

**Q&A Call**  
**Sunday 07th**  
**January 2024**

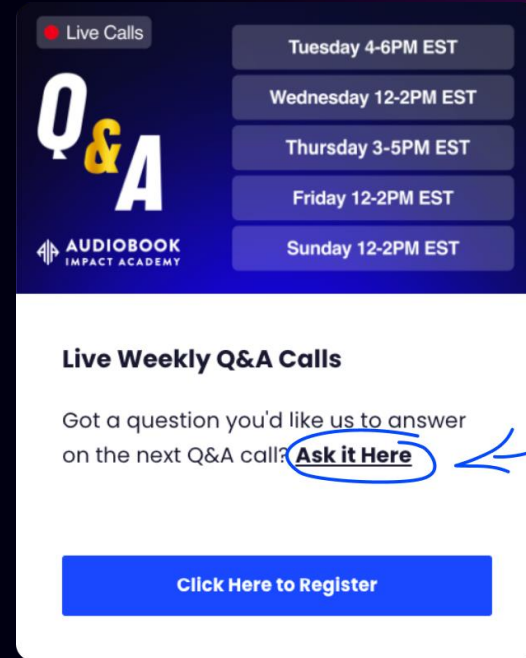
● 2024



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**



The screenshot shows a dark blue header with a 'Live Calls' indicator and a list of call times: Tuesday 4-6PM EST, Wednesday 12-2PM EST, Thursday 3-5PM EST, Friday 12-2PM EST, and Sunday 12-2PM EST. Below this is the 'Q&A' logo and the 'AUDIOBOOK IMPACT ACADEMY' logo. The main content area is white and features the heading 'Live Weekly Q&A Calls'. Below the heading is the text 'Got a question you'd like us to answer on the next Q&A call?' followed by a blue button labeled 'Ask it Here'. A blue arrow points to the 'Ask it Here' button. At the bottom of the white area is a blue button labeled 'Click Here to Register'.

# SPECIAL SEGMENTS

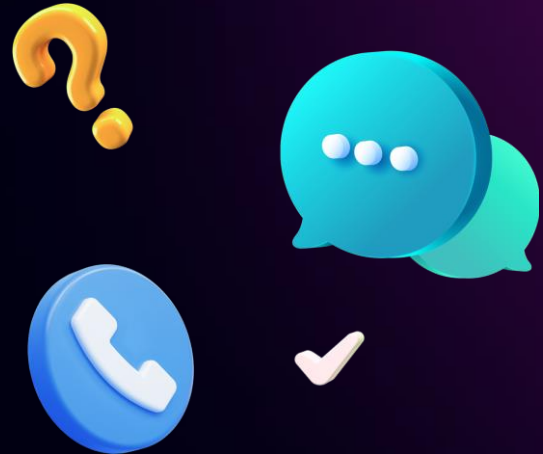
- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?  
Let us know!



# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

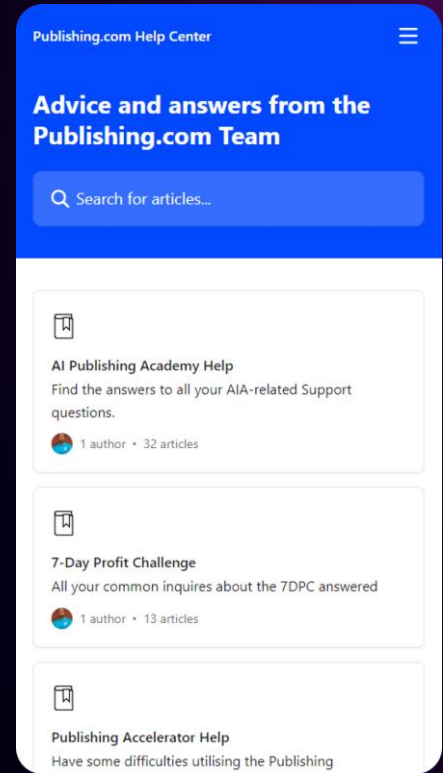
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

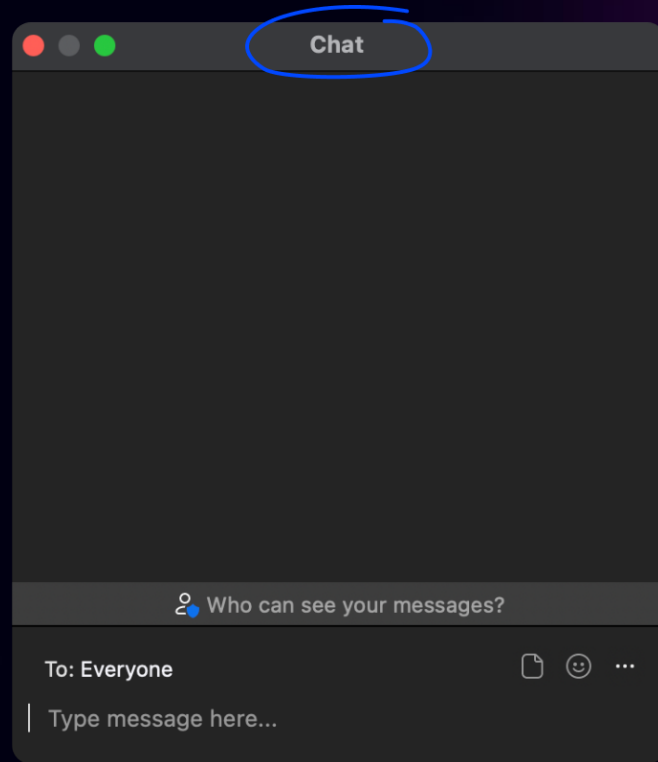
Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat  
settings to "Everyone"



# PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



**GETREVIEWS**

Students get 10% off Review Page Package!





**GRAB A FREE  
COFFEE ON US!**



**LET'S BEGIN!**

# Jessica

Is there support for publishing the Low-content Kickstarters?

# Nina

My ads are having a hard time getting impressions. When I started my ads, I followed the lessons to set the bid price even though Amazon recommended a way higher bid. Shoud I have followed Amazon's bid recommendation instead of the lesson?

# Manja

If I am the publisher of a book, who gets listed as the author?

# Patrick

How long are your typical book outlines when you send them to a ghostwriter? This is my first one and I'm working on a 10 Chapter book about leadership. I'm using ChatGPT to flesh out my chapters so that there isn't much ambiguity for the ghostwriter. Only about 5 chapters complete and I'm already sitting around 30 pages on Microsoft Word. I wonder if what I'm doing is overkill...after all, I don't wanna write the whole thing.

# Virin

Book Title Question: Can you please share your expert advice on the following Book Title options I've finalised after going through the full process as in the training?

Somatic Therapy for Healing Made Easy

Practical Mind-Body Techniques and Exercises Anyone Can Do for Trauma Recovery, Stress Relief and Holistic Health

OR

The Practical Guide To Somatic Therapy

Effective Strategies and Simple Exercises for Healing Trauma, Stress Reduction and Holistic Wellness

# Virin

Pen Name Question:

Can I use a Company/Brand name that's also my real company name by adding 'Publishing' to it?

My company name would be quite a valid umbrella brand for my first book and the subsequent books I plan to publish in similar niches (Health, Fitness, Wellbeing etc)

Publishing Services Discount Code:

Is there a discount code for January 2024 for their Book Outline service? I tried using 'TENOFFALL' (as shown on a recent QnA call) but it doesn't seem to be valid.

Thanks!



# Annalise

I have two questions:

While doing topic and POC research with KD spy, I noticed that some of my competitors are doing really well with book series. The top sellers in my niche say things like "11 books in 1" or even "15 books in 1" but these books are only around 200 pages total and it's all on one topic. How are they getting 15 books in one when it's just one normal sized book?

My second question is why can't we print our books in colour? you mention in the lessons that they print in greyscale on amazon but I know amazon prints coloured images in books. I've bought some and i believe it improves the quality of the book. Why do you teach only greyscale?

# Anne

Opinion please on my Revamped title and subtopic 8 Effective Ways to Bridge the Generation Gap with Your Daughter-in-Law

Find Peace for Joyful Family Gatherings

# CJ

Is "bible stories" a topic? I looked it up on KD Spy and it passed the POC test, I just wanted to get some outside perspective on this. Thank you!

# Ashley

How do we properly cite sources for info provided by AI?

# Dustin

I uploaded my book to Amazon a few days ago before I knew about starting to find reviewers for two weeks pre-launch. The book - the one I finished for the 7DPC - is only 44 pages, so it won't take very long for the reviewers to read. The least I can "sell" the ebook for is \$2.99. How would you suggest I adapt the FB review method for this? I've been engaging with several FB groups for a few days now and have begun posting content with my publishing company's FB account too.

# Silvia

I started my course in October last year, Can I add someone I know to join me?

Can he write his book and I do my own as well?

# Bonny

If you are using links to worksheets in your book, can you copyright the worksheet with the book, even though you only provide the link in the book? Thank you!!!

# ANTONIO

Hello , I have two topics in mind I would like to write about. The first book topic is :Horizons Beyond Time. " Mastering Long Term Thinking for a Purposeful Life". The second is : Mirror Of Truth. The 5 key secrets to unleash Your Human Potential through Self-Confrontation"

Your analysis/ comments on these topics is much appreciated.

Thanks.



# Kathy

I have received my outline from PS and am having second thoughts about the subtitle for my book. I thought of 2 alternatives and would like your input as to which sounds better of the 3. My original title in my outline is:

Chair Yoga for Seniors Made Easy

Illustrated Guide to Improve Balance, Flexibility, and Mental Clarity in 15 Minutes a Day Even If You Have No Previous Experience

My alternatives:

Chair Yoga for Seniors Made Easy

Illustrated Guide to Improve Balance, Flexibility, and Mental Clarity in 15 Minutes a Day

with Routines for Beginning, Intermediate and Advanced Learners

Chair Yoga for Seniors Made Easy

Illustrated Guide to Improve Balance, Flexibility, and Mental Clarity in 15 Minutes a Day

for Beginning, Intermediate, and Advanced Learners

**End of slides!**