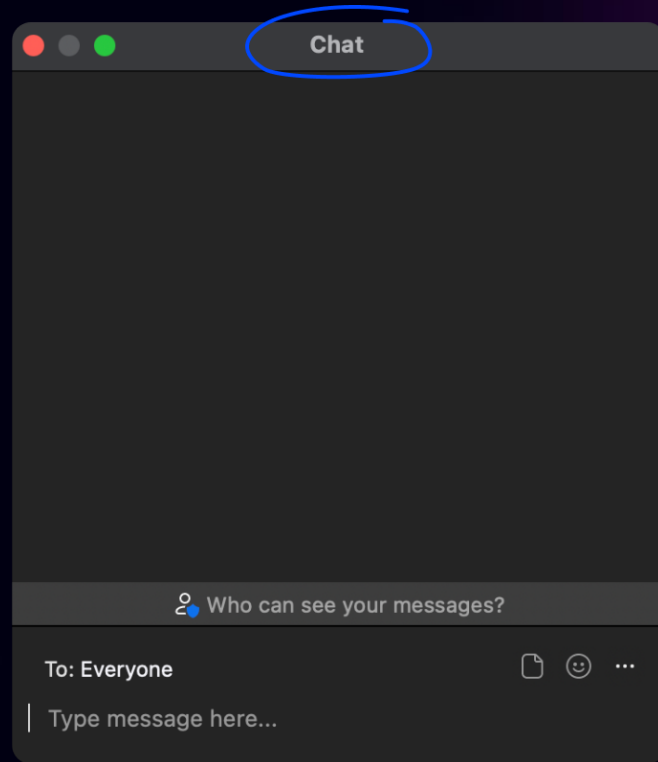




Action Takers Tuesdays!
February 6 2024

Change your chat settings to "Everyone"



Welcome to the Publishing Family!



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

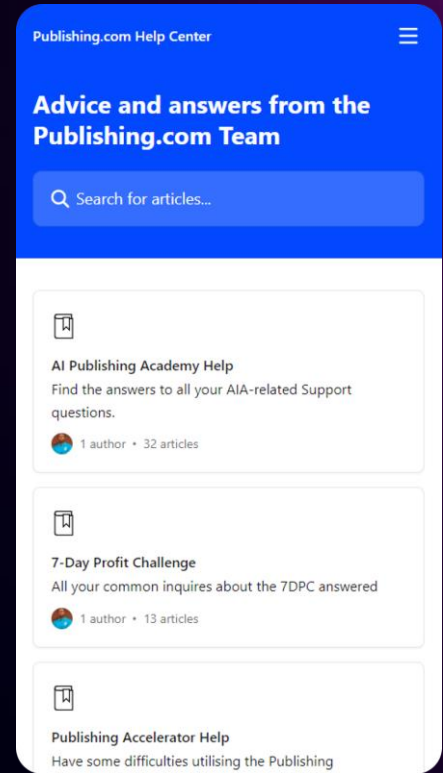
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



APLUS10

Students get 10% on A+ Content Package!



LET'S BEGIN!

Thought Of The Day

Be scared, and do it anyway.

Be under-qualified, and get in the room anyway. Be messy, imperfect, and unsure, and show up anyway. Comfort is the enemy of growth. Get uncomfortable.

Suneera Madhani

Did you achieve last week's goals?

Brian

- Craft title and cover for new book - 1/2

Karina

- Publishing 3 color books - 50/50



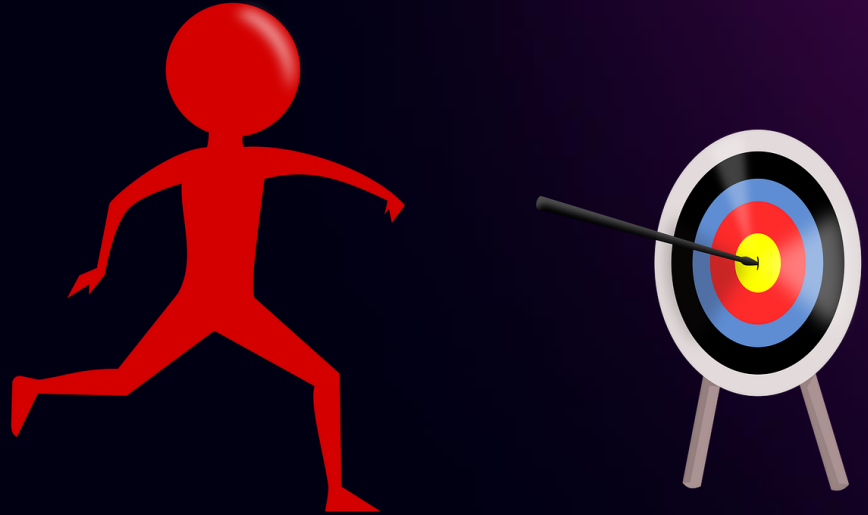
What are your goals this week?

Brian

- Craft title and cover for new book

Karina

- Creating funnels



Lillianne

There are so many accompanying worksheets with many lessons. I am confused about where to copy them and then where to put them so Zi can get to them quickly. Especially the HQ sheet. ?



Shane

Hi Coaches,

I have changed the concept of my New Dad baby book, I now want to Present the benefits of reading my New Dad Baby book in a way the reader hasn't heard before by presenting the information/benefits as providing solutions for the reader. So "New Dad Solutions" The unique selling point (USP) for this book titled "New Dad Solutions" lies in its focus on providing practical, actionable, and solution-oriented guidance specifically tailored to the needs and challenges faced by new fathers.

What do you think of this concept? Also what do you think of the title and subtitle I am working on?

New Dad Solutions

Proven Approaches to Navigating Parenthood with Knowledge, Emotional Resilience, and confidence



Nakita

Maybe this is a silly question but it keeps popping up for me as I watch my ghost writer write on the Urban Writers site. I've done well in commenting to add something or remove another or change verbiage, but should I be correcting small things such as spelling or small grammatical errors? or is that more for an editor in the upcoming progression of the book?



George

Do you recommend footnotes placed at the bottom of each page or having the footnotes as end-of-book notes? If you suggest Endnotes, should those end-of-book notes include and be categorized by chapter title?



Priscilla

My completed manuscript was written and edited through The Urban Writers. Should I save it to Microsoft 365 or export it to myself as a new Google Doc for my own personal edits? Also, who do you recommend for formatting?



Garth

I am starting to cite sources for my 7DPC book. It is a travel overview for locations in Idaho. I am extensively using the Idaho Department of Parks and Recreation website.

Can I just cite the main park website as in the first example below or do I have to cite the website for each destination as in the second example below? I can select the destination of Lake Walcott State Park from the menu on the first source. If I have to cite them by each separate park, I will have pages of citations.

I appreciate your help.

Idaho, A. (2024, January 22). Department of Parks and Recreation. Department of Parks and Recreation. <https://parksandrecreation.idaho.gov/>



Lauren

Someone in the Facebook group mentioned about creating a Sponsored Brand campaign if you have books in the same niche. How do you do that and what are the benefits? Thank you



Lauren

Do you know anything about the 5 rotating images of your book instead of the one when your keyword is searched? Thanks



Jo Ann

On a recent Q&A call, the coaches reviewed the criteria for POC. In addition to the criteria of 3 or more books of the same topic/title that have 150 or more reviews, and \$500 and greater sales, and not being an authority figure or publishing house, they listed "and not being published within the last 60 days". I had not heard this requirement before. Why would that matter? How important is it? I have found a niche for my next book that meet all of the criteria except the one concerning 60 days. Would this niche still meet POC if this one aspect of POC were not met, but all others were?



BRIGHTIA

I have a book titled: 'A Simple and Engaging Guide to Understanding Children's Emotions.' The designer used medium bold for 'A Simple and Engaging,' small bold for 'Guide to Understanding,' and the largest bold for 'Children's Emotions.' I would like to know what the optimal bold size should be for each set of words in the title.

Additionally, I've received feedback from the AIA Facebook group, where someone suggested a different format: '4 big words - Understand Your Child's Emotions.' I would appreciate your opinion or comments on the title, specifically regarding the bold size for each set of words and whether you think the suggested alternative, 'Understand Your Child's Emotions,' is preferable.



EP

I have 19K words in the 7DCP. I am editing/day 6. I want a book I can be proud of.

1. Keep writing and make this a 30K book?

2. Or just "push through" and finish it as is

3. Or, shorten it

Details:

I have FB page 1K followers/app/online courses

2. Plan: Self Help niche, bundled astrology series + courses/coaching.

3. Title: "Unleash Your Deeper Purpose: How to harness your power and transform your life with clear action steps, self-love affirmations and Astrology in the Age of Aquarius"



Diane Schildgen

I have been struggling. Right now, I am trying to figure out how to download a full cover.

5.25 x 8 book, 10.853 x 8.25 full cover. No spine, 37 pages. Barcode on back cover.



Grace Boone

After I finish all the modules what's the next step? Will someone be available to assist me with the next steps.



Martha Murray

The Narrator has finished my audiobook which is 3 hrs. 16 mins. and 56 seconds long. He asked if I want the Table of Content & References included which would make the audiobook almost 4 hrs. long. My question: Do you have the Narrator include Table of Content and References in your audiobook?



Gloria Please critique my covers. Thank you

<https://docs.google.com/document/d/1yvRYRNLvLrv0uWGjxmCE-9oeWN6lCztGp1jmcT5Ofic/edit>

<https://docs.google.com/document/d/1yvRYRNLvLrv0uWGjxmCE-9oeWN6lCztGp1jmcT5Ofic/edit>

<https://docs.google.com/document/d/1yvRYRNLvLrv0uWGjxmCE-9oeWN6lCztGp1jmcT5Ofic/edit>

*** I HAVE NO ACCESS TO THIS



Sonya Ambler

Upon uploading my manuscript and paperback book cover I have received a message stating there is an error with the manuscript and book cover because my book only has pages and the requirement is 72 pages. I am unsure of how to publish my book?

Error processing interior

Interior file 'Book.pdf' only has 24 page(s) but must have a minimum of 72.

Error processing cover

There was a problem processing your cover. Please check your file and try again.



Rachael

Hi coaches!!! Could you help me pick my final cover design? Any feedback you could give me is much appreciated 😊

<https://99designs.com/contests/poll/6bb84cf39e>

*** WE DON'T ACCEPT THESE LINKS



Parker

I am interested in having my first full-length book be a travel guide. The "(destination) travel guide" passed the POC. Even so, do you recommend this or have any advice? Thank you!



Ophelia

1. I received my AIA quality stamp approval with an overall score of 44/20 , (I got 44 out of 20)? I'm unsure about its meaning. Can you explain what this score indicates and if it's considered good? Thank you.

2. Do I need to publish my book on Amazon to create the QR code for the review page? Also, do I need to republish the book once I insert the QR code on the review page? Thank you.



Sherbert

Hi team. I am watching the video and setting up my KDP. Should I be setting the KDP up prior to completing my Sole Proprietorship or LLC? Or is it okay I complete the setup with personal info and change the KDP/Entity information later? Is that possible?



Garth

I am trying to upload my 7DPC book cover into KDP. I created it in Canva and it has a size of 512 X 800. I get this error message "An error occurred. Invalid dimensions. Minimum dimensions of 1000 pixels in height and 625 pixels in width. Cover image should not exceed 10,000 pixels in height and in width."

I can't see a way to download in a different size from Canva. Any thoughts?

Thanks



Martha

What happens to my Prompt Sheet, Research Sheet & my HQ Sheet, if I save then in Excel?
I need to be able to click & paste to or from them so my coach can see my updates.

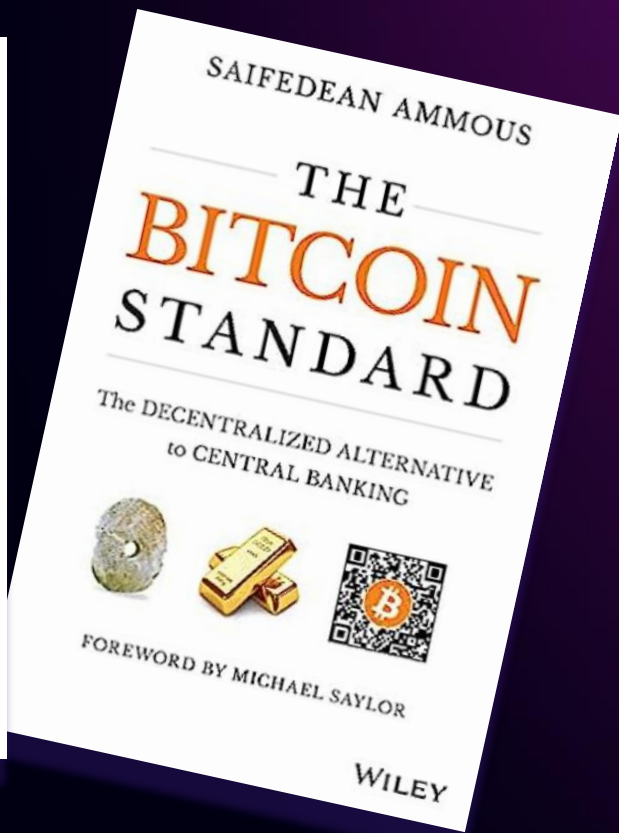
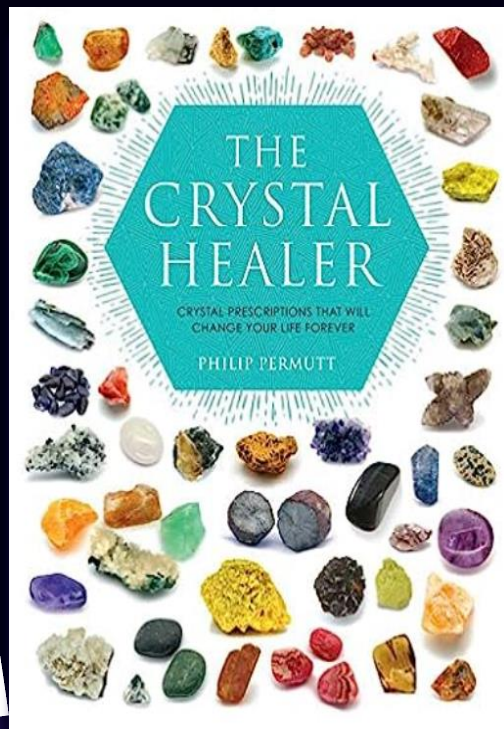
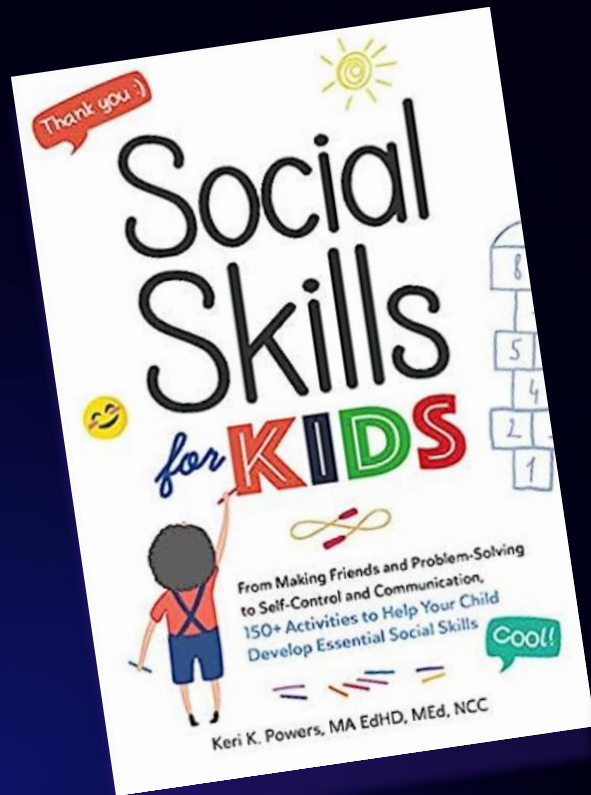


Jim

How do I access the AI program to write me an outline for my book?



Cover Intervention



Cover Intervention Submission Rules

Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (**eBook**) ONLY
- Submit **Google Doc link** with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time - **Tuesday 2pm EST**

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