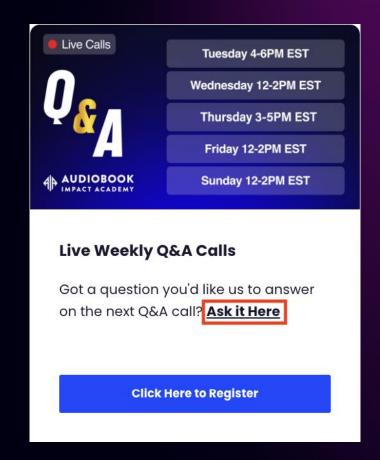


WEDNESDAY WINNING STRATEGIES
September 6th, 2023

# **Q&A Time**

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



# **Special Segment**

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



# **Open Q&A**

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



# FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

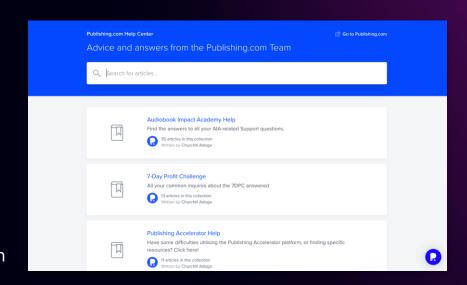
# **Most Frequently Asked Q&A Questions:**

#### **Visit our Help Center**

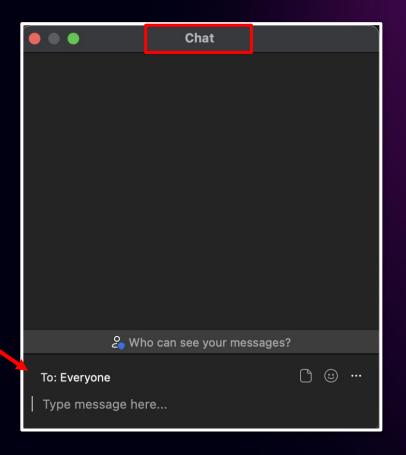
#### help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat setting to "Everyone"



# **PS Monthly Discount - September**

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

#### **BOOKOUTLINE10**

Students get **10**% off Book Outline Package.



# **Special Benefits For Students**





We know you'll have questions on setting up a business, so we've partnered with Prime Corporate Services to provide you discounts and expert guidance!

**Prime Corporate Services** was founded with a goal to help entrepreneurs, investors, traders, and small business owners. They offer a free 45-minute strategy session around asset protection, tax savings, and business credit development.

Book your free call through this link: <a href="https://www.primecorporateservices.com/publishing-com-33/">https://www.primecorporateservices.com/publishing-com-33/</a>

# COMMUNITY SURVEY

**WE WANT TO HEAR FROM YOU** 



## **What Were Your Wins?**

#### Stefan-

**Book Reviews** 

#### Nicole-

- Pubby reviews
- 15 min checkpoint from narrator
- Amazon ads



# Let's Begin!

## **Andrew C**

I have 15 5-star reviews for my eBook and 0 reviews for my paperback. Is it OK to advertise with Amazon ads for the paperback?

## Anna

Where do you suggest I translate my book from Spanish to English.

### Danielle

A) I'm hoping for a little POC confirmation on my topic... I have my ghostwriters queued up for interviews, the book cover contest is underway, and I'm ready to take the next step but I'd just like to double-check that my topic passes POC muster:)

I'd like to write a couple's conversation guide. The title I have so far is "The Ultimate Couple's Conversation Guide: 9 Keys Every Couple Can Use to Build Deep Lasting Intimacy"

B) The idea is to publish this book then create one or more workbooks to accompany the guide, something along the lines of "The Ultimate Couple's Conversation Workbook: 5 Days to A Deeper Connection, Part 1/Part 2/etc."

Thanks for all your support and wisdom!!

# Mick

What is the average size of a low content starter book?

# Mick

What is the average number of words per page of a low content starter book?

## Mick

Any additional info you can add to make my low content starter book a good one. My fiverr guy wanted #of pages, a write up for the back cover, things like that.

### Karen

Hi Coaches,

I would like to attach a PDF file to my book, which is already on Audible.

The following is directly copied from ACX:

"Yes. We can add one PDF per title to accompany your audiobook. This PDF must be delivered as a single file. At this time, we are only able to accept PDF files that are 99 MB or smaller. If you'd like to include a PDF that meets the size requirement, please send it as an attachment to support@acx.com. At that time, please confirm if you'd like the PDF to be available in the publisher's summary section on your Audible product detail page before purchase, or only made available in a customer's library after they purchase your title."

Question: Is it better to show that there's a free PDF on the product detail page OR only make it available in the customer's library?

**A AI PUBLISHING ACADEMY** 

Someone published a book with the same title just weeks before I did and now Amazon is not allowing me to publish. The worst part, is I'm not even sure that is the problem. They don't tell me the exact problem or who the author is that they are talking about. I explained how my book is different, but they don't budge. They just give me a list (see below)

We've reviewed your book(s) and are upholding our previous decision. The book(s) impairs customers' ability to make good buying decisions because of the following:

- Similarity of the contributor name to another author
- Similarity of the title to a previously published book
- Similarity of the cover to a previously published book
- Similarity of the description to a previously published known work

Richard

The information you provided is insufficient because of the following concerns:

· Documentation has not been provided to confirm there is an agreement with the known author

I tried explaining, although in the same genre, everything else is different, cover, subtitle, description, subject matter, etc.. There are two others with the same pen name, but both are fictional writers and one is even in a different language... What should I do?



## Sallie

What are your suggestions for refinement to possible subtitles for my book titled "Forest Bathing:

- 1) Finding Calm, Tranquility, and Wholeness Among Trees
- 2) A Guide to Finding Calm, Tranquility, and Wholeness Among Trees
- 3) Find Calm, Tranquility, Wholeness Among Trees and Know the Forest Better
- 4) Discover Calm, Tranquility, and Wholeness Among Trees for as little as 15 minutes.

## michael

My book is uploaded to KDP. I have nearly 200 pre-readers. My launch date is ready.

How to I get my book to my pre-readers?

How do they leave a five star review?

Does Amazon provide a service that does this?

thnx