

**WEDNESDAY WINNING
STRATEGIES**
November 6, 2024

● 2024



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

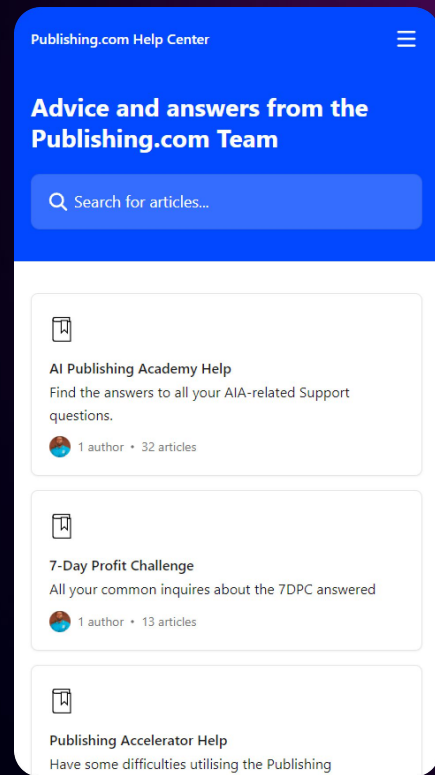
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

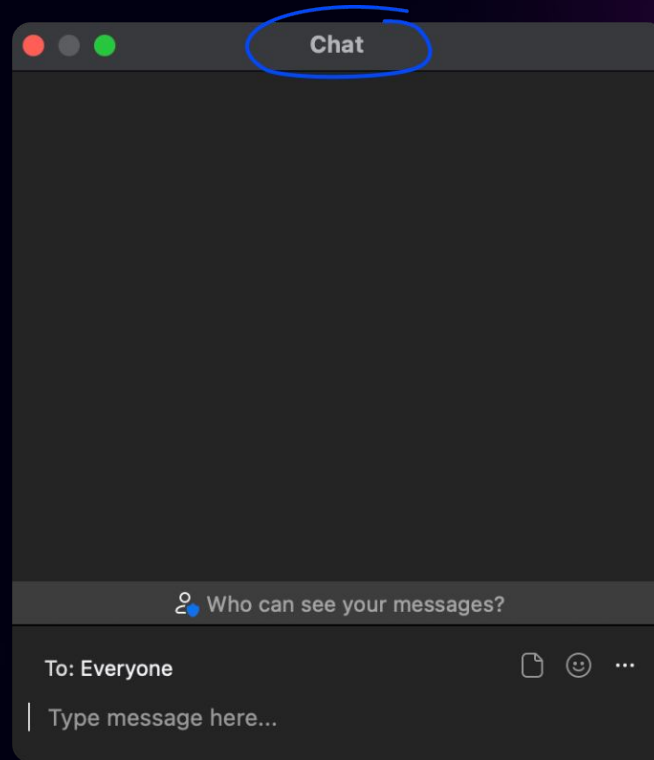
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

→ **WINNINGCOVER**

Students get **10%** off Book Cover Design Package



FRIENDLY REMINDER

All support related questions (payment, program access, technical)
should be emailed to support@publishing.com

Want a Free Coaching Call?

1 per students (these are for AIA students only)

First come first serve

Student will not receive a recording

No-shows will not be given another one

<https://publishing.as.me/limited-time-coaching-calls>

What Were Your Wins?



LET'S BEGIN!

Jean Hoover

Hi Coaches'

Could you give me feedback on these 3 titles?

1. "Balance of Mind and Heart: Emotional Intelligence for Real-World Impact"

Strategies for Achieving Authentic Success in Relationships and Work

2. "Navigating with EQ: Emotional Intelligence for a Balanced Life"

Unlocking Your True Potential at Work and in Relationships

3. "Emotional Intelligence for Everyday Life: Thriving in Relationships and Careers"

Unlocking the Power of Empathy, Self-Awareness, and Communication

Jason Christoilos

Hi coaches! Please analyze and provide feedback on my 6 main titles for copyright. also let me know you like my chosen subtitle.

https://docs.google.com/document/d/17rWM2c5GKkmzGA63X2q92OWwzGRuXDi0VV_KbjkEHD/A/edit?usp=sharing

Anthony (Tony) Williams

My book has 58 reviews 10/12 I began ads. Last week, I started raising ad bids, and I have done that twice, 72 hours apart. Last night was bid increase #2. Impressions increased to over 500 for the past 7 days. Totals - Impressions 7,739 - Clicks 19 - Orders 2 - Sales \$19.98 - CPC \$0.36 - Spend \$6.87 - ACOS 34.38 - Breakeven ACOS 33.73% -

Keep increasing bids? Change cover (see attached), chill out, just keep increasing bids @ 72 hours till spend is \$25-\$50, then proceed to "Fine Tune" ads?

Just throw in the towel. It'll never turn out lol

https://docs.google.com/presentation/d/1310vcpDSHHtxlv8zP_wfUaEg0JMtWT81ynTJv1TMpmc/edit?usp=sharing

Pamela Buchanan

how to start. how long does a book take if we go hard and focus. can i write kids books and make my kid the author or co author . can i publish books that i write with someone

Wendy

I am totally new. First time. Feedback on potential titles pretty please? I didn't get any in the fb group:

Teen Anxiety Decoded: Quick and Easy Strategies for Parents to communicate with and Support Teens in coping with and managing anxiety that fosters emotional resilience

Teen Anxiety Decoded: Stress-Free Strategies for Parents to Support Teens in Coping with and managing Anxiety—Even if They Struggle to Open Up

Overcoming Teen Anxiety: A Parent's guide to effectively communicate with your teen about managing anxiety and building resilience.

Managing Teen Anxiety: Parental strategies for communicating with teens coping with anxiety and helping them develop resilience.

Managing Anxiety 101: Effective Tools all parents need to help their teens cope with anxiety and learn emotional resilience.

Emily Jones

When can I publish my first book?

Janet C.

Can I please get your opinions on these 2 sub-titles: --I wanted to add that this is for my 2nd book (part of a bundle) with the 1st book being:

"Beginners Guide to Backyard Vegetable Gardening"

How to Build, Sustain & Enjoy a Bountiful Harvest of Nutrient Rich Garden-to-Table Delights with RECIPES INCLUDED

So, now...Book #2:Title is "Beginners Guide to Greenhouse Gardening" (POC- Greenhouse gardening)

Sub # 1: How to Easily Build, Sustain & Enjoy a Climate Controlled Outdoor Oasis offering Sustainable Practices, Successful Plant Growth & Pest [Control/Management] all while Enhancing your Homes Aesthetics (157 characters + 35 = 192)

Sub # 2: How to Easily Build, Sustain & Enjoy a Climate Controlled Outdoor Oasis offering Green Ideas, Successful Plant Growth & Pest Control all while Enhancing your Homes Beauty

(146 + 35= 181)

Maya YK

If I were to do a topic on Cognitive Behavioural Therapy - do I need to be in the profession eg a therapist or psychologist for me to have some sort of credibility in order to sell this book to the public? As looking through the Amazon Best seller list, the writers mostly are PHDs, psychiatrists or in some sort of medical health professional. Also if I were to create a workbook on CBT, with exercises and activities - how do you suggest I approach this? Is there a ghost writer that can create the exercises/workbook for me?

Michelle

Hello Coaches,

What is your advice on publishing a diet book with recipes? Will I need to include images? I know including pictures in my book will increase the cost of production because it will be printed in colour.

Also, I have been searching for topics that pass POC and most topics that I found that pass are areas where I have no idea of anything in that field. I know the Twins advice that you go for a topic that excites you. What is your advice as well?

Frank Jones

Hi Coaches, In module 5 lesson about copyrighting your book following step by step guide, in step 5 what do you write in that title section? I put my book title but that doesn't work.

Vera H

Hi Coaches, thank you for reviewing and feedback last week, so I have determined the number and most important benefits.

Can you check whether the wordings acceptable as I am concerned whether they are medical claim that can cause problem with running Amazon ads.

Title: Somatic Exercises for Beginners (31)

Subtitle: 28 Days of 10-Minute Mindful Moves to Release Pent-up Emotions, Relieve Tensions, Support Weight Loss and Restore Mind-Body Balance (131)

Or

28 Days of 10-Minute Mindful Moves to Release Emotional Burden, Relieve Tensions, Promote Healthy Weight and Restore Mind-Body Balance (134)

Shiraz

Hi Coaches, after multiple revisions in my subtitle suggested by different coaches, I want to submit an updated subtitle (main title stays the same!)

Old one - On-Point Practical Guidance To Master Effective Decision Making, Successful Career Planning, And Absolute Independent Living In The Modern World

New one - Practical Guide To Master Effective Decision Making, Build A Successful Career, And Finally Kickstart An Independent Life

Some coaches say that I need one more benefit for my revised subtitle. Do you guys agree?

Joy P

Hi Coaches. Thank you again for your great works. I am about to get a book Cover for my 7DPC, I want to use my Pen Name which i used for my EIN account. Meanwhile, when i opened my Amazon Account, i used my real name. Will there be any confusion about where my royalties will go to? Or Is there anything i can do to correct it now?

Christine B

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Gilbert Requejo

How long will this take me to create one book? I hope to succeed in this AI Publishing. My mindset really needs help.