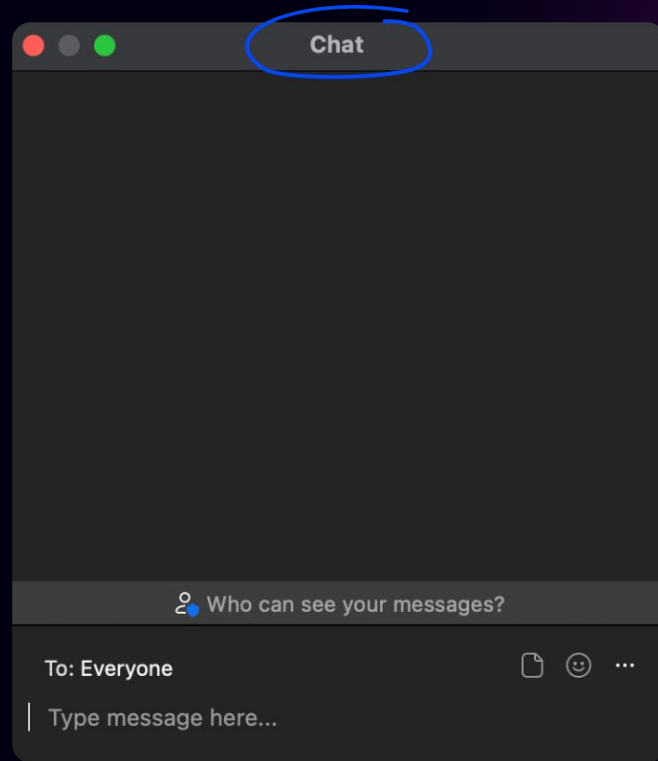


# No BS Tuesdays!

## November 5, 2024

Change your chat settings to "Everyone"



# Welcome to the Publishing Family!



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



# PUBLISHING.AI NOW OPEN TO EVERYONE

## What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



*Check your email inbox for more info or contact support*



# PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. Here's the **November** Discount Code.

 **WINNINGCOVER**

Students get **10%** off Cover Package!



# Have You Heard?

You're invited to  
**Publishing.ai first ever live webinar!**

**Wednesday 28 August, 8pm EST**  
*Learn how to streamline your publishing  
process and produce high-quality books  
FAST... in as little as 2 hours!*

**RSVP to the event!**



# Limited Time AIA Coaching Call!

Book your AIA Coaching Call Today!

**First Come First Serve!**

*Book your coaching call with one of our  
awesome coaches!*

Use the link provided!



# Thought of the Day

Everything will happen  
for you all of a sudden,  
and you'll be thankful  
you didn't give up.

Blessings are coming.

Believe that.

**LET'S BEGIN!**

# Jason Christofilos

Please review & comment on my main book titles and subtitles for my book topic from

[https://docs.google.com/document/d/17hPMHNVv\\_03XkGa1kgO2PA00t1efhXzYKtp1iwnkilA/edit?usp=sharing](https://docs.google.com/document/d/17hPMHNVv_03XkGa1kgO2PA00t1efhXzYKtp1iwnkilA/edit?usp=sharing)

\*\*\* Pls put ONLY 3 titles/subtitle right on the slides.

# Gina O.

Would you be so kind as to clarify how to use the promo code from ACX? Still confused. If I have 2 short audiobooks, can I swap with someone else's 1 longer audiobook to make the hours fair to both parties? Thank you.

# Emily Nguyen

How greatly does book cover design affect your earnings?



# David Walker

how do I get my book cover uploaded to AIA?

# Ayesha Ikram

Hi Coaches, Can you please help me finalise my subtitle? I am leaning towards no 1.

Title: Somatic Therapy Workbook

SubTitle: 50+ Practical Exercises to Release Trauma, Manage Anxiety, and Build Emotional Resilience with Daily Somatic Practices

Somatic Therapy Workbook

50+ Practical Exercises to Release Trauma, Manage Anxiety, Self Healing and Build Emotional Resilience to create inner calm

Thank you,

Ayesha

# anastasiya ceavdari

I am interested to know if my bundle idea is a great idea or not at all. I have already two book for "business" niche. 1st book is. "mindset from a millionaire to a billionaire" book title 2 "Rich Minded: BLUEPRINT" I have already the cover idea for both as well. I did some research on amazon to see if my idea isn't too bad however I still need feedback :) p.s. I have a feeling for the 1st book the title could be better if I switched it to "Millionaire to Billionaire : Mindset "

# Mel

My main keyword (which is my actual book title) has gone over 10 clicks in the last 2 months with no sales. Do I negative target this keyword even though it is very relevant?

# Clarissa L.

Dear Coaches, I'd appreciate your input on how to improve my book title. I am considering the following options:

1. Vegetable Gardening Basics: Simple Techniques and Tips (for Beginners?) to Cultivate Sustainable, Chemical-Free Vegetables from Seed to Harvest
2. Vegetable Gardening Basics: A Beginner's Guide to Soil Prep, (Practical?) Planting Tips, and Cultivating Chemical-Free Food from Seed to Harvest
3. Vegetable Gardening Basics: Simple Techniques and Tips for Saving Money and Growing Sustainable, Chemical-Free Vegetables at Home

# Clarissa L.

Second part of my question: If I am already planning to create a related book that I will be able to bundle with this one about vegetable gardening, is it recommended to be creating it in parallel as I create this first one? And is it advisable to have similar title and cover formats since they will be from the same author/publisher? ie. use the same “[Book topic] Basics” for the second book as well, or would it be better to use another similar word in the title instead of “Basics” again, such as “Fundamentals”/”Essentials”/”Simplified” etc?

Thank you so much for your assistance!

# Victor Keaton

Which day of the week is the Q & A subject "Book Covers?" How do I submit my covers for review?

# Anaëlle castagne

Hi guys, I'd like to ask you for some advice to help me choose my book cover and find out what modifications to give to the designer.

<https://docs.google.com/document/d/1RlnEoVIIBpNUyEuat9War6USw0fEzyRZTpvhg7YRDU0/edit?usp=sharing>

I have combine few options in the document.

I am not from the US and books marketing in Europe is really different so I'd love to hear your take on what works. Many thanks in advance !



# Joey Xoto

I'm looking at the topic "spirit guides", and would like some affirmation from someone more experienced that the POC looks good, and that the topic looks good. I've searched in KDSPY but had to tweak the keyword slightly to get up to 3 books. Please advise!

# Loreta K Orvis

I am halfway through Module 2 and feeling totally overwhelmed- any suggestions?

# Por Xiong

I need help to publish my book. How to save them to file. When we publish a book do we need to include customers research too.

# PAULINE HENRY

I DO NOT HAVE A QUESTION AT THIS TIME JUST FOLLOWING STEP AND LEARNING TO USE MY RESOURCES

# Gemma Bulos

What if the topic you wanted to write about already exists from another AIA client who is using the Sam AI software?

# Susan Runnels

first 30K book. Complete Guide to Anger Management for Parents. Book cover finalists. The Facebook community likes 1,2, or 3.

<https://docs.google.com/document/d/1K7sjlS4Em-5eZOfNIsYPBReohB0oIIkxW5L916xnQ/edit?usp=sharing>

\*\*\*\* NOT SUBMITTED CORRECTLY

# Gracie Doerter

No questions yet, too shiny new, but looking forward to learning from everyone else

# Frank Jones

Hi Coaches, In modules 6 I tried using chatgpt prompt to make my book description shorter but it wont work. it keeps saying description contains invalid or illegal HTML. Valid tags are: p, li, ol, ul, u, b, i, strong, em, br. just wondering what i should do next or if there is another approach. Thank you



# Eli T.

Hi Coaches, hope you are all doing fine. Can you please review my book covers. Many thanks.

[https://docs.google.com/document/d/1CygtA\\_Z3hgSwDF3XsS5isduHuXeKFWMq7xiugRDeFog/edit?usp=sharing](https://docs.google.com/document/d/1CygtA_Z3hgSwDF3XsS5isduHuXeKFWMq7xiugRDeFog/edit?usp=sharing)

Kind regards.

# Ayesha Ikram

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Somatic Therapy Workbook

50+ Practical Exercises to Release Trauma, Manage Anxiety, Self Healing and Build Emotional Resilience to create inner calm

Thank you.

# Rachele Phommacharinh

Hi there Karina, Brian, and New Coach.

I have a question about the difference between Trademark, Brand name, and Pen name. I am wondering if they can be one and the same? I will also run this by the help.publishing desk.

# Sandra Niven

Hi Brian, in regards to Amazon ads, do you have a rule of thumb when to turn off keywords within your campaigns? Is it after a certain amount of time? Or is it when you see that they are not performing? And what justifies them not working? When you do turn off keywords would you then put that budget against keywords that are working? Thank you.

# Kareem Gibbs

I'm getting a copyright for my first book and one for my second book, but do I also need a copyright for my bundle?

# Medalid Blanco

I am producing a book of Financial Literacy for young Adults.

I have the following 2 Titles/subtitles options, I'd like your feedback (I like more option2 :))

Option1:Title: The Power of Money Management: Acquire the knowledge, habits and mindset required for a future without money worries, Budgeting tips, savings strategies, wealth planning and building

Option 2:

In Charge of YOUR Finances from day ONE: Fundamentals of money management, The ABC of financial literacy, Includes knowledge, habits and mindset required for a future without money worries

# Adrian Kolsters

My impressions on Amazon ads plummeted from several thousand to a few hundred per day. This happened about a week (so not immediately) after changing Manual product/ASIN targets from 'expanded' to 'exact', as recommended in Tune Up call. I can imagine it needs to recalibrate, but why also for the other five campaigns? I kept increasing my bids every 3 to 5 days, it is now slowly going up again, a couple of weeks later, but not nearly close to where it was weeks ago. What is the best action if making changes for the better is so delicate? It is doing less for me than before the changes. I cannot join upcoming Tune calls as they are in the middle of the night.

# Nita Robins

I think I found POC for topic- anti-inflammatory diet for beginners. Some of the books are cookbooks or have added meal plan and recipe sections. Could you please advice?

If not, I also thought the topic divorce books for women meets POC. There are quite a few books but some are journals, some by lawyers and experts. Could you please advice?

Thanks



# Shiraz

Hi coaches! Please review these covers please! I'm in the final round on 99D!

<https://docs.google.com/document/d/1W9KLtNqPiK9sujj2G9ZyCLgHrX4CXm9uEOJ809VGH0Q/edit?usp=drivesdk>

# Shiraz

Hi coaches! I submitted some covers for feedback (final round on 99D btw!) but I also heard the advice on changing my title. Can you look at my revised title so I could perhaps make some changes?

Main title (not changing)- Life Skills For Young Adults 101

Subtitle (Original) - On-Point Practical Guidance To Master Effective Decision Making, Successful Career Planning, And Absolute Independent Living In The Modern World

Subtitle (Revised) - Up-To-Date Practical Guidance To Make Better Informed Decisions, Build A Successful Career, And Finally Kickstart An Independent Life

# Santrina HUYNH

I finished my manuscript; I went through it three times with Grammarly. I had a friend review it last week. What is my next step?

# Mel

How can I set up the comparison table on the bottom of my listings that show all 3 books I have in the niche. And is this recommended?

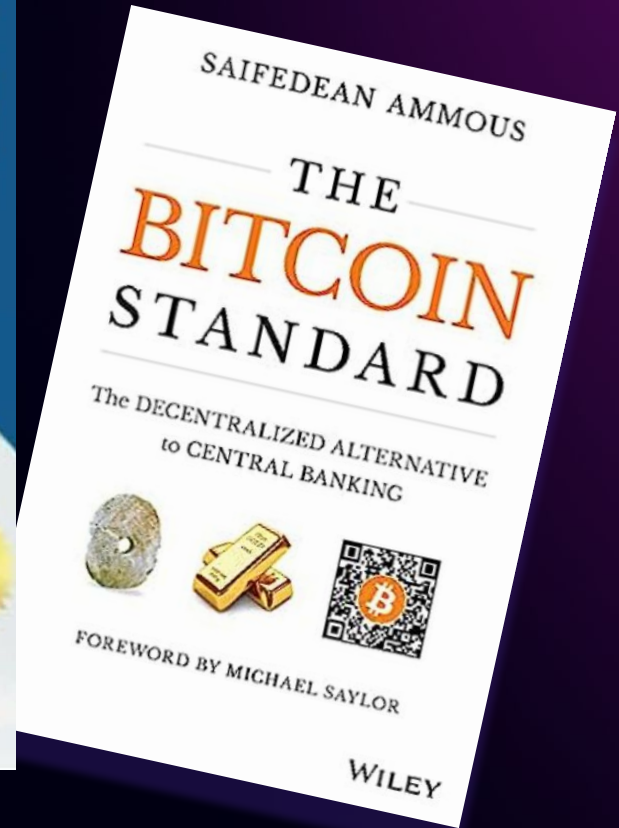
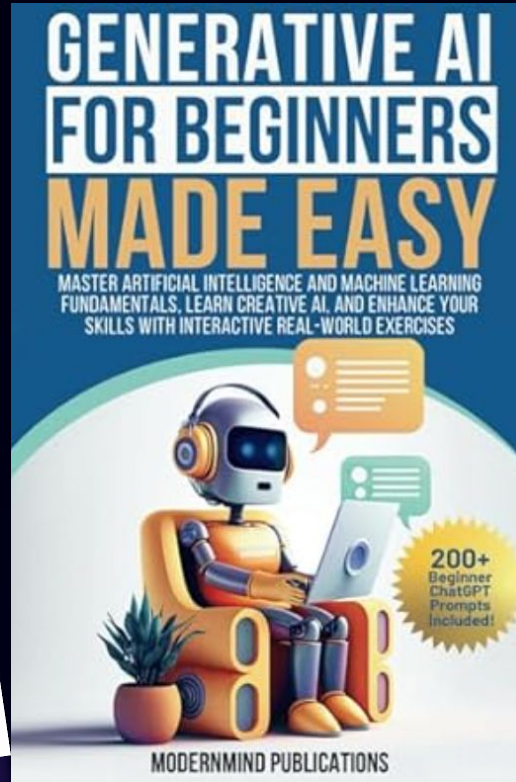
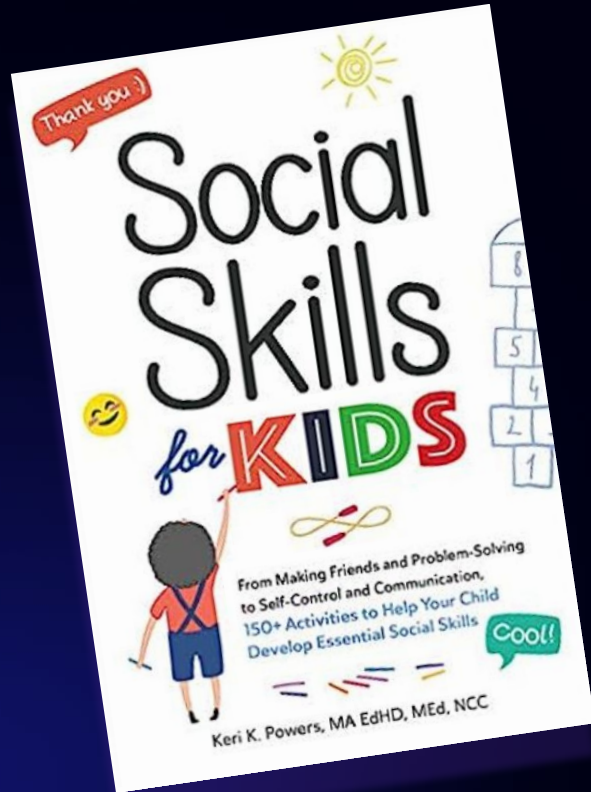
# Teresa

Where can I find the coloring book lesson? Is it only for PA students?

# Crystal Davis

I am re-watching the ads campaign videos because I will be needing to start those soon on my new book out. I am wondering, what is your recommendation for keeping cost low? Do we need to run all 4 campaigns? How much are people spending a month realistically if they are trying to keep costs on the lower side but still see some results? Thanks!

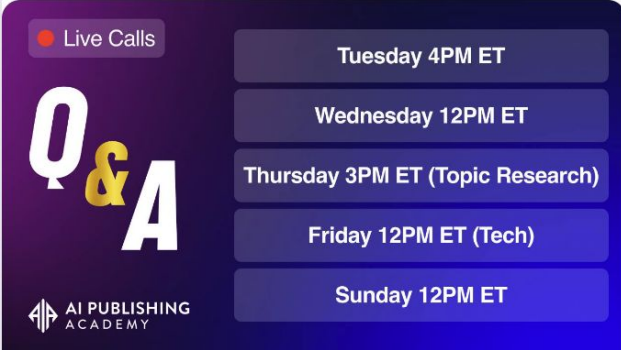
# Cover Intervention



# Cover Intervention Submission Rules

## Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (**eBook**) ONLY
- Submit **Google Doc link** with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time - **Tuesday 12pm EST**



The screenshot shows a promotional graphic for 'Live Calls' with a 'Q&A' logo and the AI Publishing Academy logo. To the right, a list of call times is shown in blue buttons: Tuesday 4PM ET, Wednesday 12PM ET, Thursday 3PM ET (Topic Research), Friday 12PM ET (Tech), and Sunday 12PM ET.

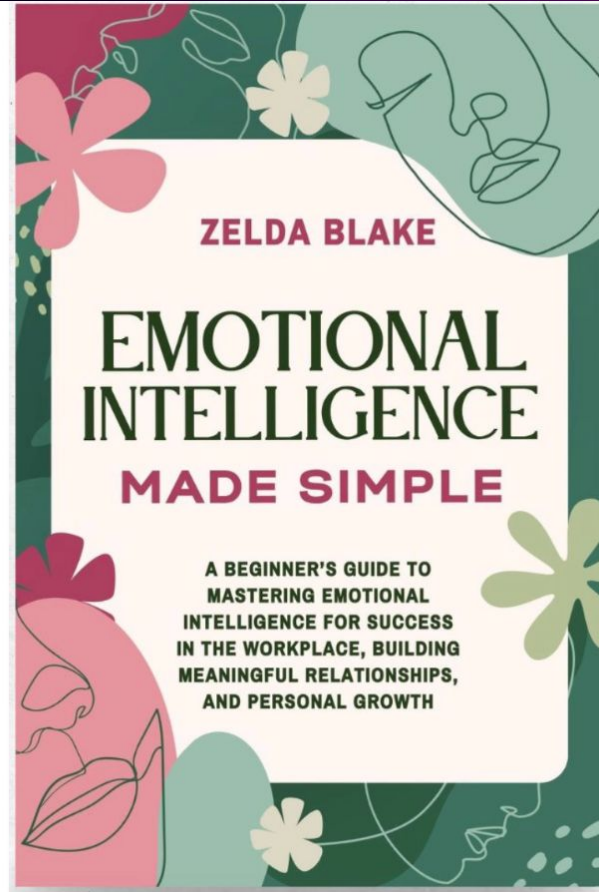
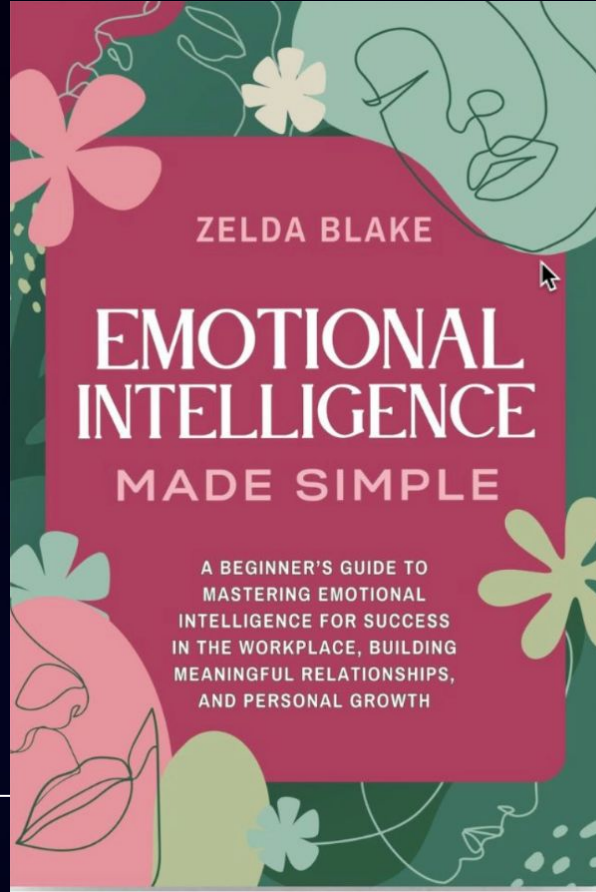
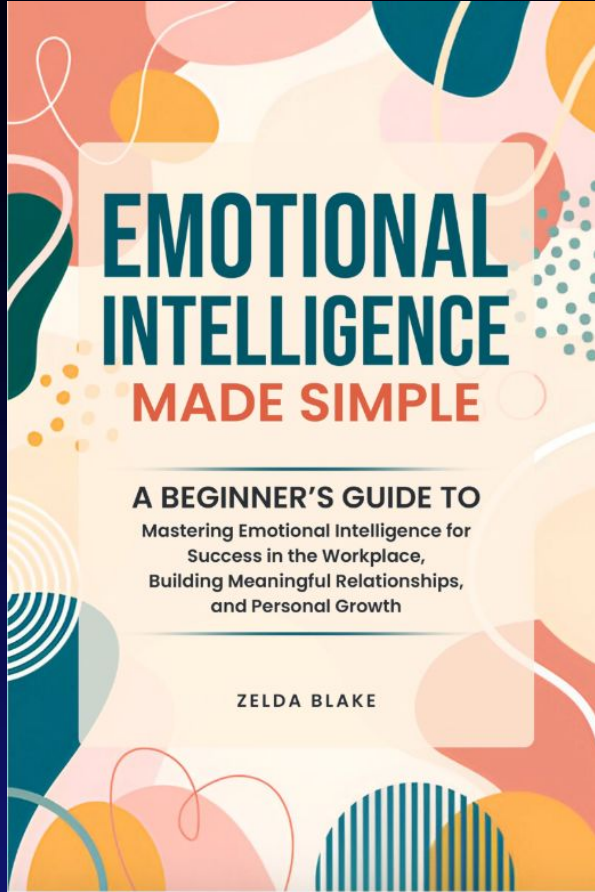
**Live Weekly Q&A Calls**

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)



# Anaelle



Eli

# STRESS-FREE RETIREMENT PLANNING FOR BEGINNERS

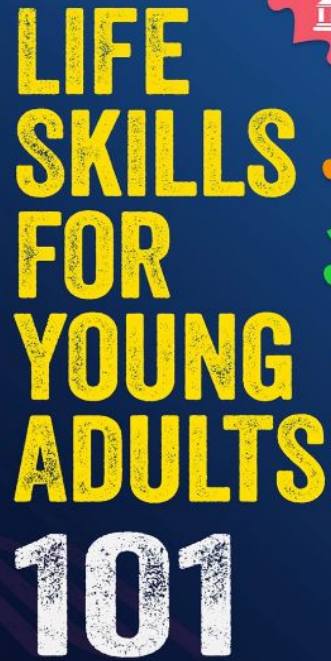
STEP-BY-STEP GUIDANCE ON SAVING, INVESTING  
AND MANAGING HEALTHCARE OPTIONS  
FOR A SECURE FUTURE.



ELLE T. SILVERWOOD

 AI PUBLISHING ACADEMY

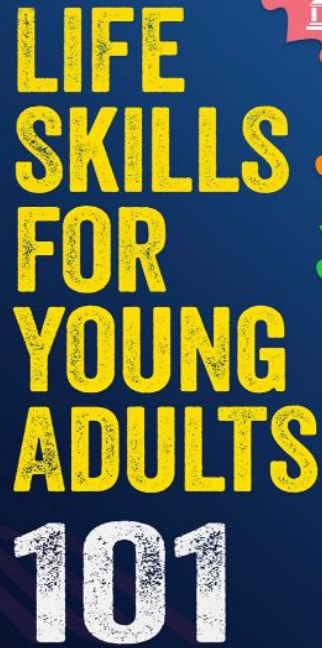
# Shiraz



## LIFE SKILLS FOR YOUNG ADULTS 101

On-Point Practical Guidance To Master Effective Decision Making, Successful Career Planning, And Absolute Independent Living In The Modern World

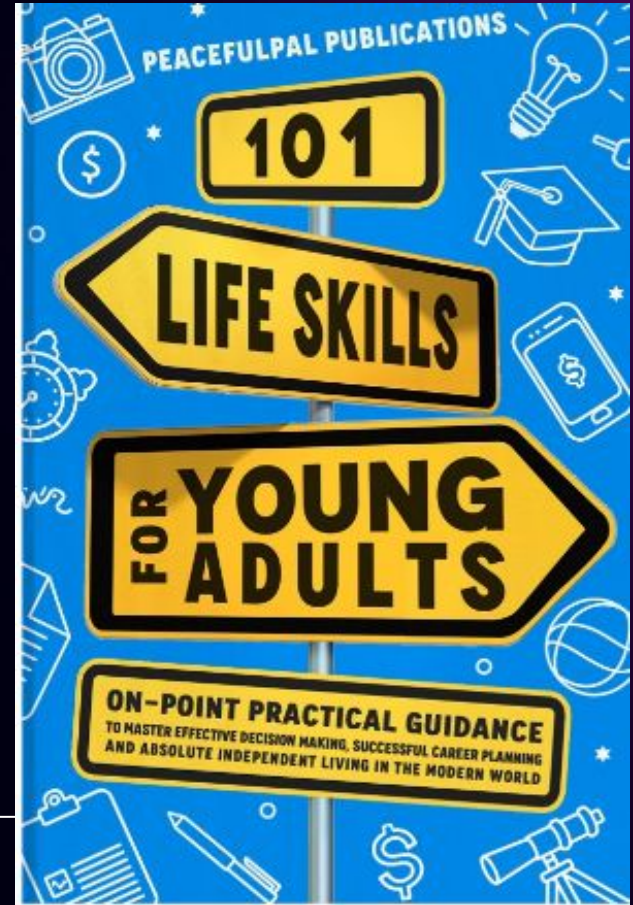
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## LIFE SKILLS FOR YOUNG ADULTS 101

On-Point Practical Guidance To Master Effective Decision Making, Successful Career Planning, And Absolute Independent Living In The Modern World

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**Thank you**

If you got value out of this, share it with the tribe!