




AI PUBLISHING
ACADEMY

WEDNESDAY WINNING STRATEGIES
July 5th, 2023

Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

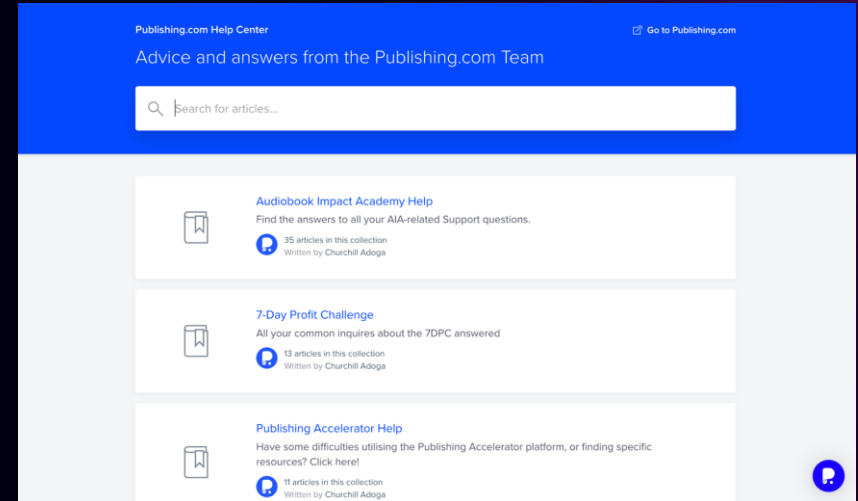
Most Frequently Asked Q&A Questions:

Visit our Help Center

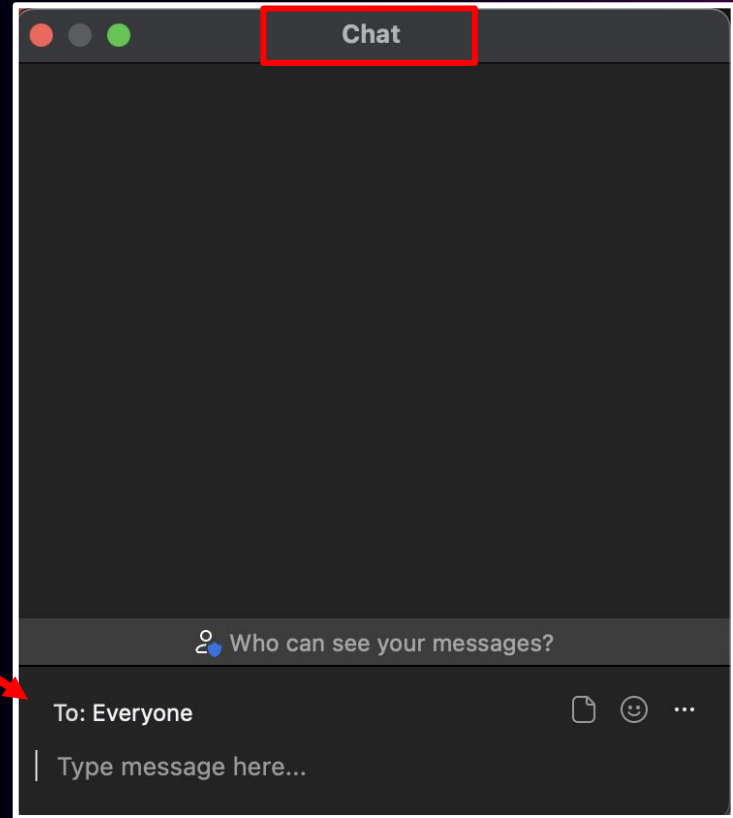
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
setting to
“Everyone”



PS Monthly Discount - July

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

GRAMMAR10

Students get **10% off + free formatting** when they order the editing and proofreading package.



What Were Your Wins?

Nicole-

- Spine/back cover done
- 2 99designs contests going
- 2 LCK in the works with Fivver designers now

Stefan-

- Audiobook in Review
- Pubby and Audio Review Group to get reviews



Let's Begin!

Melody Lovvorn

1. When I set up my ACS account and was under personal information I clicked the author setting instead of publisher setting. (It won't let you go back and change this, so I called audible and they said you have to set up a completely different account to change it to publisher. Is it okay that I keep it as author instead of publisher since my entire account is set up)

Melody

3. Is there a space for you to put a bio on your account that shares who you are professionally

Melody

what about Endorsements from coaches, counselors and professionals for the back of our books?

Selin

Hi coaches, Karina mentioned on Tuesday's call that to get in touch with 'likes' made on my fb business post boost I would need to make my own Facebook group and link together. That is going to be a lot of work, and I will try to do it. Through each like I am able to see their name and can get each person's fb link.

Should I message them from my personal account that way and hope for a reply? I know sending messages through Messenger can get lost and they may not get my message.

Any advice? I'm building up my early review team.

Elle

I am having a hard time including more keywords into my subtitle without making it sound unnatural or stuffed. The only keyword in the overall title is "life skills". Do you think the following title is a decent one? 7 Simple Steps To Adulting, How to master the life skills you need to become a thriving independant adult.

Hugo

Can I have my Success Call over Zoom? The quality of Zoom calls from my computer is much higher than the quality of a regular phone calls. I'm booked for Thu, Jul 6, 2023, 08:00 PM - 08:30 PM (EST). Please let me know. Looking forward to doing this well, following the course step by step, and achieving success and freedom this year if possible.

Irv

When using KDSPY why don't you pull more than the first 20 results for POC?

I need some feedback from my book "Social Skills for Kids 3 to 10".

I'm having now more than 100 reviews (4.7 stars) but hardly have any sales. I'm also doing advertising (according to the course) but that is currently costing me money. The book is almost 1 year on Amazon.

Should I change the cover and subtitle?

Subtitle Kindle version: "90 Fun Activities to Help Your Child Problem-Solve, Communicate and Listen, Share and Make Friends".

Subtitle paperback version: "How to Help your Child Develop Nine Social Skills Needed to be Happy, Confident and Successful.

The subtitle of the paperback version was changed once; see the Kindle version.

Penname: Kate Herm.

For cover see: <https://www.amazon.com/dp/B0B7KCFKGR>

Kitty

I'm doing POC and have found some topics. I'm thinking about making a book about Menopause, but there are so many books about that and I get nervous about it. Is it still a good idea to make this book?

Leslie Deshler

I'm working on a wellness-related travel guide. Urban Writers wrote the book and included the Table of Contents and References but there is no Index. Most travel books have an index, and I probably should have one. However, I have no idea how to create it. I would appreciate your thoughts and suggestions. Thank you.