am still within 3 days of signing up so if I cannot change this I will be forced to cancel my program. Please have someone with Affirm contact me. Thank you,

Carolyn Shock

Cover Intervention



Cover Intervention Submission Rules

Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (**eBook**) ONLY
- **DO NOT SUBMIT LINKS**
- Submit it to only 1 Q&A session
- Through the Q&A Question Form
- Cut off time - **Tuesday 2pm EST**

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Patrick

RETIREMENT PLANNING

Discovering new Horizons
of Fulfillment, Health,
and Happiness

BABY BOOMERS
ROAD MAP
TO SUCCESSFUL
RETIREMENT



WILLIAM C. EVERGREEN

RETIREMENT *Planning*

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WILLIAM C. EVERGREEN

Isa

Self-Care for New Moms

The Five-Step Guide to
Renewed Energy, Effective Time Management
and Deeper Mother-Baby Bonding



I. L. Ryan

BONUS
NUTRITIOUS
RECIPES

SELF-CARE FOR NEW MOMS

THE FIVE-STEP GUIDE TO RENEWED ENERGY
EFFECTIVE TIME MANAGEMENT
CREATE ROUTINES AND
DEEPER MOTHER-BABY BONDING



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BONUS
NUTRITIOUS
RECIPES

James

