



**AUDIOBOOK**  
**IMPACT ACADEMY**

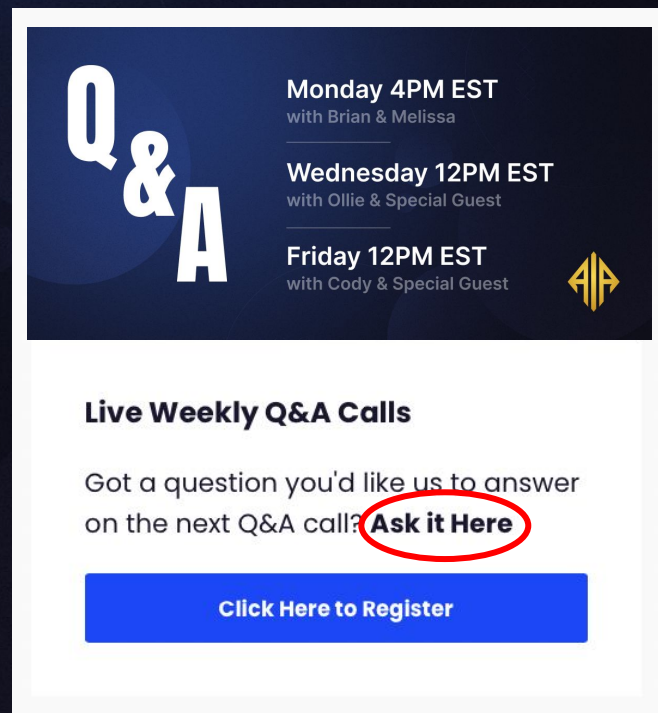
# **LIVE Q&A CALL**

**May 5, 2023**

# Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



The screenshot shows a promotional graphic for AIA's Q&A Time. On the left, the letters 'Q & A' are displayed in a large, white, stylized font. To the right, the schedule is listed: 'Monday 4PM EST with Brian & Melissa', 'Wednesday 12PM EST with Ollie & Special Guest', and 'Friday 12PM EST with Cody & Special Guest'. The AIA logo is in the bottom right corner of the graphic. Below the graphic, the text 'Live Weekly Q&A Calls' is followed by 'Got a question you'd like us to answer on the next Q&A call?' and a red circle around the text 'Ask it Here'. A blue button at the bottom says 'Click Here to Register'.

**Q & A**

Monday 4PM EST  
with Brian & Melissa

Wednesday 12PM EST  
with Ollie & Special Guest

Friday 12PM EST  
with Cody & Special Guest

**AIA**

**Live Weekly Q&A Calls**

Got a question you'd like us to answer on the next Q&A call? **Ask it Here**

[Click Here to Register](#)



# Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



# Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.





# FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



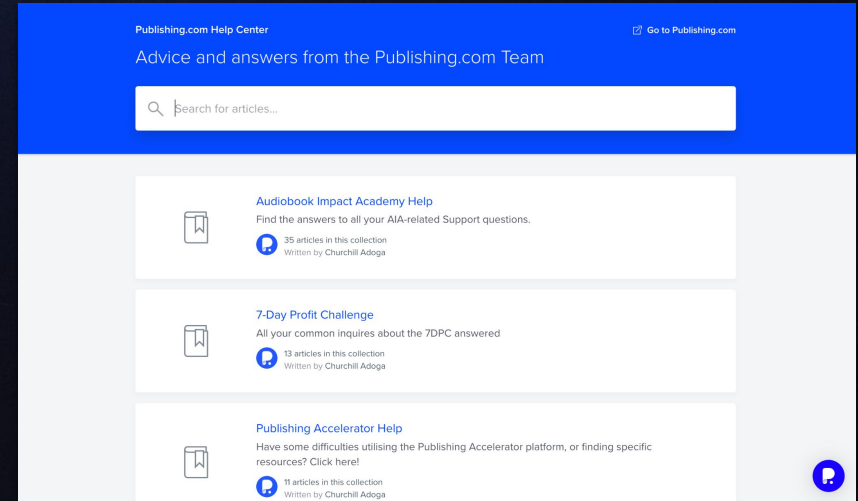
# Most Frequently Asked Q&A Questions:

Visit our Help Center

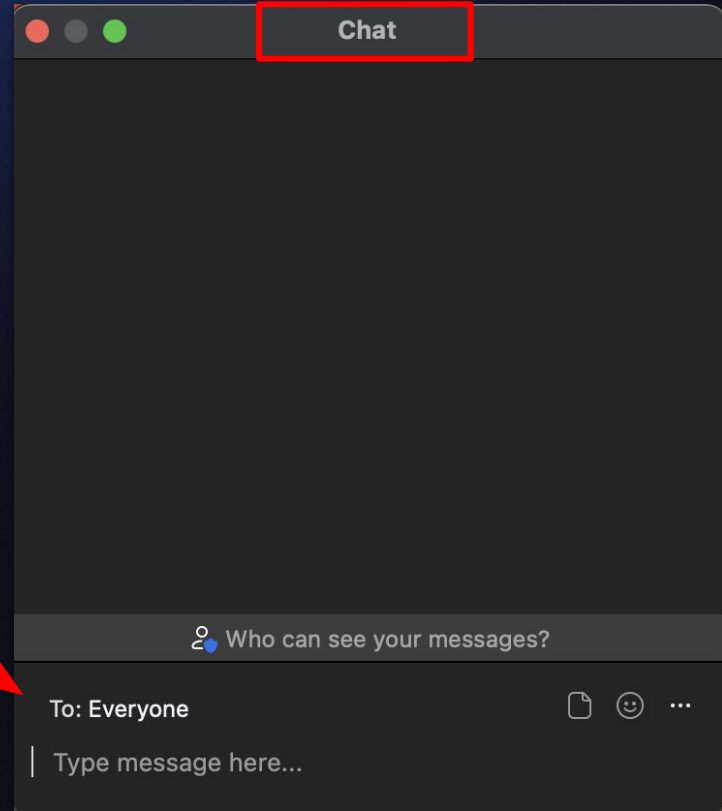
[help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat  
setting to  
"Everyone"



# PS Monthly Discount - May

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

**OUTLINEDEAL10**

Get **10%** off your next outline package.





**Let's Begin!**



# Aly A

Can I use Chat GPT to write my book?



# Scott

I'm looking for more info / resources on hiring Editors, can you put together a module / list of resources for this. I assume it's fairly similar to hiring Ghost Writers, but looking for differences and wondering others insights.



# Scott

I'm looking for a module / more info about collaborative Ghost Writing, for example if you have 80% of a book written but want some external input / more professional feedback. Not a full Ghost Writing but perhaps 30% input, additional Ghost Writing etc. How to approach this, has anyone else tried this? What did they learn etc? How is this different from full Ghost Writing?





# Rachell

What is your opinion on a low content book for teaching how spelling elementary students, but also adding sight words to place in the ebook for \$.99?



# Rachell

For a larger book, I'm working on what I would call a collection of sorts- it's can be branched out into different perspectives and aspects. My question, is a bundle two books with similar content from one outline or books that maybe from different perspectives on the same topic. Such as- mental health and how to cope, and mental health how to cope: for the caregiver (not my actual books but easier to explain).



# Scott

I can see the rankings for each book on DS Amazon Quick View, but how to sort by those rankings (perhaps a module?)



# Mel

What's the best way to change my eBook cover to an Audiobook cover?





# Gina

Hello, I join AIA a bit ago but got derailed. Now I'm back and starting over, but a bit confused at some changes. Prior advice was to stay away from self help & fiction - in FB group I see a lot of self help and a fiction program? So, I take it more topics/genres are fair game now?

Thank you!



# Evan

Hi coaches!

I submitted my book manuscript to PS (to edit and format), a few days ago. I'm reviewing the module again on the FB Review Process. Do I need to get my finished PDF and cover of my book before making the posts looking for reviewers? I could secure interested reviewers but it may be 10 days before my book is ready to share. I'm joining and will be engaging the private FB groups ASAP before I would make this post, too.

Thanks for your input!



# Gene

I've been reading all the lessons I could until AIA won't let you go further until you have a one on one coaching call. HOW AND WHERE DO I GET A SCHEDULED APPOINTMENT?



# Andrew C

When is your book available to claim on acx after it is live on kindle ? 24 hours or longer. It says it's live in kindle but I can't see it in acx to claim





# mel

Hi, the cover of my paperback is not showing correctly on KDP, with the color being completely off. The file I have submitted looks perfect and the designer can't find the issue either. I have contacted KDP Support numerous times however they are not fixing the issue and I seem to be going around in circles. Any idea how to go about this or what the issue could be? The color of the cover looks awful on Amazon and it is definitely effecting the sales.



# Melanie

Hi guys. What do you suggest I add under "Requirements" when requesting a writing sample on Urban Writers? Is there a section on the book that works best to give them? (introduction/initial chapter/middle chapter)? Thanks!



# Evelyn

In the book description lesson, I notice that the Rich Dad Poor Dad sample has a lot of listed products. Kiyosaki has mass market paperback, plus the usual ebook, audio book formats, and the audiobook has a price of \$0. Is that his sales tactic? Obviously we're not household names like him, but what can we learn from this? (I plan to charge a low price for my audiobook but not as low as \$0)



# Dawn

Hello Coaches- Is this a good Title for my next book? I am half Thai & was born in Thailand so would like to write a guide to Thailand.

"Thailand on a Budget-A Guide to Experiencing Authentic Thailand, An Insider's Guide to the Land of Smiles"

Is the Title too Long or wordy and can you tweak it to make it better? Thank You!!!





# Yelena

Hello Coaches! I am working on the title and subtitle of the 30 K book. I will appreciate your feedback on these 3 options.

1. "Quit overthinking, female entrepreneur": The simple guide on how to optimize your brain, your behavior, and your habits so you do not fail in your life and your business.

2." How to overcome your overthinking": The simple formula for female entrepreneurs on how to stop worrying too much, and decrease procrastination, boost their energy, confidence so they can improve their lives' productivity.

3."Stop overthinking for female entrepreneur": The ultimate guide to stop negative thoughts, believing in yourself, take action, and bring your balance and happiness back.

Thank you!



# Holly

Back with more work on titles. Help! This is week 5 and I am so frustrated. I think I don't "get it". Your feedback was to focus more on pain points in the subtitle. Could you please give me examples of what I'm missing if these don't work.

Title: 1. Purposeful Parenting for ADHD Teens OR Chaos-Free ADHD Teens

Subtitles:

1. 7 Frustration-free tools to improve your relationship, empower & motivate your child to build their successful future.
2. Calm the Chaos; use their strengths; empower them with skills to confidently build bridges to their future ... TOGETHER
3. Land the Helicopter and build a lighthouse to end the battles and become your child's trusted counselor.



# Domonique

Hi all! I wanted to request feedback on my book subtitles? In terms of SEO, the title seems to suffice but want to balance the SEO and copy writing. Also, I know this book topic has been done before in this group and I want to let anyone who is considering this topic know to not be discouraged because I know I felt that when I saw other members progressing on this topic that I was just starting on. The universe is abundant and there's room for success for all of us as we follow the PA program closely! 🙏

Personal Finance for Teens and Young Adults

- Start Early, Succeed Big: The Ultimate Guide to Financial Freedom
- The Financial Freedom Blueprint: Building Wealth and Achieving Financial Goals
- The Wealth Building Handbook: Take Control of Your Finances and Live a Life of Financial Freedom
- The Money Manual: A Comprehensive Guide to Financial Wellness and Wealth Building





# Laura

Hello! I am in the process of picking the The voice thing up because yeah so what I still can't no no no so we got your medical record from Saint Vincent so I saw the assault around that you had a year ago so that's good I'm ultrasound was to have been So you know what were you think about with muscle tension this phone yeahfinalist for my book cover. I have been blessed to receive over 100 entries. I am writing a Christian book directed to young adults. I'm planning on making a series so not only do I want the cover to address my title, "21 Reasons for Trusting in God: Finding Inner Peace in His Existence," but I want it to be something I can use at least part of it on future books, like a symbol for the series.

Here is the link:

<https://99designs.com/book-cover-design/contests/unique-appealing-cover-directed-towards-young-adults-christian-1225925>





# Giovanna

I'd appreciate your feedback on my book covers. Thank you.  
<https://99designs.com/contests/poll/e2a99703f3>

