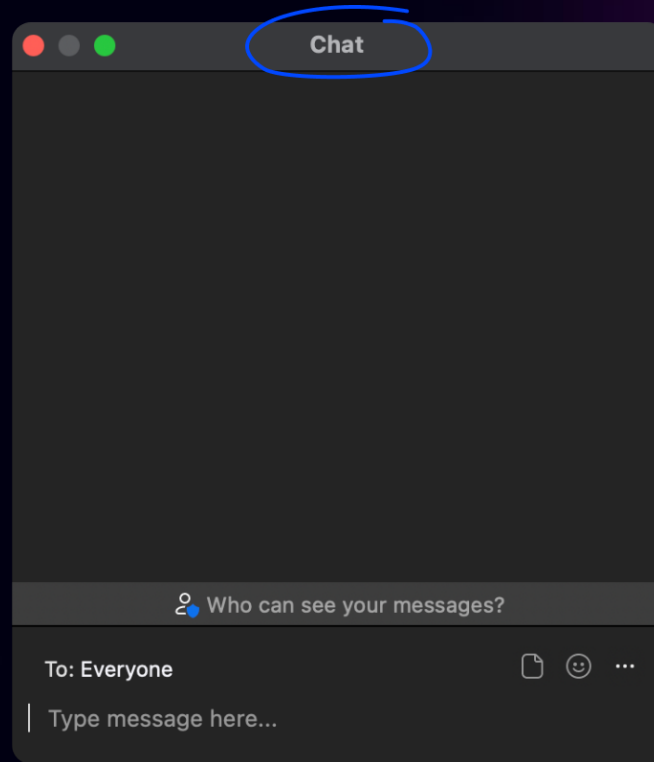


**Action Takers Tuesdays!**  
**March 5 2024**



Change your chat settings to "Everyone"



# Welcome to the Publishing Family!



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

The screenshot shows a dark blue header with a 'Live Calls' indicator and a list of call times: Tuesday 4-6PM EST, Wednesday 12-2PM EST, Thursday 3-5PM EST, Friday 12-2PM EST, and Sunday 12-2PM EST. Below this is the 'AUDIOBOOK IMPACT ACADEMY' logo and the text 'Live Weekly Q&A Calls'. A message asks if the user has a question for the next call, with the link 'Ask it Here' circled in blue and pointed to by a blue arrow. At the bottom is a blue button that says 'Click Here to Register'.

Live Calls

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5PM EST
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- Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

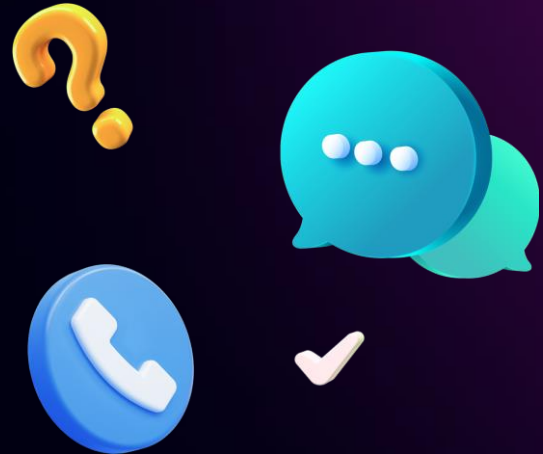
### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

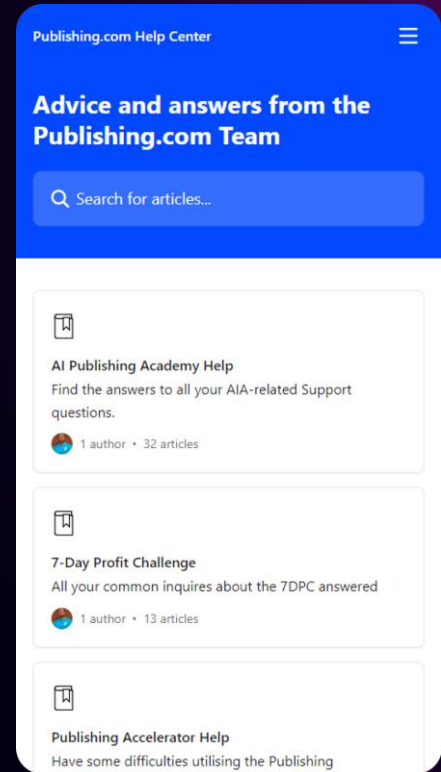
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



# PUBLISHING.AI NOW OPEN TO EVERYONE

## What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



*Check your email inbox for more info or contact support*



**LET'S BEGIN!**

# Thought Of The Day

**"IT ALWAYS SEEMS  
IMPOSSIBLE  
UNTIL IT'S DONE."**

*~ NELSON MANDELA*

# Did you achieve last week's goals?

Brian

- Craft title and cover for new book - Yes

Karina

- Book formatting - 50%



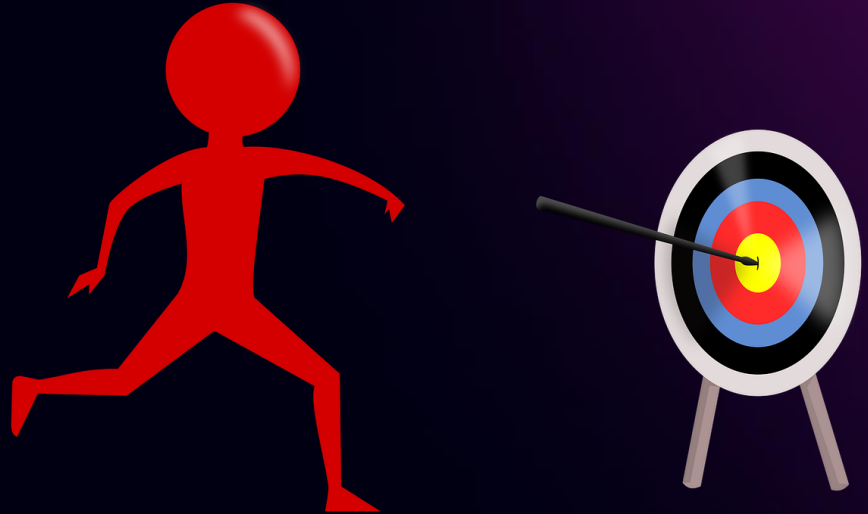
# What are your goals this week?

Brian

- Complete new cover
- Craft title for 2 new books

Karina

- Researching my Book Content



# Emelisa

I don't know what to think. when I did my POC some months ago I found POC for A Parent's Guide to Effective Communication in the Digital Age so being a teacher decided to write a book on it. Now that I look again for POC I don't find it, but I have the book. I got a fantastic outline from PS and a very good ghostwriter helped me write. Now I have the book, just in the last stage, and do not have POC for my topic. should I do something or just continue and work for reviews? I like the book.

# Eric

Hi Coaches, can you please give feedback on this book title/subtitle? Also, should the sub title start each word with upper case? Exceptions being words like "to" and "for" etc...

The Intermittent Fasting Advantage for Women Over 50:

The Ultimate Guide to Age-defying Strategies for hormonal balance, weight management, metabolic health and Longevity.

# Eric

Question pt 2. I'm working on my first 30K book and will be at the format stage soon. Which method of formatting for a first timer would you recommend? Paying for someone else to do it or using a software to do it myself and if so, which software do you recommend?

# Mel

Feedback on this title please: POC: co-parenting with a narcissistic ex

Title: Co-Parenting with a Narcissist Ex 101:

subtitle: step by step guide to set and maintain your boundaries, protect your children, manage emotional exhaustion and rebuild your life with happiness



# Maya

Hello, any feedback on my title? Which one of the 2 would be better? Thank you.

POC: Raised Bed and Container Gardening for Beginners

Title1: The Complete Raised Bed and Container Gardening for Beginners Handbook: Learn how to become self-sufficient and grow food all year round with this comprehensive step by step guide.

Title 2: The Complete Raised Bed and Container Gardening for Beginners Handbook: Learn how to build your first raised bed under \$150, become self-sufficient and grow food all year round.

# James

FOR BRIAN TUESDAY AT 4pm! JAMES QUESTION #1 of 3

[On Saturday, 2/24/24, I changed the 3 book categories (for all formats), selecting categories that were closer to the categories that other books in my genre are using. I also re-started my Amazon ads, creating campaigns in accordance to guidance I received from an Amazon Ads service agent. Book now has 95 reviews.]

→From 2/26 through 3/3, one week, AUTO HIGH impressions have averaged about 1200 daily, with only 3 average clicks per day. Averaging nearly zero sales per day. Please share some advice that helps me make an adjustment (if necessary), and to believe that my time & energy & investment is working!

# James

FOR BRIAN TUESDAY AT 4pm! JAMES QUESTION #2 of 3

[On Saturday, 2/24/24, I changed the 3 book categories (for all formats), selecting categories that were closer to the categories that other books in my genre are using. I also re-started my Amazon ads, creating campaigns in accordance to guidance I received from an Amazon Ads service agent. Book now has 95 reviews.]

→From 2/26 through 3/3, one week, my total MANUAL impressions averaged 517 per day, with only 1 click and 0 sales. Please share some advice that helps me make an adjustment (if necessary), and to believe that my time & energy & investment is working!

# James

FOR BRIAN TUESDAY AT 4pm! JAMES QUESTION #3 of 3

[On Saturday, 2/24/24, I changed the 3 book categories (for all formats), selecting categories that were closer to the categories that other books in my genre are using. I also re-started my Amazon ads, creating campaigns in accordance to guidance I received from an Amazon Ads service agent. Book now has 95 reviews.]

→On Sunday, 3/3, I increased my price from \$9.99 to \$13.99, as you told me to do so. My understanding from the modules is that the book will sell more when it is less expensive, and that we are supposed to increase the price until we see a drop in sales. And yet here I am increasing the price even though i'm averaging nearly zero sales already. Please share some advice that helps me understand why you suggested a price increase, and that helps me believe I'm on the right track!

# Maya

I saw that the term "Container Gardening" was trademarked for the following goods and services: "Printed magazines in the field of gardening and horticulture, namely, the use of containers and planters". Does that mean that it excludes books?

# Adriana Dodge

I began writing the book for the 7 day challenge but I kept adding into it and now it is a 20,000 word book about longevity. What price do I put in it since it is not 30,000 word but it is over 20,000? Also i have ordered the cover from 99designs and also the name and the subtitle are well thought of.

THE BLUEPRINT FOR LONGEVITY

SUBTITLE: STRATEGIES FOR A LONG, HEALTHY AND HAPPY LIFE. it has an Introduction / 9 chapters /dedication / summary.

# Nicola

Hi, if using a GW, or Publishing.ai, what do they produce in terms of a list of references (for information/ data supplied in the manuscript)? I suppose I'm used to academic rigour and transparency of information, and know that for non-fiction topics, that's what I would check as a customer.

# Rachael

Hello Coaches! My book is done and so are my images from my illustrator. What is my next step? Do I manually put my images in my editable document that The Urban Writers gave me? And then after I put them in, hire a formatter to format my book? Or is my formatter suppose to put the images in? Thank you!



# Alisha

When sending the book review link to ARC readers are you just sending the amazon.com review link? Or do you send the links for canada, and UK as well? For people that don't live in the US and haven't the spent the minimum \$50 a month to leave a review won't be able to. I thought to make it easy for them I'd have all the links there for them depending where they live, unless you can create a universal review link?

# Jennifer

Hi there, I am in Module 2 and also exploring Publishing AI. It seems like 2 different ways to do things - instructions in Modules vs. using AI tool or are these intended to go together? I'm confused. Also where can I find more info AI generated manuscript being allowed on Amazon and ensure there is no plagiarism to the AI generated manuscript. Thanks!

# Eric

3rd Question, in the AI app, I created an outline based on an old title/subtitle that I wish to change. I am very happy with the results of the current outline, but want to know if I should generate a new outline because of the title/subtitle change or can I leave it as is and just enter the new title/subtitle in the proper fields and just continue from there?

# Dina

I'd appreciate your comments on my book title options. Due to work, I won't be able to attend the Q&A, but I will listen to the replay. Thank you!

POC: Sleep/Insomnia for Women

a) Sleep Beyond Insomnia

'Current and World knowledge for Women to experience: Quality Rest, Improved Mentality, with a Plan for Success'

b) Sleep Beyond Insomnia

Wisdom for Women seeking Quality Rest and Improved Vitality, plus a 21-day tracking journal to monitor your improvements

c) Sleep Beyond Insomnia

Surprisingly Simple Science and Wisdom for Women seeking to end the Nightmare, gain Quality Rest, and Improve Life Vitality. Includes a 21-day tracking journal to monitor changes

---

# Doris Shannon

How to research niches and sub-niches using KD SPY

# Gerk

I have enrolled my book, Greater You – Greater Us into the KDP Select Status. I have two choices to "Run a Price Promotion."

1. Kindle Countdown Deal (KCD)
2. Free Book Promotion (FBP)

The KCD seems to have the most requirements, like being enrolled for at least 30 days, which may start today, though it has been on Amazon for 30 days already, not enrolled. Minimum 1 hour, maximum 7 days for one promotion only. Some other terms, one being it is only on Amazon.

The FBP can go 5 days all at once or 1 day five times, with any combination of up to 5 days. I can start with a day's notice. This seems easier to manage.

Question: If I do one in a 90 day period, can I do the other, in another 90 day period? What are the advantages and disadvantages of each?

# Kurt

I just spent 6 hours updating my outline in the Beta.AI tool. I closed the page, and when I go back, my updates are not there. Home page says last updated 12 days ago.

The outline name is Guide to Well-being with Stoicism.

I sent an email to Please tell me all my work is not lost.

# Kurt

I sent an earlier request to support on 2/29, still no answer. You keep telling to write to support. What should we expect? Paid a bunch of money for this program, shouldn't we see something back after at least a couple days other than watch the videos? Please advise and thanks



# Larissa

Please review this title. 216 character total... ugh. maybe take out (In real Life?)

I used extensive customer research from Publishing AI to find key words and main desired outcomes. Copywriting is challenging!

Thank you for your help!

Fundamental Life Skills for Teens In Real Life

Practical and Effective Ways to Manage Time, Health, Media and Money, Make Confident Decisions and Support Authenticity for Meaningful Connection and Self-Assured Success

# Adam

Hi Coaches, I would like to request feedback on these title options. Thanks

Main Title - Learn Spanish for Adult Beginners

Subtitle - Master Everyday Conversations and Phrases

Speak Confidently and Effectively to Navigate Social, Professional, and Travel situations with Ease

Learn Spanish for Adult Beginners

A Stress-Free Guide to Master Everyday Conversations and Phrases

Speak with Confidence to Navigate Social, Professional, and Travel situations with Ease

Learn Spanish for Adult Beginners

Master Everyday Conversations, Phrases, and Speak with Confidence

Excel Socially, Professionally, and Travel with Ease

# james

FOR TUESDAY at 4pm! JAMES QUESTION #4

Another question that may determine why Amazon Ads are not working: “eBook quality items requiring your review.” Checking with Amazon reps this morning, the account tells me that “Metadata reading interest age is missing.” They recommend “to improve the discoverability of books in the Juvenile book categories on Amazon, choose an appropriate age range for your title. A part of this age range is currently missing for your title.”

My book is a workbook for teens, but even though it's for teens, it's going to be purchased by adults on behalf of those teens. Also, this notice was sent to my ebook, but not to the paperback or hardcover. What do you recommend?

# Garth

I have my manuscript from AI Beta back and am reading through it. 2 Questions:

I am not finding a lot i think i need to edit. What now?

I have been getting emails from Reedsy about professional editing services. Are you aware of anyone who has used them?

Thanks for your direction.

# Laura

Here are 4 covers I've been playing with. I want a book that teen girls are comfortable carrying with them, with a cover that doesn't scream "religion" and is good for girls aged 13-18. Thank you.

<https://docs.google.com/document/d/12pSqcGC8EY-LzJzpb8Ff7Xf0ytKc9FeqNzKUXYp7EJ8/edit>

\*\*\* NO ACCESS

# Ari Love

Would like to submit my covers for the intervention

# James

FOR TUESDAY at 4pm! JAMES QUESTION #5

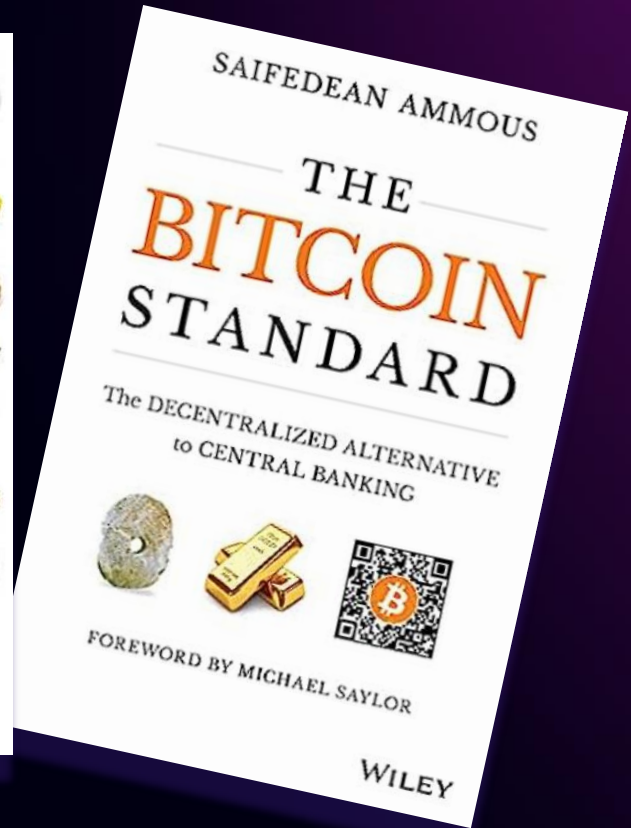
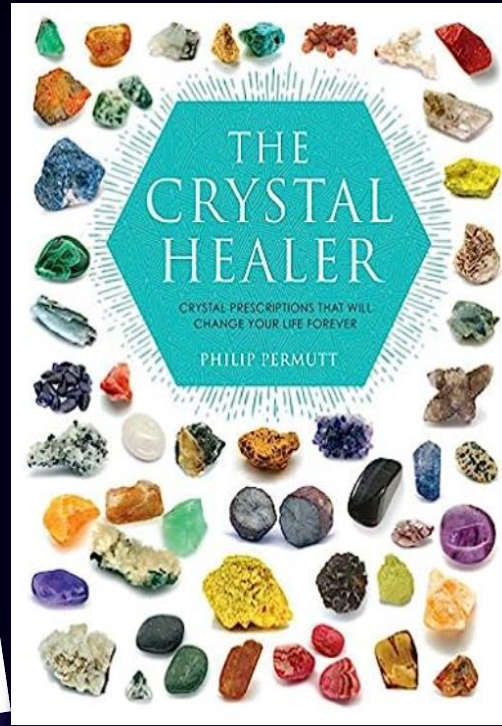
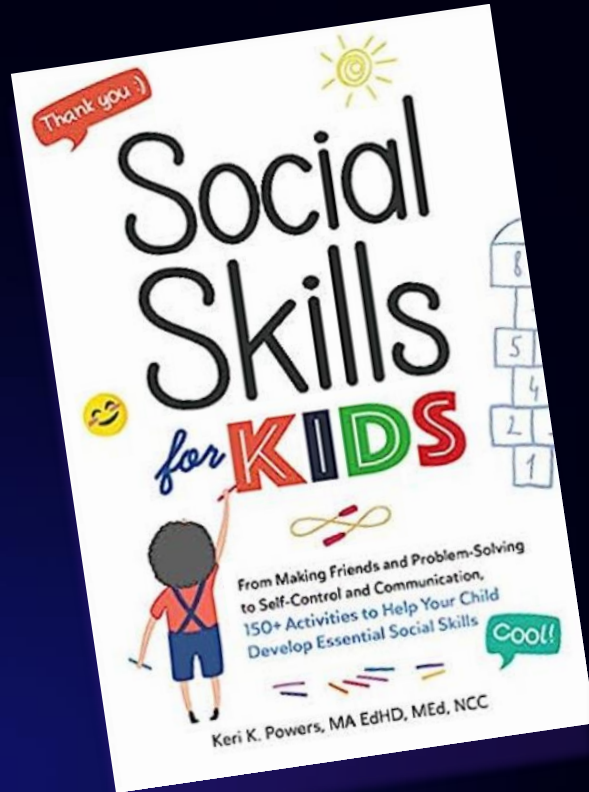
Is the ideal impressions 500-1000 per day, per ad group? (or per campaign or per keyword, etc)

# Lilian

Please review my title and subtitle Freeze Drying Simplified: The Ultimate Guide to Emergency Food Storage, Waste Reduction, and Self-Sufficiency.



# Cover Intervention



# Cover Intervention Submission Rules

## Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (**eBook**) ONLY
- Submit **Google Doc link** with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time - **Tuesday 12pm EST**

Live Calls

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Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

**Live Weekly Q&A Calls**

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)



