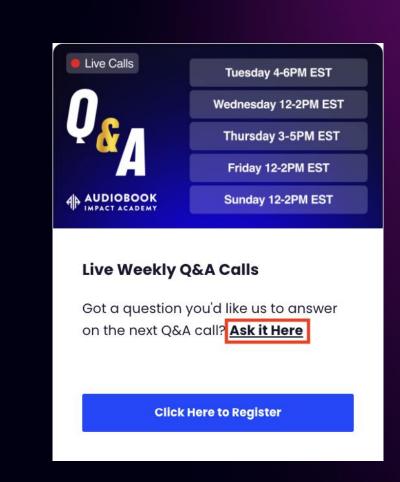
# A PUBLISHING

6 Oct 2023

## **Q&A** Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.





# **Special Segment**

Topic specific live training
Reviewing book covers/titles
Student interview
Quiz
Something else

Got a good idea for a segment? Let us know!



AI PUBLISHING ACADEMY

# **Open Q&A**

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.





# FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



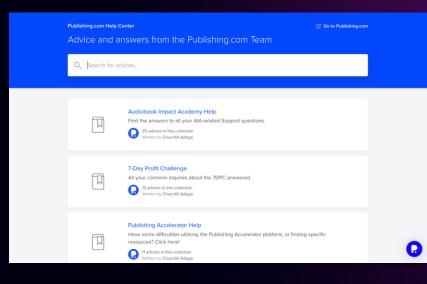
# **Most Frequently Asked Q&A Questions:**

#### **Visit our Help Center**

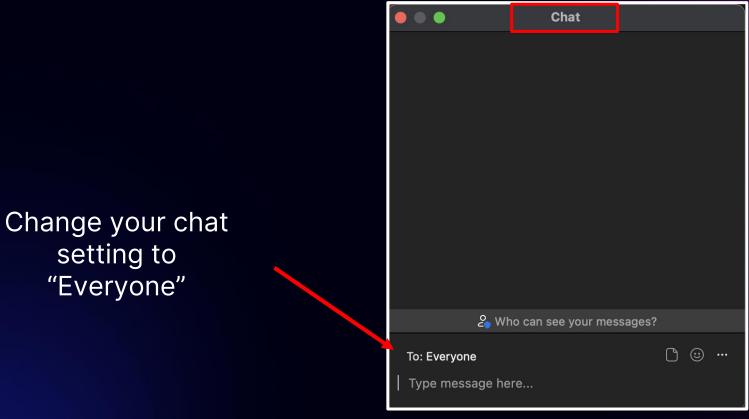
#### help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.







setting to "Everyone"



# **PS Monthly Discount - October**

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

#### **PRINTREADY10**

Students get **10%** off Formatting Package.





# **COMMUNITY SURVEY**

# WE WANT TO HEAR FROM YOU

🔶 AI PUBLISHING ACADEMY

# Let's Begin!





TUW does not have a Bronze package as a choice. What choice is your recommendation now?





Is it true you have to already have a book published before you can do pubby reviews?



#### **Dian Eaton**

Would you please give me your opinion of my book title and subtitle? I have cleared POC and the outline is now with my ghostwriter. Title: NEW WILDFLOWER GARDEN DESIGNS Subtitle: The Nature-Forward Beginner's Guide to Turning Your Yard Into a Wildflower and Native Plant Wonderland. PLUS: Introducing CHAOS GARDENING!

Thank you for your help. Dian



### Arrwyn (pronounced Ar roon)

My 30k is in the niche Spiritual. It opens with information about connecting with spirit guides but also contains a Q&A with the Archon Pisis Sophia, and some of the answers are very controversial. What criteria do I want to keep in mind when looking for advanced reviewers?



## gary clark

i found my topic and it says to talk with a coach first. how do i talk with a coach about my book title



### Gary Clark

i wrote alot of about this topic but i dont want to get ahead of myslef plase help with finding a coach . i did two hours of research and stop to find a coach first





Hi Coaches! Where is the best place to get my 30k book translated into Spanish? I got a quote of about 360 USD on Fivver. Is that reasonable?



#### Tia Nicklason

Hi! Can you help me with my title:

I tried a few different topics and got POC for these search terms in Amazon:

[Parenting Boys with Challenging Behaviors]

[How to Help a Child with Challenging Behaviors]

Here's my working title:

How to Help a Child with Challenging Behaviors: Proven Strategies to Enhance Communication, Establish Boundaries, and Manage Difficult Behaviors for Anyone with Kids



#### Victoria

How do I add my son to my membership?



#### Maria

I'm considering writing my 30k book which offers advice on love and marriage from a divorce attorney's perspective. I need help checking for proof of concept since books on marriage and divorce individually have proof of concept.



#### **Dian Eaton**

New Wildflower Garden Designs - Title and Subtitle

Here is the link to go with my title question. Thank you.



#### James

While going to the AI route of creating my book, I feel blocked on what to do next after making an Outline. I've followed the Mindful Mom Outline, somewhat, to the tee but I'm unsure what to do next. I havent started creating any chapters, I've only done customer research and made my outline of the niche I chose. How could I start on my book?



#### LoriAnn Garner

When it says to stay in your niche and create books that all are about the same subject... How do you choose a hot topic that people are interested in?



#### Jessica

Should we get proof of concept with topic or when we niche down

For example, topic of gardening vs. and more specific niche such as gardening in Texas?





My second 30k book is the same main subject but with different content. I am using the original POC for both books. Question: should I add "Book 2" somewhere in the subtitle? It is not necessary to read Book 1 first, but the progression is natural from the first to the second.

For example, Master Garden Skills. Book 1 deals with types of gardens, skill level, basic things one can grow, tools required, location differences, etc. Book 2, also Master Garden Skills, deals with challenges with gardens and how to address them. For example weather issues in different locations, (mold, mildew, sunburn etc) varmint & pest control, and more..

My inclination is to not add Book 2, but I've seen it both ways in Amazon

Thank you!



#### Donna

My passion is Wedding Flowers. Was a wedding florist for 25 years.

This is the beginning of brides looking for flowers for next spring, and some in December. I have a wedding flower book already started of over 100 pages. Many many pictures included. Almost All my own pictures . Its a tutorial I guess because it goes through color sections, styles section, how to talk to your florist, What to do first, the things you need to do before you even see a florist, etc. Can you search KTSPY and lets look at what's out there. Tell me anything you think I need to know. I am concerned about how many pictures I have, that are really needed because flowers are all about pictures.



#### Robin

I would love your feedback and help on the title. I'm a newbie as of July of this year. This is my first 30K book and it did pass POC. I would like your thoughts on if there is one version of the title you like better and if there are any additional ideas for improvement, such as flow, readability, order of benefits in the subtitle, anything else. Title 1: Brilliantly You: A Journey into Self-Love and Inner Power for Teen Girls - A Step-By-Step Guide to Proven Techniques for Long-Term Happiness, Confidence and Self-Acceptance. Title 2: Brilliantly You: A Journey into Self-Love and Inner Power for Teen Girls - Easy to Follow Mastery Skills for Self-Acceptance, Confidence, and Long-Term Happiness. Thank you!!



#### Niko from Sacramento, CA

Is this a good title, and good use of keywords? This is my 1st attempt a book. I' all in!

Hike Like a Pro: For the most Ultimate hiking Experience, Every-time! for Beginners & Intermediates" 🏠 🟊

Simple, Fast, & easy Hiking Tips, Techniques, & key knowledge on where to hike and make sure that you have the best hiking experience even if you have never hiked a day in your life!



#### Niko From Sacramento, CA

About my Book -nHike Like a Pro: For the most Ultimate hiking Experience, Every-time! for Beginners & Intermediates" A Simple, Fast, & easy Hiking Tips, Techniques, & key knowledge on where to hike and make sure that you have the best hiking experience even if you have never hiked a day in your life!

Heres my Questions... I met Aaron Ralston on Cruise ship I went to in 2015. He spoke to 1000 of us Top Aflac sales agents in the on the largest cruise ship in the world at the time rented only for us for a week. I have a pic of him, me, and my x-wife, After running into Aaron coming down the stairs from his room, we all took a couple pics together. I want to useone of them in my book . Can I? He is definitely A hiking pro. I want to start my book with how I met him, what he did, what zi learned from him and how i can relate it to my audience to make sure they stay safe so nothing like that ever happens to them. Also so I can create a stronger emotional bond with my audience, and to also create stronger credibility. Can I talk about him, if reference him and his life and his work. There was a movie made, he's written a book, he's been on tv shows. Should I trying reaching out to him? or should I drop this (Bad idea) because its a bad idea on AHRUBAI SHING ACADEMY

#### Niko from Sacramento, ca

After all the research I did on Topic ideas, Test for Profit, Title research and I'm about to give my content to a professional for an outline. I just found another book called Hiking like a pro with a million reviews, and another book How to hike like a pro with no reviews. It made me change the title of series (again this is my 1st book) to Hike Like a Pro. Is that good enough? I did the copyright, trademark searches and nothing came up. It wasn't until I Googled my Book Title did I find those two others. What should I do, if anything?





Hi coaches,

I launched my 30k book this week, so excited!

My paperback cover had dimension issues so i took it back to my designer, but I published the ebook, is that ok to publish paperback later? At the same time I'm waiting for PS to send me updated manuscript with the review link I provided so once I get that and book cover, I'll be good to go for paperback. I also want to double check, unpublishing the books and publishing again won't bother Amazon? Thank you.



### Krysta Clark

Urban writers has a formatting option in their package, is it best to use this option or one from a publishing service like the one recommended for the outline?



#### Howard

I am in the process of selecting a ghostwriter from The Urban Writers. They have

many good writers which makes the process of choosing difficult.

I have watched the module about what to look for in a writer yet I still have some questions.

If there are no reviews showing that they have written in my niche, should I exclude them? Should I eliminate a candidate if there are no comments in either their bio or the overview indicating that they have a passion for my niche? What number of candidates is reasonable to invite to my project? I chose the Top tier package.. Should I only look at writers in this tier? Once a candidate has accepted my invite, is this the time to request answers to my questions?

Your guidance is appreciated.





Is there another "full service" writing platform besides The Urban Writers?. I don't find that site very user friendly, and that is the nicest thing I can say about them. It is not what I really want to say about them.





Hi coaches! I'm trying to translate my 30k book into Spanish. Where is the best place to get an agent? The least cost i got on Fivver is a total of 367 USD. Is this a good deal?



#### Charlene

What is the next steps for my book? I have submitted for the outline, not back yet. Also, how to get a 1 on 1 coach?

