

**WEDNESDAY WINNING  
STRATEGIES**  
**February 7, 2024**

● 2024



# Welcome to the Publishing Family!



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

**Live Weekly Q&A Calls**

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# SPECIAL SEGMENTS

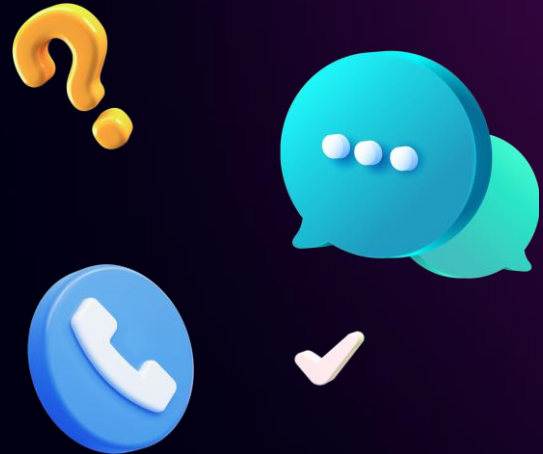
- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?  
Let us know!



# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

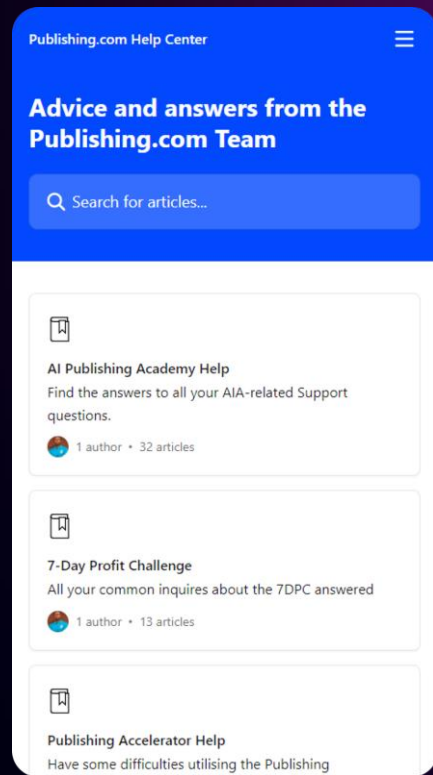
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

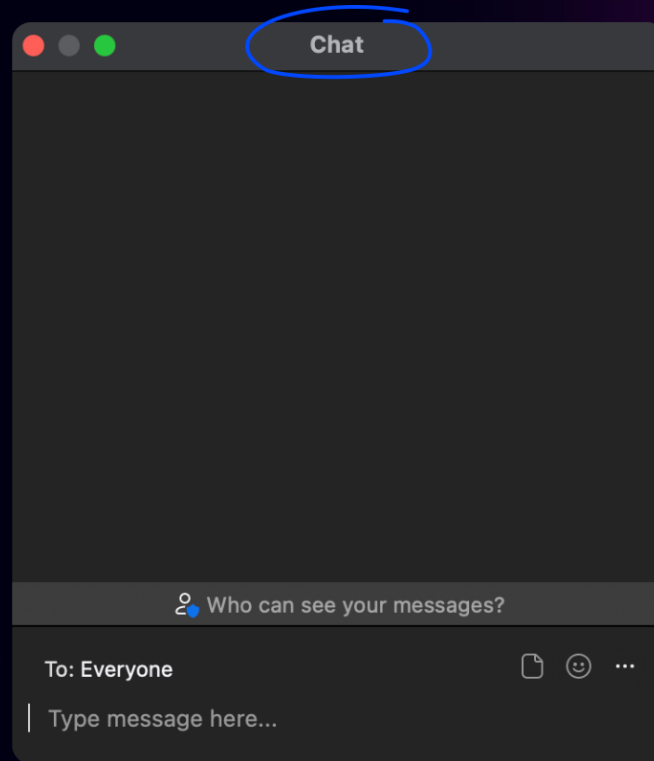
Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"





# PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



**APLUS10**

Students get **10%** off A+ Content packages!



# What Were Your Wins?



**LET'S BEGIN!**

# Robert

How do I edit a piece of the manuscript after the ebook is published?

# Catherine

I'm looking for input regarding the title of my book. Thanks!

Thriving While Autistic: 7 Ways That Adults Can Embrace Being On The Spectrum In A Neurotypical World

"

# Apollo

What are your thoughts on publishing instructional workbooks? (books that prompts reader to physically write-in responses) - First timer

# Maya B.

Hello, does "music business" and "music theory" pass POC? If so, which one would you suggest for a first 30k book. I am hoping to stay withing the music category.  
Thanks!

# Mel

"Please help me decide on my final book cover -<https://99designs.com/contests/poll/793cc8126c>

If you like the one with the ""Help"" sign, can I use a quote at the top like the one that is there? "



# Chris

What to use and why? AI generated images or royalty free stock images?

Does KDP downgrade a book or reduce its availability if the content including images and writing is substantially AI generated?

# Chris

How do you ensure that your book categorisation in KDP is classified as "AI assisted" rather than "AI generated"?

Does KDP try to work out if a book has been AI assisted versus AI generated, versus fully written by a human? How does KDP know?

# Susie

"Feedback on these titles or other suggestions please :) Thanks!

Balance for Seniors Made Easy

Through Exercise and Practice in Everyday Life: Prevent falls; Increase core strength and flexibility; Generate Energy, Confidence, and a Positive Outlook on Life

Balance Exercise for Seniors Made Easy

Through Exercise and Practice in Everyday Life: Prevent falls; Increase core strength and flexibility; Generate Energy and Confidence; ENJOY more Optimism

# Rachael

"Hello coaches!! Please help me pick my final cover design! Any feedback you give me is much appreciated!! :)

<https://99designs.com/contests/poll/6bb84cf39e>"

"

"

"

# Martin

Question about reviews: I'm from the UK so a lot of the people who I could ask to review my books would review them on Amazon.co.uk rather than Amazon.com. Are .co.uk reviews as beneficial as .com reviews? Is it even worth getting .co.uk reviews at all?

# Isabella

"Hello and thanks for your time. Two questions

Can we sell on audible if we are not based in the US?

Amazon is THE market. Nevertheless, have you published on other online booksellers?"

# Kurt

"Hi Coaches. Appreciate if you would please comment on book title/subtitle

Guide to Stoic Serenity

#1 Apply the Wisdom of Stoicism in 21 days to Begin Reducing Stress and Gaining Inner Peace and Control of Your Life in the 21st century

#2 Apply the Wisdom of Stoicism in 21 Days to Begin Reducing Stress and Gain Emotional Resilience and Control of Your Life starting Today

"

"

# Shana

"Title help:

1. The Adult Life Skills Playbook: a game-plan for teens and young adults to tackle adulthood with financial stability, personal development, and impactful communication
2. The Building Blocks to Adulthood: a blueprint for teens and young adults to construct a successful life by fostering financial health, personal evolution, and proficient communication
3. The Roadmap to Adulthood: the compass leading to a successful journey into adulthood, emphasizing financial wellness, personal development, and effective communication

"

"



# Bill

"Selected topic with proof of concept. copied n loaded outline prompt into ChatGPT from one of the videos. ChatGPT responded with repeating different versions of Chapter 1 & 2.

Is there a more recent prompt to use?

The prompt i used had 14 items and only required to input title and subject.

Thanks in advance."

# Alan

I know chat gpt can create book outlines. Why not ditch the ghost writer and let chat gpt create the content with a heavy dose of editing and proof reading?

”

# Stephanie

"Hello Coaches! Still trying to narrow down my titles. Can you please look at the 2 below and tell me what you like/dislike about them? Feel free to critique, Thanks!!

Title: How to Utilize Rehabilitation with Horses

Sub Title: Learn to Strengthen your Mobility, Mend Your Traumas, and Form a Bond with a Magnificent Animal

Word Count no spaces: 128      Word Count with spaces: 151

Title: Utilizing Equine-Assisted Therapy

Sub Title: How to Strengthen Riders Mobility, Recondition Your Traumas, and Form a Bond with a Magnificent Animal

Word Count no spaces: 132      Word Count with spaces: 152

# Alan

I am in day 3 of the 7dpc and Rasmus goes to best sellers and "looks inside" to see table of contents and organizational structure. I've watched the video 3x and still unable to "look inside". Help??

"

# Linh Pham

Please help me to decide a topic/niche

”

# Amber Knight

I have my topic with proof of concept Inflammation, Stress, and Gut Health and then I got book title from list - Inflammation, Stress, and Gut Health Essentials for busy people - I tried to niche down topic but couldn't meet POC. Is this ok or still too broad?