

**WEDNESDAY WINNING
STRATEGIES**
December 6, 2023

● 2023



Welcome to the Publishing Family!



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

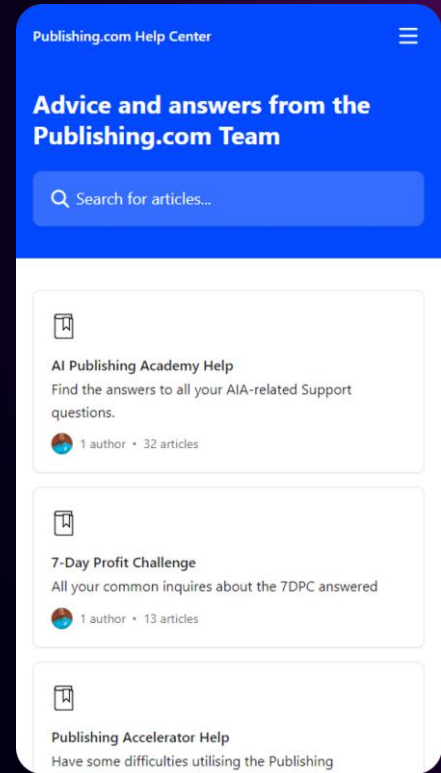
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

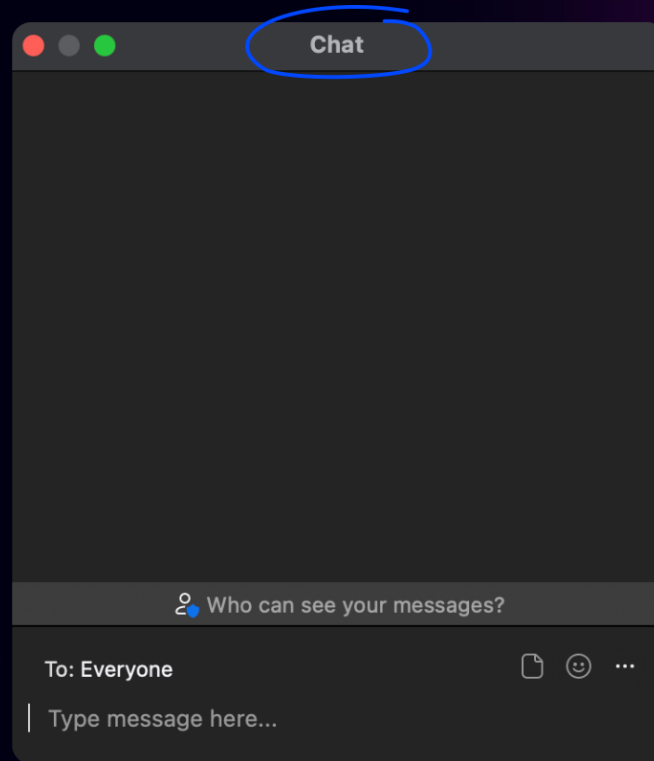
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



TENOFFALL

Students get **10%** off on All Packages!



FREE COACHING CALLS FOR AIA

Training our coaches is a top priority for us! We'd love to give them some additional hours by offering free coaching calls to students.

Interested? Join a Zoom meeting:

Thursday 12/07: 12 - 2 pm EST

Friday 12/08: 3 - 5 pm EST

(First come first serve, we will work through as many students as time allows)



What Were Your Wins?



LET'S BEGIN!

Beth

"Would you please critique and give advice on my title and subtitle?"

Becoming a Dad 101

Mastering First-Time Fatherhood with Confidence"

Richard

Are memoirs and autobiographies good book publishing choices?

Joanna

"Which title is better? also review subtitle please! 1) The Modern Woman's Guide to Self-Love

2) The Modern Woman's Self-Love Guide

3) SELF LOVE for WOMEN 101

Simple Mindset Shifts, Rituals, and Self-Care Practices to Radically Boost Confidence, Wellness, Resilience and Flourishing Relationships.

"

Miranti

"We came up with these 2 titles and we're stuck between which to choose. Our book is geared towards teaching parents and kids how to be more financially literate. We also want to take into consideration different life skills for different age groups for future book series (i.e. Simple Gardening Tips for Kids, Simple money Tips for Seniors, etc.). Which title should we go towards? Are there any suggestions to improve the Title/Subtitle? Thanks!

Simple Money Tips for Kids

A comprehensive roadmap empowering parents to nurture money-smart kids, promote financial literacy, and ensure long-term financial success.

Simple Money Tips for Raising Money-Smart Kids

A comprehensive roadmap to empowering parents to nurture money-smart kids, promote financial literacy, and ensure long-term financial success."

Stephanie

I am writing my 7DC book about Life from a Feral Cats Perspective. In the book, I am having a cat tell the story about the true facts feral cats face. Because its the cat telling the story, does this make it a fictional book? The cat is telling the true facts so the book is all about feral cat facts?

Terry

Please comment on my revised sub-title. Thanks much

28-Day Low Impact Program to Improve Flexibility, Increase Balance, Strengthen Your Core and Elevate Your Energy Level to live an Independent Lifestyle

Doris

I have written two books already. One was published by St. Martin's Press. The book is still selling. Can I upload this one? Who determines the pricing? Right now it sells for \$20

Jason

"Hey there

Got a title for my book but would like to run it by you. You're critiques would be much appreciated.

The Foolproof Guide To How to Talk to Anyone: Mastering Communication Skills for Confidence, Networking, and Persuasive Public Speaking even if you're shy

Already sent it for an outline, but I can still change the title if necessary, right?"

Christine

"Hi Coaches! I was hoping to get your opinions (and folks on the call) on these book cover designs for a book on Anger Management for Parents. Thank you in advance!

<https://99designs.com/contests/poll/f3c4bd37eb>"

Selin

"Hi coaches,

In my ads overview section, what do I do with the targets that aren't delivering? Do I increase my bids or do I stop those keywords?

Also, which ACOS should I focus on? 2 of my campaigns, it doesn't show up when I run the last 30 days. But the other 2 (manual product, manual keyword) show the ACOS. Please advise, thanks so much. "

Buck "William"

I would like your take on my title "How to Harness the Power of the Sun Simply and inexpensively in 5 Steps while off-grid: The Illustrated Guide to Harnessing the Energy of the Sun.

the second title try is "How to Harness the Power of the Sun: A Comprehensive Illustrated Solar Energy Guide for Sustainable Solutions and Photovoltaic Mastery

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Ann

"Dear Coaches, please see the link below for your thoughts on my cover. Thank you for all your assistance and guidance.

<https://drive.google.com/drive/folders/1RYAN5BzCImY7jVXAjvJnexecCWvyZNU9?usp=sharing>
"

Adrianna

"Hi Coaches,

I want to extend the promotion, but on the Amazon KDP site, it tells me I cannot do so.

Please go to this google link below to observe the KDP explanation.

https://drive.google.com/file/d/1Ali2XRN4sqopcJeg8gaSL7YcmAW8Z_54/view?usp=sharing

I had my promotion going for 5 days and it ended on 12/4 11:59pm. How can I extend the promotion when I get this explanation:

""You are eligible to use up to 5 days of the Free Book Promotion during each KDP select enrollment period.""

Thank you! "

John

I'm from Canada are there any forms for taxes we need a T4

Cindy

I will publish my first book in early January and my designer is asking me for sizes/specs for my eBook cover. While I found these for the paperback version, I can't see to find in any of the modules eBook design size/specs. Can you please provide?

Aliyah

What do you do if (after 2 weeks), your amazon ads impressions are over 2k/day but you're barely making one sale per day?

Kerry

Problems with Pubby, I signed up and logged on and chose a book to review but I am not able to review it as I have not spent 50 dollars on amazon.com. Now I am presently in Costa Rica and will be until the new year, so I can not really purchase anything and am resident in the UK and have spent lots on amazon.co.uk....also most of my reviewers are in Canada or the UK.How do I get Amazon.com reviews?

Mel

The sales that show up on the ad campaign of one country are not showing up on the KDP sales dashboard as if I filter by that country, no sales show up. It's already been over a week? Any idea why this could be?

Kurt (not PA)

Hi coaches. I know you don't want 7DPC questions here, but this is a basic publishing question discovered during 7D. I published the eBook on KDP no problem and then started the paperback. Right away I got a message saying minimum page length is 72 (mine is 37). When Rasmus demonstrated on the Day 6 module, his Oahu guide was not 72 pages, yet he showed it getting published on KDP. Help at AI does not have a way to ask a question. Should I forget about the paperback, but why do you show a process that doesn't work in the training? Thanks. Trying to understand