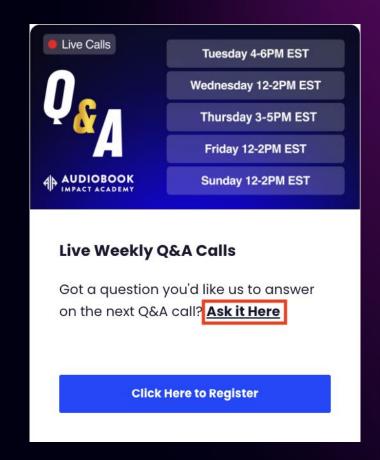


Use For Pulling in Q's

## **Q&A Time**

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



# **Special Segment**

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



## **Open Q&A**

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



## FY

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

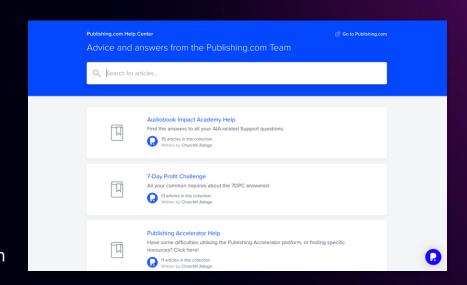
## **Most Frequently Asked Q&A Questions:**

#### **Visit our Help Center**

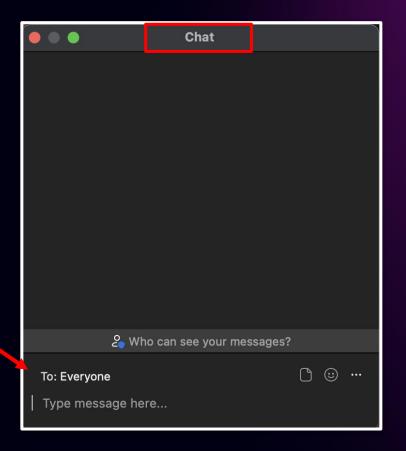
#### help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat setting to "Everyone"



# **PS Monthly Discount - August**

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

#### APLUS10

Students get **10**% off A+ Content Package.



#### **Alex Hormozi Book Launch Event**



https://www.acquisition.com/leads?pv=64b64ba4d3b34le4a20aca28



#### **Alex Hormozi Book Launch Event**

#### When: Saturday August 19th at noon ET

- See and learn how a big book launch is done
- Get a copy of his book (best book about getting leads that has ever existed)
- Top 10 affiliates will get a live Q&A session with Alex Hormozi for their audience





# Let's Begin!

#### **Melanie Goodwin**

Hi, I bought AIA on 7-29 and I've been trying to get an answer to this question via chat. I don't know if this has happened in AIA before but I am UNABLE to get a FB account. They never explained their reasons but I am banned and they take down any new accounts I start within about 48 hours. I want to know if there is help or instructions on how to get the necessary book reviews WITHOUT Facebook. I asked in chat if I could have my VA access the reviews group, but the chat reply was no. I want to be sure I'm not "dead in the water" unable to get reviews; they are obviously essential to publishing success. Will I have help to get reviews even though I am not on FB?

#### Christine

Hi Coaches!

For the free copy of my book that I'm going to be sending out to my review team, before it is published, should this copy:

- 1. Be formatted? Or a non-formatted version to avoid someone potentially stealing it?
- 2. Include a Watermark?
- 3. Include the References pages (Biblio)?

## lgor

How do we prioritize the facebook groups & chats vs the main course content? It could be overwhelming for a newcomer to know how to organize and focus to stay successful in the program.

## Laura

I missed my zoom! I thought it was at 4!!!! HELP



#### Lucie

Why is it that when I complete a session in Module One and I click Mark as Complete and I go back to do another one, the last one didn't get marked as completed. It confuses me as to where I stopped and where I am to start again.

#### Alana

Afternoon!

My inquiry regards the final manuscript.

I saw in one of the earlier versions of AIA an example of book formatting, and it included a promotional page for the reader. I would like to promote my email list by offering them a complementary bonus sheet, but I won't move forward until I figure out how to include it.

I'm using Vellum to format the book - is that possible to do in the Vellum software?

I've messed with it, and all I can seem to do is include a big photo of the promotional page, which could work, but if there's a better way...

## **Areaka**

Who is listed as the author of these books we publish? The ghostwriter if we use one?

#### **Areaka**

Aside from completing the course, what is the "one hour a day" supposed to be spent on for the publishing side of things?

#### Irene

I did a keyword search for the book that I am about to launch, and the estimated Amazon search per month is less than 100 and the competitive score is 95. Before I started writing this book, I did a proof of concept and it passed. What is your advice on how to effectively publish this book and still make a profit from it?

## Irene

I could not download the top 100 book topics. I got the error message that it is in the owner's trash. Please how do I get this?

## Angel

Amazon ads: my impressions (400s) are very low. I followed Brian's video on ads. My manual ads are working better than auto. My ACOS is over 7%. What can I do to improve them and get more impressions? Thanks.

## Robin

I understand we can use grammarly to check for plagiarism, but is there a tool for Al checker and do we need to be concerned about checking for Al content in our book? Thank you!