



AI PUBLISHING
ACADEMY

Action Takers Tuesdays

Sept. 5, 2023


Welcome to the Publishing Family!



Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



The screenshot shows a dark blue header with a red dot and the text "Live Calls". Below this is a large "Q&A" logo where the ampersand is yellow. To the right of the logo is a vertical list of call times in grey buttons: "Tuesday 4-6PM EST", "Wednesday 12-2PM EST", "Thursday 3-5PM EST", "Friday 12-2PM EST", and "Sunday 12-2PM EST". At the bottom left of the header is the "AUDIOBOOK IMPACT ACADEMY" logo.

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

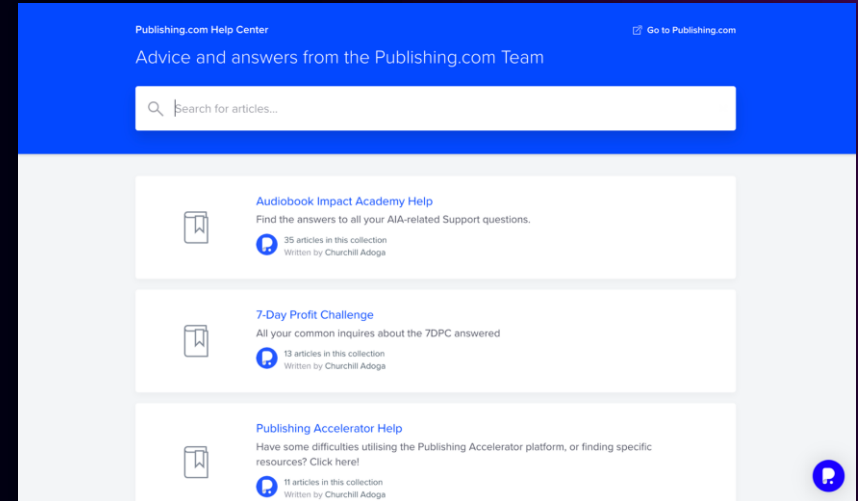
Most Frequently Asked Q&A Questions:

Visit our Help Center

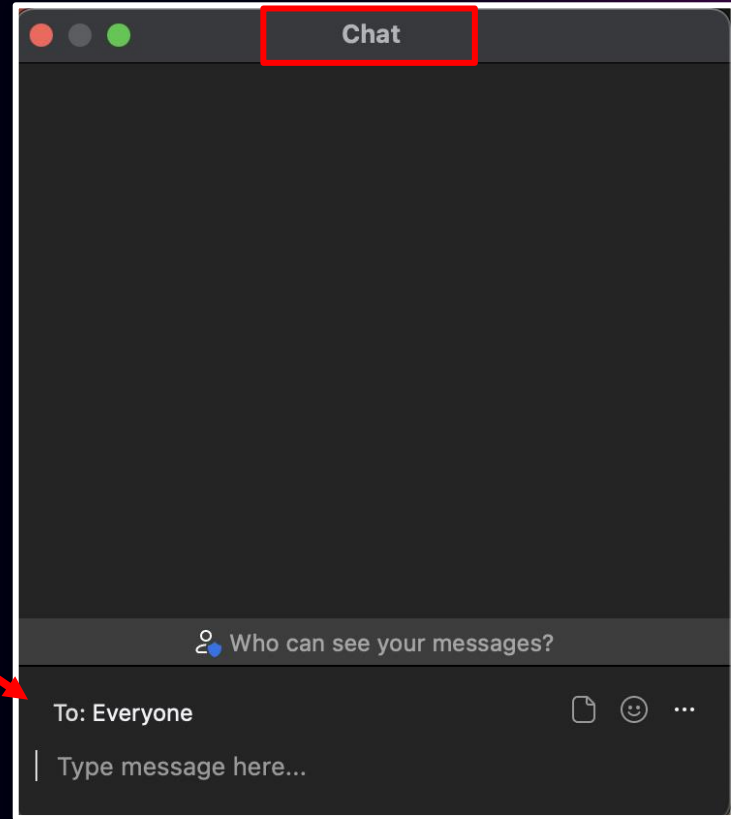
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
setting to
“Everyone”



PS Monthly Discount - September

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

BOOKOUTLINE10

Students get **10%** off the **Outline** Package.



Special Benefits For Students



We know you'll have questions on setting up a business, so we've partnered with Prime Corporate Services to provide you discounts and expert guidance!

Prime Corporate Services was founded with a goal to help entrepreneurs, investors, traders, and small business owners. They offer a **Free 45-minute strategy session** around asset protection, tax savings, and business credit development.

Book your free call through a **LINK from us!**

<https://www.primecorporateservices.com/publishing-com-6>

COMMUNITY SURVEY

WE WANT TO HEAR FROM YOU



Let's Begin!

Thought Of The Day

Consistency is harder when no one is clapping for you. You must clap for yourself during those times, you should always be your **biggest fan.**

Did you achieve last week's goals?

Brian

- Revise new cover - Yes

Karina

- Searching for 2 GWs - 50% there



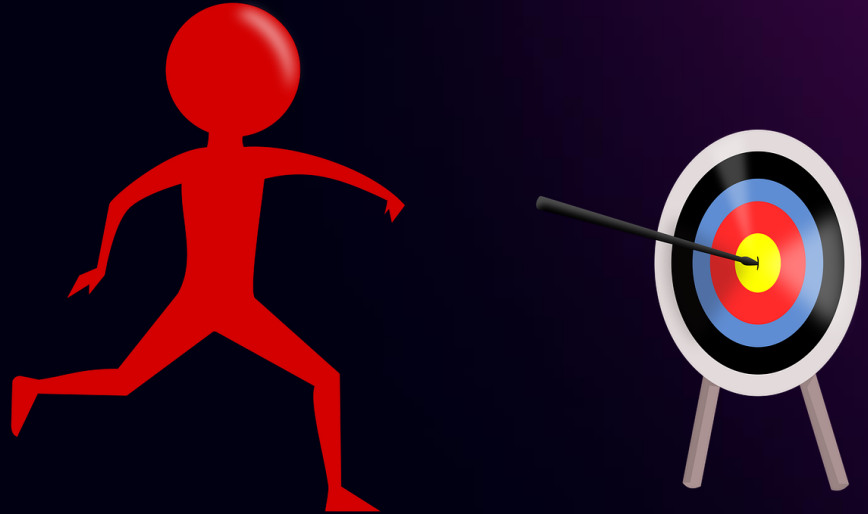
What are your goals this week?

Brian

- Provide feedback to writer for 2 books

Karina

- Formatting another LC Book



Let's Begin!

Robert Karlsson

Radiation Nation: A Citizen's Guide to Surviving Nuclear Fallout book not selling. 75 likes thru reviews. What do I do?

Patrick McKenna

I was on the Sunday call and was told to submit my question for the Tuesday call and go over my book. My 30k word book has been published for a year with over 300 positive reviews(4.8 stars average). It has A plus content and video reviews. It is in the parenting niche. I have sold 70 audiobooks and about 120 paperbacks so far. However, all my paperback sales are from ads with no organic sales. Breaking even or worse on ad spend. People love my cover. Not sure if it is a title issue, ad issue, or keyword POC issue. My book is: "You are not a Bad Parent, But You Can be Better: How the Enneagram Helps Conquer the Overwhelm of Parenting in Less than 5 Minutes a Day". I know parenting books are huge competition and I would need 1,000 reviews to compete, but not many of them focus on my keyword of Enneagram. Definitely do not mind sharing ads or anything else on the call if needed. Any advice?

Brian

I messed up on my initial attempt at using the "Facebook Method" to get reviews. I am going to try again 6 months after the book was published, I want to be sure I do everything correct and I had a question about facebook accounts and pages. Does it matter what Facebook page i use to join groups and launch the "Facebook Method" from? I have a personal Facebook account that I sign into the AIA group from, and a business "page" I set up for my art and music a few years ago. Should I set up a dedicated page for publishing? For each book I publish?

Allie

How do we properly reference pictures made by prompts in Midjourney at the end of our book?

Andrew

I completed the book topic exercise and came away with 7 topics in mental health and 2 in job hunting/career growth. I'm more passionate about career growth, but mental health has better avg reviews and revenue per month for most of the topics I found. Could I combine the two? For example - Using Emotional Intelligence to Grow your Career.

Contessa

It doesn't look like any of the ghostwriters included in the bonus write about arts & crafts topics. What do I do? Do I reach out to them and ask them if they could write on my topic?

Brooke

I need to know if these titles for my next 2 books are ok. I had a problems with my last book title and had to redo everything. My topic is raising a child with adhd.

Book 1

Title : No non-sense guide to raising teens with adhd

Subtitle: transitioning powerfully towards independence

Book 2

Title: Thriving together beyond the label

Subtitle- embracing life with a child's adhd diagnosis

Andrew

Assuming I get positive feedback on my first question, I have 6 draft titles I'd like feedback on as well please:

1. Emotional Intelligence: Your Career's Unseen Superpower
2. Emotional Intelligence (EI): Building a Bulletproof EI Career Plan
3. Emotional Intelligence (EI) Career Planning: It's time to Supercharge Your Growth
4. Your Profession Doesn't Matter...You Just Need Emotional Intelligence in You Career Plan
5. EI at Work: Elevate Your Career with Emotional Intelligence
6. Emotional Intelligence Unleashed: Transform Your Career and Life

Nicole

I've been writing my own book outline using my own research and ChatGPT to complete the template on the course. This is my first book so I don't have much to compare it to.

Is there any service around that you recommend could give feedback on the outline before it goes to a ghostwriter?

I'm wondering if I'm trying to cram too much into one book but it's hard for me to tell with limited experience.

Thank you

Estelle

When creating a scale campaign, do you turn of the keyword your scaling in the original campaign (for instance auto-high), or do you keep the keyword running in both campaigns?

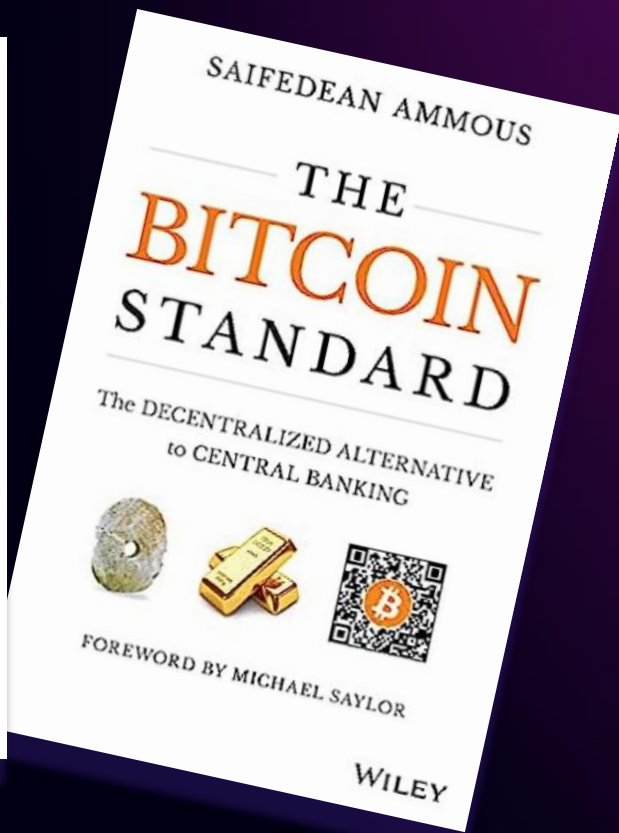
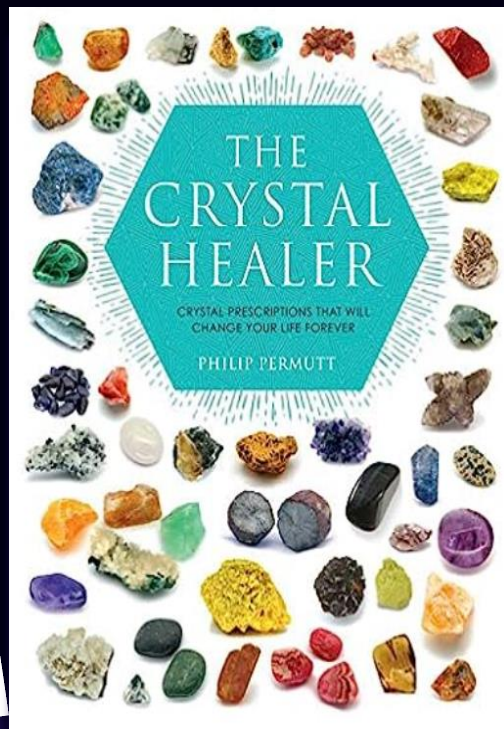
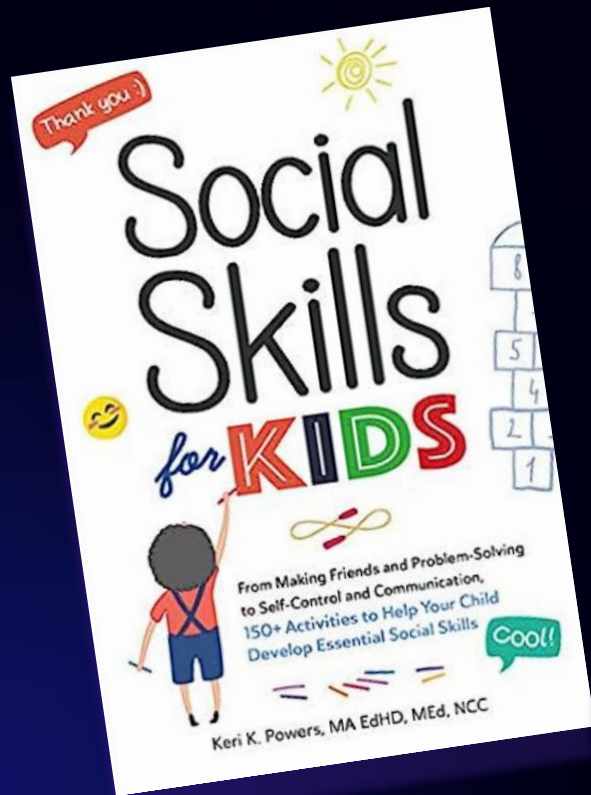
Mel

I would like to start a 2nd 30000 book. How do I know if I should stay in the niche that I am already in (my book is not very profitable) or if I should try a new niche that may be better?

melanie

What are your suggestions for formatting if I am doing it myself? thanks!

Cover Intervention



Cover Intervention Submission Rules

Submit

- 2-3 covers max
- For 30K book only
- Must be a professional cover
- Submit only the front cover (eBook format) - individual file
- Submit it to only 1 Q&A session
- Through Email - brian@publishing.com & karina@publishing.com
- Cut off time - Tuesday 2pm EST

Billy

CHAIR YOGA

EXERCISES FOR OVER 60

Increase Mobility,
Reduce Stiffness,
Become Stronger,
and Socialize More
in a Short Time



ETHAN B SIMS

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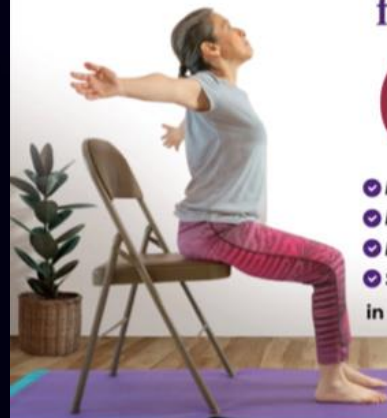
CHAIR YOGA

— AND —

EXERCISES

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 - ✓ Reduce Stiffness
 - ✓ Become Stronger
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- in Just a Short Time



ETHAN B SIMS

Martha

NATIONAL PARKS

ON THE APPALACHIAN TRAIL

The **Ultimate Guide** to Plan Outdoor Adventures,
Explore the History and Mystery of Nature
in **Easy Section Hikes**



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