

**WEDNESDAY WINNING
STRATEGIES**
June 5, 2024

● 2024



Welcome to the Publishing Family!



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

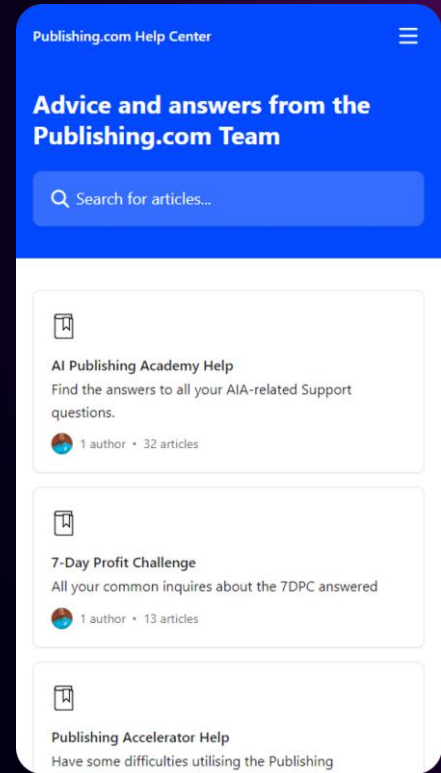
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

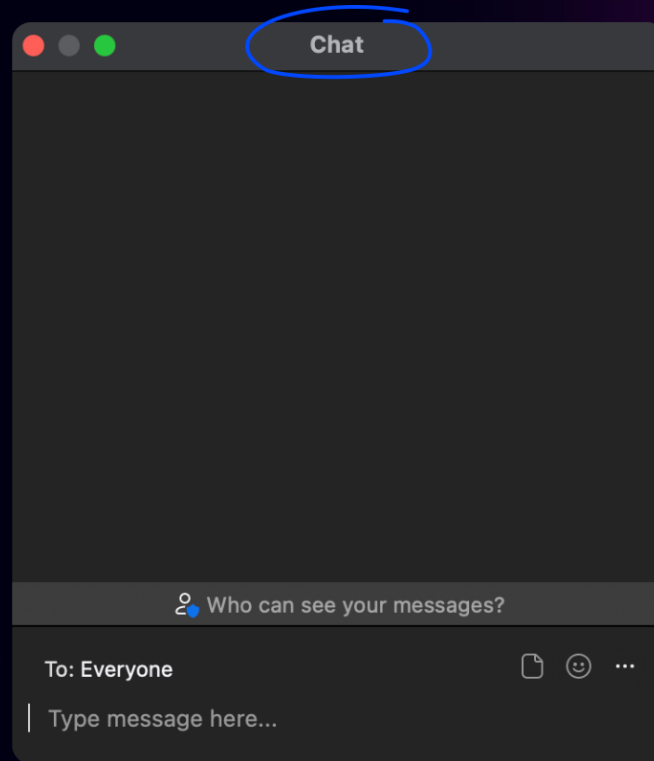
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



HUMANIZE10

Students get 10% off AI Manuscript Developmental Editing & Humanization Package



What Were Your Wins?



LET'S BEGIN!

Whitney Prude

I would like some guidance about my title and making sure this is a good topic to publish about before I have my manuscript written (is the AI manuscript limited to 30,000 words?). My topic is Self Love. Here is my title: Mastering Self Love: How Anyone Can Build Self-Worth and Confidence in Just 10 Minutes a Day for a Balanced, Stress-Free Life. Debating also on ..."a Balanced, Happy Life."

"

"

"

Yasmin

I have been running ads for about 2 months now, but my Auto Low campaigns really struggle to gain impressions. At this point I have increased the bids to the maximum recommended in the lesson which is \$0.35. Shall I continue increasing or no? Amazon has some suggested bids but they're pretty high and it would not make sense because there is already another campaign Auto with higher bids right? Please help

"

Tazvionepi

What does the statement, "Eligible for treaty benefits" mean? I saw this statement when I was registering my ACX account.

Iva (ee-va)

"I joined on Saturday. I just finished my topic research and have 4 topics that I would like to go over. They are all amazing, but the topics are very heart centered and healing/inner work topics that I would not want AI to write as energetically that feels out of integrity.

My questions:

1. What are the best practices in this case? How can I still utilize the tech to help me do some research and the outline while writing this myself? Can I use AI for editing
2. I am a inner work healer, coach and mentor and these topics ALL lend themselves to easily pulling people into working with me 1:1, in a course, or program. I would love some high level strategy guidance and best practices on including offers in the book for coaching/courses/program.
3. Will there be any training on creating a brand as I finish the book? All 4 topics are related to each other and I want to think about that.

I would love any advice and coaching within this program, I have no finances available for your higher level program until bringing home income to support that. "

Yasmin

Am I supposed to fine tune my ads once a week or once a month? I know we are supposed to check on them once a week, but if I'm not mistaken Brian said not to change them more than once a month? Is it safe changing bids every week? Please clarify



Lynn

Hi, Do you use the same reviewers to review your books in a different niche, or create a new list of reviewers for each niche you are in?
Thank you.

”

Book Cover Feedback

Hello Coaches, I'd like your opinion on these designs. It is for my first 30K words book, Thank you in advance <https://99designs.com/contests/poll/f09f7d7c68>

Shereen

"My main title- 'Bonsai tree book for beginners'

Subtitle- A comprehensive, illustrated blueprint for successful /effective cultivation and maintenance for your miniature tree with optimized health and enhanced longevity.

Or

Subtitle- A comprehensive, illustrated blueprint with the best/ most effective/ most successful cultivation techniques to achieve optimal health and longevity for your miniature tree"

"

Georganne

I have my topic and title and its passed poc but i am concerned about saturation and would appreciate your opinion. my topic is wall pilates for seniors. thank you

Carine

Hi coaches! I'm currently in module 4 and I'm about to work on my book page review. I watched the instructional video but didn't quite grasp how to do it. Any help would be greatly appreciated!



Brenda#1

Please share your thoughts on this book description: Metabolic Health Roadmap: Epigenetic Hacks for More Energy, Sounder Sleep, Increased Calm, and a Healthier You. Thanks!

Experience the Power of True Health Transformation

Metabolic health is characterized by:

- Adequate energy production and utilization
- Balanced hormone levels
- Effective processing of toxins
- The body's ability to maintain homeostasis

Making the energy to power every cell in our body is complex!

But what if the belief that metabolic health strategies are too difficult to manage was a myth? What if the reality is that clear, straightforward metabolic health methods can effortlessly integrate into your daily life?

In Metabolic Health Roadmap you will:

Brenda#2

- Understand the interconnected roles of diet, exercise, and stress management in shaping your metabolic well-being (even if you didn't major in science).
- Find out how to manage cravings and make smart food choices (that increase energy).
- Uncover the truth about carbs, proteins, and fats and how to balance them for your metabolic type (which you'll discover in the book).
- Get practical and sustainable tips for integrating movement into everyday life.
- Explore how stress affects your metabolic rate (and learn stress reduction techniques that work).
- Discover how to tweak your sleep environment for optimal metabolic health (and vice versa).

This book is crucial for anyone tired of navigating the confusing labyrinth of wellness advice that often leads to more stress and less health. If you want to say goodbye to fads and hello to transformational wellness, scroll up and click the "Add to Cart" button now!

Johanna Evans

"Please provide feedback on the cover designs for ""Living Well with Adult Autism"" here are three cover ideas that align with industry standards and best practices. Shared google link below

https://docs.google.com/document/d/1peBMlMMG1b30nSS5mwgaKCDKCi6uppDTan0EXv5i_X0/edit?usp=sharing

Giorgio

Before joining AIA Publishing I created a book (on MS Word but now in PDF). Is there a way that I can use the book through the course?

”

Heather

I just joined and am diving into the training. Is there a best practice for using the Book Topic Ideas from publishing.ai to search for our POC topics? Are we pulling keywords from the suggested topics? Or? TIA!

Tyler

"Just want to get some final thoughts on my title below:

"A Guide to Personal Finance for Young Adults: Learn Stress-Free Budgeting to Eliminate Debt and Confidently Invest with Innovative Money-Making Methods" 154

"Personal Finance for Young Adults Uncomplicated: A Guide to Master Stress-Free Budgeting, Achieve Debt Relief, and Build Your Confidence in Investing with Innovative Money-Making Methods" 189

"

Charles

7DC E-book submitted with Canva template cover, as JPEG file, as instructed in 7DC Day-2 training. KBP says must be a PDF file for paperback cover upload. MS Word will not save my JPEG as a PDF..."Did we miss a step?"

Shereen

"Main title- bonsai tree book for beginners

Subtitle- A fully illustrated blueprint to mastering/master effective pruning, shaping, and maintenance techniques for optimal health and longevity of your miniature tree."

Janet C.

I am just making sure 1 more time, but is it fine to do my KDP & paperback (print) book in 7 x 9 trim size? (2100 x 2700pxs). Is that the exact size I am looking for? That is the size of my cover in Canva, but the format guy said that KDP"s size is 7 x 10. So I got in touch with KDP to ask them & they said yes to 7x9- that it is available in "custom sizes". Now, since then, I have heard back from the format guy & he is now proceeding with the 7x9 size. I just don't want to mess this up so I am asking you all just to make sure that I am good to use this size (it is very popular in my niche) before I PUBLISH. Is 7x9 an ok option in KDP? And approx how much difference in cost will it be compared to a 6x9 book? There ARE reasons I want to make it this size, but only if it won't cut into my profits too much. Thanks so much!

Janet C.

"When it comes to sending people a ""free"" copy of my book, is that a digital copy (like a file) that they will have forever of the book? How many free copies do I want to give out? How do I do that? What Module teaches this stuff?"

Thanks!!"

Allen

"Hi there, Towards the end of the 7 day challenge I joined the AIA Academy and very excited. Having said that I had been falling behind and finally tried to publish my 7day challenge book yesterday. Following day 6 instructions and after putting my book for publishing when I look at the preview for my ebook my pages have no numbers. Was Reedsy supposed to automatically add that? what do I do now. Ironically when I do open the appropriate downloaded files they do have page numbers.

Even worse I have another issue that looks awful. The preview for the ebook has my Introduction as chapter 1 (there is a big #1 on top and below it it says Introduction. Subsequently going forward there is a #2 on top of Chapter 1, a 3# on top of Chapter 2 and on and on.

Frustrated here. Can someone help Please. I want to publish both versions of my book ASAP but certainly not looking unprofessional.

Lastly while I had about 5,700 words it ended up being 27 pages. Is that ok?

If this is not the appropriate place to post my question kindly guide me.

This is the first session I am attending and obviously new to this.

Thank you "

Janet C.

So.... I just got my book back from the formatter- I'm guessing that we don't indent paragraphs any more these days? Looks boring to me, but....? Also, How do I get my manuscript out of fiverr (from my formatter)? just wondering...and then how do I send it to my reviewer? Is there a certain type of file that it needs to be in?

Ray

"Good Morning,

Somewhere in AIA or on KDP, I thought I read that if I get my own ISBN and publish somewhere else first (like to IngramSparks), I can NOT get the free book days on Amazon or some other Amazon feature.

I intend to publish everywhere so should I publish to Amazon first or to IngramSparks first? If I publish to Amazon first, how long after, or when, is it best to publish outside of Amazon, like to IngramSparks --- Is publishing outside Amazon first better? Does anyone know how that works? Do you have any other related information you can offer?

Thank you! Ray

"

Kurt

Hi coaches, back from South Africa and submitted Stoicism for quality stamp. Quick question. In the instructions, it talks about a formatted manuscript. I did a PDF print of my MS word document for the manuscript. They didn't say anything about it having gone through Publishing services or anything like that. am I OK with what I submitted or what else do I need to do? Thanks so much for your help and advice.

”