

**WEDNESDAY WINNING  
STRATEGIES**  
**August 7, 2024**

● 2024



# Welcome to the Publishing Family!



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

**Live Weekly Q&A Calls**

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?  
Let us know!



# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

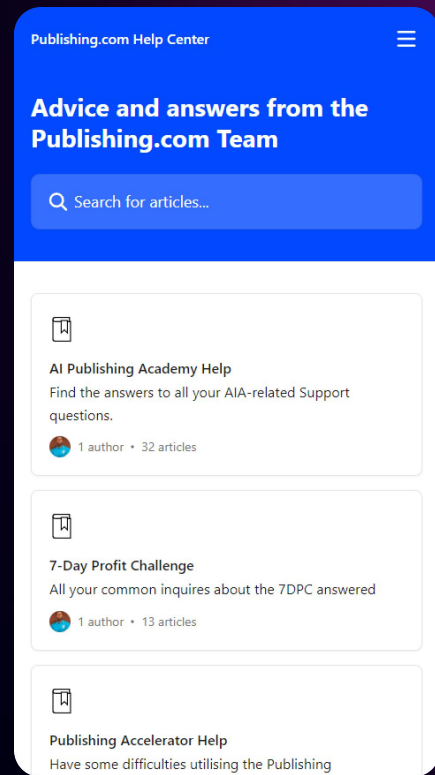
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

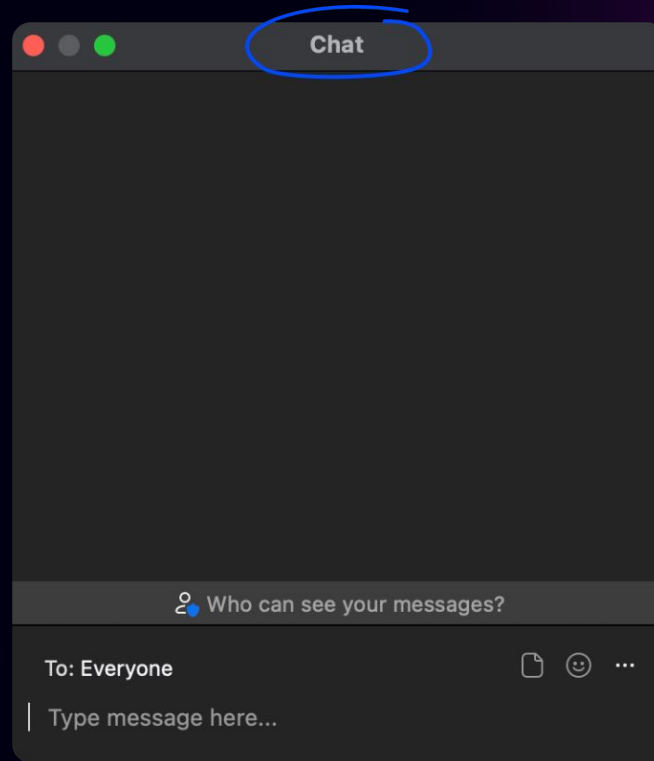
Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"





How about a 25 minute coaching session?

<https://publishing.as.me/limited-time-coaching-calls>

# PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

→ **PERFECTEDIT10**

Students get **10% off** Editing & Proofreading Package



# Your Voice Matters!

**We are obsessed with providing the best experience possible, and your feedback is everything to us**

Please fill out our short survey so that we know where we can improve

- We are interested in feedback specifically relating to Modules 2-7
- Please note that Module 1 is currently under revamp and will be updated soon

**Thank you!**



# What Were Your Wins?



**LET'S BEGIN!**

# Gloria

"Hi Coaches, please check this subtitle for my children's colouring book whose title is Fantasy colouring book

Subtitle: "Explore a colourful world of animals and imagination with fun educational activities and creative colouring pages, helping kids learn about animals while expressing their creativity." Thanks "

# Kurt

" Hi Coaches, question on references or citations. Part of the QSA feedback was that mine were not in APA format. The Outline generator provided links (<https://>) for outline content which was then pulled into the manuscript generator. I later learned what APA format is.

1. Am I ok to just list the URLs in the Reference section?
2. What is the risk in doing that? (Plagiarism tools found 1% but that's not the same, is it?)
3. Otherwise, am I supposed to sift thru the links and find related content to site in the correct format?
4. How are other people handling references?

Thanks!

# Tony

"I have my manuscript complete... proofed... edited... and ready to go. I started working on my book before joining AIA... and I need to make sure my title is as good as possible.

The title I have now is - Transforming Payments Into Prosperity: Escape The Payment Matrix And Skyrocket Your Wealth Potential 400%.

After a recent coaching call it was brought to my attention it needs some tweaking. After reviewing some of the info about titles in the course, I'm thinking about something like:

The Ultimate Family Guide To Transforming Payments Into Prosperity: Escape The Payment Matrix, Become Completely Debt Free, And Skyrocket Your Wealth Potential 400%.

My personal mission is to help 1 million families "Learn how to Transform Payments into Prosperity" and the dedication and intro to the book, along with the review page, have that particular focus. This is why I'm thinking about adding "The Ultimate Family Guide..." to the title. We've been teaching people (over 3 million since the early 90s) about becoming debt free and that is a salient point in the manuscript. So adding that to the subtitle was a fitting.



# Audrey

At one point (maybe June/July) during a Q&A call, you all (Karina, specifically) shared some helpful links that I've since lost. I was hoping you could share them again - looking for additional guidance and direction for both Amazon/Fb ads (+ anything else I'm missing) I would love to have more resources. I've set up campaigns in Amazon, just not 100% sure what to do for upkeep/monitoring. I need another "push" to get the book more visible and I'm feeling a bit unsure of which direction to take. I'm sure there's much more I could be doing! I am making sales, which is good... and soon with get more serious about my outreach via social media, etc. Also, any info on other platforms to sell my book (eg: IngramSpark) where can I find that? Thank you!

# Michelle

I would really appreciate your feedback on the following covers. I'm hoping you will be able to use this link:

<https://docs.google.com/document/d/1jeAw12bhsK4YswUBEWkqdocmD9nu77CR/edit?usp=sharing&oid=104251035827156471789&rtpof=true&sd=true>

# Rick

Hello Coaches, may I get your feedback on some bookcover designs that I have? The first link is a cover that I am working on myself using Dall-E and Canva. The second link is ebook covers from a contest I started with 99Designs that I thought were good. My Spouse really likes the one I designed. Please go over them and give me your opinions on which one I should focus on. Thank you. <https://drive.google.com/file/d/1oJ8GnjDBvFZlIriSaLDnDuEngxkLx3ZH/view?usp=sharing>, <https://drive.google.com/file/d/1EppsEsCObX9Ss3y17DGAdQTaphOncm0c/view?usp=sharing>

"

"

# Marina

"In response to my Quality Stamp of Approval there were concerns brought up about my cover.

1. Subtitle length. The advice was to make it three lines.
2. Font not easy to read.
3. Bland colors. The advice was 'even black would pop'.

Please compare and comment- I really appreciate the expertise! Want to make this the best it possibly can be- the first go around :)

[https://docs.google.com/document/d/1QeUTyfbdcv2o3fHoiFvcQkYZyzVe5fnajoCcf\\_gYX9Hk/edit?usp=sharing](https://docs.google.com/document/d/1QeUTyfbdcv2o3fHoiFvcQkYZyzVe5fnajoCcf_gYX9Hk/edit?usp=sharing)" ACCESS DENIED

# Sunnie

Thought I signed into the program with a different email address. Now I need to change my password. Where do I go to do this when I am here?

How often does a new member change their topic?

How do I move on to scheduling the Q&A?

# Patricia

what is the first step I do?

"

# Ed

I'm having trouble understanding how to get audible codes, I see this and I'm confused

<https://gyazo.com/0319499e7ada5fe05b43dc82141516f5>"

# Cornelia

When downloading Canva my screen is different making it hard to follow on, how to correct it?



# Tori

"Hello, looking to get insight on title and subtitle: A beginner's Guide to Raised Bed and Container Gardening

subtitle: Learn to Grow Vegetables, Herbs and Flowers in Small Spaces to Become More Self-Sufficient and Sustainable"

# Kim

"Looking for feedback on title: Cultivate Critical Thinking: Learn to Navigate Misinformation and Make Confident Decisions by Simplifying Complex Arguments and Enhancing Skepticism

Thank you!"