

Tech Talk on Fridays

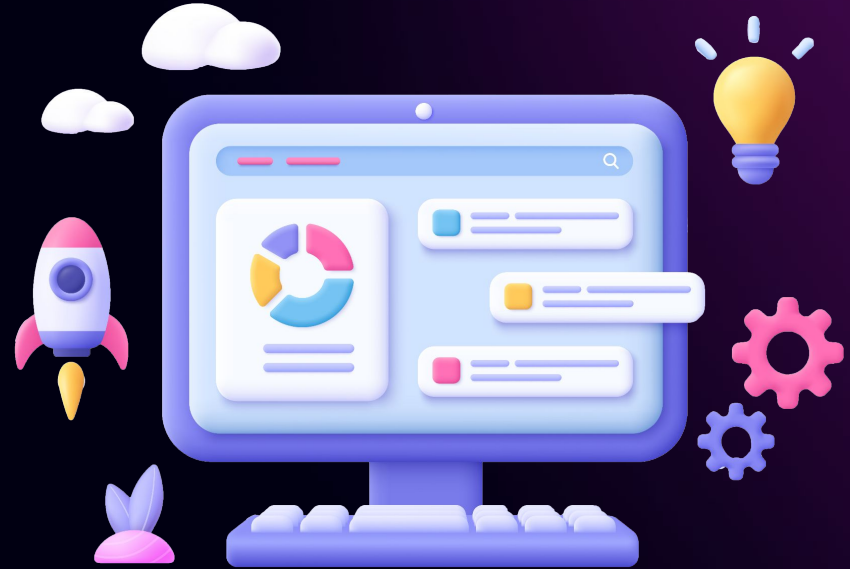
● 2024



Common Tech Skills

First, we will prioritise the most important skills to be able to smoothly navigate the course

Average length: **30-45 mins.**



Q&A TIME

Live Calls

Q&A

AUDIOBOOK
IMPACT ACADEMY

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Second, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **30-45 mins.**

SPECIAL SEGMENTS

- Password Management
- How to Use Loom
- Using System Preferences
- Quiz
- Something else

Got a good idea for a segment?
Let us know!





OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick the best questions to answer!



There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

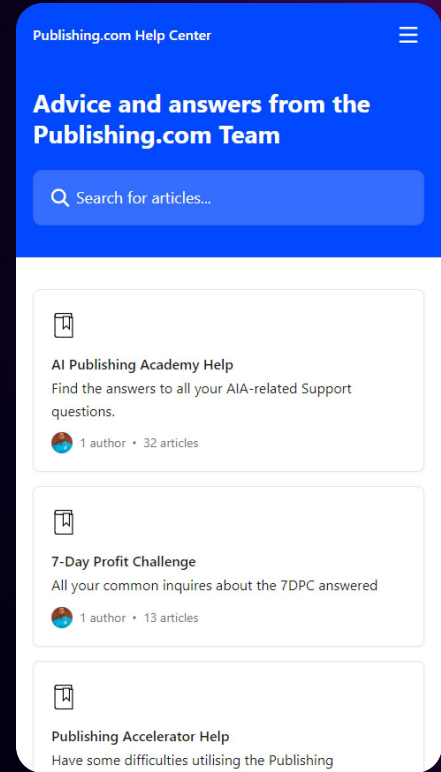
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, Incognito, Chrome etc.
- 7 Day Publishing Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly which are **active all month**.

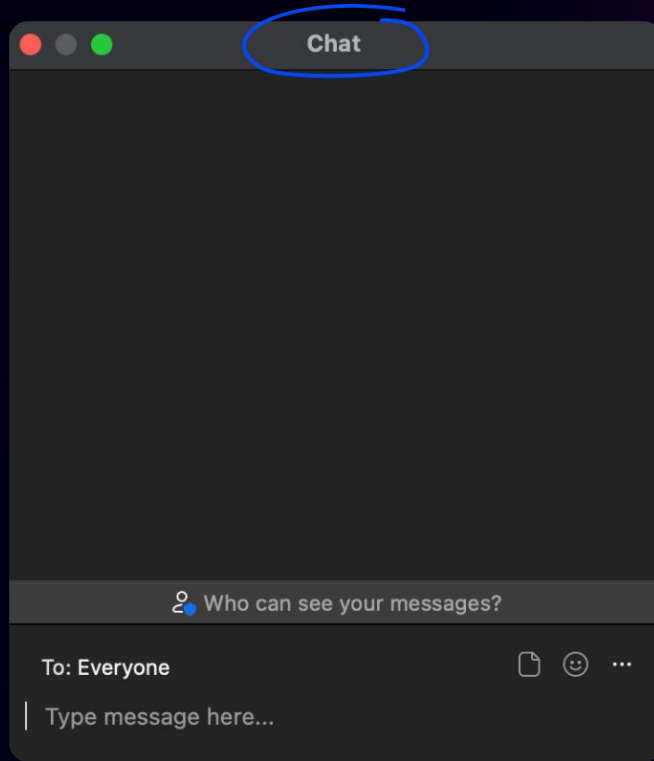


APLUS10

Students get **10%** off A+ Content Package



Change your chat settings to "Everyone"



Tip of The Week

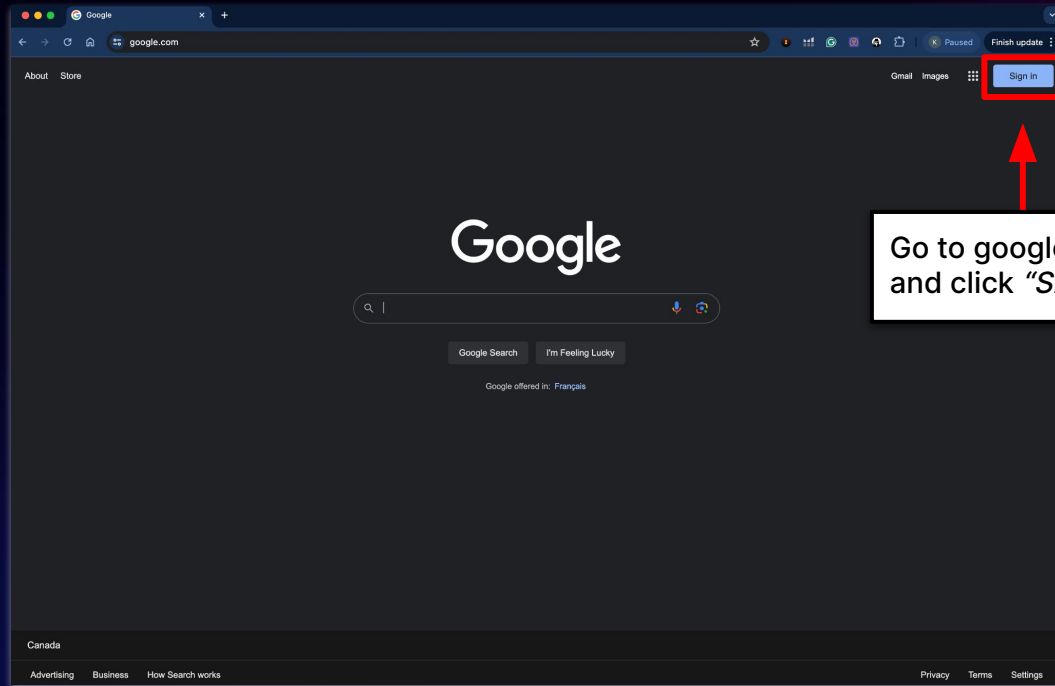


Be Selective When Installing Apps

Install apps only from trusted sources to maintain your devices' cleanliness and security. Excessive unused apps and background services can negatively impact device performance and battery life.

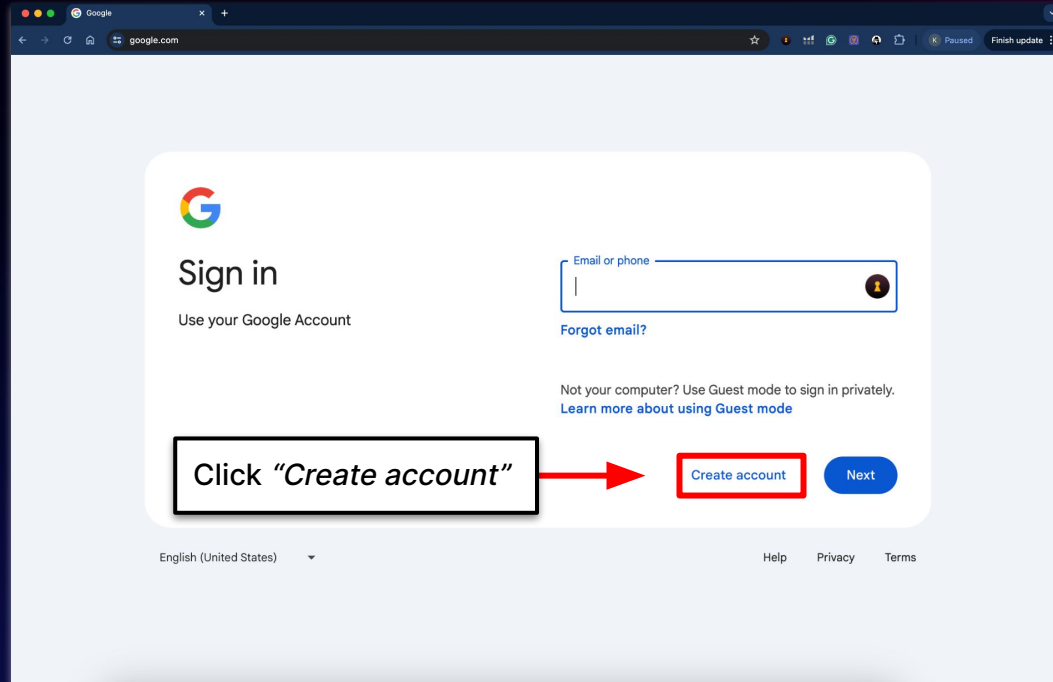
LET'S BEGIN!

Creating a Google Account

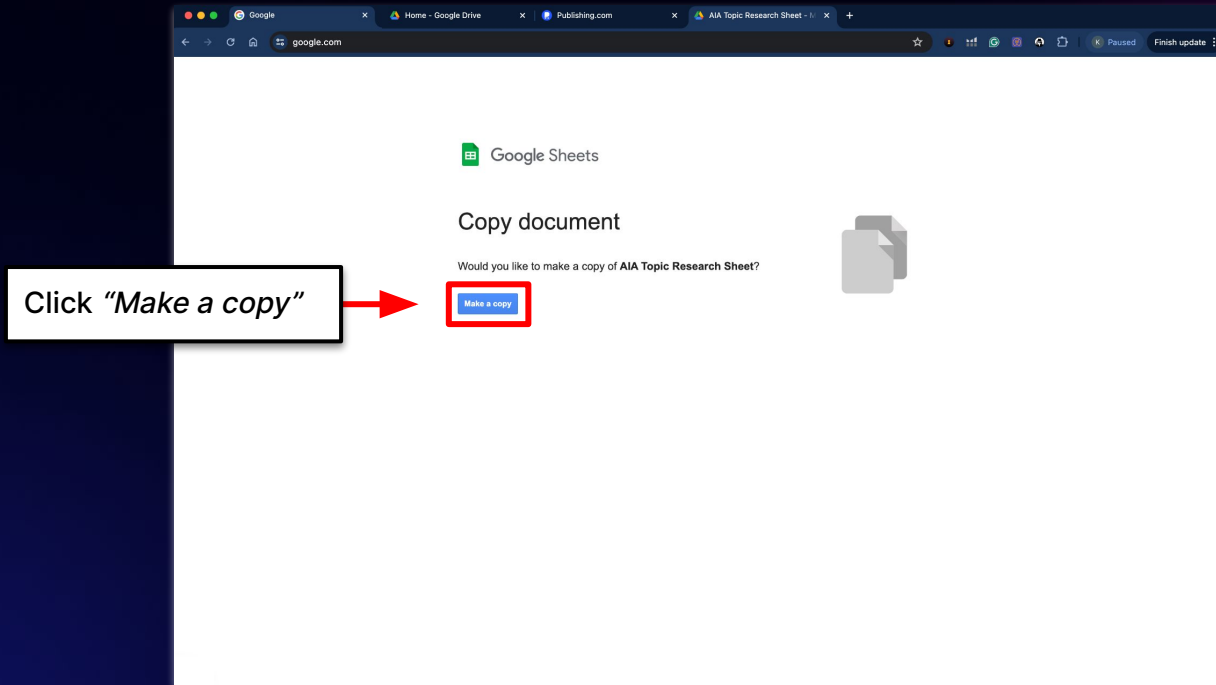


Go to google.com
and click "Sign In"

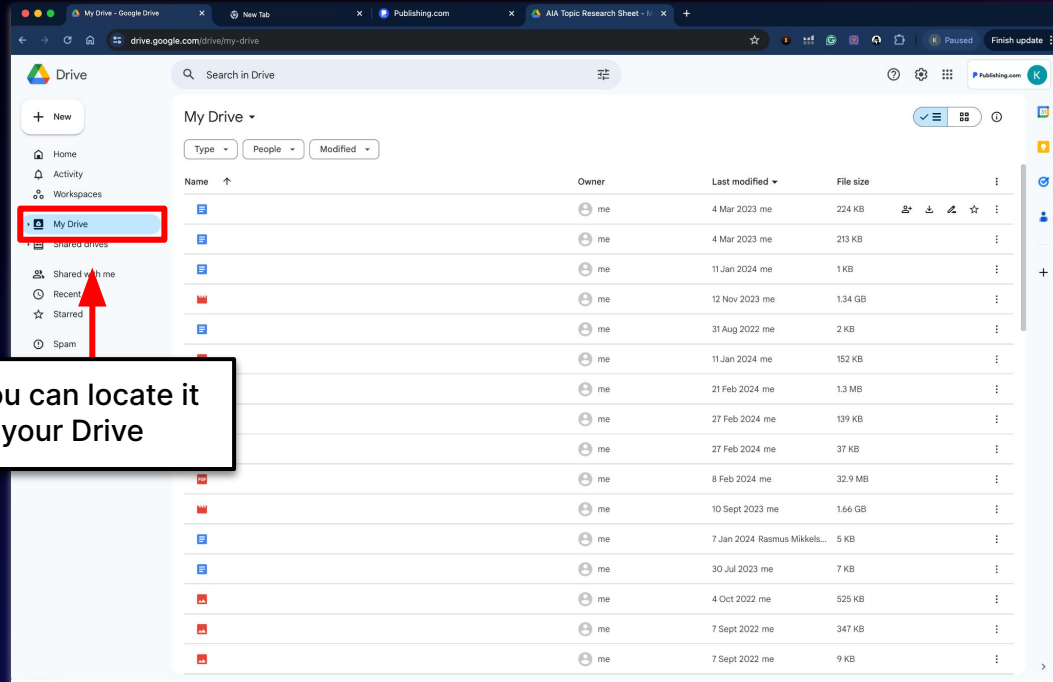
Creating a Google Account



Using Your Google Drive



Using Your Google Drive

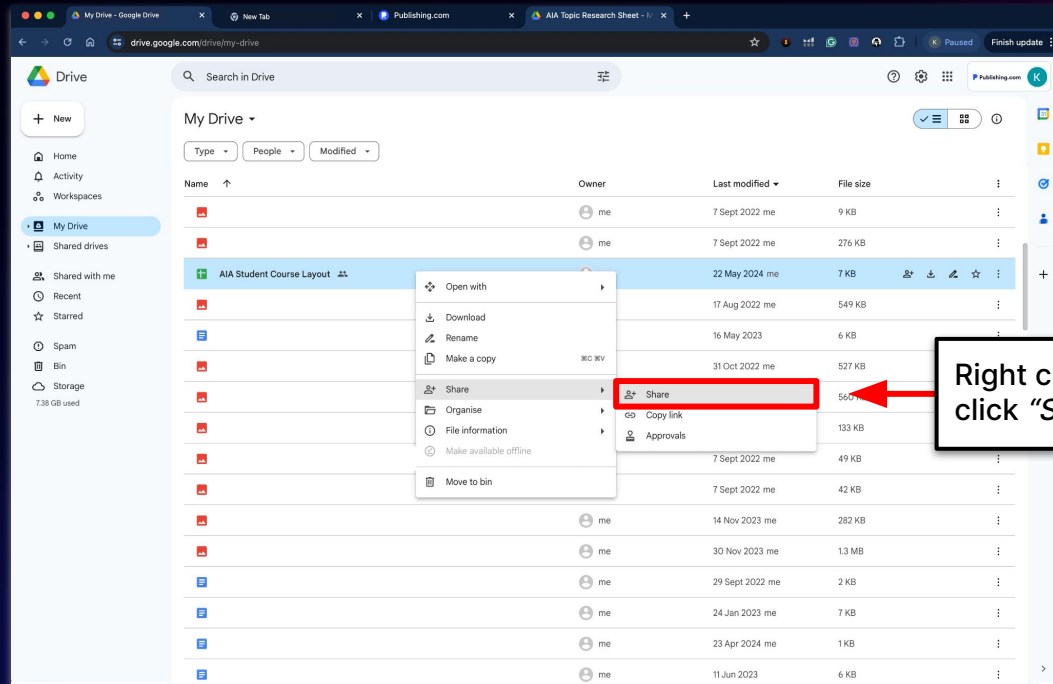


The screenshot shows the Google Drive web interface. In the left sidebar, the 'My Drive' option is highlighted with a red box. A red arrow points from a callout box to this option. The main area displays a list of files and folders under 'My Drive'.

Name	Owner	Last modified	File size
[Icon]	me	4 Mar 2023	224 KB
[Icon]	me	4 Mar 2023	213 KB
[Icon]	me	11 Jan 2024	1 KB
[Icon]	me	12 Nov 2023	1.34 GB
[Icon]	me	31 Aug 2022	2 KB
[Icon]	me	11 Jan 2024	152 KB
[Icon]	me	21 Feb 2024	1.3 MB
[Icon]	me	27 Feb 2024	139 KB
[Icon]	me	27 Feb 2024	37 KB
[Icon]	me	8 Feb 2024	32.9 MB
[Icon]	me	10 Sept 2023	1.66 GB
[Icon]	me	7 Jan 2024	Rasmus Mikkel... 5 KB
[Icon]	me	30 Jul 2023	7 KB
[Icon]	me	4 Oct 2022	525 KB
[Icon]	me	7 Sept 2022	347 KB
[Icon]	me	7 Sept 2022	9 KB

You can locate it in your Drive

Sharing a File or Folder

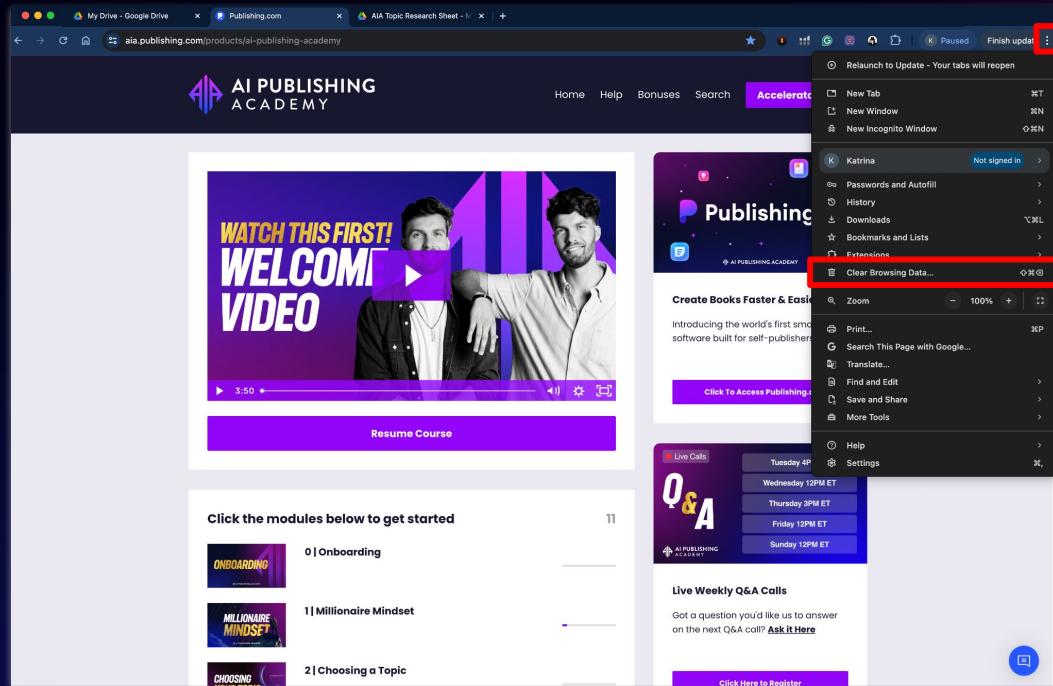


Right click on the file and click "Share"

Sharing a File or Folder

The screenshot shows the Google Drive web interface. A 'Share' dialog box is open over a file named 'AIA Student Course Layout'. The dialog has three main sections: 'Add people, groups and calendar events' (with an input field), 'People with access' (listing 'Katrina Johanson (you)' as the Owner), and 'General access' (set to 'Anyone with the link'). A red box highlights the 'General access' dropdown menu, and a red arrow points from a callout box to it. The callout box contains the text: 'Change the "General access" to "Anyone with the link"'. Below the 'General access' section, there is a note: 'Viewers of this file can see comments and suggestions'. At the bottom of the dialog are 'Copy link' and 'Done' buttons. The background shows a list of files in 'My Drive' with columns for Name, Owner, Last modified, and File size.

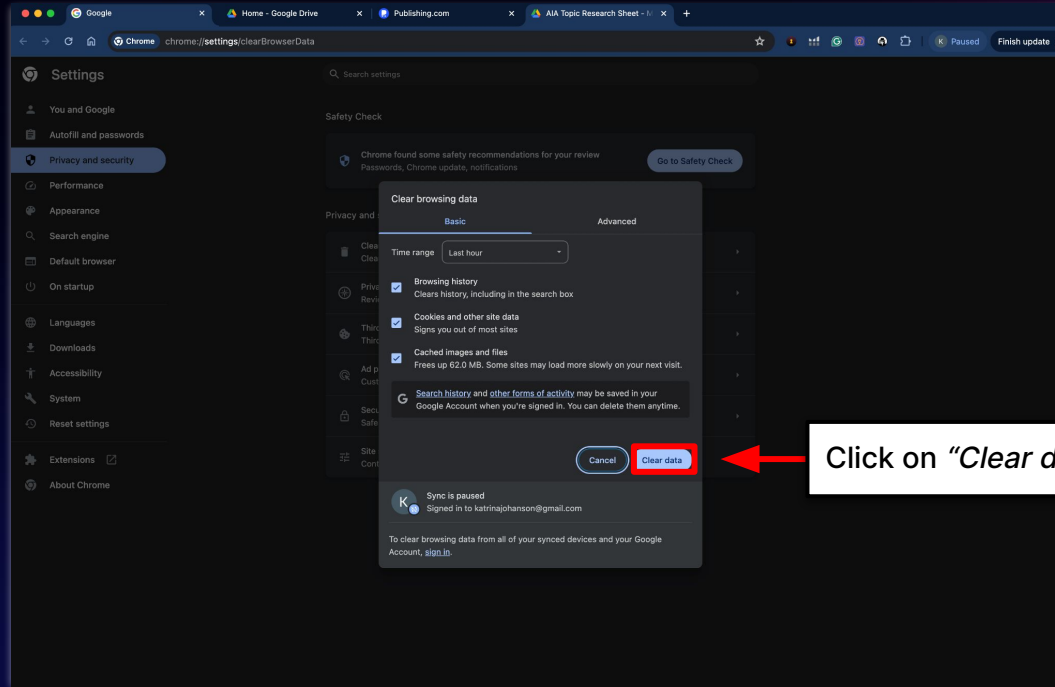
Clearing Your Cache



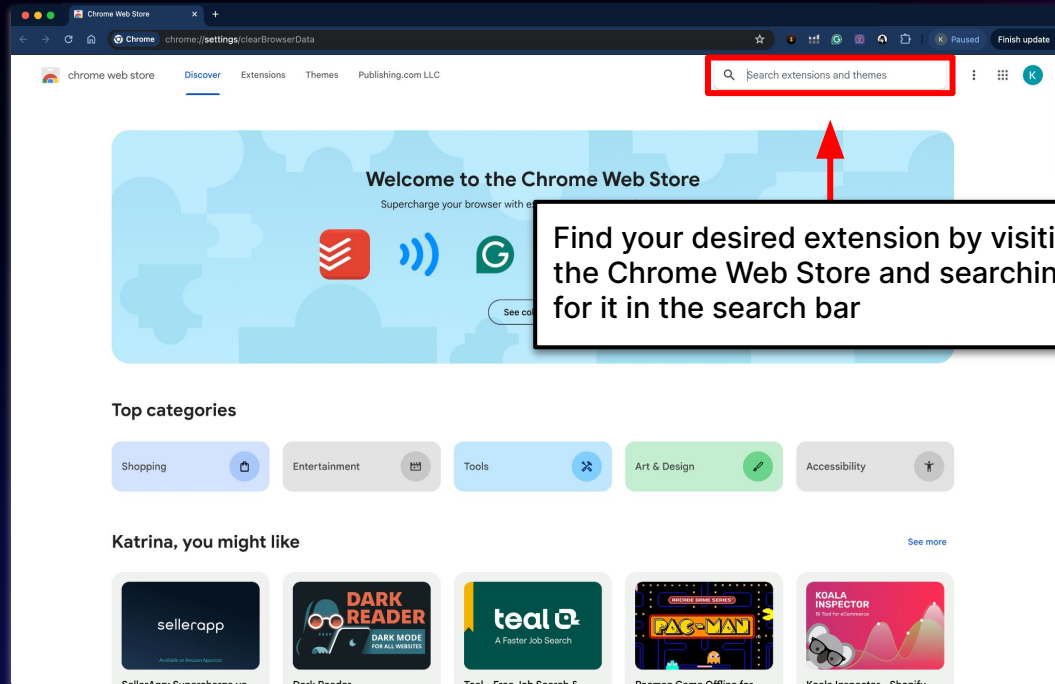
1. Click on the three dots

2. Click on "Clear Browsing Data"

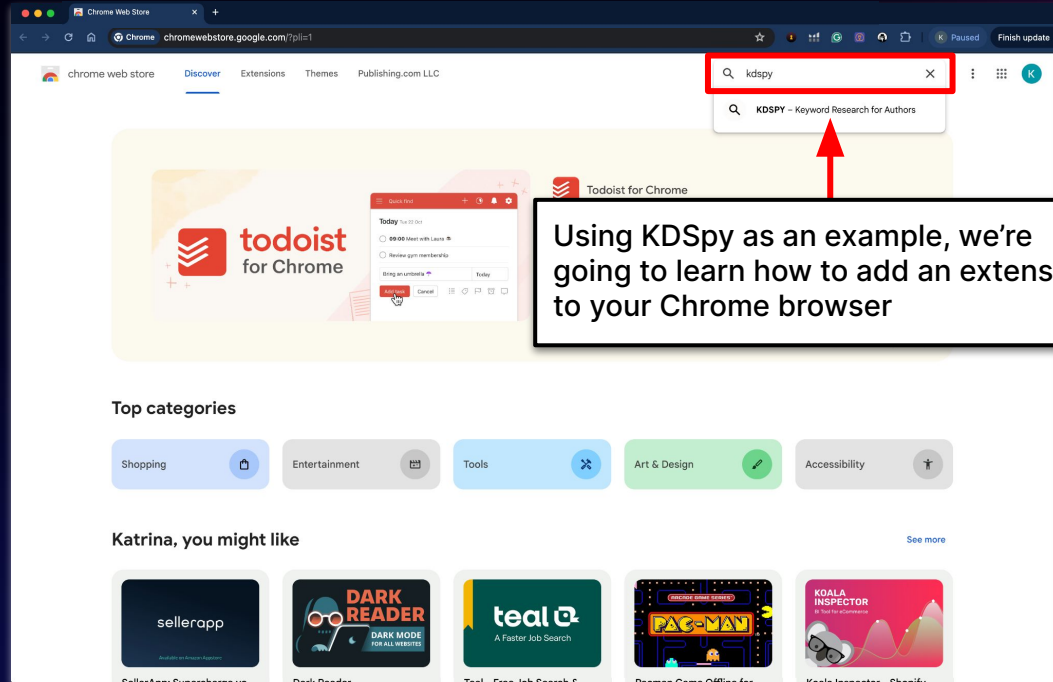
Clearing Your Cache



Adding Extensions To Chrome



Adding Extensions To Chrome



Adding Extensions To Chrome

chrome web store Discover Extensions Themes Publishing.com LLC

chrome web store

KDSPY – Keyword Research for Authors

www.publishingaltitude.com 3.8 ★ (26 ratings)

Extension Workflow and planning 70,000 users

Add to Chrome

Click on "Add to Chrome"

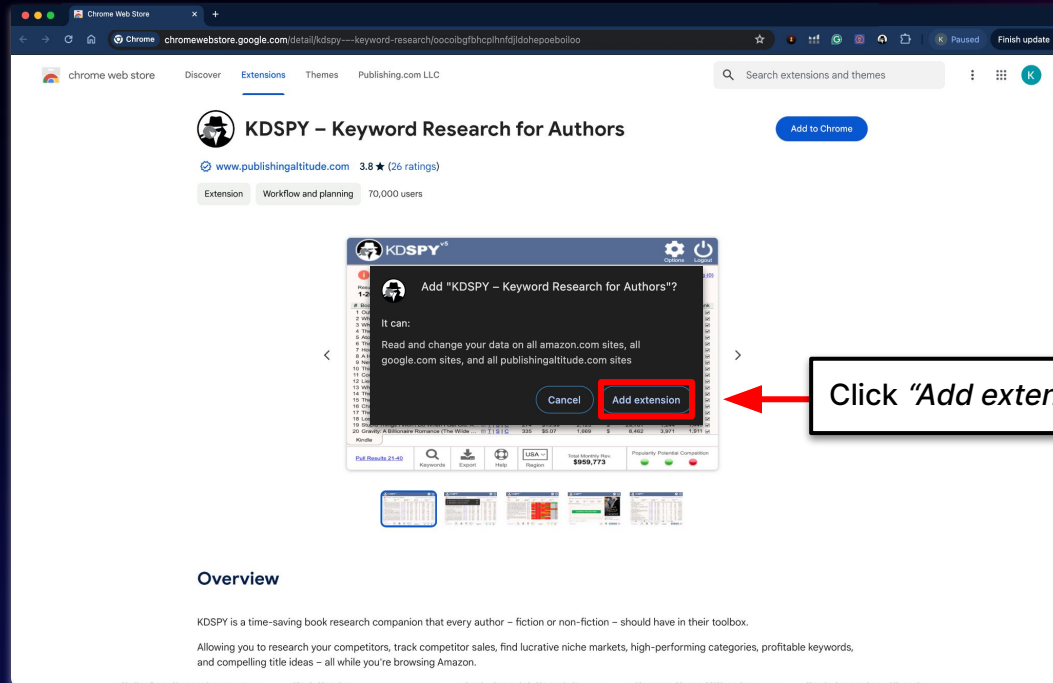
Rank	Book Title	Author	Genre	Price	Est. Mkt. Sales
1	1001 Book Titles	John H. Johnson	Business	\$19.99	12,345
2	Why We Get Sick: The Hidden Embodiment of...	Michael S. Grecco	Science	\$12.99	8,456
3	Why We Get Sick: The Hidden Embodiment of...	Michael S. Grecco	Science	\$12.99	8,456
4	The Molecular Mind: How a Single Change...	Michael S. Grecco	Science	\$12.99	8,456
5	Algebra: A Step-By-Step Approach to Learning...	Michael S. Grecco	Education	\$12.99	8,456
6	How to Write a Book: The Complete Guide to...	Michael S. Grecco	Education	\$12.99	8,456
7	How to Write a Book: The Complete Guide to...	Michael S. Grecco	Education	\$12.99	8,456
8	A Book's True Story	Michael S. Grecco	Education	\$12.99	8,456
9	Never Forget: Enhance Your Mind and...	Michael S. Grecco	Education	\$12.99	8,456
10	Thinking, Fast and Slow	Daniel Kahneman	Science	\$12.99	8,456
11	Control Your Mind: The Hidden Power of...	Michael S. Grecco	Education	\$12.99	8,456
12	Love My Girl: Test Me, And the Better Future...	Michael S. Grecco	Education	\$12.99	8,456
13	Control Your Mind: The Hidden Power of...	Michael S. Grecco	Education	\$12.99	8,456
14	The Guide to Writing: How to Write Your First...	Michael S. Grecco	Education	\$12.99	8,456
15	The Complete Guide to Writing: How to Write...	Michael S. Grecco	Education	\$12.99	8,456
16	How to Write a Book: The Complete Guide to...	Michael S. Grecco	Education	\$12.99	8,456
17	The Book That Saves the World: How to Write...	Michael S. Grecco	Education	\$12.99	8,456
18	How to Write a Book: The Complete Guide to...	Michael S. Grecco	Education	\$12.99	8,456
19	Disrupt: How to Write Your First Book...	Michael S. Grecco	Education	\$12.99	8,456
20	Control Your Mind: The Hidden Power of...	Michael S. Grecco	Education	\$12.99	8,456

Overview

KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox.

Allowing you to research your competitors, track competitor sales, find lucrative niche markets, high-performing categories, profitable keywords, and compelling title ideas – all while you're browsing Amazon.

Adding Extensions To Chrome



The screenshot shows the Chrome Web Store page for the KDSPY extension. The page title is "KDSPY – Keyword Research for Authors" and it has a 3.8 star rating from 26 reviews. A blue "Add to Chrome" button is visible in the top right. A pop-up dialog box is displayed in the center, asking "Add 'KDSPY – Keyword Research for Authors'?" and listing the permissions: "Read and change your data on all amazon.com sites, all google.com sites, and all publishingaltitude.com sites". The "Add extension" button in the pop-up is highlighted with a red box, and a red arrow points to it from a text box on the right that says "Click 'Add extension' on pop-up".

chrome web store Discover **Extensions** Themes Publishing.com LLC

chrome web store

KDSPY – Keyword Research for Authors Add to Chrome

www.publishingaltitude.com 3.8 ★ (26 ratings)

Extension Workflow and planning 70,000 users

Add "KDSPY – Keyword Research for Authors"?

It can:

Read and change your data on all amazon.com sites, all google.com sites, and all publishingaltitude.com sites

Cancel Add extension

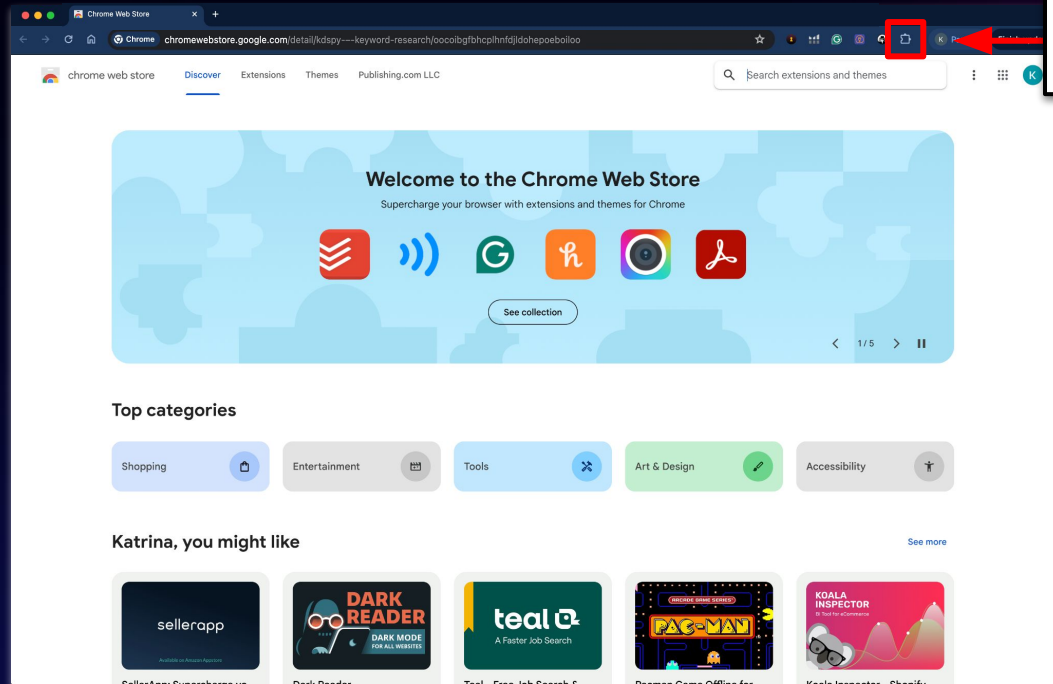
Click "Add extension" on pop-up

Overview

KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox.

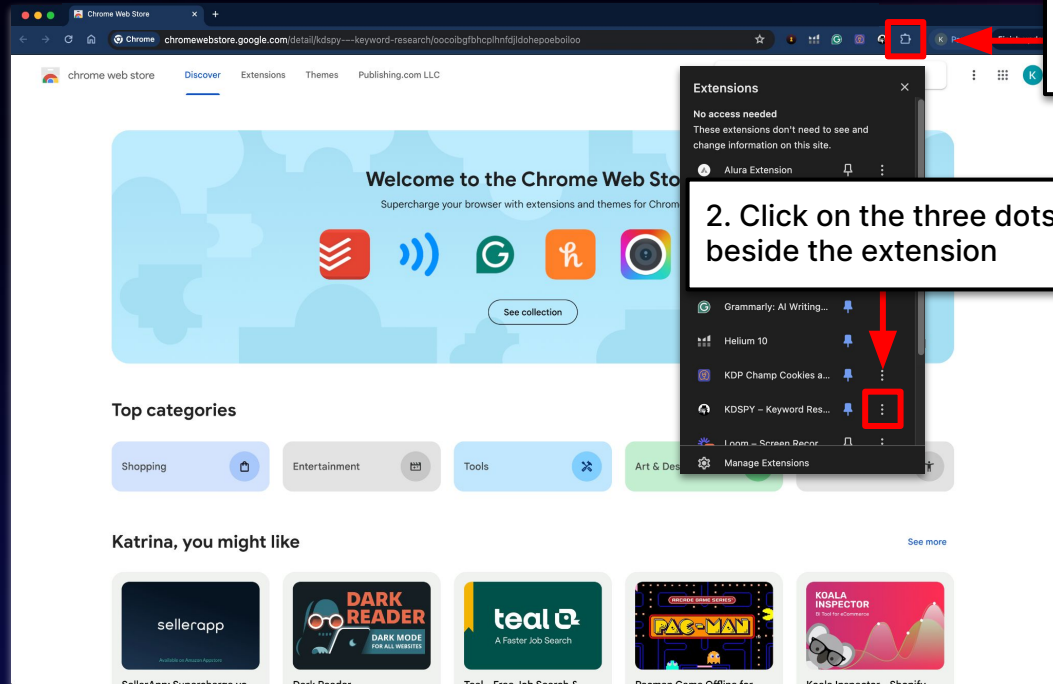
Allowing you to research your competitors, track competitor sales, find lucrative niche markets, high-performing categories, profitable keywords, and compelling title ideas – all while you're browsing Amazon.

Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

Finding Extensions in Chrome

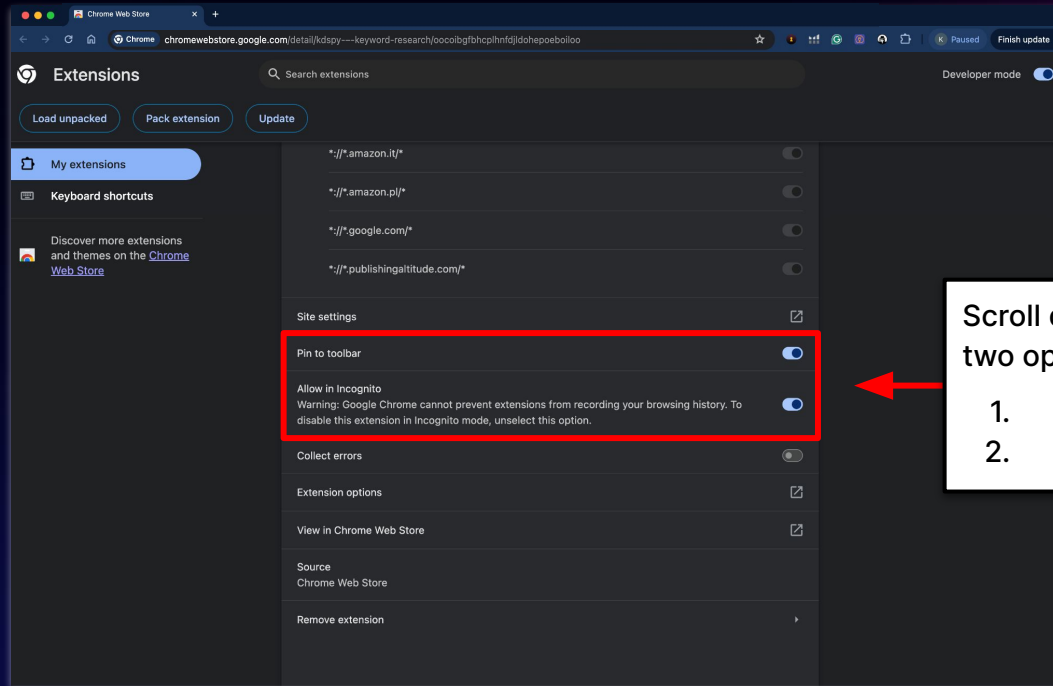
The image shows a Chrome browser window displaying the Chrome Web Store. The address bar shows the URL chrome.google.com/webstore/detail/kdspy-keyword-research/oooclgfbhpcplhmfjddhappoabooloo. The page content includes a welcome message, top categories (Shopping, Entertainment, Tools, Art & Design), and a section for 'Katrina, you might like' featuring various extension cards. A 'KDSPY - Keyword Research for Authors' extension is highlighted with a red box. A callout box points to the puzzle piece icon in the top right corner of the browser. Another callout box points to the three-dot menu icon next to the 'KDSPY - Keyword Research for Authors' extension. A third callout box points to the 'Manage Extension' option in the dropdown menu for that extension.

1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

3. Click on "Manage Extension"

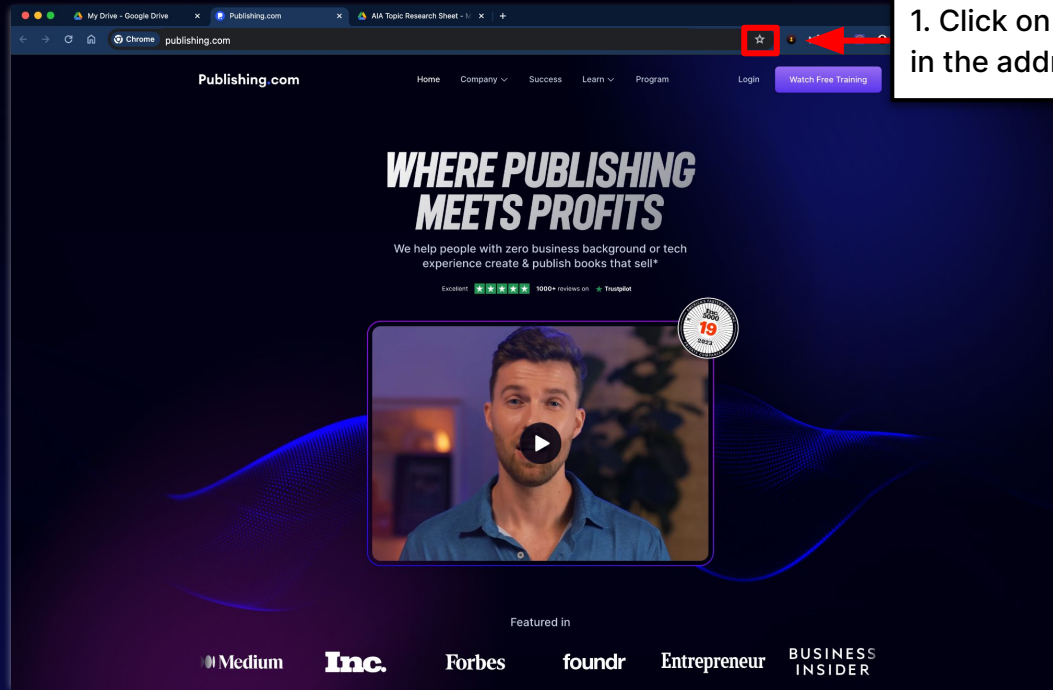
Finding Extensions in Chrome



Scroll down to find these two options:

1. Pin to toolbar
2. Allow in Incognito

Bookmarking



1. Click on the star in the address bar

Bookmarking

The screenshot shows a Chrome browser window with the address bar at the top. A star icon in the address bar is highlighted with a red box and an arrow pointing to it. Below the address bar, an 'Edit bookmark' dialog box is open. The dialog box has a close button (X) in the top right corner. It contains a 'Name' field with the text 'Amazon KDP Self Publishing Resourc' and a 'Folder' dropdown menu set to 'Bookmarks Bar'. At the bottom of the dialog box, there are two buttons: 'Remove' and 'Done'. The 'Done' button is highlighted with a red box and an arrow pointing to it. The background of the browser shows a video player with a play button and logos for Medium, Inc., Forbes, foundr, Entrepreneur, and BUSINESS INSIDER.

1. Click on the star in the address bar

2. Click "Done"

{{NAME}}

{{Question}}

Grace

Dear Coaches, please help me with the titles and sub. Thank you!

1)((Defeat,Master, Overcome) Conquer Grief Even When It Really Hurts

3 Simple Steps To Restore Calm Amidst The Storm, Improve Sleep To Recharge The Brain And Rejuvenate Health To Strengthen The Body

2)Defeat Grief In 3 Simple Steps

A Do-ItYourself Guide To Restore Calm Amidst The Storm, Improve Sleep To Recharge The Brain And Rejuvenate Health To Strengthen The Body

3) A Do-It-Yourself Guide To Overcome Grief

3 Simple Steps To Restore Calm Amidst The Storm, Improve Sleep To Recharge The Brain And Rejuvenate(Boost) Health and Strengthen The Body

Kurt

Hi Coaches, when submitting for QSA, for the cover file, do they want just the cover (as in the eBook single page) or the paper back cover including front, back and spine? Thanks!

Monika

Hi coaches, can you give me feedback on the covers? Thank you.

https://docs.google.com/document/d/1jVxO5oRB_QQR3a6km0q6P5PAqanr4IBtX1D0pgYbrQk/edit?usp=sharing

Monika

Hi Coaches, please use this link for feedback. Thank you.

https://docs.google.com/document/d/1jVxO5oRB_QQR3a6km0q6P5PAqanr4IBtX1D0pgYbrQk/edit?usp=sharing

Kurt

Hi Coaches, follow-up question on format. My formatter just advises not to be concerned because EPUB is a Flexible, Continuous and Reflowable eBook through which the users can navigate to any part of the book allowing readers to change the font type, font size and even the font colors too according to their own convenience. This is why I advise you to please download Kindle Previewer 3 so that you may get to know the exact true essence of the EPUB. Do you agree with this? Thanks!

Benson

Please check my book title "Banff and Jasper" and the subtitle "The Ultimate Adventure Guide for Nature Loving Families".

Debra

I am ready to sign up for 99 Designs to do my cover. We were told to supply them with copies of other books like mine from Amazon so they know what the competition looks like. How do I take a pic/copy that to 99 Designs? I am sure it is something so easy but I am having a mental block. Help...Thank you!!

Debra

When I type 99 Designs into the Google search, it takes me to Vista. Is that the same company?

Jamshed

Hello everyone, I'm registering with AIA Editions for the very first conference on Sunday 30th June 2024 at 6pm local French time.

My question is this: as a new student, what advice can you give me? thank you

Kurt

Hi Coaches, question on ePub format. In Kindle Previewer there are a few pages where a subsection is on a page, but subheader is on the bottom of the previous page. I think it looks junky, but my formatter just advises not to be concerned because EPUB is a Flexible, Continuous and Reflowable eBook which among other things allows readers to change the font type, font size and even the font colors too according to their own convenience which changes appearance. He advises not to worry, and I see how the text flow changes with fonts and sizes. So do I not need to worry about this? Thanks.

Here's an example pulling one up under default settings:

<https://docs.google.com/document/d/1v5urVmAhi1q0->

Roger

Hi, can you run through the steps needed to check for trademarks/ copyrights when doing topic research, thanks for the great Q&A's , learning lots !

Loverne

https://docs.google.com/document/d/1BPhe4xuFCgQzNRdFHb7N1LYhsTk1TORadGku1YIOU_g/edit?usp=sharing

J

If your book is LIVE (just freshly published) on KDP but you haven't met your 100 reviews goal, should you unpublish the book on KDP?

Monique

Hello coaches,

Please review and give me feedback on my book titles and subtitles. Here is the google document link to review for the next Q&A call on 7/5/24. Thanks!

https://docs.google.com/document/d/1UJ21KF_w4Jj-NFG8HDKiAmi-Y9Jk8M7hxhbwvljtBJY/edit?usp=sharing

Franceen

I need help researching to see if I have selected a good book topic and niche. I just joined AIA. However, before joining, I had already started writing some Keto Low Carb Mexican Cookbooks. There are a ton of Keto-low carb books on Amazon. And there are lots of Mexican cookbooks. But there is only a little competition for Keto Low Carb Mexican Cookbooks..... I had already bought the domain name, purchased-build a website, have social media, etc. I had some help with ghostwriters, but the books need a lot of revisions, formatting, etc., which is very time-consuming.

The ghostwriters were from other countries and other cultures, so some of them are not native English speakers and their grammar skills are not perfect. Some of them put in pictures of food that were not Mexican low-carb foods, so I have been fixing those errors. Therefore, I have to make extra, extra revisions, I also have the book covers designed. There are about 7 or 8 cookbooks that are eBooks. so, I can sell them individually, bundle them, upsell with offers such as buy 3 books, get 15% off, and I can sell them as an entire collection. I have a seafood cookbook, salsas, and desserts, an 80-recipe cookbook that has a little of everything such as appetizers, sides, main dishes, desserts, drinks, a taco cookbook, a BBQ cookbook, tortillas/breads, and more. I have GRAMMARLY to help with spelling, grammar, and editing.

Franceen

I want to know how to research this to see if it is a worthwhile topic that can sell lots of books and make lots of money to continue. My target audiences are people who love Mexican food, diabetics, people who want to lose weight and maintain weight loss and people who want to learn how to eat healthy, flavorful Mexican food. The recipes are good for people who are obese, overweight, have diabetes type 1 and type 2, people with high blood pressure, heart problems, and other chronic health conditions. The books are in English, and later I want to translate them into Spanish. I did know how to research topics when I started this in the past year.

I have other ideas for topics, as well, but I want to check this topic out live with you on our Q&A call. Thank you in advance. Franceen

Maya

I know we are not encouraged to work on cookbooks. but how about books on how to train the brains like puzzles and other brain games " workbook". Also how about books with the different types of training activities or exercises with illustrations eg chair yoga for seniors type of books. I did a POC and found that these type of books are doing really well.

Elizabeth Rene'

Hi Friday coaches! Atticus Question - I am going to work on my second book in Atticus. I have uploaded the manuscript and will watch more training videos. Do you recommend working end-to-end in the software from the beginning? It seems like the best thing to do. I want it to generate the Table of Contents once I am done, as I will add and edit a lot of my content. It may be tricky if I send it to an in-line editor and then send it back. (I had this issue last time, so I gave up and used Publishing Services. Since I am at the beginning, do you have any words of wisdom? Thanks! Rene'

Paul

Hi Coaches! I made some revisions of my submissions. Please critique.

PoC is “Artificial Intelligence for Beginners”

Artificial Intelligence for Beginners Simplified

Easy Guide to Solve Problems for More Efficiency, Keep Up with Tech to Foster Innovation and Boost Your Career with Saleable Skills for Job Security (199)

Artificial Intelligence for Beginners Made Easy

Turn Struggles into Results, Keep Up with the Tech for Greater Knowledge and Generate Competitive Skills to Boost Your Career (176)

Olorun Mose'

Please review this book titled "Mental Strategies for Successful Forex Trading: Harnessing the Power of Your Mind for Consistent Profits in the Forex Market" By Olorun Mose'.

Christina

I had to add links and descriptions to my manuscript, and now it is over 55K words. Is that a problem?

Santiago

If I want to publish my book in Spanish and in English, should I publish them both under the same title in one main language or each one with it's own language? If the answer is the first option, should there be a sub-subtitle that reads "Spanish version"?

Christina

I am providing specific case studies. Do I need to footnote each one (so they can see where I got that specific piece of info?), or can I just list my sources in the references at the end of the book? The manuscript given to me by publishing.ai just lists all the websites at the very end of the manuscript.

Georgia

Hi Coaches. I'm on to the next step of preparing to find an editor. Wanting to produce quality as AIA recommends, I have discovered during my search, according to Publishing Services, that Editing & Proofreading services are not suitable for AI generated manuscripts. They recommend their Developmental Editing & Humanization package which costs for me, \$2,500 nzd (\$1,540 USD).. which is a lot...like three times more expensive.

I'm just a bit disappointed because I have been given the impression that the AI manuscript tool was next level, produced a quality product, and that I would spend roughly \$600 (USD) for editing and additional services. To date, I've had the impression that line editing was all that would be needed.

Can you please comment to this. None of the other websites seem to offer humanization services. This really puts me in a rough spot, feeling like I cannot use any other service. A dent in my journey, I'm having to come up with a lot more money to get this completed, and I haven't even completed the final outline or book cover yet... what would you do?

Todd

I wanted to share my books early reader copy with my neighbor. I clicked on the file, and it popped up on my screen looking like the best thing since sliced bread. When I emailed it to him his computer said Attachments cannot be downloaded. Do you have any idea what I am doing wrong? Please advise. Thank you

Jason

Please disregard if already covered today, or if the information isn't available yet. I got an e-mail about the Publishing.ai membership changes, effective in early August. Is there any information about the pricing, number of manuscripts that will be included in membership, etc? I am considering purchasing the 3 manuscript package before the price structure changes.

Ed

AI has finished the book and description. Now, what do I do with it? And How? I need chapters for Grammarly to scan then into Google Docs. But my editor uses Word. Please give a rundown. If it has been done already, please tell me where to find it. Thanks for

being Tech. now.

Susan C.

I have my manuscript and cover ready to submit for a Stamp of Approval. However when I checked my Reference Page some of the references are stretched across the page i.e. like pulled taffy. It will show three words stretched across the page. It looks fine in my Word document where I have removed all formatting I could, before uploading the document into Atticus. I also tried the copy and paste method. The problem seems to occur in Atticus and when I publish into a PDF. Atticus support suggested I turn off justification or add little spaces inside the links. They also indicated this happens with "an unbroken chain of numbers/letters because the computer is unable to find a good space to break the line up so its adjusting everything else to keep the line together." My Word document is not justified and I tried adding spaces into the links but it has not worked. Formatting my Manuscript in Atticus it is just justified but I can't turn it off specifically for my Reference page. Hoping someone has had a similar experience and there is a fix for this issue. I have been dealing with this all week and have tried everything I can think of. I have opened another support ticket with Atticus as well. As to me it seems like an Atticus issue. But thought you may have a fix. Thanks I plan to be on today's call.

Diana Morris

I would like your opinion on these two book titles please.

Options Trading for Beginners: Step-by-Step Guide to Build Strong Foundations, Elevate Trading Confidence, and Generate Profitable Income for Financial Freedom Using Simple Methods

Options Trading Made Simple: Beginner's Guide to Build Strong Foundations, Boost Trading Confidence, and Create Profitable Income to Secure Financial Freedom with Easy Strategies

Debra

I have written my first book (7DPC) and want to use Reedsy to format. However, following the 7 DPC training video on formatting, the current Reedsy dashboard has changed. Please show me how to use Reedsy to format my book -- clearly show the tab to upload my manuscript. Since I can't find it to get started, has anything else changed from the training in the 7 DPC?

Debra Cope

My 7DPC book is a lead gen for my coaching business. Would I be better off paying the \$97 to have it professionally formatted, or will Reedsy be good enough? I have 10 images and just under 10K words. Thx

Diana Morris

Hello, I submitted a question earlier this week regarding my book title that I would like to retract. I sent a revised question on 7/5/2024 to replace it.

Thank you :)

Dan

I just got my manuscript from Publishing.AI. I need to know the best option for proofreading, vetting for plagiarism, and editing. Is it a good practice to copy the whole manuscript into a Google Doc and use Grammarly to proofread and check for plagiarism simultaneously chapter by chapter, or should I handle the proofreading first and then come back for the plagiarism part?

Helen

Hi I am trying to narrow down on topic for my book my niche is Parenting. Could you help me confirm if there is proof of Concept for these 2 topics -

1. Essential life Skills for Children
2. Managing Screen time and Technology (Target audience are parents of children 2 to 18 years)