



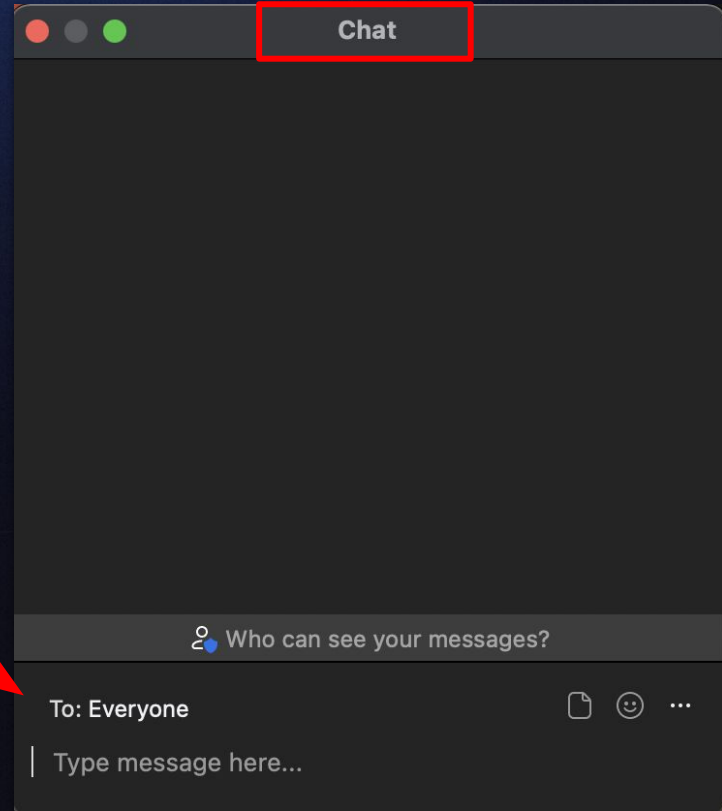
**AUDIOBOOK**  
IMPACT ACADEMY

# LIVE Q&A CALL

**Action Takers Tuesday**

June 6, 2023

Change your chat  
setting to  
"Everyone"



# Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



Live Calls

Q&A

AI PUBLISHING ACADEMY

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5 PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

The graphic features a dark blue background with a red border. It includes a 'Live Calls' indicator, the 'Q&A' logo, the 'AI PUBLISHING ACADEMY' logo, and a list of call times for each day of the week.

## Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!





# Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



# FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



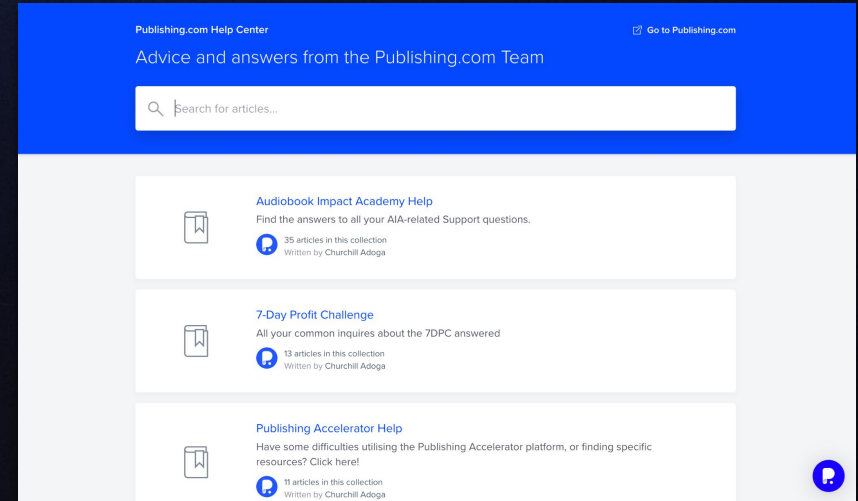
# Most Frequently Asked Q&A Questions:

Visit our Help Center

[help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



# PS Monthly Discount - June

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

## 5STARREVIEWS

Get **10%** off your next Review Page Package





**Let's Begin!**



# Thought of the Week

NEVER START A  
BUSINESS JUST TO  
'MAKE MONEY'.  
START A BUSINESS  
TO MAKE A  
DIFFERENCE.

MARIE FORLEO



# Did you achieve the last goals you set?

Brian

- Complete new cover - Yes
- Publish ebook - No

Karina

- Hire a GW - Yes



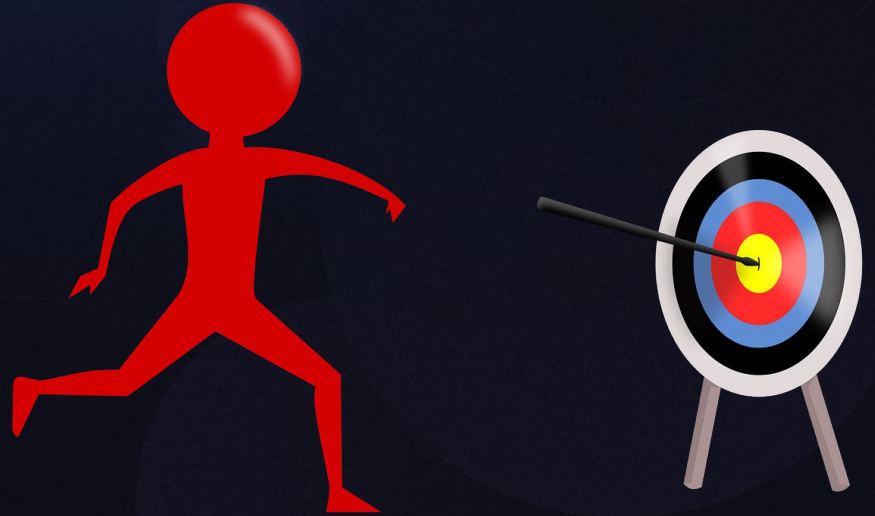
# What are your goals this week?

Brian

- Publish ebook

Karina

- Hire 99D





# Tim Glover

I have written two books and would like to narrate them myself at some point. This is because I believe the voice inflections are critical in them. Would you recommend I start with them or choose an outsourcing team for all of it, including the topic?



# Tracy

I need to have my book completed with the chapters set up. All the writing is done.

who can i contact in regards to helping me with all the computer work and downloading everything to amazon. Not computer literate at all



# Ayesha Begum

How can I improve this title ' Effective ways to improve your social skills' ?



# Cristina Pacampara

Hi can I actually use ChatGPT for some of the contents of my book. For example I'm thinking of intermittent fasting as my book. Can I actually use the recipes that I asked from the ChatGPT?





# Marissa

I'm going to use a pen name for all the books I publish that are not connected with my brand. If I write varying books from all sorts of nonfiction categories, would it be ok to use that same pen name for all those various books or should there be a separate pen name for each?



# Marissa

I noticed that about 4 of my book reviews have been removed over a period of about a month. I don't remember which ones were removed but I noticed the # of reviews went down. What do you think happened for Amazon to remove them?



# Paul Hong

Hello Coaches, below are my 3 titles for my next book.

please let me know what you think, thank you

Title: Daily Self-Care Affirmations for Busy Black Women:

Sub title: Simple Daily Practices for a Healthy Mind, Body, and Soul

title:Empowered and Energized, Daily Self-Care Affirmations for Busy Black Women

Sub title: Nurturing Your Inner Wellbeing: Daily Practices for a Balanced Mind, Body, and Sou

Title:Thriving from Within: Daily Empowering Affirmations for Busy Black Women's Self-Care Journey

Sub Title: Cultivating Self-Care Habits: Empowering Practices for a Healthy Mind, Body, and Soul



# Selin

Hi coaches,

On a recent Q&A call, I heard that facebook ads can be run if you have the book cover. I have mine, but manuscript is still being written and taking a while. It'll take more time to edit and proofread too once I get it. In this case, when should I start fb ads? I want to start build my review team, but I don't want the readers to be waiting too long to read the book. Any advice? Thank you!





# **gail**

how do I sign up for the accelerator program



# Jody

I would like help to review my book title: "Become the Ideal First-Time Father and Pregnancy Partner Every Woman Wants: A Comprehensive Guide to Supporting Your Partner through Pregnancy and Into Parenthood"



# Helly

Hi Coaches, I'm not sure if I am getting the most from my Amazon ads my ACOS is 45.90% impressions are 21,385 with little to no sales I currently have 5 ads running (1x Asins, 3x on Titles and 1xAuto campaign running) am I doing something wrong? As my ad spend is just around \$25 dollars now so I think I am making a loss here I am considering switching it off as I am not getting much value from it.



# Katherine

Can you use a photo that you have taken yourself as your book cover?





# Candice

When you are looking at KDSpy, how far down the list do you look.



# Mary

Dear Coaches, would like to get your feedback on the title and subtitle of my book on gardening. Thanks.

Title: Thriving in Small Spaces: A Step-by-Step Guide to Container and Raised Bed Gardening for Beginners

Subtitle: Grow Organic Vegetables, Fruits, Herbs, and Flowers on a Low Budget for Self-Sufficient Living with Companion Planting



# Mary

Dear Coaches, further question here. My GW has completed my first book draft writing. Where do we draw a line between the writer's responsibilities of the book writing being completed and deserves the final milestone payment and the time for us to take over to start proof-reading and editing? Is GW supposed to do proof-reading? If we find the writing is repetitive and wordy, is it part of our proof-reading process to improve it? thanks.



# Mary

Dear Coaches, my GW said Copyscape is a more professional and accurate tool than Grammarly in Plagiarism check. If the Copyscape check result is zero, does this mean the book should be alright when publishing on Amazon, right?





# Sallie

I've been searching FB groups for ones in the niche for my book, but they all seem to have rules for no self-promotion, no advertising for gain, no selling, etc. Any advice on how to connect for reviews?

I have a long list of people I know whom I might contact (over 220). Maybe I should start there?



# chad

Topic: Mediterranean Diet

Title: Essential Mediterranean Diet Plan

Subtitle #1 "On a budget? Discover simple delicious recipes for effective weight loss"

Subtitle #2 Achieve weight loss goals on a budget with flavorful easy recipes

I would like to know if the Title and subtitle of 1 or 2 are good?



# Jean

In the beginning, when you were only producing audiobooks, what were your main tools to test for profitability? Are those tools still the best tools, or would you recommend something else due to market changes? (I have a side project for a series of small audiobooks)



# Jim

I submitted my book for the Quality Assurance Check on June 1st and haven't heard anything back yet. Where do find the status?





# Patrick Williams

Is it possible to change my email that I signed up with? If so please show me how. Thank you.



# Cover Intervention



# Cover Intervention Submission Rules

## Submit

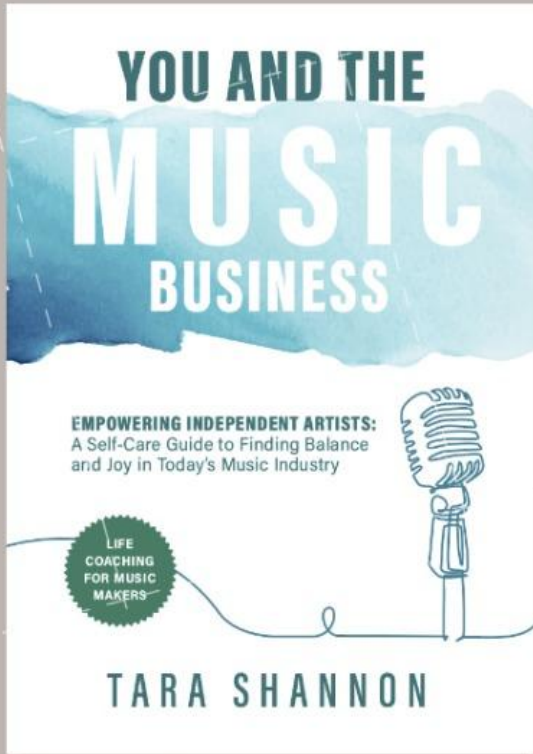
- 2-3 covers max
- For 30K book only
- Must be a professional cover
- Submit only the front cover (eBook format) - individual file
- Submit it to only 1 Q&A session
- Through Email - [brian@publishing.com](mailto:brian@publishing.com) & [karina@publishing.com](mailto:karina@publishing.com)
- Cut off time - Tuesday 2pm EST



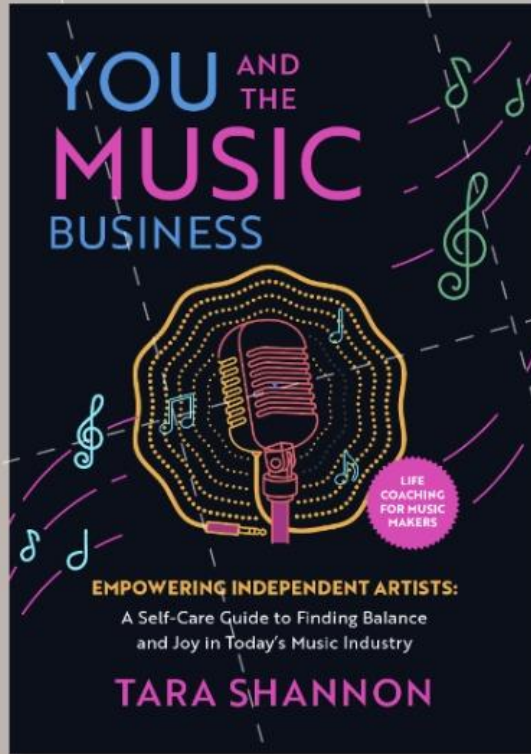


# Simar

DESIGN 1



DESIGN 2



DESIGN 3

