

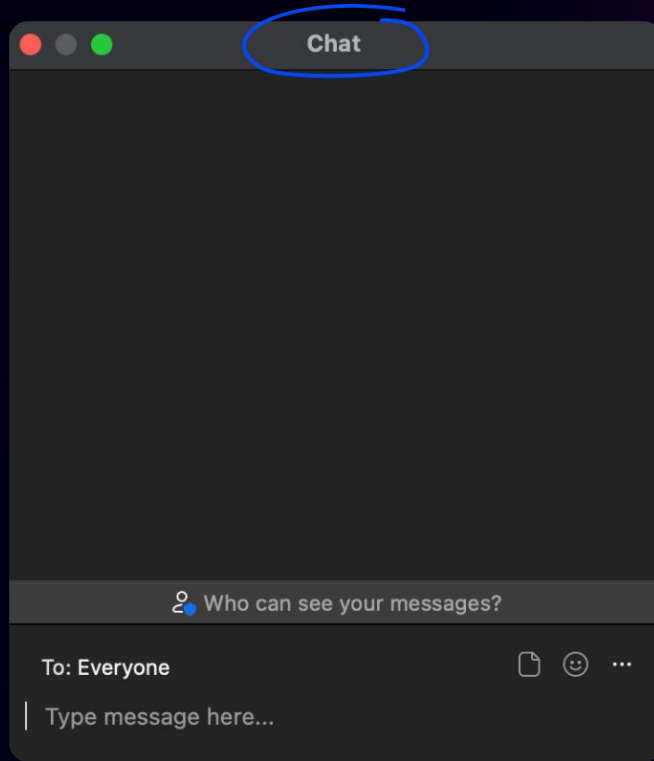


**Friday
Tech Talk**
December 6, 2024



● 2024

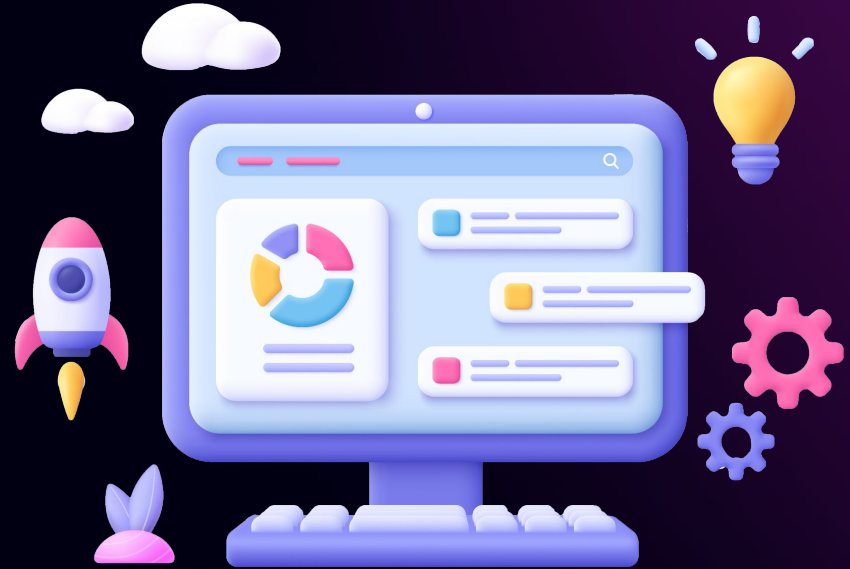
Change your chat settings to "Everyone"



Common Tech Skills

First, we will prioritise the most important skills to be able to smoothly navigate the course

Average length: **10-15 mins.**



Q&A TIME

Live Calls

Q&A

AUDIOBOOK
IMPACT ACADEMY

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Second, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **30-45 mins.**

SPECIAL SEGMENTS

- Password Management
- How to Use Loom
- Using System Preferences
- Quiz
- Something else

Got a good idea for a segment?
Let us know!





OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick the best questions to answer!



There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, Incognito, Chrome etc.
- 7 Day Publishing Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

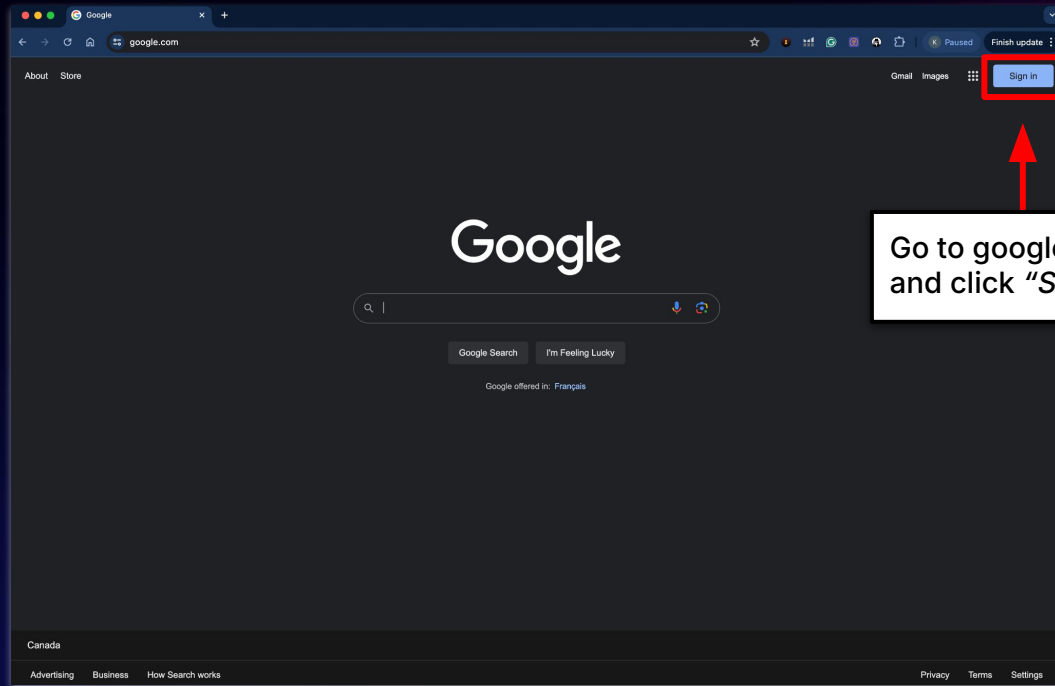
Tip of The Week



Never stop learning!

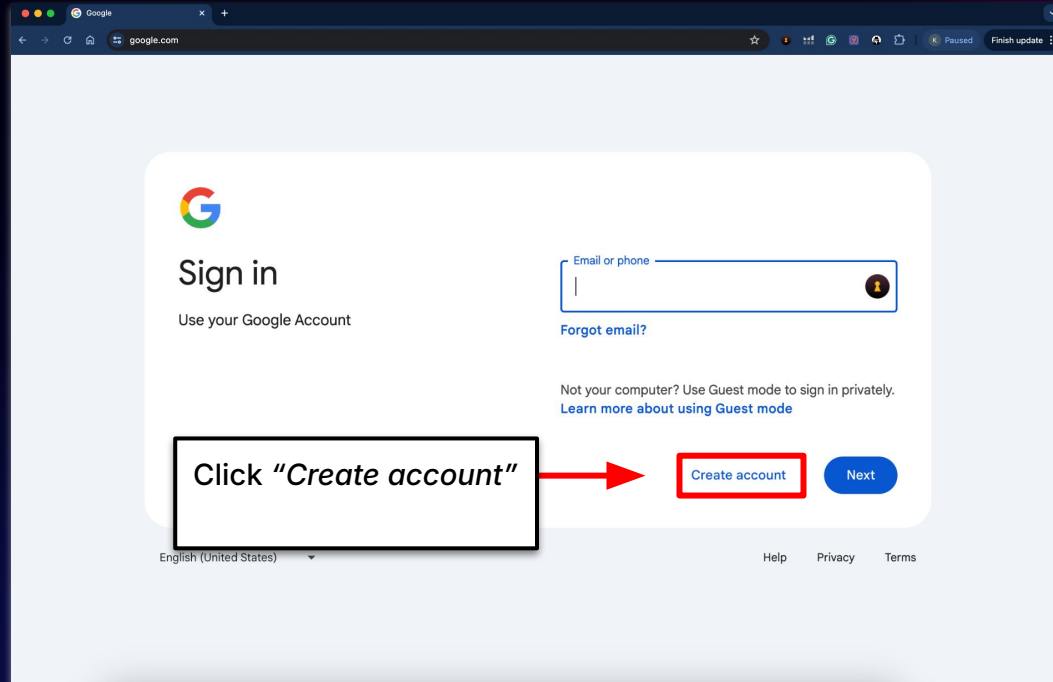
LET'S BEGIN!

Creating a Google Account

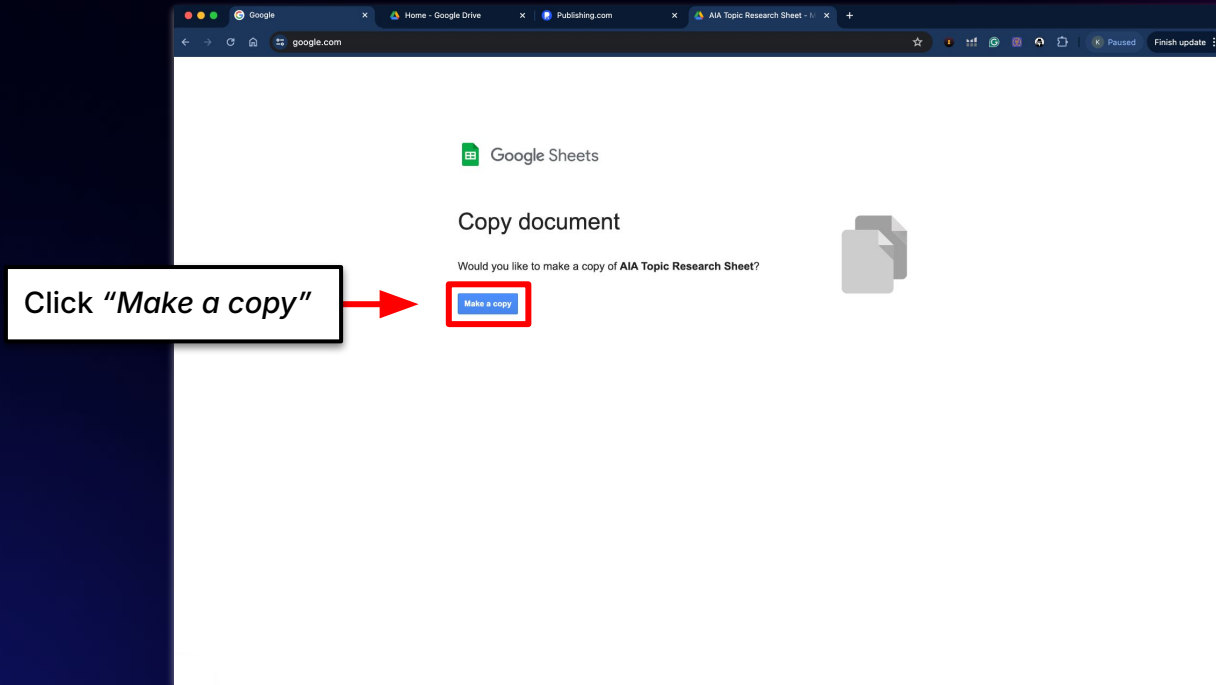


Go to google.com
and click "Sign In"

Creating a Google Account



Using Your Google Drive

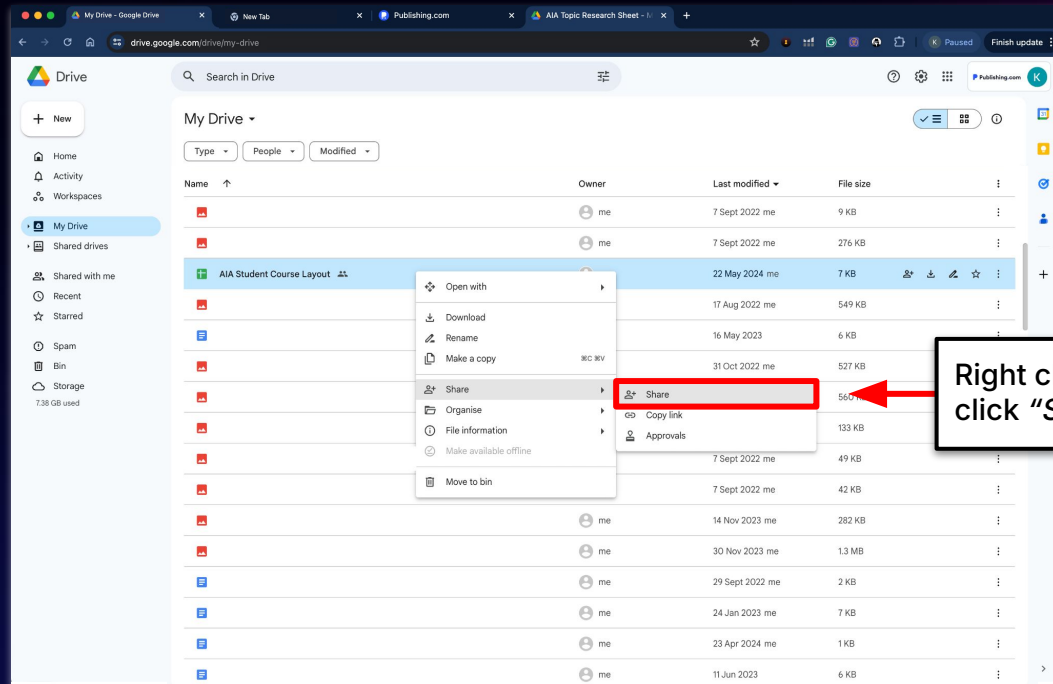


Using Your Google Drive

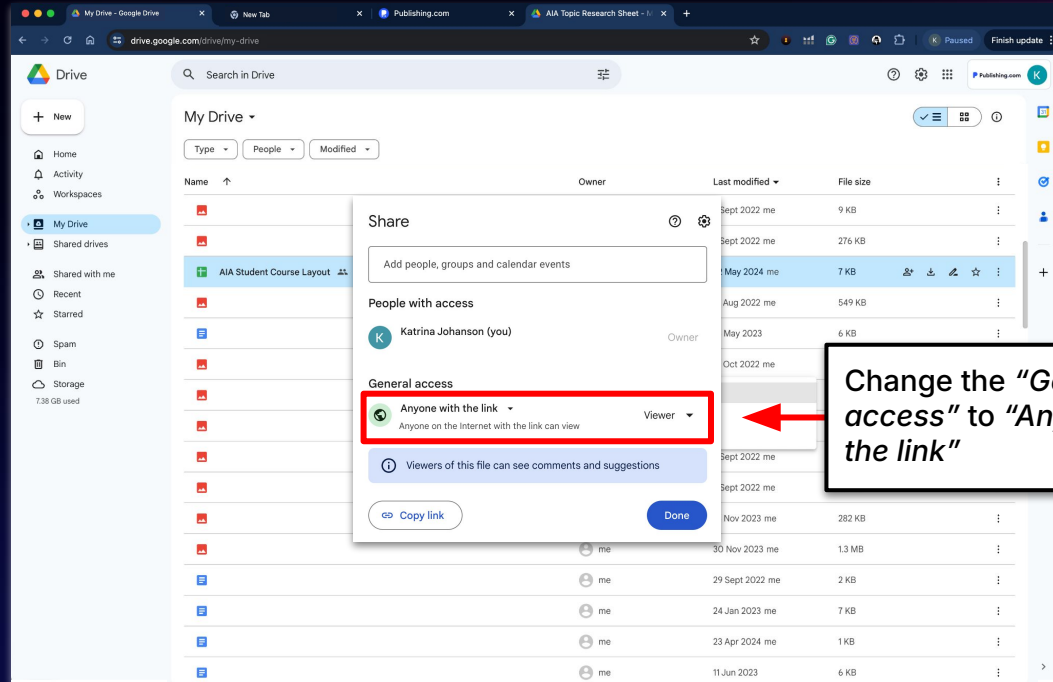
The screenshot shows the Google Drive web interface. In the left-hand navigation sidebar, the 'My Drive' option is highlighted with a red rectangular box. A red arrow points from this box to a callout box that contains the text 'You can locate it in your Drive'. The main area of the interface displays a list of files and folders under the heading 'My Drive'. The list has columns for Name, Owner, Last modified, and File size. The files listed include various documents and spreadsheets with their respective sizes and modification dates.

Name	Owner	Last modified	File size
[Icon]	me	4 Mar 2023	224 KB
[Icon]	me	4 Mar 2023	213 KB
[Icon]	me	11 Jan 2024	1 KB
[Icon]	me	12 Nov 2023	1.34 GB
[Icon]	me	31 Aug 2022	2 KB
[Icon]	me	11 Jan 2024	152 KB
[Icon]	me	21 Feb 2024	1.3 MB
[Icon]	me	27 Feb 2024	139 KB
[Icon]	me	27 Feb 2024	37 KB
[Icon]	me	8 Feb 2024	32.9 MB
[Icon]	me	10 Sept 2023	1.66 GB
[Icon]	me	7 Jan 2024 Rasmus Mikkel...	5 KB
[Icon]	me	30 Jul 2023	7 KB
[Icon]	me	4 Oct 2022	525 KB
[Icon]	me	7 Sept 2022	347 KB
[Icon]	me	7 Sept 2022	9 KB

Sharing a File or Folder



Sharing a File or Folder



The screenshot shows the Google Drive interface with a 'Share' dialog box open. The dialog box has three sections: 'Add people, groups and calendar events', 'People with access', and 'General access'. In the 'General access' section, the dropdown menu is set to 'Anyone with the link' and the role is set to 'Viewer'. A red box highlights this section, and a red arrow points from a callout box to it. The callout box contains the text: 'Change the "General access" to "Anyone with the link"'. The background shows a list of files in 'My Drive' with columns for Name, Owner, Last modified, and File size.

Name	Owner	Last modified	File size
Sept 2022 me		Sept 2022 me	9 KB
Sept 2022 me		Sept 2022 me	276 KB
May 2024 me		May 2024 me	7 KB
Aug 2022 me		Aug 2022 me	549 KB
May 2023		May 2023	6 KB
Oct 2022 me		Oct 2022 me	
Sept 2022 me		Sept 2022 me	
Sept 2022 me		Sept 2022 me	
Nov 2023 me		Nov 2023 me	282 KB
30 Nov 2023 me		30 Nov 2023 me	1.3 MB
29 Sept 2022 me		29 Sept 2022 me	2 KB
24 Jan 2023 me		24 Jan 2023 me	7 KB
23 Apr 2024 me		23 Apr 2024 me	1 KB
11 Jun 2023		11 Jun 2023	6 KB

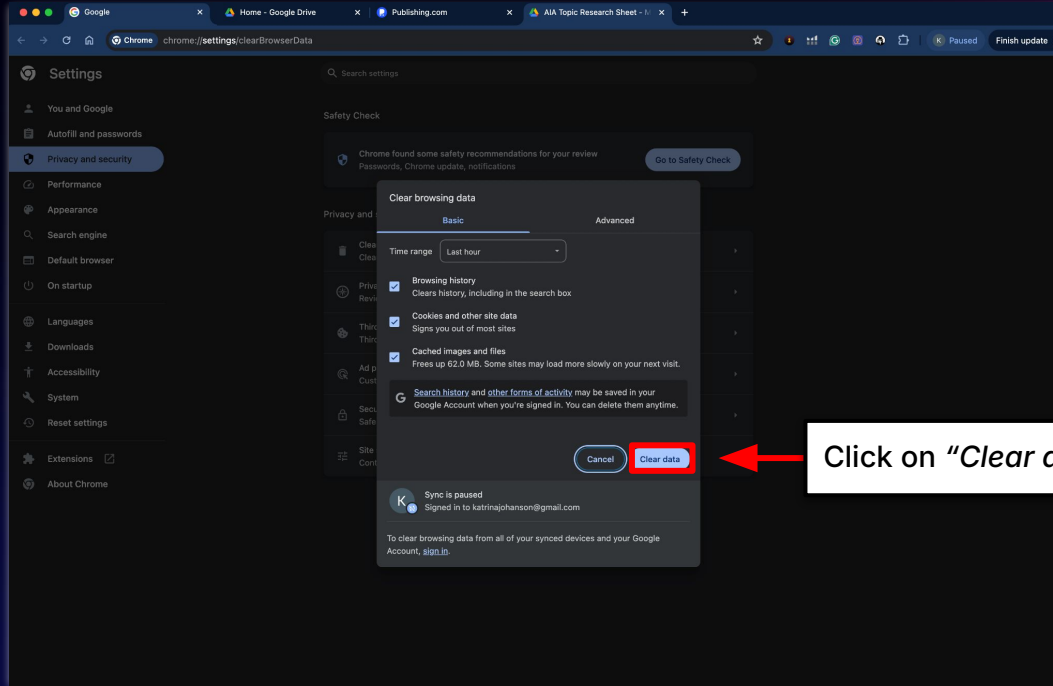
Clearing Your Cache

The screenshot shows a web browser window with the URL `iaia-publishing.com/products/ai-publishing-academy`. The browser's menu is open, and the 'Clear Browsing Data...' option is highlighted with a red box. The website content includes a video player with the text 'WATCH THIS FIRST! WELCOME VIDEO' and a 'Resume Course' button. Below the video, there are sections for 'Click the modules below to get started' and 'Live Weekly Q&A Calls'.

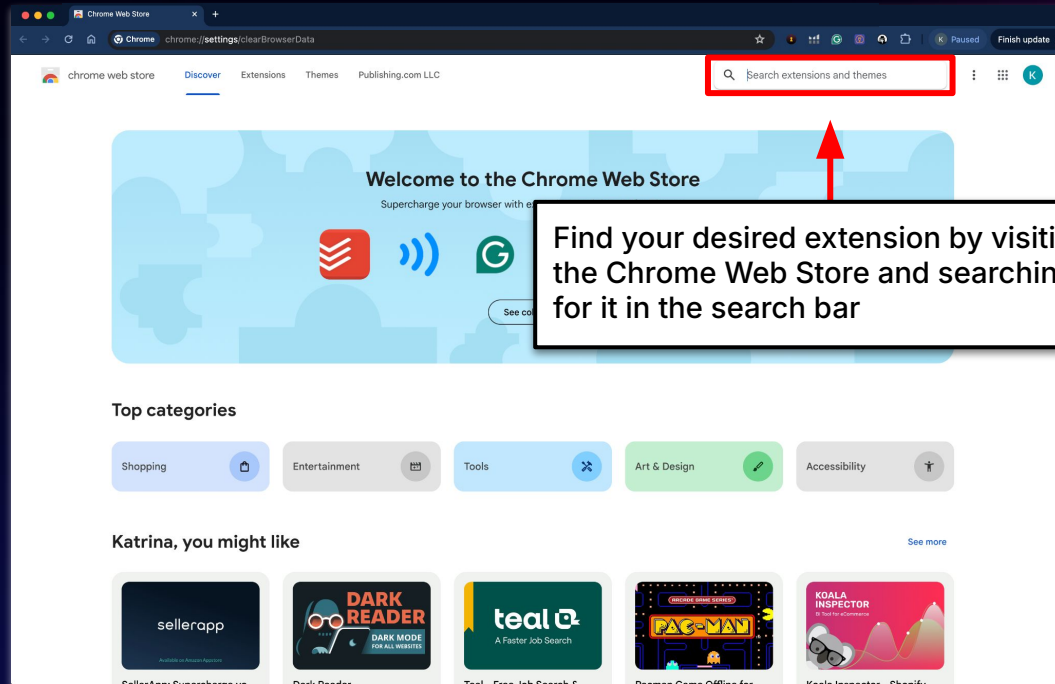
1. Click on the three dots

2. Click on "Clear Browsing Data"

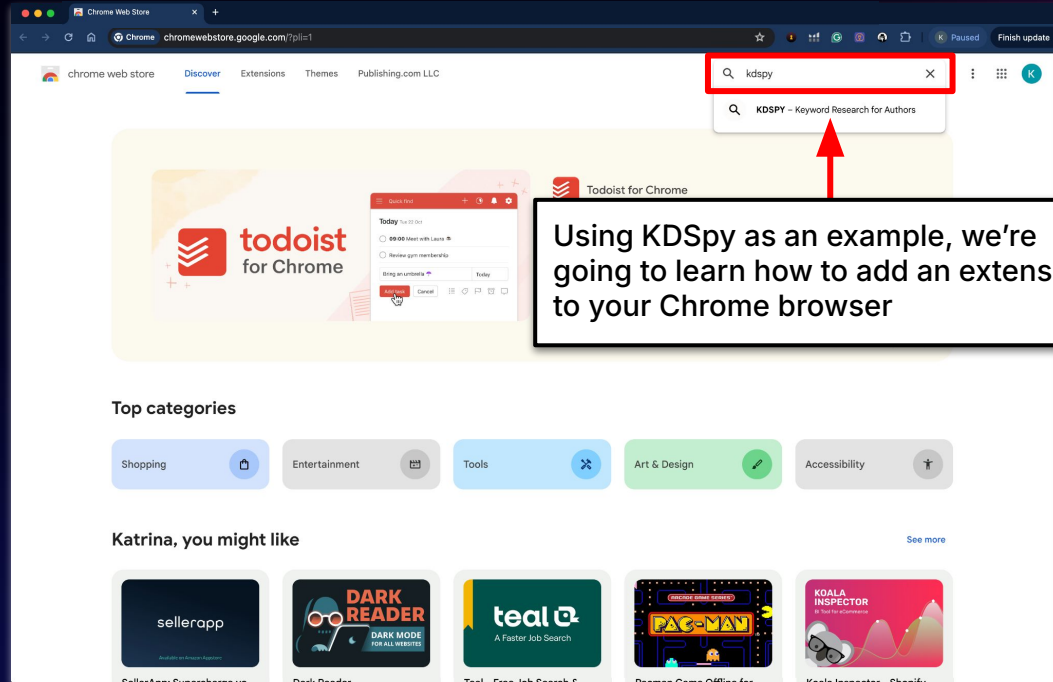
Clearing Your Cache



Adding Extensions To Chrome



Adding Extensions To Chrome



Adding Extensions To Chrome

chrome web store Discover Extensions Themes Publishing.com LLC

chrome web store

KDSPY – Keyword Research for Authors

www.publishingaltitude.com 3.8 ★ (26 ratings)

Extension Workflow and planning 70,000 users

Add to Chrome

Click on "Add to Chrome"

KDSPY

Best Sellers in Health, Fitness & Dieting

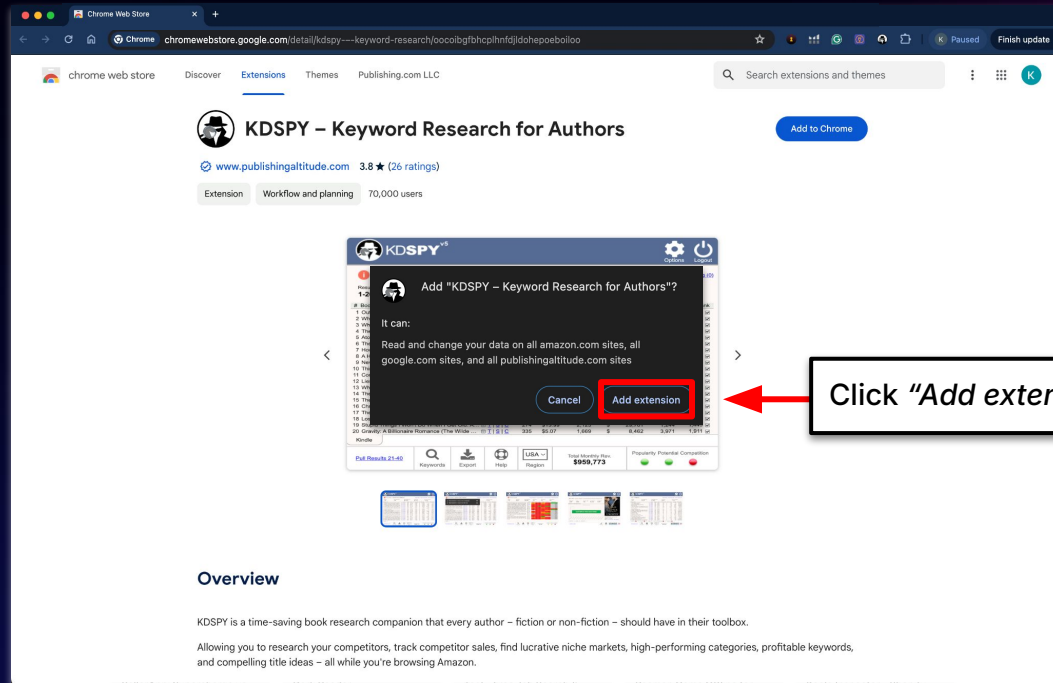
Rank	Book Title	Author	Price	Est. Mkt. Share
1	1	1	1	1
2	2	2	2	2
3	3	3	3	3
4	4	4	4	4
5	5	5	5	5
6	6	6	6	6
7	7	7	7	7
8	8	8	8	8
9	9	9	9	9
10	10	10	10	10
11	11	11	11	11
12	12	12	12	12
13	13	13	13	13
14	14	14	14	14
15	15	15	15	15
16	16	16	16	16
17	17	17	17	17
18	18	18	18	18
19	19	19	19	19
20	20	20	20	20

Overview

KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox.

Allowing you to research your competitors, track competitor sales, find lucrative niche markets, high-performing categories, profitable keywords, and compelling title ideas – all while you're browsing Amazon.

Adding Extensions To Chrome



The screenshot shows the Chrome Web Store page for the KDSPY extension. The page title is "KDSPY – Keyword Research for Authors" and it has a 3.8 star rating from 26 reviews. A blue "Add to Chrome" button is visible in the top right corner. A pop-up dialog box is displayed in the center, asking "Add 'KDSPY – Keyword Research for Authors'?" and listing the permissions: "Read and change your data on all amazon.com sites, all google.com sites, and all publishingaltitude.com sites". The "Add extension" button in the pop-up is highlighted with a red box, and a red arrow points to it from a text box on the right that says "Click 'Add extension' on pop-up".

chrome web store Discover **Extensions** Themes Publishing.com LLC

chrome web store

KDSPY – Keyword Research for Authors Add to Chrome

www.publishingaltitude.com 3.8 ★ (26 ratings)

Extension Workflow and planning 70,000 users

Add "KDSPY – Keyword Research for Authors"?

It can:

Read and change your data on all amazon.com sites, all google.com sites, and all publishingaltitude.com sites

Cancel Add extension

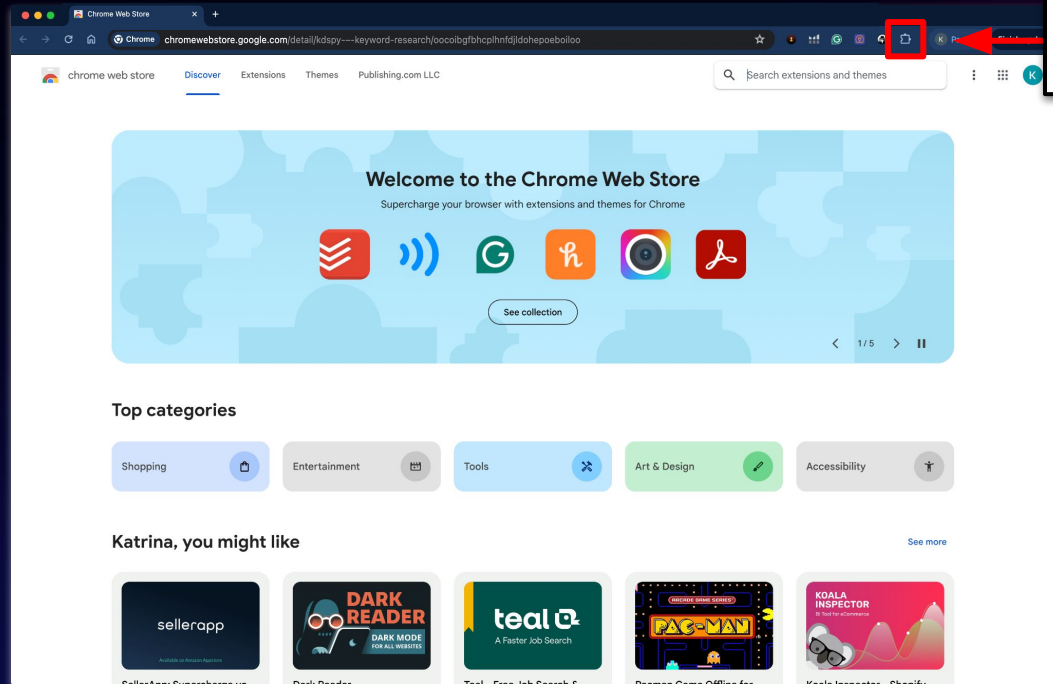
Click "Add extension" on pop-up

Overview

KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox.

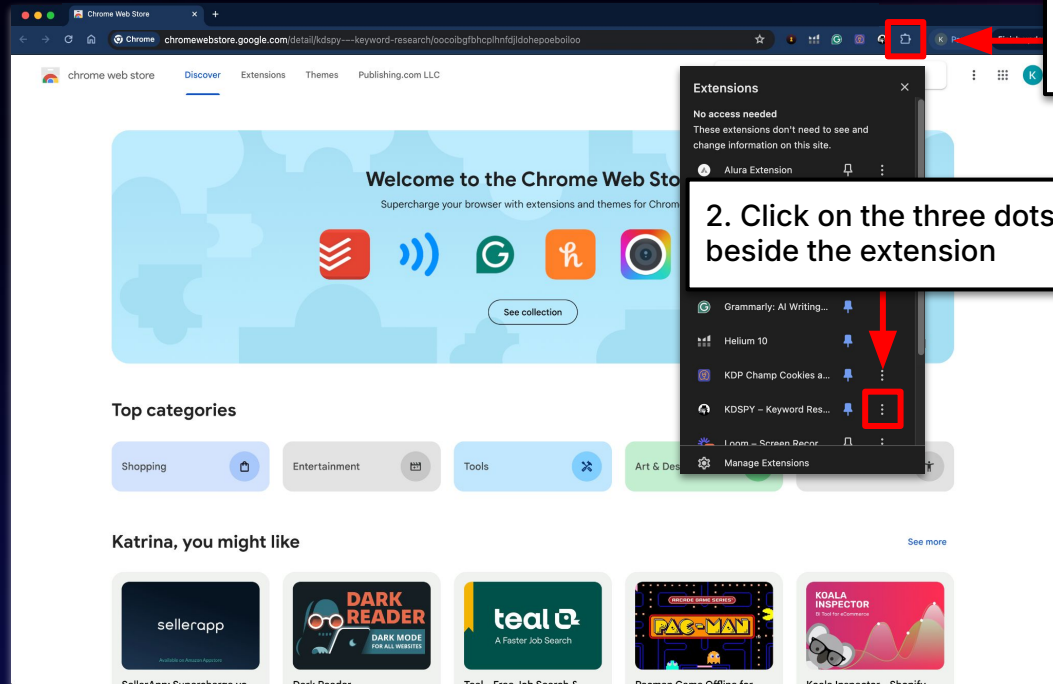
Allowing you to research your competitors, track competitor sales, find lucrative niche markets, high-performing categories, profitable keywords, and compelling title ideas – all while you're browsing Amazon.

Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

Finding Extensions in Chrome

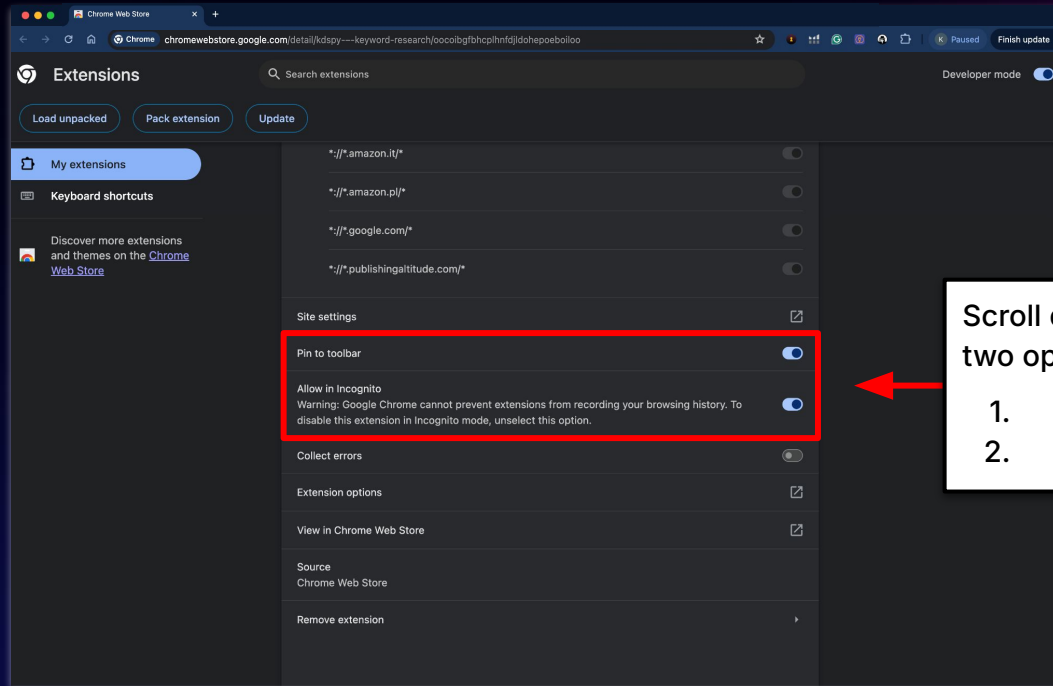
The image shows a Chrome browser window displaying the Chrome Web Store. The address bar shows the URL for the 'KDSPY - Keyword Research' extension. A red box highlights the puzzle piece icon in the top right corner of the browser. A red arrow points from a text box to this icon. Below the browser window, a list of installed extensions is shown. A red box highlights the three vertical dots next to the 'KDSPY - Keyword Res...' extension. A red arrow points from a text box to these dots. A second red box highlights the 'Manage Extension' option in the dropdown menu that appears. A red arrow points from a text box to this option. The background of the browser window shows the Chrome Web Store homepage with various categories and recommendations.

1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

3. Click on "Manage Extension"

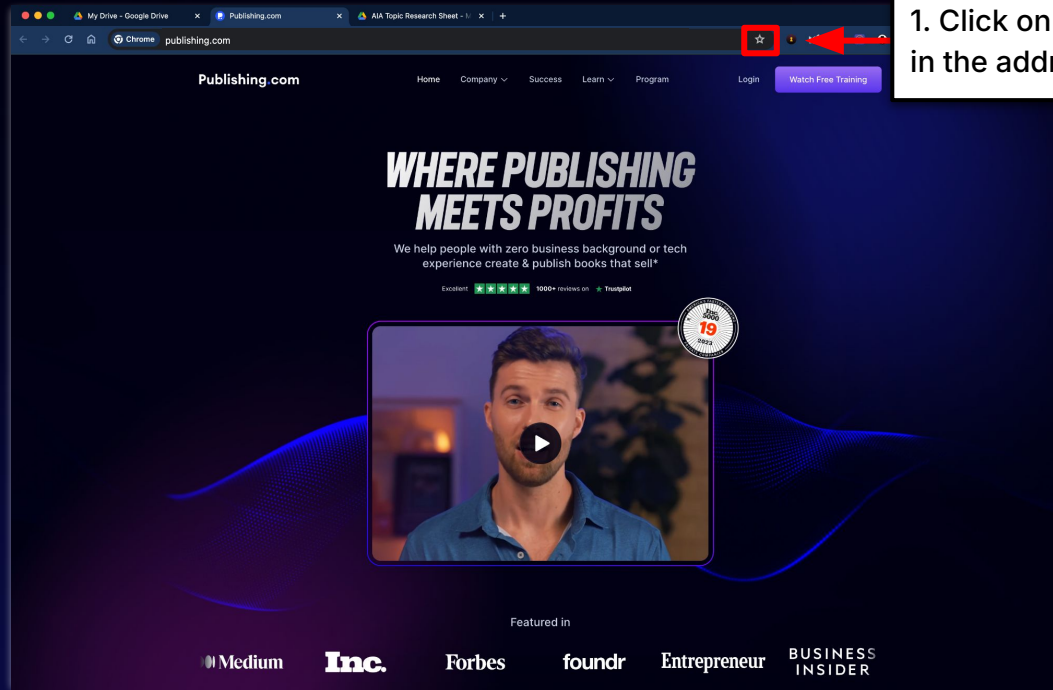
Finding Extensions in Chrome



Scroll down to find these two options:

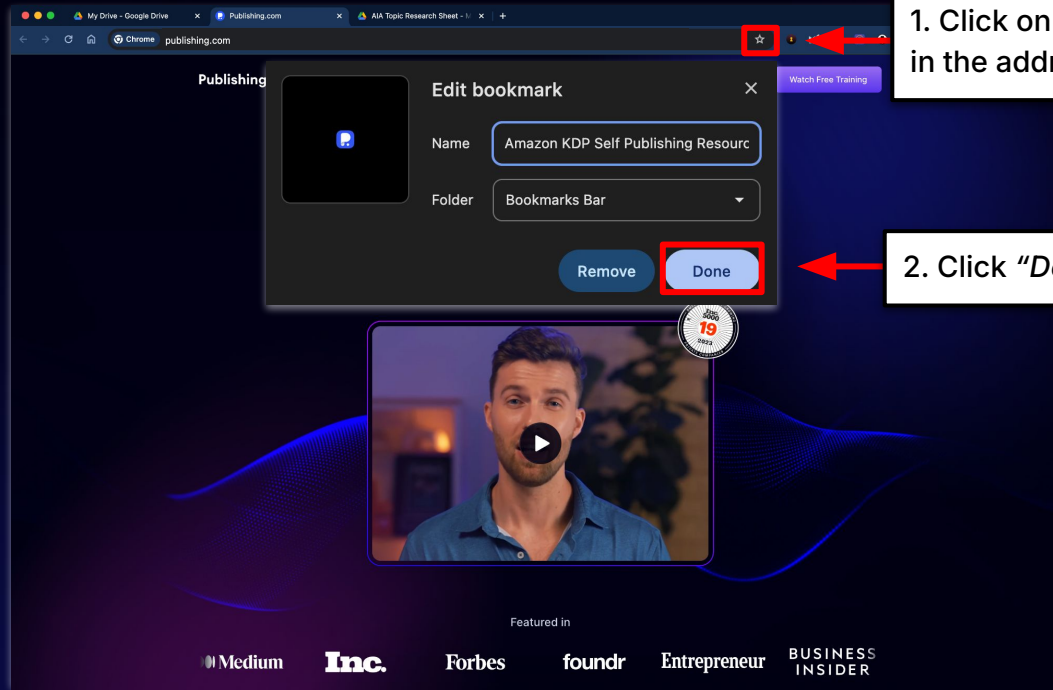
1. Pin to toolbar
2. Allow in Incognito

Bookmarking



1. Click on the star in the address bar

Bookmarking



1. Click on the star in the address bar

2. Click "Done"

Pre-Submitted Questions

Pamela buchanan

Can we put some books as a pen name and other in our real name. Some books I want to use my MD credentials

Martti Vakkala

I have been advised in learning module, I can first upload PDF book file to in order to get ASIN code. With ASIN code I should insert QR code to the book linking to Amazon . I suppose I have to use PDF with PDFeditor and then upload new version with QR code? Thanks!

carlton phaire

Hello, coaches. What is another site like pubby? I am in the negatives with my snaps and Amazon won't post my reviews. I paid my subscription and everything. I need another site like pubby because I really need the reviews.

Kathleen Woolstenhulme

I have run two customer research reports on the book topic "Longevity". I'm reviewing both to compare and contrast. If I choose to combine some items from one report into the other, how will I do so in order to move to the next step in the process which is the book outline?

Alina Ryynänen

How much do I need to know about the subject I'm writing the book about?

Migdelina Martínez

When you choose a topic and another person choose the same topic , you can still used the same one?, The AIA write the same topic in different ways or write the same information?

Marjorie W.

I have been using KDSpy and have had issues with a category listing over a thousand dollars in monthly sales for several books and less than 100 reviews, then going back to that same category at a different time and the numbers change significantly-all the way down to having none of the books in that same category meet the topic selection criteria. I have cleared my cache and that does not seem to matter. This issue leaves me having no confidence in my category selection. Also, I submitted this question for a previous Q and A but did not see my name mentioned in the transcript. Is there something I'm missing in submitting a question? Please email me if there is. Marjorie

R. Wayne Lapidez

1. I'm in the editing stage of my book and using Grammarly for assistance, including the built-in Plagiarism and AI text checks. When potential plagiarism is detected, Grammarly provides source references (websites, titles, etc.).

a. Where should these references be included in the book?

At the end of the book?

At the end of each chapter?

At the end of each page?

b. What is the proper way to credit these sources to avoid plagiarism?

The Plagiarism and AI text check also provides feedback such as:

5% of your text matches external sources.

77% of your text resembles AI-generated patterns.

R. Wayne Lapidez

2. Some chapters have lower percentages for pages resembling AI-generated patterns, but I'm unsure:

a. What percentages are considered acceptable for publishing on Amazon?

b. Should I further edit the text to reduce these percentages (e.g., the 77%)?

c. I've heard Amazon allows AI-assisted content, but it must be disclosed. Can you clarify Amazon's policy on this and provide any additional essential guidance?

Your detailed response would be greatly appreciated. Thank you!

Marla Moody

What is your opinion about purchasing a second design on a 99 design contest?

Suzana Ward

In a recorded Zoom call, a coach asked participants to screenshot a slide from his presentation. Five minutes later, he requested answers based on that slide, but none of us could respond (highlighting my own struggles with Zoom?) Despite searching YouTube and the Zoom website, most tutorials focus on teaching rather than effective participation. While I enjoy learning tech and can take a screenshot during a live session, I struggle to view my desktop and find screenshots and docs while Zoom is active. I can shrink screens using the fn + F shortcut, but I don't know how to minimize that darned Zoom window during presentations.

Related: I can share links to my Google Drive that I grabbed before class and copy in preparation to paste into the chat box, but I've never used the green share button for spontaneous document sharing, as that requires a live class, and I hesitate to disrupt others' learning by fumbling When a student messaged me during a coaching call asking me to expound on my thoughts about her cover's colors, I just happened to have Pinterest palettes sitting on my desktop, but didn't know how to send them to her.

Cindy Rose

What is the biggest hurdle students face when first starting out?

Janet C.

Hello peeps! Hope you all had a nice Thanksgiving! So, I published my SECOND BOOK on 11/29 and am running my FREE PROMO on Dec. 9,10 & 11. My question is now how do I get my QR code (I know how to create the QR code) into my book and how do I get it back into Amazon? Do I click "Edit book contents" and change the whole manuscript and then republish it? Where am I updating my review page/link? In my source docx file and then re-submit that? And how do I make the link in my Ebook work? I know that I need to change the ASIN# at the end of the link, I just don't remember how to get to the link to change it. Please go thru the steps to do this starting w/ I published my book and now have my ASIN# - now what? Also, if I do this today, do you think it will be re-published in time for my FREE PROMO? Thanks so much!

Janet C.

What Module and lesson number can I find out about how to bundle my 2 books? I would like to do this for Christmas shoppers. Or if you can tell me, I would LOVE that!! Is this something I do on Amazon? And if I create a bundle, I can also sell them separately too- right? Thank you!! Love the Friday crew!!

Jim Oberst

Just getting started trying to come up with best strategy

Jim Kalish

I have 3 books on Amazon: 2 in the health for seniors genre and am working on the 3rd (under my name) & 1 kids' activity book (under my pen name). I'm also planning math study guides under a new pen name, adding a 3rd genre. I work on the books under a pen name while my primary book is being outsourced. I'm setting up a website and debating:

1. One site with pages for each genre, or
2. Separate sites for each genre.

I'd love your advice on this and suggestions for web hosting and email services.

Daniel G.

Aloha Coaches,

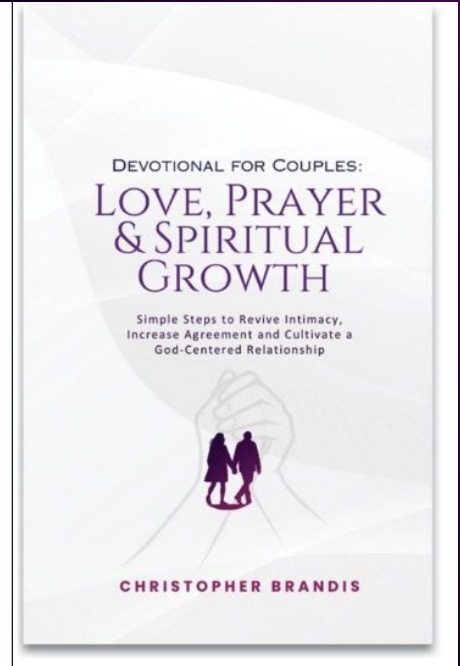
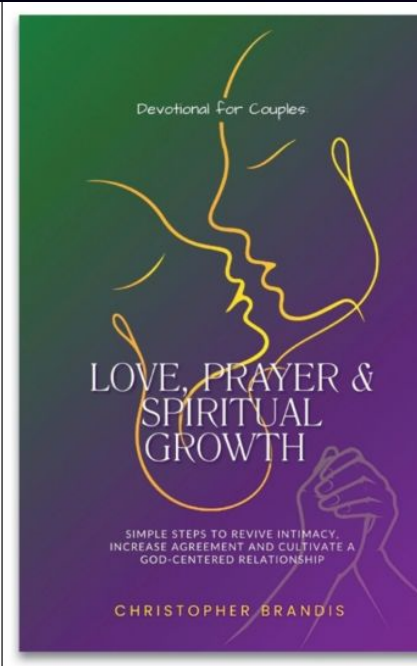
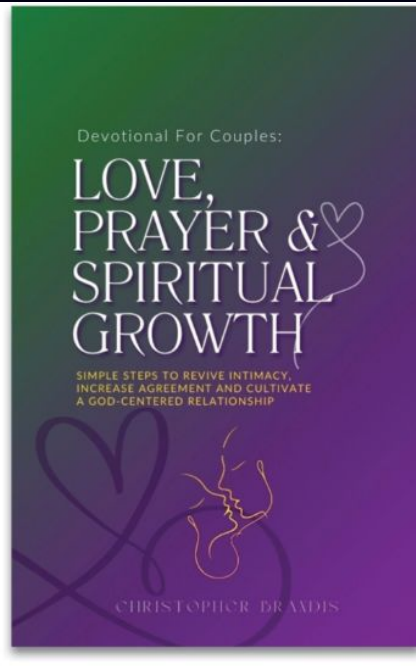
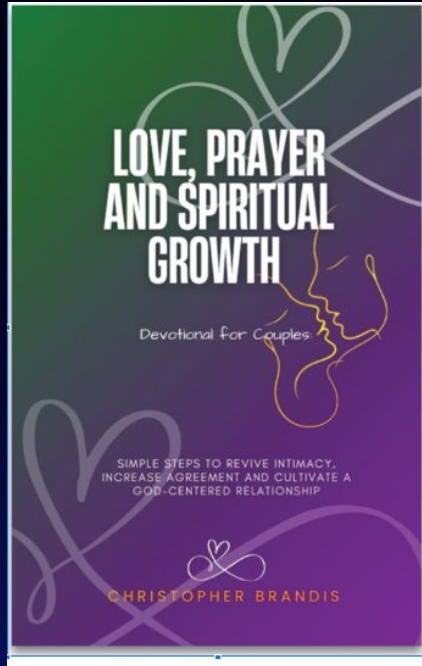
Would you please comment on two of the covers I got back from 99 designs?

Love, Prayer and Spiritual Growth Devotional for Couples:

Simple Steps to Revive Intimacy, Increase Agreement and Cultivate a God-Centered Relationship

<https://docs.google.com/document/d/1d1cuQEcdZQ-jm0jJEHoECtvgDvLQcIlsY3KQs4pzsZw/edit?usp=sharing>

Daniel G.



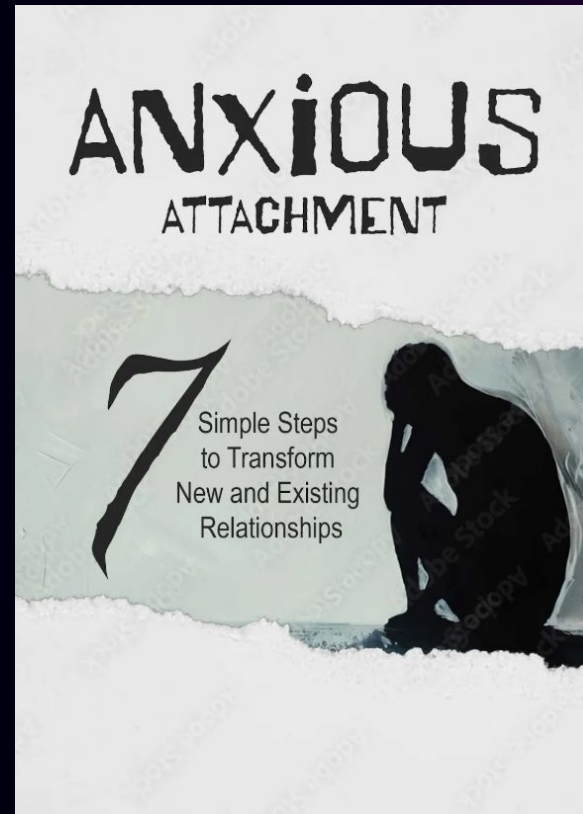
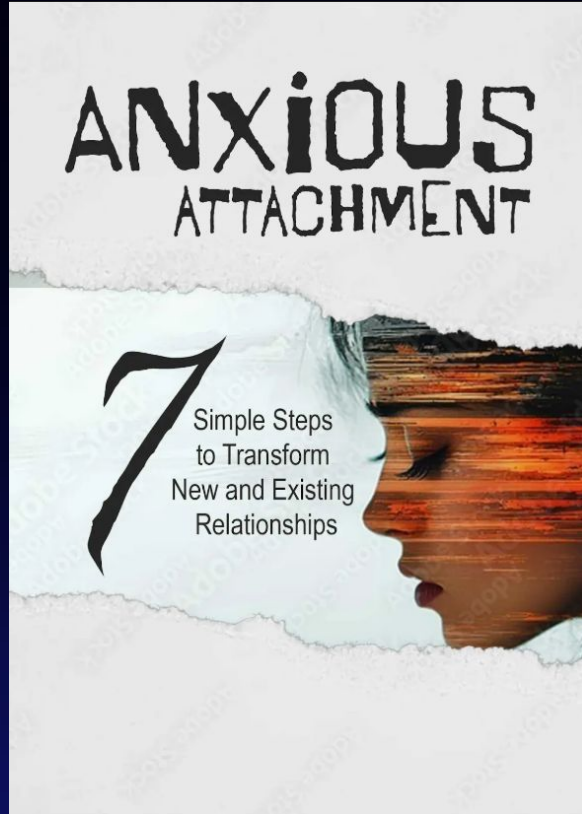
Kerri Hammons

My book is called *Anxious Attachment*, please give me brutal feedback about my covers.

https://drive.google.com/file/d/1-9g_fJvKGDYicsEU0ZSoQPs4ViZdFUZm/view?usp=sharing

<https://drive.google.com/file/d/1-7ui20MaaAaeWMWCsIJOg5wc8AygBtr6/view?usp=sharing>

Kerri Hammons



Heather Shosted

webp.attachment_154657571.webp. attachment_154652409.webp. I am trying to submit my covers for evaluation. Which is the best cover and/or what adjustments should I make if any, such as title coloring? Or it is good. I hope this way of attaching works. I am going to use "Made Easy" unless you strongly disagree. I would greatly appreciate your input. Thank you!! attachment_154662859.webp. If you are not able to open up my attachments, then my question is, how do I send an attachment for you to evaluate? Thank you again! There are 3 attachments. My covers are all posted in the AIA facebook group also.

Heather Shosted

TEACHING WITH AI MADE EASY

A PRACTICAL GUIDE TO TRANSFORM CLASSROOMS, BOOST LEARNING POTENTIAL, AND NAVIGATE THE COMPLEXITIES OF AI INTEGRATION



HEATHER MCBRIDE

TEACHING *with* AI SIMPLIFIED

A PRACTICAL GUIDE TO TRANSFORM CLASSROOMS, BOOST LEARNING POTENTIAL, AND NAVIGATE THE COMPLEXITIES OF AI INTEGRATION

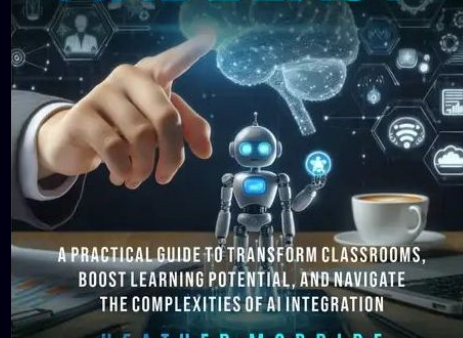


Heather McBride

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HEATHER MCBRIDE



TEACHING WITH AI SIMPLIFIED

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HEATHER MCBRIDE

Mike Sarro

I have updated and made changes based on feedback but when I submitted on Tuesday they did not provide feedback. Can you please help me decide on these covers for my book on AI For Business. I am in final editing stages. Please use the # of Design. I am leaning toward the Handshake and may have the White Robot Arm/Human Arm added to other designs. That designer is unresponsive. Thank you.

https://docs.google.com/document/d/1p9nvBzfVv3J5unWjmGV_sGNkEN-2twYZiLYrKIUI94k/edit?tab=t.0