



Q&A Call

● 2024



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

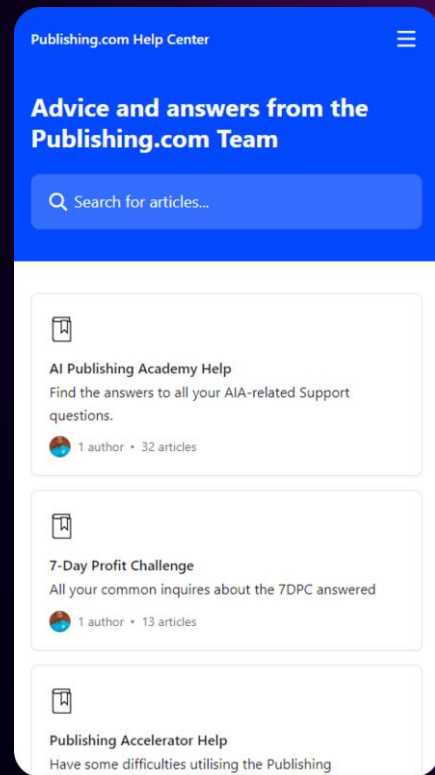
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

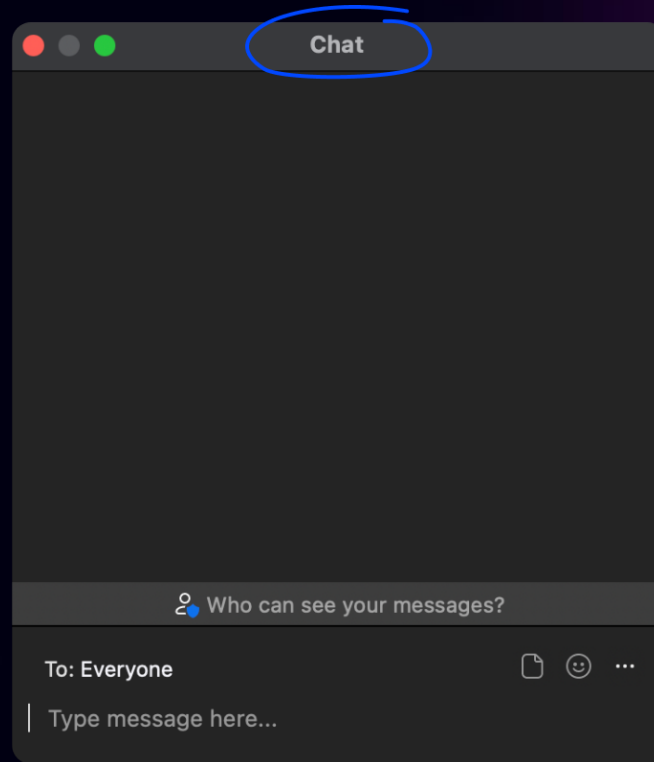
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



GETREVIEWS

Students get 10% off Review Page Package!



**GRAB A FREE
COFFEE ON US!**



Free AIA Calls

LET'S BEGIN!

Hojoon

I am a little unclear on how to test the "new" Facebook Ad Review Method. It is the one from the Publishing Accelerator A&A call from Nov 2022 - <https://vimeo.com/809978885/4e042a340d>

I understand there's no training on this but I wanted to test it out for myself but after watching the video, I am not 100% sure how to set it up. Thank you in advance

Natalia

I'm about to have Publishing Services format my book. Do I insert my mid-book review page also, or will I be able to do that afterwards?

How many illustrations do you recommend to have in your book?

Natalia

Can I submit for quality stamp of approval before my book gets formatted (just the manuscript with illustrations, unformatted)?

Alisha Kapani

I'm confused on why we are creating the outline and hiring a ghostwrite before we've come up with a book title. I've been following the lessons in order and picked a book topic but haven't seen any lessons on the book title yet. Won't the title affect the outline, especially if we are going to call it something like "10 tools to ___"

Jean-Eric

What do you think of this book title: "Science and Faith Revolutionized: An Intellectual Reveals His Discovery of the Hidden Mysteries of the World's Creation to Unify Skeptics and Believers through Great Worldly and Biblical Theoretical Statements."

Aileen McCabe

Hi! I just completed the call and I am wondering where I can access the 7DC? Thanks so much!

Carol

Could you let me know what a low content book is? Is that the 7 Day Challenge? Would a journal be a low content book? Is it recommended we not do journals?

Barbara Bendig

I cannot attend the Q&A this week, but I am in the last phase of my 7-day challenge and cannot remember where to find the information on using AI and what resource info to use that I have. I cannot hit the publish until I know UGH!

Greg

Do you have feedback on version 1 and 2 of my book title from the POC "eCommerce Marketing". V1: "AI-Powered eCommerce Marketing: Master SEO, Scale Sales Channels and Drive Exponential Growth" ____ v2: "eCommerce Marketing Rocketship: Master SEO, Scale Sales Channels & Leverage AI for Exponential Growth"

Linda

I've written a book that I was hoping to publish through this class, but it's 82K words. I think it would survive POC in the spiritual and/or self-help subtopics. What is your suggestion? Set aside for publication later? Start fresh on a new topic with 30K words in the same subcategories? My main expertise is using meditation to tap into your intuition.

Kim

How long are the live Q&A chats for typically? trying to time block my calendar

Pam

i am currently looking for a ghostwriter for my first book. during the process I am realizing I want to make my title more enticing (I just watched the bonus lesson on book topic). how long do i have to change the topic? Do I have until I am working on a cover?

Svetlana

I am having difficulty downloading DS Amazon Quick View, I am using I-Pad and Chrome is installed. I tried through Chrome and there is no option to download.

pam gould

is there a way to get a review of a book title without it being public on a call or the facebook group? can you submit it somewhere - even for a small fee for review?

Evelyn

Hi Coaches - A fellow author on the FB page saw the title of my book and said it might be too similar to a famous book.

Hers: How to Talk to Anyone: 92 Little Tricks for Big Success in Relationships Oct. 10 2003 by Leil Lowdnes

Mine: How To Speak to Anyone: Communication Tactics for the Quietly Ambitious who want to be Seen, Heard and Value.

I don't know how Amazon makes its decisions. Coincidentally, my cover is also yellow. What do you think?

Gerk

Coaches,

I am preparing to distribute my book for review purposes and have a few questions regarding this process. Currently, the book has a tentative cover, which is AI-generated, and I'm undecided on the file format for distribution—whether to choose EPUB or PDF. Given my concerns about copyright, especially since I might change the cover later, should I copyright the book now? My past experience with copyright infringement and losing statutory claims in court due to not filing the copyright beforehand has made me cautious. Could you advise me on the best course of action, and are there any other considerations I should be aware of in this situation?

Thank you for your guidance.

Sincerely,

Wesley

The course used to include a section on "ascension" with video courses after audiobooks. Is this content still available and where?

Diana Mantey

Should we flesh out and put bullet points under each of the sub-sections in each section of our outline? So should it go:

Chapter > 3 sections > 3 subsections under each section (9 total) > more bullet points to further explain the topic of each of the subsections

Or should I only submit up to the subsections to the ghostwriter and if they need further clarification/info on the subsection, they'll look it up themselves (or ask???) Just wondering how much i need to include. I started including additional bullets under each of the subsections and now my outline is over 50 pages and I'm not done yet so I feel like I'm probably providing too much info. What do you think?

Diana Mantey

Sorry I just submitted another form about if I'm structuring my outline right or if I'm providing too much info (I have additional bullet points under each subsection) so here's a link to what my outline looks like right now in case what I said was confusing. If you can review it in detail, great, but if not, if you could scroll and look at chapters 4-5 for how much info is in that part of the outline, please look at that and let me know if I'm putting too much info and should limit the content of the outline to subsection at the max. Thank you!

https://docs.google.com/document/d/18bDSwmZec1_IPMizUke2iqCkAvY3MsV11ZeqbN95gcl/edit

Mark

I would like to know how my Title and subtitle are?

Title:

Pregnancy Guide for First Time Dads:

Subtitle:

Understanding and What to expect from conceiving to childbirth with Practical Preparations and How to Strengthen Connection and Intimacy with your Partner

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