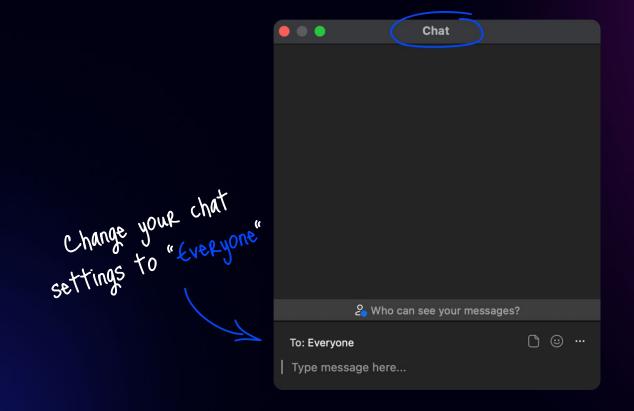


No BS Tuesday May 6th, 2025

2025



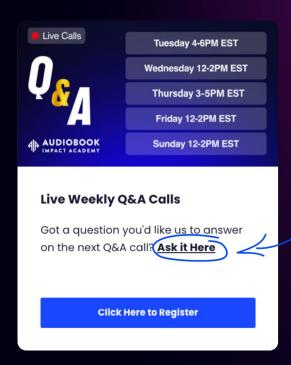
Welcome to the Publishing Family!





First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.





Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.





There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

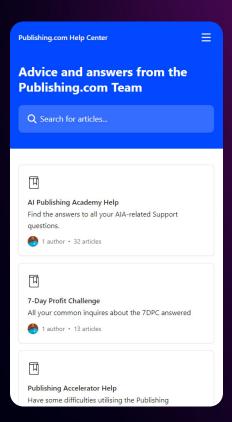
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



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by Publishing.com

We Have A New Book Formatting Partner

FRIENDLY REMINDER

All support related questions (payment, program access, technical) should be emailed to support@publishing.com



Toby Barnes

In PubAI "Proof of Concept", once I click to go to the next section, I notice I can't go back and edit the PoC.

- 1. I have used the AI to generate my PoC, and then I've manually added some more text. Is it possible to manually add too much information? For example, could manually adding too much text trigger a problem where the AI's brain can't cope, causing the manuscript to not generate properly, or generate poor content?
- 2. Is there an ideal ratio 'Al Text' to 'Human Text' in the PoC?

Shirley Cress Dudley

Subtitle options for "Fractional Executives Are the Future"

A practical guide to career transition from corporate leadership to fractional success, win high-value clients, gain time freedom, and create a flexible, purpose-driven career with lasting wealth. (196)

A practical guide to career transition from corporate leadership to a thriving fractional career, win high-value clients, gain time freedom, and build a career defined by freedom, purpose, and wealth. (200)

A practical guide to career transition from corporate leadership to fractional success, attract premium clients, set your own schedule, and build a career defined by freedom, purpose and wealth. (194)

(A fractional executive is an experienced leader hired part-time or project-based to provide high-level strategy and leadership without the cost or commitment of a full-time executive.)

Ayanna Pierson

I published a planner last year and although it's a low content I wanted to ask about because it goes along with my series of 30k books I'm writing. I published the book in color and now that I have taken this course I realize that my ACOS is continually too high to make a profit. Would it be good to unpublish my book which has 20 reviews all 5 stars and republish in black and white so that I can start making a profit?

Marjorie

If I am using a pen name and have an author's page- how do I remain anonymous? How can I create author videos or have photos if they are not me? How do I have images that represent the pen name author?

James Smallwood

Will the review halfway through my book be recorded on Amazon, or will the last review, which is the final review, be recorded on Amazon, or will both reviews be recorded on AMAZON?

Lorraine Hixson

Amazon Ads is recommending dynamic bid adjustment of 50% for Top-of-Search placement in my Auto-High campaign.

What are your thoughts on:

- 1. Dynamic bid adjustments in general does it make sense to do or not do? Under what circumstances is it a good idea, and when is it a bad idea?
- 2. Your experience with Amazon Ads recommendations?

Martha DeLaine

Please help me decide:

POC is Aging Parents.

Emotional Tone:

Managing Aging Parents with Less Stress: Navigate the Heartache, Honor Their Needs, and Care Without Losing Yourself (100 characters)

Practical Tone, mixed with Emotional Tone
Managing Aging Parents with Less Stress: A Clear Roadmap to Navigate the Heartache, Honor
Their Needs, Make Better Care Plans and Financial Decisions, Without Losing Yourself (149
characters)

Managing Aging Parents' Needs with Less Stress: A Clear Roadmap to Navigate the Heartache, Honor Their Needs, Make Better Care Plans and Financial Decisions, Without Losing Yourself (155 characters

Edna Mattos

Hi guys, I need your help. I have uploaded about 9 word search books and Amazon approved the series to be listed on their Series page. A small accomplishment since they do not approve low content books to be listed on their series page. It's on the Founding Fathers. 5 are being reviewed, one just went live today. I'm waiting on book covers for the other 3. I got the assigned ASIN for one today. So far it's smooth sailing, no issues and nothing is being rejected. Keeping my fingers crossed!

My questions are how do I insert it into the book? I have the review page already set up for all, but I need to know how to have it converted so it can be scanned by the buyer for reviews?

If I remember correctly, I can go to ChatGPT but I'm not sure of the dimensions, format nor what to ask for. I also want to include the link in case they prefer to copy and paste. I don't remember the chapter that included this info.

The A-content info is a little to much for me to handle right now, maybe in a few days I'll be able to. BTW, I am still waiting for books covers for my other unrelated projects that are completed:

E-book, paperback, hardcover and getting ready for audible. Unfortunately, my designer lives in the Ukraine and we all know what that means. So I decided to do other small projects instead while I wait. Thanks for your help!

Leonard McKinnon

Please review my titles and subtitles. Thanks!

Titles:

Walk Your Spiritual Journey with The Holy Helper Guide Your Life Journey with The Spiritual Helper Guide Your Spiritual Journey with The Holy Helper Subtitles:

- Begin Your Journey of Inner Peace, Growth with Mindfulness, and Emotional Healing with Holy Spirit Guidance
- Unlock Mindfulness, Overcome Negativity and Discover Spiritual Growth with Holy Spirit Guidance
- Transform Your Life with Inner Peace, Mindfulness Growth and Emotional Well Being with Holy Spirit Guidance

sue buah

Please, coaches, can you review my topic for me? Thanks

1. Empower Your Child with ADHD

Nurture emotional strength to build a good relationship, positive behavior to improve communication skills, confidence to navigate challenges effectively

2. Guide to Raise a Child with ADHD

Proven strategies to build resilience with less stress, boost confidence with more clarity, foster lifelong independence to thrive through challenges

Catharina Badde

hey guys, I'm working on a booktitle for some time now and could really use your help. I think I've fallen into analysis paralysis and can't see things clearly anymore, so I'd love to hear your thoughts and get a fresh perspective.

Here are two main title options I've come up with:

- Boost Your Energy and Stop Feeling Tired All the Time
- Why You're Always Tired And How to Fix It

And some subtitle options:

- 10 Simple Habits to Beat Fatigue and Get Your Life Back
- 10 Simple Habits to Beat Fatigue and Feel Energized Every Day
- 10 Science-Backed Habits to Boost Your Energy and Motivation
- Feel Alive Again with 10 Habits that Increase Energy, End Mental Fatigue, and Unlock Your Potential If you guys have different ideas, I'm totally open and would really appreciate your input! Thank you so much!

Charmaine Baird

When I send my book to the Facebook reviewers, do I just send them the PDF copy I got back from Ultimate Publishing, OR do I send them the Amazon link for my book during the 3-day promotion period?

Adrienne Damian

Would you please review the possible titles of my book and let me know what are your thoughts for the best title? Thank you.

1. Simplified Container and Raised Bed Gardening: Maximize Small Spaces, Save Time, Money and Grow Fresh Produce 110

Stress-Free Gardening for Busy People with Just Minutes per Day for Maintenance. 81

2. Simplified Container and Raised Bed Gardening for Busy People 61

Maximize Small Spaces, Save Time, Money, and Grow Fresh Produce with Just Minutes per Day for Maintenance. 106

3. Container and Raised Bed Gardening 35

Stress-Free Gardening for Busy People-Maximize Small Spaces, Save Time, Money, Grow Fresh Produce with Just Minutes Per Day for Maintenance 140

Davina Smith

I have my book category and manuscript completed. I am thinking that I need to move onto artwork. Is this correct?

Jane Joukema

Hi Brian and Lorilee, #1 I'm getting ready to make my outline. I see in the lesson that I can only have 20 chapters. I am doing a book about Bible Stories and want to have up to 50 chapters, one story in a chapter, as all the bestselling books are written that way. Is there a way to get the 50 chapters in the outline as Publishing.ai now has it? Or should I divide it into the Old and New Testaments, have 2 chapters with 20 to 25 subchapters under each. How many subchapters can there be under a chapter? I would prefer not to have the stories grouped into moral lessons, but rather have the moral lessons throughout the book. #2 Is the Customer Research Report I chose the basis of the outline? In the Vision statement the template doesn't really work for this topic. I have taken good ideas from the other customer research reports and included them in the statement. Is this the correct way to do it?

Martha Deaine

Why do some topics, (in particular, "Personal Finance)" don't meet Proof of concept, even when the niched down topic and titles are used in kdspy?

Ellie H.

I'm confused!

Please advise me if it's really {necessary} that I opt out of {KDP Select} since it only involves the E-book?

Can't I have both [KDP Select & Expanded Distribution]?

From what I gather, [both] E-book & Paperback can be Expanded Distribution?

A couple of days ago, I enrolled the paperback into the Expanded Distribution. But I failed to opt out of KDP Select simply because there was No "submit" button when I unchecked the option?! I hope this does not create an issue.

Per KDP FAQ "Expanded Distribution....not always align with eBook availability". And does not state that E-book is prohibited from Expanded Distribution. I think:-)

Thank you!

Cathie Lusaitis

Hello, Thank you for taking my question. I am inquiring about my topic, 'Traveling to Greece' to see if it is POC? A couple of weeks ago, I checked to see if it was, and found 3 or more NAF books that were making over \$500 and under 150 reviews. They were under 330 pages and published within the last couple of years. I have taken screen shots for my Proof of Concept in case it shows up today not being POC. Please give me the steps to take next. Thank you for your help and taking my question.

Anjanika

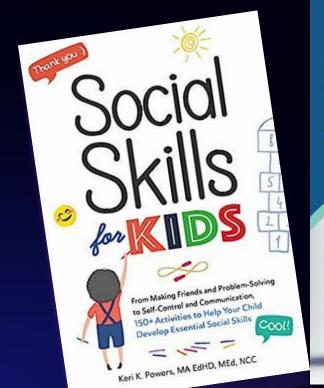
Can you please give your opinion on these cover designs - https://docs.google.com/document/d/167NEceTFuxVo0pq1sUqM3H00F-eKexdhxXM-y7h4oHU/edit?usp=sharing

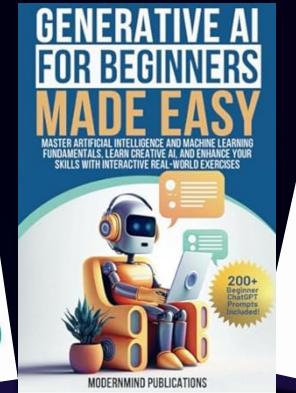
Too many covers - please resubmit your top 3

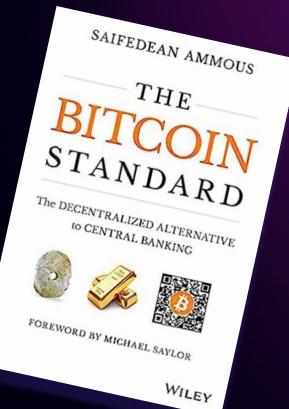
myrna rodriguez

5/6/25 COVER INTERVENTION FOR PROJECT MANAGEMENT-MYRNA RODRIGUEZ; https://docs.google.com/document/d/1HJoW4qzAfdmvdQ5_hwRVMyz9s5dv70qn/edit?usp=sharing&ouid=105471253894067097515&rtpof=true&sd=true

Cover Intervention



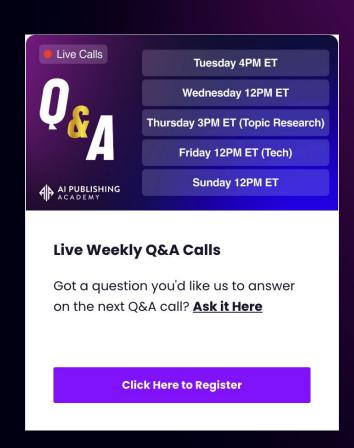




Cover Intervention Submission Rules

Submit

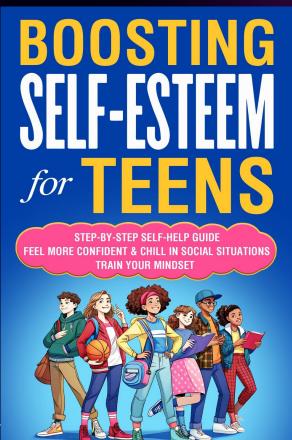
- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (eBook) ONLY
- Submit Google Doc link with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time Tuesday 12pm EST



Tony & Mary

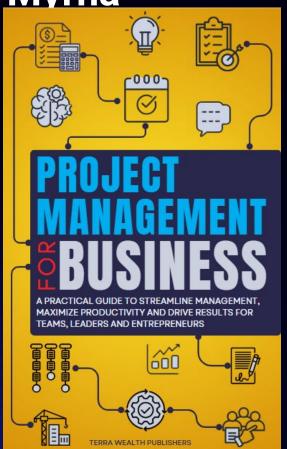
BOOSTING SELF-HELP GUIDE FEEL MORE CONFIDENT & CHILL IN SOCIAL SITUATIONS TRAIN YOUR MINDSET

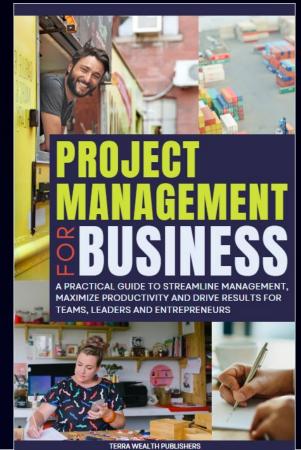
MARY ROSSIGNOL

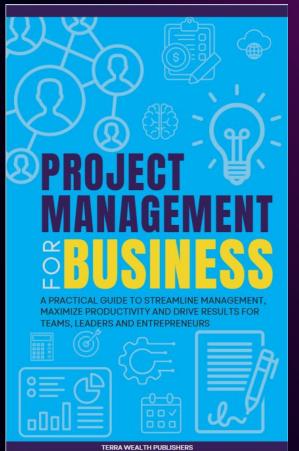


HING ACADEMY

Myrna







Paul

